

**KANYA MAHA VIDYALAYA  
(AUTONOMOUS)**

**Session: 2022-23**

**AWARENESS OF**

**TRENDS**

**IN**

**TECHNOLOGIES**

## 1. KMV IIC & DEPARTMENT OF BIOTECHNOLOGY

### ACTIVITY: INTELLECTUAL PROPERTY RIGHTS (IPRS) & IP MANAGEMENT FOR STARTUP

DATE: 25<sup>th</sup> May 2023

#### Permission Letter

To  
The Principal,  
Kanya Maha Vidyalaya,  
Jalandhar.

Respected Madam,

With due respect, I wish to state that Department of Bio-Technology wants to organize workshop on intellectual on 27<sup>th</sup> May, 2023. Kindly grant permissions for the same. The title of workshop will be 'Intellectual Property Rights (IPRS) and IP management for Start up'. Thanking you

Yours truly,  
Dr. Sandeep Kaur Saggu  
Assistant Professor  
Department of Bio-Technology

*Approved*  
Headmaster

#### E-Banner

The Heritage Institution  
**Kanya Maha Vidyalaya, Jalandhar (Autonomous)**  
College with Potential for Excellence by UGC | CURIE grant by DST- Govt. of India | 137 Glorious Years | Star College Status by DGE, Govt. of India  
Ranked No. 1 College of Punjab & Top National Rankings (India Today, Outlook Magazine & Times of India Group)

**INSTITUTION'S INNOVATION COUNCIL**  
in collaboration with  
**Department of Bio-Technology**  
Organizes Workshop on  
**Intellectual Property Rights (IPRs) and IP management for start up**

Resource Person  
Dr. Sandeep Kaur Saggu  
Department of Bio-Technology, Kanya Maha Vidyalaya, Jalandhar

Mrs. Naigee  
Head, Department of Bio-Technology  
Kanya Maha Vidyalaya, Jalandhar

Prof. (Dr.) Alma Shama Dawed  
Principal  
Kanya Maha Vidyalaya, Jalandhar

www.kmvjalandhar.ac.in

#### Press Report

The department of Bio-Technology organized a workshop on 'Intellectual Property Rights (IPRs) and IP management for startup' on 27 May, 2023 in Department of Bio-Technology, Kanya Maha Vidyalaya, Jalandhar. The workshop was organized with an objective to create awareness amongst students about the importance of Intellectual Property Rights. Dr. Sandeep Kaur Saggu, Assistant Professor, Department of Bio-Technology addressed the students. She introduced the students with the different forms of Intellectual Property Rights such as patents,

copyright, trademark, geographical indication, and trade secret along with the validity, judicial laws available and the limitations of each right. She further explained the patent system of India and various patent offices in India. She also discussed about the use of intellectual property laws in case of injustice and the legal options available in Indian judicial system. The students learnt that the main purpose of intellectual property law is to encourage the creation of a wide variety of intellectual goods. To achieve this, the law gives people and businesses property rights to the information and intellectual goods they create, usually for a limited period. This gives economic incentive for their creation, because it allows people to benefit from the information and intellectual goods they create, and allows them to protect their ideas and prevent copying. These economic incentives are expected to stimulate innovation and contribute to the technological progress of countries, which depends on the extent of protection granted to innovators. Mrs. Navgeet, Head, Department of Bio-Technology also motivated the students to learn more about intellectual property rights. Prof. Dr. Atima Sharma Dwivedi, Principal, Kanya Maha Vidyalaya, Jalandhar encouraged students to participate more in such activities.

### Photographs of the event



### Link

<https://www.instagram.com/p/Cs6TxSot-AT/>

[https://www.facebook.com/permalink.php?story\\_fbid=pfbid0cXxrWqc9Xy6ghss9gtvdNV6AJ8M6YWtai5tFbmZHXhkLjxtiomXMTbGUofqBrj4gl&id=100064040865352&\\_cft\\_\\_\[0\]=AZWw5X243IB9PHfGTnuEcqTJXPP-cAOm9JdhEUFO3cdnCKIhEl4RwrQOpcC6BoqLi4WkoaKde0z6vg9VqrToG-cNHdcoZ-tPxx3GKTSPHG-BJXm\\_pJ0zhY2zc1l-UDU6INHqVzvAi\\_e9p2FdVB9hZT5dWsPu8HslZ9FdFfBgaXUpWBRaBrJm\\_bG1WG1O17Ni9XQ&tn\\_=%20%2CP-R](https://www.facebook.com/permalink.php?story_fbid=pfbid0cXxrWqc9Xy6ghss9gtvdNV6AJ8M6YWtai5tFbmZHXhkLjxtiomXMTbGUofqBrj4gl&id=100064040865352&_cft__[0]=AZWw5X243IB9PHfGTnuEcqTJXPP-cAOm9JdhEUFO3cdnCKIhEl4RwrQOpcC6BoqLi4WkoaKde0z6vg9VqrToG-cNHdcoZ-tPxx3GKTSPHG-BJXm_pJ0zhY2zc1l-UDU6INHqVzvAi_e9p2FdVB9hZT5dWsPu8HslZ9FdFfBgaXUpWBRaBrJm_bG1WG1O17Ni9XQ&tn_=%20%2CP-R)

[https://www.facebook.com/permalink.php?story\\_fbid=pfbid0QgbV9FJeNpNhwEkHrBLBVJAzXaYEPn2tmaGyWwgPy9nmz5DPf2bUvGPgig5BisUnl&id=100064040865352&\\_cft\\_\\_\[0\]=AZU5IIUmeM2K20qpOwye6zFXk6NzT15zMlfjppPc2FBCDF1i6jklM8J2zH9c6Rc-VrN-U6nni-XVqKgBXnWwhkmBVMv3qYEiYHe7pDQ1gzeP6\\_mnKKcPNH9m2-YHPZO8FrPObZRqantQJ5jDcuV1OsyqEwjn0wRcyMmJzKWHWc5uO\\_4SenQO18ffiburhORHLg&tn\\_=%20%2CP-R](https://www.facebook.com/permalink.php?story_fbid=pfbid0QgbV9FJeNpNhwEkHrBLBVJAzXaYEPn2tmaGyWwgPy9nmz5DPf2bUvGPgig5BisUnl&id=100064040865352&_cft__[0]=AZU5IIUmeM2K20qpOwye6zFXk6NzT15zMlfjppPc2FBCDF1i6jklM8J2zH9c6Rc-VrN-U6nni-XVqKgBXnWwhkmBVMv3qYEiYHe7pDQ1gzeP6_mnKKcPNH9m2-YHPZO8FrPObZRqantQJ5jDcuV1OsyqEwjn0wRcyMmJzKWHWc5uO_4SenQO18ffiburhORHLg&tn_=%20%2CP-R)

# Attendance Sheet

Attendance sheet for Membership on IPR

Roll No.	Class	Section	Attendance	Signature	Time
224281	BSc Biotech				
224282	BSc Biotech				
224283	BSc Biotech				
224284	BSc Biotech				
224285	BSc Biotech				
224286	BSc Biotech				
224287	BSc Biotech				
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224400	BSc Biotech				

# Feedback Form

Kanya Maha Vidyalaya  
Department of Bio-Technology  
FEEDBACK FORM

Activity: Intellectual Property rights and IP management for start up  
Date: 27-5-2023

Name of the Student	HARSH
Class	1st B (Medical)
Contact	7009454308
Email id (optional)	
Was this activity knowledgeable for you? (Yes/No)	Yes
What did you find most beneficial about the activity?	Always work hard and don't copy other
How was the overall experience?	It was very good.
Any suggestions?	NO

Kanya Maha Vidyalaya  
Department of Bio-Technology  
FEEDBACK FORM

Activity: Intellectual Property rights and IP management for start up  
Date: 30 May 23

Name of the Student	Shreya
Class	BSc Biotechnology Sem II
Contact	95169330
Email id (optional)	shreyas2023@gmail.com
Was this activity knowledgeable for you? (Yes/No)	Yes
What did you find most beneficial about the activity?	Know more about patent procedure for patent.
How was the overall experience?	Very nice
Any suggestions?	No, all over presentation was good.

Kanya Maha Vidyalaya  
Department of Bio-Technology  
FEEDBACK FORM

Activity: Intellectual Property rights and IP management for start up  
Date: 27/5/2023

Name of the Student	ANVITA
Class	BSc Biotechnology
Contact	7757478071
Email id (optional)	anvita2023@gmail.com
Was this activity knowledgeable for you? (Yes/No)	Yes
What did you find most beneficial about the activity?	About copy right issues, Trademarks etc.
How was the overall experience?	It was very informative presentation
Any suggestions?	No, the presentation was upto mark.

Kanya Maha Vidyalaya  
Department of Bio-Technology  
FEEDBACK FORM

Activity: Intellectual Property rights and IP management for start up  
Date: 27/05/2023

Name of the Student	ANVITA
Class	BSc Biotechnology
Contact	8278105704
Email id (optional)	anvita2023@gmail.com
Was this activity knowledgeable for you? (Yes/No)	Yes
What did you find most beneficial about the activity?	To know more about Patent rights
How was the overall experience?	Good
Any suggestions?	no !!

## 2. P.G. DEPARTMENT OF RETAIL MANAGEMENT

**ACTIVITY:** WORKSHOP ON THE ART OF VISUAL MERCHANDISING

**DATE:** 20<sup>th</sup> September 2022

### Permission Letter

The Principal

Kanya Maha Vidyalaya

Jalandhar

Sub: Permission to conduct one-day workshop

Respected Madam

This is to bring to your kind notice that we are organising a one-day workshop on the topic "The Art of Visual Merchandising" on September 20, 2022 for the students of B.Voc. and M.Voc. (Retail Management). Kindly allow us to conduct the same and oblige.

Thanking You

Yours sincerely

Dr. Rashmi Sharma

HoD, PG Dept. of Retail Management

Dated: 20/09/2022

### E-Banner

The banner features a red and white color scheme. At the top, it reads "The Heritage Institution" and "137 Glorious Years". The main title is "Kanya Maha Vidyalaya, Jalandhar (Autonomous)". Below this, it lists several accolades: "Star College Status by DBT, Govt. of India", "CURIE & FIST Grants by DST- Govt. of India", and "College with Potential for Excellence by UGC". It also mentions "Ranked No. 1 College of Punjab & Top National Rankings (India Today, Outlook Magazine & Times of India Group-2021)". The central text announces that the "PG Department of Retail Management Organises One day workshop on The Art of Visual Merchandising & Store Operations" on "September 20, 2022" at "Time: 10:30 A.M". At the bottom, it lists the organizers: "Dr. Rashmi Sharma (HoD, Retail Management)", "Ms. Chetna (Assistant Professor, Retail Management)", "Prof.(Dr.) Atima Sharma Dwivedi", and "Principal, KMV".

### Press Report

One-day session on Art of Visual Merchandising was organised by Department of Retail Management of Kanya Maha Vidyalaya under DDU-KK on 20th September, 2022 for students to guide them about how the Visual Merchandising practice in the retail industry optimizing the presentation of products and services to better highlight their features and benefits. The resource

person of this session was Mrs. Chetna (Faculty Retail Management). Mrs. Chetna Nayyar explained that the purpose of such visual merchandising is to attract, engage, and motivate the customer towards making a purchase. She explained the students that Visual merchandising communicates with customers through elements that stimulate their senses, such as lighting, music, aromas, and television screens. She explained the students about retail operations is the term used to describe all the activities that keep the store functioning well. It includes people management, supply chain, store layout, cash operations, physical inventory, master data management, promotions and pricing, and so on. She explained that Visual merchandising involves distinct elements that work in conjunction to help retailers create a unique experience for shoppers. They are – Color is King, Maximum Display, Storytelling, Empty Spaces, Point of Focus, Landscaping, Lighting, Texture and Décor. She explained with examples that all types of retail stores can benefit from visual merchandising some of the key benefits include that it reflects your brand, engages the shoppers, grow sales. She also explained about the various types of tools used in Visual Merchandising like planogram, mannequins, lights, banners, floor map, signs etc. She also explained about the principles of visual merchandising that include make the merchandise visible, make the merchandise tangible and accessible, and give the shoppers good choice. She also explained about the visual merchandiser that how he captures consumer attention through the placement of merchandise, signage and interior displays in retail stores and shopping malls. She explained about the responsibility of visual merchandiser. She explained about the problems related to visual merchandising and how to resolve them. Prof. Dr. Atima Sharma Dwivedi applauded Department of Retail Management for organizing regular counselling session to acquainted the students with valuable knowledge that help students make informed decisions about their career. Dr. Rashmi Sharma (HOD, Retail Management Department) expressed gratitude towards the Principal for motivating and guiding the college faculty to organize such sessions which would help students achieve greater heights of success.

### Photographs of the event



### Link

<https://www.instagram.com/p/CknZhtsPpE2/?igshid=MzRIODBiNWFIZA>==

# Attendance Sheet

**Retail Management Department**  
 (D.Voc. Sem-I)

Date: 20-09-2022  
 Attendance Sheet  
**One-day Workshop on "The Art of Visual Merchandising"**  
 (D.Voc. Sem-I)

S.No.	Roll No.	Name	Attendance
1	227101	Hemant Kumar	P
2	227102	Hemant Kumar	P
3	227103	Sudhakar Kumar	P
4	227104	Ravi	P
5	227105	Pratik	P
6	227106	Pratik	P
7	227107	Pratik	P
8	227108	Pratik	P
9	227109	Pratik	P
10	227110	Pratik	P
11	227111	Pratik	P
12	227112	Pratik	P
13	227113	Pratik	P
14	227114	Pratik	P
15	227115	Pratik	P
16	227116	Pratik	P
17	227117	Pratik	P
18	227118	Pratik	P
19	227119	Pratik	P
20	227120	Pratik	P
21	227121	Pratik	P
22	227122	Pratik	P
23	227123	Pratik	P
24	227124	Pratik	P
25	227125	Pratik	P
26	227126	Pratik	P
27	227127	Pratik	P
28	227128	Pratik	P
29	227129	Pratik	P
30	227130	Pratik	P
31	227131	Pratik	P
32	227132	Pratik	P
33	227133	Pratik	P
34	227134	Pratik	P
35	227135	Pratik	P
36	227136	Pratik	P
37	227137	Pratik	P
38	227138	Pratik	P
39	227139	Pratik	P
40	227140	Pratik	P

(D.Voc. Sem-III)

S.No.	Roll No.	Name	Attendance
1	227201	Ramesh Kumar	P
2	227202	Ramesh Kumar	P
3	227203	Ramesh Kumar	P
4	227204	Ramesh Kumar	P
5	227205	Ramesh Kumar	P
6	227206	Ramesh Kumar	P
7	227207	Ramesh Kumar	P

(D.Voc. Sem-V)

S.No.	Roll No.	Name	Attendance
1	227301	Ramesh Kumar	P
2	227302	Ramesh Kumar	P
3	227303	Ramesh Kumar	P
4	227304	Ramesh Kumar	P
5	227305	Ramesh Kumar	P
6	227306	Ramesh Kumar	P
7	227307	Ramesh Kumar	P

(D.Voc. Sem-I)

S.No.	Roll No.	Name	Attendance
1	227401	Ramesh Kumar	P
2	227402	Ramesh Kumar	P
3	227403	Ramesh Kumar	P
4	227404	Ramesh Kumar	P
5	227405	Ramesh Kumar	P
6	227406	Ramesh Kumar	P
7	227407	Ramesh Kumar	P
8	227408	Ramesh Kumar	P
9	227409	Ramesh Kumar	P
10	227410	Ramesh Kumar	P
11	227411	Ramesh Kumar	P
12	227412	Ramesh Kumar	P
13	227413	Ramesh Kumar	P
14	227414	Ramesh Kumar	P
15	227415	Ramesh Kumar	P

(D.Voc. Sem-III)

S.No.	Roll No.	Name	Attendance
1	227501	Ramesh Kumar	P
2	227502	Ramesh Kumar	P
3	227503	Ramesh Kumar	P

# Feedback Form

**DDU KAUSHAL KENDRA**  
**RETAIL MANAGEMENT DEPARTMENT**

**Feedback Form**

Date: 20-09-2022

Topic: "Workshop on The Art of Visual Merchandising"  
 Name of the student: Pratik Kumar  
 Class: D.Voc Sem-I

I. Kindly answer the following questions:

Q1. Which topic you have learned from this workshop?  
 Ans. How to set up a store with new techniques.

Q2. What is most valuable about this workshop?  
 Ans. How to use retail techniques and implement.

Q3. How do you set up store organization?  
 Ans. How to set up store organization.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	<input checked="" type="checkbox"/>				
2. Understanding of the session	<input checked="" type="checkbox"/>				
3. Subject knowledge of the resource person		<input checked="" type="checkbox"/>			
4. Interactions during the session	<input checked="" type="checkbox"/>				
5. Any suggestions		<u>NO</u>			

**DDU KAUSHAL KENDRA**  
**RETAIL MANAGEMENT DEPARTMENT**

**Feedback Form**

Date: 20-09-2022

Topic: "Workshop on The Art of Visual Merchandising"  
 Name of the student: Pratik Kumar  
 Class: D.Voc Sem-I

I. Kindly answer the following questions:

Q1. Which topic you have learned from this workshop?  
 Ans. How to set up a store with new techniques.

Q2. What is most valuable about this workshop?  
 Ans. How to use retail techniques and implement.

Q3. How do you set up store organization?  
 Ans. How to set up store organization.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	<input checked="" type="checkbox"/>				
2. Understanding of the session	<input checked="" type="checkbox"/>				
3. Subject knowledge of the resource person		<input checked="" type="checkbox"/>			
4. Interactions during the session	<input checked="" type="checkbox"/>				
5. Any suggestions		<u>NO</u>			

**DDU KAUSHAL KENDRA**  
**RETAIL MANAGEMENT DEPARTMENT**

**Feedback Form**

Date: 20-09-2022

Topic: "Workshop on The Art of Visual Merchandising"  
 Name of the student: Pratik Kumar  
 Class: D.Voc Sem-I

I. Kindly answer the following questions:

Q1. Which topic you have learned from this workshop?  
 Ans. How to set up a store with new techniques.

Q2. What is most valuable about this workshop?  
 Ans. How to use retail techniques and implement.

Q3. How do you set up store organization?  
 Ans. How to set up store organization.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	<input checked="" type="checkbox"/>				
2. Understanding of the session	<input checked="" type="checkbox"/>				
3. Subject knowledge of the resource person		<input checked="" type="checkbox"/>			
4. Interactions during the session	<input checked="" type="checkbox"/>				
5. Any suggestions		<u>NO</u>			

**DDU KAUSHAL KENDRA**  
**RETAIL MANAGEMENT DEPARTMENT**

**Feedback Form**

Date: 20-09-2022

Topic: "Workshop on The Art of Visual Merchandising"  
 Name of the student: Neha Kalia  
 Class: D.Voc (RM) Sem-V

I. Kindly answer the following questions:

Q1. Which topic you have learned from this workshop?  
 Ans. How to set up a store with new techniques.

Q2. What is most valuable about this workshop?  
 Ans. How to use retail techniques and implement.

Q3. How do you set up store organization?  
 Ans. How to set up store organization.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	<input checked="" type="checkbox"/>				
2. Understanding of the session	<input checked="" type="checkbox"/>				
3. Subject knowledge of the resource person		<input checked="" type="checkbox"/>			
4. Interactions during the session	<input checked="" type="checkbox"/>				
5. Any suggestions		<u>NO</u>			

### 3. P.G. DEPARTMENT OF RETAIL MANAGEMENT

**ACTIVITY:** WORKSHOP ON STORE OPERATIONS

**DATE:** 21<sup>st</sup> September 2022

#### Permission Letter

The Principal  
Kanya Maha Vidyalaya  
Jalandhar  
Sub: Permission to conduct one-day workshop

Respected Madam

This is to bring to your kind notice that we are organising a one-day workshop on the topic "Store Operations" on September 21, 2022 for the students of B.Voc. and M.Voc. (Retail Management). Kindly allow us to conduct the same and oblige.

Thanking You  
Yours sincerely

  
Dr. Rashmi Sharma  
HoD, PG Dept. of Retail Management

Dated: 21/09/2022



#### E-Banner



The Heritage Institution **137 Glorious Years**

**Kanya Maha Vidyalaya, Jalandhar (Autonomous)**

Star College Status by DBT, Govt. of India CURIE & FIST Grants by DST- Govt. of India College with Potential for Excellence by UGC

Ranked No. 1 College of Punjab & Top National Rankings (India Today, Outlook Magazine & Times of India Group-2021)

**PG Department of Retail Management**  
*Organises*  
**One day workshop**  
on  
**Store Operations**

**September 21, 2022** **Time: 10:00 A.M**

Dr. Rashmi Sharma (HoD, Retail Management) Prof.(Dr.) Atima Sharma Dwivedi  
Ms. Priya (Assistant Professor, Retail Management) Principal, KMV

## Press Report

Kanya Maha Vidyalaya, the autonomous institute has made a landmark contribution to impart value-based education to students. One-day session on Store Operations organised by P.G. Department of Retail Management under patronage and guidance of Principal Prof. Atima Sharma Dwivedi on 20th September 2022. The resource person of this session was Ms. Priya (Faculty of Retail Management). She explained that students about retail operations is the term used to describe all the activities that keep the store functioning well. It includes people management, supply chain, store layout, cash operations, physical inventory, master data management, promotions and pricing, and so on. Store operations includes many aspects, such as store design, display placement, customer service, money and credit handling, shoplifting prevention, premises maintenance, staff management, inventory optimization, and dealing with the entire supply chain that leads to having products in the store. She also explained six sections that provide a more detailed overview of responsibilities that may fall under the field of retail store operations: - Design, Customer Service, Cash, Fraud, and Internal Controls, Product Inventory, Administration and Store Management. She explained about how to improve retail operation processes- Digitise internal processes, Automate manual retail processes, Create a seamless Omni channel experience, Accept customer feedback, Merchandising and Workforce optimization. She explained about core functions of retail operations include customer service, store management, inventory management, payments and processing. She explained the core operations with suitable examples. She also explained about retail operations job prospective include inventory managers, retail managers, operations coordinator, logistic specialist, director of operations etc. The session concluded after a question and answer session in which students interacted with the resource person to learn different aspects of visual merchandising. It was an informative session with valuable takeaways for all.

## Photographs of the event



# Attendance Sheet

**Retail Management Department**  
(Session-2022-23)  
**Attendance Sheet**  
One-day Workshop on "Store Operations"  
(21.09.2022)  
(B.Voc. Sem-I)

S.No.	Roll No.	Name	Attendance
1	227101	Rameshwar Kaur	P
2	227102	Hemanshi Kaur	P
3	227103	Somraj Kaur	P
4	227104	Rim	P
5	227105	Pooja	P
6	227106	Palak	P
7	227107	Kiranjit	P
8	227108	Pooja Ender Kaur	P
9	227109	Dyana	P
10	227110	Hemant Kaur	P
11	227111	Jasleen	P
12	227112	Naveen Kaur	P
13	227113	Satinder Kaur	P
14	227114	Ashu	P
15	227115	Paragpreet Kaur	P
16	227116	Gurpreet Kaur	P
17	227117	Parvinder Kaur	P
18	227118	Hemraj Kaur	P
19	227119	Himanshi	P
20	227120	Harpreet Kaur	P
21	227121	Prabhjot Kaur	P
22	227122	Saamir Kaur	P
23	227123	Palak	P
24	227124	Mehar	P
25	227125	A. Harsh	P
26	227126	A. Gaurav	P
27	227127	Shruti Kaur	P
28	227128	Naveet Kaur	P
29	227129	Chandpreet Kaur	P
30	227130	Drishita Dhar	P
31	227131	Srinivaspreet Kaur	P
32	227132	Surbhpreet Kaur Gill	P
33	227133	Hareesh Kaur	P
34	227134	Dipanshi	P
35	227135	Arshvi Kaur	P
36	227136	Swati	P
37	227137	Shruti	P
38	227138	Srinidheya Sankar	P
39	227139	Gurpreet Kaur	P

(B.Voc. Sem-III)

S.No.	Roll No.	Name	Attendance
1	227201	Naina Sharma	P
2	227202	Lakshmi	P
3	227203	Manmeet Kaur	P
4	227204	Mandeep Kaur	P
5	227205	Arunpreet Kaur	P
6	227206	Gurpreet Kaur	P
7	227207	K. Hardeep Kaur	P

(B.Voc. Sem-V)

S.No.	Roll No.	Name	Attendance
1	227251	Simranpreet Kaur	P
2	227252	Shva Sharma	P
3	227253	Shravanpreet Kaur	P
4	227254	Neha Kaur	P
5	227255	Amanpreet Kaur	P
6	227256	Naveet Kaur	P
7	227257	Laksh	P

(M.Voc. Sem-I)

S.No.	Roll No.	Name	Attendance
1	227601	Prishiti	P
2	227602	Muskanpreet Kaur	P
3	227603	Naina	P
4	227604	Naveet Kaur	P
5	227605	Sukhdeep Kaur	P
6	227606	Parvinderpreet Kaur	P
7	227607	Naveet Kaur	P
8	227608	Manpreet Kaur	P
9	227609	Gurpreetpreet Kaur	P
10	227610	Rishika Mehta	P
11	227611	Srinivas Kaur	P
12	227612	Shweta	P
13	227613	Drishita	P
14	227614	Soni Raju	P

(M.Voc. Sem-III)

S.No.	Roll No.	Name	Attendance
1	227651	Jyoti Kaur	P
2	227652	Himanshi Taini	P
3	227653	Anur	P

# Feedback Form

**DDU KAUSHAL RENDRA**  
**RETAIL MANAGEMENT DEPARTMENT**  
**Feedback Form**  
Date: 21-09-2022

Topic: - "Workshop on Store Operations"  
Name of the student: Amrinder Kaur  
Class: B.Voc. (Sem-I)

1. Kindly answer the following questions:  
Q1. Which topic you have learned from this workshop?  
Ans. Cash handling, Customer service, etc.  
Q2. What is most valuable about this workshop?  
Ans. \_\_\_\_\_

2. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic					
2. Usefulness of the session					
3. Subject knowledge of the resource persons					
4. Interactiveness during the session					
5. Any suggestions					

**DDU KAUSHAL RENDRA**  
**RETAIL MANAGEMENT DEPARTMENT**  
**Feedback Form**  
Date: 21-09-2022

Topic: - "Workshop on Store Operations"  
Name of the student: Surbhpreet Kaur  
Class: B.Voc. (Sem-I)

1. Kindly answer the following questions:  
Q1. Which topic you have learned from this workshop?  
Ans. Retailing, sales & sales of store merchandise.  
Q2. What is most valuable about this workshop?  
Ans. \_\_\_\_\_

2. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic					
2. Usefulness of the session					
3. Subject knowledge of the resource persons					
4. Interactiveness during the session					
5. Any suggestions					

**DDU KAUSHAL RENDRA**  
**RETAIL MANAGEMENT DEPARTMENT**  
**Feedback Form**  
Date: 21-09-2022

Topic: - "Workshop on Store Operations"  
Name of the student: Surbhpreet Kaur  
Class: B.Voc. (Sem-I)

1. Kindly answer the following questions:  
Q1. Which topic you have learned from this workshop?  
Ans. Cash handling, Customer service, etc.  
Q2. What is most valuable about this workshop?  
Ans. Retailing, sales & sales of store merchandise.

2. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic					
2. Usefulness of the session					
3. Subject knowledge of the resource persons					
4. Interactiveness during the session					
5. Any suggestions					

#### 4. P.G. DEPARTMENT OF RETAIL MANAGEMENT

**ACTIVITY: WORKSHOP ON KEY STEPS IN A BETTER SLIDE-DECK**

**DATE: 21<sup>st</sup> October 2022**

### Permission Letter

The Principal  
Kanya Maha Vidyalaya  
Jalandhar

Sub: Permission to conduct one-day workshop

Respected Madam

This is to bring to your kind notice that we are organising a one-day workshop on the topic "Key Steps in a Better Slide Deck" on October 21, 2022 for the students of B.Voc. and M.Voc. (Retail Management). Kindly allow us to conduct the same and oblige.

Thanking You

Yours sincerely

  
Dr. Rashmi Sharma  
HoD, PG Dept. of Retail Management

Dated: 21/10/2022 

### E-Banner



The banner features the Kanya Maha Vidyalaya logo and name at the top, along with the text "The Heritage Institution" and "137 Glorious Years". Below this, it states "Kanya Maha Vidyalaya, Jalandhar (Autonomous)" and lists various accreditations: "Star College Status by DBT, Govt. of India", "CURIE & FIST Grants by DST-Govt. of India", and "College with Potential for Excellence by UGC". It also mentions "Ranked No. 1 College of Punjab & Top National Rankings (India Today, Outlook Magazine & Times of India Group-2021)". The main text of the banner reads: "PG Department of Retail Management Organises One day workshop on Key Steps to a Better SlideDeck". The date and time are listed as "October 21, 2022" and "Time: 10:00 A.M". At the bottom, the names and titles of the organizers are listed: "Dr. Rashmi Sharma (HoD, Retail Management)", "Ms. Megha Sharma (Assistant Professor, Retail Management)", "Prof.(Dr.) Atima Sharma Dwivedi", and "Principal, KMV".

### Press Report

“A person without a plan is lost before they start.” This quote stands true for many aspects of life, but especially for making a presentation that’s powerful and memorable. The one-day session on “Key Steps to a Better Slide Deck ‘was organized by the Department of Retail Management for the students to guide them about tips and tricks to help you better plan your presentations. The resource person of this session was Mrs. Megha Sharma. She explained that choose a font size that the audience can read from a distance. She also explained that keep the presentation simple. Don’t use too much pictures as art work may distract your audience and

artistry does not substitute for content. She also explained that a presentation can quickly become boring and monotonous. To avoid this, it is advisable to use different types of media. She also gave example that, combine videos and flipcharts, use the whiteboard, or show something practical on a model. This will increase the attention of your audience enormously and will help in keeping them engaged until the end. She explained that always try to keep the attention of your audience and keep them engaged during a presentation. She explained the way to do this is to ask questions. Deliberately ask "easy" questions so that can easily be answered by your audience. She also explained that choose color carefully for a presentation. The two-colour schemes that she suggests to use in presentation slides are either a dark background with light text and graphics or a light background with dark text and graphics. She also explained that don't read the presentation straight from the slides. She suggests that the text should be a cue for the presenter rather than a message for the viewer. She also suggests ways how can we keep the audience's attention, not get sucked into reading from the slides, and make this presentation our own- Write your own notes and Practice. She also explained that keep your presentations under 15 minutes. Because the average attention span of an adult is 17 minutes. She suggests that give your audience a break after 15 minutes – this could be a short pair work exercise, a round of questions, an audience-led review of what you have covered so far, or simply ask them to change seats! Using two presenters is a good idea as people's concentration increases every time they change their focus to a new speaker. She also explained that follow the 5/5/5 rule to keep your audience from feeling overwhelmed; we should keep the text on each slide short and to the point. The experts suggest using the 5/5/5 rule: no more than five words per line of text, five lines of text per slide, or five text-heavy slides in a row. At the end of the session students apprised with valuable knowledge about best tips for professional presentation-making and a step-by-step guide on how to make a presentation that will keep the audience engaged from start to finish. It was an informative session with valuable knowledge for all.

