

SOCIAL OUTREACH REPORT 2020-2021

CRITERIA 3.6.1, 3.6.3 and CRITERIA 3.6.4

Session (2020-21)

Kanya Maha Vidyalaya, Jalandhar City

(An Autonomous College)



Kanya Maha Vidyalaya (Autonomous), Jalandhar

Session: 2020-21

Extension Activities

Details of extension and outreach programmes conducted by the institution through NSS/NCC/Red Cross/YRC etc. during the year (including Government-initiated programs such as Swachh Bharat, Aids Awareness, Gender Issue, etc. and those organised in collaboration with industry, community and NGOs)				
Sr. No.	Title of the activities	Organising Unit/ agency/ collaborating agency	Number of teachers coordinated in such activities	Number of students participated in such Activities
1.	Poster MaKing Competition on Breastfeeding 7.8.2020	Dept. of Home Science	2	11
2.	Empathy Corner (October 2020-June 2021)	Dept. of History, Political science, Commerce, Hindi, Chemistry and Gandhian Studies centre	15	----
3.	Humanitarian Drive 'Helping Hands' 17.5.2021	KMV	05	03
4.	COVID Vaccination Centre in Collaboration with Civil Administration 31.5. 2021	KMV with Civil Administration and NCC Cadets	02	08
5.	Donation of clothes, books and Food Items 4.6.2021	Dept. of Retail Management	-----	08
6.	COVID awareness in Villages of Himachal Pradesh 5.6.2021	B.SC Medical	-----	02
7.	Recycling of Plastic 10.6.2021	B.voc Photography & B.Sc Non- Medical	-----	02
8.	Spreading awareness about WOMEN HEALTH (12.6.2021)	B.A Honours English SEM 6	----	02
9.	Social outreach value Added Programme (May – June 2021)	All Semester IV students		552
10.	Videos shared on social media to spread awareness on COVID and mask making December 2020	Students of Fashion designing, History, Physics	03	13

Sr No.	Name of the Activity	Organising Unit/ Agency/ Collaborating Agency	Name of the Scheme	Month and Year of the activity	Number of students who participated in such activities
1	Poster MaKing Competition on Breastfeeding 7.8.2020	Dept. of Home Science		7.8.2020	11
2	Empathy Corner	Dept. of History, Political science, Commerce, Hindi, Chemistry and Gandhian Studies centre		October 2020- June 2021	----
3	Humanitarian Drive 'Helping Hands' 17.5.2021	KMV		17.5.2021	03
4	COVID Vaccination Centre in Collaboration with Civil Administration 31.5. 2021	KMV with Civil Administration		31.5. 2021	08
5	Donation of clothes, books and Food items	Dept. of Retail Management		04.6.2021	08
6	COVID awareness in Villages of Himachal Pradesh	B.SC Medical		05.6.2021	02

7	Recycling of Plastic	B.voc Photography & B.Sc Non- Medical		10.06.2021	02
8.	Spreading awareness about WOMEN HEALTH	B.A Honours English SEM 6		12.6.2021	02
9.	Social outreach value Added Programme	All Semester IV students		May- June, 2021	552
10.	Videos shared on social media to spread awareness on COVID and mask making	Students of Fashion designing, History, Physics		December 2020	13

Activity 1: Poster Making Competition on Breastfeeding 7.8.2020

Poster making competition on spreading awareness Breastfeeding was organised by the department of Home science. This was done with the purpose of creating awareness of the advantages of breast feeding among general Public. The posters were sent to the villages to spread the message among women. Two Teachers and Eleven students Participated in the Activity.

S.No.	Class Roll No	Name of the student
1	209316	Sonia Bala
2	209314	Sunita
3	209318	Ravinder
4	209302	Heena
5	209325	Radha
6	209324	Sumdee
7	209327	Chanchal
8	209303	Shivani
9	209308	Daljit
10	209304	Ramanpreet
11	209306	Talwinder

Permission Letter

The Principal
Kanya Naba Vidyalaya
Delandha city.
Respected Madam,
Please allow the students
to participate in Poster Making Competition on
Breast feeding on 17th August, 2020.
Thanking you
Yours sincerely,
Neel Kapoor
17th August, 2020.



Activity 2: Empathy Corner (October 2020-June 2020)

KMV has set up an Empathy Corner outside the college gate. The main motive is to inculcate the sentiments of empathy towards the under privileged among the students through donation of clothes, shoes, utensils & toys etc. Each department of the college with their student volunteers take turns to run the corner. During this session due to COVID and absence of student from campus it was operated by teachers.



