

B.Voc (Beauty & Wellness)

Syllabus

Session-2022-2023



The Heritage Institution

KANYA MAHA VIDYALAYA JALANDHAR

(Autonomous)

(Under Credit Based Continuous Evaluation Grading System)

(Semester-I)
Session 2022-23
Course Title: Punjab History and Culture (From Earliest Times to C. 320)
(Special paper in lieu of Punjabi Compulsory)
(For those students who are not domicile of Punjab)

Course Code: BVBL-1431

COURSE OUTCOMES:

After completing Semester I and course on Punjab History and Culture students of History will be able to identify and have a complete grasp on the sources & writings of Ancient Indian History of Punjab.

CO 1: Identify and describe the emergence of earliest civilizations in: Indus Valley Civilization and Aryan Societies.

CO 2: Identify and analyses the Buddhist, Jain and Hindu faith in the Punjab

CO 3: Analyses the emergence of Early Aryans and Later Vedic Period, their Society, Culture, Polity and Economy

CO 4: To make students understand the concepts of two faiths Jainism and Buddhism, its principles and their application and relevance in present times

(Semester I)
Session 2022-23
COMMUNICATION SKILLS IN ENGLISH
(Theory)
Course Code: BVBL -1102

COURSE OUTCOMES

At the end of this course, the students will develop the following Skills:

CO 1: Reading skills that will facilitate them to become an efficient reader

CO 2: The ability to realise not only language productivity but also the pleasure of being able to articulate well

CO 3: The power to analyse, interpret and infer the ideas in the text

CO 4: The ability to have a comprehensive understanding of the ideas in the text and enhance their critical thinking

Bachelor of Vocation (Beauty & Wellness) Semester-I
Sterilization, Hygiene and Sanitation
Course Code: BVBL-1143
Session: 2022-23
(THEORY)

Course Outcome:

- CO 1:** To impart knowledge of personal grooming and Hygiene.
- CO 2:** Understand what areas are included in health maintenance
- CO 3:** Understand the purpose of chemical agent or Disinfectant in saloon.
- CO 4:** Understand why saloon hygiene is an important part of good health and maintenance.

Bachelor of Vocation (Beauty & Wellness) Semester-I
Anatomy of Skin and Hair
Course Code: BVBM-1144
Session – 2022-23
(THEORY)

Course Outcome:

CO1: To Understand the impact and importance of cosmetology.

CO2: To understand the knowledge of anatomy of skin and its lymphatic nodes.

CO3: Perform hair care services for all types of hair including hairstyling and to understand the knowledge of Hair.

CO4: To Understand scalp and Hair condition and recommended types of shampoo.

Bachelor of Vocation (Beauty & Wellness)Semester-I

**Fundamentals of Spa
Course Code: BVBM-1145
Session: 2022-23
(THEORY)**

Course Outcomes:

CO 1: To understand the origin and importance of spa.

CO 2: Students will understand different type of spa along with its procedure and contraindications.

CO 3: Students will understand body wrapping technique and its advantages to the body.

CO 4: To grab the knowledge of Spa its equipments, tools and effects.

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(Semester-II)
Session 2022-23
Course Title: Punjab History and Culture (C. 320 to 1000 B.C.)
(Special paper in lieu of Punjabi Compulsory)
(For those students who are not domicile of Punjab)

Course Code: BVBL-2431

COURSE OUTCOMES:

After completing Semester II and course on Ancient History of Punjab, students of History will be able to identify and have a complete grasp on the sources & writings of Ancient History of Punjab

CO 1: Analyse the emergence of Mauryan, Gupta empires during the classical age in India

CO 2: To understand the various factors leading to rise and fall of empires and emergence of new dynasties and their Culture, society, administration, polity and religion specifically of Kushans and Vardhanas in the Punjab

CO 3: Students will be adept in constructing original historical argument based on primary source material research

CO 4: To have an insight on the existing Literature of this period and understand the past developments in the light of present scenario.