### Photographs of the event



### Link

<https://www.instagram.com/p/CIMBHkIPogz/?igshid=MzRIODBiNWFIZA==>

# Attendance Sheet

**Retail Management Department**  
(Session-2021-22)  
**Attendance Sheet**  
**One-day Workshop on "Key Steps in a Better Slide Deck"**  
(21.10.2022)

(B.Voc. Sem-III)

S.No.	Roll No.	Name	Attendance
1	221191	Pratiksha K. K.	P
2	221192	Pratiksha K. K.	P
3	221193	Pratiksha K. K.	P
4	221194	Pratiksha K. K.	P
5	221195	Pratiksha K. K.	P
6	221196	Pratiksha K. K.	P
7	221197	Pratiksha K. K.	P
8	221198	Pratiksha K. K.	P
9	221199	Pratiksha K. K.	P
10	221200	Pratiksha K. K.	P
11	221201	Pratiksha K. K.	P
12	221202	Pratiksha K. K.	P
13	221203	Pratiksha K. K.	P
14	221204	Pratiksha K. K.	P
15	221205	Pratiksha K. K.	P
16	221206	Pratiksha K. K.	P
17	221207	Pratiksha K. K.	P
18	221208	Pratiksha K. K.	P
19	221209	Pratiksha K. K.	P
20	221210	Pratiksha K. K.	P
21	221211	Pratiksha K. K.	P
22	221212	Pratiksha K. K.	P
23	221213	Pratiksha K. K.	P
24	221214	Pratiksha K. K.	P
25	221215	Pratiksha K. K.	P
26	221216	Pratiksha K. K.	P
27	221217	Pratiksha K. K.	P
28	221218	Pratiksha K. K.	P
29	221219	Pratiksha K. K.	P
30	221220	Pratiksha K. K.	P
31	221221	Pratiksha K. K.	P
32	221222	Pratiksha K. K.	P
33	221223	Pratiksha K. K.	P
34	221224	Pratiksha K. K.	P
35	221225	Pratiksha K. K.	P
36	221226	Pratiksha K. K.	P
37	221227	Pratiksha K. K.	P
38	221228	Pratiksha K. K.	P
39	221229	Pratiksha K. K.	P
40	221230	Pratiksha K. K.	P

(B.Voc. Sem-III)

S.No.	Roll No.	Name	Attendance
1	221231	Pratiksha K. K.	P
2	221232	Pratiksha K. K.	P
3	221233	Pratiksha K. K.	P
4	221234	Pratiksha K. K.	P
5	221235	Pratiksha K. K.	P
6	221236	Pratiksha K. K.	P
7	221237	Pratiksha K. K.	P

(B.Voc. Sem-V)

S.No.	Roll No.	Name	Attendance
1	221238	Pratiksha K. K.	P
2	221239	Pratiksha K. K.	P
3	221240	Pratiksha K. K.	P
4	221241	Pratiksha K. K.	P
5	221242	Pratiksha K. K.	P
6	221243	Pratiksha K. K.	P
7	221244	Pratiksha K. K.	P

(B.Voc. Sem-II)

S.No.	Roll No.	Name	Attendance
1	221245	Pratiksha K. K.	P
2	221246	Pratiksha K. K.	P
3	221247	Pratiksha K. K.	P
4	221248	Pratiksha K. K.	P
5	221249	Pratiksha K. K.	P
6	221250	Pratiksha K. K.	P
7	221251	Pratiksha K. K.	P
8	221252	Pratiksha K. K.	P
9	221253	Pratiksha K. K.	P
10	221254	Pratiksha K. K.	P
11	221255	Pratiksha K. K.	P
12	221256	Pratiksha K. K.	P
13	221257	Pratiksha K. K.	P
14	221258	Pratiksha K. K.	P

(B.Voc. Sem-III)

S.No.	Roll No.	Name	Attendance
1	221259	Pratiksha K. K.	P
2	221260	Pratiksha K. K.	P
3	221261	Pratiksha K. K.	P
4	221262	Pratiksha K. K.	P
5	221263	Pratiksha K. K.	P
6	221264	Pratiksha K. K.	P
7	221265	Pratiksha K. K.	P
8	221266	Pratiksha K. K.	P
9	221267	Pratiksha K. K.	P
10	221268	Pratiksha K. K.	P
11	221269	Pratiksha K. K.	P
12	221270	Pratiksha K. K.	P
13	221271	Pratiksha K. K.	P
14	221272	Pratiksha K. K.	P

# Feedback Form

**DDU KAUSHAL KENDRA**  
**RETAIL MANAGEMENT DEPARTMENT**

**Feedback Form**

Date: 21-10-2022

**Topic: - One-day Workshop on "Key Steps in a Better Slide Deck"**

Name of the student: Nishu Sharma  
Class: B.Voc. Sem-III

I. Kindly answer the following questions:  
Q1. Which topic you have learned from this Workshop?  
Ans. Slide Deck  
Q2. What is most valuable about this Workshop?  
Ans. Slide Deck

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		<input checked="" type="checkbox"/>			
2. Usefulness of the session		<input checked="" type="checkbox"/>			
3. Subject knowledge of the resource persons		<input checked="" type="checkbox"/>			
4. Interactiveness during the session		<input checked="" type="checkbox"/>			
5. Any suggestions		<u>NS</u>			

**DDU KAUSHAL KENDRA**  
**RETAIL MANAGEMENT DEPARTMENT**

**Feedback Form**

Date: 21-10-2022

**Topic: - One-day Workshop on "Key Steps in a Better Slide Deck"**

Name of the student: Pratiksha K. K.  
Class: B.Voc. Sem-III

I. Kindly answer the following questions:  
Q1. Which topic you have learned from this Workshop?  
Ans. Slide Deck  
Q2. What is most valuable about this Workshop?  
Ans. Slide Deck

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		<input checked="" type="checkbox"/>			
2. Usefulness of the session		<input checked="" type="checkbox"/>			
3. Subject knowledge of the resource persons		<input checked="" type="checkbox"/>			
4. Interactiveness during the session		<input checked="" type="checkbox"/>			
5. Any suggestions		<u>NS</u>			

**DDU KAUSHAL KENDRA**  
**RETAIL MANAGEMENT DEPARTMENT**

**Feedback Form**

Date: 21-10-2022

**Topic: - One-day Workshop on "Key Steps in a Better Slide Deck"**

Name of the student: Shruti Raj  
Class: B.Voc. Sem-III

I. Kindly answer the following questions:  
Q1. Which topic you have learned from this Workshop?  
Ans. Slide Deck  
Q2. What is most valuable about this Workshop?  
Ans. Slide Deck

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		<input checked="" type="checkbox"/>			
2. Usefulness of the session		<input checked="" type="checkbox"/>			
3. Subject knowledge of the resource persons		<input checked="" type="checkbox"/>			
4. Interactiveness during the session		<input checked="" type="checkbox"/>			
5. Any suggestions		<u>NS</u>			

**DDU KAUSHAL KENDRA**  
**RETAIL MANAGEMENT DEPARTMENT**

**Feedback Form**

Date: 21-10-2022

**Topic: - One-day Workshop on "Key Steps in a Better Slide Deck"**

Name of the student: Pratiksha K. K.  
Class: B.Voc. Sem-III

I. Kindly answer the following questions:  
Q1. Which topic you have learned from this Workshop?  
Ans. Slide Deck  
Q2. What is most valuable about this Workshop?  
Ans. Slide Deck

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

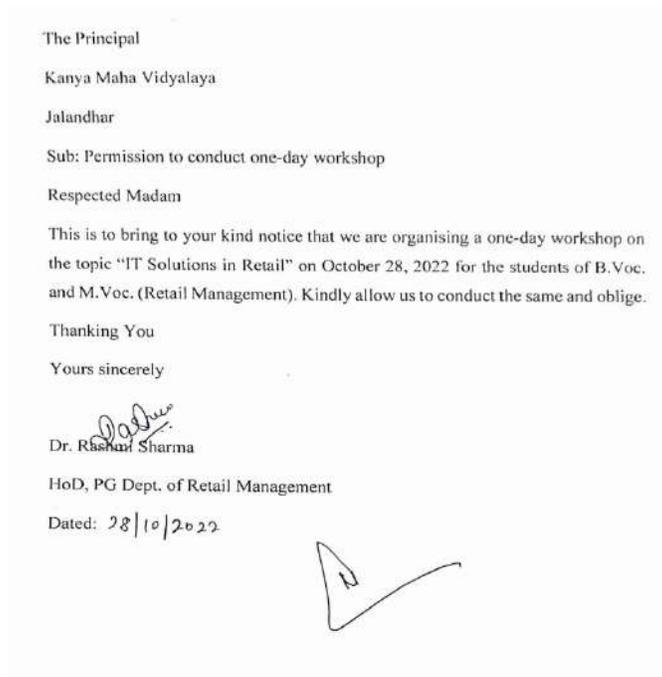
	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		<input checked="" type="checkbox"/>			
2. Usefulness of the session		<input checked="" type="checkbox"/>			
3. Subject knowledge of the resource persons		<input checked="" type="checkbox"/>			
4. Interactiveness during the session		<input checked="" type="checkbox"/>			
5. Any suggestions		<u>NS</u>			

## 5. P.G. DEPARTMENT OF RETAIL MANAGEMENT

**ACTIVITY: WORKSHOP ON IT SOLUTIONS IN RETAIL**

**DATE: 28<sup>th</sup> October 2022**

### Permission Letter



### E-Banner



### Press Report

A session on "INFORMATION TECHNOLOGY SOLUTIONS IN RETAIL" was organized on by the Department of Retail Management. The resource person of this session was Miss Aditi Sharma. She explained that as retail is one of the fastest-growing industries, the retailers are

making sure all client requirements are fulfilled to the core. The innovative retail software solutions aim towards providing an engaging user experience along with maximized productivity and profitability. She also explained about multi-channel retailing is a business strategy of using multiple channels for selling similar products across different platforms. She also explained the types of multi-channel retailing include: - Brick and mortar, Internet channel, Direct selling & Catalogue channels. She explained about data warehouse is a data warehouse is constructed by integrating data from multiple heterogeneous sources that support analytical reporting, structured and/or adhoc queries, and decision making. Data warehousing involves data cleaning, data integration, and data consolidations. She explained that data base management serves as an interface between databases and users or application programs, ensuring that data is consistently organized and remains easily accessible. Data base management makes it possible for end users to create, protect, read, update and delete data in a database. She also discussed about Radio Frequency Identification (RFID) is a technology that uses radio waves to passively identify a tagged object. She explained that it is used in several commercial and industrial applications, from tracking items along a supply chain to keeping track of items checked out of a store. She discussed about operations of RFID and there are two types of RFID tags include Active tags & Passive tags. She explained about retail customer relationship management system enables us to collect and store customer information and profile of customers, such as their most recent purchase, important dates, phone numbers, and other contact details. This also aids retailers in identifying demand and generating more revenue, as well as improving consumers' experience at their store. She also discussed about e-crm tools and their applications: Operational CRM, Analytical CRM & Collaborative CRM. At the end of the session students apprised with valuable knowledge about the application of IT in the retail industry ensures the business' ability to cope with challenges and respond to setbacks that arise during customer relations. It was an interactive session with valuable takeaways for all.

### Photographs of the event



[Link](#)

<https://www.instagram.com/p/CILKPkqvwC0/?igshid=MzRIODBiNWFIZA>==

# Attendance Sheet

Retail Management Department (Session-2022-23) Attendance Sheet One-day Workshop on "IT Solutions in Retail" (28.10.2022) (B.Voc. Sem-I)			
S.No.	Roll No.	Name	Attendance
1.	227101	Kamandeep Kaur	P
2.	227102	Harnandeep Kaur	P
3.	227103	Simranjeet Kaur	P
4.	227104	Rat	P
5.	227105	Priya	P
6.	227106	Parik	P
7.	227107	Simranjit	P
8.	227108	Preetinder Kaur	P
9.	227109	Payal	P
10.	227110	Harpreet Kaur	P
11.	227111	Jasleen	P
12.	227112	Naveen Kaur	P
13.	227113	Satinder Kaur	P
14.	227114	Atika	P
15.	227115	Parvandeep Kaur	P
16.	227116	Gurandeep Kaur	P
17.	227117	Parvinder Kaur	P
18.	227118	Gurpreet Kaur	P
19.	227119	Bhuvanika	P
20.	227120	Jasvi	P
21.	227121	Prabjit Kaur	P
22.	227122	Samriddhi Kaur	P
23.	227123	Pallab	P
24.	227124	Mahvika	P
25.	227125	Charu	P
26.	227126	Rachna	P
27.	227127	Sachia Rani	P
28.	227128	Naveen Kaur	P
29.	227129	Chandandeep Kaur	P
30.	227130	Droshil Dhar	P
31.	227131	Simranpreet Kaur	P
32.	227132	Sachmeerat Kaur Gill	P
33.	227133	Harleen Kaur	P
34.	227134	Divyanshi	P
35.	227135	Ankit Kaur	P
36.	227136	Sejal	P
37.	227137	Shreya	P
38.	227138	Simeleen Sandul	P
39.	227139	Gurpreet Kaur	P

(B.Voc. Sem-III)			
S.No.	Roll No.	Name	Attendance
1.	227201	Nalini Sharma	P
2.	227202	Lakshmi	P
3.	227203	Amanpreet Kaur	P
4.	227204	Mandeep Kaur	P
5.	227205	Amanpreet Kaur	P
6.	227206	Gurandeep Kaur	P
7.	227207	Khinpreet Kaur	P

(B.Voc. Sem-VI)			
S.No.	Roll No.	Name	Attendance
1.	227251	Simranpreet Kaur	P
2.	227252	Soya Sharma	P
3.	227253	Shruti Kaur	P
4.	227254	Neha Kaur	P
5.	227255	Amanpreet Kaur	P
6.	227256	Naveen Kaur	P
7.	227257	Laksh	P

(M.Voc. Sem-I)			
S.No.	Roll No.	Name	Attendance
1.	227601	Serika	P
2.	227602	Piyanka	P
3.	227603	Meharpreet Kaur	P
4.	227604	Nidha	P
5.	227605	Suhdeep Kaur	P
6.	227606	Payal Kaur	P
7.	227607	Maya Kaur	P
8.	227608	Mandeep Kaur	P
9.	227609	Gurandeep Kaur	P
10.	227610	Rishika Mittal	P
11.	227611	Simran Kaur	P
12.	227612	Shivani	P
13.	227613	Dolly	P
14.	227614	Soumi Raju	P

(M.Voc. Sem-III)			
S.No.	Roll No.	Name	Attendance
1.	227651	Jaspreet Kaur	P
2.	227652	Bhuvanika	P
3.	227653	Aarav	P

# Feedback Form

**DDU KAUSHAL KENDRA**  
RETAIL MANAGEMENT DEPARTMENT

**Feedback Form**

Date: 28-10-2022

Topic: - One-day Workshop on "IT Solutions in Retail"

Name of the student: Pooja

Class: B.Voc./RETAIL MANAGEMENT (SEM - II)

I. Kindly answer the following questions

Q1. Which topic you have learned from the Workshop?  
Ans. -

Q2. What is most valuable about this Workshop?  
Ans. -

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic					
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons		✓			
4. Interactiveness during the session		✓			
5. Any suggestions	No				

**DDU KAUSHAL KENDRA**  
RETAIL MANAGEMENT DEPARTMENT

**Feedback Form**

Date: 28-10-2022

Topic: - One-day Workshop on "IT Solutions in Retail"

Name of the student: Shiv

Class: B.Voc (R.H)

I. Kindly answer the following questions

Q1. Which topic you have learned from the Workshop?  
Ans. How to manage the store

Q2. What is most valuable about this Workshop?  
Ans. How to deal with customer

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons		✓			
4. Interactiveness during the session		✓			
5. Any suggestions	No				

**DDU KAUSHAL KENDRA**  
RETAIL MANAGEMENT DEPARTMENT

**Feedback Form**

Date: 28-10-2022

Topic: - One-day Workshop on "IT Solutions in Retail"

Name of the student: Shivani

Class: B.Voc (R.H)

I. Kindly answer the following questions

Q1. Which topic you have learned from the Workshop?  
Ans. How to manage the store

Q2. What is most valuable about this Workshop?  
Ans. How to deal with customer

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

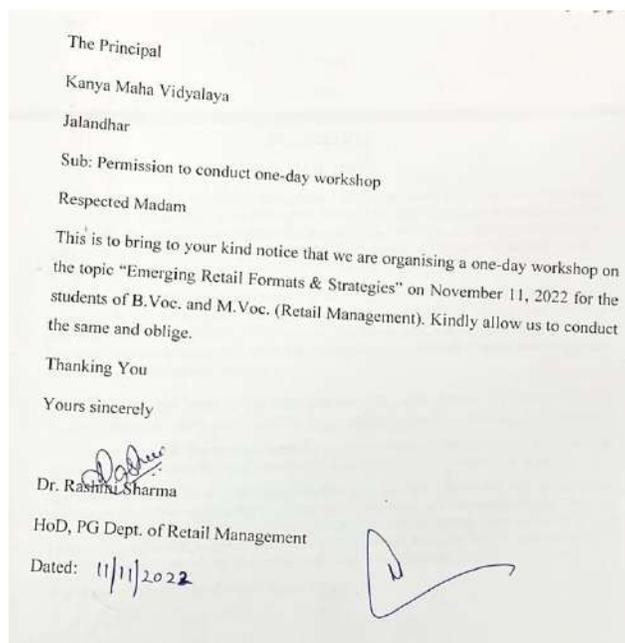
	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic					
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons		✓			
4. Interactiveness during the session		✓			
5. Any suggestions	No				

## 6. P.G. DEPARTMENT OF RETAIL MANAGEMENT

**ACTIVITY:** WORKSHOP ON EMERGING RETAIL FORMATS AND STRATEGIES

**DATE:** 11<sup>th</sup> November 2022

### Permission Letter



### E-Banner



### Press Report

The P.G. Department of Retail Management of Kanya Maha Vidyalaya (Autonomous) organised one day session on 11 November 2022 on the title “Emerging Retail Format and Strategies.” The resource person of this session was Ms. Rajbeer Kaur. She explained that the improvement in retail sector in India, especially the modern retail formats, its attribute, type of goods and impact of consumers’ demography on choice of emerging retail formats.

She explained that that consumers prefer modern retail formats due to its significant product attributes like improved quality, variety of brands and assortment of merchandise and store attributes like parking facility, trained sales personnel and complete security. She also explained that consumers prefer malls and specialty store to purchase various shopping goods like clothing, footwear and jewelry. She explained about some of the important emerging retail formats are van/mobile van retailing, conference/party/event retailing, distant retailing, forecourt retailing, trade parks etc. She explained that the internet has changed the way products are advertised and the manner of selling-buying transactions. She discussed about some of modern innovations in retail . She explained that modern retail businesses such as malls, specialty stores, and hypermarkets are using micro development and contemporary technology to increase customers' shopping experience and in turn generate business revenue. She also explained about e-tailing process includes the customer's visit to the website, purchasing products by choosing a mode of payment, product delivery by the retailer and finally, the customer's review or feedback. She explained about various retail formats include – Malls. Convenience stores, Department store, Discount stores, Specialty stores and Hyper Market. She also explained about retail strategies include competitive pricing and public relation. She also explained that on the other hand, retailers of department stores, discount stores and convenience stores prefer promotional strategies and pricing strategies more, as compared to other strategies for improving their business. She explained about promotional strategies composed of customer segmentation, personal selling, advertisement, entertainment facilities, and private label brands and after sales services are preferred more than pricing strategies comprising of free gifts, discounting options and festival offers. She also explained that that modern retail formats i.e. malls, hyper/supermarket and specialty stores have high inclination towards retention strategies, competitive strategies and growth and development strategies.

At the end of the session, she said that the retail market landscape has seen significant changes in retail trends and shifts in consumer behaviour since the coronavirus breakout, but the industry now appears more optimistic about the growth prospects. It was such an informative session for students with valuable knowledge.

### **Photographs of the event**



## Attendance Sheet

**Retail Management Department**  
(Session-2022-23)  
**Attendance Sheet**  
**One-day Workshop on "Emerging Retail Formats & Strategies"**  
(11-11-2022)  
(B.Voc. Sem-I)

S.No.	Roll No.	Name	Attendance
1.	227101	Ramandeep Kaur	P
2.	227102	Harmandeep Kaur	P
3.	227103	Simranjit Kaur	P
4.	227104	Ran	P
5.	227105	Priya	P
6.	227106	Palak	P
7.	227107	Simranjit	P
8.	227108	Preetiinder Kaur	P
9.	227109	Pooja	P
10.	227110	Harpreet Kaur	P
11.	227111	Jasleen	P
12.	227112	Navya Kaur	P
13.	227113	Sahdev Kaur	P
14.	227114	Anjali	AB
15.	227115	Parvaneer Kaur	AB
16.	227116	Gagandeep Kaur	P
17.	227117	Parvinder Kaur	P
18.	227118	Gurpreet Kaur	P
19.	227119	Bhansika	AB
20.	227120	Bani	AB
21.	227121	Pranvir Kaur	AB
22.	227122	Samreen Kaur	AB
23.	227123	Palak	P
24.	227124	Malvika	P
25.	227125	Chavvi	AB
26.	227126	Rishita	P
27.	227127	Seema Rani	P
28.	227128	Navya Kaur	P
29.	227129	Charandeep Kaur	P
30.	227130	Drishti Dhar	P
31.	227131	Simranpreet Kaur	P
32.	227132	Saakshirani Kaur Gill	P
33.	227133	Harleen Kaur	AB
34.	227134	Divyanshi	AB
35.	227135	Aakriti Kaur	P
36.	227136	Sejal	P
37.	227137	Shreen	P
38.	227138	Simran Kaur Sandhu	P
39.	227139	Gurpreet Kaur	AD

(B.Voc. Sem-III)

S.No.	Roll No.	Name	Attendance
1.	227201	Naina Sharma	P
2.	227202	Lakshmi	P
3.	227203	Mannmeet Kaur	AB
4.	227204	Mandeep Kaur	P
5.	227205	Amandeep Kaur	P
6.	227206	Gagandeep Kaur	AB
7.	227207	Kishandeep Kaur	P

(B.Voc. Sem-V)

S.No.	Roll No.	Name	Attendance
1.	227251	Simranpreet Kaur	P
2.	227252	Shya Sharma	P
3.	227253	Shrawandeep Kaur	AB
4.	227254	Neel Kalia	P
5.	227255	Amandeep Kaur	P
6.	227256	Navyapreet Kaur	AB
7.	227257	Laksh	P

(M.Voc. Sem-I)

S.No.	Roll No.	Name	Attendance
1.	227601	Shalvi	P
2.	227602	Priyanka	AB
3.	227603	Muskanpreet Kaur	P
4.	227604	Nitika	P
5.	227605	Sukhdeep Kaur	AB
6.	227606	Pavandeep Kaur	AB
7.	227607	Navya Kaur	AB
8.	227608	Manpreet Kaur	P
9.	227609	Gagandeep Kaur	P
10.	227610	Radhika Mehta	P
11.	227611	Simran Kaur	AB
12.	227612	Shivela	AB
13.	227613	Deddy	AB
14.	227614	Sonali Raju	AD

(M.Voc. Sem-III)

S.No.	Roll No.	Name	Attendance
1.	227651	Jashanpreet Kaur	AB
2.	227652	Bhavani Saini	P
3.	227653	Artee	P

## Feedback Form

DDU RAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT  
**Feedback Form**  
Date: 11-11-2022

**Topic: - One-day Workshop on "Emerging Retail Formats & Strategies"**

Name of the student: Ramandeep Kaur  
Class: B.Voc (Sem-I)

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?  
Ans. Emerging retail formats

Q2. What is most valuable about this Workshop?  
Ans. Strategies and Knowledge

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions					No

DDU RAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT  
**Feedback Form**  
Date: 11-11-2022

**Topic: - One-day Workshop on "Emerging Retail Formats & Strategies"**

Name of the student: Simranjit Kaur  
Class: B.Voc (Sem-I)

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?  
Ans. About retail strategies

Q2. What is most valuable about this Workshop?  
Ans. trends

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions					No

DDU RAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT  
**Feedback Form**  
Date: 11-11-2022

**Topic: - One-day Workshop on "Emerging Retail Formats & Strategies"**

Name of the student: Neel Jindu Kaur  
Class: B.Voc (Sem-I)

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?  
Ans. Emerging retail strategies

Q2. What is most valuable about this Workshop?  
Ans. Retail formats

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

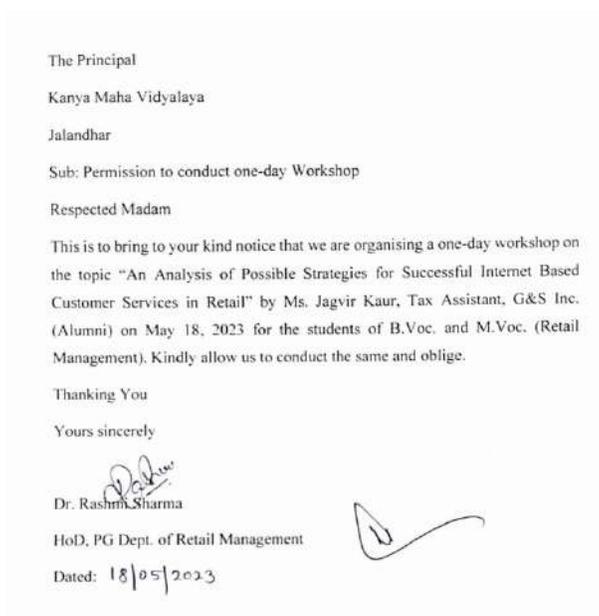
	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session			✓		
5. Any suggestions					No

## 7. P.G. DEPARTMENT OF RETAIL MANAGEMENT

**ACTIVITY: WORKSHOP ON AN ANALYSIS OF POSSIBLE STRATEGIES FOR SUCCESSFUL INTERNET BASED CUSTOMER SERVICES IN RETAIL**

**DATE: 18<sup>th</sup> May 2023**

### Permission Letter



### E-Banner



### Press Report

PG Department of Retail Management of Kanya Maha Vidyalaya organized an online workshop on "An Analysis of Possible Strategies for Successful Internet Based Customer Services in Retail" on 18 May 2023 was organized for the students of B. Voc (Retail Management) and M.Voc.(Retail Management). The guest speaker of the event was Ms. Jagvir Kaur, distinguished alumni, KMV College Jalandhar. The workshop was organized to create awareness among students about how internet-based customer service systems (ICSS) that revolutionize customer

service in the new economy. She also explained that online customer service is the process of answering customer questions digitally using tools such as email, social media, live chat, and messaging apps. She also explained that good online customer service meets customers' expectations and she share the tips to better understand customers' priorities and how we can meet (and exceed) their expectations. She explained that with the developing world, new trends in customer services are beginning to come to the force. The ways of creating value for customers, which is one of the main functions of marketing, was greatly influenced by technological growth. She also explained that in order to remain competitive with developing technologies, it is necessary to adapt to the technology and to use it effectively. She also explained that types of- internet based customer service options that can help companies to offer 360-degree customer support:

- Social Media
- Demonstration Videos
- FAQs Section
- Email Support

She explained that it's no longer a secret that internet based customer service is a more efficient, cost-effective, and time-saving way of keeping your customers happy and connected with your company. She explained that how retailers will be able to serve consumers better if they use several online channels and improve their image across multiple digital platforms. She provided ideas on how to use the internet to provide your customer service a competitive edge and expand client base. It was very informative session Miss Jagvir providing valuable insights to students on Strategies for Successful Internet Based Customer Services in Retail with real life examples helping in better understanding of practices are being followed in various companies to satisfy their customers.

### **Photographs of the event**



**Link**

[https://www.instagram.com/p/CxIH22TSDdD/?img\\_index=1](https://www.instagram.com/p/CxIH22TSDdD/?img_index=1)

# Attendance Sheet

**Retail Management Department**  
(Season-2022-23)  
**Attendance Sheet**  
**Workshop on "An Analysis of Possible Strategies for Successful Internet Based Customer Services in Retail"**  
(18-05-2023)

(B.Voc. Sem-II)

S.No.	Roll No.	Name	Attendance
1.	227101	Rameshdeep Kaur	P
2.	227102	Harmaninder Kaur	(P)
3.	227103	Harmanjit Kaur	P
4.	227106	Palak	P
5.	227108	Preetinder Kaur	(P)
6.	227109	Pooja	P
7.	227110	Harpreet Kaur	(P)
8.	227111	Jasleen	P
9.	227112	Navya Kaur	P
10.	227113	Satinder Kaur	P
11.	227114	Anita	P
12.	227115	Parvanshree Kaur	(P)
13.	227117	Parvinder Kaur	P
14.	227118	Shweta Kaur	(P)
15.	227120	Jarvis	(P)
16.	227122	Sarvesh Kaur	(P)
17.	227134	Divyanshi	(P)
18.	227138	Surinder Kaur	(P)
19.	227139	Chirpreet Kaur	(P)

(B.Voc. Sem-IV)

S.No.	Roll No.	Name	Attendance
1.	227203	Naina Sharma	(P)
2.	227203	Lakshmi	P
3.	227203	Manmeet Kaur	P
4.	227204	Shalini Kaur	(P)
5.	227205	Arundhara Kaur	(P)
6.	227206	Garvandeep Kaur	P
7.	227207	Kritandeep Kaur	P

(B.Voc. Sem-VI)

S.No.	Roll No.	Name	Attendance
1.	227251	Suranshree Kaur	P
2.	227252	Sijo Sharma	(P)
3.	227253	Shraddha Kaur	P
4.	227254	Neha Kalia	(P)
5.	227255	Arundhara Kaur	P
6.	227256	Nagpreet Kaur	P
7.	227257	Laksh	P

(M.Voc. Sem-II)

S.No.	Roll No.	Name	Attendance
1.	227601	Sandhi	(P)
2.	227602	Pravisha	P
3.	227603	Muskanpreet Kaur	P
4.	227604	Neha	(P)
5.	227605	Shalini Kaur	(P)
6.	227606	Parvandeep Kaur	P
7.	227607	Navya Kaur	(P)
8.	227608	Manpreet Kaur	P
9.	227609	Gargandeep Kaur	P
10.	227610	Radhika Mishra	(P)
11.	227611	Simran Kaur	(P)
12.	227612	Shavini	P
13.	227613	Dolly	(P)
14.	227614	Smriti Raja	(P)

(M.Voc. Sem-IV)

S.No.	Roll No.	Name	Attendance
1.	227615	Jashanpreet Kaur	P
2.	227616	Bhavna Sahil	(P)
3.	227617	Arise	(P)

# Feedback Form

**DDU KAUSHAL KENDRA**  
**RETAIL MANAGEMENT DEPARTMENT**  
**Feedback Form**  
Date: 18-05-2023

Topic: - Workshop on "An Analysis of Possible Strategies for Successful Internet Based Customer Services in Retail"

Name of the student: Ananya Sandal  
Class: B.Voc. RM Sem-II

I. Kindly answer the following questions:  
Q1. Which topic you have learned from this Workshop?  
Ans: Analysis about the possible strategies of business  
Q2. What is most valuable about this Workshop?  
Ans: Knowledge of the resource person

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		<input checked="" type="checkbox"/>			
2. Usefulness of the session		<input checked="" type="checkbox"/>			
3. Subject knowledge of the resource person		<input checked="" type="checkbox"/>			
4. Interactiveness during the session		<input checked="" type="checkbox"/>			
5. Any suggestions		<input checked="" type="checkbox"/>			

No

**DDU KAUSHAL KENDRA**  
**RETAIL MANAGEMENT DEPARTMENT**  
**Feedback Form**  
Date: 18-05-2023

Topic: - Workshop on "An Analysis of Possible Strategies for Successful Internet Based Customer Services in Retail"

Name of the student: Garvandeep Kaur  
Class: M.Voc. Sem-II

I. Kindly answer the following questions:  
Q1. Which topic you have learned from this Workshop?  
Ans: Possible strategies used by business for its success  
Q2. What is most valuable about this Workshop?  
Ans: Knowledge of the resource person

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		<input checked="" type="checkbox"/>			
2. Usefulness of the session		<input checked="" type="checkbox"/>			
3. Subject knowledge of the resource person		<input checked="" type="checkbox"/>			
4. Interactiveness during the session		<input checked="" type="checkbox"/>			
5. Any suggestions		<input checked="" type="checkbox"/>			

No

**DDU KAUSHAL KENDRA**  
**RETAIL MANAGEMENT DEPARTMENT**  
**Feedback Form**  
Date: 18-05-2023

Topic: - Workshop on "An Analysis of Possible Strategies for Successful Internet Based Customer Services in Retail"

Name of the student: Harmanjit Kaur  
Class: B.Voc. (RM) Sem-II

I. Kindly answer the following questions:  
Q1. Which topic you have learned from this Workshop?  
Ans: Possible strategies for a successful business  
Q2. What is most valuable about this Workshop?  
Ans: Session is about the topic

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		<input checked="" type="checkbox"/>			
2. Usefulness of the session		<input checked="" type="checkbox"/>			
3. Subject knowledge of the resource person		<input checked="" type="checkbox"/>			
4. Interactiveness during the session		<input checked="" type="checkbox"/>			
5. Any suggestions		<input checked="" type="checkbox"/>			

No

**DDU KAUSHAL KENDRA**  
**RETAIL MANAGEMENT DEPARTMENT**  
**Feedback Form**  
Date: 18-05-2023

Topic: - Workshop on "An Analysis of Possible Strategies for Successful Internet Based Customer Services in Retail"

Name of the student: Harmanjit Kaur  
Class: B.Voc. Sem-II

I. Kindly answer the following questions:  
Q1. Which topic you have learned from this Workshop?  
Ans: Knowledge about Internet based services  
Q2. What is most valuable about this Workshop?  
Ans: Practical session

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		<input checked="" type="checkbox"/>			
2. Usefulness of the session		<input checked="" type="checkbox"/>			
3. Subject knowledge of the resource person		<input checked="" type="checkbox"/>			
4. Interactiveness during the session		<input checked="" type="checkbox"/>			
5. Any suggestions		<input checked="" type="checkbox"/>			

No

## 8. P.G. DEPARTMENT OF PHYSICS

### ACTIVITY: WORKSHOP ON CAPTIVATING LEARNING THROUGH INNOVATIVE EXPERIMENTS (GSSS, BOLNA, JALANDHAR)

DATE: 9<sup>th</sup> February 2023

#### Permission Letter

The Principal  
Kanya Maha Vidyalaya  
Jalandhar

Subject: To conduct workshop titled "Captivating Learning through Innovative Experiments"

Respected Madam

It is to bring to your kind notice that to promote scientific innovations among school students, P.G Department of Physics, is organizing a workshop titled "Captivating Learning through Innovative Experiments" in which KMVites will demonstrate some unique and innovative experiments to school students. For the same students from Government Senior Secondary School, Bolna, Jalandhar will visit the Innovation lab of Kanya Maha Vidyalaya, Jalandhar on February 09, 2023. Kindly allow us to conduct the workshop.

