

Kanya Maha Vidyalaya, Jalandhar

(An Autonomous College)



Minutes of 11th Meeting of Board of Studies
Department of Journalism and Mass Communication

Date: 05-07-2025
Time: 11:00 am
Online Meeting through Zoom

Kanya Maha Vidyalaya, Jalandhar
(UGC Autonomous College)

PG Department of Journalism and Mass Communication

The Eleventh meeting of the Board of Studies of Department of Journalism and Mass Communication was held via zoom on July, 05, 2025 at 11:00 am.

Date: 05-07-2025

Time: 11:00 am

Venue: Online Meeting via Zoom

The following members have attended meeting and detailed minutes are listed below:

Members of BOS:

1.	Dr.Madhumeet, Dean, PG Dept. of Journalism and Mass Communication, Kanya Maha Vidyalaya. Dean, Department of Journalism and Mass Communication	Chairperson	Present
2.	Dr. Palwinder Singh, Assistant Professor, Department of Journalism and Mass Communication, Guru Nanak Dev University, Amritsar G.N.D.U. VC Nominee	Member	Present
3.	Dr.Happy Jeji Associate Professor & Head Dept. of Journalism and Mass Communication, Punjabi University, Patiala Outside Parent University Nominee	Member	Absent
4.	Dr. Ranbir Singh Professor & Head Dept. of Journalism and Mass Communication, IKGPTU, Kapurthala, Outside Parent University Nominee	Member	Absent
5.	Ms. Deepkamal Kaur Principal Correspondent, The Tribune Jalandhar, Punjab	Member	Absent

	Industry Expert		
6.	Ms. Priyanka Staff Reporter Dainik Jagran Alumni	Member	Present
7.	Dr. Gopi Sharma , Academic Dean, PG Dept of Journalism and Mass Communication, Kanya Maha Vidyalaya, Jalandhar	Member	Present
8.	Mr. Sehajpal Singh, Assistant Professor, PG Dept of Journalism and Mass Communication, Kanya Maha Vidyalaya, Jalandhar	Member	Present

Agenda:

Item JMC:2025:11:01

To approve proceedings of tenth meeting of Board of Studies.

Item JMC:2025:11:02

To discuss the Action Taken Report.

Item JMC:2025:11:03

To discuss and approve the syllabus of **MA Journalism and Mass Communication Semester I & II** under Credit Based Continuous Evaluation Grading System for the session 2024-25

Item JMC:2025:11:04

To discuss the proposed syllabus of **B. A. Journalism and Mass Communication Semester I, II** under Credit Based Continuous Evaluation Grading System (CBCEGS) with 30% internal assessment

Item JMC:2025:11:05

To discuss the proposed syllabus of **B. A. Journalism and Mass Communication Semester III & IV** under Credit Based Continuous Evaluation Grading System (CBCEGS) with 30% internal assessment.

Item JMC:2025:11:06

To discuss the proposed syllabus of **B. A. Journalism and Mass Communication Semester V & VI** under Credit Based Continuous Evaluation Grading System (CBCEGS) with 30% internal assessment.

Item JMC :2024:10:07

To discuss the proposed syllabus of **Journalism and Mass Communication Semester I & II** in BA pass Course under Credit Based Continuous Evaluation Grading System (CBCEGS) with 30% internal assessment for the session 2025-26.

Item JMC:2025:11:08

To discuss the proposed syllabus of **Journalism and Mass Communication Semester III & IV** in BA pass Course under Credit Based Continuous Evaluation Grading System (CBCEGS) with 30% internal assessment for the session 2025-26.

Item JMC:2025:11:09

To discuss the proposed syllabus of **Journalism and Mass Communication Semester V & VI** in BA pass Course under Continuous Evaluation Grading System (CBCEGS).

Item JMC:2025:11:10

To discuss and approve the proposed list of Paper Setters and Evaluators for MA Journalism and Mass Communication, BA Journalism and Mass Communication and Journalism and Mass Communication in BA Pass Course for the session 2025-26.