CO 5: To enable students to have thorough insight into the various forms/styles of Architecture and synthesis of Indo-Muslim Art and Architecture in Punjab

Bachelor of Vocation (Beauty & Wellness) semester II
Health and Safety in the Workplace
Course Code: BVBL-2143
Session:2022-23
(THEORY)

COURSE OUTCOMES:

- CO 1 :** To impart knowledge of personal grooming and Hygiene.
- CO 2 :** Students will learn how to plan and locate a saloon and to keep its income and expenditure record.
- CO 3 :** To enhance the knowledge of equipments that are feasible in a saloon.
- CO 4 :** Understand the purpose of chemical agent or Disinfectant in saloon.

Bachelor of Vocation (Beauty & Wellness) Semester II
Beauty and Personality Development
Course Code: BVBM-2144
Session:2022-23
(THEORY)

COURSE OUTCOMES:

CO 1 : Students will learn to know the importance of cosmetology and its objectives.

CO 2 : To impart the knowledge of personal grooming along with selection of attire according to figure and physique.

CO 3 : Improving students speaking and Conversational skills.

CO4:To make students study about the deep layers of nail and different disorders of nail

Bachelor of Vocation (Beauty & Wellness) SEMESTER- II
Fashion Makeover
Course Code: BVBP-2145
Session: 2022-2023
(PRACTICAL)

COURSE OUTCOMES :

CO 1 :Students will learn the importance of cosmetology and its objectives

CO 2:Students will learn make-up themes and also about its applications.

CO 3:Students will be able to give proper advice of suitable make-up according to others face.

CO 4: The students were provide the knowledge to identify terminology related to skin, products and treatments with the demonstration of proper application of cosmetics related to skin care.

Bachelor of Vocation (Beauty & Wellness) (SEMESTER-II)

**Photographic Makeup
Course Code: BVBP-2146
Session-2022-2023
(Practical)**

COURSE OUTCOMES:

CO 1: The students were trained with the knowledge of terminology related to skin and fashion trends.

CO 2: The Purpose of this course is to provide students with the knowledge of good photo shoot.

CO 3: Understand the proper knowledge of products, tools, equipment and techniques used in makeup.

CO 4: Students will learn make-up themes and also its applications.

Bachelor of Vocation (Beauty & Wellness) Semester-III

Histology of Hair

Course Code - BVBL-3141

Session: 2022-23

(THEORY)

COURSE OUTCOME:

CO 1: Students learn the deep layers of hair its composition and its types

CO 2: To impart the knowledge of Hair types and distribution and facts.

CO 3: This also teaches us the different disorders of hair and scalp infectious and non- infectious.

CO 4: This also teaches us the function of hair and Growth & Replacement of hair.

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Bachelor of Vocation (Beauty & Wellness) Semester-III

Knowledge of Hair Bond

Course Code - BVBL-3142

Session: 2022-23

(THEORY)

Course Outcomes:

CO 1: To impart the knowledge of Hair bonds and Chemical reaction .

CO 2: Understand the knowledge of Chemical relaxers.

CO 3: Students will understand different type of spa along with its procedure and contraindications.

CO 4: Understand the knowledge of hair color and its products.

Bachelor of Vocation (Beauty & Wellness) Semester-III

Salon Management

Course Code – BVBL-3143

Session: 2022-23

(THEORY)

Course Outcomes:

CO 1: To understand the Ownership of salon and its planning.

CO 2: Students will learn how to plan and locate a saloon and to keep its income and expenditure record.

CO 3: To enhance the knowledge of equipments that are feasible in a saloon.

CO4: To Learn the importance of first aid, Sterilize & Sanitize the Equipment and Surroundings along with safety measures.

Bachelor of Vocation (Beauty & Wellness) Semester-III
Techniques of Hair Texturing
Course Code - BVBP-3144
Session: 2022-2023
(PRACTICAL)

Course Outcomes:

- CO 1: To learn about the right products, implements and cutting tools used in hair cutting.
- CO 2: To understand how to deal with client.
- CO 3: Understand about advance techniques of hair cuttings.
- CO 4: Students Will Learn the Techniques of Handling the Tools.
- CO 5: Knowledge of cutting according to face shapes.

Bachelor of Vocation (Beauty & Wellness)
Assemblage Management
Course Code – BVBP-3146
Session: 2022-2023
(PRACTICAL)

Course Outcomes:

CO 1: To understand the Ownership of salon.