Thanking You  
Yours sincerely

  
Dr. Neetu Verma  
Department of Physics

9<sup>th</sup> Feb 2023



#### Press Report

1. **Program for the benefit of:** students to be self-sufficient and improves their practical skills by creative and innovative ideas.
2. **Objective:** to bring growth and felicitate learning among students of other schools.
3. **Total no. of participants:** 28

To promote scientific innovations among school students, P.G Department of Physics, Kanya Maha Vidyalaya, Jalandhar an autonomous and heritage institution has organized a workshop titled "Captivating Learning through Innovative Experiments" in which KMVites demonstrated some unique and innovative experiments to school students. Idea behind organising this activity was to boost the creative minds of our budding innovators and at the same time making learning of Physics interesting for school students. Various novel experiments like Newton Cradle, Air Canon, Lorentz Oscillator, Motion in inclined plane, energy transfer in spring etc., were exhibited to the students to make it easier for them to understand the concepts in a practical way. KMVites explained the concept of conservation of energy and momentum, Moment of Inertia, Doppler's Effect, types of waves, propagation of waves in a medium, Coupled pendulums with

variable lengths etc. Students have devised Newton's cradle, Air canon, looping the loop etc. to make fundamentals easier to understand. In the program KMVites acted as mentors for their junior school students. The event has helped budding school level innovators to think logically and to develop few more prototypes. Students were encouraged to investigate new facts about each instrument and were advised to plan different experiments and activities related to apparatuses. Idea behind organizing this session was to develop momentum in the minds of young students. Students were given the liberty to explore concepts related to different setups in innovation hub. Students got encouraged by the work of their seniors and showed willingness to take initiatives for more creative projects and experiments. Principal Dr. (Prof.) Atima Sharma Dwivedi cheered up the students and encouraged to organize such events in future to benefit other students.

### Photographs of the event



### Attendance & Feedback Form

**Kanya Maha Vidyalaya (Autonomous)**

**FEEDBACK FORM OF VISIT TO INNOVATION HUB**

Date: 9<sup>th</sup> Feb 2023

Name of the Institution: GSSS, Bolnisi

Name and contact numbers of accompanying teachers: Sanita Ram, 91463478700

Total no of students: 28

Remarks: \_\_\_\_\_

Sr.no.	Name of the student	Class	Contact number	Are you find innovation hub interesting Yes/No	What you like here the most	Remarks if any
1	Sapna	10+1	977968500	Yes	All	Attractive
2	Lanya	10+1	82766356	Yes	Explanation	"
3	Manvi	10+1	977968500	Yes	"	"
4	Sanya	10+1	977968500	Yes	"	"
5	Muskan	10+1	83195618	Yes	Attractive	"
6	Pooja	10+1	977968500	Yes	"	"
7	Jyoti	10+1	977968500	Yes	Newton's cradle	"
8	Pooja	10+1	977968500	Yes	"	"
9	Harshika	10+1	977968500	Yes	"	"
10	Sunitha	10+1	977968500	Yes	"	"
11	Harshika	10+1	977968500	Yes	"	"
12	Aditi	10+1	977968500	Yes	"	"
13	Sahana	10+1	977968500	Yes	"	"
14	Manvi	10+1	977968500	Yes	"	"

15	Rohini	10+2	977968500	Yes		Visit to Innovation Hub Update through class
16	Pooja	10+1	977968500	Yes		
17	Gyanika	10+1	774201270	Yes		
18	Sanita	10+2	62899550	Yes		
19	Jyoti	10+2	87978403	Yes	Newton's cradle	
20	Tamara	10+2		Yes		All are very interesting
21	Noda	10+2		Yes	Skir Cannon	I liked it
22	Pooja	10+2		Yes		I liked it
23	Palvi	10+1		Yes		I liked it
24	Pooja	10+1		Yes		I liked it
25	Namashi	10+1		Yes		"
26	Arvi	10+1		Yes		"
27	Nandini	10+1		Yes		"
28	Pooja	10+1		Yes		"

## 9. P.G. DEPARTMENT OF PHYSICS

**ACTIVITY: WORKSHOP ON CAPTIVATING LEARNING THROUGH INNOVATIVE EXPERIMENTS (GSSS, NURPUR, JALANDHAR)**

**DATE: 13<sup>th</sup> February 2023**

### Permission Letter

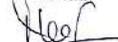
The Principal  
Kanya Maha Vidyalaya  
Jalandhar

Subject: To conduct workshop titled "Captivating Learning through Innovative Experiments"

Respected Madam,

It is to bring to your kind notice that to promote scientific innovations among school students, P.G Department of Physics, is organizing a workshop titled "Captivating Learning through Innovative Experiments" in which KMVites will demonstrate some unique and innovative experiments to school students. For the same students from Government Senior Secondary School, Nurpur Jalandhar will visit the Innovation lab of Kanya Maha Vidyalaya, Jalandhar on February 13, 2023. Kindly allow us to conduct the workshop.

Thanking You  
Yours sincerely

  
Dr. Neetu Verma  
Department of Physics

10<sup>th</sup> Feb 2023



### Press Report

- 1. Program for the benefit of:** Students to give exposure of science equipment's and high tech apparatuses.
- 2. Objective:** To promote zeal of scientific and capacitive learning among students of different institutes.
- 3. Total no. of participants:** 20

To promote scientific innovations among school students, P.G Department of Physics, Kanya Maha Vidyalaya, Jalandhar an autonomous and heritage institution has organized a workshop titled "Captivating Learning through Innovative Experiments" in which KMVites demonstrated some unique and innovative experiments to school students. Idea behind organizing this activity was to boost the creative minds of our budding innovators and at the same time making learning of Physics interesting for school students. Under the same umbrella Government Senior Secondary School, Nurpur, Jalandhar visited Innovation lab of Kanya Maha Vidyalaya, Jalandhar. Students learnt various novel experiments like Newton Cradle, Air Canon, Lorentz Oscillator, and Motion in inclined plane, energy transfer in spring etc., were exhibited to the students to make it easier for them to understand the concepts in a practical way. KMVites explained the

concept of conservation of energy and momentum, Moment of Inertia, Doppler's Effect, types of waves, propagation of waves in a medium, Coupled pendulums with variable lengths etc. Students have devised Newton's cradle, Air canon, looping the loop etc. to make fundamentals easier to understand. In the program KMVites acted as mentors for their junior school students. The event has helped budding school level innovators to think logically and to develop few more prototypes. Students were encouraged to investigate new facts about each instrument and were advised to plan different experiments and activities related to apparatuses. Idea behind organizing this session was to develop momentum in the minds of young students. Students were given the liberty to explore concepts related to different setups in innovation hub. This event proved effective to spread science education at school level. Exposure of science equipment's and high tech apparatuses was given those were earlier inaccessible to school students. Students got encouraged by the work of their seniors and showed willingness to take initiatives for more creative projects and experiments. Principal Dr. (Prof.) Atima Sharma Dwivedi cheered up the students and encouraged them to organize such events in future to benefit other students.

### Photographs of the event



### Attendance Sheet & Feedback Form

Kanya Maha Vidyalaya, Jalandhar(Autonomous)  
 GSSS Nandpur, Jalandhar

**FEEDBACK FORM**

DATE: 12-02-2023

Name and Contact number of accompanying teachers  
 Ms. Babanika Chhabra  
 Poo Seetha Arora

No of students: 20

Remarks or suggestions: Very great demonstration and innovative lab to understand the concepts of science.

Name	Class	Contact number	What you learnt from it	Any Suggestions
1. Kishi	+1	9877610287	INFINITE Well	It is very good experiment
2. Anli	+1	7814229937	Air Cannon	All experiment is very good
3. Neetu	+1	7814986336	Air Cannon	All experiment is very interesting.
4. Ganga	+1	9041169731	Air Cannon	It is very interesting.
5. Bandana	+1	9169978215	Newton's cradle	It is very good experiment
6. Mamta	10 <sup>th</sup>	9169978215	INFINITE Well	It is like a good experiment
7. Bani	10 <sup>th</sup>	7814068403	INFINITE Well	It is good experiment
8. Kavita	10 <sup>th</sup>	6239564851	doppler's effect	It relate with theory

## 10. P.G. DEPARTMENT OF PHYSICS

### ACTIVITY: SESSION ON THE BASICS OF COMPUTATIONAL PHYSICS AND ITS APPLICATIONS IN VARIOUS FIELDS

DATE: 21<sup>st</sup> April 2023

#### Invitation Letter



The Heritage Institution  
Estd. 1886

Phones: Principal Off 0181-2296605, 2296606  
Fax 0181-2291741  
E-mail kmvjalandhar@yahoo.com  
kmvoffice1886@gmail.com  
Vidyalaya Marg,  
JALANDHAR-144 004

Re-accredited by U.G.C. NAAC  
'College with Potential for Excellence' by UGC  
Under Star College Scheme by DBT, Govt. of India

Ref. No. Kmv/163  
Date 12-4-2023

Dr Vandana Luthra  
Professor  
Department of Physics  
Gargi College, Delhi University  
New Delhi

Respected Madam

Greetings from Kanya Maha Vidyalaya, Jalandhar.

It gives us an immense pleasure to apprise your good self that Kanya Maha Vidyalaya, Jalandhar, designated as the Heritage Institution by the Ministry of Human Resource Development, India in view of its 137 years of unparalleled and historic legacy and having an internationally recognized iconic stature, has been imparting transformative education through three centuries of its existence. In sync with the recent trends and global practices, this legendary institution has adapted itself to sustainable changes to shape up the careers of well-rounded individuals of the 21st century.

Our Science departments are privileged with the grants from Department of Science and Technology, Govt. of India, Department of Biotechnology, University Grant Commission, Bhabha Atomic Research Centre etc.

It will be our pleasure to invite you to be a guest speaker for a lecture at our esteemed institution for enriching educational experiences of our students through your expertise and experience. The lecture is scheduled to take place on April 21, 2023, Friday at 13:00 hrs in Conference hall. Your insights and perspectives on Physics Computational Techniques would be valuable to students and faculty alike. Please confirm your Acceptance of the invitation at your earliest convenience.

Looking forward to welcome you.



Principal  
Kanya Maha Vidyalaya, Jalandhar  
Kanya Maha Vidyalaya  
Jalandhar

#### E-Banner



PG Department of Physics  
Kanya Maha Vidyalaya, Jalandhar  
Organizes a lecture entitled



Basics of Computational Physics learning and career opportunities in interdisciplinary fields

**FRIDAY** 21st April, 2023 **13:00 Hrs**

**CONFERENCE HALL**  
**KANYA MAHA VIDYALAYA, JALANDHAR**



Dr. Vandana Luthra  
Gargi College, Dehi University

#### Press Report

Discovering and developing newer and better ways for women empowerment and evolving a better society is a daily effort at KMV- The Heritage Institution. P.G. Department of Physics

organized an extension lecture of Dr. Vandana Luthra, a professor, from Gargi College; New Delhi delivered a guest lecture on "The basics of computational physics and its applications in various fields" at Kanya Maha Vidyalaya, Jalandhar, an autonomous and Heritage Institution. The lecture was attended by students, and faculty members, from P.G. Department of Physics. Dr. Luthra began her talk by giving a brief overview of computational physics, explaining how it has become an integral part of modern-day research in physics. She further elaborated on the various applications of computational physics, including quantum mechanics, statistical mechanics, and experimental Physics. Dr. Luthra also highlighted the significance of computational physics in solving complex scientific problems that cannot be solved through traditional analytical methods. She also gave several examples of how computational physics has been used to solve real-world problems, such as predicting the behavior of resistance of different electronic components under varying potentials, designing new experiments, and simulating the formation of galaxies. Throughout her lecture, Dr. Luthra emphasized the importance of collaboration between physicists and computer scientists, as the two fields are increasingly becoming interdependent. She also encouraged students to pursue a career in computational physics, given its vast applications and potential for innovation. The lecture ended with a Q&A session, where attendees had the opportunity to ask Dr. Luthra questions about her research and the future of computational physics. The event was a great success, and attendees left with a better understanding of the basics of computational physics and its impact on modern-day research. Principal Prof. (Dr.) Atima Sharma Dwivedi greeted her and applauded P.G. Department of Physics for organizing such meaningful lecture cum interactions.

### Photographs of the event



### Link

[https://www.facebook.com/kmvjal/posts/pfbid0TLN9JnApioSbpLWqRd31UCK46prEZWisVewMRJuD9K6LAW6M8jsK4rmkzpEXrEWnl?\\_cft\\_\\_\[0\]=AZXaRwFxFxVOyPkGgbAYHqO1x5lbJ1pTJt\\_2tIQd3j240NRtCPwCq8oVwjrNdAt6SxRigNVUEJOGPbc3VQKK742V2\\_1r5O95a4NsfjvV6N0\\_nt8uVrEv2ctgdHRSepXR9A117DFV6YZfj6vaJymXik47qOhllYUOb3-eH9ptgT2JQg-WBvrloC5RA4MDvRK5FgwU&\\_tn\\_=%2CO%2CP-R](https://www.facebook.com/kmvjal/posts/pfbid0TLN9JnApioSbpLWqRd31UCK46prEZWisVewMRJuD9K6LAW6M8jsK4rmkzpEXrEWnl?_cft__[0]=AZXaRwFxFxVOyPkGgbAYHqO1x5lbJ1pTJt_2tIQd3j240NRtCPwCq8oVwjrNdAt6SxRigNVUEJOGPbc3VQKK742V2_1r5O95a4NsfjvV6N0_nt8uVrEv2ctgdHRSepXR9A117DFV6YZfj6vaJymXik47qOhllYUOb3-eH9ptgT2JQg-WBvrloC5RA4MDvRK5FgwU&_tn_=%2CO%2CP-R)

<https://www.instagram.com/p/Crx80RdPMMo/?igshid=MDJmNzVkMjY=>

## Media Coverage

**छात्राओं ने जाना कंप्यूटेशनल फिजिक्स का महत्व**



**केएमवी में कंप्यूटेशनल फिजिक्स एंड इट्स एप्लीकेशंस पर एक्सटेंशन लेक्चर कराया गया। यहां नई दिल्ली से प्रो. डा. वंदना लूथरा, प्राचार्या अतिमा शर्मा मौजूद रहीं • सौ. स्कूल**

**केएमवी द्वारा बेसिक ऑफ कम्प्यूटेशनल फिजिक्स विषय पर एक्सटेंशन लेक्चर पर आयोजित**

**प्रचारणा विभाग**

आचार्य, 2 मई : कल्याण महा विद्यालय के प्रोफेसर वंदना लूथरा ने छात्रों को ज्ञान प्रदान करने के लिए 'बेसिक ऑफ कम्प्यूटेशनल फिजिक्स' विषय पर एक्सटेंशन लेक्चर का आयोजन कराया।

इस अवसर पर प्रो. डा. वंदना लूथरा, केएमवी के प्राचार्या अतिमा शर्मा मौजूद रहीं।

प्रो. डा. वंदना लूथरा, केएमवी के प्राचार्या अतिमा शर्मा मौजूद रहीं।



प्रो. डा. वंदना लूथरा, केएमवी के प्राचार्या अतिमा शर्मा मौजूद रहीं।

## Honorarium Paid

Principal  
Kanya Maha Vidyalaya  
Jalandhar

Subject: Permission to pay an honorarium to resource person for an expert talk.

Respected Madam

I wish to bring to your kind notice that Dr Vandana Luthra, Professor, Department of Physics, Gargi College, Delhi University, has been invited as a guest speaker who will be deliver a lecture on 'Basics of Computational Physics and career opportunities in interdisciplinary fields' on April 21, 2023. Kindly allow to pay an honorarium of Rupees 5000/- to Dr Vandana Luthra, Professor, Department of Physics, Gargi College, Delhi University, for her expert talk. We believe that the guest speaker's expertise and insights will be of great value to our students and we want to express our appreciation for her time and effort.

Thank you for your consideration of this request.

Sincerely

*Paminder Kaur*  
Paminder Kaur  
Head, Department of Physics

## Attendance Sheet & Feedback Form

**Attendance cum feedback form**  
Extension lecture by Dr. Vandana Luthra

Date: April 21, 2023

Name of Student	Class	Roll no.	Feedback	Signature
Haramon Jaisr Khas	MSc. Physics	225101	Good exposure to experimental way	Haramon Jaisr Khas
Gurpreet Kaur	MSc Physics	225102	Good experience	Gurpreet Kaur
Shamra	MSc(Physics) Sem 2	225108	awesome	Shamra
Shravanjit Kaur	MSc Physics Sem 2	225103	Good.	Shravanjit Kaur
Haramon Khas	M.Sc Physics Sem 2	225109	Good	Haramon Khas
Sapna Jha	MSc Physics Sem II	225111	Good	Sapna Jha
Pranshu Sharma	MSc Physics Sem II	225112	Good	Pranshu Sharma
Kaushik	MSc(Phy) I	225110	Informative	Kaushik
Bhuvika	,	225114	Good	Bhuvika

**Attendance cum feedback form**  
Extension lecture by Dr. Vandana Luthra

Date: April 21, 2023

Name of Student	Class	Roll no.	Feedback	Signature
Vishal Salvo	MSc Phys Sem IV	225129	It was informative	Vishal
Vishal	MSc Phys Sem IV	225121	It was good	Vishal
Anshul Kishan	MSc Phys Sem IV	225130	Learned about Computational Physics	Anshul
Ashika Pathan	MSc Phys Sem II	225126	It was good	Ashika
Vishal Salvo	MSc Phys Sem III	225132	Informative	Vishal
Gurpreet Kaur	MSc Phys Sem II	225127	It was good	Gurpreet
Anshuman	MSc Phys Sem 4	225128	Informative	Anshuman

## **II. P.G. DEPARTMENT OF PHYSICS**

### **ACTIVITY: SMART INDIA HACKATHON**

**DATE: 18<sup>th</sup> July 2022**

#### **Press Report**

Kanya Maha Vidyalaya, Jalandhar an autonomous and heritage institution has always stressed upon innovations in science education for enabling smart and inclusive growth of students. Department of Sciences Kanya Maha Vidyalaya, Jalandhar in association with KMV's Institution Innovation Council is constantly working in the directions of imparting science education through innovative teaching methodologies. Department of Sciences inculcates scientific temperament among students and also supports them to showcase their innovative ideas at competitive level. In this regard Intra College Smart India Hackathon named "Disha" was organized to boost the innovation culture among budding innovators and to further establish the idea-sharing, effective collaboration and creativeness driven by enthusiasm towards a shared goal. Disha witnessed wide physical participation of 25 teams comprising more than 150 participants from the institution. Hackathon pooled various innovative ideas to solve several society based problems like Disposal of used masks, Laser Security, Power crisis, touch less sanitizers, touch less attendance systems etc. Judges selected best 15 ideas and selected ideas were submitted for Smart India Hackathon under Ministry of Innovation Council, Govt. of India. Smart India Hackathon is a nationwide initiative to provide students a platform to solve some of pressing problems we face in our daily lives, and thus inculcate a culture of product innovation and a mindset of problem solving. In SIH, the students would also have the opportunity to work on challenges faced within the private sector organisations and create world class solutions for some of the top companies in the world, thus helping the Private sector hire the best minds from across the nation. Our three innovative ideas Gripping Grammer, Laser Security Alert and Sag-re-create were selected under the mentorship of Dr. Neetu Verma (Physics), Dr. Narinderjit (Chemistry) and Dr. Surbhi (Physics) for Grand Finale of SIH 2022. The team members of selected ideas are (i) Gripping Grammer: Haramanpreet Kaur, Lavleen Saini (ii) Laser Security Alert: Rushi Chambyal, Charu, Harjot (iii) Sag-re-create: Sandeep, Shruti, Arshdeep. Principal Dr. (Mrs.) Atima Sharma congratulated students and teachers for their remarkable achievement.



Link

[https://www.instagram.com/p/CsX9DKPOzp5/?utm\\_source=ig\\_web\\_copy\\_link&igshid=MmJiY2I4NDBkZg==](https://www.instagram.com/p/CsX9DKPOzp5/?utm_source=ig_web_copy_link&igshid=MmJiY2I4NDBkZg==)

[https://www.facebook.com/kmvjal/posts/pfbid02CVa2a8T3t3gbd1p3tBnYYJMGJiYe9ZmG9N26BbWSfAnHbB6Lx6ACqXocbLEBnwsul?\\_cft\\_\[0\]=AZUB5yiANstYbCEjBqeaPnfM0wey6eb7ZxDYyt0lq9BJT6oWXpuSDuPzkgBqu1-SBZlq-O8K\\_bi1SRZhPDyOyaBI0hkm1QuK8rpY0IkMyIj1fON73A2mD8NiRkRSJI54OWsuKo7n76wa3IW5E9V4z&\\_tn\\_=%2CO%2CP-R](https://www.facebook.com/kmvjal/posts/pfbid02CVa2a8T3t3gbd1p3tBnYYJMGJiYe9ZmG9N26BbWSfAnHbB6Lx6ACqXocbLEBnwsul?_cft_[0]=AZUB5yiANstYbCEjBqeaPnfM0wey6eb7ZxDYyt0lq9BJT6oWXpuSDuPzkgBqu1-SBZlq-O8K_bi1SRZhPDyOyaBI0hkm1QuK8rpY0IkMyIj1fON73A2mD8NiRkRSJI54OWsuKo7n76wa3IW5E9V4z&_tn_=%2CO%2CP-R)

Media Coverage

**समारट इंडीआ हैकाथॉन 'च कीर्ता शानदार प्रदर्शन**

सीनियर सटाइ रिपोर्टर, जलंधर : कलिया मरा विद्यालया दे साईस विभाग द्वारा आयोजित इंजीनियरिंग इन्वेंशन काउंसिल के साथ मिलकर इंटर कॉलेज स्तर पर आयोजित 'समारट इंडीआ हैकाथॉन' का आयोजन किया गया। इस कार्यक्रम में 15 विचारों का चयन हुआ।

प्रतियोगिता में भाग लेने वाले छात्रों ने 15 विचारों का चयन किया। इसमें शामिल विचारों में 'समारट इंडीआ हैकाथॉन' का आयोजन किया गया। इस कार्यक्रम में 15 विचारों का चयन हुआ।



समारट इंडीआ हैकाथॉन 'च में चुने गए 15 विचारों का चयन।

**इंटर कॉलेज स्मार्ट इंडिया हैकाथॉन 'दिशा' में 15 छात्रों ने लिया हिस्सा, 15 विचारों का चयन**

जलंधर: केएमजी कॉलेज के सहस्र विभाग के द्वारा इंस्टीट्यूशनल इन्वेंशन काउंसिल के साथ मिलकर इंटर कॉलेज स्तर पर आयोजित 'समारट इंडीआ हैकाथॉन दिशा' का आयोजन कराया गया। उभर रहे इन्वेंशन में इनवेंशन की भावना पैदा करना जिसे उन्हें भविष्य में आइडिया शेयरिंग, प्रभावी सहयोग एवं रचनात्मकता को स्थापित करने के लिए के बारे में बताया जा सके के प्रकल्प के साथ आयोजित हुए। इस प्रोग्राम में विद्यार्थियों की 150 से भी अधिक छात्रों ने 25 टीमों के रूप में भाग लिया तथा विभिन्न सामाजिक समस्याओं जैसे उपयोग किए गए मास्क के प्रबंधन, लैजर सुरक्षा, बिजली संकट, टक्कोस सिस्टम आदि पर अपने विचार प्रस्तुत किए। इस प्रतियोगिता में से जजों के द्वारा प्रिन्सिपल ऑफ



इंटर कॉलेज स्मार्ट इंडिया हैकाथॉन में हिस्सा लेकर विजेता रहने वाली छात्राएं स्टाफ के साथ।

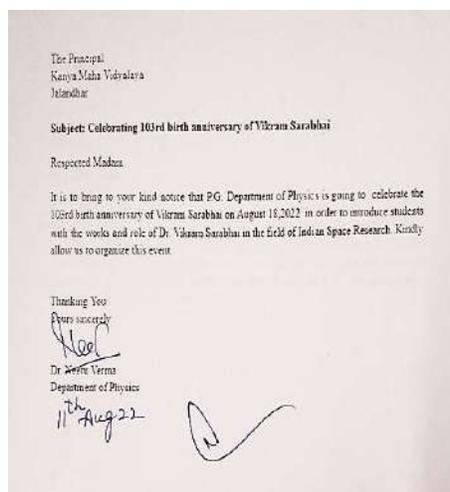
इन्वेंशन काउंसिल, भारत सरकार के अंतर्गत स्मार्ट इंडिया हैकाथॉन के लिए 15 विचारों का चयन किया गया। इसके साथ ही इसमें शामिल कीर्ता शानदार प्रदर्शन तथा लजलीन सेनी की टीम के द्वारा प्रिन्सिपल ऑफ, रूनी चंभाएल, चारु एवं हरजोत की टीम के द्वारा लेजर सिस्टम ऑफ अलर्ट, तथा संदीप श्रुति और अश्विनी की टीम के द्वारा संग री रिपोर्ट जैसे आइडिया को ग्रैंड फिनाले के लिए चुना गया। प्रिन्सिपल प्रो. अतिमा शर्मा द्विवेदी ने इस शानदार उपलब्धि पर छात्रों व अध्यापक डॉ. नीतु चोपड़ा, डॉ. नरेन्द्रजीत तथा डॉ. सुरभि शर्मा को बधाई दी।

## 12. P.G. DEPARTMENT OF PHYSICS

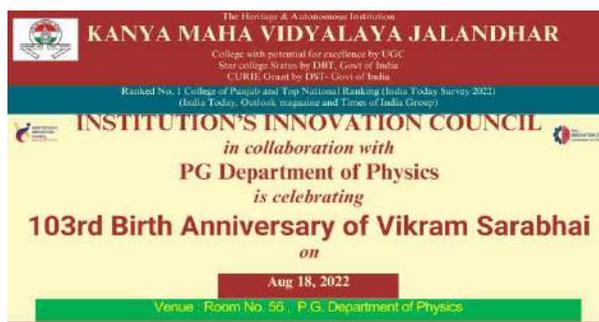
**ACTIVITY: CELEBRATING THE 103<sup>rd</sup> BIRTH ANNIVERSARY OF VIKRAM SARABHAI TO INTRODUCE STUDENTS WITH THE WORKS AND ROLE OF DR. VIKRAM SARABHAI IN THE FIELD OF INDIAN SPACE RESEARCH**

**DATE: 18<sup>th</sup> August 2022**

### Permission Letter



### E-Banner



### Press Report

- 1. Program for the benefit of:** To introduce students with the works and role of Dr. Vikram Sarabhai in the field of Indian Space Research
- 2. Objective:** To motivate students to pursue research and work in the field of Space science
- 3. Total no. of participants:** 60 (including 10 faculty members)

Kanya Maha Vidyalaya, Jalandhar has been at the fore front in imparting quality education to the students. In this regard, the VIPNET club of P.G. Department of Physics celebrated the 103<sup>rd</sup> birth anniversary of Dr. Vikram Ambalal Sarabhai, Father of Indian Space Program. In the event

the presentation was delivered that covered his will to establish Science Community in our country and achievements. The event was attended by the post graduate and under graduate Physics students. The event was commenced by introducing the students with motive of VIPNET club and also the responsibilities performed by VIPNET faculty members and student members. Vikram Sarabhai Science Society of Physics Department comes under prestigious VIPNET (Vigyan Prasar Network club) of government of India. The VIPNET club of Physics department is one of three clubs in Punjab upgraded to Silver Category with their hard work. Further, students explained about the achievements and life of Dr. Vikram Sarabhai. Students discussed about the role of Dr. Vikram Sarabhai in Indian Space Program. In the end of the event, a small interactive quiz out of shared information was organized to boost the participation of students and winners were awarded with small token of gifts. Prof. (Dr.) Atima Dwivedi, Principal appreciated the efforts of event organizers and students. Mrs. Parminder Cheema, HOD Physics department concluded the session with vote of thanks and encouraged the students to show their maximum participation in further upcoming events.

### Photographs of the event



### Link

[https://www.instagram.com/p/CsYCqnrulVA/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/p/CsYCqnrulVA/?utm_source=ig_web_copy_link)

### Attendance Sheet & Feedback Form

Attendance cum feedback form Celebrating the 103 <sup>rd</sup> birth anniversary of Vikram Sarabhai					Attendance cum feedback form Celebrating the 103 <sup>rd</sup> birth anniversary of Vikram Sarabhai					Attendance cum feedback form Celebrating the 103 <sup>rd</sup> birth anniversary of Vikram Sarabhai				
Date: August 18, 2022					Date: August 18, 2022					Date: August 18, 2022				
Name of Student	Class	Roll no.	Feedback	Signature	Name of Student	Class	Roll no.	Feedback	Signature	Name of Student	Class	Roll no.	Feedback	Signature
Arundhan	BSc (Hons) Physics II	224810	Good	[Signature]	Mangesh	BSc (Hons) Physics II	224809	Enthusiastic	[Signature]	Bhavi	BSc (Hons) Physics II	224802	Good	[Signature]
Aditya	BSc (Hons) Physics II	224804	Good	[Signature]	Kaushik	BSc (Hons) Physics II	224828	Enthusiastic	[Signature]	Ashika	BSc (Hons) Physics II	224805	Good	[Signature]
Poojita Kaur	BSc (Hons) Physics II	224853	Good	[Signature]	Manjiv	BSc (Hons) Physics II	224830	Very knowledgeable	[Signature]	[Student]	BSc (Hons) Physics II	224801	Good	[Signature]
Abhinav Singh	BSc (Hons) Physics II	224801	Good	[Signature]	Chandpreet	BSc (Hons) Physics II	224825	Enthusiastic	[Signature]	Shubham	BSc (Hons) Physics II	224821	Good	[Signature]
Mansi	BSc (Hons) Physics II	224815	Good	[Signature]	Kaushik	BSc (Hons) Physics II	224827	Very knowledgeable	[Signature]	Shikha	BSc (Hons) Physics II	224808	Good	[Signature]
Poojita Kaur	BSc (Hons) Physics II	224828	Good	[Signature]	Manjiv	BSc (Hons) Physics II	224830	Good	[Signature]	Manjiv	BSc (Hons) Physics II	224817	Good	[Signature]
[Student]	BSc (Hons) Physics II	224816	Good	[Signature]	Tarun	BSc (Hons) Physics II	224811	Good	[Signature]	Shikha	BSc (Hons) Physics II	224808	Very Good	[Signature]
[Student]	BSc (Hons) Physics II	224804	Good	[Signature]	Manjiv	BSc (Hons) Physics II	224830	Good	[Signature]	Ananya	BSc (Hons) Physics II	224823	Very Good	[Signature]

### 13. KMV IIC & P.G. DEPARTMENT OF SCIENCE

**ACTIVITY:** ANTARAGNI- EVENT FOR EXUBERANCE YUKTI- NATIONAL INNOVATION REPOSITORY SUBMISSION

**DATE:** 6<sup>th</sup> September 2022

#### E-Banner

The Heritage & Autonomous Institution  
**KANYA MAHA VIDYALAYA JALANDHAR**  
College with potential for excellence by UGC  
Star college Status by DBT, Govt of India  
Ranked No. 1 College of Punjab and Top National Ranking (India Today Survey 2011)  
(India Today, Outlook magazine and Times of India Group)

**Department of Science**  
in collaboration with  
**INSTITUTION'S INNOVATION COUNCIL**  
organises

**Antaragni- Event for Exuberance**

Innovation Idea Start-up Prototype

- ❖ Team leader can Submit Innovation Ideas, Prototypes and start-ups.
- ❖ Team can have upto 5 members
- ❖ All the ideas should be original and lucrative
- ❖ Prize for best submitted categories.
- ❖ Participation certificate for Students

Dr Neetu Verma (Coordinator)  
Dr Mandeep Kaur (Co-Coordinator)

Prof (Dr) Atina Sharma Dwivedi  
Principal

#### Press Report

- 1. Program for the benefit of:** To create Innovation repository at institute level by identifying, scouting innovation ideas and start-ups from students
- 2. Objective:** To create and maintain a repository of Innovation ideas by identifying and evaluating innovations of students.
- 3. Total no. of participants:** 250 (Including 50 teachers)

Kanya Maha Vidyalaya Jalandhar, a pioneer institute of women education in Northern India and uplifting academic standards towards excellence by developing and promoting new age innovative programmes. The college organise various innovative activities for inculcating innovative spirit among students. These competitions are organized every year with the objective to provide platform for the students to showcase their talent. To carry the baton ahead Department of Science organised intra college idea pooling event Antaragni and received an overwhelming response from students of different departments. The motive of this event is to develop various skills of students and to expose them to the current trends in the technical and professional fields. The event includes submission of Innovation ideas, prototypes and start-ups. The event was organized on 6<sup>th</sup> September 2022. The event was successful enough as around 200 students' registered for this event and students showcased their talent. Almost 122 innovation ideas, 54 prototypes and 30 start-up ideas were received and evaluated. The prototypes were developed from projects submitted under Hackathon event organised by Department of Science.

The best projects submitted by the students were mentored by the teachers of this institute as well as mentored from relevant experts of national repute. From the submitted entries, best innovative ideas, prototypes and start-ups were selected and students were encouraged with prizes under three categories. These selected ideas, prototypes and start-ups were submitted to YUKTI- National Innovation Repository (NIR) program of Institution's Innovation Council, an initiative of the Ministry of Education, Government of India. Total 124 students registered under this program, and submitted 65 innovation ideas, 35 prototypes and 20 start-ups. These submitted applications were verified by experts and 64 innovative ideas, 33 prototypes and 19 start-ups were recommended from our institution. The institution is backed by a team of very dedicated faculty and students and the efforts put in by everyone have barred the institution with the fruits.