Activity 3: Humanitarian Drive 'Helping Hands' 17.5.2021

"Helping Hands" was initiated under the aegis of the project #KMVKares. College extended financial support to those students whose parents or siblings were hospitalized due to Corona virus. Whole KMV family joined hands to provide financial help families of students .

Sr. No	Name of the Beneficiaries	Amount
1.	Parmeshwar	20,000
2.	Anu Wadhwa	20,000
3.	Varsha Malhotra	10,000

The Principal
Kanya Maha Vidyalaya (Autonomous)
Jalandhar

Subject: Request to adjust an advance of Rs. 50,000/-

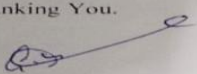
Respected Madam,

This is to bring into your kind concern that the online payment were made via. Google Pay to the following accounts of an advance of Rs. 50,000/- under 'Helping Hands' of #KMVKares project. Kindly find attached the receipt of payment for your kind reference.

Sr. No.	Funds Transferred To	UPI Transaction ID	Amount
1.	Mr. Parmeshwar	113922405204	Rs. 20,000/-
2.	Anu Wadhwa	113215077116	Rs. 20,000/-
3.	Varsha Malhotra	113217041949	Rs. 10,000/-

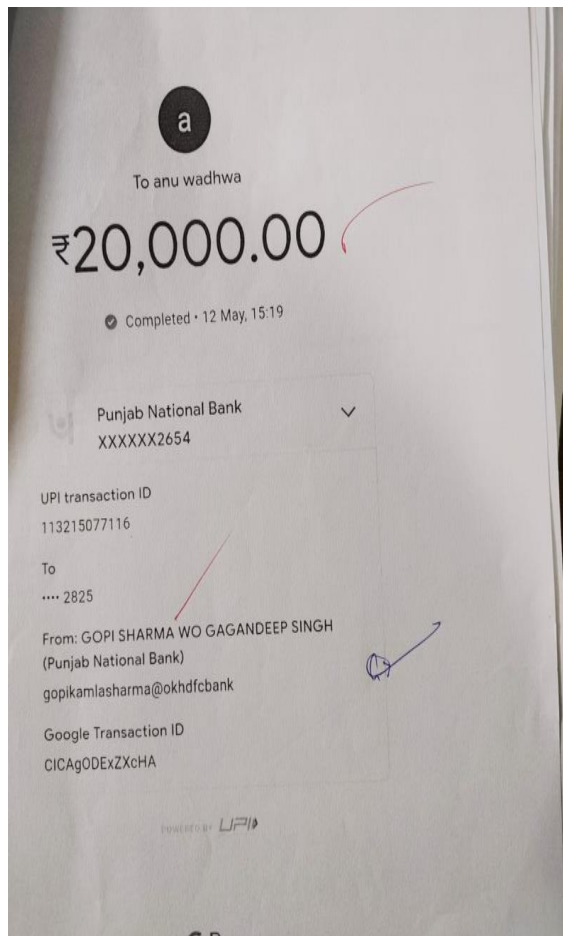
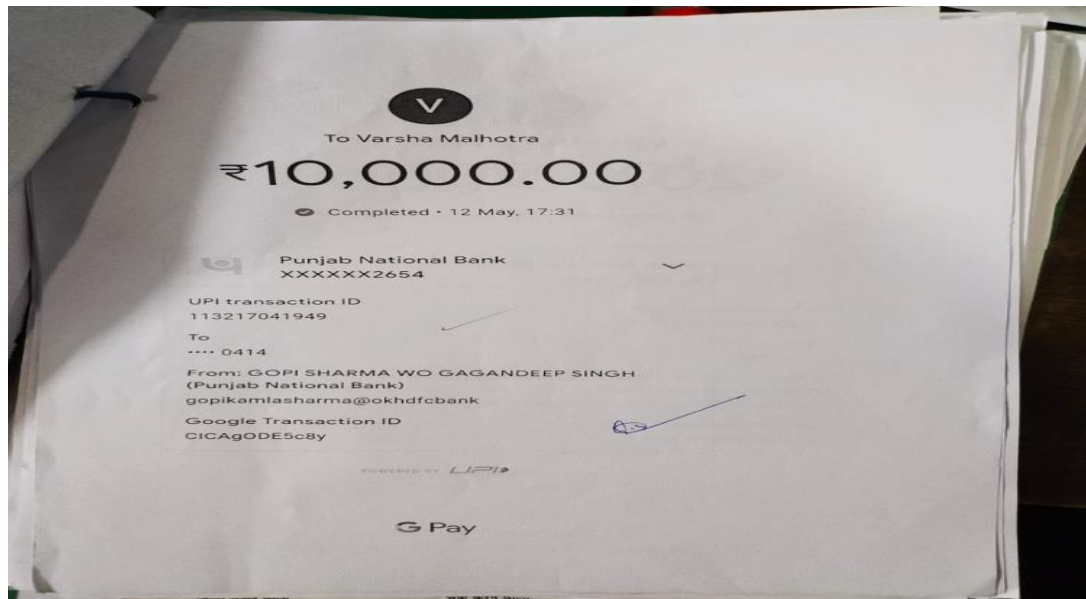
So I request you to kindly allow the account officer to adjust an advance of Rs. 50,000/-

