

Faculty of Vocational Studies

SYLLABUS

Of

**Master of Science (Fashion Designing and Merchandising)
(Semester: I-II)**

(Under Credit Based continuous Evaluation Grading system)

Session: 2022-23



**The Heritage Institution
KANYA MAHA VIDYALAYA
JALANDHAR
(Autonomous)**

Master of Science (Fashion Designing & Merchandising)

Session-2022-23

Programme Specific Outcomes

PSO - 1: This programme will help students to develop their unique and distinct aesthetics and help them to turn into creative and innovative fashion designers.

PSO - 2 : This programme encourages a creative , critical approach to embrace current and development issues in the Fashion industry, explored through a scheme of collaborations, guest speakers, industrial visits and trainings.

PSO - 3: This programme will help students to transform their design ideas into work of art and offer them the opportunity to learn about current and future industry trends.

PSO - 4: Students will assess, propose and apply various technology related to drafting, draping and construction of garments.

PSO - 5: Students will research and relate fashion design to a broader socio economic, historical and environmental context.

PSO - 6: Students will relate the design process to the appropriate manufacturing process.

PSO - 7: This programme will help students to know about manufacturing, merchandising, retailing and promotional techniques in fashion industry.

PSO -8: This programme will also enable students to use latest computer aided methods of design which will help them to work in fashion industry.

Master of Science (Fashion Designing & Merchandising)

Semester – I

Session-2022-23

History of Indian Costumes

(Theory)

Course Code: MFDL-1231

Course Outcomes

- CO1. The course will help students to know about origin of clothing and costumes.
- CO2. They will learn about the ancient Indian civilization costumes.
- CO3. They will attain knowledge about traditional costumes of different states of India.
- CO4. Students will learn about dance costumes of India.

M.Sc. Fashion Designing and Merchandising (Semester-I)
Session-2022-23
(Theory)

COMMUNICATION SKILLS IN ENGLISH
Course Code: MFDM-1232

COURSE OUTCOMES

CO1: It will help students to understand the basics of Communication Skills

CO2: It will enable the students to improve their reading skills

CO3: It will enable the students to improve their writing skills

CO4: It will enable the students to improve their listening skills

Master of Science (Fashion Designing & Merchandising)

Semester – I

Session-2022-23

Fashion Illustration

(Practical)

Course Code: MFDP-1233

Course Outcomes

CO1. Students will gain knowledge about various art mediums like charcoal, steadlers , posters, water colors, pastels and ink.

CO2. Students will know about different color schemes.

CO3. Students will attain knowledge of different types of designs and their proper application.

CO3. They will gain knowledge about patterns and motifs.

CO4. Students will be skilled in rendering textures of various fabrics and materials.

CO5. They will lean about basic block figure and flesh figures of kids.

Master of Science (Fashion Designing & Merchandising)

Semester – I

Session-2022-23

Product Development Workshop

(Practical)

Course Code: MFDP-1234

Course Outcomes

CO1. The course will focus on the knowledge of design process in making a collection.

CO2. Students will learn about design research, design inspirations and sourcing.

CO3. Students will learn about placement and layouts.

CO4. Students will gain knowledge about pattern development.

CO5. Students will be able for construction and finishing of the garments.

Master of Science (Fashion Designing & Merchandising)
Semester – I
Session-2022-23

**Pattern Making and Grading
(Practical)**

Course Code: MFDP-1235

Course Outcomes

- CO1. The students will gain knowledge about the importance of pattern development.
- CO2. They will learn as how to create structural design.
- CO3. Students will learn about various latest grading techniques used in the field of fashion design.
- CO4. They will gain knowledge about drafting of various sleeves, collars, skirts etc.
- CO5. They will attain knowledge about contoured patterns.
- CO6. Students will learn about dart manipulation.

Master of Science (Fashion Designing & Merchandising)

(Semester I)

Session-2022-23

Computer Aided Fashion Designing

(Practical)

Course Code: MFDP-1236

Course Outcomes

- CO1.** Students will learn about the application of CAD in pattern making.
- CO2.** They will gain knowledge of latest software used for Grading in Fashion Industry.
- CO3.** Students will learn about Marker Making in CAD.
- CO4.** They will learn to design the basic design details like sleeves, collars, skirts.
- CO5.** Students will gain knowledge about layouts of different garments.

Inter Disciplinary Course (Credit Based)

Session: 2022-23

HUMAN RIGHTS AND CONSTITUTIONAL DUTIES

Course Code: IDEH-1313

Course Outcomes

At the end of this course student will be able to

CO1: understand the concept of Human rights.

CO2: Analysis different types of human rights.

CO3: apply the theoretical and practical understanding of the Fundamental Duties in Indian Constitution

Inter Disciplinary Course (Credit Based)

Session: 2022-23

BASICS OF COMPUTER APPLICATIONS

Course Code: IDEI-1124

Course Outcomes:

After passing this course the student will be able to:

CO1: Comprehend basics of internet and operate an email account.