### Photographs of the event



### Link

[https://m.facebook.com/story.php?story\\_fbid=pfbid02Hd3qBcCViuqnHD9JvmVJjq2M5z8nLHbVNWHehuCP6RoYfSrqv5WiMRrUfbaZaJhvl&id=100064024812565&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=pfbid02Hd3qBcCViuqnHD9JvmVJjq2M5z8nLHbVNWHehuCP6RoYfSrqv5WiMRrUfbaZaJhvl&id=100064024812565&mibextid=Nif5oz)

[https://www.instagram.com/p/CsiUfeqO3Xp/?utm\\_source=ig\\_web\\_copy\\_link&igshid=MmJiY2I4NDBkZg==](https://www.instagram.com/p/CsiUfeqO3Xp/?utm_source=ig_web_copy_link&igshid=MmJiY2I4NDBkZg==)

### Attendance Sheet & Feedback Form

Attendance cum feedback form					
Antarang-Event for Exuberance (YUKTI-National Repository Submission)					
Date: September 6, 2022					
Name of Student	Class	Roll no.	Feedback	Signature	
Kunal	BSc (H) Physics-11	224216	Good	[Signature]	
Mangisha	BSc (H) Physics-11	224229	Excellent	[Signature]	
Amanpreet	BSc (H) Physics-11	224228	Good	[Signature]	
Prakhar Das	BSc (H) Physics-11	224231	Good	[Signature]	
Kanishk Paul	BSc (H) Physics-11	224227	Good	[Signature]	
Mangishet	BSc (H) Physics-11	224230	Excellent	[Signature]	
Smita	BSc (H) Physics-11	224231	Good	[Signature]	
Smita	BSc (H) Physics-11	224231	Good	[Signature]	

Attendance cum feedback form					
Antarang-Event for Exuberance (YUKTI-National Repository Submission)					
Date: September 6, 2022					
Name of Student	Class	Roll no.	Feedback	Signature	
Abhinav	BSc (H) Physics-11	224216	Good	[Signature]	
Nisha	BSc (H) Physics-11	224211	Good	[Signature]	
Abhinav	BSc (H) Physics-11	224213	Good	[Signature]	
Naman	BSc (H) Physics-11	224211	Good	[Signature]	
Mansi	BSc (H) Physics-11	224211	Good	[Signature]	
Ashika	BSc (H) Physics-11	224211	Good	[Signature]	
Shruti	BSc (H) Physics-11	224211	Good	[Signature]	

Attendance cum feedback form					
Antarang-Event for Exuberance (YUKTI-National Repository Submission)					
Date: September 6, 2022					
Name of Student	Class	Roll no.	Feedback	Signature	
Ekam Kaur	BSc (H) Physics-11	224211	Good	[Signature]	
Shruti	BSc (H) Physics-11	224211	Good	[Signature]	
Ashika	BSc (H) Physics-11	224211	Good	[Signature]	
Tanya	BSc (H) Physics-11	224211	Good	[Signature]	
Disha	BSc (H) Physics-11	224211	Good	[Signature]	
Shruti	BSc (H) Physics-11	224211	Very Good	[Signature]	
Ananya	BSc (H) Physics-11	224211	Very Good	[Signature]	
Mansi	BSc (H) Physics-11	224211	Excellent	[Signature]	

## 14. KMV IIC & P.G. DEPARTMENT OF PHYSICS

**ACTIVITY:** NATIONAL TECHNOLOGY DAY

**DATE:** 11<sup>th</sup> May 2023

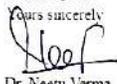
### Permission Letter

The Principal  
Kanya Maha Vidyalaya  
Jalandhar

**Subject:** Celebrating National Technology Day

Respected Madam

It is to bring to your kind notice that to acknowledge the contribution of scientists and researchers towards our country, P.G. Department of Physics in collaboration with KMV IIC is celebrating National Technology Day 2023 on May 11, 2023. Kindly allow us to do so.

Thanking You  
Yours sincerely  
  
Dr. Neetu Verma  
Department of Physics  
4<sup>th</sup> May 2023



### E-Banner



The banner features the Kanya Maha Vidyalaya, Jalandhar (Autonomous) logo at the top, along with accreditation details: 'College with Potential for Excellence by UGC', 'CURIE grant by DST- Govt. of India', '137 Glorious Years', and 'Star College Status by UET, Govt. of India'. It also mentions 'Ranked No. 1 College of Punjab & Top National Rankings (India Today, Outlook Magazine & Times of India Group)'. The main text reads: 'INSTITUTION'S INNOVATION COUNCIL in collaboration with P.G. Department of Physics Celebrates National Technology Day, 2023 On May 11, 2023'. At the bottom, it lists 'Dr. Neetu Verma, Vice President, KMV-IIC; Dr. Surbhi Sharma, Innovation Ambassador, KMV-IIC' and 'Prof. (Dr.) Atima Sharma Dwivedi, Principal', along with the website 'www.kmvjalandhar.ac.in'.

### Press Report

Kanya Maha Vidyalaya, Jalandhar an Autonomous and Heritage institution has always stressed upon innovations in science education for enabling smart and inclusive growth of students. P.G. Department of Physics, Kanya Maha Vidyalaya, Jalandhar is constantly working to boost innovation culture among budding innovators. To acknowledge contribution of scientists and

researchers towards our country, P.G. Department of Physics in collaboration with KMV IIC celebrated National Technology Day 2023 on May 11, 2023. This day holds great cultural and historical importance, underscoring India's dedication to innovation and its quest for technological progress. This year's theme is 'School to Startups- Igniting Young Minds to Innovate'.

Dr. Neetu Verma, Vice President KMV IIC, held a mentoring session to elaborate the significance of technology in promoting innovation, research, and progress. Technology has helped science to discover new information that would have never been possible. In this context she acknowledged the contributions of engineers, scientists, researchers, and innovators, who have achieved significant breakthroughs in many fields. She apprised students with the fact that in 1998, India made history by conducting a successful nuclear test at Pokhran under the leadership of Shri Atal Bihari Vajpayee, former prime minister of India. National Technology Day is celebrated in India on May 11th every year to commemorate the successful Pokhran nuclear tests conducted in 1998. She further added that the primary objective of National Technology Day is to promote scientific temper and inspire the younger generation to pursue careers in STEM (science, technology, engineering, and mathematics) fields. It serves as an occasion to raise awareness about the importance of technology in addressing societal challenges and fostering economic growth.

### Photographs of the event



### Link

<https://www.facebook.com/100072090093200/posts/pfbid02y5KKUcU6hk5NqETgMnMih7eutkUZhrJ2BszGc4KPTLXmfHFfn61HmMZyRekfkKN7l/?mibextid=Nif5oz>

<https://www.instagram.com/p/CsVaakxIjIN/?igshid=MzRIODBiNWFIZA==>

[https://m.facebook.com/story.php?story\\_fbid=pfbid0ckHgEUj6LVa2Z9XBS9cQt5cTT8V3KxzPXJ9ndo8BoYh3QfWU7DqenkTtqV8RmYPdl&id=100064024812565&mibextid=Nif5oz](https://m.facebook.com/story.php?story_fbid=pfbid0ckHgEUj6LVa2Z9XBS9cQt5cTT8V3KxzPXJ9ndo8BoYh3QfWU7DqenkTtqV8RmYPdl&id=100064024812565&mibextid=Nif5oz)



## 15. DEPARTMENT OF ANIMATION

**ACTIVITY:** CARICATURE BASICS - STROKES OF IMAGINATION - AN ONLINE WEBINAR

**DATE:** 28<sup>th</sup> - 29<sup>th</sup> October 2022

### Permission Letter

The Principal  
Kanya Maha Vidyalaya  
Jalandhar  
October 28, 2022

**Subject:** Payment of Remuneration for "Strokes of Imagination - Webinar on Caricature Basics"

**Madam**

With due respect, I hereby state that the following expert have taken Webinar on Caricature basics - Strokes of Imagination on October 28, 2022 as a part of International Animation Day Celebrations. Kindly approve the remuneration to the expert to be sent on the bank account the details of which are mentioned below: -

S.No.	Name	Total Amount to be paid (Rs.)	Account Details
1.	Chandan Kumar Bhattacharjee	Rs. 1000/-	Account No. 262601505739 IFSC: ICIC0002626 Branch Name: ICICI LPU Branch Location: Phagwara

Kindly process the payment as per University/College norms.

Thanking you,  
Yours sincerely

*Arti Thakur*  
Arti Thakur  
Faculty (Animation)

*Sanjay Kumar*  
Sanjay Kumar  
Faculty (Animation)

*Recommended for your kind approval.*  
*03/11/22*

*Recommended for your kind approval*  
*07.11.22*  
Director  
DDU NAUSHAL KENJHA  
Kanya Maha Vidyalaya  
Jalandhar, Punjab

### Photographs of the event



## Attendance Sheet

**KANYA MAHA VIDYALAYA, JALANDHAR CITY**  
**INTERNATIONAL ANIMATION DAY**  
**DATE: 28-10-2022 to 29-10-2022**  
**EVENT NAME: ANIMATION DAY**  
**(Attendance Sheet)**

Sr. No.	Name	Class	Roll No.	Email-id	Contact No.	Signature
1	Shruti	B.Tech (AI)	210851	shruti@kavya.edu.in	9815112111	[Signature]
2	Om Prakash	B.Tech (AI)	210852	omprakash@kavya.edu.in	9815112111	[Signature]
3	Ashish Kumar	B.Tech (AI)	210853	ashish@kavya.edu.in	9815112111	[Signature]
4	Madhu	B.Tech (AI)	210854	madhu@kavya.edu.in	9815112111	[Signature]
5	Komalpreet	B.Tech (AI)	210855	komalpreet@kavya.edu.in	9815112111	[Signature]
6	Rajpreet	B.Tech (AI)	210856	rajpreet@kavya.edu.in	9815112111	[Signature]
7	Jaspreet	B.Tech (AI)	210857	jaspreet@kavya.edu.in	9815112111	[Signature]
8	Harpreet	B.Tech (AI)	210858	harpreet@kavya.edu.in	9815112111	[Signature]
9	Harpreet	B.Tech (AI)	210859	harpreet@kavya.edu.in	9815112111	[Signature]
10	Harpreet	B.Tech (AI)	210860	harpreet@kavya.edu.in	9815112111	[Signature]
11	Harpreet	B.Tech (AI)	210861	harpreet@kavya.edu.in	9815112111	[Signature]
12	Harpreet	B.Tech (AI)	210862	harpreet@kavya.edu.in	9815112111	[Signature]
13	Harpreet	B.Tech (AI)	210863	harpreet@kavya.edu.in	9815112111	[Signature]
14	Harpreet	B.Tech (AI)	210864	harpreet@kavya.edu.in	9815112111	[Signature]
15	Harpreet	B.Tech (AI)	210865	harpreet@kavya.edu.in	9815112111	[Signature]
16	Harpreet	B.Tech (AI)	210866	harpreet@kavya.edu.in	9815112111	[Signature]

Sr. No.	Name	Class	Roll No.	Email-id	Contact No.	Signature
17	Harpreet	B.Tech (AI)	210867	harpreet@kavya.edu.in	9815112111	[Signature]
18	Harpreet	B.Tech (AI)	210868	harpreet@kavya.edu.in	9815112111	[Signature]

**KANYA MAHA VIDYALAYA, JALANDHAR CITY**  
**INTERNATIONAL ANIMATION DAY**  
**DATE: 28-10-2022 to 29-10-2022**  
**EVENT NAME: ANIMATION DAY**  
**(Attendance Sheet)**

Sr. No.	Name	Class	Roll No.	Email-id	Contact No.	Signature
1	Harpreet	B.Tech (AI)	210869	harpreet@kavya.edu.in	9815112111	[Signature]
2	Harpreet	B.Tech (AI)	210870	harpreet@kavya.edu.in	9815112111	[Signature]
3	Harpreet	B.Tech (AI)	210871	harpreet@kavya.edu.in	9815112111	[Signature]
4	Harpreet	B.Tech (AI)	210872	harpreet@kavya.edu.in	9815112111	[Signature]
5	Harpreet	B.Tech (AI)	210873	harpreet@kavya.edu.in	9815112111	[Signature]
6	Harpreet	B.Tech (AI)	210874	harpreet@kavya.edu.in	9815112111	[Signature]
7	Harpreet	B.Tech (AI)	210875	harpreet@kavya.edu.in	9815112111	[Signature]
8	Harpreet	B.Tech (AI)	210876	harpreet@kavya.edu.in	9815112111	[Signature]
9	Harpreet	B.Tech (AI)	210877	harpreet@kavya.edu.in	9815112111	[Signature]
10	Harpreet	B.Tech (AI)	210878	harpreet@kavya.edu.in	9815112111	[Signature]
11	Harpreet	B.Tech (AI)	210879	harpreet@kavya.edu.in	9815112111	[Signature]
12	Harpreet	B.Tech (AI)	210880	harpreet@kavya.edu.in	9815112111	[Signature]
13	Harpreet	B.Tech (AI)	210881	harpreet@kavya.edu.in	9815112111	[Signature]
14	Harpreet	B.Tech (AI)	210882	harpreet@kavya.edu.in	9815112111	[Signature]
15	Harpreet	B.Tech (AI)	210883	harpreet@kavya.edu.in	9815112111	[Signature]
16	Harpreet	B.Tech (AI)	210884	harpreet@kavya.edu.in	9815112111	[Signature]

Sr. No.	Name	Class	Roll No.	Email-id	Contact No.	Signature
17	Harpreet	B.Tech (AI)	210885	harpreet@kavya.edu.in	9815112111	[Signature]
18	Harpreet	B.Tech (AI)	210886	harpreet@kavya.edu.in	9815112111	[Signature]
19	Harpreet	B.Tech (AI)	210887	harpreet@kavya.edu.in	9815112111	[Signature]
20	Harpreet	B.Tech (AI)	210888	harpreet@kavya.edu.in	9815112111	[Signature]
21	Harpreet	B.Tech (AI)	210889	harpreet@kavya.edu.in	9815112111	[Signature]

## Feedback Form

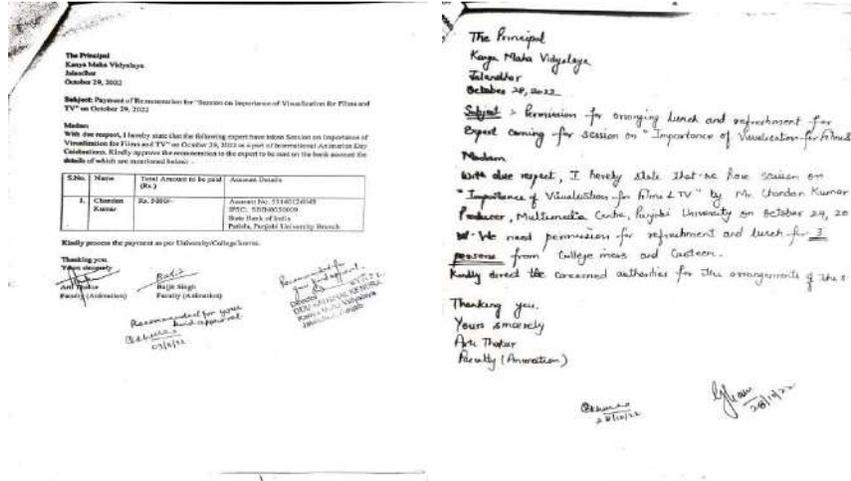
**Kanya Maha Vidyalaya, Jalandhar**  
**Department of Animation**  
**Date: 28-10-2022 to 29-10-2022**  
**Event Name: ANIMATION DAY**  
**Feedback Form**

Sr. No.	Roll No.	Name	Class	Signature	Feedback
1	210891	Harpreet	B.Tech (AI)	[Signature]	Amazing
2	210892	Harpreet	B.Tech (AI)	[Signature]	Amazing
3	210893	Harpreet	B.Tech (AI)	[Signature]	Amazing
4	210894	Harpreet	B.Tech (AI)	[Signature]	Amazing
5	210895	Harpreet	B.Tech (AI)	[Signature]	Amazing
6	210896	Harpreet	B.Tech (AI)	[Signature]	Amazing
7	210897	Harpreet	B.Tech (AI)	[Signature]	Amazing
8	210898	Harpreet	B.Tech (AI)	[Signature]	Amazing
9	210899	Harpreet	B.Tech (AI)	[Signature]	Amazing
10	210900	Harpreet	B.Tech (AI)	[Signature]	Amazing
11	210901	Harpreet	B.Tech (AI)	[Signature]	Amazing
12	210902	Harpreet	B.Tech (AI)	[Signature]	Amazing
13	210903	Harpreet	B.Tech (AI)	[Signature]	Amazing
14	210904	Harpreet	B.Tech (AI)	[Signature]	Amazing
15	210905	Harpreet	B.Tech (AI)	[Signature]	Amazing
16	210906	Harpreet	B.Tech (AI)	[Signature]	Amazing

**ACTIVITY: SESSION ON IMPORTANCE OF VISUALISATION FOR FILMS & TV**

**DATE: 28<sup>th</sup> - 29<sup>th</sup> October 2022**

**Permission Letter**



**Photographs of the event**



**Attendance Sheet**

KANYA MAHA VIDYALAYA, JALANDHAR CITY INTERNATIONAL ANIMATION DAY DATE: 28-10-2022 to 29-10-2022 EVENT NAME: Session on IMPORTANCE OF VISUALIZATION FOR FILMS & TV						
Sr. No.	Name	Class	Roll No.	Enroll ID	Contact No.	Signature
1	Shubhi Shukla	B.A. (Hons.)	2211001	2211001	9815173	[Signature]
2	Rishika Sharma	B.A. (Hons.)	2211002	2211002	9815173	[Signature]
3	Kavita Datta	B.A. (Hons.)	2211003	2211003	9815173	[Signature]
4	Divya Sharma	B.A. (Hons.)	2211004	2211004	9815173	[Signature]
5	Arushi Datta	B.A. (Hons.)	2211005	2211005	9815173	[Signature]
6	Rishika Sharma	B.A. (Hons.)	2211006	2211006	9815173	[Signature]
7	Arushi Datta	B.A. (Hons.)	2211007	2211007	9815173	[Signature]
8	Arushi Datta	B.A. (Hons.)	2211008	2211008	9815173	[Signature]
9	Arushi Datta	B.A. (Hons.)	2211009	2211009	9815173	[Signature]
10	Arushi Datta	B.A. (Hons.)	2211010	2211010	9815173	[Signature]
11	Arushi Datta	B.A. (Hons.)	2211011	2211011	9815173	[Signature]
12	Arushi Datta	B.A. (Hons.)	2211012	2211012	9815173	[Signature]
13	Arushi Datta	B.A. (Hons.)	2211013	2211013	9815173	[Signature]
14	Arushi Datta	B.A. (Hons.)	2211014	2211014	9815173	[Signature]
15	Arushi Datta	B.A. (Hons.)	2211015	2211015	9815173	[Signature]
16	Arushi Datta	B.A. (Hons.)	2211016	2211016	9815173	[Signature]
17	Arushi Datta	B.A. (Hons.)	2211017	2211017	9815173	[Signature]
18	Arushi Datta	B.A. (Hons.)	2211018	2211018	9815173	[Signature]
19	Arushi Datta	B.A. (Hons.)	2211019	2211019	9815173	[Signature]
20	Arushi Datta	B.A. (Hons.)	2211020	2211020	9815173	[Signature]
21	Arushi Datta	B.A. (Hons.)	2211021	2211021	9815173	[Signature]
22	Arushi Datta	B.A. (Hons.)	2211022	2211022	9815173	[Signature]
23	Arushi Datta	B.A. (Hons.)	2211023	2211023	9815173	[Signature]
24	Arushi Datta	B.A. (Hons.)	2211024	2211024	9815173	[Signature]

**ACTIVITY: DIGITAL ART WORKSHOP (SPONSORED BY HUION)**

**DATE: 12<sup>th</sup> April 2023**

**Permission Letter**

The Principal  
Kanya Moha Vidyalaya  
Jalandhar  
April 11, 2023  
Subject - Admission for Resource Person's stay in College Guest House  
(April 11-12, 2023)  
Madam  
With due respect, I hereby state that our Animation department is organizing Digital Art Workshop & Competition on April 12, 2023 for our resource person, Mr. Akshay Arora from HVIDHS, we need Guest House for his stay with provision of meals from Hostel mess during the above mentioned period.  
Kindly allow the concerned authorities from college & hostel for his stay in College Guest House for April 11-12, 2023.  
Thanking you,  
Yours sincerely  
Anshu Thakur (Anshu)  
Asst Prof (Animation)  
Akshay Arora

**Photographs of the event**



**ACTIVITY: ART OF FILM MAKING**

**DATE: 21<sup>st</sup> April 2023**

**Photographs of the event**



**Attendance Sheet**

Total: 44

Kanya Maha Vidyalaya, Jalandhar City  
World Creativity and Innovation Day  
Guest Lecture on "Art of Film Making"  
Date: 21-04-2023  
Attendance Sheet

Roll No.	Name of Student	Class	Signature
1	223330	Kanika	MA JMC Sem 4
2	228898	Kanika	MA JMC Sem 4
3	222903	Vinod Kaur	BA (JMC) Sem 2
4	222955	Vidisha Kaur	BA (JMC) Sem 2
5	222951	Bhargavi	BA (JMC) Sem 4
6	222447	Gaurav	BA Sem 4
7	222976	Satish Kaur	BA JMC Sem 4
8	222936	Sydney Kaur	BA Sem 4
9	222907	Neha	BA Sem 4
10	222952	Pransha	BA (JMC) Sem 2
11	222959	Pransha Kaur	BA (JMC) Sem 2
12	222954	Yami	BA (JMC) Sem 4
13	222905	Kanika	BA (JMC) Sem 4
14	222901	Ira B. Gupta	BA (JMC) Sem 2
Total			44

Kanya Maha Vidyalaya, Jalandhar City  
World Creativity and Innovation Day  
Guest Lecture on "Art of Film Making"  
Date: 21-04-2023  
Attendance Sheet

Roll No.	Name of Student	Class	Signature
1	Sophia	Bal Kaur Singh	Sophia
2	Palak	Bal Kaur Singh	Palak
3	Shakti	Bal Kaur Singh	Shakti
4	Bhavitika	Bal Kaur Singh	Bhavitika
5	Neha	Bal Kaur Singh	Neha
6	Pransha	Bal Kaur Singh	Pransha
7	Kanika	Bal Kaur Singh	Kanika
8	Kanika	Bal Kaur Singh	Kanika
9	Piya	Bal Kaur Singh	Piya
10	Paola	Bal Kaur Singh	Paola
11	Shikha	Bal Kaur Singh	Shikha
Total			11

**ACTIVITY: LOGO DESIGNING & DIGITAL PAINTING COMPETITION – SPONSORED BY HUION**

**DATE: 12<sup>th</sup> April 2023**

**Photographs of the event**



**Attendance Sheet**

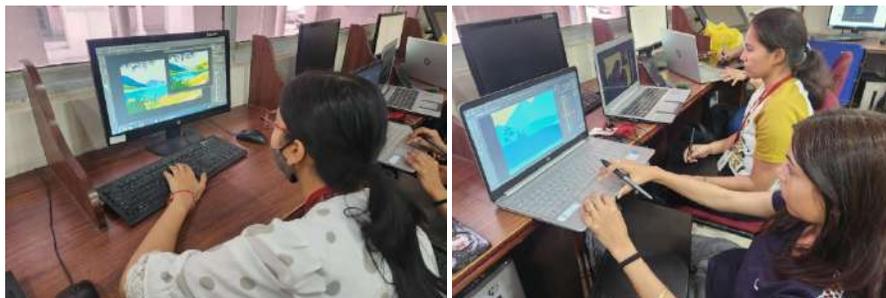
KANYA MAHA VIDYALAYA, JALANDHAR CITY  
Digital Art Competition in Collaboration with HUION  
Date: 12-04-2023

ATTENDANCE SHEET

Roll No.	Name of Student	Class	Signature
178	Shakshi Sandha	Grade 10	
182	Angelina	Grade 10	
226103	Neha	B.Sc. (Hons) 4	
226102	Hareesha Kaur	B.Sc. (Hons) 4	
226104	Harshika	B.Sc. (Hons) 4	
224502	Swati Bala	B.Sc. (Hons) 4	
227505	Shreya	B.Sc. (Hons) 4	
227507	Prerna Sharma	B.Sc. (Hons) 4	
226101	Rishika	B.Sc. (Hons) 4	
226105	Shikha	B.Sc. (Hons) 4	
22602	Harshita Singh	B.Sc. (Hons) 4	
22607	Kamini Kaur	B.Sc. (Hons) 4	
22601	Yashika Sharma	B.Sc. (Hons) 4	
180	Alina	Grade 10	
136	Jasmeet Duggan	Grade 10	
22607	Rishi Kaur	B.Sc. (Hons) 4	
22606	Rishi Kaur	B.Sc. (Hons) 4	
226014	Harshika Kaur	B.Sc. (Hons) 4	
226015	Kanika Kaur	B.Sc. (Hons) 4	
226016	Harshika Kaur	B.Sc. (Hons) 4	
226017	Harshika Kaur	B.Sc. (Hons) 4	
226002	Harshika Kaur	B.Sc. (Hons) 4	

Total (22)

Signature



**Attendance Sheet**

**KANYA MAHA VIDYALAYA, JALANDHAR CITY**  
**Digital Art Competition in Collaboration with HUION**  
 Date: 12-04-2023

①

**ATTENDANCE SHEET**

Roll No.	Name of Student	Class	Signature
178	Shalini Sandhu	Certificate course	
187	Angelina	Certificate course	
226103	Alvika	B.Voc (Paint) Sem I	
226102	Harpreet Kaur	B.Voc (Paint) Sem I	
226104	Harshika	B.Voc (Paint) Sem I	
226105	Savitri Parva	M.Voc (Animation) Sem I	
226106	Deepali	M.Voc (Animation) Sem I	
226107	Harpreet Kaur	B.Voc (Animation) Sem I	
226108	Rupali	B.Voc (Animation) Sem I	
226109	Harshika	B.Voc (Animation) Sem I	
226110	Harshika	B.Voc (Animation) Sem I	
226111	Harshika	B.Voc (Animation) Sem I	
226112	Harshika	B.Voc (Animation) Sem I	
226113	Harshika	B.Voc (Animation) Sem I	
226114	Harshika	B.Voc (Animation) Sem I	
226115	Harshika	B.Voc (Animation) Sem I	
226116	Harshika	B.Voc (Animation) Sem I	
226117	Harshika	B.Voc (Animation) Sem I	
226118	Harshika	B.Voc (Animation) Sem I	
226119	Harshika	B.Voc (Animation) Sem I	
226120	Harshika	B.Voc (Animation) Sem I	
226121	Harshika	B.Voc (Animation) Sem I	
226122	Harshika	B.Voc (Animation) Sem I	
226123	Harshika	B.Voc (Animation) Sem I	
226124	Harshika	B.Voc (Animation) Sem I	
226125	Harshika	B.Voc (Animation) Sem I	
226126	Harshika	B.Voc (Animation) Sem I	
226127	Harshika	B.Voc (Animation) Sem I	
226128	Harshika	B.Voc (Animation) Sem I	
226129	Harshika	B.Voc (Animation) Sem I	
226130	Harshika	B.Voc (Animation) Sem I	

Signature

Winners

Digital Painting

- First Ms Deepali M.Voc (Animation and VFX) Sem II
- Second Ms Rupali B.Voc (Animation) Sem IV
- Consolation: Ms Harshika B.Voc (Animation) Sem II

Logo Designing

- First Ms Harpreet Kaur B.Voc (Animation) Sem IV
- Second Ms Angelina Certificate Course in Graphic Designing

**Media Coverage**

**कन्या महाविद्यालय में एनिमेशन दिवस पर हुई विभिन्न प्रतियोगिताएं**

जालंधर, 29 अक्टूबर (विनीत): कन्या महाविद्यालय के दीन दयाल उपाध्याय कौशल केन्द्र की ओर से सफलतापूर्वक चलाए जा रहे एनिमेशन विभाग की ओर से 'अंतर्राष्ट्रीय एनिमेशन दिवस' के अवसर पर वैबीनार तथा छात्राओं की कार्टून डिजाइनिंग, डिजिटल फोटोग्राफी, पोस्टर डिजाइनिंग व एनिमेशन क्विज गतिविधियों का आयोजन हुआ।

इस दौरान 'कैरीकेचर बेसिक्स स्ट्रोक्स ऑफ इमैजिनेशन' विषय पर हुए वैबीनार में कार्टून आर्टिस्ट श्री चंदन ने बतौर मुख्यवक्ता शामिल होकर छात्राओं को एनिमेशन के अर्थों को स्पष्ट करते हुए उन्हें कार्टून कैरेक्टर के निर्माण, शेडिंग, कलर मिक्सिंग व अन्य तकनीकों की विस्तृत जानकारी दी।

इसके अलावा चंदन कुमार ने पोस्टर डिजाइनिंग व एनिमेशन क्विज में 85 के लगभग छात्राओं को कार्टून बनाने के टिप्स दिए। प्रिंसिपल डा. आतिमा शर्मा द्विवेदी ने दोनों



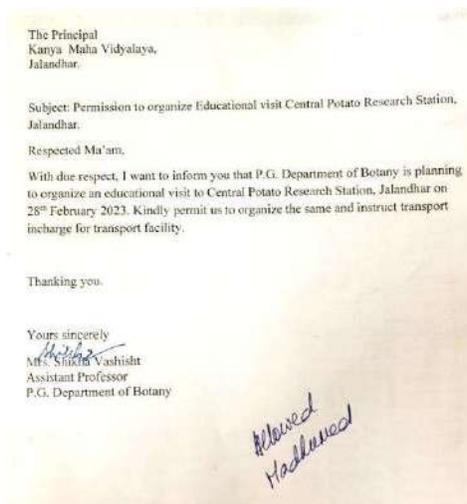
मुख्यवक्ता चंदन कुमार का स्वागत करतीं प्रिंसिपल डा. आतिमा शर्मा द्विवेदी व फैकल्टी स्टाफ। (राफ़र)

वक्ताओं का आभार व्यक्त करते हुए छात्राओं के प्रदर्शन की भी सराहना की।

**ACTIVITY: EXPERT TALK ON PROCESS OF INNOVATION DEVELOPMENT, TECHNOLOGY READINESS LEVEL (TRL); COMMERCIALIZATION OF LAB TECHNOLOGIES AND TECH- TRANSFER**

**DATE: 28<sup>th</sup> February 2023**

### Permission Letter



### E-Banner



### Press Report

P.G. Department of Botany of Kanya Maha Vidyalaya, Jalandhar organized an Expert talk on Process of Innovation Development, Technology Readiness Level (TRL); Commercialization of Lab Technologies and Tech- Transfer at Central Potato Research Station, Jalandhar. The primary purpose of the visit was to acquaint students with cutting-edge innovations, prototype development, technology readiness level, commercialization of Lab Technologies and Tech-Transfer and the diverse areas of ICAR. Additionally, the visit aimed to provide guidance on the vast domain of potato research, opening up opportunities for students to explore and learn. First resource person of the event was Mr. Yogesh Gupta (Asst. Chief technical officer). He gave

overview of CPRS and the scientists working in the field of potatoes research and processing. He motivates students to try their hand in entrepreneurship in potato field and importance of value addition in potato products. During the event, Dr. Arvind Jaiswal, a Food Technologist from CPRS in Jalandhar, served as the second resource person. He gave a presentation on the development of potato products, their patents, and technology transfer for commercialization. Dr. Jaiswal showcased a variety of innovative products made from potatoes and discussed their health benefits, particularly for patients with Celiac disease who require a gluten-free diet. Traditionally, potatoes are consumed as fries or chips, but Dr. Jaiswal's inventive approach involved developing new products such as potato cookies, anthocyanin-rich potato porridge, potato-ragi and corn cake, potato jalebi, gulab jamun, ice cream, and muffins. Third resource person for the session was Dr. Sugani Devi (Scientist) CPRS, Jalandhar. She is working on hi-tech potato seed production like Aeroponics, minitubers, soilless culture and seed production under net house. She is a true example of women education, awareness and empowerment. Fourth resource person for the event was Dr. Ratna Preet Kaur (Scientist) CPRS, Jalandhar. Her field of specialty is Genetics and plant breeding. Her talk focused on development of different varieties of potato through plant breeding, PTC, their cultivation and development. She also discussed about storage of first copy of potato seeds through cryopreservation at CPRI, Shimla. Second copy of potato seed is stored in CPRS, Jalandhar. At the end a field visit was organised which was coordinated by Dr. Sugani Devi (Scientist) CPRS, Jalandhar. She shows us the process of aeroponics, hydroponics and tray cultivation. It was a knowledgeable experience for students as they learn about the latest technologies, best practices, and research findings related to potato farming, processing and marketing. They also understand about the importance of value addition in processing of potatoes. Principal Prof. (Dr.) Atima Sharma Dwivedi appreciated the efforts of faculty of botany department for organising such visits for the holistic development of students.