Item JMC:2025:11:11

To discuss Teaching Methodologies adopted in department and inputs required to upgrade the same.

Item JMC:2025:11:12

To discuss Research Inputs and Plans of department for session 2025-26.

Item JMC:2025:11:13

To discuss the Programme & Course outcomes of above stated courses and programmes.

KANYA MAHA VIDYALAYA, JALANDHAR
(UGC Autonomous College)

P.G. Department of Journalism and Mass Communication

The eleventh meeting of the Board of Studies of P.G. Department of Journalism and Mass Communication was started with welcome address by Dr. Madhumeet, Dean, Department of Journalism and Mass Communication. She apprised the members about the programmes in the department along with teaching and research strengths of the department. She took up the agenda items for deliberation one by one with the permission of committee members.

Item JMC:2025:11:1

To approve proceedings of tenth meeting of Board of Studies held on July 31, 2024.

Proceedings:

The proceedings of previous meeting were put up by the Chairperson which were discussed and approved by all the members of Board of Studies.

The house approved the Item: JMC 11: 2025: 1

Item: JMC 10: 2024: 2

To discuss the Action Taken Report based on the decisions/ suggestions taken during tenth meeting of Board of Studies on July 31, 2024.

Action Taken Report of Tenth Board of Studies Meeting held on July 31, 20254 (Online)

Sr.No.	Agenda Item	Decision taken in Meeting	Action Taken
<u>Item: JMC</u> <u>10:2024:3</u>	To discuss and approve the syllabus of MA Journalism and Mass Communication , Semester I & II under Credit Based Continuous Evaluation Grading System (CBCEGS) for the session 2024-25 with 30% internal assessment.	The House suggested that the Internal Assessment should be kept 30% only. The house approved the syllabus with the following changes: In M.A. Journalism and Mass Communication Sem-I, the ID paper which was previously compulsory was made optional for the students. The content of M.A. Journalism and Mass Communication Sem-I-II was kept same.	The approved syllabus was implemented in the semester I &II of MA Journalism and Mass Communication during the session 2024-25
<u>Item: JMC</u> <u>10:2024:4</u>	To discuss and approve the syllabus of MA Journalism and Mass Communication , Semester III & IV under Credit Based Continuous Evaluation Grading System (CBCEGS) for the session 2024-25 with 20% internal assessment.	The Chairperson explained the successful commencement of Credit based Continuous Evaluation Grading System for MA Journalism and Mass Communication during the session 2023-24. The following points were highlighted and discussed and approved. Overall M.A . Journalism and Mass Communication for session 2024-25 will have 90 credits. In M.A. Journalism and Mass	The approved syllabus was implemented in the semester III & IV of MA Journalism and Mass Communication for the session 2024-25

		Communication Sem-III, the ID paper which was previously compulsory was made optional for the students. The proposed syllabus for semester III and IV for the session 2024-25 was discussed and approved during the meeting with some valuable inputs were also given by the worthy members.	
<u>Item:JMC 10:2024::5</u>	To discuss the proposed syllabus of B. A. Journalism and Mass Communication Semester I & II under Credit Based Continuous Evaluation Grading System (CBCEGS) with 30% internal assessment for the session 2024-25.	The House welcomed the initiative explained by the chairperson regarding commencement of Credit Based Continuous Evaluation Grading System (CBCEGS) at Under Graduate Level. The House suggested that the Internal Assessment should be kept 20% only. The content of the syllabus was approved without changes.	The approved syllabus was implemented in the semester I,II of BA Journalism and Mass Communication for the session 2024-25
<u>Item: JMC 10:2024::6</u>	To discuss and approve the syllabus of BA Journalism and Mass Communication,III, IV,V&VI under Continuous Evaluation System for the session 2024-25 with 20% internal assessment.	The syllabus of BA Journalism and Mass Communication SemesterIII,IV,V & VI under continuous evaluation system for the session 2024-25 was discussed and approved by the members with suggestions.	The approved syllabus was implemented in the semester III,IV,V&VI of BA Journalism and Mass Communication..