CO 2: To grab the knowledge of Salesmanship.

CO 3: To Learn how to deal with Employees.

CO4: Students will develop their skill to set up a Beauty Salon Business and manage it effectively.

Bachelor of Vocation (Beauty & Wellness) SEMESTER-IV

Care of Scalp and Hair
Course Code – BVBL-4141
Session: 2022-23
(Theory)

COURSE OUTCOME:

CO 1: Students also learn different disorders of hair and scalp both infectious and non- infectious

Students will learn **the** layers of hair its composition and its types

CO 2: To impart the knowledge of shampoo and additives used in it.

CO 3: Train the students with different techniques of scalp with different electrical equipments.

CO 4: To know the hair analysis for curing the problems related to scalp and hair.

Bachelor of Vocation (Beauty & Wellness) Semester-IV

Hair Coloring and Bleaching

Course Code – BVBL-4142

Session: 2022-23

(Theory)

COURSE OUTCOMES:

CO1: Students will learn about types and classification of colors

CO 2: Students will learn the new trends used in hair coloring like virgin Hair tinting and tin try touch.

CO 3: To understand proper knowledge of colors mixing and learn about the right products, implements used in hair coloring.

CO4: Students will come to know how to consult a client regarding a different salon service

Bachelor of Vocation (Beauty & Wellness) Semester-IV
Superfluous Hair
Course Code – BVBM-4143
Session: 2022-23
(Theory)

COURSE OUTCOMES

- CO 1:** Understand the superfluous methods and its safety methods.
- CO 2:** Understand the tools, products, equipment and techniques epilation services
- CO 3:** Understand the tools, products, equipment and techniques depilation services.
- CO 4:** Students will come to know how to consult a client regarding different lightning techniques.

Bachelor of Vocation (Beauty & Wellness)Semester IV
Hair Styling
Course Code – BVBP -4144
Session -2022-2023
(Practical)

COURSE OUTCOMES

CO 1: Students will learn about the right products, implements and tools used in hair Styling.

CO 2: Students will understand about proper knowledge of hair styling.

CO 3: Students understand the advance Techniques of hair styling.

CO 4: Students will Learn Hair Styling With Thermal Equipments.

Bachelor of Vocation (Beauty & Wellness) Semester-IV

Chemical Hair Relaxing

Course Code – BVBP-4145

Session: 2022-2023

(Practical)

COURSE OUTCOMES:

CO 1: Students will understand the technique of relaxing

CO 2: Students learn about of get material and procedure used for chemical treated hair.

CO 3: Students will learn the technique of Permanent hair straightening by Break the Natural Bond.

CO 4: To grab the knowledge for person hygiene and learn healthy habits.

Bachelor of Vocation (Beauty & Wellness) Semester IV

**Advance Hair Treatment
Course Code- BVBP-4146**

Session: 2022-2023

(Practical)

COURSE OUTCOMES

CO 1: Students will learn the right products, implements used in hair treatments

CO 2: Students will get to know the different disorders of Hair.

CO3: Understand about advance techniques of hair treatments.

CO4: Students will get to know power hair treatments.

Bachelor of Vocation (Beauty & Wellness) Semester-V
Chemical Hair Procedures
Course Code: BVBL-5141
Session: 2022-23

COURSE OUTCOMES:-

CO 1: Students will understand the technique of relaxing.

CO 2: Students learn about of material and procedure used for chemicaltreated hair.

CO 3: Students will learn the technique of Permanent hair straightening by Break the Natural Bond.

CO 4: To grab knowledge for person hygiene and learn healthy habits

Bachelor of Vocation (Beauty & Wellness) Semester-V
Therapeutic Massage
Course Code: BVBL-5142
Session: 2022-23

Course Outcomes:-

CO1: Students learn hands-on holistic reflexology techniques and pressure points.

CO 2: Understand the healing point through zone therapy.
Create a safe massage environment.

CO 3: To understand history and techniques of aromatherapy along with ambience set up.

CO 4: Integrate various massage skills to provide effective massage therapy techniques in a clinical setting and essential oils.

