

**KANYA MAHA VIDYALAYA  
(AUTONOMOUS)**

**Session: 2022-23**

**CAREER**

**COUNSELING**

## 1. KMV IIC

**ACTIVITY: WORKSHOP ON INTRODUCTION TO ENTREPRENEURSHIP**

**DATE: 11<sup>th</sup> October 2022**

### E-Banner

The banner is for a workshop organized by the Institution's Innovation Council of Kanya Maha Vidyalaya, Jalandhar (Autonomous). It includes the college's name, accreditation details (College with Potential for Excellence by UGC, CURIE grant by DST Govt. of India, 137 Glorious Years, Star College Status by DBT Govt. of India, Ranked No. 1 College of Punjab & Top National Rankings), and the workshop details: 'Introduction to Entrepreneurship' by Major General (Dr.) GG Dwivedi, SM, VSM & BAR (retd). The date is October 11, 2022, and the venue is the Main Auditorium. The banner also lists Dr. Rashmi Sharma as President and Prof. (Dr.) Atima Sharma Dwivedi as Principal.

### Press Report

**Student Participants: 135**

**Faculty Participants: 35**

Institution's Innovation Council of Kanya Maha Vidyalaya (Autonomous & Heritage institution), Jalandhar (KMV-IIC) organized a workshop related to '**Introduction to Entrepreneurship**' on **11<sup>th</sup> October, 2022**. The main objective of the workshop was to acquaint the students with the basic idea of innovation and entrepreneurship and to give the students a framework and some tools for evaluating an entrepreneurial venture and for constructing a plan to pursue the opportunity. **Major General (Dr.) GG Dwivedi** was the resource person of this workshop. Session started by welcome address and speaker introduction by Dr. Rashmi Sharma. The resource person of the session was Major General (Dr.) G.G Dwivedi SM, VSM & BAR. He explained about Ideation is the creative process of generating, developing, and communicating new ideas. Entrepreneurial leaders are those who can influence people despite having no formal authority over them. The ability to influence is based on communication skill, awareness of actions, and a commitment to ideas. Dr. G.G Dwivedi also explained the entrepreneurial process in which identification and evaluation of opportunity, develop of business plan, determination of requires resources and management of resulting enterprise. He also explained the students that the Entrepreneurship competencies combine creativity, a sense of initiative, problem-solving, the ability to marshal resources, and financial and technological knowledge. These competencies enable entrepreneurs and entrepreneurial employees to provoke and adapt to change. At the end of the session he said that the road to entrepreneurship is often a treacherous one filled with unexpected detours, roadblocks and dead ends. Despite those hardships, with the right motivation, inspiration and game plan, you can be a successful entrepreneur, too.



[Link](https://www.instagram.com/p/CtEk7zTvyLw/)

<https://www.instagram.com/p/CtEk7zTvyLw/>

## Feedback Form

KANYA MAHA VIDYALAYA, JALANDHAR

Session: 2022-2023

**Feedback Form**

Date: 10/10/2022

Topic: Session on 'Introduction to Entrepreneurship'

1. Name of the student: Aashiya Dubeey

2. Class: B.Sc (Medical) Sem V

I. Kindly answer the following questions:

Q1. Which topic you have learned from the session?

Ans. Idea, Innovation and Creative thinking

Q2. What is most valuable about the session?

Ans. The most valuable thing about session is the creative concept of Idea, Innovation, And Execution.

II. Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Unsatisfied	Extremely Dissatisfied
1. Understanding of the topic		✓			
2. Usefulness of the session		✓			
3. Subject knowledge of the resource person			✓		
4. Interactiveness during the session			✓		
5. Any suggestions	<u>NO SUGGESTION</u>				

KANYA MAHA VIDYALAYA, JALANDHAR

Session: 2022-2023

**Feedback Form**

Date: 10/10/2022

Topic: Session on 'Introduction to Entrepreneurship'

1. Name of the student: Muskan Kaur

2. Class: B.Sc medical (Sem V)

I. Kindly answer the following questions:

Q1. Which topic you have learned from the session?

Ans. Skills of Selection, Negotiation Skills, Creative Thinking

Q2. What is most valuable about the session?

Ans. Entrepreneurial Action and Process

II. Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Unsatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource person	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	<u>Very Beautiful Session</u>				

## 2. KMV IIC

**ACTIVITY: WORKSHOP ON BUSINESS OPPORTUNITY IDENTIFICATION & MARKET ANALYSIS**

**DATE: 18<sup>th</sup> October 2022**

### E-Banner



### Press Report

**Student Participants: 120**

**Faculty Participants: 34**

Kanya Maha Vidyalaya- the Heritage & Autonomous Institution has always been making efforts for the holistic development of its students. In keeping with this tradition, a workshop on “Business Opportunity Identification and Market Analysis” was conducted on October 18, 2022 by Dr. Rashmi Sharma, President, KVM-IIC. Dr. Sharma started her talk by sharing a meaningful quote “Entrepreneurs are simply those who understand that there is little difference between obstacle and opportunity and are able to turn both to their advantage”. She highlighted the meaning and importance of business opportunity. She discussed the characteristics of a good business opportunity. She gave examples of business opportunities available in the market and discussed in detail the process of business opportunity identification. She made the students aware about the most profitable business opportunities in 2021, like drop shipping, sell handmade products, sell digital products, sell photography, go freelance, become a social media influencer, etc. In order to motivate young girls, Dr. Rashmi shared the success story of Mrs. Falguni Nayar, founder and CEO of NYKAA. She advised the students to initiate their small start-ups with low investments and gradually upgrade the scale of operations later. She emphasized that businessmen should always focus upon the needs of their potential customers and try to provide new products or try to improve the existing products. Dr. Rashmi addressed all the queries of the inquisitive participants very aptly and appropriately. The session was very interactive and informative resulting in enhancement of knowledge of all the participants.



[Link](https://www.instagram.com/p/CqX_a6utb9G/)

[https://www.instagram.com/p/CqX\\_a6utb9G/](https://www.instagram.com/p/CqX_a6utb9G/)

### 3. KVM IIC

**ACTIVITY:** WORKSHOP ON BUSINESS PLAN PREPARATION

**DATE:** 18<sup>th</sup> October 2022

**E-Banner**



**Press Report**

**Student Participants:** 85

**Faculty Participants:** 32

Kanya Maha Vidyalaya- the Heritage & Autonomous Institution, Seat of Women Empowerment with Top National and State Rankings by India Today Survey of Best Colleges 2020 (various categories) & Outlook Magazine has always been making efforts for the holistic development of its students. In keeping with this tradition, an interactive workshop on “Business Plan Preparation” was conducted on Oct 18, 2022 for the students of Semester V of various under graduation classes. Mrs. Ritu, Assistant Professor in Commerce and Social Media Coordinator KVM IIC interacted with the students on the above topic. She started her talk by discussing the importance Business Plan for the entrepreneurs. She advised the students to think out of box, initiate their small start-ups and gradually upgrade the scale of operations later. The students were acquainted with various elements

of business plan in detail. Importance of business plan preparations was discussed along with suitable examples. She also apprised the students about the precautions to be taken while preparing business plan. More than 80 students attended this session.



[Link](#)

[https://www.instagram.com/p/CqX\\_jIrtO8t/](https://www.instagram.com/p/CqX_jIrtO8t/)

#### 4. **KMV IIC**

**ACTIVITY:** WORKSHOP ON START-UP FINANCING AND LAUNCHING

**DATE:** 20<sup>th</sup> October 2022

**E-Banner**

**Kanya Maha Vidyalaya, Jalandhar (Autonomous)**  
College with Potential for Excellence by UGC | CIVIL grant by DST-Govt. of India | 137 Glorious Years | Star College Status by UET, Govt. of India  
Ranked No. 1 College of Punjab & Top National Rankings (India Today, Outlook Magazine & Times of India Group-2021)

**INSTITUTION'S INNOVATION COUNCIL**  
organises  
**Workshop on Start-Up Financing & Launching**  
by  
**Mrs. Chetna Nayyar**  
Innovation Ambassador, KMV IIC

**Date :October 20, 2022** **Venue : Conference Hall**

**Dr. Rashmi Sharma** **Prof.(Dr.)Atima Sharma Dwivedi**  
**President, KMV IIC** **Principal**

## Press Report

**Student Participants:** 127

**Faculty Participants:** 28

The one-day workshop on ‘**Startup Financing and Launching**’ was organised by KMV IIC on 20-October-2022 for students to guide them about the financing that's right for their startup, and outline the various types of capital available to small business owners and share the steps to secure capital for your company—no matter the stage, age, or industry. The resource person of this session was Mrs. Chetna Nayyar. She explained the students about startup financing are the capital that's used to fund a business venture. It's used for a variety of reasons, such as launching a company, buying real estate, hiring a team, purchasing necessary tools, launching a product, or growing the business. She also discussed about sources of finance are the means used for raising funds by business for carrying out their activities .Every business always need some amount of money for ensuring their continuity .they acquire these funds using different sources of funds in the market .business chooses a particular source of finance according to their needs and capacity. Develop an understanding of how to develop winning investor pitches, who and when to pitch, how to avoid common mistakes that limit the effectiveness of the pitch, and how to ‘get to the close’. At the end of the session she explained that entrepreneurs have a variety of options when it comes to securing funding for a new project. The catch, though, is that each funding option is drastically different from the next, bearing its own cadre of advantages and disadvantages. Moreover, deciding which funding route makes the most sense for your startup will vary depending on your circumstances—what your short-term and long-term goals are, how much money you need, etc. And if you choose the wrong route, it can condemn your venture before it really even has a chance to get off the ground. The students acquainted with valuable knowledge that help students make informed decisions about how to secure funding for their company.



[Link](https://www.instagram.com/p/CqYQAQ-6N-Y3/)

<https://www.instagram.com/p/CqYQAQ-6N-Y3/>

## 5. DEPARTMENT OF TEXTILE DESIGN & APPAREL TECHNOLOGY

**ACTIVITY:** MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR/START-UP FOUNDER

**DATE:** 22<sup>nd</sup> November 2022

### E-Banner

The Heritage Institution  
**KANYA MAHA VIDYALAYA (Autonomous)**  
College with Potential for Excellence by UGC  
Star College Status by DBT, Govt. of India  
Ranked No. 1 College of Punjab and Top National Ranking (India Today Survey-2021)  
(India Today, Outlook Magazine and Times of India Group)

**INSTITUTION'S INNOVATION COUNCIL**  
In Association with

Department of Textile Design & Apparel Technology  
Organises  
Session  
On  
**Motivational Session by Successful Entrepreneur/ Start-up Founder**  
Resource Person: Mr. Talwinder Singh, Designer and Owner at Trend Setter

November 22, 2022 Time: 11:00 A.M

Dr. Rashmi Sharma, (President, KMV IIC) Prof. (Dr.) Atima Sharma Dwivedi  
Ms. Vibhuti Kalia, (Startup Co-ordinator, KMV IIC) Principal

### Press Report

A Report on  
Motivational Session by Successful Entrepreneur/Start-up Founder

**Objectives:** The objective of the session was to share the information regarding the Successful Entrepreneur/Start-up founder to derive the solution.  
To make the participants aware and understand about the journey of an entrepreneur from a student to successful entrepreneur.

**Benefits of Learning:-** Students learnt about the challenges faced by an entrepreneur as well as also learnt to create the road map to achieve the desired path.

Department of Textile Design & Apparel Technology has conducted a motivational lecture by an entrepreneur on 21<sup>st</sup> November 2022. The speaker of the day was Mr. Talwinder Singh a Designer and Stylist from Ludhiana. The speaker works with various movies and songs as a stylist. This motivational talk was delivered online on the zoom platform. Around 50 students and 7 faculty members registered for this session. His speech focused on the methods and tricks of becoming a successful entrepreneur. The webinar was organized to motivate and educate the participants about the Entrepreneur/Start-up of deriving the innovative ideas. He explained that the innovation means developing a new idea in coloration with the team members, identifying the need of customer. He further added that the sincere observation always helps in identifying the problems in the society. The session also included motivational examples and plannings to build the professional ethics among the students. The students enjoyed the session because it was full of fun, energy and learning.

Students Participants- 50  
Faculty Participants- 8  
Star Student- Muskaan Sharma  
Star Faculty- Ms. Vibhuti Kalia

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## Feedback Form

**Feedback Form**

Student Name: Shweta  
 Class: Buoc (TO 201) IV

1. Do you think this online activity is knowledgeable?  
 Yes  
 No
2. Are you satisfied with this lecture?  
 Yes  
 No
3. Do you think this lecture supports you for the new start ups?  
 Yes  
 No
4. If you get chance to attend more activities like above, will you attend or not?  
 Yes  
 No
5. Is it beneficial for you to achieve your goal?  
 Yes  
 No
6. Do you think after attending this activity you are able to start your own start up?  
Yes

Signature of student: Shweta

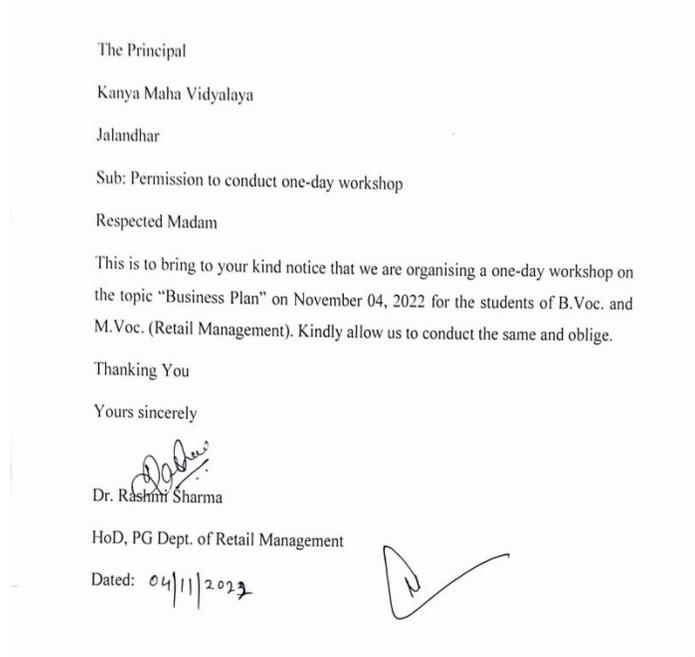
<p style="text-align: center;"><b>Feedback Form</b></p> <p>Student Name: <u>Shweta</u>          Class: <u>Buoc IV</u></p> <ol style="list-style-type: none"> <li>1. Do you think this online activity is knowledgeable?  <input checked="" type="radio"/> Yes  <input type="radio"/> No</li> <li>2. Are you satisfied with this lecture?  <input checked="" type="radio"/> Yes  <input type="radio"/> No</li> <li>3. Do you think this lecture supports you for the new start ups?  <input checked="" type="radio"/> Yes  <input type="radio"/> No</li> <li>4. If you get chance to attend more activities like above, will you attend or not?  <input checked="" type="radio"/> Yes  <input type="radio"/> No</li> <li>5. Is it beneficial for you to achieve your goal?  <input checked="" type="radio"/> Yes  <input type="radio"/> No</li> <li>6. Do you think after attending this activity you are able to start your own start up?  <u>Yes</u></li> </ol> <p>Signature of student: <u>Shweta</u></p>	<p style="text-align: center;"><b>Feedback Form</b></p> <p>Student Name: <u>Pankaj</u>          Class: <u>Buoc (TO 201) Su IV</u></p> <ol style="list-style-type: none"> <li>1. Do you think this online activity is knowledgeable?  <input checked="" type="radio"/> Yes  <input type="radio"/> No</li> <li>2. Are you satisfied with this lecture?  <input checked="" type="radio"/> Yes  <input type="radio"/> No</li> <li>3. Do you think this lecture supports you for the new start ups?  <input checked="" type="radio"/> Yes  <input type="radio"/> No</li> <li>4. If you get chance to attend more activities like above, will you attend or not?  <input checked="" type="radio"/> Yes  <input type="radio"/> No</li> <li>5. Is it beneficial for you to achieve your goal?  <input checked="" type="radio"/> Yes  <input type="radio"/> No</li> <li>6. Do you think after attending this activity you are able to start your own start up?  <u>yes</u></li> </ol> <p>Signature of student: <u>Pankaj</u></p>
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## 6. P.G. DEPARTMENT OF RETAIL MANAGEMENT

### ACTIVITY: WORKSHOP ON BUSINESS PLAN

DATE: 1<sup>st</sup> November 2022

### Permission Letter



### E-Banner

**The Heritage Institution** **137 Glorious Years**  
**Kanya Maha Vidyalaya, Jalandhar (Autonomous)**  
Star College Status by DBT, Govt. of India | CURIE & FIST Grants by DST- Govt. of India | College with Potential for Excellence by UGC  
Ranked No. 1 College of Punjab & Top National Rankings (India Today, Outlook Magazine & Times of India Group-2021)

**PG Department of Retail Management**  
*Organises*  
**One day workshop**  
on  
**Business Plan**

**November 1, 2022** **Time: 11:30 A.M**

Dr. Rashmi Sharma (HOD, Retail Management) | Prof.(Dr.) Atima Sharma Dwivedi  
Ms. Chetna (Assistant Professor, Retail Management) | Principal, KMV

### Press Report

Kanya Maha Vidyalaya, the autonomous institute has made a landmark contribution to impart value-based education to students. One-day session on "BUSINESS PLAN" was organised by P.G. Department of Retail Management under patronage and guidance of Principal Prof. Atima Sharma

Dwivedi on, 2022 for students to guide them about a business plan is a document that defines in detail a company's objectives and how it plans to achieve its goals. The resource person of this session was Ms. Madhuri. (Faculty of Retail Management).