### Photographs of the event



### Link

<https://www.instagram.com/p/CqTGQsKv1w1/?igshid=MzRIODBiNWFIZA>==

### Media Coverage

**दैनिक जालंधर भास्कर 20-03-2023**

**विज्ञान • केएमवी की छात्राओं ने किया सेंट्रल पोटैटो रिसर्च स्टेशन का दौरा**

## आलू शोध व प्रोसेसिंग के क्षेत्र में काम कर रहे वैज्ञानिकों की जानकारी साझा

कलकत्ता (अजय)



केएमवी के पीएच. डी. प्रोफ. विवेक शर्मा और डॉ. अरवि शर्मा ने आज की दोपहर में केएमवी के विज्ञान विभाग के छात्राओं के साथ सेंट्रल पोटैटो रिसर्च स्टेशन का दौरा कराया। छात्राओं को आलू शोध व प्रोसेसिंग के क्षेत्र में काम कर रहे वैज्ञानिकों की जानकारी साझा की गई।

सेंट्रल पोटैटो रिसर्च स्टेशन के टी. के. प्रोफ. प्रमोद कुमार ने छात्राओं को आलू शोध व प्रोसेसिंग के क्षेत्र में काम कर रहे वैज्ञानिकों की जानकारी साझा की। छात्राओं को आलू शोध व प्रोसेसिंग के क्षेत्र में काम कर रहे वैज्ञानिकों की जानकारी साझा की गई।

### Feedback Form

<p style="text-align: center;"><b>Department of Botany</b> <b>Feedback form</b></p> <p>Name of activity: Extension lecture on New innovations and prototype development in potato industry and Field visit to Central Potato Research Station, Jalandhar</p> <p>Date: 28-02-2023</p> <p>Name of Student: <u>Komal Banalch</u></p> <p>Class: <u>MSc. Botany IV</u></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Experience</th> <th>1</th> <th>2</th> <th>3</th> <th>4</th> </tr> <tr> <td></td> <td>Average</td> <td>Good</td> <td>Very good</td> <td>Excellent</td> </tr> </table> <p>Any other remarks: <u>Thank You we are grateful for the bus facilities and refreshment provided by the college.</u></p> <p>Signature: <u>Komal Banalch</u></p>	Experience	1	2	3	4		Average	Good	Very good	Excellent	<p style="text-align: center;"><b>Department of Botany</b> <b>Feedback form</b></p> <p>Name of activity: Extension lecture on New innovations and prototype development in potato industry and Field visit to Central Potato Research Station, Jalandhar</p> <p>Date: 28-02-2023</p> <p>Name of Student: <u>Diya</u></p> <p>Class: <u>MSc Botany 4</u></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Experience</th> <th>1</th> <th>2</th> <th>3</th> <th>4</th> </tr> <tr> <td></td> <td>Average</td> <td>Good</td> <td>Very good</td> <td>Excellent</td> </tr> </table> <p>Any other remarks: <u>We are very thankful for bus facilities &amp; refreshment given by the college.</u></p> <p>Signature: <u>Diya</u></p>	Experience	1	2	3	4		Average	Good	Very good	Excellent	<p style="text-align: center;"><b>Department of Botany</b> <b>Feedback form</b></p> <p>Name of activity: Extension lecture on New innovations and prototype development in potato industry and Field visit to Central Potato Research Station, Jalandhar</p> <p>Date: 28-02-2023</p> <p>Name of Student: <u>Mehak</u></p> <p>Class: <u>MSc Botany 4</u></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Experience</th> <th>1</th> <th>2</th> <th>3</th> <th>4</th> </tr> <tr> <td></td> <td>Average</td> <td>Good</td> <td>Very good</td> <td>Excellent</td> </tr> </table> <p>Any other remarks: <u>Thankful for bus facilities and refreshment provided by college.</u></p> <p>Signature: <u>Mehak</u></p>	Experience	1	2	3	4		Average	Good	Very good	Excellent	<p style="text-align: center;"><b>Department of Botany</b> <b>Feedback form</b></p> <p>Name of activity: Extension lecture on New innovations and prototype development in potato industry and Field visit to Central Potato Research Station, Jalandhar</p> <p>Date: 28-02-2023</p> <p>Name of Student: <u>Hegha</u></p> <p>Class: <u>MSc Botany 4</u></p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Experience</th> <th>1</th> <th>2</th> <th>3</th> <th>4</th> </tr> <tr> <td></td> <td>Average</td> <td>Good</td> <td>Very good</td> <td>Excellent</td> </tr> </table> <p>Any other remarks: <u>We are grateful for bus facilities &amp; refreshment provided by the college.</u></p> <p>Signature: <u>Hegha</u></p>	Experience	1	2	3	4		Average	Good	Very good	Excellent
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Experience	1	2	3	4																																							
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## ACTIVITY: WEBINAR ON INNOVATION IN PLANT DRUG DEVELOPMENT

DATE: 21<sup>st</sup> February 2023

### E-Banner

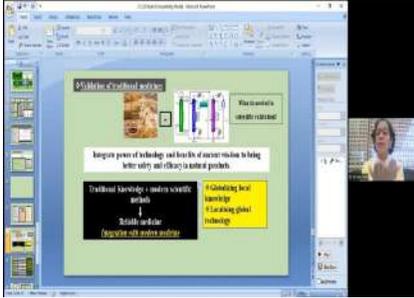
The banner is a multi-colored graphic with the following text and elements:

- Top Left:** Logo of Kanya Maha Vidyalaya, Jalandhar.
- Top Center:** The Heritage Institution  
KANYA MAHA VIDYALAYA, JALANDHAR (Autonomous)  
College with Potential for Excellence by UGC  
Curie Grant by DST Govt. of India  
Star College Status by DBT, Govt. of India
- Top Right:** 137 Glorious years
- Middle:** P.G. Department of Botany  
In Co-ordination with Institution's Innovation Council  
Organises Seminar (Hybrid Mode) on
- Bottom Left (Red Box):** Resource Person  
Dr. Richa Shree  
Professor  
Department of Pharmaceuticals and Drug Research,  
Punjabi University, Patiala
- Bottom Center (Green Box):** Innovations in Plant Drug Development
- Bottom Right (Blue Box):** 21<sup>st</sup> February, 2023  
Tuesday
- Bottom Left (Small Text):** Mrs. Shikha Vashisht (Head, P.G. Dept. Of botany)
- Bottom Right (Small Text):** Principal  
Prof. (Dr.) Atima sharma dwivedi
- Bottom Left (Small Text):** Dr. Sandeep Kaur (co-ordinator)

### Press Report

The P.G. Department of Botany, Kanya Maha Vidyalaya in coordination with Institution's Innovation Council organized a workshop on February 21, 2023. The topic was **“Workshop on Innovation in Plant Drug Development”**. The resource person, **Dr. Richa Shree**, Professor in the Department of Pharmaceuticals and Drug Research, Punjabi University Patiala started workshop by explaining that, plants are essential source of pharmaceuticals and played a great role in drug development. She explained about different herbal drugs that we are using in our daily life. She also added numerous interesting examples of herbal drugs. Furthermore, she mentioned the comparative account on traditional and allopathic (modern) medicines. She described the different phytoconstituents that are used for drug processing. Moreover, she discussed the methods of extraction and its preparation. She explained that by using traditional knowledge and modern scientific method a reliable medicine can be prepared which are very beneficial for humans and animals. She concluded her lecture by mentioning the uses of herbal drugs that are easily available, effective and have minimum side effects. At last she shared her experience with the students by saying **“plants are easy to understand...not so easy to handle”**! She boosts the confidence among the students and asked for the queries of the participants. In total 67 participants, including faculty of botany and students attended the lecture. It was a quite exciting and brainstorming experience for everyone.

### Photographs of the event



Link

<https://www.kmvjalandhar.ac.in/activities/innovation-in-plant-drug-development/>

### Media Coverage

#### केएमवी में इनोवेशन इन प्लांट ड्रग डेवलपमेंट पर करवाया वेबिनार

जयपुर, जलन्धर : केएमवी में इनोवेशन इन प्लांट ड्रग डेवलपमेंट विषय पर वेबिनार करवाया गया। इसमें पोपुलरिटी, डिफरेंस और प्रमोशन के अलावा इनोवेशन इन प्लांट ड्रग डेवलपमेंट पर भी जोर दिया कि पारंपरिक ज्ञान और आधुनिक वैज्ञानिक प्रदर्शनों का उपयोग करते हुए विषयवस्तु को बढ़ावा देकर उसे जोड़ा जा सकता है। वेबिनार के दौरान 70 से अधिक छात्राओं ने भाग लिया।

इस दौरान केएमवी की प्राचार्य प्रो. अजिता शर्मा हिस्से में कहा कि इस तरह के वेबिनार छात्राओं के बेहतर विकास को सुनिश्चित करते हुए वेबिनार के माध्यम से प्रसारित किया जा रहा है।

उन्होंने दैनिक जीवन में उपयोग की जाने वाली दवाइयों के बारे में भी बताया। एडवांस में पारंपरिक और एल्मेंटरी स्तरों में तुलना को समझते हुए उन्होंने ड्रग प्रोसेसिंग

#### केएमवी 'चक्रवर्तिनी' देवीनाथ

श्रीमती चक्रवर्तिनी देवीनाथ, जलन्धर : केएमवी में इनोवेशन इन प्लांट ड्रग डेवलपमेंट विषय पर वेबिनार करवाया गया। इसमें पोपुलरिटी, डिफरेंस और प्रमोशन के अलावा इनोवेशन इन प्लांट ड्रग डेवलपमेंट पर भी जोर दिया कि पारंपरिक ज्ञान और आधुनिक वैज्ञानिक प्रदर्शनों का उपयोग करते हुए विषयवस्तु को बढ़ावा देकर उसे जोड़ा जा सकता है। वेबिनार के दौरान 70 से अधिक छात्राओं ने भाग लिया।

#### के.एम.वी. में इनोवेशन इन प्लांट ड्रग डेवलपमेंट विषय पर वेबिनार आयोजित

जयपुर, जलन्धर : केएमवी में इनोवेशन इन प्लांट ड्रग डेवलपमेंट विषय पर वेबिनार करवाया गया। इसमें पोपुलरिटी, डिफरेंस और प्रमोशन के अलावा इनोवेशन इन प्लांट ड्रग डेवलपमेंट पर भी जोर दिया कि पारंपरिक ज्ञान और आधुनिक वैज्ञानिक प्रदर्शनों का उपयोग करते हुए विषयवस्तु को बढ़ावा देकर उसे जोड़ा जा सकता है। वेबिनार के दौरान 70 से अधिक छात्राओं ने भाग लिया।

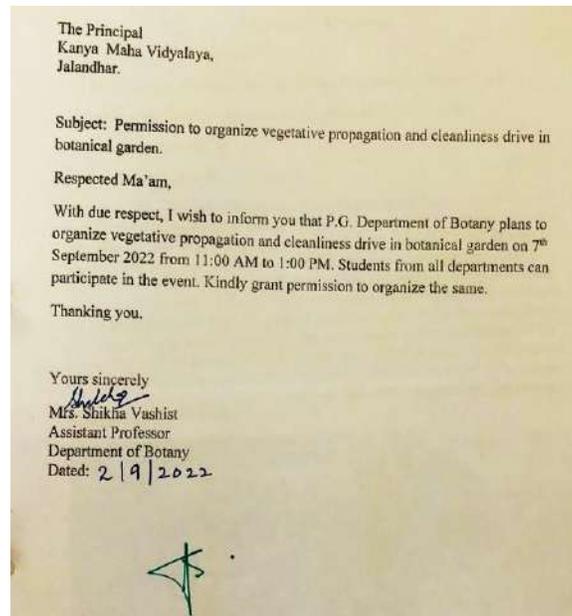
### Attendance Sheet

Roll No	Name	Class	Sl. No	Roll No	Name	Class	Sl. No	Roll No	Name
224901	Mathika	M.Sc. Botany	4	224669	Shreya K	B.Sc. Botany II	1	224626	Manika
224902	Namrata	"		224671	Sanskruti K	B.Sc. Botany II	2	224627	Meeta
224903	Nisheet	"					3	224628	Mehak
224904	Sushma	"					4	224629	Shreya
224905	Kalpna Devi	"	5	224335	Shilpa Sharma	B.Sc. Botany - III	5	224630	Sara
224907	Mandeep Kaur	"		224330	Nikhil	B.Sc. Botany - III	6	224631	Anshu
224908	Palak	"		224340	Palak	"	7	224632	Leena
224909	Chiranjit Kaur	"		224332	Tomyraj	"	8	224633	Mela
				224333	Arushi	B.Sc. Botany - III	9	224634	Pooja
224609	Komal Sharma	B.Sc. Botany					10	224635	Komal Kaur
224603	Shikha Shuman	"					11	224636	Shikha
224604	Anjali	"	6	224353	Pooja	B.Sc. Botany III	12	224637	Shikha
224608	Babbar Prakash	"					13	224638	Shikha
224611	Sushil Anand	"					14	224639	Shikha
224603	Shagun Buro	"	7	224337	Vanshi Shree	B.Sc. Botany III	15	224640	Shikha
224612	Tanisha Kaur	"					16	224641	Shikha
224614	Arushi Sharma	"		224355	Palak	B.Sc. Botany III	17	224642	Shikha
224602	Arushi Sharma	"	8	224358	Sanskriti Kaur	B.Sc. Botany III	18	224643	Shikha
224606	Arushi Sharma	"		224352	Sanskriti Kaur	B.Sc. Botany III	19	224644	Shikha
224607	Arushi Sharma	"	9	224332	Arushi Sharma	B.Sc. Botany III	20	224645	Shikha
224522	Arushi Sharma	"					21	224646	Shikha
224519	Arushi Sharma	B.Sc. Botany III	10	224336	Sanskriti	B.Sc. Botany III	22	224647	Shikha
224513	Arushi Sharma	"		224324	Arushi Sharma	B.Sc. Botany III	23	224648	Shikha
224525	Arushi Sharma	"					24	224649	Shikha
224501	Arushi Sharma	"		224328	Arushi Sharma	B.Sc. Botany III	25	224650	Shikha
224502	Arushi Sharma	"	11	224334	Arushi Sharma	B.Sc. Botany III	26	224651	Shikha
224503	Arushi Sharma	"		224334	Arushi Sharma	B.Sc. Botany III	27	224652	Shikha
224505	Arushi Sharma	"	12	224334	Arushi Sharma	B.Sc. Botany III	28	224653	Shikha
224506	Arushi Sharma	"		224338	Arushi Sharma	B.Sc. Botany III	29	224654	Shikha
224508	Arushi Sharma	"	13	224340	Arushi Sharma	B.Sc. Botany III	30	224655	Shikha
224509	Arushi Sharma	"		224340	Arushi Sharma	B.Sc. Botany III	31	224656	Shikha
224508	Arushi Sharma	"	14	224334	Arushi Sharma	B.Sc. Botany III	32	224657	Shikha
224517	Arushi Sharma	"		224334	Arushi Sharma	B.Sc. Botany III	33	224658	Shikha
224531	Arushi Sharma	"	15	224334	Arushi Sharma	B.Sc. Botany III	34	224659	Shikha

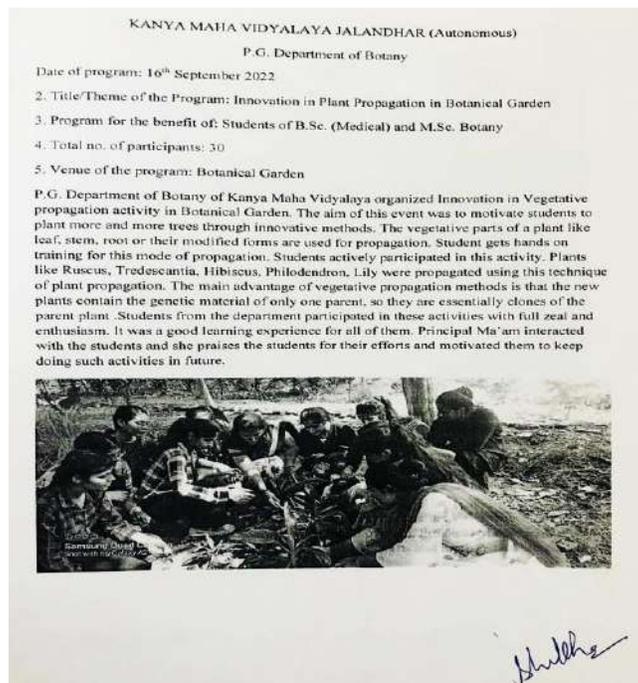
## ACTIVITY: INNOVATION IN PLANT PROPAGATION IN BOTANICAL GARDEN

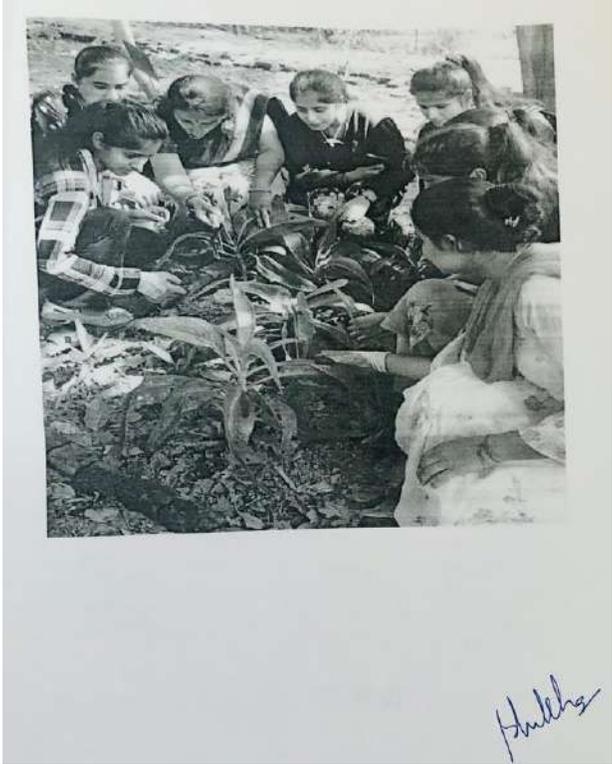
DATE: 16<sup>th</sup> September 2022

### Permission Letter



### Press Report





## Attendance Sheet

Session: 2022-23

S. No	Name	Class	Signature
1.	Saba Sabarim	MSc Botany	Saba Sabarim
2.	Bhiganka	MSc Botany	Bhiganka
3.	Nutan	MSc Botany	Nutan
4.	Jibhat Awan	MSc Botany	Jibhat
5.	Shubhankar Kaur	MSc Botany	Shubhankar
6.	Diya Andotra	MSc Botany	Diya Andotra
7.	Jshweta	MSc Botany	Jshweta
8.	Mehak	MSc Botany	Mehak
9.	Amika	MSc Botany	Amika
10.	Megha	MSc Botany	Megha
11.	Deepika	M.Sc. Botany	Deepika
12.	Komal Kamath	M.Sc. Botany	Komal
13.	Pratiksha	MSc Botany II	Pratiksha
14.	Namata	MSc Botany II	Namata
15.	Nurrah Khatun	MSc Botany sub II	Nurrah
16.	Yashika	MSc Botany II	Yashika
17.	Mandeep Kaur	MSc Botany II	Mandeep Kaur
18.	Kalpna Devi	MSc Botany II	Kalpna Devi
19.	Sushma	MSc Botany sub II	Sushma
20.	Raksha	M.Sc. Bot. sub II	Raksha
21.	Chimpu Kaur	MSc Bot sub II	Chimpu Kaur
22.			
23.			
24.			
25.			
26.			
27.			
28.			
29.			
30.			

*Shubh*

## Feedback Form

**Department of Botany**  
**Feedback form**

Name of Student: Sushma  
Date: 07-09-2022  
Class: MSc Botany II  
Name of activity: Vegetative Propagation and  
Characteristics Drive

Experience	1	2	3	4
	Average	Good	Very good	Excellent
Any other remarks	Knows about vegetation of plant			

**Department of Botany**  
**Feedback form**

Name of Student: Kalpna Devi  
Date: 07-09-2022  
Class: MSc Botany II  
Name of activity: Vegetative Propagation and  
Characteristics Drive

Experience	1	2	3	4
	Average	Good	Very good	Excellent
Any other remarks	Knows about propagation of plant.			

*Shubh*

**Department of Botany  
Feedback form**

Name of Student: Eashwari  
Date: 07-09-2022  
Class: Msc Botany I  
Name of activity: Vegetative Propagation and  
Chauliasee Drive

Experience	1	2	3	4
	Average	Good	Very good	Excellent
Any other remarks	Know about vegetative propagation of plant.			

**Department of Botany  
Feedback form**

Name of Student: Raifana Ghani  
Date: 07-09-2022  
Class: MSc Botany II  
Name of activity: Vegetative Propagation and  
Chauliasee Drive

Experience	1	2	3	4
	Average	Good	Very good	Excellent
Any other remarks	Know about vegetative propagation of plant.			

**Department of Botany  
Feedback form**

Name of Student: Shweta  
Date: 07-09-2022  
Class: MSc Botany Sem III  
Name of activity: Vegetative Propagation and  
Chauliasee Drive

Experience	1	2	3	4
	Average	Good	Very good	Excellent
Any other remarks	This drive helps to expand our knowledge.			

**Department of Botany  
Feedback form**

Name of Student: Riya Ardora  
Date: 07-09-2022  
Class: MSc Botany Sem III  
Name of activity: Vegetative Propagation and  
Chauliasee Drive

Experience	1	2	3	4
	Average	Good	Very good	Excellent
Any other remarks	This drive helps to expand our knowledge.			

## 23. P.G. DEPARTMENT OF BOTANY

**ACTIVITY: BAMBOO BASED ENTREPRENEURSHIP AND LIVELIHOOD DEVELOPMENT**

**DATE: 1<sup>st</sup> November 2022**

Permission Letter & Invitation Letter

The Principal  
Kanya Maha Vidyalaya,  
Jalandhar.

Subject: Permission to organize National Webinar on 1<sup>st</sup> November 2022.

Respected Ma'am,

With due respect, I want to inform you that P.G. Department of Botany has planned to organize a National Webinar on 1<sup>st</sup> November 2022, at 11:00 am on the topic "Bamboo Based Entrepreneurship and Livelihood Development". The resource person for the talk is Dr. C. Nirmala, Professor, Department of Botany, Chandigarh and WBO Ambassador from India. Kindly permit us to organize the same in conference hall.

Thanking you.

Yours Sincerely  
*Shikha*  
Mrs. Shikha Vashisht  
Assistant Professor  
P.G. Department of Botany

 **The Heritage Institution**  
**Kanya Maha Vidyalaya (Autonomous)**  
College with Potential for Excellence by UGC  
Re-Accredited 'A' Grade by NAAC/UGC (Cycle 4)  
5th Category Status by DST (Govt. of India)  
FIST Phase II Supported College by DST  
CURIE Grant Awardee by DST  
Ranked among top Colleges of India (India Today & Outlook Magazine Rankings)

Prof. (Dr.) Alina Sharma Dwivedi  
Principal

Ref. no. Kmv/2022  
21-10-2022

Dear Madam,

It is a matter of great pleasure to invite your goodself as a resource person for one day workshop on the topic "Bamboo based entrepreneurship and livelihood development" organized by P.G. Department of Botany in collaboration in Institution's Innovation Council on Nov. 1, 2022 at 11:00 a.m. on zoom (online).

Zoom Meeting ID : 86425430547  
Passcode : 664629

Thanking you,

Yours sincerely,  
*Alina*  
Prof. (Dr.) Alina Sharma Dwivedi  
Principal  
Kanya Maha Vidyalaya  
Jalandhar

Dr. C. Nirmala  
Professor (World Bamboo Ambassador, WBO)  
Department of Botany,  
Panjab University, Chandigarh

Vidyalaya Marg, Jalandhar - 144 004  
• Phone : 0181-2286605, 2286626 • Fax : 0181-2291741  
• E-mail : kmvjalandhar@yahoo.com • Website : www.kanyamaha.ac.in

10/21/2022 3:11 PM Gmail

From: INVITATION LETTER RESOURCE PERSON FOR ONE DAY WORKSHOP  
To: Kanya Maha Vidyalaya -kmvoffice1886@gmail.com

INVITATION LETTER RESOURCE PERSON FOR ONE DAY WORKSHOP

1 message

Kanya Maha Vidyalaya -kmvoffice1886@gmail.com  
To: cnmirala51@gmail.com  
Cc: kmv\_botany\_clm@botany19@yahoo.com

Fri, Oct 21, 2022 at 2:42 PM

Dear Madam,

Please find enclosed herewith

Principal  
Kanya Maha Vidyalaya (Autonomous),  
Jalandhar

Dr. C. Nirmala.jpg  
579K

*Shikha*

E-Banner



## Press Report

The PG Department of Botany has organized a workshop on 1st NOVEMBER on the topic “BAMBOO BASED ENTREPRENEURSHIP AND LIVELIHOOD DEVELOPMENT”. Dr. Sandeep Kaur, Assistant Professor, Botany department gracefully introduced the resource person with her warm words. The resource person, Dr. Nirmala Chongtham, Professor in the Department of Botany, Panjab University, Chandigarh, Coordinator, DST- Centre for Policy Research, Panjab University and World Bamboo Ambassador, WBO shared several incredible business ideas based on bamboo entrepreneurship and livelihood development. She opened her lecture with the introduction to importance of bamboo in Rigveda, Ayurveda and traditional system of medicine, and talked about how rishis used to bestow a hundred bamboo clumps to God Indra and this plant is equated to kalpavriksha. She explained how people used bamboo in traditional Asian medicine and therapeutic applications around 500 AD. Ancient Ayurvedic, Indo-Persian and Tibetan system of Medicine recommended bamboo and its products for treatment of various ailments. She discussed bamboo shoots as a nutritious healthy vegetable and called as the “King of Forest Vegetables.” Further she discussed the comparative account of various nutrients (g/100 g) present in fresh bamboo shoots and some common vegetables. She described the enormous nutraceutical value of bamboo shoots as some expensive traditional dishes, fortified food items, beverages, dairy products, jams, pickles, health supplements etc., and bamboo shoot processing. Use of bamboo as sustainable construction material for architecture, building infrastructure and furniture worldwide was also very well explained by her. She also discussed about bamboo based fabric and variety of cosmetic products. She also discussed various medicinal properties of bamboo shoots such as anti-oxidant, anti-inflammatory, anti-diabetic, anti-allergic, antimicrobial and cardio-protective properties. She concluded her lecture by saying that bamboo is a super food for nutrition, health and medicine and also added that Bamboo sector has immense potential for entrepreneurship, generating income and employment. She also boosts the motivation among the students to choose bamboo based entrepreneurship and livelihood and asked for the queries of the participants. In total 50 participants, including faculty of botany and students attended the workshop. At last, Mrs. Shikha Vashisht, Head of Botany Department, presented a vote of thanks

to Dr. Nirmala Chongtham and the students for their presence and contribution to make this workshop a great success. It was a quite exciting and brainstorming experience for everyone.

### Photographs of the event



### Link

<https://www.facebook.com/100064024812565/posts/pfbid037ZGL4swdDSXWc9cDGMp2Urq5XAJTGN0JyZLuuMQV7zmUv9Q4qce857vZsYQ1fYWDI/?mibextid=cr9u03>

<https://www.instagram.com/p/Ck-MsvBvOrf/?igshid=MzRIODBiNWFIZA>

<https://youtu.be/s0HudH7o96k>

### Media Coverage



## Attendance Sheet

**Attendance Sheet**  
(Workshop on "Bamboo Based Entrepreneurship and Livelihood Development")  
On 1<sup>st</sup> November 2022

S.No.	Name of student	Class	Roll No.	Signature
1.	Lovesh Patel Kaur	+2 Medical	22115	Lovesh Patel
2.	Rajdeep Kaur	+2 Medical	22109	Rajdeep Kaur
3.	Gautam	Ms. Botany Sem 2	224909	Gautam
4.	Mandeep Kaur	Ms. Botany Sem 2	224907	Mandeep Kaur
5.	Yashita	Ms. Botany Sem 2	224906	Yashita
6.	Kalpna Devi	MSc Botany Sem 2	224905	Kalpna Devi
7.	Gurpreet Kaur	MSc Botany Sem 2	224909	Gurpreet Kaur
8.	Pooja	H. Botany Sem 2	224908	Pooja
9.	Narain Khatoon	MSc Botany Sem 2	224903	Narain Khatoon
10.	Pratiksha	MSc Botany Sem 2	224901	Pratiksha
11.	Namrata	"	224902	Namrata
12.	Shashiya Bano	B.Sc Medical Sem 3	224601	Shashiya
13.	Jyoti Khimani	B.Sc Medical Sem 3	224603	Jyoti
14.	Naraina Kaur	B.Sc med Sem 3	224612	Naraina
15.	Shruti Chatterjee	B.Sc med Sem 3	224614	Shruti
16.	Akhita	B.Sc med Sem 3	224606	Akhita
17.	Tanish Wansia	B.Sc Med Sem 3	224602	Tanish
18.	Komal Sharma	B.Sc (med) Sem III	224609	Komal Sharma
19.	Lovesh Patel Kaur	B.Sc (Med) Sem III	224613	Lovesh Patel
20.	Baba-preet Kaur	B.Sc (Med) Sem III	224608	Baba-preet Kaur
21.	Sudhi Gautam	B.Sc (Medical) Sem III	224611	Sudhi Gautam

*Shubh*

S.No.	Name of student	Class	Roll No.	Signature
1.	Ritika Bangar	+2 Med.	22705	Ritika
2.	Monroop Kaur	+2 Med.	22701	Monroop
3.	Anu Bala	+2 Med	22708	Anu Bala
4.	Komal heer	+2 Medical	22708	Komalheer
5.	Farheen Kaur	+2 Med.	22712	Farheen
6.	Mannet Kaur	+2 Med	22713	Mannet
7.	Sauleen Kaur	+2 Med	22706	Sauleen
8.	Muskan	+2 Med	22716	Muskan
9.	Shivani	+2 Med	22703	Shivani

*Shubh*

## Feedback Form

**Department of Botany**  
**Feedback form**

Name of activity: National Webinar: Bamboo Based Entrepreneurship and Livelihood Development  
Date: 01-11-2022  
Name of Student: Tanish Wansia  
Class: B.Sc Medical Sem 3 (III)

Experience	1	2	3	4
Very good	Average	Good	Very good	Excellent
Any other remarks	Excellent. And very useful			

Signature: Tanish Wansia

**Department of Botany**  
**Feedback form**

Name of activity: National Webinar: Bamboo Based Entrepreneurship and Livelihood Development  
Date: 01-11-2022  
Name of Student: Komal Sharma  
Class: B.Sc (med) sem III

Experience	1	2	3	4
Very good	Average	Good	Very good	Excellent
Any other remarks	valuable			

Signature: Komal Sharma

**Department of Botany**  
**Feedback form**

Name of activity: National Webinar: Bamboo Based Entrepreneurship and Livelihood Development  
Date: 01-11-2022  
Name of Student: Baba-preet Kaur  
Class: B.Sc (Medical) Sem - 3

Experience	1	2	3	4
Very good	Average	Good	Very good	Excellent
Any other remarks	The Webinar is very informative for me. Thank you for organizing it.			

Signature: Baba-preet Kaur

**Department of Botany**  
**Feedback form**

Name of activity: National Webinar: Bamboo Based Entrepreneurship and Livelihood Development  
Date: 01-11-2022  
Name of Student:  
Class:

Experience	1	2	3	4
Very good	Average	Good	Very good	Excellent
Any other remarks				

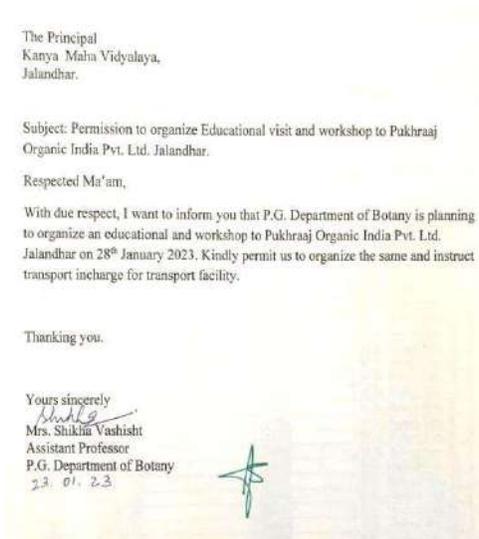
Signature:

## 24. P.G. DEPARTMENT OF BOTANY

### ACTIVITY: WORKSHOP ON HERBAL FORMULATIONS AND PACKAGING

DATE: 28<sup>th</sup> January 2023

#### Permission Letter



#### E-Banner

*"The Heritage" Institution*  
**Kanya Maha Vidyalaya, Jalandhar (Autonomous)**  
College with Potential for Excellence by UGC | CURIE grant by DST- Govt. of India | 137 Glorious Years | Star College Status by DBT, Govt. of India  
Ranked No. 1 College of Punjab & Top National Rankings (India Today, Outlook Magazine & Times of India Group)

INSTITUTION'S INNOVATION COUNCIL  
in association with

**P.G. Department of Botany**  
organises  
Field Visit to  
Pre Incubation Unit at Pukhraj Organic India Pvt. Ltd. Jalandhar

Date: Jan. 28, 2023

DR. RASIMI SHARMA (PRESIDENT, KMV IC) | PROF. (DR.) ATIMA SHARMA DWIVEDI  
MRS. SHIKHA VASHISHT (HEAD, DEPARTMENT OF BOTANY) | PRINCIPAL

#### Report Banner

The P.G. Department of Botany in coordination with Kanya Maha Vidyalaya- Institution's Innovation Council organized an 'Educational visit' to Pukhraj Organics. On 28 of January, students attended a "Workshop on Herbal Formulation and packaging" at Pukhraj Organic India Pvt. Ltd Partapura, Jalandhar where they learnt about different products of the industry and the preparation of various herbal product like natural immunity booster, health, skin care, wellness care products, energy tonics and many other cosmetics from plant raw extracts. Mr.