Bachelor of Vocation (Beauty & Wellness) Semester-V
Electrical and Chemical Treatment
Course Code: BVBL-5143
Session: 2022-23

Course Outcomes:

- CO 1:** Students confidence to determine suitable peels for skin types / conditions.
- CO 2:** To understanding the different electrical treatments.
- CO 3:** Understand why high standard of hygiene is important for electrical treatment.
- CO4 :** To understand the physiological and psychological effects of electrical treatments.

Bachelor of Vocation (Beauty & Wellness) Semester-V
Fundamentals of Beauty
Course Code: BVBP-5144
Session : 2022-2023
(PRACTICAL)

CO 1: Students will learn to prepare the client for eye brow transformation

CO 2: Students learn about the various face shape and brow structure.

CO 3: Students will have knowledge of advance eye equipments.

CO 4: Students know about the techniques of tinting eyelashes and eyebrows.

Bachelor of Vocation (Beauty & Wellness) Semester-V

Massage Therapy

Course Code: BVBP-5145

Session : 2022-2023

(PRACTICAL)

Course Outcomes:-

CO 1: Students create a safe massage environment.

CO 2: Integrate various massage skills to provide effective massage therapy techniques in a clinical setting.

CO 3: To provide students with the basic bodywork techniques and skills needed to be

CO 4: Students to make use of the therapies for releasing the stress, fatigue, tension, depression.

Bachelor of Vocation (Beauty & Wellness) Semester-V

Skin Treatments and Peeling

Course Code: BVBP-5146

Session: 2022-2023

(PRACTICAL)

Course Outcomes:

- CO 1 :** Students confidence to determine suitable peels for skin types / conditions.
- CO 2 :** Through understanding of science and treatment indicators of chemical peel.
- CO 3 :** Students able to carry out facial electrical treatments for particular skin type.
- CO 4 :** Students able to gain deep knowledge of products, tools & equipment.
- CO 5 :** Students understand the importance of hygiene and sanitation & sterilization of equipments.

Bachelor of Vocation (Beauty & Wellness) Semester-VI
Entrepreneurship
Course Code: BVBL-6141
Session: 2022-23

Course Outcomes:

CO1: To understand the concept and features of Entrepreneurship.

CO2: To understand the skills and aspects of Entrepreneurship.

CO3: To Understand the fact that why Entrepreneurship is important in Beauty industry.

CO4: Student can impart the knowledge of legal requirement for new unit

Bachelor of Vocation (Beauty & Wellness) Semester-VI
Human Resource Management
Course Code: BVBL-6142
Session: 2022-23

Course Outcomes:

- CO1:** To understand the history and important of HRM.
- CO2:** To gain knowledge of job analysis and design.
- CO3:** To gain knowledge of Planning Human resources.
- CO4:** To understand the procedure to recruit and select a candidate.

Bachelor of Vocation (Beauty & Wellness) Semester-VI
Merchandising and Retailing
Course Code: BVBL-6142
Session: 2022-23

CO1: To understand the types and quality of Merchandising.

CO2: To gain detail knowledge of retail organizes structure.

CO3: Students will gain knowledge about different marketing channel for product promotion.

CO4: To impart knowledge about brands and labels and terms used for it.

Bachelor of Vocation (Beauty & Wellness) Semester-VI

Concept Development

Course Code: BVBP-6144

Session: 2022-2023

CO1: Students will complete conceptual exercises designed to develop creative and analytical problem solving skills

CO2: Students will begin to understand and define concepts as overriding ideas.

CO3: Students will learn the basics of descriptive drawing for animation.

CO4: The translation of idea to animation will be practiced through exercises and visual storyboards.

CO5: Students will be introduced to basic treatments and narrative structure; basic shots and film language

Bachelor of Vocation (Beauty & Wellness) Semester-VI

Computer Application
Course Code: BVBP-6145
Session: 2022-2023

Course Outcomes:-

CO1: Students know to Work effectively with a range of current, standard, Office Productivity software applications.

CO2: Students learn to Operate a variety of advanced spreadsheet, operating system and word processing functions.

CO3: Students learn to solve a range of problems using office productivity applications, and adapt quickly to new software releases.

CO4: Students know to Maintain quality assurance through critically evaluating procedures and results.