CO2: Comprehend basic word processing skills such as text input formatting, editing, cut, copy, paste, spell check, margin, printing, tables, header and footer, etc.

CO3: Apply features of spreadsheet software for data manipulation, data entry, worksheet formatting, functions and formulae.

CO4: Apply skills to make effective presentations using associated application software.

Master of Science (Fashion Designing & Merchandising)

(Semester II)

Session-2022-23

Fashion Merchandising and Marketing

(Theory)

Course Code: MFDL-2231

Course Outcomes

- CO1.** Students will learn about marketing, various aspects of planning and development of research, they will also gain knowledge of Indian and
- CO2.** The course will help students to have depth knowledge about fashion business, merchandising and range development.
- CO3.** Students will learn about digital marketing and fashion forecasting.
- CO4.** The course will also help students to learn about various sales promotional techniques used in fashion industry and photography.

Master of Science (Fashion Designing & Merchandising)
(Semester II)
Session-2022-23

Sustainable Fashion- Design for change
(Theory)

Course Code: MFDL-2232

Course outcomes

CO1: Students will gain knowledge about importance of sustainability, sustainable fibres and carbon footprints.

CO2: The course will also help students to learn about sustainable garments and consumer best practices.

CO3: They will understand about natural dyes, terminologies and support Local Initiatives while looking at the concept of Sustainability.

CO4: They also come to know about Importance of a designer as communicator, good design practices and sustainable fashion designers.

Master of Science (Fashion Designing & Merchandising)
(Semester II)
Session-2022-23

Product Development Workshop
(Practical)

Course Code: MFDP-2233

Course Outcomes

- CO1.** The course will focus on the knowledge of design process in making a collection.
- CO2.** Students will learn about design research, design inspirations and sourcing.
- CO3.** Students will learn about placement and layouts.
- CO4.** Students will gain knowledge about pattern development.
- CO5.** Students will be able for construction and finishing of the garments.

Master of Science (Fashion Designing & Merchandising)

(Semester II)

Session-2022-23

Pattern Development and Draping

Course Code: MFDP-2234

(Practical)

CO1 Students will gain knowledge about draping aspects of pattern making.

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CO2 They will learn about the draping techniques.

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CO3 Students will attain knowledge about draping of various elements of garment.

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CO4 Students will gain knowledge of draping in developing patterns and designs by
draping.

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CO5 Students will learn to design garments using various features with draping
technique.

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Master of Science (Fashion Designing & Merchandising)
Semester – II
Session-2022-23

**Fashion Illustration
(Practical)**

Course Code: MFDP-2235

Course Outcomes

- CO1. Students will learn about how to draw female and male fashion figures.
- CO2. They will learn how to draw fashion figures in various postures.
- CO3. Students will gain knowledge about drawing of facial features.
- CO4. They will learn to draw dress details in different mediums.
- CO5. Students will gain knowledge about different apparels and their variations.
- CO6. They will learn about basic block figures of male and female.

Master of Science (Fashion Designing & Merchandising)
(Semester II)
Session-2022-23

Computer Aided Fashion Designing
(Practical)

Course Code: MFDP-2236

Course Outcomes

- CO1. Students will learn about Adobe Illustrator.
- CO2. They will gain knowledge about Photoshop software.
- CO3. Students will learn how to create fashion and design illustrations in CAD.
- CO4. They will attain knowledge about various tools of Photoshop and Adobe Illustrator.
- CO5. Students will learn to make various fashion details.
- CO6. Students will learn about draping simulation.

Master of Science (Fashion Designing & Merchandising)
(Semester II)
Session-2022-23
Traditional Indian Embroideries
Course Code: MFDP-2237

Course Outcomes

- CO1.** Students will gain knowledge about traditional art and craft of India
- CO2.** Students will learn various stitches, motifs, threads, colours and fabrics used in traditional embroideries of India.
- CO3.** Students will learn to incorporate traditional embroideries in apparels.
- CO4.** Students will visit craft rich areas which will help them to know about rich heritage of Indian textiles and other crafts.
- CO5.** Students will come to know about present status of traditional art and craft of India and role of today's fashion designers and industry to uplift the craft.

Faculty of Vocational Studies

SYLLABUS

Of

**Master of Science (Fashion Designing and Merchandising)
(Semester: III and IV)**

(Under Continuous Evaluation System)

Session: 2022-23



**The Heritage Institution
KANYA MAHA VIDYALAYA
JALANDHAR
(Autonomous)**

Programme Specific Outcomes

PSO - 1: This programme will help students to develop their unique and distinct aesthetics and help them to turn into creative and innovative fashion designers.

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Master of Science (Fashion Designing & Merchandising)
Semester – III
Session – 2022-23

**Global Costumes
(Theory)**

Course Code: MFDL-3231

Course Outcomes

- CO1. The course will provide knowledge about Babylonian and Persian costumes.
 - CO2. Students will learn about historic costumes of Egyptian and Greek period
 - CO3. Students will provide knowledge of Roman, Byzantine and Renaissance historic Costumes
 - CO4. Students will be aware of Victorian Period, French Revolution and 20th Century Fashions
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Master of Science (Fashion Designing & Merchandising)
Semester – III
Session – 2022-23

**Research Methodology
(Theory)**

Course Code: MFDL-3232

Course Outcomes

CO1. The course will help the students to know about the importance, objective types and process of research.