Ms. Madhuri explained her own business plan. She explained that before starting a business the first requirement is to decide a logo and tagline. She explained that creating own logo with a tagline can add so much value and information to brand, it also gives customers an immediate idea of what brand stands for. She also explained about after deciding logo and tagline next step is deciding mission and vision of your business. She discussed that mission is what your company is doing right now, while your vision statement is what you hope to achieve in the future – where you are in this moment versus where you're going. She explained that after deciding mission and vision of your business next step is deciding the location. She explained that finding the right location means understanding the right qualities to look for in a potential space, analyzing your area, reading about potential customer demographics, and considering where competitors are located are all important aspects to finding and choosing the right location. After deciding right location then we write executive summary. She explained that an executive summary should summarize the key points of the report. It should restate the purpose of the report, highlight the major points of the report, and describe any results, conclusions, or recommendations from the report. She explained that after executive summary we have to define competency analysis. She explained that competencies are the defining products, services, skills and capabilities that give a business advantages over its competitors put another way, business core competencies are competitive advantages that no competitor can reasonably offer or replicate. She explained that after competency analysis we have to conduct market analysis. She explained that a market analysis is a thorough assessment of a market within a specific industry. You will study the dynamics of your market, such as volume and value, potential customer segments, buying patterns, competition, and other important factors. She explained that after market analysis there is need that company can outline the products and services we will offer, and it may also include pricing, product lifespan, and benefits to the consumer. She also explained that physical training like manners, smile, good posture for long time, talking skills etc. as well as skill training like familiar with our products, coffee culture, proper reaction, inner decoration, cooperation and leadership is provided to the employees. She also explained that every company needs to have a budget in place. This section should include costs related to staffing, development, manufacturing, marketing, and any other expenses related to the business. She explained that start-up cost include first month rent, modernize fee, furniture fee, equipment fee, supplies fee, first month utensils fee , advertising fee. She also explained about operating cost, employees pay, price and revenue, monthly profits, fund borrowed and pay for the loan elements of business plan in detail. She justified these elements with suitable examples. At the end of the session she explained that business plans can help us to get funding or bring on new business partners. It was an interactive session with valuable takeaways for all.



Link

<https://www.instagram.com/p/CkxJLzSP2iJ/?igshid=MzRIODBiNWFIZA==>

## Attendance Sheet

Retail Management Department (Session-2022-23) Attendance Sheet One-day Workshop on "Business Plan" (04-11-2022)			
(B.Voc. Sem-I)			
S.No.	Roll No.	Name	Attendance
1.	227101	Ramandeep Kaur	P
2.	227102	Harmandip Kaur	P
3.	227103	Simranjit Kaur	P
4.	227104	Ria	P
5.	227105	Priya	P
6.	227106	Paish	P
7.	227107	Simranjit	P
8.	227108	Preet Linder Kaur	P
9.	227109	Pooja	P
10.	227110	Harpreet Kaur	P
11.	227111	Jashon	P
12.	227112	Navjot Kaur	P
13.	227113	Sattinder Kaur	P
14.	227114	Anhi	P
15.	227115	Parampreet Kaur	P
16.	227116	Gagandeep Kaur	P
17.	227117	Paraminder Kaur	P
18.	227118	Gurpreet Kaur	P
19.	227119	Bhannika	P
20.	227120	Jany	P
21.	227121	Prabhjit Kaur	P
22.	227122	Samreen Kaur	P
23.	227123	Paish	P
24.	227124	Mahika	P
25.	227125	Charu	P
26.	227126	Rishita	P
27.	227127	Sonia Rana	P
28.	227128	Navjot Kaur	P
29.	227129	Chandinder Kaur	P
30.	227130	Drishiti Dhill	P
31.	227131	Simranpreet Kaur	P
32.	227132	Saahilpreet Kaur Gill	P
33.	227133	Harleen Kaur	P
34.	227134	Dhyanika	P
35.	227135	Ankit Kaur	P
36.	227136	Sagan	P
37.	227137	Shreya	P
38.	227138	Simoleen Sandhu	P
39.	227139	Gurpreet Kaur	P

(B.Voc. Sem-III)			
S.No.	Roll No.	Name	Attendance
1.	227201	Naina Sharma	P
2.	227202	Lakshmi	P
3.	227203	Manmeet Kaur	P
4.	227204	Mandeep Kaur	P
5.	227205	Amandeep Kaur	P
6.	227206	Gagandeep Kaur	P
7.	227207	Kirandeep Kaur	P

(B.Voc. Sem-V)			
S.No.	Roll No.	Name	Attendance
1.	227251	Simranpreet Kaur	P
2.	227252	Siva Sharma	P
3.	227253	Shrurandeep Kaur	P
4.	227254	Naina Kalia	P
5.	227255	Amandeep Kaur	P
6.	227256	Navpreet Kaur	P
7.	227257	Laksh	P

(M.Voc. Sem-I)			
S.No.	Roll No.	Name	Attendance
1.	227601	Srinika	P
2.	227602	Priyanka	P
3.	227603	Muskanpreet Kaur	P
4.	227604	Nitika	P
5.	227605	Sukhdeep Kaur	P
6.	227606	Paramdeep Kaur	P
7.	227607	Navjit Kaur	P
8.	227608	Manpreet Kaur	P
9.	227609	Gagandeep Kaur	P
10.	227610	Radhika Mehta	P
11.	227611	Simran Kaur	P
12.	227612	Shiveta	P
13.	227613	Dolly	P
14.	227614	Sonal Raju	P

(M.Voc. Sem-III)			
S.No.	Roll No.	Name	Attendance
1.	227651	Jashanpreet Kaur	P
2.	227652	Bhawana Saini	P
3.	227653	Artree	P

## Feedback Form

DDU KAUSHAL KENDRA RETAIL MANAGEMENT DEPARTMENT Feedback Form Date: 04-11-2022					
Topic: - One-day Workshop on "Business Plan"					
Name of the student: <u>Navjot Kaur</u>					
Class: <u>B.Voc. Sem I</u>					
I. Kindly answer the following questions:					
Q1. Which topic you have learned from this Workshop? Ans. <u>Business Plan</u>					
Q2. What is most valuable about this Workshop? Ans. <u>Plans &amp; policies of business.</u>					
II. Kindly answer the following questions correctly by putting a tick mark in the right column.					
	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		✓			
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	Nil				

DDU KAUSHAL KENDRA RETAIL MANAGEMENT DEPARTMENT Feedback Form Date: 04-11-2022					
Topic: - One-day Workshop on "Business Plan"					
Name of the student: <u>Amanpreet Kaur</u>					
Class: <u>B.Voc. Sem I</u>					
I. Kindly answer the following questions:					
Q1. Which topic you have learned from this Workshop? Ans. <u>Business Plan &amp; policies of business.</u>					
Q2. What is most valuable about this Workshop? Ans. <u>Structure of business.</u>					
II. Kindly answer the following questions correctly by putting a tick mark in the right column.					
	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	Nil				

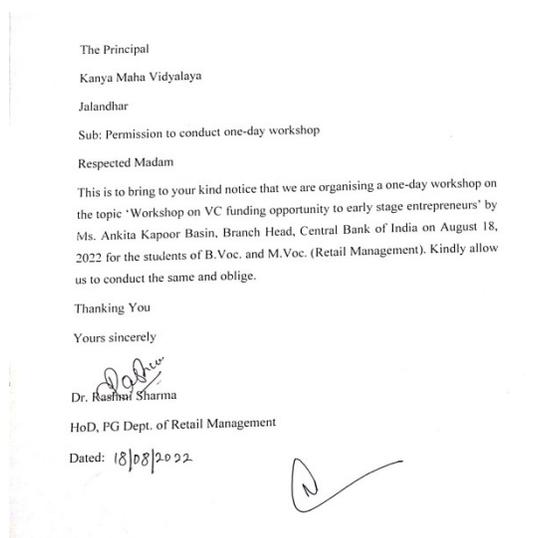
DDU KAUSHAL KENDRA RETAIL MANAGEMENT DEPARTMENT Feedback Form Date: 04-11-2022					
Topic: - One-day Workshop on "Business Plan"					
Name of the student: <u>Amanpreet Kaur</u>					
Class: <u>B.Voc. Sem I</u>					
I. Kindly answer the following questions:					
Q1. Which topic you have learned from this Workshop? Ans. <u>Business Plan</u>					
Q2. What is most valuable about this Workshop? Ans. <u>Plans &amp; policies of business.</u>					
II. Kindly answer the following questions correctly by putting a tick mark in the right column.					
	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	Nil				

## 7. KMV IIC & P.G. DEPARTMENT OF RETAIL MANAGEMENT

**ACTIVITY:** WORKSHOP ON VC FUNDING OPPORTUNITY TO EARLY STAGE ENTREPRENEURS

**DATE:** 18<sup>th</sup> August 2022

### Permission Letter



### E-Banner

### Press Report

**Student Participants:** 80

**Faculty Participants:** 35

One-day session on VC Funding Opportunity for Early Stage Entrepreneurs was organized by KMV-IIC in collaboration with the Department of Retail Management on 18<sup>th</sup> August, 2022 for our Mentee Institutions and for students to guide them about how the venture capitalist can provide the necessary funding to grow their business. The Resource Person for the session was Mrs Ankita

Kapoor Basin, Branch Head, Central Bank of India. She also guided the students about Venture capital financing upscale the business. Attaining VC funding is a great advantage for startups as it helps not only in funding your business and injecting cash but also through opening new doors and new opportunities for your business growth. Mrs. Ankita also explained that VCs invest funds into a company in exchange for a share in the profits and decision-making power within the business. She also elaborated that it is a commitment of capital for the formation and setting up of small scale enterprises specializing in new ideas or new technologies. She explained about VCFs also bring with them the knowledge and experts of the investors which will help the company make further advancements. Mrs. Ankita shared some more information on increasing importance of Venture Capitalist in promoting a more innovative economy by providing the investment and resources needed for high-potential risky business to grow. This is very crucial for sustainable growth and for maintaining India's competitive edge. India requires a strong, sustainable venture capital industry to support high-potential young businesses, to ensure that they are able to grow into globally competitive firms that drive job-creation, innovation and economic growth.



Link

<https://www.instagram.com/p/CrX2aTcPq6y/?igshid=MzRIODBiNWFIZA>

### Attendance Sheet

Retail Management Department (Session-2022-23) Attendance Sheet One-day Workshop on "VC Funding Opportunity to Early Stage Entrepreneurs" (18.08.2022)			
(B.Voc. Sem-I)			
S.No.	Roll No.	Name	Attendance
11	227101	Bhansingh Kaur	P
12	227102	Bhansingh Kaur	P
13	227103	Singhania Kaur	P
14	227104	Ria	P
15	227105	Pooja	P
16	227106	Parak	P
17	227107	Somraj	P
18	227108	Pravir Jindal Kaur	P
19	227109	Pooja	P
20	227110	Harpreet Kaur	P
21	227111	Amey	P
22	227112	Navya Kaur	P
23	227113	Satinder Kaur	P
24	227114	Angi	P
25	227115	Parampreet Kaur	P
26	227116	Gaganpreet Kaur	P
27	227117	Parvinder Kaur	P
28	227118	Gurpreet Kaur	P
29	227119	Bhishak	P
30	227120	Jarvi	P
31	227121	Prabhat Kaur	P
32	227122	Satinder Kaur	P
33	227123	Parak	P
34	227124	Maksha	P
35	227125	Chitra	P
36	227126	Rishika	P
37	227127	Susha Rani	P
38	227128	Navya Kaur	P
39	227129	Chandanshree Kaur	P
40	227130	Darshita Dhan	P
41	227131	Sitanshu Kaur	P
42	227132	Sachinpreet Kaur Gill	P
43	227133	Harleen Kaur	P
44	227134	Divyanshi	P
45	227135	Siddhi	P
46	227136	Arshi Kaur	P
47	227137	Shreya	P
48	227138	Simonee Sandhu	P
49	227139	Gurpreet Kaur	P
(B.Voc. Sem-III)			
S.No.	Roll No.	Name	Attendance
1	227201	Namraj	P
2	227202	Lakshmi	P
3	227203	Manpreet Kaur	P
4	227204	Mandeep Kaur	P
5	227205	Arvindpreet Kaur	P
6	227206	Gaganpreet Kaur	P
7	227207	Karndeep Kaur	P
(B.Voc. Sem-V)			
S.No.	Roll No.	Name	Attendance
1	227211	Sompreet Kaur	P
2	227212	Soya Sharma	P
3	227213	Sompreet Kaur	P
4	227214	Neha Kalia	P
5	227215	Arvindpreet Kaur	P
6	227216	Navya Kaur	P
7	227217	Laksh	P
(M.Voc. Sem-I)			
S.No.	Roll No.	Name	Attendance
1	227601	Sridha	P
2	227602	Prachi	P
3	227603	Muskanpreet Kaur	P
4	227604	Shikha	P
5	227605	Sakshita Kaur	P
6	227606	Pavanshi Kaur	P
7	227607	Navya Kaur	P
8	227608	Manpreet Kaur	P
9	227609	Gaganpreet Kaur	P
10	227610	Harshika Mehra	P
11	227611	Suram Kaur	P
12	227612	Bhavya	P
13	227613	Dolly	P
14	227614	Sumit Raja	P
(M.Voc. Sem-III)			
S.No.	Roll No.	Name	Attendance
1	227651	Jashpreet Kaur	P
2	227652	Bhuvan Saini	P
3	227653	Arun	P

# Feedback Form

DDU KAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT

**Feedback Form**

Date: 18-10-2022

**Topic: - "Workshop on VC funding opportunity to early stage entrepreneurs"**

Name of the student: Anju  
Class: BVOL (REV) SEM I

I. Kindly answer the following questions:  
Q1. Which topic you have learned from this workshop?  
Ans. Structure of VC  
Q2. What is most valuable about this workshop?  
Ans. The startup plans about VC.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		<input checked="" type="checkbox"/>			
2. Usefulness of the session		<input checked="" type="checkbox"/>			
3. Subject knowledge of the resource persons	<input checked="" type="checkbox"/>				
4. Interactiveness during the session	<input checked="" type="checkbox"/>				
5. Any suggestions	<u>NO</u>				

*Anju*

DDU KAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT

**Feedback Form**

Date: 18-10-2022

**Topic: - "Workshop on VC funding opportunity to early stage entrepreneurs"**

Name of the student: ANUPAMA  
Class: BVOL (REV) SEM 5

I. Kindly answer the following questions:  
Q1. Which topic you have learned from this workshop?  
Ans. Structure of VC  
Q2. What is most valuable about this workshop?  
Ans. The startup plans.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		<input checked="" type="checkbox"/>			
2. Usefulness of the session	<input checked="" type="checkbox"/>				
3. Subject knowledge of the resource persons		<input checked="" type="checkbox"/>			
4. Interactiveness during the session	<input checked="" type="checkbox"/>				
5. Any suggestions	<u>NO</u>				

*Anju*

DDU KAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT

**Feedback Form**

Date: 18-10-2022

**Topic: - "Workshop on VC funding opportunity to early stage entrepreneurs"**

Name of the student: ANJU  
Class: BVSC (REV) SEM I

I. Kindly answer the following questions:  
Q1. Which topic you have learned from this workshop?  
Ans. Information about VC.  
Q2. What is most valuable about this workshop?  
Ans. The startup plans.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	<input checked="" type="checkbox"/>				
2. Usefulness of the session		<input checked="" type="checkbox"/>			
3. Subject knowledge of the resource persons	<input checked="" type="checkbox"/>				
4. Interactiveness during the session	<input checked="" type="checkbox"/>				
5. Any suggestions	<u>NO</u>				

*Anju*

## 8. P.G. DEPARTMENT OF RETAIL MANAGEMENT

**ACTIVITY: SESSION ON MY STORY: MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR START-UP FOUNDER**

**DATE: 9<sup>th</sup> November 2022**

### Permission Letter

The Principal  
Kanya Maha Vidyalaya  
Jalandhar  
Sub: Permission to conduct one-day workshop

Respected Madam

This is to bring to your kind notice that we are organising a one-day workshop on the topic "My Story- Motivational Session by Successful Entrepreneur" by Mr. Varun Nayyar, CEO, Digital Adda on November 09, 2022 for the students of B.Voc. and M.Voc. (Retail Management). Kindly allow us to conduct the same and oblige.

