# **SOCIAL OUTREACH REPORT 2020-2021**

**CRITERIA 3.6.1, 3.6.3 and CRITERIA 3.6.4** 

Session (2020-21)

# Kanya Maha Vidyalaya, Jalandhar City (An Autonomous College)



#### **Submitted by**

**Dr. Monica Sharma (Dean Social Outreach)** 

Ms.Ritu Kashyap (Coordinator Social Outreach)

## Kanya Maha Vidyalaya (Autonomous), Jalandhar

Session: 2020-21

3.6.1 Extension Activities carried out in the neighborhood sensitizing students to social issues for their holistic development and the impact thereof during the year

For over a century KMV has taken up various social initiatives which have made a commendable mark in the region. Starting with the inception which is example of women emancipation in the nineteenth century this institution has played significant role in shaping the society in the region and beyond. Most importantly the institution is committed to nurturing the youth in such a way as to make them sensitive to the various problems faced by society and creating a sense of empathy among them. Activities like visits to old age homes, Pingalwara, Literacy and hygiene awareness camps in villages are organized .To empower women, workshops on hair care, makeup and stitching are organised in villages .The empathy corner outside the college gate was setup where the students place the clothes and daily requirements which are picked up by the needy, this creates a feeling of empathy and care among the youth. Besides this a compulsory value added course -Social Outreach is introduced for all the semester IV students, in which they take up projects on community welfare.

#### **3.6.3 Extension Activities**

Details of extension and outreach programmes conducted by the institution through NSS/NCC/Red Cross/YRC etc. during the year (including Government-initiated programs such as Swachh Bharat, Aids Awareness, Gender Issue, etc. and those organised in collaboration with industry, community and NGOs)

Sr. No.	Title of the activities	Organising Unit/ agency/ collaborating agency	Number of teachers coordinated in such activities	Number of students participated in such Activities
1.	Poster MaKing Competition on Breastfeeding 7.8.2020	Dept. of Home Science	2	11
2.	Empathy Corner (October 2020- June 2021)	Dept. of History, Political science, Commerce, Hindi, Chemistry and Gandhian Studies centre		
3.	Humanitarian Drive 'Helping Hands' 17.5.2021	KMV	05	03
4.	COVID Vaccination Centre in Collaboration with Civil Administration 31.5. 2021	KMV with Civil Administration and NCC Cadets	02	08
5.	Donation of clothes, books and Food Items 4.6.2021	Dept. of Retail Management		08
6.	COVID awareness in Villages of Himachal Pradesh 5.6.2021	B.SC Medical		02
7.	Recycling of Plastic 10.6.2021	B.voc Photography & B.Sc Non- Medical		02
8.	Spreading awareness about WOMEN HEALTH (12.6.2021)	B.A Honours English SEM 6		02
9.	Social outreach value Added Programme (May – June 2021)	All Semester IV students		552
10.	Videos shared on social media to spread awareness on COVID and mask making December 2020	Students of Fashion designing, History, Physics	03	13

Sr No.	Name of the Activity	Organising Unit/ Agency/ Collaborating Agency	Name of the Scheme	Month and Year of the activity	Number of students who participated in such activities
1	Poster MaKing	Dept. of Home			11
	Competition on	Science			
	Breastfeeding 7.8.2020				
	7.8.2020			7.8.2020	
2	Empathy Corner	Dept. of			
		History, Political			
		science,			
		Commerce,			
		Hindi,			
		Chemistry and Gandhian			
		Studies centre		October 2020- June	
		Studies certific		2021	
3	Humanitarian Drive	KMV			03
	'Helping Hands'				
	17.5.2021			17.5.2021	
4	COVID Vaccination	KMV with Civil			08
	Centre in	Administration			
	Collaboration with				
	Civil Administration				
	31.5. 2021			31.5. 2021	
5	Donation of clothes,	Dept. of Retail		32.3. 2021	08
	books and Food items	Management			
6	COVID awareness in	B.SC Medical		04.6.2021 05.6.2021	02
	Villages of Himachal	b.5c ivieulcal		05.0.2021	02
	Pradesh				