CO2. It will provide the knowledge about preparing research design, sampling and collecting data measurements techniques
Students will learn about research methodology.

CO3. The course will help the students to know about processing and analysis of data, test and bibliography/reference writing

CO4. Students will be able to know about writing of project/dissertation.

Master of Science (Fashion Designing & Merchandising)
Semester – III
Session – 2022-23

**Product Development-Workshop
(Practical)
Course Code: MFDP-3233**

Course Outcomes

CO1. The course will focus on design development.

CO2. Students will learn about pattern development and layout.

CO3. Students will learn design inspiration and sourcing.

CO4. Students will be able to construct male garments.

CO5. The course will enable students to learn about various design features and finishing of the male garment.

Master of Science (Fashion Designing & Merchandising)
Semester – III
Session – 2022-23

Textile chemistry
(Practical)
Course Code: MFDP-3234

Course Outcomes

CO1. It will provide them the knowledge of Textile Testing

CO2. Students will understand the aspects of dyeing of various fabrics.

CO3. This course will give knowledge about fibre identification

CO4. It will provide them the knowledge of fabric identification

CO5. Students will be able to learn about making a complete garment with design elements using draping technique.

Master of Science (Fashion Designing & Merchandising)
Semester – III
Session – 2022-23

**Computer Aided Fashion Designing
(Practical)**

Course Code: MFDP-3235

Course Outcomes

- CO1. Students will be able to make a collection based on theme using Corel draw and Photoshop.
- CO2. They will learn to create mood board, ideation and swatch board on different themes.
- CO3. They will learn to create their own curriculum vita.
- CO4. The course will provide knowledge of patterns and layout using advanced software.
- CO5. They will develop portfolio using CAD.

Master of Science (Fashion Designing & Merchandising)
Semester – III
Session – 2022-23

Surface Ornamentation
(Practical)
Course Code: MFDP-3236

Course Outcomes

CO1. The course will provide knowledge of different types of printing.

CO2. Students will know about dyeing and painting as ornamentation technique.

CO3. Students will learn about needle craft.

CO4. The course will provide knowledge about quilting, macrame and crocheting also.

CO5. Students will be able to embellish their apparels by incorporating all these fabric ornamentation techniques.

Master of Science (Fashion Designing & Merchandising)

Semester – III

Session – 2022-23

Indian Traditional Textiles

Seminar

Course Code: MFDS-3237

Course Outcomes

CO1. It will provide the knowledge of different textiles of India.

CO2. It will give the knowledge of rich heritage of textiles.

CO3. The course will focus on different traditional weaving techniques of India.

CO4. It will provide the knowledge of rich traditional embroideries of India.

CO5. It will enable the students to know more about Indian fabrics with emphasis on texture design and colours.

Master of Science (Fashion Designing & Merchandising)
(Semester IV)
Session: 2022-23
Fashion Merchandising and Retailing
(Theory)

Course Code: MFDL-4231

Course Outcomes

CO1. Students will get the knowledge of various components of organisational structure of retail stores, customers and store handling.

CO2. Students will learn about retail fashion promotion.

CO3. Students will get knowledge about retail chain store, brand and labels, purchase term and costing.

CO4. Students will learn about speciality store, departmental store and mass merchants.

Master of Science (Fashion Designing & Merchandising)
(Semester IV)
Session: 2022-23
Portfolio Development
(Practical)

Course Code: MFDP-4233

Course Outcomes

- CO1.** Students will learn to create their own curriculum vita.
- CO2.** Students will be able to work on themes.
- CO3.** Students will knowledge to create mood board, story board, ideation board, colour palette on each theme.
- CO4.** Students will learn flat working drawing, specification sheet, fabric indication, fabric consumption details etc.
- CO5.** Students will learn how to create different embroideries and surface textures.
- CO6.** Students will learn to create portfolio.

Master of Science (Fashion Designing & Merchandising)
(Semester IV)
Session: 2022-23

Product Development- Workshop
(Practical)

Course Code: MFDP-4234

Course Outcomes

CO1. Students will learn design development.

CO2. Students will learn about pattern development and layout.

CO3. The course will focus on construction of garments for various age groups.

CO4. Students will create a line taking inspiration from a theme.

CO5. Students will create accessories along with garment on each theme.

**Master of Science (Fashion Designing & Merchandising)
(Semester IV)
Session: 2022-23**

**Advance Draping
(Practical)**

Course Code: MFDP-4235

Course Outcomes

CO1. It will provide them the knowledge of advanced draping.

CO2. Students will understand the aspects of draping in detail.

CO3. This course will give knowledge about the draping of designer skirts and yokes.

CO4. It will provide them the knowledge of developing various patterns with draping.

CO5. Students will be able to learn about making a complete garment with design elements using draping technique.