Thanking You

Yours sincerely

  
Dr. Rashmi Sharma

HoD, PG Dept. of Retail Management

Dated: 08/11/2022



### E-Banner

 *The Heritage Institution* **137 Glorious Years**

**Kanya Maha Vidyalaya, Jalandhar (Autonomous)**

Star College Status by DBT, Govt. of India CURIE & FIST Grants by DST- Govt. of India College with Potential for Excellence by UGC

Ranked No. 1 College of Punjab & Top National Rankings (India Today, Outlook Magazine & Times of India Group-2021)

**PG Department of Retail Management**

*Organises*  
**Session**  
*on*

**My Story: Motivational Session by Successful Entrepreneur/ Start-Up Founder**

**Resource Person: Mr. Varun Nayyar, CEO, Digital Adda**  
November 09, 2022 **Time: 10:30 A.M**

Dr. Rashmi Sharma (HoD, Retail Management) Prof.(Dr.) Atima Sharma Dwivedi  
Principal, KMV

## Press Report

Institution innovation council of Kanya Maha Vidyalaya College (Autonomous), organized a one-day session on November 9, 2022, titled **‘My Story- Motivational Session by Successful Entrepreneur/Start-up Founder’** by Mr. Varun Nayyar, CEO of Itronix Solutions. The theme of the session was Entrepreneurship and the main objective of the program was to improve knowledge about entrepreneurship, to encourage self-employment, and inspire young women to become successful entrepreneurs. It also aimed to provide hope and clarity when circumstances become hard and discouraging and to build entrepreneurship skills in students. The webinar was held at Itronix Solutions. Mr Varun Nayyar inspired the students with his story by sharing her varied and wide experiences in the business world. He created awareness about the concept of entrepreneurship and highlighted the key characteristics of entrepreneurs. Throughout the session, he pointed up the golden rule to the participants that opportunities must be searched for, rather than waiting. Every entrepreneur must have a definite idea about his or her products. Ignorance about the products is a major problem that can lead to the failure of the business. Mr. Nayyar stressed on the importance of being updated about the business market and highlighted the importance of identifying customer needs and wants by an entrepreneur. He emphasized that one should not afraid in start and risk-taking behaviour is the key to be a successful entrepreneur. The session concluded after a question and answer session, in which students interacted with the resource person to learn different aspects of being an entrepreneur. Mr. Nayyar hoped that many students will be motivated to come up with ideas and start their own businesses. The students asked many questions about her business and cleared their doubts. It was an interactive session with valuable takeaways for all. Overall the session was highly informative & motivating for the students.



Link

[https://www.instagram.com/p/Cllx\\_uQPv5u/?igshid=MzRIODBiNWFIZA](https://www.instagram.com/p/Cllx_uQPv5u/?igshid=MzRIODBiNWFIZA)==

# Attendance Sheet

Retail Management Department (Session-2022-23) Attendance Sheet One-Day Workshop on "My Story - Motivational Session by Successful Entrepreneur" (09/11/2022) (B.Voc. Sem-4)			
S.No.	Roll No.	Name	Attendance
1	227101	Ranandev Kaur	P
2	227102	Harnamjit Kaur	P
3	227103	Simranjit Kaur	P
4	227104	Rin	P
5	227105	Prava	P
6	227106	Palak	P
7	227107	Simranjit	P
8	227108	Preet Jinder Kaur	P
9	227109	Deep	P
10	227110	Harpreet Kaur	P
11	227111	Ramesh	P
12	227112	Navyot Kaur	P
13	227113	Satinder Kaur	P
14	227114	Amit	P
15	227115	Parampreet Kaur	P
16	227116	Gajender Kaur	P
17	227117	Parvinder Kaur	P
18	227118	Gurpreet Kaur	P
19	227119	Bhansika	P
20	227120	Jasraj Kaur	P
21	227121	Prabhat Kaur	P
22	227122	Samreen Kaur	P
23	227123	Pankaj	P
24	227124	Malvika	P
25	227125	P. Kaur	P
26	227126	Rishika	P
27	227127	Susha Kaur	P
28	227128	Navyot Kaur	P
29	227129	Chandandeep Kaur	P
30	227130	Devi Anil	P
31	227131	Simranpreet Kaur	P
32	227132	Saikhbani Kaur Gill	P
33	227133	Hareem Kaur	P
34	227134	Dnyanshi	P
35	227135	Anshika	P
36	227136	Sapna	P
37	227137	Shikha	P
38	227138	Simranjit Dandot	P
39	227139	Gurpreet Kaur	P

(B.Voc. Sem-III)			
S.No.	Roll No.	Name	Attendance
1	227201	Naina Sharma	P
2	227202	Lakshmi	P
3	227203	Manjusha Kaur	P
4	227204	Manjusha Kaur	P
5	227205	Anandpreet Kaur	P
6	227206	Ujjwalpreet Kaur	P
7	227207	Karamdeep Kaur	P

(B.Voc. Sem-V)			
S.No.	Roll No.	Name	Attendance
1	227301	Simranpreet Kaur	P
2	227302	Naja Sharma	P
3	227303	Sharmistha Kaur	P
4	227304	Neha Kalia	P
5	227305	Anandpreet Kaur	P
6	227306	Naypreet Kaur	P
7	227307	Laksh	P

(M.Voc. Sem-I)			
S.No.	Roll No.	Name	Attendance
1	227401	Anshika	P
2	227402	Priyanka	P
3	227403	Muskanpreet Kaur	P
4	227404	Neha	P
5	227405	Sukdeep Kaur	P
6	227406	Pranshu Kaur	P
7	227407	Navyot Kaur	P
8	227408	Mangreet Kaur	P
9	227409	Gajender Kaur	P
10	227410	Radhika Mehta	P
11	227411	Samraj Kaur	P
12	227412	Shaveta	P
13	227413	Dolly	P
14	227414	Sonal Raju	P

(M.Voc. Sem-III)			
S.No.	Roll No.	Name	Attendance
1	227501	Jashpreet Kaur	P
2	227502	Bhavani Saini	P
3	227503	Amit	P

# Feedback Form

KANYA MAHA VIDYALAYA, JALANDHAR Department of Retail Management Session: 2022-2023 Feedback Date: 09/11/2022																																									
<p>Topics - One Day Workshop on "My Story: Motivational Session by Successful Entrepreneur: Startup Founder (Mr. Varun Nayyar, CEO, Digital Aditya)".</p> <p>1 Name of the student: <u>Poojinder Kaur</u></p> <p>2 Class: <u>B.Voc (Retail Management)</u></p> <p>I. Kindly answer the following questions:</p> <p>Q1. Which topic you have learned from workshop? Ans. <u>Learned about job opportunities in retail field.</u></p> <p>Q2. What is most valuable about workshop? Ans. <u>Useful is knowledge about retailing &amp; technology.</u></p> <p>II Kindly answer the following questions correctly by putting a tick mark in the right column:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th></th> <th>Extremely Satisfied</th> <th>Satisfied</th> <th>Average</th> <th>Dissatisfied</th> <th>Extremely Dissatisfied</th> </tr> </thead> <tbody> <tr><td>1. Understanding of the topic</td> <td></td> <td>✓</td> <td></td> <td></td> <td></td> </tr> <tr><td>2. Usefulness of the session</td> <td></td> <td>✓</td> <td></td> <td></td> <td></td> </tr> <tr><td>3. Subject knowledge of the resource person</td> <td></td> <td>✓</td> <td></td> <td></td> <td></td> </tr> <tr><td>4. Interactiveness during the session</td> <td></td> <td>✓</td> <td></td> <td></td> <td></td> </tr> <tr><td>5. Any suggestions</td> <td></td> <td>No.</td> <td></td> <td></td> <td></td> </tr> </tbody> </table>							Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied	1. Understanding of the topic		✓				2. Usefulness of the session		✓				3. Subject knowledge of the resource person		✓				4. Interactiveness during the session		✓				5. Any suggestions		No.			
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5. Any suggestions																																									

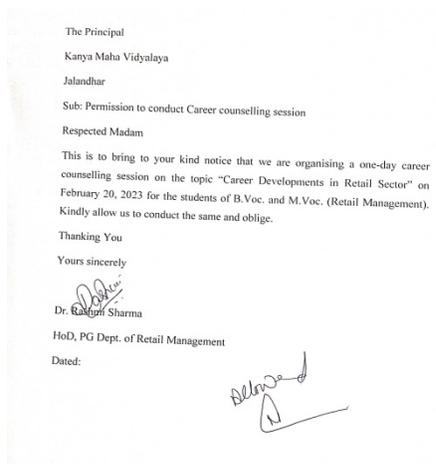
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## 9. P.G. DEPARTMENT OF RETAIL MANAGEMENT

### ACTIVITY: CAREER COUNSELLING SESSION ON CAREER DEVELOPMENTS IN RETAIL SECTOR

DATE: 20<sup>th</sup> February 2023

#### Permission Letter



#### E-Banner



#### Press Report

One-day Career counselling session was organized by Department of Retail Management, DDU Kaushal Kendra, and KMV College Jalandhar under patronage and guidance of Principal Prof. Dr. Atima Sharma Dwivedi on February 20, 2023. It is basically for the students of classes 9<sup>th</sup> to 12<sup>th</sup> of Government Senior Secondary School Nurpur, Jalandhar. The Resource person for the session was Mrs. Chetna Nayyar Faculty, Department of Retail Management who explained about the sea of opportunities in Retail Management. She talked about how this course strikes gold in the near future depending on the world business scenario. She also encouraged the students that choosing the field they are interested in rather than allowing somebody else to govern it. Mrs. Chetna Nayyar also apprised the students with various career options available to them in sectors allied with retail management. She also guides the students about the university, fee structure, subjects and other

valid information which are required to choose a course. It was a very informative day for the students. The students cleared their doubts by asking various questions regarding the confusions, they usually face while deciding their career. Prof Dr. Atima Sharma Dwivedi applauded department of retail management for conducting such career counselling sessions round the year which is helping students to make informed decisions about their career. It is with the efforts of departments like Retail Management through such counselling sessions and other endeavour which is helping the college in maintaining its mettle as the most prestigious & autonomous institution. The Principal Prof Dr. Atima Sharma Dwivedi was overwhelmed seeing the tremendous response of the students for the counselling sessions. She emphasized upon importance of student's participation in these counselling sessions to make informed career choices.



### Attendance Sheet

Attendance Sheet  
Career Counselling session on "Career Developments in Retail Sector"  
(20-02-2023)

S.No.	Name	Signature
1.	Vandana	[Signature]
2.	Ajayson	[Signature]
3.	Pragya	[Signature]
4.	Sahil	[Signature]
5.	Chaitanya	[Signature]
6.	Harpaljit	[Signature]
7.	Jaspreet	[Signature]
8.	Pratik	[Signature]
9.	Manisha	[Signature]
10.	Savita	[Signature]
11.	Harleen	[Signature]
12.	Shamvi	[Signature]
13.	Shikha	[Signature]
14.	Hasmam	[Signature]
15.	Rohit	[Signature]
16.	Rishika	[Signature]
17.	Kadha	[Signature]
18.	Shikha	[Signature]
19.	Hardeep	[Signature]
20.	Anshu	[Signature]
21.	Nakul	[Signature]
22.	Siddhant	[Signature]
23.	Amrita	[Signature]
24.	Mudit	[Signature]
25.	Tanvik	[Signature]
26.	Shikha	[Signature]
27.	Jasmore	[Signature]
28.	Shikha	[Signature]
29.	Shikha	[Signature]
30.	Karshika	[Signature]
31.	Aditi	[Signature]

### Feedback Form

KANYA MAHA VIDYALAYA, JALANDHAR  
DDU KAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT  
**Feedback Form**  
Date: 20-02-2023

Topic - Career Counselling session on "Career Developments in Retail Sector"

1. Name of the student: Vandana

Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		✓			
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons		✓			
4. Interactiveness during the session	✓				
5. Any suggestions	No				

KANYA MAHA VIDYALAYA, JALANDHAR  
DDU KAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT  
**Feedback Form**  
Date: 20-02-2023

Topic - Career Counselling session on "Career Developments in Retail Sector"

1. Name of the student: Pratik

Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session		✓			
5. Any suggestions	No				

KANYA MAHA VIDYALAYA, JALANDHAR  
DDU KAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT  
**Feedback Form**  
Date: 20-02-2023

Topic - Career Counselling session on "Career Developments in Retail Sector"

1. Name of the student: Harshika

Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons			✓		
4. Interactiveness during the session	✓				
5. Any suggestions	No				

## 10. P.G. DEPARTMENT OF RETAIL MANAGEMENT

### ACTIVITY: CAREER COUNSELLING SESSION ON CAREER IN RETAIL SECTOR: OPPORTUNITIES & PROSPECTS

DATE: 8<sup>th</sup> February 2023

#### Permission Letter

The Principal

Kanya Maha Vidyalaya

Jalandhar

Sub: Permission to conduct Career counselling session

Respected Madam

This is to bring to your kind notice that we are organising a one-day career counselling session on the topic "Career in Retail Sector: Opportunities & Prospects" on February 08, 2023 for the students of B.Voc. and M.Voc. (Retail Management). Kindly allow us to conduct the same and oblige.