7	Recycling of Plastic	B.voc Photography & B.Sc Non- Medical	10.06.2021	02
8.	Spreading awareness about WOMEN HEALTH	B.A Honours English SEM 6	12.6.2021	02
9.	Social outreach value Added Programme	All Semester IV students	May- June, 2021	552
10.	Videos shared on social media to spread awareness on COVID and mask making	Students of Fashion designing, History, Physics	December 2020	13

### **Activity 1: Poster Making Competition on Breastfeeding 7.8.2020**

Poster making competition on spreading awareness Breastfeeding was organised by the department of Home science. This was done with the purpose of creating awareness of the advantages of breast feeding among general Public. The posters were sent to the villages to spread the message among women. Two Teachers and Eleven students Participated in the Activity.

#### **List of Teachers**

Sr.No.	Teachers	
1.	Ms. Neeti Kapoor	
2.	Ms. Taran	

#### **List of Students**

Sr.No.	Class Roll No	Name of the student
1	209316	Sonia Bala
2	209314	Sunita
3	209318	Ravinder
4	209302	Heena
5	209325	Radha
6	209324	Sumdee
7	209327	Chanchal
8	209303	Shivani
9	209308	Daljit
10	209304	Ramanpreet
11	209306	Talwinder

#### **Permission Letter**

The Principal
Langa Maka Vidgalaga
Thankla city.

Hospeeted Madam,

Please allow the students

To participate in Poster Making Competition on

Thanking Jan

Thanking Jan

Thanking Jan

Thanking Jan

Thanklasser, 2020.



### **Activity 2: Empathy Corner (October 2020-June 2020)**

KMV has set up an Empathy Corner outside the college gate. The main motive is to inculcate the sentiments of empathy towards the under privileged among the students through donation of clothes, shoes, utensils & toys etc. Each department of the college with their student volunteers take turns to run the corner. During this session due to COVID and absence of student from campus it was operated by teachers.







