

FACULTY OF VOCATIONAL STUDIES

SYLLABUS

of

Bachelor of Vocation (Beauty and Wellness)

(Semester: V & VI)

(Under Credit Based Continuous Evaluation Grading System)

Session : 2025-26



The Heritage Institution

KANYA MAHA VIDYALAYA JALANDHAR

(Autonomous)

Kanya Maha Vidyalaya , Jalandhar (Autonomous)
SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME
Bachelor of Vocation (Beauty & Wellness) Semester-V
Session: 2025-2026

Name of the QP : Institute
Head(BWS/Q0606)(NSQF Level- 7)

Course Titles	Course Code	Course Type	Total Credits	Marks				Examination time (in Hours)
				Total	Ext.		CA	
					L	P		
BVBL-5141	Chemical Hair Procedures	C	3	50	40	-	10	3
BVBL-5142	Therapeutic Massage	C	3	100	80	-	20	3
BVBL-5143	Electrical and Chemical Treatment	C	4	100	80		20	3
BVBP-5144	Fundamentals of Beauty	S	4	50	-	40	10	3
BVBP-5145	Massage Therapy	S	4	100	-	80	20	3
BVBP-5146	Skin Treatments and Peeling	S	4	100	-	80	20	3
BVBI-5147	Internship and Report	S	6	75	--	75		3
SECI-5541	*Innovation, Entrepreneurship and Creative Thinking	AC	2	25	20		05	1
		Total	30	600				

C-Compulsory

S-Skill Enhancement

Grades points or Grades of these courses will not be included in the SGPA/CGPA of Semester/programme

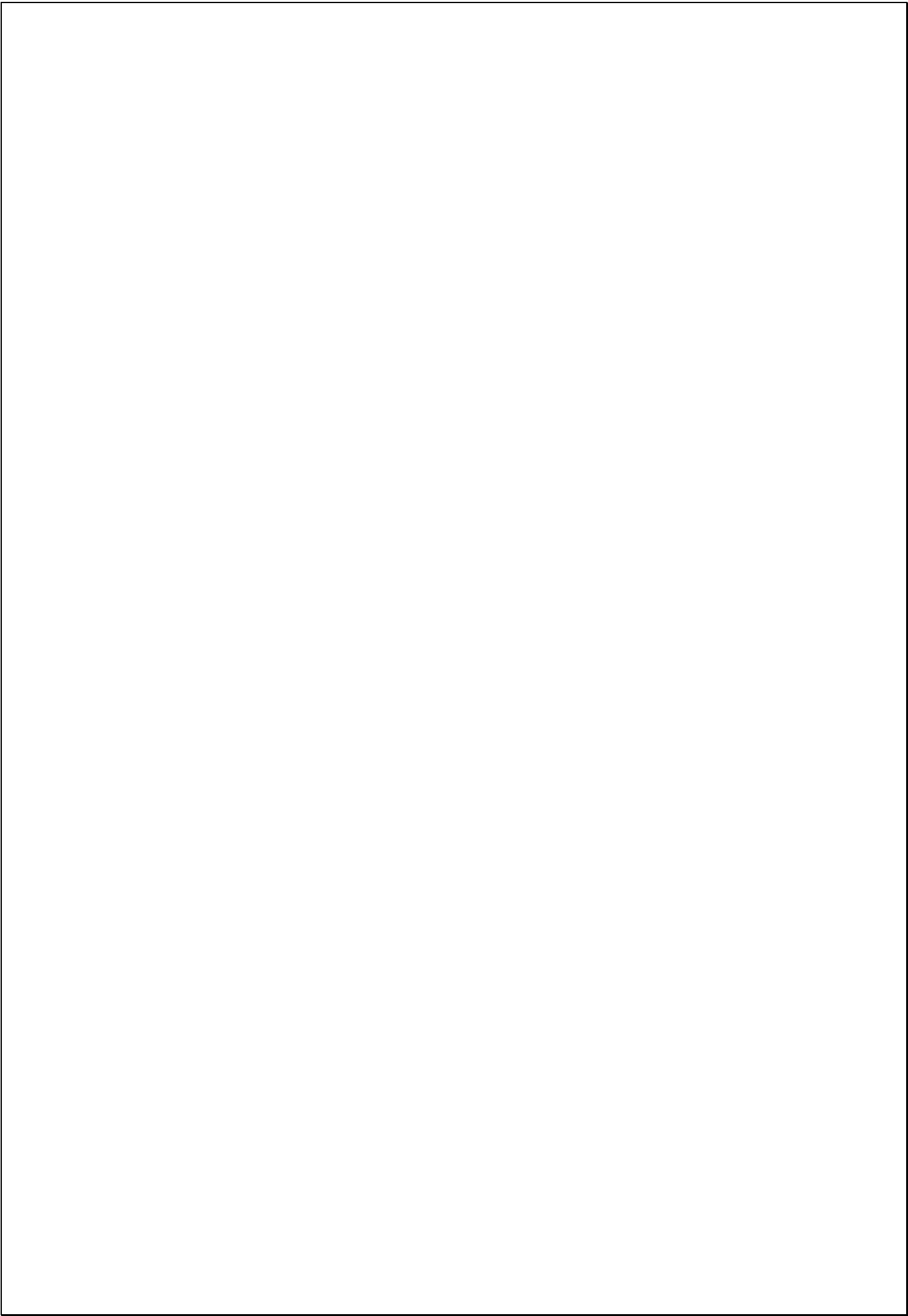
***Credits of these paper will not be included in SGPA/CGPA of the student.**