Thanking You

Yours sincerely

Dr. Rashmi Sharma

HoD, PG Dept. of Retail Management

Dated: 08/02/2023

#### E-Banner



The Heritage Institution

137 Glorious Years

**Kanya Maha Vidyalaya, Jalandhar (Autonomous)**

Star College Status by DBT, Govt. of India CURIE & FIST Grants by DST- Govt. of India College with Potential for Excellence by UGC

Ranked No. 1 College of Punjab & Top National Rankings (India Today, Outlook Magazine & Times of India Group-2021)

**PG Department of Retail Management**

Organises  
**Career Counselling Session**  
On

**Career in Retail Sector: Opportunities & Prospects**

**February 08, 2023** **Time: 11:00 A.M**

Dr. Rashmi Sharma (HoD, Retail Management)  
Ms. Madhuri Tiwari (Assistant Professor) ●●●●●

Prof.(Dr.) Atima Sharma Dwivedi  
Principal, KMV

## Press Report

The counselling session on “Career in Retail Sector: Opportunities & Prospects” was taken up by Ms. Madhuri Tiwari for the students of classes XII of Indo Canadian Public School, Nazamdinpur. The session was held for students of all streams. She discussed about goal setting and the various career options in retail sector with students. She also elaborated upon the requirements for these professions. She explained the students that Retail Management is a specialized undergraduate bachelor degree program which prepares the students to acquire such skills as enable them to become a trained and skilled manpower in the Retail Sector. She also explained that Kanya Maha Vidyalaya, Jalandhar also provide additional benefit to students by providing degree from university and skill certificate issued by Retailers Association’s Skill Council of India, Mumbai (RASCI), Government of India. She explained that Retail Management course has many professional job designations such as Operations Manager, Public Relations Executive, Restaurant Manager, Retail Buyer and Merchandiser, Retail Executive, Sales Associate, Sales Executive, Sales Manager, Store Manager, Supply Chain Distributor, Advertising Manager and much more. She explained about vocational and skill-based education. She explained that the curriculum includes general education and skill development components having extensive practical and on-the job training along with periodic industrial visits and industry interactions. She also makes aware the students that the college has industry partnerships with leading retail companies like Max, Pantaloons, Only, Kapsons etc. which are renewed from time to time. In the interactive session students posed various queries. The students cleared their doubts by asking various questions regarding the confusions, they usually face while deciding their career. She motivated the students to be confident and communicative in life. Besides, hard work, time management and focus on the line opted are important aspects to be taken care of. All the students were highly motivated and got to know about various opportunities after completing their higher secondary school. It was a very informative day for the students.



## Link

<https://www.instagram.com/p/CrYfAcRPUEp/?igshid=MzRIODBiNWF1ZA==>

# Attendance Sheet

Attendance Sheet  
Career Counselling Session on "Career in Retail Sector: Opportunities & Prospects"  
(08-02-2023)

S.No.	Name	Signature
1	Pritya	Pritya
2	Shakruti	Shakruti
3	Anusudha	Anusudha
4	Neel	Neel
5	Navika	Navika
6	Pransha	Pransha
7	Pratiksha	Pratiksha
8	Pransha	Pransha
9	Pransha	Pransha
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26	Pransha	Pransha
27	Pransha	Pransha
28	Pransha	Pransha

# Feedback Form

KANYA MAHA VIDYALAYA, JALANDHAR

DDU KAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 08-02-23

Topic: - Career Counselling Session on "Career in Retail Sector: Opportunities & Prospects"

1. Name of the student: Pritya

Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	<input checked="" type="checkbox"/>				
2.Usefulness of the session	<input checked="" type="checkbox"/>				
3.Subject knowledge of the resource persons		<input checked="" type="checkbox"/>			
4.Interactiveness during the session	<input checked="" type="checkbox"/>				
5.Any suggestions	No				

KANYA MAHA VIDYALAYA, JALANDHAR

DDU KAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 08-02-23

Topic: - Career Counselling Session on "Career in Retail Sector: Opportunities & Prospects"

1. Name of the student: Shakruti

Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	<input checked="" type="checkbox"/>				
2.Usefulness of the session	<input checked="" type="checkbox"/>				
3.Subject knowledge of the resource persons	<input checked="" type="checkbox"/>				
4.Interactiveness during the session	<input checked="" type="checkbox"/>				
5.Any suggestions	No				

KANYA MAHA VIDYALAYA, JALANDHAR

DDU KAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 08-02-23

Topic: - Career Counselling Session on "Career in Retail Sector: Opportunities & Prospects"

1. Name of the student: Anusudha

Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	<input checked="" type="checkbox"/>				
2.Usefulness of the session	<input checked="" type="checkbox"/>				
3.Subject knowledge of the resource persons		<input checked="" type="checkbox"/>			
4.Interactiveness during the session	<input checked="" type="checkbox"/>				
5.Any suggestions	No				

## 11. P.G. DEPARTMENT OF RETAIL MANAGEMENT

### ACTIVITY: CAREER COUNSELLING SESSION ON CAREER GOALS IN RETAIL SECTOR

DATE: 8<sup>th</sup> February 2023

#### Permission Letter

The Principal  
Kanya Maha Vidyalaya  
Jalandhar

Sub: Permission to conduct Career counselling session

Respected Madam

This is to bring to your kind notice that we are organising a one-day career counselling session on the topic "Career Goals in Retail Sector" on February 08, 2023 for the students of B.Voc. and M.Voc. (Retail Management). Kindly allow us to conduct the same and oblige.

Thanking You

Yours sincerely

  
Dr. Rashmi Sharma  
HoD, PG Dept. of Retail Management

Dated: 08/02/2023



#### E-Banner



The banner features the Kanya Maha Vidyalaya, Jalandhar logo and name, along with its 137th anniversary. It lists various accreditations and rankings. The main text reads: 'PG Department of Retail Management Organises Session On Career Goals in Retail Sector February 08, 2023 Time: 11:30 P.M'. At the bottom, it lists the organizers: Dr. Rashmi Sharma (HoD, Retail Management) and Ms. Rajbeer Kaur (Assistant Professor, Retail Management), and the principal: Prof.(Dr.) Atima Sharma Dwivedi.

#### Press Report

The counselling session on "Career Goals in Retail Sector" was taken up by Ms. Rajbeer Kaur for the students of classes XIIth of Indo Canadian Public School, Nazamdinpur make them aware about the concept of retailing and various job avenues in the field of retail sector. She gave a brief introduction about hoe recent trends in retail management has immensely changed the career opportunities in the field of Retail Management. She talked about how to focus on the chosen career and what are the efforts to be put in to make that dream true. She also apprised the students with various career options in Retail Management from cashier, visual merchandiser, customer assistant etc. All the students were highly motivated and got to know about various opportunities after completing their XII. It was a very informative session for the students and faculty of Retail Management Department. The students cleared their doubts by asking various questions regarding the confusions, they usually face while deciding on their career on the basis

of their skills in the question hour session. She motivated the students to be confident and communicative in life. Besides, hard work, time management and focus on the line opted are important aspects to be taken care of. All the students were highly motivated and got to know about various opportunities. It was a very informative day for the students. Prof Dr. Atima Sharma Dwivedi applauded department of retail management for conducting such career counselling sessions round the year which is helping students to make informed decisions about their career. Dr Rashmi Sharma (HOD, Retail Management Department) expressed gratitude towards the Principal for motivating and guiding the college faculty to organize such sessions which would help students achieve greater heights of success.



[Link](#)

<https://www.instagram.com/p/CrbesswPpq6/?igshid=MzRIODBiNWFIZA>==

### Attendance Sheet

Attendance Sheet  
Career Counselling Session on "Career Goals in Retail Sector"  
(08-02-2023)

S.No.	Name	Signature
1.	Nurbaa	Nurbaa
2.	Adilona	Adilona
3.	Arushi	Arushi
4.	Arushi	Arushi
5.	Arushi	Arushi
6.	Arushi	Arushi
7.	Arushi	Arushi
8.	Arushi	Arushi
9.	Arushi	Arushi
10.	Arushi	Arushi
11.	Arushi	Arushi
12.	Arushi	Arushi
13.	Arushi	Arushi
14.	Arushi	Arushi
15.	Arushi	Arushi

### Feedback Form

KANYA MAHA VIDYALAYA, JALANDHAR  
DDU KAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT  
**Feedback Form**  
Date: 08-02-23

Topic – Career Counselling Session on "Career Goals in Retail Sector"

1. Name of the student: Arushi

Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	/				
2. Usefulness of the session	/				
3. Subject knowledge of the resource persons		/			
4. Interactiveness during the session		/			
5. Any suggestions	No				

KANYA MAHA VIDYALAYA, JALANDHAR  
DDU KAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT  
**Feedback Form**  
Date: 08-02-23

Topic – Career Counselling Session on "Career Goals in Retail Sector"

1. Name of the student: Arushi

Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	/				
2. Usefulness of the session		/			
3. Subject knowledge of the resource persons		/			
4. Interactiveness during the session	/				
5. Any suggestions					

KANYA MAHA VIDYALAYA, JALANDHAR  
DDU KAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT  
**Feedback Form**  
Date: 08-02-23

Topic – Career Counselling Session on "Career Goals in Retail Sector"

1. Name of the student: Arushi

Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	/				
2. Usefulness of the session		/			
3. Subject knowledge of the resource persons		/			
4. Interactiveness during the session	/				
5. Any suggestions	No				

KANYA MAHA VIDYALAYA, JALANDHAR  
DDU KAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT  
**Feedback Form**  
Date: 08-02-23

Topic – Career Counselling Session on "Career Goals in Retail Sector"

1. Name of the student: Arushi

Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	/				
2. Usefulness of the session		/			
3. Subject knowledge of the resource persons		/			
4. Interactiveness during the session	/				
5. Any suggestions	No				

## 12. P.G. DEPARTMENT OF RETAIL MANAGEMENT

### ACTIVITY: CAREER COUNSELLING SESSION ON LEADERSHIP AND CAREER DEVELOPMENT INTERVENTIONS

DATE: 13<sup>th</sup> February 2023

#### Permission Letter

The Principal

Kanya Maha Vidyalaya

Jalandhar

Sub: Permission to conduct Career counselling session

Respected Madam

This is to bring to your kind notice that we are organising a one-day career counselling session on the topic "Leadership and Career Development Interventions" on February 13, 2023 for the students of B.Voc. and M.Voc. (Retail Management). Kindly allow us to conduct the same and oblige.

Thanking You

Yours sincerely

  
Dr. Rashmi Sharma

HoD, PG Dept. of Retail Management

Dated: 13/02/2023



#### E-Banner



The Heritage Institution **137 Glorious Years**  
**Kanya Maha Vidyalaya, Jalandhar (Autonomous)**  
Star College Status by DBT, Govt. of India CURIE & FIST Grants by DST- Govt. of India College with Potential for Excellence by UGC  
Ranked No. 1 College of Punjab & Top National Rankings (India Today, Outlook Magazine & Times of India Group-2021)

**PG Department of Retail Management**  
*Organises*  
**Career Counselling Session**  
*On*  
**Leadership and Career Development Interventions**

**February 13, 2023** **Time: 12:00 P.M**

Dr. Rashmi Sharma (HoD, Retail Management) Prof.(Dr.) Atima Sharma Dwivedi  
Ms. Chetna Nayyar (Assistant Professor, Retail Management) Principal, KMV

## Press Report

One-day Career counselling session was conducted under patronage and guidance of Principal Prof. Dr. Atima Sharma Dwivedi by Department of Retail Management, DDU Kaushal Kendra, KMV College Jalandhar on February, 2023 for students of classes X to XII. This session elaborated upon making students aware about various placement opportunities in the field of Retail Management after successful completion of their programme. The Resource person for the session was: Ms. Chetna (Faculty Retail Management Department) who gave a brief introduction about the various opportunities and scope in the field of Retail Management and the scope of vocational studies which provides students with occupational or work-related awareness, knowledge, skills and attitude. She guided the students about how retail industry offers diverse and unique career paths where students could work for some of the world's most recognizable brands. They were familiarized with diversified careers open to them in stores or corporate headquarters which encompasses functions like internal coordination, planning and logistics, store operations, human resources/training, finance and administration, buying, marketing, logistics and information technology applicable in almost all spheres. Ms. Chetna Nayyar also apprised the students with various career options in Retail Management from cashier, visual merchandiser, customer assistant etc. All the students were highly motivated and got to know about various opportunities after completing their XII. It was a very informative session for the students and faculty of Retail Management Department. She is also aware the students about the requirement to join this course, subjects under this course, fee structure etc. She also guides the students that vocational studies mainly focus on practical work, rather than traditional academic exams. The students cleared their doubts by asking various questions regarding the confusions, they usually face while deciding on their career on the basis of their skills in the question hour session. Prof. Dr. Atima Sharma Dwivedi applauded Department of Retail Management for organizing regular career counselling sessions to help students make informed decisions about their career. She further acknowledged efforts Retail Management for organizing such counselling sessions and other endeavour which is helping the college in maintaining its mettle as the most prestigious autonomous college in Punjab. Dr Rashmi Sharma (HOD, Retail Management Department) expressed gratitude towards the Principal for motivating and guiding the college faculty to organize such sessions which would help students achieve greater heights of success.



## Attendance Sheet

### Attendance Sheet

Career Counselling Session on "Leadership and Career Development Interventions"  
(13-02-2023)

S.No.	Name	Signature
1	Husban	Husban
2	Basita	Basita
3	Ria	Ria
4	Hazman	Hazman
5	Tia	Tia
6	Jalmbal	Jalmbal
7	Ishea	Ishea
8	Alisha	Alisha
9	Aman	Aman
10	Ameeta	Ameeta
11	Anvi	Anvi
12	Ankita	Ankita
13	Anu	Anu
14	Jalleen	Jalleen
15	Tamara	Tamara
16	Tanvi	Tanvi

## Feedback Form

KANYA MAHA VIDYALAYA, JALANDHAR

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

### Feedback Form

Topic: - Career Counselling Session on "Leadership and Career Development Interventions" Date: 13-02-2023

1. Name of the student: Ishea

Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic			✓		
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons		✓			
4. Interactiveness during the session	✓				
5. Any suggestions	No				

KANYA MAHA VIDYALAYA, JALANDHAR

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

### Feedback Form

Date: 13-02-2023

Topic: - Career Counselling Session on "Leadership and Career Development Interventions"

1. Name of the student: Alisha

Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		✓			
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons		✓			
4. Interactiveness during the session	✓				
5. Any suggestions	No				

KANYA MAHA VIDYALAYA, JALANDHAR

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

### Feedback Form

Date: 13-02-2023

Topic: - Career Counselling Session on "Leadership and Career Development Interventions"

1. Name of the student: Aman

Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons		✓			
4. Interactiveness during the session		✓			
5. Any suggestions	No				

### 13. P.G. DEPARTMENT OF RETAIL MANAGEMENT

**ACTIVITY: CAREER COUNSELLING SESSION ON CAREER EXPLORATION AND AWARENESS EDUCATION**

**DATE: 13<sup>th</sup> February 2023**

#### Permission Letter

The Principal  
Kanya Maha Vidyalaya  
Jalandhar  
Sub: Permission to conduct Career counselling session

Respected Madam

This is to bring to your kind notice that we are organising a one-day career counselling session on the topic "Career Exploration and Awareness Education" on February 13, 2023 for the students of B.Voc. and M.Voc. (Retail Management). Kindly allow us to conduct the same and oblige.

Thanking You

Yours sincerely

Dr. Rashmi Sharma

HoD, PG Dept. of Retail Management

Dated: 13/02/2023

#### E-Banner



The banner features the college logo and name 'Kanya Maha Vidyalaya, Jalandhar (Autonomous)' at the top. It lists various accreditations and rankings, including 'Star College Status by DBT, Govt. of India', 'CURIE & FIST Grants by DST- Govt. of India', and 'Ranked No. 1 College of Punjab & Top National Rankings'. The main text reads 'PG Department of Retail Management Organises Career Counselling Session On Career Exploration and Awareness Education'. The date and time are 'February 13, 2023' and 'Time: 01:00 P.M'. At the bottom, it lists the organizers: 'Dr. Rashmi Sharma (HoD, Retail Management)' and 'Ms. Madhuri Tiwari (Assistant Professor, Retail Management)', along with 'Prof.(Dr.) Atima Sharma Dwivedi Principal, KMV'.