Deepankar accompanied the students and gave a detailed tour of the industry during the whole visit. The Students first visited their research and development lab which is well equipped with instruments like pH meter, flame photometer, laminar air flow, BOD etc. where they maintain the standard of their existing products. Next, they moved towards main working area equipped with latest techniques machinery that is used in manufacturing of organic products. Main unit include accumulation of raw material aloe-vera the main ingredient of their products, contamination control chamber and ointment manufacturing plant then he explains the working principle and process in making of organic products. He took around students from one section to another. The next unit was packaging unit equipped with automatic packing machines, sealing machine, heat sealer, capping machine and filling machine. The students were accompanied by three faculty members Mrs. Shikha Vashisht, Dr. Sandeep Kaur and Ms. Nisha from Botany department. Students enjoyed a lot and acquired scientific temperament and knowledge from this visit. Prof. Dr. Atima Sharma Dwivedi, Principal, Kanya Maha Vidyalaya, Jalandhar appreciated the faculty members for organizing such knowledge filled educational visit for the students which give them exposure to different techniques used in manufacturing of herbal formulations.

### Photographs of the event



### Link

<https://youtu.be/I5W5zvUoyFc?feature=shared>

<https://www.facebook.com/100064024812565/posts/pfbid0BMys69ha9iBnzh1cp2EEpSceojtg4v2ZSkS9pvr91LFAgu3C4wzQHifsYdfndCl/?mibextid=cr9u03>

<https://www.instagram.com/p/CqTHMaNN3ZO/?igshid=MzRIODBiNWFIZA==>

## Media Coverage

### ਕੇਐਮਵੀ ਦੇ ਪਾੜਿਆਂ ਨੇ ਲਾਈ ਵਿੱਦਿਅਕ ਫੇਰੀ

ਮੀਨੀਅਰ ਸਟਾਫ਼ ਰਿਪੋਰਟਰ, ਜਲੰਧਰ : ਕੇਐਮਵੀ ਦੇ ਪੇਸਟ ਟੈਕਨੋਲੋਜੀ ਵਿਭਾਗ ਦੇ ਆਰ ਐਚ ਡੀ ਵਿਦਿਆਰਥਣਾਂ ਨੇ ਕੇਐਮਵੀ ਇੰਸਟੀਚਿਊਟ ਓਫ਼ ਟੈਕਨੋਲੋਜੀ ਦੇ ਸਹਿਯੋਗ ਨਾਲ ਵਿਦਿਅਕ ਫੇਰੀ ਕਰਵਾਈਆਂ ਸਿੱਖਾਂ। ਵਿਦਿਆਰਥਣਾਂ ਨੇ ਇਸ ਫੇਰੀ ਦੌਰਾਨ ਚੰਪਾਬੂ ਨੇ ਵਿਦਿਆਰਥਣਾਂ ਨੂੰ ਭੁਫਾਰੀ ਪੌਦਿਆਂ ਦੇ ਅਰਥ ਤੋਂ ਵਿਆਖਿਆ ਕੀਤੀ ਜਾਂਦੇ ਵੱਖ-ਵੱਖ ਹਾਥਲ ਉਤਪਾਦਾਂ ਸਿੱਖਾਂ ਨੇ ਖੁਸ਼ ਹੋ ਕੇ ਵਿਦਿਆਰਥਣਾਂ ਨੂੰ ਸ਼ੁਕਰ, ਸੋਮ, ਚਮੜੀ ਦੀ ਦੇਖਭਾਲ, ਫੈਲੋਨੀਸ ਕੇਅਰ, ਐਨਠੀ ਖੁਸ਼ਕਰ ਆਦਿ ਬਾਰੇ ਜਾਣਕਾਰੀ ਦਿੱਤੀ। ਇਸ ਫੇਰੀ ਦੌਰਾਨ ਵਿਦਿਆਰਥਣਾਂ ਨੇ ਚੰਪਾ ਦੀ ਸਿਰਥ ਐਂਡ ਡਿਫੈਲਮੈਂਟ ਲੈਬ ਫਾ ਰੋਰਾ ਕੀਤਾ ਅਤੇ ਪੀਐਚ ਮੀਟਰ, ਫਲੋਮੀਟਰ ਚੰਪਾਬੂ ਨੇ ਵਿਦਿਆਰਥਣਾਂ ਨੂੰ ਭੁਫਾਰੀ ਪੌਦਿਆਂ ਦੇ ਅਰਥ ਤੋਂ ਵਿਆਖਿਆ ਕੀਤੀ ਜਾਂਦੇ ਵੱਖ-ਵੱਖ ਹਾਥਲ ਉਤਪਾਦਾਂ ਸਿੱਖਾਂ ਨੇ ਖੁਸ਼ ਹੋ ਕੇ ਵਿਦਿਆਰਥਣਾਂ ਨੂੰ ਸ਼ੁਕਰ, ਸੋਮ, ਚਮੜੀ ਦੀ ਦੇਖਭਾਲ, ਫੈਲੋਨੀਸ ਕੇਅਰ, ਐਨਠੀ ਖੁਸ਼ਕਰ ਆਦਿ ਬਾਰੇ ਜਾਣਕਾਰੀ ਦਿੱਤੀ। ਇਸ ਫੇਰੀ ਦੌਰਾਨ ਵਿਦਿਆਰਥਣਾਂ ਨੇ ਚੰਪਾ ਦੀ ਸਿਰਥ ਐਂਡ ਡਿਫੈਲਮੈਂਟ ਲੈਬ ਫਾ ਰੋਰਾ ਕੀਤਾ ਅਤੇ ਪੀਐਚ ਮੀਟਰ, ਫਲੋਮੀਟਰ



ਵਿਦਿਅਕ ਫੇਰੀ ਦੌਰਾਨ ਕੇਐਮਵੀ ਦੀਆਂ ਵਿਦਿਆਰਥਣਾਂ ਤੇ ਅਧਿਆਪਕ।

### ਹਰਬਲ ਉਤਪਾਦਾਂ ਕੇ ਬਾਰੇ ਮੈਂ ਛਾਤਰਾਓਂ ਨੇ ਜਾਨਾ

ਜਾਸ, ਜਾਲੰਧਰ : ਕੇਐਮਵੀ ਇੰਸਟੀਚਿਊਟ ਓਫ਼ ਟੈਕਨੋਲੋਜੀ ਨੇ ਏਜੂਕੇਸ਼ਨਲ ਵਿਜਿਟ ਕਰਵਾਈ। ਇਸ ਮੌਕੇ ਉਤਪਾਦਾਂ ਕੇ ਬਾਰੇ ਵਿੱਦਿਅਕ ਫੇਰੀ ਕਰਵਾਈ ਜਾਣ ਕਰਕੇ ਨਾਲ-ਨਾਲ ਉਤਪਾਦਾਂ ਦੀ ਉਤਪਾਦਨ ਪ੍ਰਕਿਰਿਆ ਬਾਰੇ ਵੀ ਜਾਣਕਾਰੀ ਪ੍ਰਾਪਤ ਕੀਤੀ। ਵਿਦਿਆਰਥਣਾਂ ਨੇ ਇਸ ਲਈ ਬਹੁਤ ਹੀ ਖੁਸ਼ ਹੋ ਕੇ ਚੰਪਾਬੂ ਆਇਆ ਅਤੇ ਚੰਪਾਬੂ ਵਿੱਚ ਚੰਪਾ ਦੀ ਸਿਰਥ ਐਂਡ ਡਿਫੈਲਮੈਂਟ ਲੈਬ ਫਾ ਰੋਰਾ ਕੀਤੀ।



ਕੇਐਮਵੀ ਦੀ ਛਾਤਰਾਓਂ ਹਰਬਲ ਉਤਪਾਦਾਂ ਕੇ ਬਾਰੇ ਮੈਂ ਜਾਨਕਾਰੀ ਲੈਂਦੀ ਹੁੰਦੀ। ਸੀ. ਕੇ. ਪੁਰੀ

### ਕੇਐਮਵੀ ਦੀ ਛਾਤਰਾਓਂ ਦੀ ਏਜੂਕੇਸ਼ਨਲ ਵਿਜਿਟ

ਜਲੰਧਰ | ਕੇਐਮਵੀ ਦੇ ਪੇਸਟ ਟੈਕਨੋਲੋਜੀ ਵਿਭਾਗ ਦੇ ਆਰ ਐਚ ਡੀ ਨੇ ਕੇਐਮਵੀ ਇੰਸਟੀਚਿਊਟ ਓਫ਼ ਟੈਕਨੋਲੋਜੀ ਦੇ ਸਹਿਯੋਗ ਨਾਲ ਵਿਦਿਅਕ ਫੇਰੀ ਕਰਵਾਈ। ਇਸ ਮੌਕੇ ਉਤਪਾਦਾਂ ਕੇ ਬਾਰੇ ਵਿੱਦਿਅਕ ਫੇਰੀ ਕਰਵਾਈ ਜਾਣ ਕਰਕੇ ਨਾਲ-ਨਾਲ ਉਤਪਾਦਾਂ ਦੀ ਉਤਪਾਦਨ ਪ੍ਰਕਿਰਿਆ ਬਾਰੇ ਵੀ ਜਾਣਕਾਰੀ ਪ੍ਰਾਪਤ ਕੀਤੀ। ਵਿਦਿਆਰਥਣਾਂ ਨੇ ਇਸ ਲਈ ਬਹੁਤ ਹੀ ਖੁਸ਼ ਹੋ ਕੇ ਚੰਪਾਬੂ ਆਇਆ ਅਤੇ ਚੰਪਾਬੂ ਵਿੱਚ ਚੰਪਾ ਦੀ ਸਿਰਥ ਐਂਡ ਡਿਫੈਲਮੈਂਟ ਲੈਬ ਫਾ ਰੋਰਾ ਕੀਤੀ।



ਏਜੂਕੇਸ਼ਨਲ ਵਿਜਿਟ ਮੌਕੇ ਵਿਦਿਆਰਥਣਾਂ ਨੇ ਚੰਪਾਬੂ ਆਇਆ ਅਤੇ ਚੰਪਾਬੂ ਵਿੱਚ ਚੰਪਾ ਦੀ ਸਿਰਥ ਐਂਡ ਡਿਫੈਲਮੈਂਟ ਲੈਬ ਫਾ ਰੋਰਾ ਕੀਤੀ।

## Feedback Form

**Feedback Form (Industrial Visit to Pakhraj Organics)**  
P.G. Department of Botany  
Kanya Maha Vidyalaya, Jalandhar

Name: *Saba Gulayan*  
Class: *BSc Botany*  
Roll No: *224436*  
Date: *28-01-2023*

Experience	1	2	3	4
	Average	Good	Very good	Excellent
Instruments			✓	✓
Lab Visit			✓	✓
Packaging Dept.			✓	✓

Any other remarks: *We are very thankful to our institute for such an opportunity for the visit to the Pakhraj Herbal Company. Our college was in cooperation & we were provided with the facility.*

**Feedback Form (Industrial Visit to Pakhraj Organics)**  
P.G. Department of Botany  
Kanya Maha Vidyalaya, Jalandhar

Name: *Mala Thakur*  
Class: *BSc Botany (II)*  
Roll No: *224433*  
Date: *28-01-23*

Experience	1	2	3	4
	Average	Good	Very good	Excellent
Instruments			✓	✓
Lab Visit			✓	✓
Packaging Dept.			✓	✓

Any other remarks: *The industrial visit was of great fun. I am grateful for the facilities provided by our teacher.*

**Feedback Form (Industrial Visit to Pakhraj Organics)**  
P.G. Department of Botany  
Kanya Maha Vidyalaya, Jalandhar

Name: *Saika*  
Class: *BSc Botany Sem II*  
Roll No: *224434*  
Date: *28/1/23*

Experience	1	2	3	4
	Average	Good	Very good	Excellent
Instruments			✓	✓
Lab Visit			✓	✓
Packaging Dept.			✓	✓

Any other remarks: *The college has given such a great opportunity to visit Pakhraj herbal company. The college has provided a bus facility.*

**Feedback Form (Industrial Visit to Pakhraj Organics)**  
P.G. Department of Botany  
Kanya Maha Vidyalaya, Jalandhar

Name: *Poojika Sharma*  
Class: *BSc Botany*  
Roll No: *224434*  
Date: *28-01-2023*

Experience	1	2	3	4
	Average	Good	Very good	Excellent
Instruments			✓	✓
Lab Visit			✓	✓
Packaging Dept.			✓	✓

Any other remarks: *The industrial visit was of great fun. I am grateful for the facilities provided by our teacher.*

## 25. KMV IIC & P.G. DEPARTMENT OF BOTANY

**ACTIVITY:** WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS

**DATE:** 3<sup>rd</sup> May 2023

### E-Banner

The Heritage Institution  
**Kanya Maha Vidyalaya, Jalandhar (Autonomous)**  
College with Potential for Excellence by UGC | CURIE grant by DST- Govt. of India | 137 Glorious Years | Star College Status by DBT, Govt. of India  
Ranked No. 1 College of Punjab & Top National Rankings (India Today, Outlook Magazine & Times of India Group)

INSTITUTION'S INNOVATION COUNCIL  
in association with  
**P.G. Department of Botany**  
organises  
**Workshop on**

IPR in India

intellectual property

DR. RASHMI SHARMA (PRESIDENT, KMV IIC)  
MRS. SHIKHA VASHISHT (HEAD, DEPARTMENT OF BOTANY)

PROF. (DR.) ATIMA SHARMA DWIVEDI  
PRINCIPAL

### Press Report

P.G. Department of Botany in association with Institution's innovation council organises a workshop on Intellectual Property Right. Resource person for workshop was Mrs. Shikha Vashisht, Assistant Professor, Department of Botany, Kanya Maha Vidyalaya, Jalandhar. The subject matter of her presentation centered on "Intellectual Property Rights." At the outset of her talk, she provided an introductory overview of Intellectual Property Rights (IPR) and proceeded to elaborate on each of its distinct categories in a concise manner. IPR pertains to the legal privileges bestowed upon creators of intellectual property, granting them the authority to govern the utilization and exploitation of their creations for a specific duration. She proceeded to discuss various forms of IPR, starting with Patents, which bestow exclusive rights upon inventors, preventing others from manufacturing, using, selling, or importing their inventions for a defined period. Additionally, she explained Copyrights as exclusive rights granted to authors, artists, and other creators to safeguard their original works such as books, music, films, and software. Furthermore, she expounded on Trademarks, elucidating how they confer exclusive rights to businesses, protecting their brand names, logos, and other symbols that serve as identifiers for their goods or services. She also delved into Trade secrets, which encompass confidential information, such as formulas, techniques, or processes, that provide businesses with a competitive advantage and are safeguarded by legal means. Shedding light on the significance of Industrial design rights, she emphasized how these rights are valuable in safeguarding the visual design of industrial objects like products, packaging, or containers. Additionally, she provided an explanation of Geographical indications and their utility in identifying goods originating from

specific geographical locations, possessing distinctive qualities, reputation, or other characteristics attributable to their origin, using examples such as Darjeeling tea. In her concluding remarks, she underscored the crucial importance of intellectual property rights, highlighting how they serve as a source of motivation for innovators and creative, ultimately leading to economic progress and advancement. Furthermore, she emphasized how these rights protect consumers against substandard or counterfeit products and foster fair competition within the market.

### Photographs of the event



### Link

<https://www.instagram.com/p/Cs0PNyPPqxm/>

## 26. P.G. DEPARTMENT OF FASHION DESIGNING

### ACTIVITY: ORIENTATION ON USE OF ADVANCE SEWING MACHINES

DATE: 22<sup>nd</sup> November 2022

#### Permission Letter

To  
The Principle,  
Kanya MahaVidyalaya,  
Jalandhar,

Respected Madam,

This is to bring to your kind attention that P.G. Department of Fashion Designing is organizing a **one day workshop of USHA Janome on 22 november , 2022** . Please give us your kind authorization for this. We need your consent in order to do this. I will be very thankful to you.

Your's sincerely

Dr. HarpreetKaur

Head of the department

P.G. Department of Fashion Designing

*Allowed  
HarpreetKaur*

#### Press Report

P.G. Dept. of Fashion Designing Department of Kanya Maha Vidyalaya organised a workshop on the working and operations of Sewing Machine.

Students attended the workshop and learned different stitches from the professional instructors, who came from USHA Company. Through knowledge of Stitch Magic and Stitch Wonder was provided to the students.

In the end, Principal Dr. Atima Sharma Dwivedi appreciated the initiative taken by the members of Fashion Designing Department to organise this kind of workshop. All the faculty members of the Fashion Designing department attended the workshop.



## Feedback Form

### Feedback Form

Activity Name: - One day workshop of usha jansome (20/1/22)

Name: Sushika Kapoor

Class: P.G diploma in G.C & F.D

Q1:- How satisfied are you with this activity.

- Extremely Satisfied
- Satisfied
- Not Satisfied

Q2:- Do you think this event achieved its goal?

- Yes
- No

Q3:- How happy are you with the quality of the Event?

- Extremely Happy
- Happy
- Not Happy

Q4:- Was the event right for your level of Knowledge?

- Yes
- No

Q5:- Would you say the event was.

- Too long
- Short
- Just about right

Q6:- How satisfied are you with the variety of topics presented in this.

- Very satisfied
- Somewhat satisfied
- Not satisfied
- Somewhat dissatisfied

Q7:- Was there any information that was difficult for you to understand?

- Yes
- No

Q8:- Overall how would you rate the event?

- Excellent
- Very good
- Good
- Fair
- Poor

Hbs

### Feedback Form

Activity Name: - One day workshop of usha jansome [22/1/22]

Name: Latika

Class: B.Sc [F.D]

Q1:- How satisfied are you with this activity.

- Extremely Satisfied
- Satisfied
- Not Satisfied

Q2:- Do you think this event achieved its goal?

- Yes
- No

Q3:- How happy are you with the quality of the Event?

- Extremely Happy
- Happy
- Not Happy

Q4:- Was the event right for your level of Knowledge?

- Yes
- No

Q5:- Would you say the event was.

- Too long
- Short
- Just about right

Q6:- How satisfied are you with the variety of topics presented in this.

- Very satisfied
- Somewhat satisfied
- Not satisfied
- Somewhat dissatisfied

Q7:- Was there any information that was difficult for you to understand?

- Yes
- No

Q8:- Overall how would you rate the event?

- Excellent
- Very good
- Good
- Fair
- Poor

Hbs

## 27. P.G. DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION

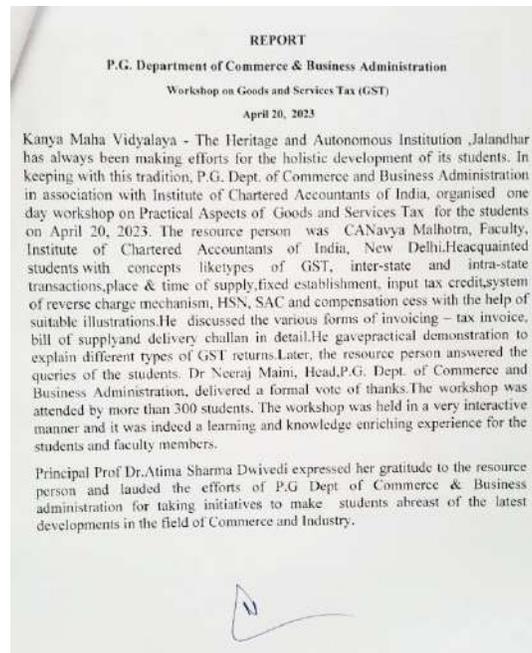
### ACTIVITY: WORKSHOP ON GOODS AND SERVICES TAX (GST)

DATE: 20<sup>th</sup> April 2023

### Permission Letter



### Press Report



## Media Coverage



## Attendance Sheet

KANYA MAHA VIDYALAYA, JALANDHAR			
PG DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION			
Workshop on Goods and Services Tax			
CLASS: B. Com (Fin and Man.) Sem: IV		Date: 20 <sup>th</sup> April, 2023	
Roll no.	Signature	Roll no.	Signature
221501	Ujjwal Arora	221507	Rishi
221502	Yashvir Kaur	221508	Hina
221503	Tashveer Kaur		
221504			
221505	Arushi Ra		
221506	Crastina		
221507	Amrinder Kaur		
221508	Shikharika Singh		
221509	Sumandeep Kaur		
221510	Neharpreet Kaur		
221511	Amrit Kaur		
221512	Harshvi Kaur		
221513	Khushi Kaur		
221514	Manjot Kaur		
221515	Harmanpreet Kaur		
221516	Harshvi Kaur		
221517	Harshvi Kaur		
221518	Harshvi Kaur		
221519	Harshvi Kaur		
221520	Harshvi Kaur		
221521	Harshvi Kaur		
221522	Harshvi Kaur		
221523	Harshvi Kaur		
221524	Harshvi Kaur		
221525	Harshvi Kaur		
221526	Harshvi Kaur		

## Feedback Form

KANYA MAHA VIDYALAYA, JALANDHAR					
P.G. DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION					
Feedback Form					
Date: 20/04/2023					
Topic: Workshop on Goods and Services Tax					
Kindly answer the following questions correctly by putting a tick mark in the right column.					
	Extremely Satisfied	Satisfied	Average	Unsatisfied	Extremely Dissatisfied
1. Understanding of the topic	<input checked="" type="checkbox"/>				
2. Usefulness of the session	<input checked="" type="checkbox"/>				
3. Subject knowledge of the resource persons	<input checked="" type="checkbox"/>				
4. Interactivity during the session	<input checked="" type="checkbox"/>				
5. Any suggestions					

## **28. P.G. DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION**

### **ACTIVITY: WORKSHOP ON GOOGLE FACT CHECKING**

**DATE: 31<sup>st</sup> January 2023**

#### **Press Report**

Kanya Maha Vidyalaya (Autonomous) organised a one-day workshop on Google Fact Checking. The workshop was organised by PG Department of Journalism & Mass Communication to commemorate Indian Newspaper Day. Mrs. Khyati Kohli, Managing Director, True Scoop News participated as a resource person in this workshop. Google accredited trainer Mrs. Kohli, who has served as an Opinion Writer and Copywriter in various organisations related to countries like USA & Australia etc., while addressing the students pointed out the credibility of various sources providing news. Along with this, she said that it is very important to properly evaluate and investigate the facts of the news using the digital platform so that any kind of false and anarchic information can be avoided. During this workshop, divided into three levels, Mrs. Khyati, while stating her views with more clarity, shared various points to check the authenticity of photographs, videos and audios received in the form of news, using several important online tools. Detailed information was also provided about the correct use of digital tools to identify the fake news and at the end of the workshop various questions asked by the students were also answered in a very eloquent manner by the resource person. Principal Prof. Atima Sharma Dwivedi expressed her gratitude to Ms. Kohli for providing important information on this relevant subject to the students. She averred that in the present digital era, it is very important to analyse the information provided in the form of news by various social media and other websites. Madam Principal lauded the efforts of PG Department of Journalism & Mass Communication for successfully organising the workshop.



#### **Link**

[https://www.facebook.com/kmvjal/posts/pfbid027NJRSwLiXyvjdkYiuy6HmQTwbmQyV9nuRxIUzKCdyLKnWQxwt8hwNAX4xcxuKwwl?\\_cft\\_\\_\[0\]=AZXZUjRGa5sv5uVrogGL-RGtX\\_yqIAOik97AqLzy1LoR\\_qFSgkTpxKvrB9IiGvKqcQWEu6lJJFN9NNDCmhDB7dWjKOrVVWPenmBDuNKixTi4F-4-jvYJiNAkKIHOKwbBsFExvFKkQBIWTdSUtutTdKawR80CqNC08rBc-Dv9dTf1ipHCDzJ7-EKihVWPKM8nzw&\\_tn\\_=%2CO%2CP-R](https://www.facebook.com/kmvjal/posts/pfbid027NJRSwLiXyvjdkYiuy6HmQTwbmQyV9nuRxIUzKCdyLKnWQxwt8hwNAX4xcxuKwwl?_cft__[0]=AZXZUjRGa5sv5uVrogGL-RGtX_yqIAOik97AqLzy1LoR_qFSgkTpxKvrB9IiGvKqcQWEu6lJJFN9NNDCmhDB7dWjKOrVVWPenmBDuNKixTi4F-4-jvYJiNAkKIHOKwbBsFExvFKkQBIWTdSUtutTdKawR80CqNC08rBc-Dv9dTf1ipHCDzJ7-EKihVWPKM8nzw&_tn_=%2CO%2CP-R)

[https://www.instagram.com/p/CoFM3M5vv2O/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/p/CoFM3M5vv2O/?utm_source=ig_web_copy_link)

## Media Coverage

### केएमवी में गूगल फैक्ट चेकिंग विषय पर कार्यशाला



प्रि. प्रो. अतिमा शर्मा वरुणा ख्याति कोहली को सम्मानित करते हैं। दो वर्षों के बाद, जलेश्वर : केएमवी की तरफ से एक दिवसीय कार्यशाला भारतीय समाचार पत्र दिवस के संबंध में आयोजित की गई। जोकि गूगल फैक्ट चेकिंग विषय पर हुई। इसमें मुख्य वक्ता ख्याति कोहली ने कहा कि डिजिटल मंच का उपयोग करते हुए खबर के तथ्यों का सही मूल्यांकन तथा जांच बेहद जरूरी है। ताकि किसी भी प्रकार की झूठी व अराजकता फैलाने वाली जानकारी से बचा जा सके। प्राचार्य प्रो. अतिमा शर्मा द्विवेदी ने कहा कि मीडिया डिजिटल युग में विभिन्न सोशल मीडिया और अन्य वेब साइट्स के द्वारा खबरों के रूप में प्रदान की जाती जानकारी का विश्लेषण करना बेहद जरूरी हो गया है। ताकि अर्थ से भरपूर विचारों का आदान-प्रदान किया जा सके और इस पक्ष में ऐसे आयोजन अपना विशेष रोल अदा करते हैं।

## गूगल फैक्ट चेकिंग सबजेक्ट पर वर्कशॉप

केएमवी में मनाया भारतीय समाचार पत्र दिवस, प्रतिभागियों ने उत्साह से लिया भाग

### किसी खबर-काल

भारत को विगत एवं आधुनिक संस्था कन्या महाविद्यालय, जलेश्वर के पोस्टग्रेजुएट डिपार्टमेंट ऑफ नॉनलिन रीडिंग मास कम्युनिकेशन के द्वारा गूगल फैक्ट चेकिंग विषय पर एक दिवसीय वर्कशॉप का आयोजन करवाया गया। भारतीय समाचार पत्र दिवस को मनाते हुए आयोजित हुई इस वर्कशॉप में ख्याति कोहली, मैनेजिंग छायांकक, दू. स्कू ने शिरकत की। प्राचार्य, आनंदीलया आदि वैसे देशों में संबंधित विभिन्न वर्कशॉप प्रदान कर रहे विश्व सोते का विश्वनीयता को और भी तथा कापीराइट के रूप में सेवा प्रदात किया। उन्होंने कहा कि



निर्वाचक गूगल द्वारा मनाता प्रारंभ कोहली ने इस वर्कशॉप के दौरान छात्रों से संबंधित होने हुए जहां खबर के मुख्य तत्वों को बचाना कि, वहीं साथ ही वर्कशॉप प्रदान कर रहे विश्व सोते का विश्वनीयता को और भी तथा कापीराइट के रूप में सेवा प्रदात किया। उन्होंने कहा कि

और अधिक स्पष्टता के साथ बचाना करते हुए खबर के रूप में निम्न सूची तकनीकी, वीडियो तथा ऑडियो को प्रमाणिकता को जांच करने के विभिन्न नुस्ते मांगते हुए कई महत्वपूर्ण आनंदादायक टिप्पणियों के माध्यम से प्रिंसिपल प्रो. अतिमा शर्मा द्विवेदी ने छात्रों को विषय को महत्वपूर्ण जानकारी प्रदान करने के लिए सोच बचा के प्रति अभिप्राय व्यक्त करते हुए कहा कि मीडिया डिजिटल युग में विभिन्न सोशल मीडिया और अन्य वेबसाइट्स के द्वारा खबरों के रूप में प्रदान की जाती खबरों का विश्लेषण करना बेहद जरूरी हो गया है। ताकि अर्थ से भरपूर विचारों का आदान-प्रदान किया जा सके और इस पक्ष में ऐसे आयोजन अपना विशेष रोल अदा करते हैं।

### कन्या महाविद्यालय में 'गूगल फैक्ट चेकिंग' विषय पर वर्कशॉप आयोजित



ख्याति कोहली का सम्मान करती प्रि. प्रो. अतिमा शर्मा द्विवेदी, प्राचार्य (दा. चपुनील, प्रो. सहजपाल व प्रो. मयाजीत कौर )

### खबर के तथ्यों का सही मूल्यांकन होगा बेहद जरूरी : ख्याति कोहली

तीन दिनों पर अंती हुई इस वर्कशॉप में ख्याति ने खबर के रूप में मिल रही तकनीकी, वीडियो व ऑडियो की प्रमाणिकता की जांच करने के विभिन्न तकनीकों की सही के साथ सावधानी करते हुए कई महत्वपूर्ण आनंदादायक टिप्पणियों के माध्यम से प्रिंसिपल प्रो. अतिमा शर्मा द्विवेदी व अराजकता फैलाने वाली गलत जानकारी से बचा

## Attendance Sheet & Feedback Form

### Attendance Sheet of Google Fact Checking Workshop

Sr. No.	Name	Class
1.	Agam	BAJMC sem-VI
2.	Samriti	BAJMC sem-VI
3.	Sakshi	BAJMC sem-VI
4.	Kirandeep	BAJMC sem-VI
5.	Agrima	MAJMC sem-II
6.	Harman	MAJMC sem-II
7.	Sakshi	MAJMC sem-II
8.	Priya	MAJMC sem-II
9.	Jyoti	MAJMC sem-II

### Feedback form of Google Fact Checking Workshop

Sr. No.	Name	Class	Good	Satisfactory	Excellent
1.	Agam	BAJMC sem-VI			✓
2.	Samriti	BAJMC sem-VI			✓
3.	Sakshi	BAJMC sem-VI	✓		
4.	Kirandeep	BAJMC sem-VI		✓	

## 29. P.G. DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

### ACTIVITY: WORKSHOP ON FILM STUDIES

DATE: 21<sup>st</sup> April 2023

#### Press Report

Kanya Maha Vidyalaya (Autonomous) organised a workshop on Film Studies. The workshop was jointly organised by Post Graduate Department of Journalism and Mass Communication, Post Graduate Department of Animation and Post Graduate Department of English. This workshop organised on the occasion of World Creativity and Innovation Day had Mr. Ravi Dawla, a renowned film director, FTII, Pune, Maharashtra as the resource person. While addressing the students, Mr. Ravi Dawla described film as an important medium of mass communication and at the same time described it as a social mirror. Throwing light on the process of film making, Mr. Ravi told the students about the selection of a subject, a good script, selection of actors, proper location, budget, shooting etc. as well as film editing and distribution. Along with explaining the importance of various shots, sequences and scenes during film shooting, he also discussed about the symbols, reality and fiction of the subject. Along with this, at the end, he also gave answers to the various questions asked by the students in a very eloquent manner. Principal Prof. Atima Sharma Dwivedi expressed her gratitude to Mr. Ravi Dawla for providing important information about the subject to the students and also lauded the efforts made by the PG Department of Journalism and Mass Communication, Animation Department and PG Department of English for this successful event.



#### Link

[https://www.facebook.com/kmvjal/posts/pfbid05zUC61XdL5aMxC9NRJQqB3idtR9Rz8e4jNrbnsKnN8H5fQmFyC6oLqQSuwUbgdFnI?\\_cft\\_\\_\[0\]=AZUsENNWhx7OmBYDj6nELxGsRO97S0nwCf9I-Ir17G02Md\\_JBmXPQKvs4Ncb8ItJt3zCQEzHNL-r0sc6B-VRv5-p7R6vwSGgXXa8mSITxPv6IHVilhDqSfgshwLoO\\_IyS3vJIfep7t9hwBD6wSiHA2wIcKAgaFAq8aT2oGKvgcTKUWWjjuWLmaImeYH0M42Vy4&tn=%2CO%2CP-R](https://www.facebook.com/kmvjal/posts/pfbid05zUC61XdL5aMxC9NRJQqB3idtR9Rz8e4jNrbnsKnN8H5fQmFyC6oLqQSuwUbgdFnI?_cft__[0]=AZUsENNWhx7OmBYDj6nELxGsRO97S0nwCf9I-Ir17G02Md_JBmXPQKvs4Ncb8ItJt3zCQEzHNL-r0sc6B-VRv5-p7R6vwSGgXXa8mSITxPv6IHVilhDqSfgshwLoO_IyS3vJIfep7t9hwBD6wSiHA2wIcKAgaFAq8aT2oGKvgcTKUWWjjuWLmaImeYH0M42Vy4&tn=%2CO%2CP-R)

[https://www.instagram.com/p/CrTPJ4KP7Fv/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/p/CrTPJ4KP7Fv/?utm_source=ig_web_copy_link)



## 30. P.G. DEPARTMENT OF MATHEMATICS

### ACTIVITY: INTERNATIONAL WORKSHOP ON WONDERS OF VEDIC MATHEMATICS

DATE: 3<sup>rd</sup> September 2022

#### Permission Letter



#### E-Banner

#### Press Report

PG Department of Mathematics organised International Workshop on “Wonders of Vedic Mathematics” in collaboration with Research Cell, Kanya Maha Vidyalaya, Jalandhar under the aegis of Curie grant on September 3, 2022 by Mr. James Glover, Chairman, Co-founder and Academic

Director, International Institute for the Advancement of Vedic Mathematics, United Kingdom. The session started with the warm welcome of Mr. James Glover by worthy Madam Principal Prof. (Dr.) Atima Sharma Dwivedi. Mr. James started his lecture by giving introduction about ancient Indian Mathematics and its relevance in Modern Mathematics. Then he elaborated all the Sutras which are the bases of the Vedic Mathematics. He discussed application of various sutras for division using multiplication instead of subtraction and special method of multiplication of numbers that can be applied in elementary, middle, high and secondary school Arithmetic and Algebra, to gain faster results. He introduced the methods to find the faster squaring, cube roots of big numbers; multiplication of a number with a number of nines .He described the use of Vedic Mathematics in Series, sequences, trigonometry etc. The moderator gave various examples and in hand practice to the students to grasp the tricks spontaneously. At the end, he averred that Vedic Mathematics promotes mental Calculation increases creativity and confidence hence gives students a better way of understanding of Mathematics. He also appreciated the department for spreading this enormous knowledge of ancient Indian Mathematics through Certificate Course in Vedic Mathematics. Students showed keen interest in the entire session and asked relevant questions regarding Vedic Mathematics system, its techniques and applications in real time scenarios. Overall the session was highly influential and helped the students to dive deeper in the fields of Vedic Mathematics and its application.100 students all over Punjab attended this workshop and faculty of IAVM, KMV and of other colleges of Punjab also joined the same. At the end, Madam Principal Prof. (Dr.) Atima Sharma Dwivedi appreciated Mrs. Veena Deepak (Head PG Department of Mathematics) and faculty of Department of Mathematics for organizing the workshop highlighting the application of Vedic Mathematics.