Thanking You,



Yours Sincerely
Dr. Gopi Sharma

SANCTIONED
Principal
KMV Jalandhar



Activity 4 : COVID Vaccination Centre in Collaboration with Civil Administration 31.5. 2021

To fight the pandemic and join hands with the Government efforts towards mass vaccination, a camp was organised in the college on 31.05.21 .COVID vaccination centre in collaboration with Civil administration to provide vaccine to all above the age of 18. Vaccination centre was inaugurated by Mr. Ghanshyam Thori, Deputy Commissioner, Jalandhar. Two Teachers and Eight Students participated in this Activity.

List of Teachers

Sr.No.	Teachers
1.	Lieutenant Seema Arora
2.	Ms. Sufalica

List of NCC cadets

Sr.No.	NCC Roll No.	Class	Name of the NCC Cadets
1	133687	B.Sc FD sem 5	Pooja
2	133692	B.Sc IT Sem 1	Aarti
3	133685	B.Sc FD sem 5	Shruti
4	133416	B.A Sem 1	Sarabjeet
5	133415	B.A Sem 1	Prerana
6	133683	B.Sc Non- medical Sem 5	Vasudha
7	133675	B.A Sem 5	Ritika
8	133691	B.COM Sem 5	Anchal



के.एम.वी. में सिविल एडमिनिस्ट्रेशन की कोलैबोरेशन से कोविड टीकाकरण सेंटर की शुरुआत

डीसी घनश्याम थोरी व एसडीएम जय इन्द्र सिंह ने टीकाकरण सेंटर का किया उद्घाटन

जालंधर, 31 मई (कुश): कन्या महाविद्यालय के द्वारा सिविल एडमिनिस्ट्रेशन की कोलैबोरेशन से सफलतापूर्वक कोविड टीकाकरण सेंटर की शुरुआत की गई। 18 साल से अधिक उम्र वाले नागरिकों को टीकाकरण सुविधा प्रदान करने के मकसद के साथ शुरू किए गए इस सेंटर का उद्घाटन डिप्टी कमिशनर घनश्याम थोरी, एसडीएम जय इन्द्र सिंह तथा विद्यालय प्रिंसिपल प्रो. अतिमा शर्मा द्विवेदी के द्वारा किया गया। उल्लेखनीय है कि यह सेंटर उन सभी नागरिकों को टीकाकरण की सुविधा प्रदान करेगा जिन्होंने पहले से ही ऑनलाइन बुकिंग करवाई हुई होगी। इस संबंध में और अधिक जानकारी देते हुए विद्यालय प्रिंसिपल प्रो. अतिमा शर्मा द्विवेदी ने कहा कि एक राष्ट्रीय संस्था होने के नाते कन्या महाविद्यालय द्वारा अपने सामाजिक कर्तव्यों को बखूबी समझते हुए इस सेंटर की शुरुआत की गई है।



के.एम.वी. में सिविल एडमिनिस्ट्रेशन की कोलैबोरेशन से कोविड टीकाकरण सेंटर की शुरुआत रीबन काटकर करते हुए डिप्टी कमिशनर घनश्याम थोरी, एसडीएम जय इन्द्र सिंह तथा विद्यालय प्रिंसिपल प्रो. अतिमा शर्मा द्विवेदी। (दाएं) कोविड टीकाकरण सेंटर की शुरुआत होने पर वैक्सीन लगाते हुए लोग, साथ खड़े हैं डिप्टी कमिशनर घनश्याम थोरी, एसडीएम जय इन्द्र सिंह तथा विद्यालय प्रिंसिपल प्रो. अतिमा शर्मा द्विवेदी एवं वैक्सीन लगने के बाद कालेज द्वारा दिया गया थैंक्स कार्ड। (संदीप)