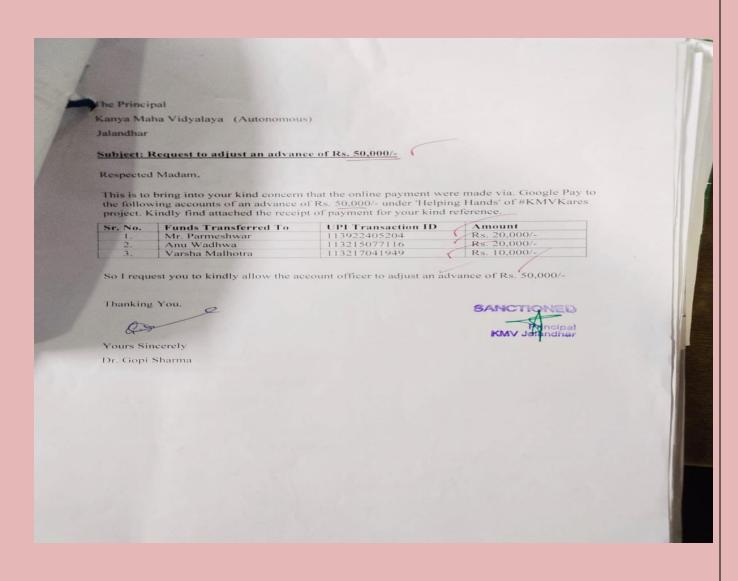
### **Press Coverage**

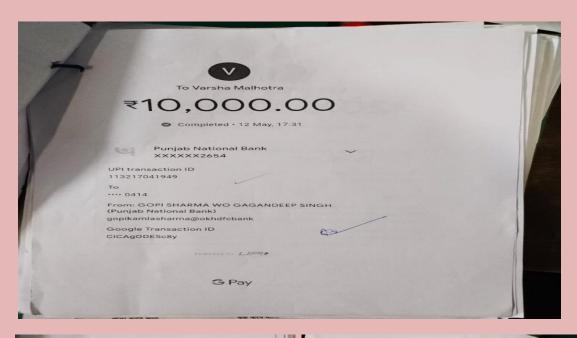


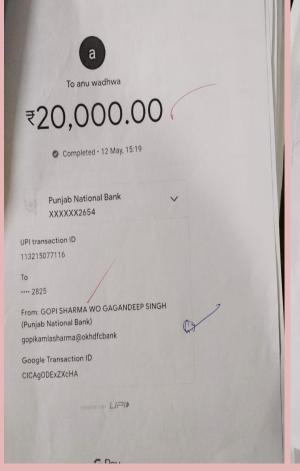
### **Activity 3: Humanitarian Drive 'Helping Hands' 17.5.2021**

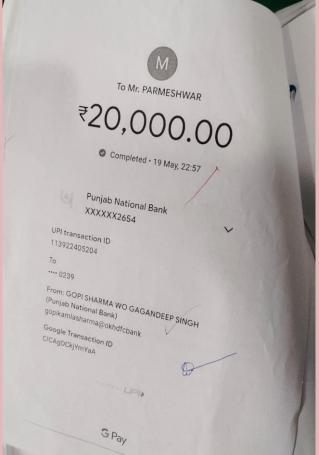
"Helping Hands" was initiated under the aegis of the project #KMVKares. College extended financial support to those students whose parents or siblings were hospitalized due to Corona virus. Whole KMV family joined hands to provide financial help families of students.

Sr. No	Name of the Beneficiaries	Amount
1.	Parmeshwar	20,000
2.	Anu Wadhwa	20,000
3.	Varsha Malhotra	10,000









Timestamp			
2021/05/06 7:49:45 PM GNIT+5:30	Name of Donor	Phone No.	Amount Wish to Donate(INR
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	22 Radhika Gupta	9417260358	a 2 1000
2021/05/08 2:22:50 PM GMT+5:30	g 7 Dr Natasha Sharma	9646034351	2 3 2000
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2021/05/10 10:13:24 AM GMT+5:30	7 7 Rashmi Sharma	9417013777	32,2000
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		9915902608	36 1100
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			Total '- 135600
			10100

# Activity 4 : COVID Vaccination Centre in Collaboration with Civil Administration 31.5. 2021

To fight the pandemic and join hands with the Government efforts towars mass vaccination, a camp was organised in the college on 31.05.21 .COVID vaccination centre in collaboration with Civil administration to provide vaccine to all above the age of 18. Vaccination centre was inaugurated by Mr. Ghanshyam Thori, Deputy Commissioner, Jalandhar. Two Teachers and Eight Students participated in this Activity.

#### **List of Teachers**

Sr.No.	Teachers	
1.	Lieutenant Seema Arora	
2.	Ms. Sufalica	

#### **List of NCC cadets**

Sr.No.	NCC Roll No.	Class	Name of the NCC Cadets
1	133687	B.Sc FD sem 5	Pooja
2	133692	B.Sc IT Sem 1	Aarti
3	133685	B.Sc FD sem 5	Shruti
4	133416	B.A Sem 1	Sarabjeet
5	133415	B.A Sem 1	Prerana
6	133683	B.Sc Non- medical Sem 5	Vasudha
7	133675	B.A Sem 5	Ritika
8	133691	B.COM Sem 5	Anchal