### Link

[https://www.facebook.com/kmvjal/posts/pfbid0raTPWyu2CAt6ZqaQSTs2B78EWtYYZXKAPb8kzoYoMyowDhdim6JBYB8i7MqE5Vu3l?\\_cft\\_\[0\]=AZX9FWhTmS9Kdgp4VGokrILefTDDvTCaynUUvx\\_EdyjUcaoxXqaHzT31bCSzklqAEIC3cVA2k4e\\_nKzNk5LHUjINsaLkApOBVKlQ9U0WENVH9jRenXX45S4lmWAEK1rKqLiLnm\\_9d6XzrtS\\_gf3eu0YXAB46Za3ohOszWboVPG6TNmPuHexusm\\_Kidv7HhUXU&\\_tn\\_=%2CO%2CP-R](https://www.facebook.com/kmvjal/posts/pfbid0raTPWyu2CAt6ZqaQSTs2B78EWtYYZXKAPb8kzoYoMyowDhdim6JBYB8i7MqE5Vu3l?_cft_[0]=AZX9FWhTmS9Kdgp4VGokrILefTDDvTCaynUUvx_EdyjUcaoxXqaHzT31bCSzklqAEIC3cVA2k4e_nKzNk5LHUjINsaLkApOBVKlQ9U0WENVH9jRenXX45S4lmWAEK1rKqLiLnm_9d6XzrtS_gf3eu0YXAB46Za3ohOszWboVPG6TNmPuHexusm_Kidv7HhUXU&_tn_=%2CO%2CP-R)



## 31. P.G. DEPARTMENT OF COMPUTER SCIENCE & APPLICATIONS

### ACTIVITY: LATEST E-COMMERCE TRENDS

DATE: 30<sup>th</sup> May 2023

#### Press Report

Kanya Maha Vidyalaya (Autonomous) has always been at the forefront in incorporating innovative skills with its teaching strategies. Keeping this in mind, an invited talk was organised by the Post Graduate Department of Computer Science and Applications on the topic “Trends in online E-Commerce”. Mr. Govind Singh, an experienced I.T. Professional participated as resource speaker. More than 250 students of the Department of Computer Science and Artificial Intelligence and Data Science participated in it with full zeal and enthusiasm. While explaining to the students about the trends of e-commerce, the speaker also told about virtual reality. The students also got information about various e-commerce roles, responsibilities and salary. Along with this, a talk was organised on five essential themes to succeed in the Artificial Intelligence industry. Mr. Sachin Sharma, Senior Manager of a top strategic and advisory firm in London joined as a resource person. Addressing the students, he explained about the different roles of scientist and data analysis & also shared essential information about the communication skills and technical skills needed to be successful in this industry. Principal Atima Sharma Dwivedi, while expressing her gratitude to the resource persons lauded the efforts of PG Department of Computer Science and Applications for successfully organising the workshop.



#### Link

[https://www.facebook.com/kmvjal/posts/pfbid0jjuw7rpFSbqA2FjDsY12owbaMX64y9RDDUHixBRuuTRvtn8ESdXcY1U22KQRbWZfl?\\_cft\\_\[0\]=AZXINH6B3opesYTyX-FVvhZQBfwVP6jUfqtp3aFarrtuyvao2kOLHIFjIVELMP09bTYhyEOK7-BMjVsM5wkly-4h\\_7rZ\\_cang4aIA\\_fLYpOCRwn3EN2I\\_cvuFF-hNGs1vWQaYPjrN\\_nVtpMnpsTSSWjXco7gGl0XufUrzrn0s9JZyeSdqPDrwx2-N-pAAKNjJw&\\_tn\\_=%2CO\\*F](https://www.facebook.com/kmvjal/posts/pfbid0jjuw7rpFSbqA2FjDsY12owbaMX64y9RDDUHixBRuuTRvtn8ESdXcY1U22KQRbWZfl?_cft_[0]=AZXINH6B3opesYTyX-FVvhZQBfwVP6jUfqtp3aFarrtuyvao2kOLHIFjIVELMP09bTYhyEOK7-BMjVsM5wkly-4h_7rZ_cang4aIA_fLYpOCRwn3EN2I_cvuFF-hNGs1vWQaYPjrN_nVtpMnpsTSSWjXco7gGl0XufUrzrn0s9JZyeSdqPDrwx2-N-pAAKNjJw&_tn_=%2CO*F)

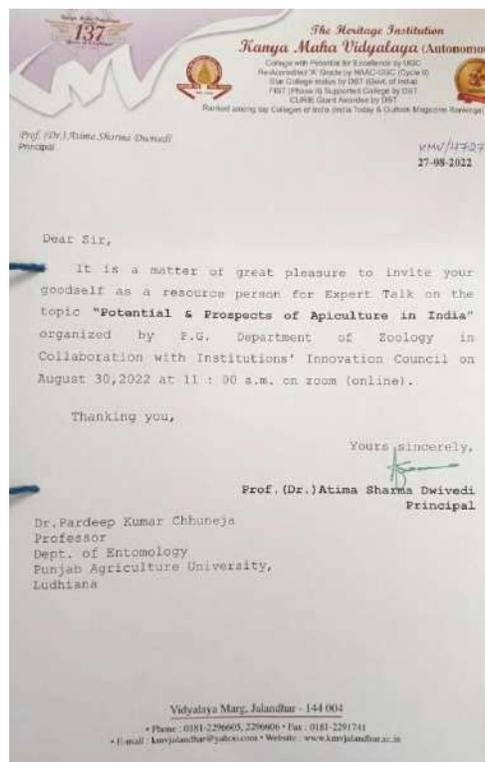
[https://www.instagram.com/p/Cs5YuxtvRAE/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/p/Cs5YuxtvRAE/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)

## 32. KMV IIC & P.G. DEPARTMENT OF ZOOLOGY

### ACTIVITY: AN EXPERT TALK ON POTENTIAL & PROSPECTS OF BEEKEEPING ENTREPRENEURSHIP IN INDIA

DATE: 16<sup>th</sup> September 2022

#### Permission Letter



## E-Banner

The banner is for an event organized by Kanya Maha Vidyalaya Jalandhar in collaboration with the Institution's Innovation Council. The event is an expert talk on 'Potential & Prospects of Beekeeping Entrepreneurship in India'. The resource person is Dr. Pardeep Kumar Chhuneja, Professor at PAU Ludhiana. The event is scheduled for September 16, 2022, at 11:00 AM. The Zoom ID is 874 8847 5284 and the password is 573207. The banner also lists the heads and members of the P.G. Department of Zoology.

**KANYA MAHA VIDYALAYA JALANDHAR**  
The Heritage & Autonomously Institution  
College with potential for excellence by UGC  
Star college Status by DBT, Govt of India  
Ranked No. 1 College of Punjab and Top National Ranking (India Today Survey 2021)  
(India Today, Outlook magazine and Times of India Group)

**P. G. Department of Zoology**  
in collaboration with  
**INSTITUTION'S INNOVATION COUNCIL**  
Organizes  
An Expert Talk on

**Potential & Prospects of Beekeeping  
Entrepreneurship in India**

**Resource Person**  
Dr Pardeep Kumar Chhuneja  
Professor  
Dept of Entomology  
PAU Ludhiana

**Date: Sept 16, 2022**  
**Time: 11:00 AM**

**Zoom ID: 874 8847 5284**  
**Password: 573207**

Miss Sudhansu Tandon (Head of PG Dept. of Zoology)  
Dr. Mandeep Kaur (IIC Member)

Prof.(Dr.) Ashish Sharma (Principal)

## Press Report

The session on the topic 'Potential and Prospects of Beekeeping Entrepreneurship in India' was conducted by Dr Pardeep Kumar Chhuneja, professor, Punjab Agricultural University, Ludhiana on September 16, 2022. It was a knowledge packed session where the resource person interacted with the students and talked about bee keeping industry. He primarily focussed on the products of bee keeping industry. He explained about advantages of this industry such as low initial investment, low cost technologies, least time requirements, early returns etc. He also focused on type of bee keeper i.e. college going students, farm ladies, service men etc. in India. Further, he talked about suitability of agro based enterprise as this have less competition with other agricultural enterprise, generates new employment opportunities, improves quality of crops etc. Dr Chhuneja also highlighted that Punjab is leading state in India in Apiculture. He also explained the profit from this bee keeping enterprise. Dr Chhuneja also discussed success story of Tiwana bee farm. He concluded his session by saying that successful beekeeping based on sound scientific principles.

## Photographs of the event

The left photograph shows a Zoom meeting interface with a grid of participants. The right photograph shows a presentation slide titled 'Beekeeping at Glance' comparing India and Punjab.

INDIA	PUNJAB
Colonies – 12.2 million	Colonies – 1.2 million
Production- 1,33,000 tonnes	Beekeeper- 4,946 documented
Floral Species- >750	Production- 36,000 tonnes (apiary honey)
Export – 74,413.04 MT (83 nations)	The leading state in India in Apiculture
Export value : Rs. 1221.18 cr (US\$ 163.73 m)	
International standing- 4/7 <sup>th</sup> in world export (5.1% value-wise)	
Still Needs~ 188 million colonies	

## Link

[https://www.facebook.com/kmviic/posts/pfbid036SEwVPr7ZUV3ZUrwZZdKzjYp2HATvPoFTbcKNWDKcBD4oksuvY3YUGWE996D7gLGf?\\_cft\\_\\_\[0\]=AZUtrQBLn\\_CnogcHrRuWm0msjOzoxph-QxZgahHp6fYef0rPjzCJbtZgudfgyIFzQH7SQ0nKxc0GkwyI7P5aGCGZhkGk7hXXBvgez3cWq1OwfDzky4JZuxpxsYv4vLBHdiY-jk6PQzIZZxDefdBv9q8Dj-VwPAqO0AY4P3o1hUiTZuuMahJuk6DD5\\_UboYc6dzg&\\_tn=%2CO%2CP-R](https://www.facebook.com/kmviic/posts/pfbid036SEwVPr7ZUV3ZUrwZZdKzjYp2HATvPoFTbcKNWDKcBD4oksuvY3YUGWE996D7gLGf?_cft__[0]=AZUtrQBLn_CnogcHrRuWm0msjOzoxph-QxZgahHp6fYef0rPjzCJbtZgudfgyIFzQH7SQ0nKxc0GkwyI7P5aGCGZhkGk7hXXBvgez3cWq1OwfDzky4JZuxpxsYv4vLBHdiY-jk6PQzIZZxDefdBv9q8Dj-VwPAqO0AY4P3o1hUiTZuuMahJuk6DD5_UboYc6dzg&_tn=%2CO%2CP-R)

<https://www.instagram.com/p/CjW6AG7PS8I/>

## Attendance Sheet

P.G. Department of Zoology  
In collaboration with  
Institution's Innovation Council  
"Potential & Progress of Agriculture in India"  
Attendance Sheet  
30/08/22

No.	Name	Roll no.	Class
1	Abhishek Kumar	210201	B.Sc. (Hons) Zool
2	Abhinav Kumar	210202	B.Sc. (Hons) Zool
3	Abhinav Kumar	210203	B.Sc. (Hons) Zool
4	Abhinav Kumar	210204	B.Sc. (Hons) Zool
5	Abhinav Kumar	210205	B.Sc. (Hons) Zool
6	Abhinav Kumar	210206	B.Sc. (Hons) Zool
7	Abhinav Kumar	210207	B.Sc. (Hons) Zool
8	Abhinav Kumar	210208	B.Sc. (Hons) Zool
9	Abhinav Kumar	210209	B.Sc. (Hons) Zool
10	Abhinav Kumar	210210	B.Sc. (Hons) Zool
11	Abhinav Kumar	210211	B.Sc. (Hons) Zool
12	Abhinav Kumar	210212	B.Sc. (Hons) Zool
13	Abhinav Kumar	210213	B.Sc. (Hons) Zool
14	Abhinav Kumar	210214	B.Sc. (Hons) Zool
15	Abhinav Kumar	210215	B.Sc. (Hons) Zool
16	Abhinav Kumar	210216	B.Sc. (Hons) Zool
17	Abhinav Kumar	210217	B.Sc. (Hons) Zool
18	Abhinav Kumar	210218	B.Sc. (Hons) Zool
19	Abhinav Kumar	210219	B.Sc. (Hons) Zool
20	Abhinav Kumar	210220	B.Sc. (Hons) Zool
21	Abhinav Kumar	210221	B.Sc. (Hons) Zool
22	Abhinav Kumar	210222	B.Sc. (Hons) Zool
23	Abhinav Kumar	210223	B.Sc. (Hons) Zool
24	Abhinav Kumar	210224	B.Sc. (Hons) Zool
25	Abhinav Kumar	210225	B.Sc. (Hons) Zool
26	Abhinav Kumar	210226	B.Sc. (Hons) Zool
27	Abhinav Kumar	210227	B.Sc. (Hons) Zool
28	Abhinav Kumar	210228	B.Sc. (Hons) Zool
29	Abhinav Kumar	210229	B.Sc. (Hons) Zool
30	Abhinav Kumar	210230	B.Sc. (Hons) Zool

*Abhinav*

## Feedback Form

P.G. Department of Zoology  
In collaboration with  
Institution's Innovation Council  
"Potential & Progress of Agriculture in India"  
Feedback Form

Name of the Station: ICAR, Patancheru  
Class: B.Sc. (Hons) Zool  
Date: 30/08/22

Roll: 210201

Roll	Extremely good (%)	Good (%)	Quite good (%)	Poor (%)
How well the overall organization of the course is presented				
How was the overall organization of the course	5			
How relevant was the material provided to the topic	5			
How well the information was presented	5			
Was the overall quality of the material good	5			

*Abhinav*

P.G. Department of Zoology  
In collaboration with  
Institution's Innovation Council  
"Potential & Progress of Agriculture in India"  
Feedback Form

Name of the Station: ICAR, Patancheru  
Class: B.Sc. (Hons) Zool  
Date: 30/08/22

Roll: 210202

Roll	Extremely good (%)	Good (%)	Quite good (%)	Poor (%)
How well the overall organization of the course is presented				
How was the overall organization of the course	5			
How relevant was the material provided to the topic	5			
How well the information was presented	5			
Was the overall quality of the material good	5			

*Abhinav*

P.G. Department of Zoology  
In collaboration with  
Institution's Innovation Council  
"Potential & Progress of Agriculture in India"  
Feedback Form

Name of the Station: ICAR, Patancheru  
Class: B.Sc. (Hons) Zool  
Date: 30/08/22

Roll: 210203

Roll	Extremely good (%)	Good (%)	Quite good (%)	Poor (%)
How well the overall organization of the course is presented				
How was the overall organization of the course	5			
How relevant was the material provided to the topic	5			
How well the information was presented	5			
Was the overall quality of the material good	5			

*Abhinav*

P.G. Department of Zoology  
In collaboration with  
Institution's Innovation Council  
"Potential & Progress of Agriculture in India"  
Feedback Form

Name of the Station: ICAR, Patancheru  
Class: B.Sc. (Hons) Zool  
Date: 30/08/22

Roll: 210204

Roll	Extremely good (%)	Good (%)	Quite good (%)	Poor (%)
How well the overall organization of the course is presented				
How was the overall organization of the course	5			
How relevant was the material provided to the topic	5			
How well the information was presented	5			
Was the overall quality of the material good	5			

*Abhinav*

### 33. KMV IIC & P.G. DEPARTMENT OF ZOOLOGY

**ACTIVITY:** AN EXPERT TALK ON CURIOSITY IN SCIENCE

**DATE:** 27<sup>th</sup> February 2023

### Permission Letter

The Principal  
Kanya Maha Vidyalaya  
Jalandhar

**Subject:** Permission to organize an expert talk

Respected Madam  
I wish to inform you that Department of Zoology in collaboration with Institution's Innovation council (Under the aegis of CURIE Grant) is organizing an expert talk on "Curiosity in Science" by Dr. Felix Bast, Professor, Department of Botany, Central University, Bathinda on 25-02-2023 at 11:00 AM. Kindly allow for the same.

Thanking You

Yours faithfully  
  
Mrs. Sahana Tandon  
Head of Department  
PG Department of Zoology  
Dated: 21-02-2023



**Kanya Maha Vidyalaya (Autonomous)**  
Re-accredited 'A' grade by NAAC  
College with Potential for Excellence  
Under Star College Scheme by DIT, Govt. of India  
Heritage Institution of India  
(Under provision of 192, 1986/53, Govt. of India)

11-03-2023

Dear Sir,

I am profoundly indebted to your gracious self for having graced Kanya Maha Vidyalaya (Autonomous), Jalandhar as resource person for invited talk on the topic "**Curiosity in Science- An Expert Talk**" organized by Dept. of Zoology to held on 27-02-2023.

Your gracious presence served as an encouragement on students.

Hoping for your kind co-operation in future also.

Thanking you,

  
Prof. (Dr.) Ajita Sharma Dwivedi  
Principal  
Kanya Maha Vidyalaya  
Jalandhar

Dr. Felix Bast  
Professor and Head Dept. of Botany  
Central University,  
Bathinda

Vidyalaya Marg, Jalandhar-144 004  
Phone: Principal Off: 0181-2296605, 2296606 • Fax: 0181-2291741  
E-mail: kmvjalandhar@yahoo.com

## E-Banner

The Heritage & Autonomous Institution  
**KANYA MAHA VIDYALAYA JALANDHAR**  
College with potential for excellence by UGC  
Star college Status by DBT, Govt of India  
CURIE Grant by DST- Govt of India  
Ranked No. 1 College of Punjab and Top National Ranking (India Today Survey 2021)  
(India Today, Outlook magazine and Times of India Group)

**P. G. Department of Zoology**  
in collaboration with  
**INSTITUTION'S INNOVATION COUNCIL**  
Organizes

**Curiosity in Science- An Expert Talk**

**Resource Person**  
Dr. Felix Bast  
Professor and Head  
Dept of Botany  
Central University, Bathinda

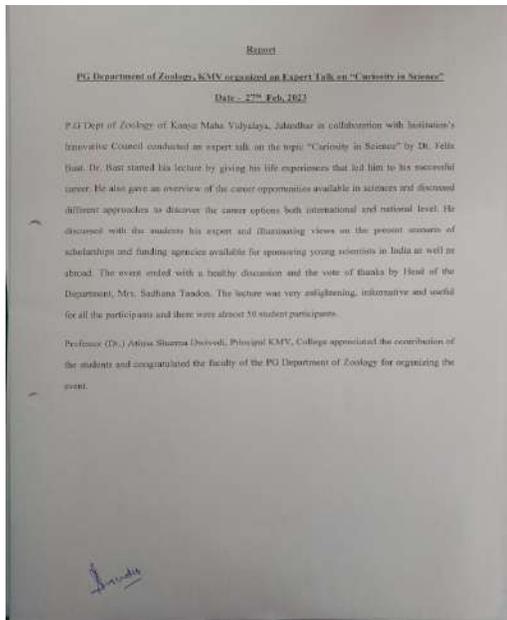
**Date: Feb 27, 2023**  
**Time: 10:30 AM**

**Zoom ID: 632 984 1492**  
**Password: 12345**

Mrs. Saflana Tandon (Head of PG Dept of Zoology)  
Dr. Mandeep Kaur (IIC Member)

Prof (Dr) Atima Sharma Dwivedi  
Principal

## Press Report



## Link

[https://www.facebook.com/kmviic/posts/pfbid0QzqU7jpiHzzGSEeJ85krBtwYWNniRwWEacaAnZxyHuMJNMxwEoQHhqtQ8MsqFPJj?\\_cft\\_\\_\[0\]=AZX2Si8NrdnJaQpvdNHNCTyfuOYxucO2l1ayCVyH4KEPPTnYYBEKwGCFzQXRH6nj1Bmz8Qg4wZ6KrEemzipL7E\\_vN5LWp2sG-z8dih5gEBXxPY614CYSc1Ot4tNKhboh7-NKDpY2k3x9phOKsYGfaZQb86OCHJnyrl0k5QcGkQGp-pWU1QErH5HOgQQHLoklX2U&\\_tn=0%2CO\\*F](https://www.facebook.com/kmviic/posts/pfbid0QzqU7jpiHzzGSEeJ85krBtwYWNniRwWEacaAnZxyHuMJNMxwEoQHhqtQ8MsqFPJj?_cft__[0]=AZX2Si8NrdnJaQpvdNHNCTyfuOYxucO2l1ayCVyH4KEPPTnYYBEKwGCFzQXRH6nj1Bmz8Qg4wZ6KrEemzipL7E_vN5LWp2sG-z8dih5gEBXxPY614CYSc1Ot4tNKhboh7-NKDpY2k3x9phOKsYGfaZQb86OCHJnyrl0k5QcGkQGp-pWU1QErH5HOgQQHLoklX2U&_tn=0%2CO*F)

## Attendance Sheet

P.G. Department of Zoology  
In collaboration with  
Institution's Innovation Council  
"Curiosity in Science"  
Attendance Sheet  
27/02/23

Sr. No.	Name	Roll no.	Class
1.	Ayudhanth	225024	M.Sc Zoology II
2.	Amalraj Kumar	224504	B.Sc. Micro (I)
3.	Sakthi Kumar	225029	B.Sc. Micro (I)
4.	Aravind Kumar	225025	B.Sc. Micro (I)
5.	Srinivas Kumar	224501	B.Sc. Micro (I)
6.	Ramesh Kumar	224502	B.Sc. Micro (I)
7.	Aravind	225003	M.Sc. Zoology - I
8.	Aravind Kumar	225007	M.Sc. Zoology - I
9.	Srinivas Kumar	225001	M.Sc. Zoology - I
10.	Aravind Kumar	225002	M.Sc. Zoology - I
11.	Aravind	224505	M.Sc. Zoology - II
12.	Aravind	224508	M.Sc. Zoology - II
13.	Aravind	224510	M.Sc. Zoology - II
14.	Aravind	224511	M.Sc. Zoology - II
15.	Aravind	225024	M.Sc. Zoology - II
16.	Aravind	225023	M.Sc. Zoology - II
17.	Aravind Kumar	225025	M.Sc. Zoology - II
18.	Aravind	225028	M.Sc. Zoology - II
19.	Aravind	224514	M.Sc. Zoology - II
20.	Aravind	224512	M.Sc. Zoology - II
21.	Aravind	224513	M.Sc. Zoology - II
22.	Aravind	224515	M.Sc. Zoology - II
23.	Aravind Kumar	224516	M.Sc. Zoology - II
24.	Aravind Kumar	224518	M.Sc. Zoology - II
25.	Aravind	224517	M.Sc. Zoology - II
26.	Aravind Kumar	224519	M.Sc. Zoology - II
27.	Aravind Kumar	224521	M.Sc. Zoology - II
28.	Aravind Kumar	224522	M.Sc. Zoology - II
29.	Aravind Kumar	224524	M.Sc. Zoology - II
30.	Aravind Kumar	224527	M.Sc. Zoology - II
31.	Aravind Kumar	224528	M.Sc. Zoology - II
32.	Aravind Kumar	224529	M.Sc. Zoology - II
33.	Aravind Kumar	224531	M.Sc. Zoology - II

34.	Aravind Kumar	224511	B.Sc. Micro (I)
35.	Aravind Kumar	224512	B.Sc. Micro (I)
36.	Aravind Kumar	224513	B.Sc. Micro (I)
37.	Aravind Kumar	224514	B.Sc. Micro (I)
38.	Aravind Kumar	224515	B.Sc. Micro (I)
39.	Aravind Kumar	224516	B.Sc. Micro (I)
40.	Aravind Kumar	224517	B.Sc. Micro (I)
41.	Aravind Kumar	224518	B.Sc. Micro (I)
42.	Aravind Kumar	224519	B.Sc. Micro (I)
43.	Aravind Kumar	224520	B.Sc. Micro (I)
44.	Aravind Kumar	224521	B.Sc. Micro (I)
45.	Aravind Kumar	224522	B.Sc. Micro (I)
46.	Aravind Kumar	224523	B.Sc. Micro (I)
47.	Aravind Kumar	224524	B.Sc. Micro (I)
48.	Aravind Kumar	224525	B.Sc. Micro (I)
49.	Aravind Kumar	224526	B.Sc. Micro (I)
50.	Aravind Kumar	224527	B.Sc. Micro (I)

## Feedback Form

P.G. Department of Zoology  
In collaboration with  
Institution's Innovation Council  
"Curiosity in Science"  
Feedback Form

Name of the Student - Sonal  
Class - M.Sc. Zoology - II  
Roll no. - 225028  
Date - 27-02-23

Key: Extremely good (5)	Good (4)	Quite good (3)	Poor (2)
Fill in the blank spaces with the most appropriate grades provided above			
How was the overall organization of the event?			4
How relevant was the material provided to the topic covered?			4
How were the illustrations?			4
Was the event of any practical value?			4

What did you like about the event?  
The event was quite good and it gave me information regarding researches

What would you improve about the event?  
The event was good.

Further suggestions  
No.

P.G. Department of Zoology  
In collaboration with  
Institution's Innovation Council  
"Curiosity in Science"  
Feedback Form

Name of the Student - Aravind  
Class - M.Sc. Zoology (I)  
Roll no. - 225001  
Date - 27-Feb-2023

Key: Extremely good (5)	Good (4)	Quite good (3)	Poor (2)
Fill in the blank spaces with the most appropriate grades provided above			
How was the overall organization of the event?			3
How relevant was the material provided to the topic covered?			4
How were the illustrations?			4
Was the event of any practical value?			4

What did you like about the event?  
The event gave me information regarding researches and researches so, it is very helpful for me.

What would you improve about the event?  
nothing

Further suggestions  
No.

## 34. KMV IIC & DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

### ACTIVITY: POWERPOINT COMPETITION ON USE OF DATA ANALYTICS IN IMPROVING BUSINESS STRATEGIES

DATE: 23<sup>rd</sup> August 2022

#### Permission Letter

The Principal

Kanya Maha  
Vidyalaya Jalandhar

Subject: Permission to organise an Intra-Class PowerPoint Presentation Competition.

Respected Madam

With due respect, I wish to bring to your kind notice that the faculty of B.Voc. Artificial Intelligence and Data Science has planned to organise a PowerPoint Competition Use of Data Analytics in Improving Business Strategies. It will be conducted on August 23, 2022.

Kindly give permission for the same.

Yours Sincerely



Dr. Pardeep Arora  
Head, Department of Artificial Intelligence and Data Science



#### E-Banner



The banner is a rectangular graphic with a red and white color scheme. At the top, it features the Kanya Maha Vidyalaya logo and the text 'Kanya Maha Vidyalaya, Jalandhar (Autonomous)'. Below this, there are several accreditation and ranking logos, including 'College with Potential for Excellence by UGC', 'CWCIE grant by U.S. Govt. of India', '157 Closure Years', and 'Star College Status by U.P. Govt. of India'. The main text in the center reads 'INSTITUTION'S INNOVATION COUNCIL in association with Faculty of Artificial Intelligence and Data Science organises PowerPoint Presentation Competition Topic: Use of Data Analytics in Improving Business Strategies August 23, 2022'. At the bottom, it lists the names and titles of the organizers: 'Dr. Rashmi Sharma (President, KMV IIC)', 'Prof. (Dr.) Atima Sharma Dwivedi (Principal)', and 'Dr. Pardeep Arora (Head, B.Voc. Artificial Intelligence and Data Science)'.

#### Press Report

The Faculty of B.Voc. Artificial Intelligence and Data Science organised a PowerPoint presentation competition on the topic 'Use of Data Analytics in Improving Business Strategies' in association with KMV IIC was conducted by Mr. Pradeep Arora (Head of B. Voc Artificial

Intelligence and Data Science), Ms. Amandeep Kaur and Ms. Simarpreet Kaur in Kanya Maha Vidyalaya, Jalandhar on August 23, 2022. All participants gave PowerPoint presentations on the topic using various real life examples of thriving companies and businesses. They explained the concept of data analysis and business strategies and how they are combined in order to attain profit in start-ups. One of the students highlighted the process of data analytics followed by Coca-Cola Company to increase their sales and market their product better. Another participant discussed that, Byju's- The Learning App, also uses data science algorithms to attract audience (parents or students) to join their platform for studying.

This was a knowledge packed session for the audience as well as the participants who were able to learn the whole concept in-depth. The event helped in making students aware of the technical concept of data analytics and how it can be useful in making better business decisions.



**Link**

[https://www.facebook.com/kmviic/posts/pfbid01QynVKmWTTrnygZzbbn7hMxZzFbttRsX1yer1Vr4BZNgDpBDk9XM3dp19RbmwsYik?\\_cft\\_\[0\]=AZWHUgNPJbyzJ95F\\_quy0aySIgLJHuTYYZkXCscu9FGR5W8EghLUXbIIH0A4J8OVjxF4PGkx2pLioaAEekoKSt4qnXcHWMhpXDniH4eNZeZGJ-TR7pqYWLpU8mcuwlbnVu3ARagmOBB8-ajxL-KdSHN0B\\_d8jcQuQICC1xKnr5x7nAajxTPwGeg910doLLUgu0cs&\\_tn\\_=%2CO%2CP-R](https://www.facebook.com/kmviic/posts/pfbid01QynVKmWTTrnygZzbbn7hMxZzFbttRsX1yer1Vr4BZNgDpBDk9XM3dp19RbmwsYik?_cft_[0]=AZWHUgNPJbyzJ95F_quy0aySIgLJHuTYYZkXCscu9FGR5W8EghLUXbIIH0A4J8OVjxF4PGkx2pLioaAEekoKSt4qnXcHWMhpXDniH4eNZeZGJ-TR7pqYWLpU8mcuwlbnVu3ARagmOBB8-ajxL-KdSHN0B_d8jcQuQICC1xKnr5x7nAajxTPwGeg910doLLUgu0cs&_tn_=%2CO%2CP-R)

**Feedback Form**

KANYA MAHA VIDYALAYA  
B.VOC. ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

Feedback Form

Date: August 23, 2022  
Topic: PowerPoint Presentation Use of Data Analytics in Business  
Name of the student: Poojita Singh  
Class: B.Voc. (Artificial Intelligence & Data Science)

Kindly answer the following queries

	Extremely satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
Understanding of the topic	✓				
Clarity of the session		✓			
Subject					
Knowledge of resources given		✓			
Engagement of the session		✓			
Overall	✓				
Any suggestion	No.				

KANYA MAHA VIDYALAYA  
B.VOC. ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

Feedback Form

Date: August 23, 2022  
Topic: PowerPoint Presentation Use of Data Analytics in Business  
Name of the student: Poojita Singh  
Class: B.Voc. (Artificial Intelligence & Data Science)

Kindly answer the following queries

	Extremely satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
Understanding of the topic	✓				
Clarity of the session	✓				
Subject					
Knowledge of resources given	✓				
Engagement of the session	✓				
Overall	✓				
Any suggestion	No.				

KANYA MAHA VIDYALAYA  
B.VOC. ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

Feedback Form

Date: August 23, 2022  
Topic: PowerPoint Presentation Use of Data Analytics in Business  
Name of the student: Poojita Singh  
Class: B.Voc. (Artificial Intelligence & Data Science)

Kindly answer the following queries

	Extremely satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
Understanding of the topic	✓				
Clarity of the session		✓			
Subject					
Knowledge of resources given	✓				
Engagement of the session		✓			
Overall	✓				
Any suggestion	No.				

## 35. DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

### ACTIVITY: POWERPOINT PRESENTATION COMPETITION ON ARTIFICIAL INTELLIGENCE

DATE: 5<sup>th</sup> April 2023

#### Permission Letter

The Principal  
Kanya Maha Vidyalaya  
Jalandhar  
Subject: Permission to organise an Intra-Class PowerPoint Presentation Competition.  
Respected Madam  
With due respect, I wish to bring to your kind notice that the faculty of B.Voc. Artificial Intelligence and Data Science has planned to organise a Powerpoint Competition on Artificial Intelligence. It will be conducted on April 5, 2023.  
Kindly give permission for the same.  
Yours Sincerely  
  
Dr. Pardeep Arora  
Head, Department of Artificial Intelligence and Data Science

#### Press Report

Faculty of B.Voc. Artificial Intelligence and Data Science organized an inter-class PowerPoint presentation competition on the topic Artificial Intelligence. All the students were assigned various topics related to Artificial Intelligence, Machine Learning, Data Science. This activity was a fun and interactive way to revise the syllabus completed so far and kindles their communication and presentation skills. Students prepared and presented with full zeal and enthusiasm. They discussed the application, Pros and Cons of AI. Students mainly highlighted the use of AI in daily life and discussed Problem solving using AI. Dr. Pardeep Arora was invited as a judge of the event. He appreciated the students of their hard work and dedication but also helped them in identifying the areas they lag in.