Kanya Maha Vidyalaya , Jalandhar (Autonomous)
SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME
Bachelor of Vocation (Beauty and Wellness) Semester – VI

Session : 2025-2026

Course Code	Course Title	C/S/I/V	Total Credit	Marks			CA	Examination (Hrs)
				Total	L	P		
BVBL-6141	Entrepreneurship	C	4	100	80	---	20	3hrs
BVBL-6142	Human Resource Management	C	4	100	80	--- -	20	3hrs
BVBL-6143	Merchandising and Retailing	C	4	100	80	---	20	3Hrs
BVBP-6144	Concept Development	S	6	100	----	80	20	3+3Hrs
BVBP-6145	Computer Application	S	6	100	--	80	20	3Hrs
BVBI-6146	Internship and Report Writing	S	6	75	---	75		3Hrs
			30	575				

C-Compulsory
S-Skill Enhancement



Bachelor of Vocation (Beauty and Wellness)
Session-2025-26
Programme Specific Outcomes

PSO1- Beauticians specialize in doing make up for marriages, for TV and film performances and special occasions.

PSO2- The job roles range from the regular haircut, hair wash, perming, styling, colouring, and hair extensions to manicure, pedicure and facials

PSO3- Perform Natural nail service including manicuring and pedicuring.

PSO3- Hair stylist /hair dressers specialize in hair care, cutting, styling and setting.

PSO4- Students who are interested to become a Beautician need to obtain certain educational and licensing requirements. With the right educational qualification and license, Beautician can work in several industries and may also be self-employed.

PSO5- Beautician study everything related to beauty from daily care to specialized techniques that enhance the appearance.

PSO6- Perform salon business such as front desk operations, dispensary inventory and loss prevention, resume building and interviewing skills, self marketing and the basic knowledge of starting one's own salon business.

PSO7- Possess the necessary skills to pass the Washington State licensure written and practical exams required for a professional license to work in the Cosmetology industry.

PSO8 - Perform hair care services for all types of hair including hair analysis, hair cutting, hairstyling, hair coloring and lightening, permanent waving and chemical relaxing.

PSO9- Emphasize on fitness & diet for a healthy look, with proper knowledge of nutrition diet and yoga.

Bachelor of Vocation (Beauty and Wellness)

Semester-V

Chemical Hair Procedures

Course Code: BVBL-5141

Session: 2025-2026

(THEORY)

Time: 3hrs

Max Marks: 50

Theory Marks :40

CA:10

Instructions for the Paper Setters:

Eight questions of equal marks (8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-I

Permanent Waving:

- Chemistry of permanent waving
- Principle and procedure of relaxing hair

Permanent hair straightening:

UNIT-II

- Chemical used for hair straightening
- Procedure
- Re-touch
- Materials required

UNIT-III

Chemical Hair Relaxing:

- Types of chemical relaxer
- Action of chemical Products
- Client Consultation

UNIT-IV

Chemical Safety:

- Aims and importance of health and safety in workplace
- Hazards and Risks

Books Recommended:

- The Multicultural Client: Cuts, style , and Chemical Services.I-56253-178-6.
- Scali- Sheahan, Maura.Milady's Standard Textbook.
- Professional Barber- Styling.3re Edition I-56253-366-5

Bachelor of Vocation (Beauty and Wellness)

Semester-V

Therapeutic Massage

Course Code: BVBL-5142

Session: 2025-2026

(THEORY)

Time: 3hrs

Max Marks: 100

Total Marks: 80

C.A: 20

Instructions for the Paper Setters:

Eight questions of equal marks(16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-I

Therapeutic Massage:

- Introduction of Therapeutic Massage
- Types of Massage(Swedish massage, deep tissue, hot stone, thai massage)
- Pressure points with Facial Massage
- Motor Points
- Contra indications during Massage

UNIT-II

Reflexology:

- Brief Introduction of Reflexology and Zones of Reflexology
- Relationship between reflexology and massage Draw
- the Map of Foot and Hand Reflexology

UNIT-III

Aromatherapy:

- History of Aromatherapy
- Techniques of Aromatherapy
- The ambience of massage room set up

UNIT-IV

Essential oils:

- Essential oil and its meaning
- Types of Essential oil
- Uses and Benefits of Essential oil

Books Recommended:

- Practical workbook for Milady's Standard Cosmetology
- Salon fundamental cosmetology textbook: A Pivot Point
- Preparing for the practical exam : Milady's Standard Cosmetology

Bachelor of Vocation (Beauty and Wellness)

Semester-V

Electrical and Chemical Treatment

Course Code: BVBL-5143

Session : 2025-2026

(THEORY)

Time: 3hrs

Max Marks:100

Theory Marks :80

CA: 20

Instructions for the Paper Setters:

Eight questions of equal marks (16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-I

Chemical Peels:

- Introduction and Types of Peels
- Procedure, indications and contra indications
- Pre and Post Procedure
- Removing of Chemical Peeling

UNIT-II

Electrical treatments:

- Neuromuscular electrical stimulation (faradic current)
- High Frequency
- Vacuum suction
- Galvanic facial
- Steam with (Hot and Cold)

UNIT-III

Care and storage of electrical equipments:

- Sterilization of equipments
- High standard of hygiene
- Safety selection of appliance.

UNIT-IV

- Physiological and psychological effect of the electrical and chemical treatment.
- Benefits and contraindication of the treatments
- Precaution (before and after)
- Record keeping

Books Recommended:

- Unfolding revolution of chemical peels by Sita Paudal.
- Manual of Chemical Peels; Superficial and medium depth, Mark G.Rubin.Lippincott William and Wikins
- Textbook of chemical Peels (1st Edition): Philippe Depicz, E-bookISBN: 9780203347416
- Step by step chemical Peels: Khungar Niti: J.P.Digital

Bachelor of Vocation (Beauty and Wellness)

Semester-V

Fundamentals of Beauty

Course Code: BVBP-5144

Session : 2025-2026

(PRACTICAL)

Time: 3hrs

Max Marks:50
Practical Marks :40
CA: 10

Instructions for the Paper Setters:

Question paper is to be set on the spot jointly by Internal and External Examiner.

- Applying false eye lashes
 - Upper eye lash
 - Lower eye lash
- Preparation of client
- Trolley Setting
- Precautions / Saloon Protocol for COVID-19 likes situations
- Tools and equipments used in permanent eyelash extension
- Procedure of permanent eyelash extension
- Eyebrow Mapping
- Self Threading
- Eyebrow Shaping
- Selection of Brow shades

Books Recommended:

- Practical workbook for Milady's Standard Cosmetology
- Salon fundamental cosmetology textbook : A Pivot Point
- Preparing for the practical exam : Milady's Standard Cosmetology.

Bachelor of Vocation (Beauty & Wellness) Semester-V

Massage Therapy

Course Code: BVBP-5145

Session : 2025-2026

(PRACTICAL)

Time: 3hrs

Max Marks:100
Theory Marks :80
CA: 20

Instructions for the Paper Setters:

Question paper is to be set on the spot jointly by Internal and External Examiner.

- Client Consultation and Preparation
- Trolley Setting For Massage
- Precautions and Contraindications
- Techniques of Different type of Massage :
 - a) Swedish Massage
 - b) Hot Stone Massage
 - c) Aromatherapy Massage
 - d) Deep Tissue Massage
 - e) Sports Massage
 - f) Thai Massage
- Different Types of oil used in Massage (Any five)
- **File Work**
- **Viva**

Books Recommended:

- Practical workbook for Milady's Standard Cosmetology
- Preparing for the practical exam : Milady's Standard Cosmetology
- The Illustrated Guide to Massage and Aromatherapy by Catherine Stuart. Tanushree Podder,
- The Magic of Massage, Pustak Mahal, Delhi

Bachelor of Vocation (Beauty and Wellness)

Semester-V

Skin Treatments and Peeling

Course Code: BVBP-5146

Session: 2025-2026

(PRACTICAL)

Time: 3hrs

Max. Marks: 100

Practical Marks: 80

C.A: 20

Instructions for the Paper Setters:

Question paper is to be set on the spot jointly by Internal and External Examiner.