### **Media Coverage**

# के.एम.वी. में सिविल एडिमिनिस्ट्रेशन की कोलैबोरेशन से कोविड टीकाकरण सैंटर की शुरुआत

# डीसी घनश्याम थोरी व एसडीएम जय इन्द्र सिंह ने टीकाकरण सैंटर का किया उद्घाटन

जालंधर, 31 मई (कुश): कन्या महाविद्यालय के द्वारा सिविल एडिमिनिस्टेशन की कोलैबोरेशन से सफलतापूर्वक कोविड टीकाकरण सैंटर की शुरु आत की गई। 18 साल से अधिक उग्र वर्ग के नागरिकों को टीकाकरण सुविधा प्रदान करने के मकसद के साथ शुरू किए गए इस सैंटर का उदघाटन डिप्टो कमिश्नर घनश्याम थोरी, एसडीएम वय इन्द्र सिंह तथा विद्यालय प्रिसीपल प्रो. अतिमा शर्मा द्विवेदी के द्वारा किया गया। उल्लेखनीय है कि वह सैटर उन सभी नागरिकों को टीकाकरण की सविधा प्रदान करेगा जिन्होंने पहले से ही ऑनलाइन बुकिंग करवाई हुई होगी। इस संबंध में और अधिक जानकारी देते हुए विद्यालय







के. एम. दी. में सिदिल एडमिनस्ट्रेशन की कोलेबोरेशन से कोविड टीकाकरण सैंटर की शुरु आत रीबन काटकर करते हुए डिटी कमिशनर घनप्रयाम थीरी. एस.डीएम जय इन्द्र सिंह तथा विद्यालय प्रिसीयल प्रो. अतिमा शर्मा द्वियेदी। (बार) कोविड टीकाकरण सैंटर की शुरुआत होने घर वैक्सीन लगवाते हुए लोग. साथ खड़े हैं डिप्टी कमिशनर घनश्याम थीरी. एसडीएम जय इन्द्र सिंह तथा विद्यालय प्रिसीयल प्रो. अतिमा शर्मा द्विवेदी एवं वैक्सीन लगने के बाद कालेज द्वारा दिया गया थैक्स कार्ड । (संदीप)

सिविल अस्पताल से डॉक्टरों की चाहिए ताकि हम सब उकटडे मिलकर महामारी के खिलाफ विद्यालय के द्वारा विधिन्न कार्यों के साथ निभाई जा रही अतिमा शर्मा द्विवेरी ने सम्मानित किया। प्रिंसीपल प्रो. अतिमा शर्मा द्विवेदी ने टीम की पूरी निगरानी में वह सैंटर भारत को कोरोना मुक्त देश बना सके किए जा रहे विभिन्न कार्यों में एक सामाजिक जिम्मेदारी की सराहना की। इसके साथ ही उन्होंने इस सफल कहा कि एक राष्ट्रीय संस्था होने के नाते कार्यरत रहते हुए 18 वर्ष से ऊपर उम्र क्योंकि महामारी ने विद्यार्थियों की पढ़ाई अगली महत्वपूर्ण कड़ी हैं। डिप्टी इसके अलावा इस अवसर पर महामारी आयोजन के लिए डॉ. गुरजीत, डॉ. कन्या महाविद्यालय द्वारा अपने वर्ग के प्रत्येक नागरिक के लिए खुला को भी बहुत प्रभावित किया है। इसके कमिशनर घनश्याम थोरी ने संबोधित काल केरीरान समाज को अपनी प्रदीप अरोडा, डॉ. सोनिक भाटिया तथा सामाजिक कर्तव्यों को वखाबी समझते रहेगा। उन्होंने कहा कि युवा पीडी को साथ ही उन्होंने कहा कि सिविल होते हुए करना महाविद्यालय के द्वारा शानदार सेवाएं प्रदान करने वाले डॉ. इकवाल सिंह के द्वारा किए गए हुए इस सैंटर की शुरु आतं की गई है। जल्द से जल्द टीकाकरण करवाना प्रशासन के साथ मिलकर वह प्रयत्न इस निस्तार्थ होकर इस चनीतीपूर्ण स्थिति में एन सी सी. कैडेट्स को भी प्रोफैसर प्रयत्नों की प्रशंसा की।

# **Activity 5: Donation of clothes, books and Food Items (4.6.2021)**

During Lockdown the students donated Books, Food and Clothes to the needy Children in their Locality. This helped the children who could not go to the Schools and their parents could not afford to buy books for them.