#### Press Report

One-day Career Counselling Session was conducted by Department of Retail Management, DDU Kaushal Kendra, on February, 2023 for students of classes' X to XII. The Resource person for the session was Ms. Madhuri Tiwari (Faculty of Retail Management Department). She guided the students about (Retail Management) course is being run by the college under Deen Dayal Upadhyay Kaushal Kendra scheme of University Grants Commission, New Delhi. She explained the students

that retailing is a vital part of the business industry that involves selling products and services to consumers. She also explained that with the tremendous growth of the economy, retail management has emerged as one of the fastest growing careers in India. She explained that with enormous expansion of the sector has thrown up a big demand for skilled professionals in the field. She also threw light on various job prospects in the retail sector include but are not limited to Customer Sales Associate, Team Leader, Departmental Manager, Floor Manager, Store Manager, Retail Operations Manager, Retail Buyers and Merchandisers, Visual Merchandisers, Logistic Managers, Warehouse Managers and many more. She explained about the curriculum includes general education as well as skill development components having extensive practical and on-the job training along with periodic industrial visits and industry interactions. She also told the students that our college has industry partnerships with leading retail companies which are renewed from time to time. She guides the students about the outcomes of the course that after completing these course students will be able to:

- Explain theoretical framework of Retail Management
- Demonstrate the job role of Sales Associate
- Demonstrate the job role of Team leader in retailing sector
- Demonstrate the job role of Departmental Manager in an organized retail sector
- Demonstrate the job role of Store Manager in any retail organization
- Effectively use Point of Sale software
- Appraise and interpret various acts and laws related to retail sector

Prof. Dr. Atima Sharma Dwivedi applauded Department of Retail Management for organizing regular career counselling sessions to help students make informed decisions about their career. She further inspired students to stay focused on their goals and to never stop learning. Overall, the session was very informative and the students were very happy to listen to her.



[Link](https://www.instagram.com/p/CrYfAcRPUEp/?igshid=MzRIODBiNWFIZA)

<https://www.instagram.com/p/CrYfAcRPUEp/?igshid=MzRIODBiNWFIZA>==

# Attendance Sheet

Attendance Sheet  
Career Counselling Session on "Career Exploration and Awareness Education"  
(13-02-2023)

S.No.	Name	Signature
1	Chhavi	[Signature]
2	Aditi	[Signature]
3	Adya	[Signature]
4	Aditya	[Signature]
5	Shalini	[Signature]
6	Harshdeep Chauhan	[Signature]
7	Amara	[Signature]
8	Adarsh	[Signature]
9	Arushi	[Signature]
10	Arushi	[Signature]
11	Arushi	[Signature]
12	Arushi	[Signature]
13	Arushi	[Signature]
14	Arushi	[Signature]
15	Arushi	[Signature]
16	Arushi	[Signature]
17	Arushi	[Signature]
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26	Arushi	[Signature]
27	Arushi	[Signature]
28	Arushi	[Signature]

# Feedback Form

KANYA MAHA VIDYALAYA, JALANDHAR  
DDU KAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT  
**Feedback Form**  
Date: 13-02-2023

Topic: Career Counselling Session on "Career Exploration and Awareness Education"

1. Name of the student: Shalini

Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	/				
2. Usefulness of the session		/			
3. Subject knowledge of the resource persons	/				
4. Interactiveness during the session		/			
5. Any suggestions	No				

KANYA MAHA VIDYALAYA, JALANDHAR  
DDU KAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT  
**Feedback Form**  
Date: 13-02-2023

Topic: Career Counselling Session on "Career Exploration and Awareness Education"

1. Name of the student: Harshdeep Chauhan

Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	/				
2. Usefulness of the session		/			
3. Subject knowledge of the resource persons	/				
4. Interactiveness during the session		/			
5. Any suggestions	No				

KANYA MAHA VIDYALAYA, JALANDHAR  
DDU KAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT  
**Feedback Form**  
Date: 13-02-2023

Topic: Career Counselling Session on "Career Exploration and Awareness Education"

1. Name of the student: Arushi

Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	/				
2. Usefulness of the session		/			
3. Subject knowledge of the resource persons	/				
4. Interactiveness during the session		/			
5. Any suggestions	No				

## 14. KMV IIC & P.G. DEPARTMENT OF RETAIL MANAGEMENT

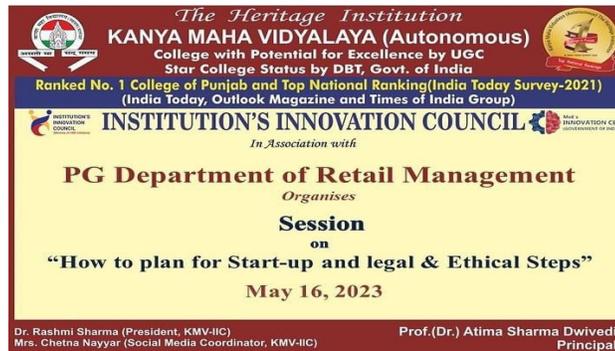
**ACTIVITY:** SESSION ON HOW TO PLAN FOR START-UP AND LEGAL & ETHICAL STEPS

**DATE:** 16<sup>th</sup> May 2023

### Permission Letter

The Principal  
Kanya Maha Vidyalaya  
Jalandhar  
Sub: Permission to conduct one-day session  
Respected Madam  
This is to bring to your kind notice that we are organising a one-day session on the topic "How to plan for Start-up and legal & Ethical Steps" on May 16, 2023 for the students of B.Voc. and M.Voc. (Retail Management). Kindly allow us to conduct the same and oblige.  
Thanking You  
Yours sincerely  
  
Dr. Rashmi Sharma  
HoD, PG Dept. of Retail Management  
Dated: 16/05/23 

### E-Banner



*The Heritage Institution*  
**KANYA MAHA VIDYALAYA (Autonomous)**  
College with Potential for Excellence by UGC  
Star College Status by DBT, Govt. of India  
Ranked No. 1 College of Punjab and Top National Ranking (India Today Survey-2021)  
(India Today, Outlook Magazine and Times of India Group)

**INSTITUTION'S INNOVATION COUNCIL**  
*In Association with*

**PG Department of Retail Management**  
*Organises*  
**Session**  
on  
**"How to plan for Start-up and legal & Ethical Steps"**  
May 16, 2023

Dr. Rashmi Sharma (President, KMV-IIC)      Prof.(Dr.) Atima Sharma Dwivedi  
Mrs. Chetna Nayyar (Social Media Coordinator, KMV-IIC)      Principal

### Press Report

**Students Participated: 57**

**Faculty Participated: 18**

One-day Session on "How to Plan for Start – Up and Legal & Ethical Steps" was organized by Institution's Innovation Council of Kanya Maha Vidyalaya, Jalandhar in association with Department of Retail Management on 16 May 2023, by Mrs. Chetna Nayyar, Faculty of Retail Management Department. She acquainted the with legal aspects, such as taxation of start-ups and legal documents needed to register a newly opened business helped students to understand these topics better as she discussed them in the session. This workshop aimed at understanding the

importance of developing the appropriate research skills to evaluate the financial viability and feasibility of these start up along with understanding the legal and ethical issues concerning start up to become good entrepreneurs. She also guided students to have faith in themselves and in their goals which would help them to achieve their dreams. To motivate students, she quoted examples of successful entrepreneurs how they overcame challenges in their entrepreneurial journeys. The workshop intended to provide a conducive environment to achieve common goal of support and collaboration, to provide valuable insights on legal and ethical issues concerning start up and legal framework related to start up.



Link

<https://www.instagram.com/p/CsXvc2oLLif/>

### Attendance Sheet

PG Department of Retail Management  
(Session-2022-23)  
Attendance Sheet  
Session on "How to Plan for Start-up and legal & Ethical Steps"  
(16-05-2023)

(B.Voc. Sem-II)

S.No.	Roll No.	Name	Attendance
1.	227101	Ramandeep Kaur	P
2.	227102	Harmandip Kaur	P
3.	227103	Simranjit Kaur	P
4.	227106	Preet Tinder Kaur	P
5.	227108	Palak	P
6.	227109	Pooja	P
7.	227110	Harpreet Kaur	P
8.	227111	Jasleen	P
9.	227112	Navjot Kaur	P
10.	227113	Satinder Kaur	P
11.	227114	Anju	P
12.	227115	Parampreet Kaur	P
13.	227117	Parminder Kaur	P
14.	227118	Gurpreet Kaur	P
15.	227120	Janvi	P
16.	227122	Sanureen Kaur	P
17.	227134	Divyanshi	P
18.	227138	Simeleen Sandal	P
19.	227139	Gurpreet Kaur	P

(B.Voc. Sem-IV)

S.No.	Roll No.	Name	Attendance
1.	227201	Naina Sharma	P
2.	227202	Lakshmi	P
3.	227203	Manmeet Kaur	P
4.	227204	Mandeep Kaur	P
5.	227205	Amandeep Kaur	P
6.	227206	Gagandeep Kaur	P
7.	227207	Kirandeep Kaur	P

(B.Voc. Sem-VI)

S.No.	Roll No.	Name	Attendance
1.	227251	Simranpreet Kaur	P
2.	227252	Siya Sharma	P
3.	227253	Sharandeep Kaur	P
4.	227254	Neha Kalia	P
5.	227255	Amandeep Kaur	P
6.	227256	Navpreet Kaur	P
7.	227257	Laksh	P

(M.Voc. Sem-II)

S.No.	Roll No.	Name	Attendance
1.	227601	Srishti	P
2.	227602	Priyanka	P
3.	227603	Muskanpreet Kaur	P
4.	227604	Nitika	P
5.	227605	Sukhdeep Kaur	P
6.	227606	Pavandeep Kaur	P
7.	227607	Navjit Kaur	P
8.	227608	Manpreet Kaur	P
9.	227609	Gagandeep Kaur	P
10.	227610	Radhika Mehta	P
11.	227611	Simran Kaur	P
12.	227612	Shaveta	P
13.	227613	Dolly	P
14.	227614	Sonali Raju	P

(M.Voc. Sem-IV)

S.No.	Roll No.	Name	Attendance
1.	227651	Jashanpreet Kaur	P
2.	227652	Bhawna Saini	P
3.	227653	Artee	P

*Qad*

*Qad*

# Feedback Form

DDU KAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 16-05-2023

**Topic: – Session on “How to plan for Start-up and Legal & Ethical Steps”**

Name of the student: Kirandeep Kaur  
Class: B-Voc (RM) Sem-IV

I. Kindly answer the following questions:

- Q1. Which topic you have learned from this Workshop?  
Ans. Planning steps of Business.  
Q2. What is most valuable about this Workshop?  
Ans. understanding about the topic

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session		✓			
3.Subject knowledge of the resource persons	✓				
4.Interactiveness during the session	✓				
5.Any suggestions	No				

DDU KAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 16-05-2023

**Topic: – Session on “How to plan for Start-up and Legal & Ethical Steps”**

Name of the student: Gurpreet Kaur  
Class: B-Voc (RM) Sem-II

I. Kindly answer the following questions:

- Q1. Which topic you have learned from this Workshop?  
Ans. Business & Ethical steps of the Business  
Q2. What is most valuable about this Workshop?  
Ans. Knowledge of the resource person.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic					
2.Usefulness of the session	✓				
3.Subject knowledge of the resource persons		✓			
4.Interactiveness during the session		✓			
5.Any suggestions	No				

DDU KAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 16-05-2023

**Topic: – Session on “How to plan for Start-up and Legal & Ethical Steps”**

Name of the student: Shweta  
Class: B-Voc Sem-II

I. Kindly answer the following questions:

- Q1. Which topic you have learned from this Workshop?  
Ans. Business skills of the topic.  
Q2. What is most valuable about this Workshop?  
Ans. understanding & deep knowledge about the topic.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session		✓			
3.Subject knowledge of the resource persons	✓				
4.Interactiveness during the session		✓			
5.Any suggestions	No				

DDU KAUSHAL KENDRA  
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 16-05-2023

**Topic: – Session on “How to plan for Start-up and Legal & Ethical Steps”**

Name of the student: Muskanpreet Kaur  
Class: M.Com Sem-II

I. Kindly answer the following questions:

- Q1. Which topic you have learned from this Workshop?  
Ans. Steps to plan the business.  
Q2. What is most valuable about this Workshop?  
Ans. Knowledge about the topic.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

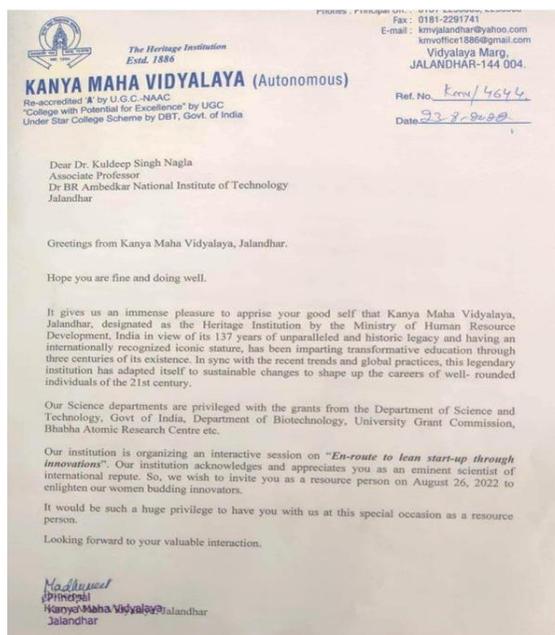
	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session		✓			
3.Subject knowledge of the resource persons	✓				
4.Interactiveness during the session	✓				
5.Any suggestions	No				

## 15. P.G. DEPARTMENT OF PHYSICS

**ACTIVITY:** SESSION ON EN-ROUTE TO LEAN STARTUP THROUGH INNOVATIONS

**DATE:** 26<sup>th</sup> August 2022

### Invitation Letter



### E-Banner

The Heritage Institution  
**KANYA MAHA VIDYALAYA (Autonomous)**  
College with Potential for Excellence  
Star College Status by DBT, Govt. of India  
Ranked No.1 College of Punjab and Top National Ranking (India Today Survey-2021)  
(India Today, Outlook Magazine and Times of India Group)

**P.G. Department of Physics**  
organizes  
A session on

**En-route to lean start-up through innovations**

August 26, 2022 Time: 10.00 am

**Resource Person**  
Dr. Kuldeep Singh Nagla  
Associate Professor  
Dr BR Ambedkar National Institute of Technology  
Jalandhar

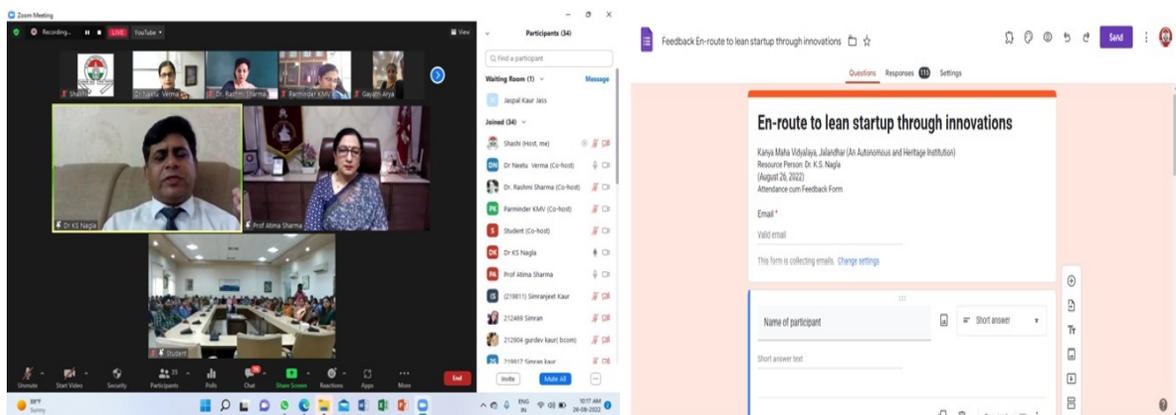
Mrs. Parminder Kaur Cheema (Head, Department of Physics) Prof. (Dr.) Atima Sharma Dwivedi  
Dr. Neetu Verma (Co-ordinator) (Principal)  
Dr. Surbhi Sharma (Co-coordinator)

### Press Report

**Total no. of participants: 115** (Including 40 faculty members)

Kanya Maha Vidyalaya, Jalandhar an autonomous and heritage institution has always supported the Atmanirbhar Bharat Abhiyaan/ Self-reliant India campaign which is the vision of new India envisaged by the Hon'ble Prime Minister Shri Narendra Modi. P.G. Department of Physics is

inculcating innovative minds among its students and is then translating innovations to prototypes. Recently with the objective of stressing the need of startup, P.G. Department of Physics has organized an expert talk on “En-route to lean startup through innovations” on August 26, 2022 under the aegis of Curie Grant. Dr. Kuldeep Singh Nagla (Associate Professor at Dr. B.R. Ambedkar National Institute of Technology, Jalandhar) was invited as a resource person for the event. The event was attended by 115 participants including faculty members and students of Govt. College, Ropar, Guru Hargobind Institute of Law for Women, Ludhiana, J.C. DAV College, Dasuya, IITM School of Art Science and Commerce, Murthal, Laxmi Narayan College of Technology Excellence, Bhopal. In his talk, Dr. Nagla addressed participants on the topic of “Introduction to IPR: Focused on Patents, Designs and copyrights”. Dr. Nagla motivated students as well as faculty to come up with innovative projects and have a startup to support society as well as nation. Dr. Nagla also guided students about various government bodies like Punjab State Council for Science & Technology (PSCST), DST, Department of Science and Technology, Govt. of India, Dr BR Ambedkar National Institute of Technology, Jalandhar for financial assistance. For motivating students for startup Dr. Nagla included various examples like Swiggy, Cred, Uber, Whatsapp, SpaceX etc. in his presentation. Further Dr. Nagla elaborated the concept of Intellectual Property Rights and its need. Further he discussed patents, trademarks, copyright, industrial design etc. Presentation of Dr. Nagla was very motivating and impressive. Students asked various questions related to IPR, startups from the resource person. Principal Prof. (Dr.) Atima Sharma Dwivedi applauded efforts of P.G. Department of Physics for organizing this expert talk. She added that today innovation is the need of hour and our curriculum should focus on innovations and entrepreneurship.