सिविल अस्पताल से डॉक्टरों की टीम को पूरी निगरानी में यह सेंटर कार्यरत रहते हुए 18 वर्ष से ऊपर उम्र वाले के प्रत्येक नागरिक के लिए खुला रहेगा। उन्होंने कहा कि युवा पीढ़ी को जल्द से जल्द टीकाकरण करवाना

चाहिए ताकि हम सब इकट्ठे मिलकर भारत को कोरोना मुक्त देश बना सके क्योंकि महामारी ने विश्वासियों को पढ़ाई को भी बहुत प्रभावित किया है। इसके साथ ही उन्होंने कहा कि सिविल प्रशासन के साथ मिलकर यह प्रयत्न इस

महामारी के खिलाफ विद्यालय के द्वारा किए जा रहे विभिन्न कार्यों में एक अगला महत्वपूर्ण कदम है। डिप्टी कमिशनर घनश्याम थोरी ने संवोधित करते हुए कन्या महाविद्यालय के द्वारा निस्वार्थ होकर इस चुनौतीपूर्ण स्थिति में

विभिन्न कर्षों के साथ निभाई जा रही सामाजिक जिम्मेदारियों की सराहना की। इसके अलावा इस अवसर पर महामारी काल के दौरान समाज को अपनी शानदार सेवाएं प्रदान करने वाले एन.सी.सी. कैडेट्स को भी प्रशंसा

अतिमा शर्मा द्विवेदी ने सम्मानित किया। इसके साथ ही उन्होंने इस सफल आयोजन के लिए डॉ. गुरजोत, डॉ. प्रदीप अरोड़ा, डॉ. सोनिक भट्टिया तथा डॉ. इकबाल सिंह के द्वारा किए गए प्रयत्नों की प्रशंसा की।

Activity 5: Donation of clothes, books and Food Items (4.6.2021)

During Lockdown the students donated Books, Food and Clothes to the needy Children in their Locality. This helped the children who could not go to the Schools and their parents could not afford to buy books for them.

S.No.	Roll No	Class	Name of the student
1.	211718	B.A (Sem 4)	Yogita
2.	19111800001	B.voc of Retail Mgt. (sem4)	Rupinder Kaur
3.	19111200022	B.voc TDAT (sem 4)	Anjali Sharma
4.	2012313	B.Voc Beauty and wellness (sem 4)	Harmanpreet
5.	19109100001	B.COM Honours (SEM 4)	Kashish
6.	19109100010	B.COM Honours (SEM 4)	Palak Sharma
7.	19109100024	B.Sc fashion Designing	Ravneet Kaur
8.	201478	B.COM Honours (SEM 4)	Ramisha





documentary









Activity 6: COVID awareness in Villages of Himachal Pradesh (5.6.2021)

Coronavirus was declared pandemic by WHO in early March 2020. Globally extraordinary measures are being adopted to combat the formidable spread of ongoing outbreak. Specially in India third wave is expected soon. Under such condition, People adherence to preventive measure is greatly affected by their Awareness of the disease. The Student of B.Sc Medical organised awareness campaign to assess the level of preparedness to fight against covid-19 among village people .

Area:- This project has been conducted in village Kuthandal of district Kangra Himachal Pradesh.

Number of beneficiaries:- The students interacted with village MGNREGA worker, ward members, Panchayat Sarpanch and these workers included mostly women, with the motive that they would spread awareness in their homes.

S.No.	Roll No	Class (SEM 6)	Name of the student
1.	19103300012	B.Sc Medical	Palak
2.	19103300013	B.Sc Medical	Akrit Kaur Gill

AREA:-This project has been conducted in village Nanglahr Distt Kangra ,Himachal Pradesh .

No. of Beneficiaries:- This student interacted with many people in her village (children ,elder ones ,old people) and told them about the third wave of Covid 19 and specially told them to stay home only to leave home when its compulsory.



