

Master of Arts (Cosmetology)
Programme Specific Outcomes
Session-2020-21

PSO1 -Cosmetology is the study and application of beauty treatment. It is the science which focuses on making people look good. It comprises many branches which include beauty therapy and treatments for face, hair, body and overall health care.

PSO2- A cosmetologist is an expert in makeup, skin care and beauty products. He or she provides beauty services that include cosmetic care for hair, skin and body.

PSO3- Students who are interested to become a cosmetologist need to obtain certain educational and licensing requirements. With the right educational qualification and license, cosmetologists can work in several industries and may also be self-employed.

PSO4- The job roles range from the regular haircut, hair wash, perming, styling, colouring, and hair extensions to manicure, pedicure and facials

PSO5- The career possibility in the industry of beauty is endless. This industry offers various careers for these professionals to excel and grow. It is a lucrative career option with earnings increasing with experience and reputation. Trained cosmetologists find well paid jobs in beauty parlours, high-end salons and in luxurious hotels/resorts. Makeup/hair style.

PSO6- Beauty therapists give treatment for the face, hair, skin, and the body. Threading, facials, massages, skin treatments, manicure and pedicure are all included in Beauty therapy. They also advise on skin care, makeup.

PSO7- Beauticians specialize in doing make up for marriages, for TV and film performances and special occasions.

PSO8- Specialized areas of work are electrolysis, permanent make-up used to give a permanent lip-line or eye-line, aroma therapy which uses fragrances and essences for beauty treatment, etc

PSO9- Beauty advisors market cosmetics, help customers identify the skin/ hair type and give advice on how to treat minor ailments. They give advice on the use of cosmetics, general health/fitness advice, treatment and training is given in yoga/aerobics/health clubs by specialists in fitness and exercise.

Master of Arts (Cosmetology) Semester-I
Session — 2020-21
Anatomy and Physiology of Skin
Course Code : MCYM-1141
(THEORY)

Course Outcomes:

- CO1:** Apply concepts and knowledge of the general terminology, cell structure and function, histology, gross anatomy, and physiology related to the integumentary, skeletal, muscular and nervous systems to novel technical and/or clinical scenarios.
- CO2:** Evaluate information on human health and medical research as to its social, environmental, and ethical implications as part of responsible citizenship.
- CO3:** Use scientific laboratory equipment in order to gather and analyze data on human anatomy and physiology.
- CO4:** Understand skin functions and how relevant dysfunction contributes to disease.
- CO5:** Approach dermatologic disease with an understanding of basic skin structure
- CO6:** To create awareness about the skin

Master of Arts (Cosmetology) Semester-I

Session : 2020-21

Beauty and Wellness

Course Code: MCYM-1142

(THEORY)

Course Outcomes:

- CO 1:** To impact knowledge of skin and personal grooming.
- CO 2:** Understand why personal hygiene is an important part of good health maintenance
- CO 3:** Understand what areas are included in health maintenance
- CO 4:** Know when to offer choices when providing personal care
- CO 5:** Understand that professional ethics should always be applied when providing personal care

Master of Arts (Cosmetology) Semester-I

Session 2020-21

MASSAGE

Course Code : MCYM-1143

(THEORY)

Course Outcomes:

CO 1: Create a safe massage environment.

CO 2: Integrate various massage skills to provide effective massage therapy techniques in a clinical setting.

CO 3: To provide students with the basic bodywork techniques and skills needed to be

CO 4: employed as a massage therapist.

CO 5: To provide students with a foundation in general education.

CO 6: Beauty therapists give treatments for the face, hair, skin, and the body facials, massages, skin treatments are all included in Beauty therapy. They also advice on skincare, Massage and Body SPA

Master of Arts (Cosmetology) (SEMESTER-I)
Session 2020-21
SKIN CARE
Course Code: MCYM-1144
(THEORY)

Course Outcomes:

- CO 1:** The purpose of this course is to provide students with the knowledge to identify terminology related to skin, products and treatments with the demonstration of proper application of cosmetics related to skin care.
- CO 2:** Create a safe massage environment.
- CO 3:** Integrate various massage skills to provide effective massage therapy techniques in a clinical setting.
- CO 4:** To provide students with the basic bodywork techniques and skills needed to be.

Master of Arts (Cosmetology) (Semester-II)

Session: 2020-21

Trichology

Course Code: MCYM - 2141

(Theory)

Course Outcomes:

- CO 1:** The purpose of this course is to provide students with the knowledge to identify terminology related to hair structure, growth and distribution
- CO 2:** Perform hair care services for all types of hair including hair analysis, hair cutting, hairstyling, hair coloring and lightening, permanent waving and chemical relaxing.
- CO 3:** Be able to provide specialist hair and scalp treatments.
- CO 4:** Understand how health and safety policies and procedures affect specialist hair and scalp treatments
- CO 5:** Understand the factors that influence specialist hair and scalp treatments
- CO 6:** Understand the science of specialist hair and scalp treatments
- CO 7:** Understand the products, tools, equipment and techniques, for hair and scalp treatments

Master of Arts (Cosmetology) Semester-II

Session: 2020-21

Playing with Hair Colors

**Course Code: MCYM - 2142
(Theory)**

Course Outcomes:

CO 1: Highlighting and Lowlighting of Hair

Students are trained to understand the basic principles of hair colouring, stages of hair lightening and the different techniques used for colouring, the different usages of lightening with colour and lightening (bleaching) products, and toner and the technique of performing highlighting and lowlighting of hair.