<u>Item: JMC 10:2024::7</u>	To discuss the proposed syllabus of Journalism and Mass Communication Semester I & II in BA pass Course under Credit Based Continuous Evaluation Grading System (CBCEGS) with 30% internal assessment for the session 2024-25.	The House suggested that the Internal Assessment should be kept 20% only. The content of the syllabus was approved without changes.	The approved syllabus of the course was implemented in the session 2024-25. The syllabus was implemented for the session 2024-25
<u>Item: JMC 10:2024::8</u>	To discuss and approve the syllabus of Journalism and Mass Communication in BA Pass Course under Continuous evaluation system for the session 2024-25 with 20% internal assessment.	The syllabus of Journalism and Mass Communication Semester III,IV,V & VI in BA Pass Course under Continuous evaluation system for the session 2023-24 was discussed and approved during meeting by the members. No changes were suggested and it was decided to carry forward the syllabus of previous session.	
<u>Item: JMC 10:2024::9</u>	To discuss and approve the proposed list of Paper Setters and Evaluators for MA Journalism and Mass Communication, BA Journalism and Mass	The proposed list of Paper Setters and Evaluators for MA Journalism and Mass Communication, BA Journalism and Mass Communication and Journalism and Mass Communication in BA	The list of approved paper setters and evaluators was sent to CoE office.

	Communication, Journalism and Mass Communication in BA Pass Course semester I,II,III,IV,V & VI for the session 2024-25.	Pass Course semester I,II,III,IV,V & VI for the session 2024-25 was discussed and approved during the meeting.	
<u>Item: JMC 10:2024::10</u>	To discuss Research Inputs and Plans of department for session 2024-25.	Various research inputs and plans of the department for the session 2024-25 were also discussed with the members of the Board of Studies including conducting the exercise of Pilot Study on various research topics for the students & to impart practical training to the students by making them conduct field studies. The faculty was suggested to undertake research initiatives and to enhance their pedagogical skills.	Students of BAJMC Sem V were given Pilot Study to conduct on various topics.
<u>Item: JMC 10:2024::12</u>	To discuss the outcomes of above stated courses and programmes.	The outcomes of above stated courses and programmes were discussed and approved by the members.	All the outcomes were carefully considered during teaching the curriculum.

The Action Taken Report based on decisions taken during previous meeting was discussed and approved by all the members of Board of Studies.

The house approved the Item: JMC 11: 2025: 2

Item JMC:2025:11:3

To discuss and approve the syllabus of **MA Journalism and Mass Communication Semester I,II,III &IV** under Credit Based Continuous Evaluation Grading System for the session 2025-26.

Proceedings:

The house approved the syllabus with the following changes:

It was apprised to the members that according to the new scheme of Guru Nanak Dev University, Amritsar, the name of the course titled Science Journalism has been changed to Health Communication from semester-III.

The course scheme is attached herewith:

Scheme and Curriculum of Examination of Three Year Degree Programme
Master of Arts (Journalism and Mass Communication)
Under Credit Based Continuous Evaluation Grading System (CBCEGS)
(Session 2025-26)

Semester III									
Course Code	Course Name	Credits L-T-P	Course Type	Classes/ Week	Marks				Examination time (in Hours)
					Total			C A	
						L	P		
MJML-3311	Mass `Communication Research- II	4-0-0	C	6	100	70	-	30	3
MJML-3312	New Media Technology	4-0-0	C	6	100	70	-	30	3
MJML-3313	Public Relation and Corporate Communication	4-0-0	C	6	100	70	-	30	3
MJML-3314	Health Communication	4-0-0	C	6	100	70	-	30	3
MJMM-3315	Photography	4-0-1	C	6	100	50	20	30	3 + 3
* Student has to opt one of the following Interdisciplinary compulsory course		IDE	4-0-0		100	80		20	3
IDEC-3101 IDEM- 3362 IDEI- 3124 IDEW- 3275	1. Communication Skills								

	2. Basics of Music (Vocal)								
	3. Basics of Computer Application								
	4. Indian Heritage contribution to the world								
	Total Credit			21		400			

The house approved the Item: JMC 11: 2025: 3

Item JMC:2025:11:4

To discuss the proposed syllabus of **B. A. Journalism and Mass Communication Semester I, II** under Credit Based Continuous Evaluation Grading System (CBCEGS) with 30% internal assessment.