Activity No.7: Spreading Awareness about Recycling of Plastic and Segregation of Waste (10.6.2021)

Recycling is the critical practice to make our planet cleaner. Recycling refers to when we take the raw materials or waste materials and turn them into a new usable object. Animals cannot differentiate between plastic and food and ingest plastic which leads to slow and painful death. Every year nearly 1.1 million birds and animals are being killed by plastic.

S.No.	Roll No	Class (SEM 6)	Name of the student
1.	2012102	B.Voc Photography & Journalism	Jasmeen Kaur
2.	18107500004	B.Sc Non- Medical	Sandeep Kaur

An Attempt was made to generate awareness about how the plastic around us can be reused. . Area where project conducted : V.p.o. Talwandi Daddian District : Hoshiarpur Tehsil : Dasuya People involved : 3

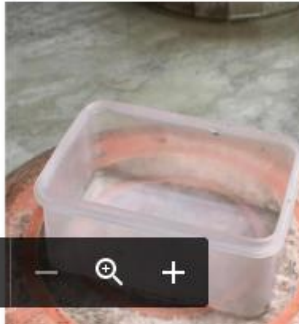




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1. **Name of the project:** Segregation Of Waste And Cleanliness
2. **Area where Project was conducted:** Nalwa Fafa, Jalandhar Cantt.
3. **No. of Beneficiaries:** 10





Activity No.8: Spreading awareness about WOMEN HEALTH (12.6.2021)

WOMEN'S HEALTH Women's Health is defined as "a state of complete physical, mental and social-well being and not merely the absence of disease or infirmity in women". Menstruation and menstrual practices still face many social, cultural, and religious restrictions which are a big barrier in the path of menstrual hygiene management. In many parts of the country especially in rural areas girls are not prepared and aware about menstruation so they face many difficulties and challenges at home, schools and workplaces. Inadequate facilities and materials

S.No.	Roll No	Class (SEM 6)	Name of the student
1.	187205	B.A honours English	Inderpreet Kaur
2.	187203	B.A(Hons) English	Samreet

Area of Project: Village Mubarakpur Sherpur Sheikhe Distt. Jalandhar
Government Sr. Sec. School Mata Gujri Ji Ladies Welfare Society

No. Of Beneficiaries: 40 (32 girls of school and 6 girls of centre)

People Involved: Sarpanch of Mubarakpur, Chairperson of Mata Gujri Ji Ladies Welfare Society,



Name of the Project – Awareness regarding menstrual

Area where project was conducted – Government Sr. Sec school, village Murbarakpur, shepurSheikheDistt. Jalandhar.

Interacted with the girls of Mata Gujri Ji Ladies Welfare society.

3. No of Beneficiaries- 32



Activity No. 9 Social Outreach Value Added Programme is a Compulsory Course for All the Semester 4 of the College. The Students are asked to Undertake Projects which have an impact on the Society. The Programme starts with an Introductory Session Addressed by Principal Dr. Atima Sharma Dwivedi Followed by Sessions which are taken up by Various Faculty members who give an insight in to the Broad areas on which the students can work