CO 2: Lightening and Toning (whole head)

Students are trained to identify the stages of lightening, and the different types of bleaches and lighteners and the technique of performing lightening and toning (whole head).

CO 3: Change of Base Colour with Highlight and Lowlight

Students are trained to understand the purpose and procedure for carrying out strand test and the factors that determine the choice of colour shades and performing change in base colour with highlight and lowlight

CO 4: Corrective Colouring

Students are trained to understand the corrective measures for hair colouring and lightening problems, the uses of shampoo bleach and the effect of oxidation in hair colouring and the technique of performing colour correction.

Master of Arts (Cosmetology) (Semester-II)

Session: 2020-21

Reflexology

Course Code: MCYM - 2143

Session: 2021-2022

(Theory)

Course Outcomes:

CO1: Learn hands-on holistic reflexology techniques

CO 2: History of reflexology

CO 3: Brief overview of Anatomy and Physiology

CO 4: Benefits and contraindications

CO 5: Development/understanding of physical, mental and spiritual healing (body/mind connection)

CO 6: Learn advanced and specialized reflexology and assessment techniques

CO 7: Learn about Oncology and Reflexology, and different illnesses that can benefit through reflexology

CO 8: Sports Reflexology, injuries and movements.

Master of Arts (Cosmetology) Semester-II
Session: 2020-21

Hair Grooming
Course Code: MCYM - 2144
(Theory)

Course Outcomes:-

- CO 1:** Understand the factors that influence haircutting services
- CO 2:** Understand the tools, products, equipment and techniques for haircutting services
- CO 3:** Be able to prepare for haircutting services
- CO 4:** Be able to provide haircutting services adapting various cutting techniques.

Master of Arts (Cosmetology) Semester-III

Session 2020-21

Business Management

**Course Code: MCYL-3141
(THEORY)**

COURSE OUTCOMES:

COS.1 To develop the knowledge base about the physical facility needed for different types of food services unit.

COS.2 To impart necessary expertise to manage the financial aspects in the unit.

COS.3 To learn the principles of personal management.

COS.4 To analyze the financial performance of an organization.

COS.5 To analyze the skills in today's business environment.

Master of Arts (Cosmetology) Semester-III
Session 2020-2021
Advance Therapies for Skin & Health
Course Code: MCYM-3142
(THEORY)

COURSE OUTCOMES:

- COS. 1** To provide knowledge and necessary information of all the latest different therapies given for the overall improvement of health and beauty.
- COS. 2** To make use of the therapies for releasing the stress, fatigue, tension, depression.
- COS. 3** To practice appropriate safety and sanitation procedure.
- COS.4** To understand the role of physiotherapy in the context of the health needs.
- COS.5** To perform a safe, systematic and appropriate therapy assessment for different conditions.

Master of Arts (Cosmetology) Semester-III

Session 2020-21

The Magic of Massage

Course Code: MCYM-3143

(THEORY)

COURSE OUTCOMES:

COS.1 To discuss the purpose of massage.

COS.2 To demonstrate the manipulation of massage.

COS.3 To demonstrate appropriate safety and sanitization procedures.

COS.4 To enable the assess of imbalance and structural dysfunction.

COS.5 To trained the students to determine the effective treatment strategies.

Master of Arts (Cosmetology) Semester-III

Session 2020-21

Maquillage Technique

Course Code: MCYM-3144

(THEORY)

COURSE OUTCOMES:

COS. 1 To understand the pattern for applying makeup techniques for all type of skin complexions.

COS. 2 To apply appropriate cosmetic to enhance a client's appearance.

COS.3 To understand that while applying makeup, one must take in to consideration the structure of client's face,

the color of eye, skin and hair that how the client wants to look.

COS.4 Identify and apply various makeup equipments and techniques use for professional application.

COS.5 To Identify and apply various makeup equipment and techniques use for professional makeup application.

Master of Arts (Cosmetology) Semester-IV

Session: 2020-21

Therapeutic Nutrition

Course Code: MCYM - 4142

(Theory)

COURSE OUTCOMES:

COS.1 Students understand the etiology, physiology and metabolic anomalies of acute and chronic disorders/diseases.

COS.2 To understand the effect of various disorders and diseases on nutritional status, nutritional and dietary status

COS.3 To be able to recommend appropriate nutrition care for prevention and treatment of various disorders and diseases

COS.4 To remain updated on recent advances in medical nutrition therapy

COS.5 To understand protective role of anti-oxidants against various human diseases

Master of Arts (Cosmetology) (Semester-IV)
Session: 2020-21
Ayurvedic Products for Skin and Hair
Course Code: MCYM – 4143
(Theory)

COURSE OUTCOMES

- COS.1** Students learn about the importance of ayurvedic home products.
- COS.2** Students prepare various ayurvedic products for healthy hair and skin.
- COS.3** Students prepare healthy oils, tonics and packs for various hair and skin problems.
- COS.4** To create knowledge related to the field of ayurveda.

Master of Arts (Cosmetology)Semester-IV
Session: 2020-21

Hand and Feet

Care

Course Code:
MCYM – 4141
(Theory)

COURSE OUTCOMES:

- CO.1** To know about the concept of nature cure system based on scientific technique of Massage and pressure
- CO 2** Students gain the knowledge about various pressure techniques for different ailments.
- CO 3** To provide practical knowledge about the gadgets used for the pressure.
- CO 4** Students learn and improve the flow of energy in the body.
- CO 5** Students learn the body circulatory, Lymphatic, Immune and Hormonal system