Proceedings:

The Chairperson explained the successful commencement of Credit based Continuous Evaluation Grading System for BA Journalism and Mass Communication during the session 2023-24.

Scheme and Curriculum of Examination of Three Year Degree Programme

Bachelor of Arts (Journalism and Mass Communication)

Under Credit Based Continuous Evaluation Grading System (CBCEGS)

(Session 2025-26)

SEMESTER-I										
Course Code	Course Title	Course Type	Hours per week	Credit	Total Credits	Marks			Examination Time (in Hours)	
			L-T-P	L-T-P		Total	Ext.		CA	
							L	P		
BJML-1421	Punjabi (Compulsory)/	C	4-0-0	4-0-0	4	100	80	-	20	03
BJML-1031	¹ BasicPunjabi/									
BJML-1431	² PunjabHistory and Culture									
BJML-1102	Communication Skills in English	C	4-0-0	4-0-0	4	100	80	-	20	03
BJML-1313	Principles of Communication	C	3-1-0	3-1-0	4	100	80	-	20	03
BJML-1314	Reporting and Editing-I	C	3-1-0	3-1-0	4	100	80	-	20	03
BJML-1315	Reporting and Editing-I	C	0-0-1	0-0-1	1	20		20		03
BJML-1316	History of Print Media	C	4-0-0	4-0-0	4	100	80	-	20	03
ABCD-1161	Drug Abuse : Problem ,Management and Prevention (Compulsory)	AC	0-0-2	-	2	40		-	10	03
SCEF-1492	*Foundation Course	AC	2-0-0	2-0-0	2	50	40	-	10	01
		Total			25	610				

*Marks of these papers will not be added in total marks and only grades will be provided.

1. Special paper in lieu of Punjabi (Compulsory)

2. Special paper in lieu of Punjabi (Compulsory) for those students who are not domicile of Punjab.

C-Compulsory

AC-Audit Course

***Credits/ Grade Points of these papers will not be added in SGPA/CGPA of the Semester/ Programme..**

1. Special paper in lieu of Punjabi (Compulsory)

2. Special paper in lieu of Punjabi (Compulsory) for those students who are not domicile of Punjab.C-Compulsory

E-Elective

AC-Audit Course

SEMESTER-II										
Course Code	Course Title	Course Type	Hours per week	Credit	Total Credits	Marks				Examination Time (in Hours)
			L-T-P	L-T-P		Total	Ext.		CA	
							L	P		
BJML-2421	Punjabi (Compulsory)/	C	4-0-0	4-0-0	4	100	80	-	20	03
BJML-2031	¹ BasicPunjabi/									
BJML-2431	² PunjabHistory and Culture									
BJML-2102	Communication Skills in English	C	4-0-0	4-0-0	4	100	50	30	20	03
BJML-2313	Press Laws and Media Ethics	C	3-1-0	3-1-0	4	100	70		30	03
BJMM-2314	Mass Communication: Concepts and Processes	C	3-0-1	3-0-1	4	100	50	20	30	03
BJMM-2315	Design and Graphics	C	3-0-1	3-0-1	4	100	50	20	30	03
BJMM-2316	Photography and Photo Journalism	SEC	3-0-1	3-0-1	4	100	50	20	30	03

SCEF-1492	*Moral Education	AC	2-0-0	2-0-0	2	50	40	-	10	01
		Total			26	650				

The house approved the Item: JMC 2025:11: 4

Item JMC:2025:11:5

To discuss the proposed syllabus of **B. A. Journalism and Mass Communication Semester III & IV** under Credit Based Continuous Evaluation Grading System (CBCEGS) with 30% internal assessment.