### Link

Feedback Link: <https://forms.gle/Mdchkc9gyFpSKFke6>

[https://www.instagram.com/p/CsYAok5OPpP/?utm\\_source=ig\\_web\\_copy\\_link&igshid=MmJiY2I4NDBkZg==](https://www.instagram.com/p/CsYAok5OPpP/?utm_source=ig_web_copy_link&igshid=MmJiY2I4NDBkZg==)

## Media Coverage

### के.एम.वी. ने ऑनलाइन एक्सपर्ट टॉक का किया आयोजन

**सवेरा न्यूज/कृश**  
जालंधर, 11 सितंबर : भारत की विरासत एवं अटोनामस संस्था, कन्या महा विद्यालय ने हमेशा भारत सरकार के आग्रहानिर्भर भारत अभियान का समर्थन किया है। एक नई पहल में, पी.जी. डिपार्टमेंट ऑफ फिजिक्स ने क्यूरी ग्रंट के तहत इन-स्टूट टू लीन स्टार्टअप थू इनिवेशन पर एक ऑनलाइन एक्सपर्ट टॉक का आयोजन किया। इस आयोजन के लिए कुलवीर सिंह नगला, एसोसिएट प्रोफेसर डा. बी.ओ. अंबेडकर नेशनल इंस्टीट्यूट ऑफ टेक्नोलॉजी, जालंधर ने बतौर छोट बक्ता शिरकत की। गवर्नमेंट कालेज, रोपड़, गुरु हरगोबिंद



ऑनलाइन एक्सपर्ट टॉक में ऑनलाइन बतवत करते हुए विद्यालय प्राचार्य प्रो. (डा.) अमिता शर्मा द्विवेदी व छोट बक्ता कुलवीर सिंह नगला (। सवेरा)

इंस्टीट्यूट ऑफ लॉ फॉर वूमन, लुधियाना, जेसी डी.ए.वी. कालेज, दमूहा, आई.आई.टी.एम. स्कूल ऑफ आर्ट्स एंड साइंस एंड कॉमर्स, मुफ्फल, लक्ष्मी नारायण कालेज ऑफ टेक्नोलॉजी एम्ससीएस, भोपाल के फेकल्टी मेंबरज और छात्रों सहित 150 से अधिक प्रतिभागियों ने इस में भाग लिया। डा. नगला ने छात्रों को स्टार्टअप के लिए प्रेरित करने के लिए अपनी प्रस्तुति में रिसर्च, क्रेड, डबर, क्लाइमएफ, स्पेसएक्स आदि के कई उदाहरण शामिल किए। विद्यालय प्राचार्य प्रो. (डा.) अमिता शर्मा द्विवेदी ने पी.जी. डिपार्टमेंट ऑफ फिजिक्स के प्रयासों की सराहना की।

## Attendance Sheet & Feedback Form

Attendance cum feedback form				
En-route to lean startup through innovations				
Dated: August 26, 2022				
Name of Student	Class	Roll no.	Feedback	Signature
Kushi	BSc (H) Physics-IV	224226	exciting	Kushi
Manjusha	BSc(H) Physics-IV	224229	Knowledgeable Experience	Manjusha
Manpreet	BSc (Honours) Physics-IV	224230	Very good.	Manpreet
Manpreet	BSc (H) Physics	224229	Excellent	Manpreet
Manpreet Kaur	BSc (H) Physics-IV	224231	Good	Manpreet
Ravinder Kaur	BSc(H) Physics-IV	224237	good	Ravinder Kaur
Tanya Mongi S	B.Sc (H) IV	224281	Good	Tanya
Simranjit Kaur	B.Sc (H) IV	224212	Good	Simran
Ravinder Kaur	BSc- CS IV	224453	Good	Ravinder

Attendance cum feedback form				
En-route to lean startup through innovations				
Dated: August 26, 2022				
Name of Student	Class	Roll no.	Feedback	Signature
Shabnam	BSc Non-Med Sem-IV	224810	Good	Shabnam
Kulika	BSc Non-Medical-IV	224814	Good	Kulika
Ravinder Kaur	BSc- CS IV	224453	Nice	Ravinder
Manpreet Kaur	B.Sc Non-Medical IV	224801	Good	Manpreet
Manpreet	BSc Non-medical 4th	224813	Good	Manpreet
Ravinder Kaur	BSc (H) IV	224237	Good	Ravinder Kaur
Manpreet	BSc (H) IV	224815	Good	Manpreet
Shabnam	B.Sc Non-Med Sem V	224804	Good	Shabnam

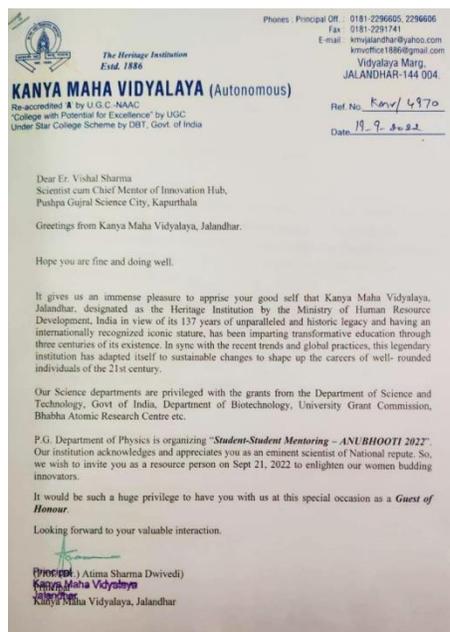
Attendance cum feedback form				
En-route to lean startup through innovations				
Dated: August 26, 2022				
Name of Student	Class	Roll no.	Feedback	Signature
Beenu Kumari	BSc (Non-Med) Sem-4	224802	Good	Beenu Kumari
Kulika	BSc CS Sem-IV	224453	Good	Kulika
Tanya	BSc CS Sem-4	224481	Good	Tanya
Indpreet	BSc CS Sem-4	224488	Good	Indpreet
Manpreet	BSc CS 6	224479	Average	Manpreet
Bishal	BSc CS 6	224478	Pretty good	Bishal
Roshika	BSc CS 6	224476	Excellent	Roshika
Aditi	BSc NM 6	224851	Very Good	Aditi
Ananya	BSc NM 6	224853	Very Good	Ananya

## 16. P.G. DEPARTMENT OF PHYSICS

**ACTIVITY: STUDENT-STUDENT MENTORING WORKSHOP- “ANUBHOOTI-2022”**

**DATE: 21<sup>st</sup> September 2022**

### Invitation Letter



### E-Banner

**Kanya Maha Vidyalaya (Autonomous)**  
137 Glorious Years  
College with Potential for Excellence by UGC | CURIE grant by DST- Govt. of India | Star College Status by DBT, Govt. of India  
Top National Rankings (India Today, Outlook Magazine & Times of India Group)

**P.G. DEPARTMENT OF PHYSICS**  
Organizes  
**STUDENT-STUDENT MENTORING WORKSHOP**  
**Anubhooti-2022**

**Guest of Honor**  
**Er. Vishal Sharma**  
Pushpa Gujral Science City, Kapurthala

**TIME 12.00 p.m. | DATE September 21, 2022**

President: Mrs. Parminder Kaur (Head of Department) | Coordinator: Dr. Neetu Verma | Co-Coordinator: Dr. Surbhi | Principal: Prof. (Dr.) Atima Sharma Dwivedi

### Press Report

**Total no. of participants: 130**

P.G. Department of Physics of Kanya Maha Vidyalaya, Jalandhar, the Heritage institution, organized Student-Student Mentoring Workshop- “ANUBHOOTI-2022” for all science students. Under this program undergraduate science students were given a platform to present their concept based innovative experiments and projects that they have designed under the aegis of “Curie grant”. On

this special occasion Er. Vishal Sharma, Scientist cum Chief Mentor of Innovation Hub, Pushpa Gujral Science City, Kapurthala was invited as a guest of honor. Department of Sciences, Kanya Maha Vidyalaya, Jalandhar organizes this unique kind of workshop annually. To motivate students to develop critical and analytic thinking, different innovative projects made by senior science students were exhibited. Students got encouraged by the work of their seniors and showed willingness to take initiatives for more creative projects and experiments. Students showcased their projects like air cooler, Laser show, matchbox microphone, Rocket water bottle and many more. Students have developed as well as showcased touchless hand sanitizing machine which will be installed in the entrance of their class rooms. Further a prototype of touchless switches and touchless attendance system has been developed with an objective that students while entering or leaving the class room can turn lights and fans ON/OFF without even touching switches and can get themselves sanitized too. Attendance of students will be automatically marked by just passing across the switch. Students have also designed Bluetooth Controlled Car (Futuristic Driveless Car) which can be operated by using mobile phone. Through this workshop creative talent of the students was explored and they were able to think outside of the box. This workshop has developed a scientific spirit and curiosity among students which in turn drove them to think and creatively find solutions to the challenges. Students enjoyed learning through this workshop and felt a sense of belongingness with sciences. Er. Vishal Sharma applauded efforts and creativity of students and also guided them to modify their models. Principal Dr. (Prof.) Atima Sharma Dwivedi congratulated students for taking such innovative initiatives. She said science is the application of existing scientific knowledge to practical world, like technology or inventions.



### Link

<https://kmviic.org.in/student-student-mentoring-workshop-anubhooti-2022/>

<https://www.facebook.com/100001279662808/posts/pfbid0WxtVyJ3ptS3Epmby7eD8dyfowS6Nyok6a5Uxt7y5zY4xUcnQbum4N8YvrBQxVSGI/>

[https://www.instagram.com/p/CsiWjZ\\_umIW/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/p/CsiWjZ_umIW/?utm_source=ig_web_copy_link)



## 17. KMV IIC

**ACTIVITY: ATL-IIC LINKAGE PROGRAMME: AN ORIENTATION-CUM-MENTORING SESSION**

**DATE: 4<sup>th</sup> May 2023**

### E-Banner



### Press Report

**Student Participants: 30**

**Faculty Participants: 08**

On the occasion of Dr. BR Ambedkar Jayanti, Atal Innovation Mission, NITI Aayog and All India Council for Technical Education (AICTE), Ministry of Education's Innovation Cell announced their strategic collaboration to empower Atal Tinkering Lab school students for world class future ready innovation skills across the country. KMV has selected 3ATL schools as mentees as a part of ATL-IIC Linkage programme of MOE's innovation cell (Govt. of India) for Atal Innovation Mission (AIM), a flagship initiative of NITI Aayog, to promote a culture of innovation and entrepreneurship in the country. Under this mission KMV-IIC has selected Kendriya Vidyalaya I, II and III as mentee schools. Coordinators and Co-coordinators of ATL-IIC Linkage programme visited the mentee schools on May 4, 2023 and conducted orientation cum mentoring sessions for the students. The coordinators explained Design thinking, critical thinking and Innovation in design. The speakers also explained the various innovative activities and achievements of KMV. The coordinators also highlighted the changes brought up by adoption of ISP at KMV. The speakers also explained various objectives of Student club 'Womentum' for developing Innovation and Entrepreneurship Ecosystem in the college.



## Link

<https://www.instagram.com/p/CtZWUGFvTi5/>

## Feedback Form

KANYA MAHA VIDYALAYA, JALANDHAR  
INSTITUTION'S INNOVATION COUNCIL (IIC)

**Feedback**

Date: 04/05/2023

Orientation-cum-Mentoring Session under ATL-IIC Linkage Programme

1. Name of the student: Gurleen kaur  
 2. Class: X-C  
 3. School: Kendriya Vidyalaya No-3 (JBC)

Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource person	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	<u>we want to visit KMV</u>				

KANYA MAHA VIDYALAYA, JALANDHAR  
INSTITUTION'S INNOVATION COUNCIL (IIC)

**Feedback**

Date: 04/05/2023

Orientation-cum-Mentoring Session under ATL-IIC Linkage Programme

1. Name of the student: Jasvinder Singh  
 2. Class: 9th B  
 3. School: K.V.No.3 (JBC)

Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource person	✓				
4. Interactiveness during the session	✓				
5. Any suggestions					

KANYA MAHA VIDYALAYA, JALANDHAR  
INSTITUTION'S INNOVATION COUNCIL (IIC)

**Feedback**

Date: 04/05/2023

Orientation-cum-Mentoring Session under ATL-IIC Linkage Programme

1. Name of the student: Surbhanshu  
 2. Class: X A1  
 3. School: Kendriya Vidyalaya No. 3

Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		✓			
2. Usefulness of the session			✓		
3. Subject knowledge of the resource person		✓			
4. Interactiveness during the session		✓			
5. Any suggestions					

## 18. DEPARTMENT OF ARTIFICIAL INTELLIGENCE AND DATA SCIENCE

### ACTIVITY: WORKSHOP ON CAREER DEVELOPMENT

DATE: 25<sup>th</sup> April 2023

### Permission Letter

The Principal

Kanya Maha Vidyalaya

Jalandhar

Subject: Permission to organize a Workshop on Career Development.

Respected Madam

With due respect, I wish to bring to your kind notice that the faculty of B.Voc. Artificial Intelligence and Data Science has planned to organise a Workshop on Career Development. It will be conducted on April 25, 2023.

Kindly give permission for the same.

Yours Sincerely



Dr. Pardeep Arora

Head, Department of Artificial Intelligence and Data Science

### Press Report

The Department of Artificial Intelligence and Data Science organized a workshop on April 25, 2023 on the topic 'Career Development'. This session focused on personality building, improving communication skills of students and linkedin profile building. Students were keen to know the knicks and knacks of workplace management and how it can help them in developing a successful and bright career. This workshop offered students with one on one interaction with their teacher to improve their interview skills and understand the way they must present their work and skills in front of the interviewer. This also helped in betterment of their communication skills. Furthermore students learnt the steps of creating a linkedin profile and how to make strong connections with the leading industry experts. Students were informed that it is also a great platform for job search nationally and internationally. It was a very fruitful session.