# Feedback Form

KANYA MAHA VIDYALAYA  
B.VOC. ARTIFICIAL INTELLIGENCE AND DATA SCIENCE  
Feedback Form

Date: April 5, 2023  
Topic: PPT Competition on Artificial Intelligence  
Name of the student: Subna  
Class: B.VOC. (Artificial Intelligence & Data Science)  
Kindly answer the following question

	Extremely satisfied	Satisfied	Average	Unsatisfied	Extremely Dissatisfied
Understanding of the Topic	✓				
Usefulness of the session	✓				
Subject			✓		
Knowledge of resource person					
Effectiveness of the session	✓				
Overall	✓				
Experience					
Any Suggestions	No.				

A

KANYA MAHA VIDYALAYA  
B.VOC. ARTIFICIAL INTELLIGENCE AND DATA SCIENCE  
Feedback Form

Date: April 5, 2023  
Topic: PPT Competition on Artificial Intelligence  
Name of the student: Pasuvinde  
Class: B.VOC. (Artificial Intelligence & Data Science)  
Kindly answer the following question

	Extremely satisfied	Satisfied	Average	Unsatisfied	Extremely Dissatisfied
Understanding of the Topic		✓			
Usefulness of the session	✓				
Subject					
Knowledge of resource person		✓			
Effectiveness of the session		✓			
Overall	✓				
Experience					
Any Suggestions	No.				

B

KANYA MAHA VIDYALAYA  
B.VOC. ARTIFICIAL INTELLIGENCE AND DATA SCIENCE  
Feedback Form

Date: April 5, 2023  
Topic: PPT Competition on Artificial Intelligence  
Name of the student: Jasmeeen Kaur  
Class: B.VOC. (Artificial Intelligence & Data Science)  
Kindly answer the following question

	Extremely satisfied	Satisfied	Average	Unsatisfied	Extremely Dissatisfied
Understanding of the Topic	✓				
Usefulness of the session	✓				
Subject					
Knowledge of resource person		✓			
Effectiveness of the session	✓				
Overall		✓			
Experience					
Any Suggestions	No.				

C

### 36. KMV IIC & P.G. DEPARTMENT OF CHEMISTRY

**ACTIVITY:** WORKSHOP ON INNOVATIVE PRACTICES FOR GREENER AND SAFER CHEMISTRY LABS

**DATE:** 21<sup>st</sup> October 2022

#### E-Banner

The Heritage Institution  
**KANYA MAHA VIDYALAYA, JALANDHAR (Autonomous)**  
137 Glorious years  
College with Potential for Excellence by UGC    CURIE grant by DST-Govt. of India    Star College Status by DBT, Govt. of India  
Top National Rankings (India Today, Outlook Magazine & Times of India Group)

INSTITUTION'S INNOVATION COUNCIL  
MoE's INNOVATION CELL (GOVERNMENT OF INDIA)

**PG Department of Chemistry**  
In association with  
**Institution's Innovation Council**  
Organizes  
**National Level Workshop on Innovative Practices for Greener & Safer Chemistry Labs**

**Dr. Sonia Ratnani**  
Associate Professor, Dept. of Chemistry  
Ramjas College  
University of Delhi

Free Registration:  
<https://forms.gle/aiSnl2YieQCcf6SS9>  
For queries: kmvchemactivities22@gmail.com

Zoom Meeting ID: 845 2243 9728  
Passcode: 726366

Convener: Dr. Manju Sahni  
Head, PG Dept. of Chemistry

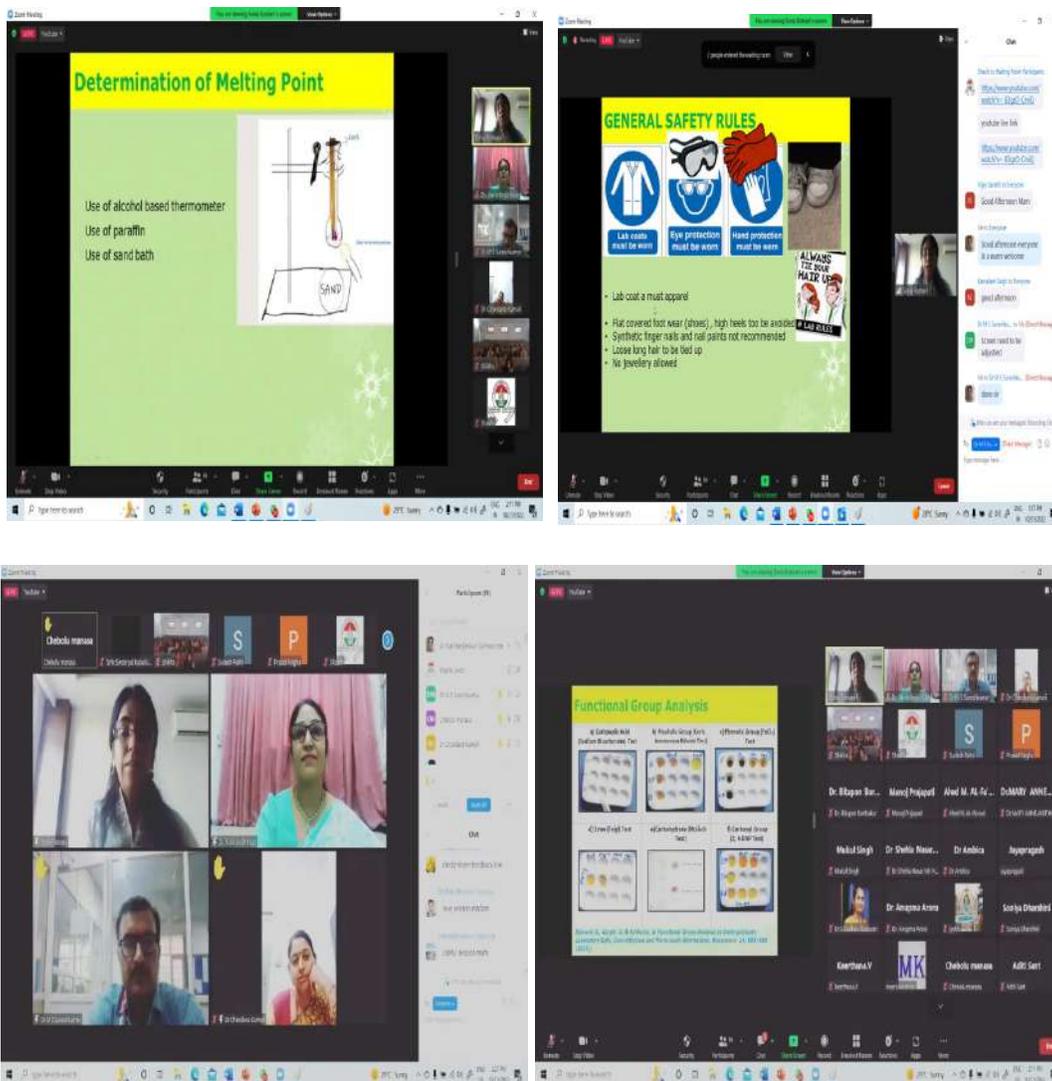
Dr. Narinderjit Kaur  
IPR Activity Coordinator

Principal  
Prof. (Dr.) Atima Sharma Dwivedi

#### Press Report

PG Department of Chemistry in association with Institution's Innovation Council, Kanya Maha Vidyalaya (the Heritage and Autonomous Institution), Jalandhar, under the aegis of CURIE grant organised national level workshop on "Innovative Practices for Greener and Safer Chemistry labs" on 21st October 2022. 350 participants (200 students & 150 faculty) from different institutions across the country attended the extension lecture delivered by Dr. Sonia Ratnani, Associate Professor in Dept. of Chemistry, Ramjas College, University of Delhi. The aim of this workshop was to discuss the innovative aspects and latest modification to do chemistry practical with greener and safer approach and to aware the faculty and students of chemistry about the safety measures to be adopted in the labs and the innovative strategies that can be adopted for greener & safer experimental procedures. Dr. Sonia discussed that lab experiments should involve the use of alternative reagents which are not only eco-friendly but also be easily available at very cheap price. They should not preferably involve the use of organic solvents. All organic chemistry experiments should preferably be conducted in semi-micro or micro-scale. Experiments should avoid tedious experimental procedure like longer reaction time, reaction at high temperature etc and should be executed by considering all safety measures. On a conclusive remark, she said that green chemistry experiments are introduced not to drastically replace the conventional ones rather, they are considered complementary to the existing protocols. This not

only provides a wider view of various techniques but also imbibes inquest in innovative minds for future development. Wherever possible and feasible, the conventional process should be replaced with the greener ones to transmit the message of this issue.



### Link

[https://www.facebook.com/kmviic/posts/pfbid02jfKqa8DZ281evf144HsUPkPkn3HzDB3AjNZk9sJSKWPPsFLMr3hz6p7PsmJxqhMv1?\\_cft\\_\[0\]=AZUXtwAaPNHe\\_F4VZclh9q6xDwp3bF1FtkvpJDVsDPe7eOtT4FQwX7QGjWnWW4vELAWRjKN8vMMAp3os4bH-0AgRNQOPNVJbRh7U8ak4aTBmLb1su02cjkXRHXRPcnwplxeJxrkZGXXHuC5MGrXv5oV6n-tBKgrFd54LPdSpYBnoEg5A2\\_ocp5diQGSKbnrYEK&\\_tn\\_=%2CO%2CP-R](https://www.facebook.com/kmviic/posts/pfbid02jfKqa8DZ281evf144HsUPkPkn3HzDB3AjNZk9sJSKWPPsFLMr3hz6p7PsmJxqhMv1?_cft_[0]=AZUXtwAaPNHe_F4VZclh9q6xDwp3bF1FtkvpJDVsDPe7eOtT4FQwX7QGjWnWW4vELAWRjKN8vMMAp3os4bH-0AgRNQOPNVJbRh7U8ak4aTBmLb1su02cjkXRHXRPcnwplxeJxrkZGXXHuC5MGrXv5oV6n-tBKgrFd54LPdSpYBnoEg5A2_ocp5diQGSKbnrYEK&_tn_=%2CO%2CP-R)

<https://www.instagram.com/p/Ckp5bdzPhzk/>

## 37. P.G. DEPARTMENT OF CHEMISTRY

**ACTIVITY:** MEGA EVENT SCI- VESTA TO EXPLORE SCIENCE FOR SUSTAINABLE LIFE (FUN WITH CHEMISTRY)

**DATE:** 2<sup>nd</sup> August 2022

### E-Banner

The banner is for an event titled "SCI-VESTA" organized by the Faculty of Sciences at Kanya Maha Vidyalaya. The banner features the college's logo and name at the top, along with its 137th anniversary. It lists several accolades such as UGC, DST, and Star College status. The main text asks "Are you a SCIENCE GEEK?" and invites students to explore their scientific temperament. The event is scheduled for August 2nd, 2022, under the CURIE GRANT. It lists exciting prizes like fun games, DIY activities, and chemistry experiments. A QR code is provided for registration, along with a link to the registration form and contact information for queries.

**Kanya Maha Vidyalaya (Autonomous)**  
The Heritage Institution 137 Glorious Years  
College with Potential for Excellence by UGC | CURIE grant by DST- Govt. of India | Star College Status by DST, Govt. of India  
Top National Rankings (India Today, Outlook Magazine & Times of India Group)

**Are you a SCIENCE GEEK?**  
**Faculty of Sciences**  
*invites you to explore your scientific temperament in*  
**SCI-VESTA**  
on  
**2nd August 2022 (10 am onwards)**  
Under the aegis of CURIE GRANT

**EXCITING PRIZES**

Who can participate?  
Only 10+2 pass girls

Fun games, DIY & many more mind blowing activities:

- Fun with Chemistry
- Enjoy Maths for a Sustainable Life!
- Explore the Science of Life.
- Balance life with Physics.

Registration No Registration Fee

Click on the link : <https://forms.gle/c7DQJ8CiKHCALgti6>  
Last date to Register: 28th July 2022  
For any queries: [kmvscience2022@gmail.com](mailto:kmvscience2022@gmail.com)

Scan QR Code

### Press Report

Faculty of Sciences of Heritage, Autonomous Institution of Northern India, Kanya Maha Vidyalaya, organized SCI VESTA under DST Curie Grant on 2/8/2022 to explore scientific temperament in students. About 200 science students from different colleges participated in the various activities. P.G. Department of Chemistry organized “Fun with Chemistry” in which they mentored the undergraduate students and demonstrated simple experiments like lava lamp, elephant toothpaste, fake blood, hidden message, and golden rain. Emoji quiz, chemical dumbsharad and demonstration of solid state models were also organized and the winners were given exciting prizes.

## Photograph of the event



## Media Coverage

### कन्या महाविद्यालय की 'साई वैस्टाका' प्रतियोगिता में 200 विद्यार्थियों ने दिखाई प्रतिभा



सभी प्रतिभागियों के साथ प्रिंसिपल डा. आतिमा शर्मा द्विवेदी व स्टाफ सदस्य।

(जहर)

जालंधर, 5 अगस्त (विनीत) : कन्या महाविद्यालय में डॉ. एन.टी. क्यूरी प्रांट के तहत 'साई वैस्टाका' प्रतियोगिता का आयोजन हुआ, जिसमें विभिन्न कालों के विज्ञान के 200 विद्यार्थियों ने भाग लेकर अपनी प्रतिभा दिखाई।

इस दौरान फिजिक्स विभाग ने जीवन को संतुलित करना, बर्टिकल सर्किल में मोशन, वाटर वर्लपूल, ड्रॉपलर इफेक्ट व ब्लैक होल डेयो जैसे विभिन्न खेलों की प्रस्तुति की

तथा बताया कि कैसे इनमें फिजिक्स की अवधारणाएं स्पष्ट तौर पर लागू होती हैं, इसके साथ ही केमिस्ट्री विभाग ने 'फ्लू विद केमिस्ट्री' गतिविधि का आयोजन करके लैंग्वेज, हाथी दांत पेस्ट, फंक वर्ल्ड, डिंपे हुए सेंडस, गोल्डन रैन प्रयोगों का प्रदर्शन किया तथा खोटेनी विभाग की छात्राओं ने फूलों के हिस्सों को फिर से व्यवस्थित करने, पत्तियों का आकार, मिट्टी के साथ खेलना, पीधे, प्लान्टस खोज व पीधे

पैरोडी जैसी विभिन्न गतिविधियों को प्रदर्शित किया।

इस अवसर पर सुश्री. मं. सेजलप्रोत कौर, मैथेमेटिक्स मेंटी व स्टप गेम में हरजोत, निकिता, सतोष ने ओम्पिस्टॉन, अमनप्रोत कौर ने वैदिक गणित विज्ञान में पहला स्थान हासिल किया तथा दयिन्द कौर 'मिस मैथेमेटिक्स बनीं। विजेताओं को अंत में प्रिंसिपल डा. आतिमा शर्मा द्विवेदी ने पुरस्कृत करते हुए बधाई दी।

## Link

[https://www.facebook.com/kmvjal/posts/pfbid02BfxNYEfWnivRjnrLEo9wxxWPMQ95MPD5g3dpLSTVL4tFMMUoc41JJzKa6Psk2Gunl?\\_cft\\_\\_\[0\]=AZXdvCCKljz8GDqzREKyzRCKGDiQ0aJ1PTzfKsDAfCDH-](https://www.facebook.com/kmvjal/posts/pfbid02BfxNYEfWnivRjnrLEo9wxxWPMQ95MPD5g3dpLSTVL4tFMMUoc41JJzKa6Psk2Gunl?_cft__[0]=AZXdvCCKljz8GDqzREKyzRCKGDiQ0aJ1PTzfKsDAfCDH-)

[a6uxbA9vonQJtHopEMEpThaxsbl4oRL7JAFw96H\\_eXIIHIDiS47s2WoTN\\_AiU7GIZZvNNmRk7N7unUPcyixL0g&\\_tn\\_=%2CO%2CP-R](https://www.facebook.com/kmvjal/posts/pfbid02BfxNYEfWnivRjnrLEo9wxxWPMQ95MPD5g3dpLSTVL4tFMMUoc41JJzKa6Psk2Gunl?_cft__[0]=AZXdvCCKljz8GDqzREKyzRCKGDiQ0aJ1PTzfKsDAfCDH-a6uxbA9vonQJtHopEMEpThaxsbl4oRL7JAFw96H_eXIIHIDiS47s2WoTN_AiU7GIZZvNNmRk7N7unUPcyixL0g&_tn_=%2CO%2CP-R)

<https://www.kmvjalandhar.ac.in/activities/mega-event-sci-vesta-to-explore-science-for-sustainable-life-fun-with-chemistry/>

[https://www.instagram.com/p/Cg10NHivxnl/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRlODBiNWFiZA==](https://www.instagram.com/p/Cg10NHivxnl/?utm_source=ig_web_copy_link&igsh=MzRlODBiNWFiZA==)

## 38. P.G DEPARTMENT OF CHEMISTRY

### ACTIVITY: NATIONAL CHEMISTRY WEEK

DATE: 16<sup>th</sup> - 22<sup>nd</sup> October 2022

#### E-Banner

The Heritage Institution 137 Glorious years

**KANYA MAHA VIDYALAYA (Autonomous)**

College with Potential for Excellence by UGC CURIE grant by DST-Govt. of India Star College Status by DGT, Govt. of India

Top National Rankings (India Today, Outlook Magazine & Times of India Group)

**PG Department of Chemistry**  
(Under the aegis of CURIE grant)  
is organizing various events to commemorate

**NATIONAL CHEMISTRY WEEK**  
(October 16 – 22, 2022)

1. Extension Lecture  
(19<sup>th</sup> Oct 2022 at 12 pm)  
Dr. Sachin Kumar  
Asst. Prof, Dept. of  
Apparel & Textile  
Technology, GNDU,  
Amritsar

2. Poster Presentation,  
3. e-Quiz  
on  
**FABULOUS FIBERS**  
THE CHEMISTRY OF FABRICS

Free registration for participation:  
Poster Presentation (Scientific)  
Last date to submit your entries 17 October 2022  
send your entries at:  
[kmvchemactivities22@gmail.com](mailto:kmvchemactivities22@gmail.com)  
Mention your name, class, roll number, institution  
Result will be declared on 19 Oct 2022 on Zoom  
For registration & E-Quiz  
<https://forms.gle/U7QUiW7CT3Ckam9PA>

Zoom Meeting ID: 875 7789 7931 Passcode: 396401

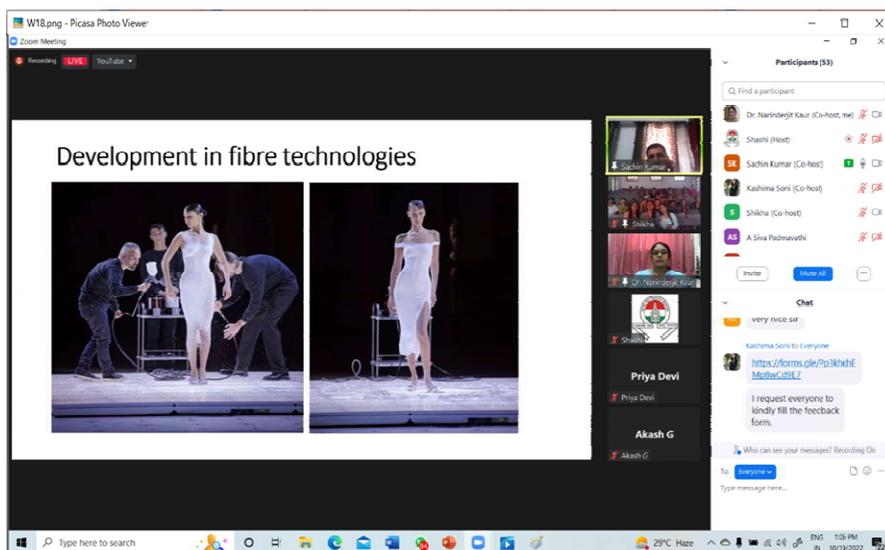
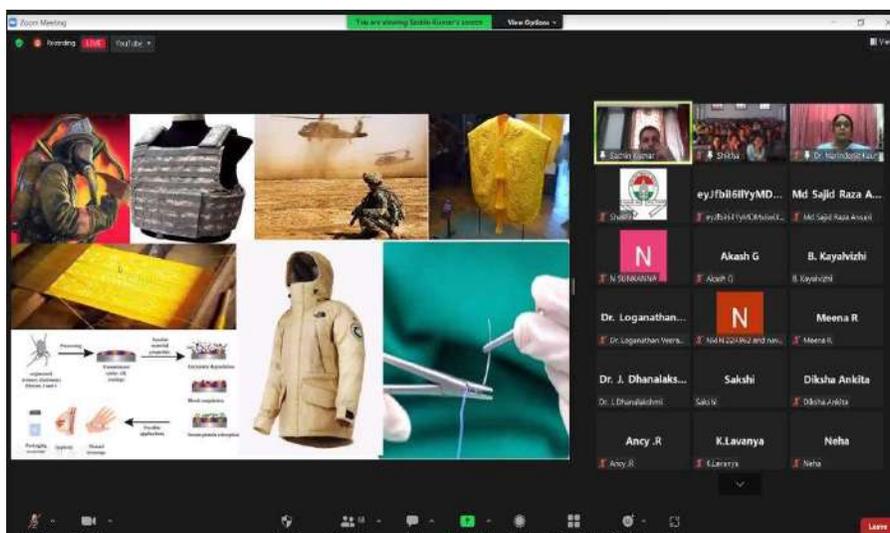
Convener: Dr. Manju Sahni Co-ordinator: Dr. Narinderjit Kaur Principal: Prof. (Dr) Atima Sharma Dwivedi

#### Press Report

PG Department of Chemistry, Kanya Maha Vidyalaya- the Heritage and Autonomous Institution, Jalandhar, under the aegis of CURIE grant has organised National Chemistry Week-2022 (NCW) with the theme “**Celebrating Innovative and Creative Ideas of Students**” from 16<sup>th</sup>-22<sup>nd</sup> October 2022. NCW is a public awareness campaign that promotes the value of chemistry in everyday life. Various activities have been organized throughout this week like poster presentation competition, online quiz and an extension lecture. Total number of participants was 1250. More than 900 Students from different states of India participated enthusiastically in online Quiz and 150 students in poster presentation competition. 200 participants have attended the extension lecture delivered by Dr. Sachin Kumar, Assistant Professor in Dept. of Apparel and Technology, GNDU Amritsar in both online and offline mode. He has very well explained the different types of fibres, their synthesis, compositions, morphological studies and their applications in daily uses. Students have shown their innovative skills and creative ideas based on the theme of NCW. Such kind of events is in

regular feature for the growth of student's communication skills and intellectual/personal developments. The candidates who successfully qualified the quiz got e-certificates. The students with best poster presentation were selected and rewarded for their creative ideas. Principal Prof. (Dr.) Atima Sharma Dwivedi applauded the efforts taken by the Faculty of PG Department of Chemistry for conducting such a significant event for the holistic development of students.

### Photographs of the event



### Link

<https://www.kmvjalandhar.ac.in/activities/national-chemistry-week/?d=chemistry>

## 39. P.G. DEPARTMENT OF CHEMISTRY

### ACTIVITY: NATIONAL SCIENCE DAY

DATE: 28<sup>th</sup> February 2023

#### E-Banner

THE HERITAGE INSTITUTION  
KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)  
COLLEGE WITH POTENTIAL OF EXCELLENCE BY UGC, STATE COLLEGE STATUS BY THE GOVT. OF PUNJAB, BANQUETARY  
ESTABLISHED IN 1952, TOP NATIONAL RANKING FOR TODAY'S WAYS, INDIA AND CURRI GRANT BY THE GOVT.  
OF INDIA

**NATIONAL SCIENCE DAY-2023**  
Theme: Global Science for Global Well-being  
28th Feb 2023

Organized by:  
**P. G. DEPARTMENT OF CHEMISTRY**

CONVENER: *Dr. Manju Sahni*  
CO-ORDINATORS: *Dr. Shikha & Ms. Kashima Soni*

PRINCIPAL: *Prof. (Dr.) Anita Sharma Dwtiwadi*  
OFFICIAL WEBSITE: [www.kmvv.ac.in](http://www.kmvv.ac.in)

#### Brochure

**EVENTS (THEME : GLOBAL SCIENCE FOR GLOBAL WELL-BEING)**

**Event 1: Sci-creative: Poster making competition**

- > It is an Individual/Dual event.
- > Posters will be judged on the basis of creativity and uniqueness.
- > Every participant has to report 30 minutes before the actual time.
- > Every team has to use their own material to make their Posters.
- > Both Handmade or Printed posters are acceptable.

**Event 2: Sa-symmetry: Rangoli making competition**

- > Maximum 2 students per team.
- > Every participant has to report 30 minutes before the actual time.
- > Every team has to use their own material to make their Rangoli.
- > Time Limit : 1 Hour

**Event 3: Exploravision: Sci-writeup**

- > It is an Individual event.
- > Send the write up on [kmvchemactivities22@gmail.com](mailto:kmvchemactivities22@gmail.com) by 27<sup>th</sup> Feb,2023 till 1 PM IST.
- > Judging will be done on the basis of accuracy of your facts, depth of your knowledge.
- > Word Limit : 200-250 Words.

**SUB THEMES FOR WRITE UP :**

- > Massive Problem of Micro-Plastics
- > Climate Research Heat up
- > Impact of Solar Power

❖ **Winners will be awarded with Prizes** ❖

All interested students have to register for the competition through the provided link. No new entries will be entertained after the deadline (26<sup>th</sup> Feb,2023)

Registration Link : <https://forms.gle/BJHwTRbiHYLaxczP9>

## Press Report

PG Department of Chemistry, Kanya Maha Vidyalaya (The Heritage and Autonomous Institution), Jalandhar organized “National Science Day-2023 on theme –Global Science for Global Well-being” on 28th February, 2023 to celebrate the importance of science in people daily lives and to recognize all of the activities, projects and achievements in the field of technology that help humanity. Around 100 students from different departments of the college have participated in this event. Various competitions were organized such as Sci- Symmetry (Rangoli making), Sci-Creative (Poster making) and Explore vision Sci- write up. Students have participated with full enthusiasm and zeal. Students with best performance for Rangoli, Poster and Write up were selected and rewarded for their creative ideas. In the category of Rangoli, Aditi Pathania & Ananya (B.Sc. Non-Med Sem VI), Aanchal & Supriya (M.Sc. Chem Sem IV), Arshdeep & Barjinder (M.Sc. Chem Sem II) got first, second and third positions, respectively. For Poster making competition, Anchal Sharma (M.Sc. Chemistry Sem IV), Mancy Malhotra (B.Sc. Medical Sem II), Annanaya (B.Sc. Biotech Sem II), got first, second and third positions, respectively. For Explora Vision (Sci –Write up) Muskaan Kaur (B.Sc Med Sem VI), Manpreet Kaur (B.Sc. Hons Physics Sem IV), Aanchal Saroch and Arshdeep Kaur ((M.Sc. Chem Sem II) got first, second and third positions, respectively. Dr. Manju Sahni, Head of the Department, encouraged the students for their active involvement in the event. Principal Prof. Atima Sharma Dwivedi appreciated the efforts taken by PG Department of Chemistry for organizing such creative events with full enthusiasm.

## Photographs of the event



## Link

<https://www.kmvjalandhar.ac.in/activities/national-science-day-2023/?d=chemistry>

<https://www.instagram.com/p/CpmMPdwPFxU/>

## 40. KMV IIC

### ACTIVITY: ONE DAY SESSION WITH INNOVATION AND START-UP ECOSYSTEM ENABLERS FROM THE STATE LEVEL

DATE: 27<sup>th</sup> July 2022

#### Press Report

The Institution's Innovation Council of KMV successfully conducted a "One day Session with Innovation and Start-up Ecosystem Enablers from the State Level" on 27th July, 2022. Ms Pooja Arora ( Media & Entertainment, Sector Skill Council, New Delhi ), Mr Sukhdeep Singh, owner, Anhad Studio, Mr Karan Arora, CEO, Itronix Solutions, Mr Tushar Bansal, owner, Tushar Hair and Beauty Hub, Mr Narinder, Milano Beauty Saloon, Mr Vishal Singh, General Manager, Ramada, Jalandhar, CA Ajay Bansal, CA Anirudh Sareen, Ms Swati Kataria, Dietician, Dt. Renu Verma, Dietician, Mr Varun Nayyar, CEO, Digital Adda, Mr Rajesh Kumar, Manager, Pantaloons, Mr Talwinder Singh, Trend Setter Ludhiana, Mr Ashmeet Singh, CEO, Paras Enterprises, Ludhiana were the prominent people who participated in the session. The session highlighted the functions of an entrepreneur. It provided the basic idea of how to get initial investment for any start-up. The industry players gave examples of day-to-day business and its dealing with daily life. They also highlighted the importance of teamwork in any business. They made it clear that thorough analysis of all the factors is crucial before starting business or entering the market.

An interactive session between the industry experts and students was also conducted in order to understand the needs of the students and to provide them with a proper direction for their career.



[Link](https://www.instagram.com/p/CtYjUAYvMK8/)

<https://www.instagram.com/p/CtYjUAYvMK8/>

**41. KMV IIC**

**ACTIVITY: NATIONAL EDUCATION DAY CELEBRATION**

**DATE: 11<sup>th</sup> November 2022**

### E-Banner

The Heritage and Autonomous Institution  
**KANYA MAHA VIDYALAYA, JALANDHAR**  
College with Potential for Excellence Star College by DBT, Govt. Of India  
Ranked No. 1 College of Punjab and Top National Rankings  
(India Today, Outline Magazine and Times of India Group)

**KMV IIC CELEBRATES  
NATIONAL  
EDUCATION DAY**

**ESSAY Writing  
Competition on**

- New Education Policy - Opportunities and Challenges
- Vocational Education and it's Future

SEND YOUR ENTRIES ON  
KMVIIC2019@GMAIL.COM  
BY NOVEMBER 15, 2022

**A Session on  
Education Policy of  
India**

by Ms. Arti Thakur  
Convener, KMV IIC  
on November 11, 2022  
Time 11 a.m.  
Venue: L6( Animation Lab)

Dr. Rashmi Sharma  
President, KMV IIC

Prof.(Dr. ) Atima Sharma Dwivedi  
Principal

### Press Report

KMV IIC always aims at making students aware about the current education landscape and positive changes happening w.r.t Innovation and Entrepreneurship. In order to inform students and get to know their views on what they think about our education system, new education policy, changes it brings in an its impact and what new education policy promises on innovation and entrepreneurship front, what challenges and what opportunities it brings in.

As session on Education policy followed by essay writing competition on the following two topics was organised on November 11, 2022.

- 1) National Education Policy – Opportunities and Challenges

## 2) Vocational Education and its future

On the National Education Day, the event begins with a session by Ms. Arti Thakur, Convenor KMV IIC, on National Education Policy, the various initiatives taken by the Government for innovation and entrepreneurship, and the changes implemented at our institution level.

In the beginning of the session, the students were informed about how higher education will be impacted by New Education policy with focus on the following points:

- Emphasis on experiential learning along with a focus on 21st-century skills like critical thinking, reasoning and problem-solving.
- No Hard Separations between Vocational and Academic Streams, arts, and Sciences etc.
- Re-imagination of Vocational Education and sensitization for building competencies
- A holistic and multidisciplinary education will help develop well-rounded individuals that possess critical 21st-century capacities in fields across the arts, humanities, languages, sciences, social sciences, and professional, technical, and vocational fields; an ethic of social engagement; soft skills, such as communication, discussion, and debate; and rigorous specialization in a chosen field or fields.



[Link](https://www.instagram.com/p/Ckyl1Lr5Wk/)

<https://www.instagram.com/p/Ckyl1Lr5Wk/>

## 42. P.G. DEPARTMENT OF COSMETOLOGY

### ACTIVITY: SESSION ON SKILL DEVELOPMENT AND KNOWLEDGE OF LATEST TECHNOLOGY

DATE: 25<sup>th</sup> April 2023

#### Press Report

Kanya Maha Vidyalaya the Heritage & Autonomous Institution has always been making efforts for the holistic development of students in every possible way to give them training to become successful entrepreneur. A session under IIC on Skill Development and knowledge of latest Technology was conducted on 25-04-23 by Tushar Bansal from Tushar Hair & Beauty Hub also the member of BOS in cosmetology department. He gave the lecture of skill development and knowledge of new technology. His focus was on latest techniques which are trending in our field.

Students learn with full of enthusiasm & eager to participate in this workshop more than 70 students participated in this workshop. We got overwhelmed response. Now we are thinking to re-organises these kinds of events in the future as well. The main aim of the event was to give chance to the students to showcase their inner hidden talent and to present their creative ideas through hair styling. With co-operation and efforts of students & faculty member and KMV-IIC, the event was successful.



[Link](https://www.instagram.com/p/CtYidEuPtVj/)

<https://www.instagram.com/p/CtYidEuPtVj/>