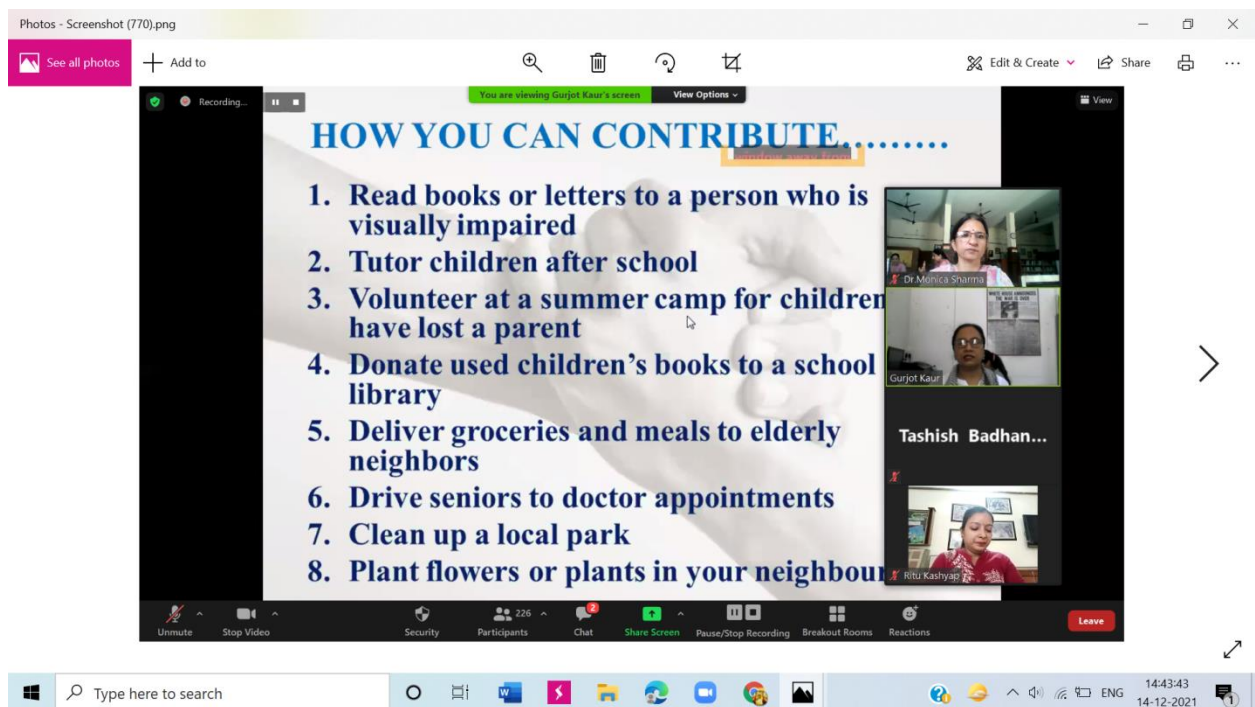
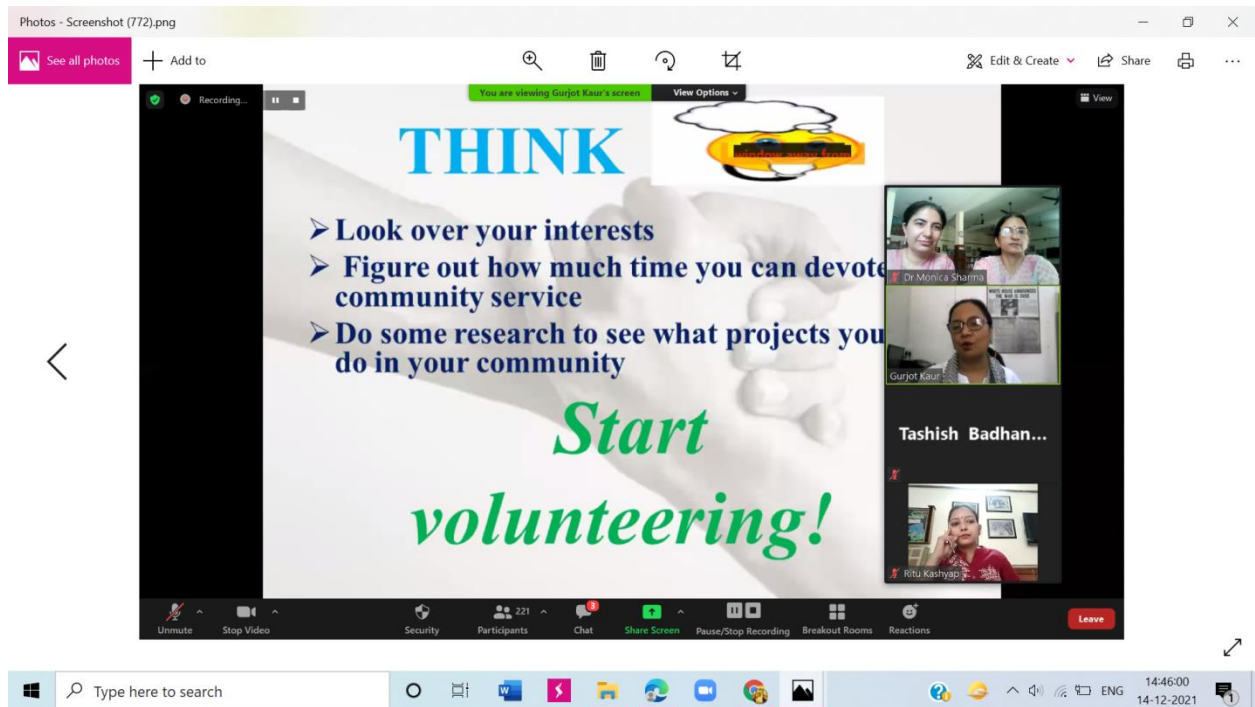
Recording... **LIVE** on YouTube