Proceedings:

It was apprised to the house that a new course titled Introduction to Theatre Studies has been introduced in the semester-IV under Skill Enhancement Course. The course scheme is attached herewith.

Scheme and Curriculum of Examination of Three Year

Degree Programme

Bachelor of Arts (Journalism and Mass Communication)

Under Credit Based Continuous Evaluation

Grading System (CBCEGS)

(Session 2025-26)

Semester- III

Course Code	Course Name		Course Type	Credits	Total Credits	Marks				Examination Time (In Hours)
						Total	Ext.		C A	
							L	P		
BJMM-3311	Cyber Journalism		DSC	3-0-1	4	100	50	20	30	03
BJMM-3312	Reporting and Editing - II		DSC	3-0-1	4	100	50	20	30	03
BJML-3313	History of Broadcasting in India: Policies and Principles		DSC	4-0-0	4	100	70	-	30	03
BJMM-3314	News Feature Writing		DSC	3-0-1	4	100	50	20	30	03
BJML-3315	Development and Communication		DSC	4-0-0	4	100	70	-	30	03
SECG-3532	*Gender Sensitization		AC	2-0-0	2	50	40		10	01
		Total				550				

***Marks of these papers will not be added in total marks and only grades will be provided.**

C- Compulsory

AC- Audit Course

Semester-IV

Course Code	Course Name	Cou rse Typ e	Credi ts	Total Credi ts	Marks				Exami nati on tim e (in Ho urs)
					Total	Ext .		C A	
						L	P		
BJML-4311	Media: Business Communi cation	DSC	4-0-0	4	100	70	-	30	3
BJMM-4312	Programme Formats: Radio and TV	DSC	4-0-0	4	100	50	20	30	3
BJML-4313	Video Production: Idea to Screen	DSC	4-0-0	4	100	70	-	30	3
BJML-4314	Folk Media	DSC	4-0-0	4	100	70	-	30	3
BJML-4315	Advertising: Concepts and Principles	MDC	4-0-0	4	100	70	-	30	3
BJML-4316	Introduction to Theatre Studies	SEC	4-0-0	4	100	70	-	30	3
SECS-4522	*Social Outreach	AC			50	40		10	-
		Total			650				

***Marks of these papers will not be added in total marks and only grades will be provided. C-Compulsory**

E-Elective

AC- Audit Courses

The house approved the Item: JMC 11: 2025:5

Item JMC:2025:11:6

To discuss the proposed syllabus of **B. A. Journalism and Mass Communication Semester V & VI** under Credit Based Continuous Evaluation Grading System (CBCEGS).

Proceedings:

The syllabus of BA Journalism and Mass Communication Semester V & VI under credit based continuous evaluation grading system for the session 2025-26 was discussed and approved by the members.

The house approved the Item: JMC 11: 2025: 6

Item JMC :2025:11:07

To discuss the proposed syllabus of **Journalism and Mass Communication Semester I & II** in BA pass Course under Credit Based Continuous Evaluation Grading System (CBCEGS) with 30% internal assessment for the session 2025-26.

Proceedings:

The House suggested that the Internal Assessment should be kept 30% only. The content of the syllabus was approved without changes.

The course scheme approved for B.A Sem I-II under Credit Based Continuous Evaluation Grading System for the session 2025-26 is as follows:

***SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE
YEAR DEGREE PROGRAMME***

**BACHELORS OF ARTS (JOURNALISM AND MASS COMMUNICATION)
SEMESTER-I**

SESSION (2025-26)

SEMESTER-I								
Course Code	Course Type	Course Name	Hours/week	Credits	Marks			
				L-T-P	Total	Ext.		CA
						L	P	
BARM-1313	E	Journalism and Mass Communication (Vocational)	3+2	3-0-1	100	50	20	30

***SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE
YEAR DEGREE PROGRAMME
BACHELORS OF ARTS***

(JOURNALISM AND MASS COMMUNICATION)

SEMESTER-II

SESSION (2025-26)

SEMESTER-II								
Course Code	Course Type	Course Name	Hours/week	Credits	Marks			
				L-T-P	Total	Ext.		CA
						L	P	
BARM-2313	E	Journalism and Mass Communication (Vocational)	3+2	3-0-1	100	50	20	30

The house approved the Item: JMC 11: 2025: 07

Item JMC:2025:11:08

To discuss the proposed syllabus of **Journalism and Mass Communication Semester III & IV** in BA pass Course under Credit Based Continuous Evaluation Grading System (CBCEGS) with 20% internal assessment for the session 2025-26.

Proceedings:

The syllabus of Journalism and Mass Communication Semester III,IV in BA Pass Course under Credit Based Continuous evaluation grading system for the session 2025-26 was discussed and approved during meeting by the members. No changes were suggested and it was decided to carry forward the syllabus of previous session.

The house approved the Item: JMC 11: 2025: 8**Item JMC:2025:11:09**

To discuss the proposed syllabus of **Journalism and Mass Communication Semester V & VI** in BA pass Course under Credit Based Continuous Evaluation Grading System (CBCEGS).

Proceedings:

The syllabus of Journalism and Mass Communication Semester V & VI in BA Pass Course under Credit Based Continuous evaluation grading system for the session 2025-26 was discussed and approved during meeting by the members. No changes were suggested and it was decided to carry forward the syllabus of previous session.

The house approved the Item: JMC 11: 2025:09**Item: JMC 11:2025:10**

To discuss and approve the proposed list of Paper Setters and Evaluators for MA Journalism and Mass Communication, BA Journalism and Mass Communication, Journalism and Mass Communication in BA Pass Course semester I,II,III,IV,V & VI for the session 2024-25.

Proceedings:

The proposed list of Paper Setters and Evaluators for MA Journalism and Mass Communication, BA Journalism and Mass Communication and Journalism and Mass Communication in BA Pass Course semester I,II,III,IV,V & VI for the session 2025-26 was discussed and approved during the meeting.

The house approved the Item: JMC 11: 2025 10**Item :JMC 11:2025:11**

To discuss Research Inputs and Plans of department for session 2025-26

Proceedings:

Various research inputs and plans of the department for the session 2025-26 were also discussed with the members of the Board of Studies including conducting the exercise of Pilot Study on various research topics for the students of BAJMC Semester- V & to impart practical training to the students by making them conduct field studies. The faculty was suggested to undertake research initiatives and to enhance their pedagogical skills.

The house approved the Item: JMC 11: 2025: 11**Item: JMC 15:2024:12**

To discuss Teaching Methodologies adopted in department and inputs required to upgrade the same.

Proceedings:

All the members of BOS were appreciative of innovative teaching methodologies being used by the department through institution's own Learning Management System. They also appreciated the practical based education imparted by the department. It was assured to the house that the department will organise more research oriented and practical based activities to enhance the skills of the students.

The house approved the Item: JMC 11: 2025: 12**Item JMC:2025:11:13**

To discuss the Programme & Course outcomes of above stated courses and programmes.

Proceedings:

The outcomes of above stated courses and programmes were discussed and approved by the members.

The house approved the Item: JMC 11: 2025: 13

After a healthy discussion on all the Agendas, the BOS meeting was summed up by the Chairperson Dr. Madhumeet with Vote of Thanks.

Dr. Palwinder Singh (VC Nominee)	Dr. Happy Jeji (Outside Parent University Nominee)	Dr. Ranbir Singh (Outside Parent University Nominee)
Ms. Deep Kamal (Industry Expert)	Ms. Priyanka Singh (Alumni)	Dr. Madhumeet (Member)
Dr. Gopi Sharma (Member)	Mr. Sehajpal Singh (Member)	

Dean