## Feedback Form

KANYA MAHA VIDYALAYA  
B.VOC.(ARTIFICIAL INTELLIGENCE AND DATA SCIENCE)  
Feedback Form

Date: 25<sup>th</sup> April, 2023  
Topic: Workshop on career development  
Name of the Student: Sandeep  
Class: B.Voc [Artificial Intelligence and Data Science]

Kindly answer the following questions:

	Extremely satisfied	Satisfied	Average	Unsatisfied	Extremely Dissatisfied
Understanding of the Topic	✓				
Usefulness of the Session	✓				
Subject Knowledge of resource person	✓				
Effectiveness of the session	✓				
Overall Experience	✓				
Any Suggestions	No				

✓

KANYA MAHA VIDYALAYA  
B.VOC.(ARTIFICIAL INTELLIGENCE AND DATA SCIENCE)  
Feedback Form

Date: 25<sup>th</sup> April, 2023  
Topic: Workshop on career development  
Name of the Student: Sandeep Kaur  
Class: B.Voc [Artificial Intelligence and Data Science]

Kindly answer the following questions:

	Extremely satisfied	Satisfied	Average	Unsatisfied	Extremely Dissatisfied
Understanding of the Topic	✓				
Usefulness of the Session	✓				
Subject Knowledge of resource person		✓			
Effectiveness of the session	✓				
Overall Experience	✓				
Any Suggestions	NO				

✓

KANYA MAHA VIDYALAYA  
B.VOC.(ARTIFICIAL INTELLIGENCE AND DATA SCIENCE)  
Feedback Form

Date: 25<sup>th</sup> April, 2023  
Topic: Workshop on career development  
Name of the Student: Subhrajyoti Kaur  
Class: B.Voc [Artificial Intelligence and Data Science]

Kindly answer the following questions:

	Extremely satisfied	Satisfied	Average	Unsatisfied	Extremely Dissatisfied
Understanding of the Topic	✓				
Usefulness of the Session	✓				
Subject Knowledge of resource person		✓			
Effectiveness of the session	✓				
Overall Experience	✓				
Any Suggestions	NO				

✓

## 19. DEPARTMENT OF ANIMATION

### ACTIVITY: EXPLORING SKILL LANDSCAPE –SKILLS AND OPPORTUNITIES IN ANIMATION INDUSTRY

DATE: 17<sup>th</sup> November 2022

### Permission Letter

The Principal  
Kanya Maha Vidyalaya  
Jalandhar  
January 19, 2023

**Subject:** Payment of remuneration for 2-day Workshop on Recent Trends and Opportunities in Animation

Madan

With due respect, I hereby state that Mr. Dinesh, An Animator, and a freelancer has conducted workshop on "Recent Trends and opportunities in Animation"

S.No.	Resource Person	Name of Workshop	Date	Amount INR
1.	Dinesh Kumar	Recent Trends and opportunities in Animation.	November 16-17, 2022	2 x 2000/-
<b>Total:</b>				4000/-

Kindly reimburse the above said amount into the account details of which are listed as follows.

Name: Dinesh Kumar  
Account No.: 115501 50002266  
IFSC Code - PUNB0302000  
Branch Name: KATV Jalandhar

Thanking you,

Yours sincerely,  
Anil Datar  
Assistant Professor (Animation)  
DDO Kaulhal Kendra

*Re Commend and for your kind approval.*

Director  
DDU KATV  
Kanya Maha Vidyalaya  
Jalandhar, Punjab

### Photographs of the event



### Attendance Form

ATTENDANCE SHEET			
Roll No.	Name of Student	Class	Signature
1	118	Shubh Sarda	Art & Design
2	183	Angelia	Art & Design
3	226103	Nishita	Art & Design
4	226103	Harshit Kumar	Art & Design
5	226104	Aradhya	Art & Design
6	226102	Sonia Bala	Art & Design
7	227505	Deepali	Art & Design
8	227507	Shree Sharma	Art & Design
9	226101	Deepak	Art & Design
10	227185	Arushi	Art & Design
11	227502	Harshita Singh	Art & Design
12	226097	Harshita Singh	Art & Design
13	226001	Yasham Prakash	Art & Design
14	190	Alha	Art & Design
15	198	Harshita Singh	Art & Design
16	226107	Arushi	Art & Design
17	226106	Arushi	Art & Design
18	226114	Arushi	Art & Design
19	226114	Arushi	Art & Design
20	226114	Arushi	Art & Design
21	226114	Arushi	Art & Design
22	226114	Arushi	Art & Design
23	226114	Arushi	Art & Design
24	226114	Arushi	Art & Design
25	226114	Arushi	Art & Design
26	226114	Arushi	Art & Design
27	226114	Arushi	Art & Design
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95	226114	Arushi	Art & Design
96	226114	Arushi	Art & Design
97	226114	Arushi	Art & Design
98	226114	Arushi	Art & Design
99	226114	Arushi	Art & Design
100	226114	Arushi	Art & Design

43/ (22)

Signature

## 20. KMV IIC & DEPARTMENT OF ARTIFICIAL INTELLIGENCE & DATA SCIENCE

**ACTIVITY:** SESSION ON INTRODUCTION TO ENTREPRENEURSHIP

**DATE:** 22<sup>nd</sup> April 2023

### E-Banner



### Press Report

**Student Participants:** 62

**Faculty Participants:** 06

The session 'Introduction to entrepreneurship' was conducted by Ms. Amandeep Kaur, Assistant Professor (Artificial Intelligence and Data Science, Vocational Studies), Kanya Maha Vidyalaya. It was a knowledge-packed session that began with discussing the basics of Entrepreneurship development. She highlighted that enhancing the skill set and knowledge of entrepreneurs is the most important factor regarding the development, management and organization of a business venture while keeping in mind the risks associated with it. She focused on motivating the young ones and advised them to consider entrepreneurship as a career option. She also briefly mentioned the abilities and characteristics a successful entrepreneur must possess. Further, the session was made an interactive one where students were told to think out of the box and come up with any start-up idea. Students participated in the activity with full zeal and enthusiasm and came up with brilliant ideas. It was a fruitful session. After the session, participants were highly motivated to follow the path of Entrepreneurship.



### Link

<https://www.instagram.com/p/CtEk7zTvyLw/>

## 21. P.G. DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION

### ACTIVITY: WORKSHOP ON CAREER IN SECURITIES MARKET

DATE: 17<sup>th</sup> October 2022

#### Permission Letter

The Principal  
Kanya Maha Vidyalaya  
Jalandhar

Subject: **Permission for organising workshop on Career in Securities Market**

Respected Madam

We are planning to organise a workshop for the students of PG Department of Commerce and Business Administration. This Workshop will be conducted by resource person Mr. Sanjeev Bajaj (General Manager) in collaboration with National Institute of Securities Market (NISM), Mumbai. Kindly allow us to organise the same on 17<sup>th</sup> October, 2022 in the Conference Hall and oblige.

Thanking you

Yours Sincerely

*Neeraj Maini*  
Dr. Neeraj Maini  
Head, PG Department of Commerce and Business Administration  
Date: 17<sup>th</sup> October, 2022

*Recommended for kind consideration  
14.10.22*

The Principal  
Kanya Maha Vidyalaya  
Jalandhar

Subject: **Permission for stay arrangements in the Guest House**

Respected Madam,

This is to bring to your kind notice that PG Department of Commerce and Business Administration is organizing workshop on Career in Securities Market in collaboration with National Institute of Securities Market (NISM), Mumbai. The resource person of the workshop is Mr. Sanjeev Bajaj (General Manager). Kindly direct the concerned person for the stay arrangements on 16<sup>th</sup> October, 2022 and oblige.

Thanking you

Yours Sincerely

*Neeraj Maini*  
Dr. Neeraj Maini  
Head, PG Department of Commerce and Business Administration  
Date: 17<sup>th</sup> October, 2022

*Recommended for kind consideration  
14.10.22*

#### Press Report

REPORT  
P.G. Department of Commerce & Business Administration  
Workshop on  
**CAREER IN SECURITIES MARKET**  
Resource Person: Mr. Sanjeev Bajaj  
(17<sup>th</sup> October, 2022)

Kanya Maha Vidyalaya - The Heritage and Autonomous Institution, Jalandhar has always been making efforts for the holistic development of its students. In keeping with this tradition, P.G. Department of Commerce and Business Administration in association with National Institute of Securities Market (NISM) organised one day workshop on Practical Aspects of Securities Market titled 'Career in Securities Market' for the students of B.Com (Hons.) Sem. V, B.Com (Pass and Hons.) Sem. V, BBA Sem. V and M.Com Sem. I and III. The resource person for the workshop was Mr Sanjeev Bajaj, General Manager with National Institute of Securities Market, Mumbai, an educational initiative of Securities and Exchange Board of India (SEBI).

He is currently leading the Marketing and Communication Department and also heads the Placement Assistance Cell. He highlighted the importance of Investments in a very effective manner. Mr Sanjeev Bajaj acquainted the students with various concepts like Investment and its objectives, Role and Functions of NISM, Mutual Funds, Surplus and Deficit units and Inflation. He guided the students about various Investment and Career options available in the Securities market. He discussed about Primary and Secondary Markets and the procedure for trading in the Stock Exchange. He further highlighted mandatory and voluntary documents required for registration in the Securities Market. He gave an indepth knowledge regarding operations in broker's office, different segments of job roles and certifications required for these jobs. He also explained different types of Mutual Funds, NISM certificate-5 A, SIP, Fee structure for registration and the regulatory bodies such as SEBI, RBI and MCA.



*Neeraj Maini*



Mr. Bajaj addressed the queries of all the participants very aptly. The workshop was concluded by a formal Vote of Thanks by Dr Neeraj Maini, Head, P.G. Dept. of Commerce and Business Administration. The workshop was attended by more than 200 students. The workshop was very interactive and indeed a great learning experience for all the participants.

Principal Prof Dr.Atima Sharma Dwivedi expressed her gratitude for the resource person and lauded the efforts of Dr. Neeraj Maini and Faculty for taking initiatives to make the students abreast of the latest developments in the field of Commerce and Industry.

*Neeraj Maini*

## Media Coverage

### निवेश के महत्त्व व उद्देश्य की जानकारी दी

जालंधर | कन्या महाविद्यालय में सिक्स्योरिटी एंड एक्सचेंज बोर्ड ऑफ इंडिया की एक शैक्षिक पहल के तहत करियर इन सिक्स्योरिटी मार्केट विषय पर वर्कशॉप कराई। वर्कशॉप में संजीव बजाज, जनरल मैनेजर, नेशनल इंस्टीट्यूट ऑफ सिक्स्योरिटी मार्केट मुंबई उपस्थित रहे। उन्होंने निवेश के महत्त्व और उद्देश्यों के बारे में जानकारी दी।

विद्यालय प्राचार्या प्रो. अतिमा शर्मा द्विवेदी, डॉ. नीरज मैनी अध्यक्ष ने कार्यक्रम को साराहना की।

### केएमवी में करियर इन सिक्स्योरिटीज मार्केट विषय पर वर्कशॉप

जालंधर। प्रमुख अतिथि उद्योगी प्राध्यापक एवं सिक्योरिटी मार्केट और वॉल्यूमिटर एक्सचेंज बोर्ड ऑफ इंडिया के अध्यक्ष डॉ. नीरज मैनी ने कन्या महाविद्यालय में आयोजित 'करियर इन सिक्स्योरिटीज मार्केट' विषय पर वर्कशॉप का शुभारंभ किया। डॉ. नीरज मैनी ने बताया कि सिक्स्योरिटीज मार्केट में निवेश करने से निवेशकों को अच्छी रिटर्न मिल सकती है। उन्होंने बताया कि सिक्स्योरिटीज मार्केट में निवेश करने से निवेशकों को अच्छी रिटर्न मिल सकती है। उन्होंने बताया कि सिक्स्योरिटीज मार्केट में निवेश करने से निवेशकों को अच्छी रिटर्न मिल सकती है।

## Attendance Sheet

ATTENDANCE SHEET					
Name of the Event - Workshop on Career in Securities Market					
Date: October 17, 2022					
Roll No.	Sign	Roll No.	Sign	Roll No.	Sign
221181		221181		221181	
221182		221182		221182	
221183		221183		221183	
221184		221184		221184	
221185		221185		221185	
221186		221186		221186	
221187		221187		221187	
221188		221188		221188	
221189		221189		221189	
221190		221190		221190	
221191		221191		221191	
221192		221192		221192	
221193		221193		221193	
221194		221194		221194	
221195		221195		221195	
221196		221196		221196	
221197		221197		221197	
221198		221198		221198	
221199		221199		221199	
221200		221200		221200	

## Feedback Form

KANYA MAHA VIDYALAYA, JALANDHAR					
P.G. DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION					
Feedback Form					
Date: 17/10/2022					
Topic: Workshop on Career in Securities Market					
1. Name of the student: <u>Arushi Poonam</u>					
2. Class and Section: <u>B.Com. (Hons.)</u>					
3. Roll No.: <u>221193</u>					
Kindly answer the following questions correctly by putting a tick mark in the right column.					
	Extremely Satisfied	Satisfied	Average	Not Satisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	-				

## 22. P.G. DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION

### ACTIVITY: WORKSHOP ON CAREER AS A COMPANY SECRETARY IN COLLABORATION WITH ICSI

DATE: 6<sup>th</sup> September 2022

#### Permission Letter

The Principal  
Kanya Maha Vidyalaya  
Jalandhar

Subject: Permission to organize Workshop on Career as a Company Secretary

Respected Madam

This is to bring to your kind notice that PG Department of Commerce and Business Administration and Career Counselling Cell wishes to organize a Career Awareness Workshop on Career as a Company Secretary on September 6<sup>th</sup>, 2022 at 1.00 pm. The resource person will be Mr. Manish Kumar, Incharge, Jalandhar Chapter of NIRC of The Institute of Company Secretaries of India, Jalandhar.

Kindly permit us to do the same and oblige.

Thanking you

Yours Sincerely

*Neeraj Maini*  
*Head of Dept of Commerce & B. Administration*

Dr. Subina Batra  
Member, Career Counselling Cell  
Associate Professor, PG Department of Commerce and Business Administration  
Kanya Maha Vidyalaya, Jalandhar.  
Date: 31<sup>st</sup> August, 2022

*Allowed*  
*Headmaster (To sign office)*

#### Press Report

Press Note  
KANYA MAHA VIDYALAYA  
P.G. Department of Commerce and Business Administration  
and  
Career Counselling Cell  
in Collaboration with  
Institute of Company Secretaries of India  
CAREER COUNSELLING WORKSHOP  
ON  
CAREER AS A COMPANY SECRETARY  
September 6<sup>th</sup>, 2022

Kanya Maha Vidyalaya, the Autonomous and Heritage Institution has been striving tirelessly for the holistic growth of students. P.G. Department of Commerce and Business Administration and Career Counselling Cell under the aegis of Kanya Maha Vidyalaya aims at providing the best career opportunities to its young aspiring students. Keeping with this trend, a Career Counselling Workshop on Career as a Company Secretary was organized for the students of (10+2, 10+2 Commerce, B.Com (Honours), B.Com (Pass and Honours), BBA and M.Com on 6<sup>th</sup> September, 2022.

The Resource persons for the workshop were CS Kamritha Jain, Immediate Ex-Chairperson Jalandhar Chapter of ICSI and Mr. Manish Kumar, Executive Academics (In-Charge) Jalandhar Chapter of ICSI. Addressing the students, worthy Principal Madam, Prof. Dr. Alina Sharma (Principal) highlighted the importance of Professional Growth and Financial Independence. She added that Company Secretary was a very lucrative profession and could make the students globally employable. CS Kamritha Jain apprised the students about the eligibility criteria for admission in the Company Secretary Course, examination procedures, career prospects and salary package offered by companies to a Company Secretary. Mr. Manish

Kumar motivated students to have vision and mission in life and addressed all queries of the inquisitive students very aptly.

More than 300 students participated in this workshop. At the end, Dr. Neeraj Maini, Head P.G. Department of Commerce and Business Administration delivered the formal vote of thanks.



At the end, Dr. Neeraj Maini, Head P.G. Department of Commerce and Business Administration delivered the formal vote of thanks. She motivated the students to be focused and plan a career while pursuing their graduation.