Microsoft PowerPoint interface showing a presentation slide titled "Kanya Maha Vidyalaya (Autonomous) The Heritage Institution". The slide features a photograph of a large white statue of a seated deity in front of a red building. The text on the slide reads:

Kanya Maha Vidyalaya (Autonomous)
The Heritage Institution

Address
on
Social Outreach Program : Hands and Hearts for Change
by
Prof. Atima Sharma Dwivedi
Principal
Kanya Maha Vidyalaya, Jalandhar

On the right side of the screen, a video feed shows Prof. Dr. (Mrs.) Atima Sharma Dwivedi speaking.



Value Added Program (2020-21)

SOCIAL OUTREACH

List of Classes with No. of students

Sr. No.	Classes	Semester	No. of students	Present students	No. of students absentees
1.	B.Sc. N. Med	IV	34	34	Nil
2.	BCA	IV	28	28	Nil
3.	B.Voc (Animation)	IV	14	14	Nil
4.	BA. HONS. (English)	IV	6	5	1. (Komalpreet) 203056
5.	BA	IV	98	87	➤ 203223 (Malvika) ➤ 203283 (Gurpreet) ➤ 203291 (Geeta Rani) ➤ 92 (Jasmine) ➤ 93 (Manpreet) ➤ 94 (Karandeep) ➤ 96 (Priyanka) ➤ 203301 (Palak) ➤ 04 (Abhilasha) ➤ 08 (Simranjeet) ➤ 203273 (Harmanpreet Kaur)
6.	BBA	IV	26	26	Nil
7.	B.Voc (MSP)	IV	19	19	Nil
8.	B.Voc (photography and journalism)	IV	4	4	Nil
9.	B.Sc. (Hons.) Agriculture	IV	4	4	Nil
10.	B.Sc. (Hons.) Maths	IV	16	16	Nil
11.	B.Voc NEH	IV	16	16	Nil
12.	B.sc Biotech		13	13	Nil
13.	B.Sc. C.sc.	IV	15	15	Nil
14.	B.sc (IT)	IV	10	10	Nil
15.	B.Com Hons.	IV	69	69	Nil
16.	B.Com	IV	41	41	Nil
17.	B.Voc (Retail Mgt.)	IV	22	22	Nil
18.	B.Sc. Fashion designing	IV	17	17	Nil

19.	B.Sc Home science	IV	3	3	Nil
20.	BAJMC	IV	9	9	Nil
21.	B.Voc (beauty & Wellness)	IV	19	19	Nil
22.	B.sc Med	IV	40	40	Nil
23.	B.sc Eco	IV	7	7	Nil
24.	B.Voc Textile Design	IV	29	26	3 (left) ➤ 2011310 (Manpreet Kaur ➤ 316 (Inderjeet) ➤ 325 (Manpreet Kaur)
25.	B.Sc food science	IV	8	8	Nil
Total			567	552	

Activity: 10 Spreading Awareness through Social Media

During the Pandemic the Students of the college spread awareness among the people through various Social Media. Videos were shared on Whatsapp and uploaded on the YouTube. These included Mask Making and following the COVID protocol

SR.N O.	DATE	TOPIC	LINK
1	December 3,2020	DIY Protective Mask with bonded fabric	https://youtu.be/uJs50tLFXwk
2	December 10, 2020	Innovative Socks Mask	https://youtu.be/1H9ybmzHSrk
3	December 22, 2020	Innovative DIY steamer	https://youtu.be/UE_VZ9UanEo
4	December 25, 2020	Sustainable Creativity	https://youtu.be/w2kOQlC-XrA
5	December	Innovative	https://youtu.be/AGBAX

	26, 2020	full face mask	<u>HPg9nA</u>
6	December 26, 2020	Cap Mask	<u>https://youtu.be/B_cZQpGHDgE</u>
7	December 27 , 2020	Sketching – Designing – construction challenge	<u>https://youtu.be/ELRSZHH_Hxl</u>
8	December 27 , 2020	Innovative Hack for Sardar ji	<u>https://youtu.be/z-5Pw_Gm9yk</u>
9	December 28, 2020	Do's & Don'ts	<u>https://youtu.be/F51Rg7bmGEc</u>
10	December 28 , 2020	International Yoga day	<u>https://www.facebook.com/watch/?v=265759384500977</u>