S.No.	Roll No	Class	Name of the student
1.	211718	B.A (Sem 4)	Yogita
2.	19111800001	B.voc of Retail Mgt. ( sem4)	Rupinder Kaur
3.	19111200022	B.voc TDAT (sem 4)	Anjali Sharma
4.	2012313	B.Voc Beauty and wellness (sem 4	Harmanpreet
		)	
5.	19109100001	B.COM Honours (SEM 4)	Kashish
6.	19109100010	B.COM Honours (SEM 4)	Palak Sharma
7.	19109100024	B.Sc fashion Designing	Ravneet Kaur
8.	201478	B.COM Honours (SEM 4)	Ramisha























# Activity 6: COVID awareness in Villages of Himachal Pradesh (5.6.2021)

Coronavirus was declared pandemic by WHO in early March 2020. Globally extraordinary measures are being adopted to combat the formidable spread of ongoing outbreak. Specially in India third wave is expected soon. Under such condition, People adherence to preventive measure is greatly affected by their Awareness of the disease. The Student of B.Sc Medical organised awareness campaign to assess the level of preparedness to fight against covid-19 among village people.

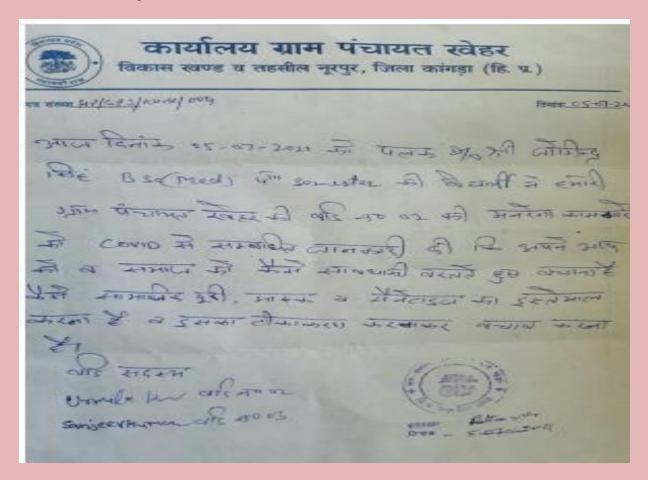
**Area:**- This project has been conducted in village Kuthandal of district Kangra Himachal Pradesh.

**Number of beneficiaries**:- The students interacted with village MGNREGA worker, ward members, Panchayat Sarpanch and these workers included mostly women, with the motive that they would spread awareness in their homes.

S.No.	Roll No	Class (SEM 6)	Name of the student
1.	19103300012	B.Sc Medical	Palak
2.	19103300013	B.Sc Medical	Akrit Kaur Gill



### **Gram Panchayat certificate**



**AREA**:-This project has been conducted in village Nanglahr Distt Kangra ,Himachal Pradesh .

**No. of Beneficiaries**:- This student interacted with many people in her village (children ,elder ones ,old people) and told them about the third wave of Covid 19 and specially told them to stay home only to leave home when its compulsory.



# Activity No.7: Spreading Awareness about Recycling of Plastic and Segregation of Waste (10.6.2021)

Recycling is the critical practice to make our planet cleaner. Recycling refers to when we take the raw materials or waste materials and turn them into a new usable object. Animals cannot differentiate between plastic and food and ingest plastic which leads to slow and painful death. Every year nearly 1.1 million birds and animals are being killed by plastic.