- Client Consultation Chart
- Trolley Setting
- Precautions
- Client Setting
- Treatments Prepared:
 - a) Micro derma abrasion Treatment
 - b) Skin whitening Treatment
 - c) Rejuvenating Treatment
 - d) Peeling for Wrinkles
 - e) Peeling for Melasma
- **VIVA**
- **FILE WORK**

Books Recommended:

- The Art of Skin by Zein E Obagi M.D
- Milady's Aesthetician Series by Pamela Hill
- Skin Resurfacing by William P Coleman, Naomi Lawre.

Bachelor of Vocation (Beauty and Wellness) Semester-V

Internship and Report

Course Code: BVBI-5147

Session: 2025-2026

Time: 3hrs

Max Marks: 75

The students will submit their training reports (in duplicate) within a period of one month in the department. This period shall be counted from the last date of completion of the training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each student will be attached with one internal faculty guide, with whom they shall be in continuous touch during the training period. The internal faculty guide will be required to evaluate (out of 10 marks) on the basis of assessment report provided by the organization where the training has been completed and his/her own assessment about the work done by the student.

The evaluation of the remaining 65 marks shall be made by external examiner appointed by the university who shall evaluate the report on the basis of presentation and the assessment report received from the organization where student has undergone

Bachelor of Vocation (Beauty and Wellness) Semester-VI
Entrepreneurship
Course Code: BVBL-6141
Session: 2025-2026

Course Outcomes:

CO1: To understand the concept and features of Entrepreneurship.

CO2: To understand the skills and aspects of Entrepreneurship.

CO3: To Understand the fact that why Entrepreneurship is important in Beauty industry.

CO4: Student can impart the knowledge of legal requirement for new unit

Bachelor of Vocation (Beauty and Wellness)

Semester-VI

Entrepreneurship

Course Code: BVBL-6141

Session: 2025-2026

Time: 3hrs

Max Marks: 100

Theory Marks :80

CA:20

Instructions for the Paper Setters:

Eight questions of equal marks (16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-I

- What is Entrepreneurship
- Types of Entrepreneurship
- Traits and Features

UNIT-II

- Study of various essential aspects of entrepreneurship.
- Identification and development of entrepreneurial skills.

UNIT-III

- Role of entrepreneurship skills in Beauty industry
- Sources of funds for Beauty industry

UNIT-IV

- Legal requirements for establishment of new unit
- Determine business, register your business, get EIN, Get licence , local taxes, Budget

Books Recmenmened

1. "Fashion Entrepreneur By Sandra Burke, Publisher Burke.
2. "Fashion Buying" By Helen Goworek, Publisher Blackwell.
3. "Inside the Fashion Business" By Dickerson, Publisher Pearson.

Bachelor of Vocation (Beauty and Wellness)

Semester-VI

Human Resource Management

Course Code: BVBL-6142

Session: 2025-2026

Theory

Course Outcomes:

CO1: To understand the history and important of HRM.

CO2: To gain knowledge of job analysis and design.

CO3: To gain knowledge of Planning Human resources.

CO4: To understand the procedure to recruit and select a candidate.

Bachelor of Vocation (Beauty and Wellness)

Semester-VI

Human Resource Management

Course Code: BVBL-6142

Session: 2025-2026

Theory

Time: 3hrs

Max Marks: 100

Theory Marks :80

CA:20

Instructions for the Paper Setters:

Eight questions of equal marks (16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT – I

Introduction of HRM

History of HRM

Aims and Importance of HRM

UNIT – II

Job Analysis and Design

Concept of Job Analysis and Design

Methods of Job Analysis

Job Description-Job Specification

UNIT – III

Human Resource Planning (HRP)

Importance of HRP-Process of HRP-Levels

Types of HRP-Forecasting Demand for employees

UNIT – IV

Recruitment and Selection Process :

Definition and concept of Recruitment-

Sources of recruitment

Recruitment Policies.

Books Recommended:

1. K. Aswathappa, D. Sadhna: International Human Resource Management, Tata Mcgraw-Hill.
2. Monir H. Tayeb: International Human Resource Management, Oxford University Press.
3. Chris Brewster: International Human Resource Management, Orient Longman.
4. Tony Edwards and Chris Rees: International Human Resource Management, Pearson Education.

Bachelor of Vocation (Beauty and Wellness)

Semester-VI

Merchandising and Retailing

Course Code: BVBL-6143

Session: 2025-2026

Course Outcomes:

CO1: To understand the types and quality of Merchandising.

CO2: To gain detail knowledge of retail organizes structure.

CO3: Students will gain knowledge about different marketing channel for product promotion.

CO4: To impart knowledge about brands and labels and terms used for it.