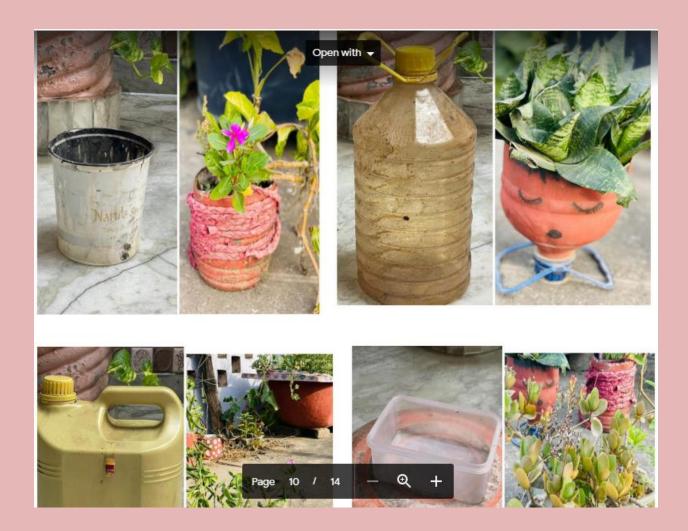
S.No.	Roll No	Class (SEM 6)	Name of the student
1.	2012102	B.Voc Photography & Journalism	Jasmeen Kaur
2.	18107500004	B.Sc Non- Medical	Sandeep Kaur

An Attempt was made to generate awareness about how the plastic around us can be reused. . Area where project conducted : V.p.o. Talwandi Daddian

District : Hoshiarpur Tehsil : Dasuya People involved : 3









- 1. Name of the project: Segregation Of Waste And Cleanliness
- 2. Area where Project was conducted: Nalwa Fafa, Jalandhar Cantt.
- 3. No. of Beneficiaries: 10







# **Activity No.8: Spreading awareness about WOMEN HEALTH** (12.6.2021)

WOMEN'S HEALTH Women's Health is defined as "a state of complete physical, mental and social-well being and not merely the absence of disease or infirmity in women". Menstruation and menstrual practices still face many social, cultural, and religious restrictions which are a big barrier in the path of menstrual hygiene management. In many parts of the country especially in rural areas girls are not prepared and aware about menstruation so they face many difficulties and challenges at home, schools and workplaces. Inadequate facilities and materials

S.No.	Roll No	Class (SEM 6)	Name of the student
1.	187205	B.A honours English	Inderpreet Kaur
2.	187203	B.A(Hons) English	Samreet

**Area of Project**: Village Mubarakpur Sherpur Sheikhe Distt. Jalandhar Government Sr. Sec. School Mata Gujri Ji Ladies Welfare Society

No. Of Beneficiaries: 40 (32 girls of school and 6 girls of centre)

People Involved: Sarpanch of Mubarakpur, Chairperson of Mata Gujri Ji Ladies Welfare Society,





Name of the Project – Awareness regarding menstural

**Area where project was conducted** – Government Sr. Sec school, village Murbarakpur, sherpurSheikheDistt. Jalandhar.

Interacted with the girls of Mata Gujri Ji Ladies Welfare society.

#### 3. No of Beneficiaries- 32

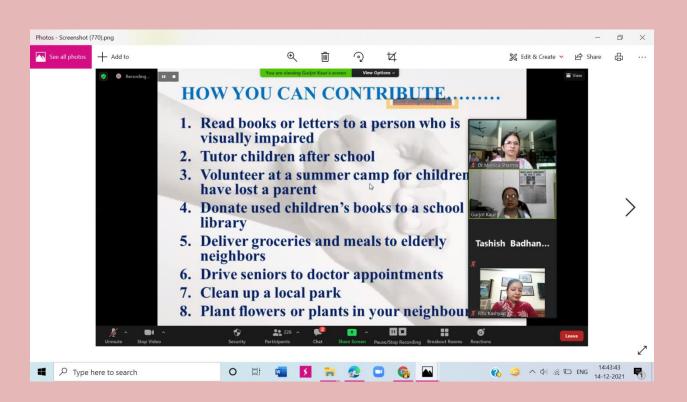


## **Activity No. 9 Social Outreach Value Added Programme**

It is a Compulsory Course for All the Students of Semester IV of the College. The Students are asked to Undertake Projects which have an impact on the Society. The Programme starts with an Introductory Session Addressed by Principal Dr. Atima Sharma Dwivedi Followed by Sessions which are taken up by Various Faculty members who give an insight in to the Broad areas on which the students can work







#### Value Added Program (2020-21)

#### SOCIAL OUTREACH

List of Classes with No. of students

Sr. No.	Classes	Semester	No. of students	Present students	No. of students absentees
1.	B.Sc. N. Med	IV	34	34	Nil
2.	BCA	IV	28	28	Nil
3.	B.Voc (Animation)	IV	14	14	Nil
4.	BA. HONS. (English)	IV	6	5	<ol> <li>(Komalpreet) 203056</li> </ol>
5.	BA	IV	98	87	> 203223 (Malvika) > 203283 (Gurpreet) > 203291 (Geeta Rani > 92 (Jasmine) > 93 (Manprret) > 94 (Karandeep) > 96 (Priyanka) > 203301 (Palak) > 04 (Abhilasha) > 08 (Simranjeet) > 203273 (Harmanpreet Kaur)
6.	BBA	IV	26	26	Nil
7.	B.Voc (MSP)	IV	19	19	Nil
8.	B.Voc (photography and journalism)	IV	4	4	Nil
9.	B.Sc. (Hons.) Agriculture	IV	4	4	Nil
10.	B.Sc. (Hons.) Maths	IV	16	16	Nil
11.	B.Voc NEH	IV	16	16	Nil
12.	B.sc Biotech		13	13	Nil
13.	B.Sc. C.sc.	IV	15	15	NE (
14.	B.sc (IT)	IV	10	10	Nil
15.	B.Com Hons.	IV	69	69	Nil
16.	B.Com	IV	41	41	Nil
200	B.Voc (Retail Mgt.)	IV	22	22	Nil Nil
17.	D. VOC (Netall Wigt.)				

22.	Wellness)	IV	19	19	Nil
23.	B.sc Med	IV	40	40	Nil
24.	B.sc Eco B.Voc Textile Design	IV	7	7	Nil
		IV	29	26	3 (left)  > 2011310  (Manpreet Kaur)  > 316 (Inderjeet )  > 325 (Manpreet Kaur)
25.	B.Sc food science	IV	8	8	Nil
Total			567	552	NII

# **Activity: 10 Spreading Awareness through Social Media**

During the Pandemic the Students of the college spread awareness among the people through various Social Media. Videos were shared on Whattsapp and uploaded on the YouTube. These included Mask Making and following the COVID protocol.

SR.N O.	DATE	TOPIC	LINK
1	December 3,2020	DIY Protective Mask with bonded fabric	https://youtu.be/uJs50tL FXwk
2	December 10, 2020	Innovative Socks Mask	https://youtu.be/1H9yb mzHSrk
3	December 22, 2020	Innovative DIY steamer	https://youtu.be/UE_VZ9 UanEo
4	December 25, 2020	Sustainable Creativity	https://youtu.be/w2kOQ IC-XrA
5	December	Innovative	https://youtu.be/AGBAX

	26, 2020	full face mask	HPg9nA
6	December 26, 2020	Cap Mask	https://youtu.be/B_cZQp GHDgE
7	December 27 , 2020	Sketching – Designing – construction challenge	https://youtu.be/ELRSZH H_HxI
8	December 27 , 2020	Innovative Hack for Sardar ji	https://youtu.be/z- 5Pw_Gm9yk
9	December 28, 2020	Do's & Don'ts	https://youtu.be/F51Rg7 bmGEc
10	December 28 , 2020	International Yoga day	https://www.facebook.c om/watch/?v=265759384 500977