Bachelor of Vocation (Beauty and Wellness)

Semester-VI

Merchandising and Retailing

Course Code: BVBL-6143

Session: 2025-2026

Time: 3hrs

Max Marks: 100
Theory Marks :80
CA:20

Instructions for the Paper Setters:

Eight questions of equal marks (16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

Unit-I

Merchandising

Introduction

Types of Merchandising

Rights of Merchandising

Qualities of Merchandiser

Unit – II

Retail Organisational structure store

Introduction of Retailing

Retailing format

Role and Responsibility of Retail Fashion

Buyer. Role of Buying and Selling products

Unit – III

Retail Product Promotion

- Marketing Channels
- Planning and Direction
- Retail Advertising
- Publicity
- Special Events
- Visual merchandise
- Personal Selling
- Relationship Marketing

Unit – IV

Brands and labels

Purchase Term: Discount, Purchase Order, Payment Terms.

Costing: Cost Price, Selling Price, Backward costing.

Books Recommended:

1. John Donnellan, Merchandise Buying & Management, 2001, Fairchild Books.
2. Kitty G. Dickerson, Inside the Fashion Business, 7th Edition, 2003, Prentice Hall.
3. Elaine Stone, The Dynamics of Fashion, 2004, Fairchild.
4. Jay Diamond; Ellen Diamond, The World of Fashion, 2007, Fairchild.

Bachelor of Vocation (Beauty and Wellness)

Semester-VI

Concept Development

Course Code: BVBP-6144

Session: 2025-2026

Course Outcomes:

- CO1:** Students will complete conceptual exercises designed to develop creative and analytical problem solving skills
- CO2:** Students will begin to understand and define concepts as overriding ideas.
- CO3:** Students will learn the basics of descriptive drawing for animation.
- CO4:** The translation of idea to animation will be practiced through exercises and visual storyboards.
- CO5:** Students will be introduced to basic treatments and narrative structure; basic shots and film language

Bachelor of Vocation (Beauty and Wellness)

Semester-VI

Concept Development

Course Code: BVBP-6144

Session: 2025-2026

Time: 3hrs

Max Marks: 100

**Practical Marks :80
CA:20**

Instructions for the Paper Setters:

Question paper is to be set on the spot jointly by Internal and External Examiner.

- Development of 3 concepts based on inspiration and trends.
- Design exploration using templates or sketches (based on concepts)
- Final portfolio completion and presentation.

Books Recommended:

1. The straight- Talking Beauty Companion by Sali Hughes.
2. The Little Dictionary of Fashion by Christian Dior.
3. Concept Development and the Development of Word Meaning by Seiler and T.B., Wannenmacher

Bachelor of Vocation (Beauty& Wellness)
Semester-VI
Computer Application
Course Code: BVBP-6145
Session: 2025-2026

Course Outcomes:-

CO1: Students know to Work effectively with a range of current, standard, OfficeProductivity software applications.

CO2: Students learn to Operate a variety of advanced spreadsheet, operatingsystem and word processing functions.

CO3: Students learn to solve a range of problems using office productivity applications,and adapt quickly to new software releases.

CO4: Students know to Maintain quality assurance through critically evaluating procedures and results.

Bachelor of Vocation (Beauty and Wellness)

Semester-VI

Computer Application
Course Code: BVBP-6145
Session: 2025-2026

Time: 3hrs

Max Marks: 100
Practical Marks :80
CA:20

Instructions for the Paper Setters:

Question paper is to be set on the spot jointly by Internal and External Examiner.

- Adobe Photoshop
- Coral Draw – drawing face, features & illustrating make-ups & hairstyles.
- Making mood boards/collages
- Editing pictures of faces/hairs to illustrate make-ups and hair style design.

Books Recommended:

1. Adobe Photoshop, 12.0
2. Gruman, Galen, Adobe in Design Cs2 Bible.2
3. Adobe Illustrator, 12.0
4. Golding, Mordy, Adobe Creative Suite 2

Bachelor of Vocation (Beauty and Wellness) Semester-VI
Internship and Report
Course Code: BVBI-3147
Session: 2025-2026

Time: 3hrs

Max.Marks:75

The students will submit their training reports (in duplicate) within a period of one month in the department . This period shall be counted from the last date of completion of the training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each students will be attached with one internal faculty guide, with whom they shall be continues touch during the training period. The internal faculty guide will be required to evaluate (out of 10 marks) on the basis of assessment report provided by the organization where the training has been completed and his/her on assessment about the work done by the student. The evaluation of the remaining 65 marks shall be made by external examiner appointed by the university who shall evaluate the report on the basis of presentation and the assessment report received from the organization where student has undergone .