#### Media Coverage

कंपनी सेक्रेटरी



आजकल केरामन्दी कालेज  
अपक कंपनी सेक्रेटरीज ऑ  
करियर पर काउन्सिलिंग सत्र  
पर्यंत सीएस कतुमा जिन,  
दिल्ली ने प्रोफेशनल सोध  
सीएस कतुमा जिन ने छात्र  
मासिक, प्रवेश प्रक्रिया,  
सेक्रेटरीज को लिए जाने व



केरामन्दी में आयोजित करियर काउन्सिलिंग कतुमा जिन ने उपाध्यक्ष छात्र = श्री केराम

# Attendance Sheet

KANYA MAHA VIDYALAYA, JALANDHAR				KANYA MAHA VIDYALAYA, JALANDHAR															
PG DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION				PG DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION				PG DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION				PG DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION				PG DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION			
Attendance Sheet				Attendance Sheet				Attendance Sheet				Attendance Sheet				Attendance Sheet			
Name of the Event: Workshop on Career Counselling				Name of the Event: Workshop on Career Counselling				Name of the Event: Workshop on Career Counselling				Name of the Event: Workshop on Career Counselling				Name of the Event: Workshop on Career Counselling			
CAREER AS A COMPANY SECRETARY				CAREER AS A COMPANY SECRETARY				CAREER AS A COMPANY SECRETARY				CAREER AS A COMPANY SECRETARY				CAREER AS A COMPANY SECRETARY			
Date: 06/09/2022				Date: 06/09/2022				Date: 06/09/2022				Date: 06/09/2022				Date: 06/09/2022			
Class: B (Gen) (1st Sem)				Class: B (Gen) (1st Sem)				Class: B (Gen) (1st Sem)				Class: B (Gen) (1st Sem)				Class: B (Gen) (1st Sem)			
Roll no.	Signature	Roll no.	Signature	Roll no.	Signature	Roll no.	Signature	Roll no.	Signature	Roll no.	Signature	Roll no.	Signature	Roll no.	Signature	Roll no.	Signature		
221650	Mohinder Singh	221651	Harpreet Singh	221652	Harpreet Singh	221653	Harpreet Singh	221654	Harpreet Singh	221655	Harpreet Singh	221656	Harpreet Singh	221657	Harpreet Singh	221658	Harpreet Singh		

# Feedback Form

KANYA MAHA VIDYALAYA, JALANDHAR		KANYA MAHA VIDYALAYA, JALANDHAR		KANYA MAHA VIDYALAYA, JALANDHAR	
PG DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION		PG DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION		PG DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION	
Feedback Form		Feedback Form		Feedback Form	
Name of the Event: Workshop on Career Counselling		Name of the Event: Workshop on Career Counselling		Name of the Event: Workshop on Career Counselling	
CAREER AS A COMPANY SECRETARY		CAREER AS A COMPANY SECRETARY		CAREER AS A COMPANY SECRETARY	
Date: 06/09/2022		Date: 06/09/2022		Date: 06/09/2022	
Class: B (Gen) (1st Sem)		Class: B (Gen) (1st Sem)		Class: B (Gen) (1st Sem)	
Kindly answer the following questions correctly by putting a tick mark in the right column.					
1. Was the event properly planned and organized?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	1. Was the event properly planned and organized?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
2. Was it a good learning experience?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	2. Was it a good learning experience?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
3. Did the event contribute in increasing your confidence level?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	3. Did the event contribute in increasing your confidence level?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
4. Do you think it was an academic exercise?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	4. Do you think it was an academic exercise?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>
5. Do you feel such events should be organized regularly?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	5. Do you feel such events should be organized regularly?	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>

## 23. KMV IIC & P.G. DEPARTMENT OF COMMERCE AND BUSINESS ADMINISTRATION

**ACTIVITY: BUSINESS PLAN COMPETITION: INNOVATIVE STARTUPS**

**DATE: 26<sup>th</sup> February - 28<sup>th</sup> February 2023**

### E-Banner



### Press Report

**Student Participants: 92**

**Faculty Participants: 30**

To promote entrepreneurial and innovative spirit among students, KMV IIC conducted Business Plan Competition on 26-28<sup>th</sup> February 2023. The objective of conducting the Business Plan Competition was to provide a meaningful learning experience for participants who are interested in pursuing an entrepreneurial opportunity at some point in their careers. The aim was to foster the culture of innovation among the students, to motivate them to initiate for startups and to promote awareness as per the goals of IIC. The responses were commendable and very encouraging. We received an overwhelming response from different institutions and around 92 participants registered for the competition. The participants exhibited great enthusiasm. The results were announced with great zeal as well. Apeejay College of Fine Arts, DAV College and DAVIET bagged the 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> prizes respectively. The main focus of conducting this competition was to benefit the participants to establish their business plans that can be of great help in the future and to create a roadmap of goals that will not only help the participants to determine the vision of their business but also guide them as to how they can pursue it.



### Link

<https://www.instagram.com/p/CqVtwtsPwaJ/>

## 24. DEPARTMENT OF COMPUTER SCIENCE & APPLICATIONS

**ACTIVITY: CAREER AVENUES AFTER BCA/B.SC. (IT)**

**DATE: 15<sup>th</sup> September 2022**

### Permission Letter

The Principal  
Kanya Maha Vidyalaya  
Jalandhar

Subject: Permission to conduct Career Counselling session for IT students.

Respected Madam,

Kindly give the permission to conduct career counselling session for the students of following classes of PG Dept of Computer Sc. & Applications on 15<sup>th</sup> September, 2022 at 2:30 PM in the Veer Aastha Bhawan.

- BCA Sem III
- BCA Sem V
- BSc IT Sem III
- BSc IT Sem V

Thanking You  
Yours Sincerely

*(Dr. Ravl Khurana)*  
Associate Prof  
PG Dept of Computer Sc. & Applic.

*Kindly To inform Principal ma'am  
office)*  
*Madhusood*

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### E-Banner

**Kanya Maha Vidyalaya (Autonomous)**  
137 Glorious Years  
Top National Rankings (India Today, Outlook Magazine & Times of India Group)

**Career Counselling Cell**  
of  
**Faculty of Computer and IT**  
Organises  
**Talk on**  
**Career Avenues**  
**after BCA / B.Sc. (I.T.)**  
on  
**15-09-2022 at 02:00 pm**  
Venue : Veer Aastha Bhawan

### Press Report

Under the umbrella of Career Counselling Cell of Faculty of Computer Science and I.T., I had conducted a career counselling for the students of IT on 15-9-2022 at 2:00 PM in the Veer Aastha Bhawan. The topic of the presentation was “Career Avenues after BCA/B.Sc. (IT)”. 70 students from BCA Sem III, BCA Sem V, BSc. IT Sem III and BSc IT Sem V attended the session. Students participated with full zeal and enthusiasm. They had asked various questions regarding their higher studies and job opportunities after graduation.



# Attendance Sheet

**Kanya Maha Vidyalaya (Autonomous)**  
 Career Counselling Cell (Faculty of Computer Science and I.T.)  
**Topic: Career Avenues after BCA/B.Sc. (IT)**  
**Attendance of Career Counselling Session**

Date: 15-9-2022 Time: 2:00 PM Venue: Veer Aastha Bhawan

S.No.	Roll No.	Class	Name	Signature
1	225351	BCA Sem III	Pama Manhas	Pama
2	225352	BCA Sem III	Komal	Komal
3	225353	BCA Sem III	Levbeerl Kam	Levbeerl
4	225354	BCA Sem III	Harshita Kaur	Harshita
5	225355	BCA Sem III	Muskan Verma	Muskan
6	225356	BCA Sem III	Khusbi Dew	Khusbi
7	225357	Left		
8	225358	BCA Sem III	Chayanest Kaur	Chayanest
9	59	BCA Sem III	Riddima Kakhar	Riddima
10	60	BCA Sem III	Mangesh Kaur	Mangesh
11	61	BCA Sem III	Kumar Komal	Komal
12	62	BCA Sem III	Jayash Kumar	Jayash
13	63	BCA Sem III	Shalini	Shalini
14	64	BCA Sem III	Sakshi Bathania	Sakshi
15	65	BCA Sem III	Harshat Kaur	Harshat
16	66	BCA Sem III	Harshmeet Kaur	Harshmeet
17	68	BCA Sem III	Samayest Kaur	Samayest
18	67	BCA Sem III	Mangesh Kaur	Mangesh
19	69	BCA Sem III	Ritika	Ritika
20	70	BCA Sem III	Dillanishi	Dillanishi
21	71	BCA Sem III	Tayal	Tayal
22	72	BCA Sem III	Mangit	Mangit
23	73	BCA Sem III	Kaushal	Kaushal
24	74	BCA Sem III	Tanna Suman	Tanna
25	75	BCA Sem III	Elhba Shamma	Elhba
26	76	BCA Sem III	Hansum Kaur	Hansum
27	77	BCA Sem III	Ishta	Ishta
28	78	BCA Sem III	Kaushal Verma	Kaushal

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**Kanya Maha Vidyalaya (Autonomous)**  
 Career Counselling Cell (Faculty of Computer Science and I.T.)  
**Topic: Career Avenues after BCA/B.Sc. (IT)**  
**Attendance of Career Counselling Session**

Date: 15-9-2022 Time: 2:00 PM Venue: Veer Aastha Bhawan

S.No.	Class	Roll No.	Name	Signature
1	BCA (IT) Sem 3	225501	Ramandeep Kaur	Ramandeep
2	BCA (IT) Sem 3	225502	Payal Dwi	Payal
3	BCA (IT) Sem 3	225503	Rohandeep Kaur	Rohandeep
4	BCA (IT) Sem 3	225504	Taishamandeep Kaur	Taishamandeep
5	BCA (IT) Sem 3	225505	Sandeep Kaur	Sandeep
6	BCA (IT) Sem 3	225506	Tanvish Kaur	Tanvish
7	BCA (IT) Sem 3	225507	Harshat Kaur	Harshat
8	BCA (IT) Sem 3	225508	Harshmeet Kaur	Harshmeet
9	BCA (IT) Sem 3	225509	Harshmeet Kaur	Harshmeet
10	BCA (IT) Sem 3	225510	Harshmeet Kaur	Harshmeet
11	BCA (IT) Sem 3	225511	Harshmeet Kaur	Harshmeet
12	BCA (IT) Sem 3	225512	Harshmeet Kaur	Harshmeet
13	BCA (IT) Sem 3	225513	Harshmeet Kaur	Harshmeet
14	BCA (IT) Sem 3	225514	Harshmeet Kaur	Harshmeet
15	BCA (IT) Sem 3	225515	Harshmeet Kaur	Harshmeet
16	BCA (IT) Sem 3	225516	Harshmeet Kaur	Harshmeet
17	BCA (IT) Sem 3	225517	Harshmeet Kaur	Harshmeet
18	BCA (IT) Sem 3	225518	Harshmeet Kaur	Harshmeet
19	BCA (IT) Sem 3	225519	Harshmeet Kaur	Harshmeet
20	BCA (IT) Sem 3	225520	Harshmeet Kaur	Harshmeet
21	BCA (IT) Sem 3	225521	Harshmeet Kaur	Harshmeet
22	BCA (IT) Sem 3	225522	Harshmeet Kaur	Harshmeet
23	BCA (IT) Sem 3	225523	Harshmeet Kaur	Harshmeet
24	BCA (IT) Sem 3	225524	Harshmeet Kaur	Harshmeet
25	BCA (IT) Sem 3	225525	Harshmeet Kaur	Harshmeet
26	BCA (IT) Sem 3	225526	Harshmeet Kaur	Harshmeet
27	BCA (IT) Sem 3	225527	Harshmeet Kaur	Harshmeet
28	BCA (IT) Sem 3	225528	Harshmeet Kaur	Harshmeet
29	BCA (IT) Sem 3	225529	Harshmeet Kaur	Harshmeet
30	BCA (IT) Sem 3	225530	Harshmeet Kaur	Harshmeet
31	BCA (IT) Sem 3	225531	Harshmeet Kaur	Harshmeet
32	BCA (IT) Sem 3	225532	Harshmeet Kaur	Harshmeet
33	BCA (IT) Sem 3	225533	Harshmeet Kaur	Harshmeet
34	BCA (IT) Sem 3	225534	Harshmeet Kaur	Harshmeet
35	BCA (IT) Sem 3	225535	Harshmeet Kaur	Harshmeet
36	BCA (IT) Sem 3	225536	Harshmeet Kaur	Harshmeet
37	BCA (IT) Sem 3	225537	Harshmeet Kaur	Harshmeet
38	BCA (IT) Sem 3	225538	Harshmeet Kaur	Harshmeet
39	BCA (IT) Sem 3	225539	Harshmeet Kaur	Harshmeet
40	BCA (IT) Sem 3	225540	Harshmeet Kaur	Harshmeet

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# Feedback Form

**Kanya Maha Vidyalaya (Autonomous)**  
 Career Counselling Cell (Faculty of Computer Science and I.T.)  
**Topic: Career Avenues after BCA/B.Sc. (IT)**

Date: 15-9-2022 Time: 2:00 PM Venue: Veer Aastha Bhawan

### Feedback Form

- Class: BCA (IT) Sem 5<sup>th</sup>
- Roll No.: 225351
- Name: Phayna Dwi
- Contact No.: 9773182319
- Email id: bcabca@kavya.ac.in
- How was the session organized?  
 Excellent  Very good  Good  Fair
- How was the presentation?  
 Excellent  Very good  Good  Fair
- Was content informative and useful?  
 Yes  No
- What did you learn from the session?  
Various Career Opportunities after graduation.
- Do you feel such sessions should be organized regularly?  
 Yes  No
- Any other suggestion

Signature of the Student

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**Kanya Maha Vidyalaya (Autonomous)**  
 Career Counselling Cell (Faculty of Computer Science and I.T.)  
**Topic: Career Avenues after BCA/B.Sc. (IT)**

Date: 15-9-2022 Time: 2:00 PM Venue: Veer Aastha Bhawan

### Feedback Form

- Class: BCA
- Roll No.: 225360
- Name: Harshmeet
- Contact No.: 988066667
- Email id: bcabca@kavya.ac.in
- How was the session organized?  
 Excellent  Very good  Good  Fair
- How was the presentation?  
 Excellent  Very good  Good  Fair
- Was content informative and useful?  
 Yes  No
- What did you learn from the session?  
Entrance Exam
- Do you feel such sessions should be organized regularly?  
 Yes  No
- Any other suggestion  
Be Thankful To all the Staff teacher.

Signature of the Student

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**Kanya Maha Vidyalaya (Autonomous)**  
 Career Counselling Cell (Faculty of Computer Science and I.T.)  
**Topic: Career Avenues after BCA/B.Sc. (IT)**

Date: 15-9-2022 Time: 2:00 PM Venue: Veer Aastha Bhawan

### Feedback Form

- Class: BCA (Sem-5)
- Roll No.: 225405
- Name: Harshmeet Kaur
- Contact No.: 988066667
- Email id: bcabca@kavya.ac.in
- How was the session organized?  
 Excellent  Very good  Good  Fair
- How was the presentation?  
 Excellent  Very good  Good  Fair
- Was content informative and useful?  
 Yes  No
- What did you learn from the session?  
Yes, to work such an amazing session, we come to know about such career opportunities that we are not aware of.
- Do you feel such sessions should be organized regularly?  
 Yes  No
- Any other suggestion  
Kindly also tell us about various sites of competitive exams and time to time vacancies. It will also help.

Signature of the Student

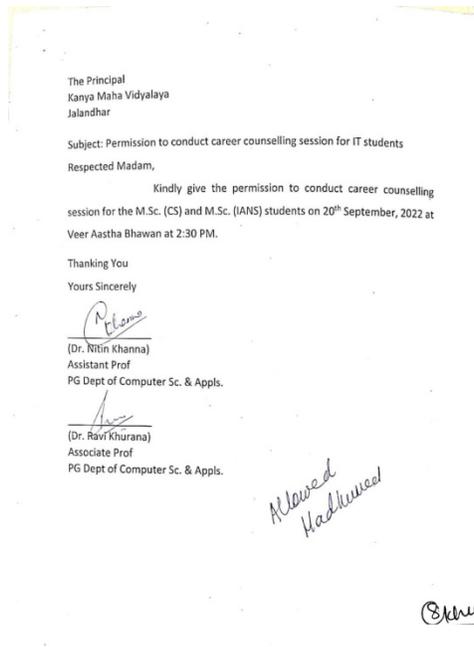
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## 25. DEPARTMENT OF COMPUTER SCIENCE & APPLICATIONS

**ACTIVITY:** CAREER AVENUES AFTER M.SC. (CS AND IANS)

**DATE:** 20<sup>th</sup> September 2022

### Permission Letter



### E-Banner

The Heritage Institution **137 Glorious Years**

**Kanya Maha Vidyalaya (Autonomous)**

College with Potential for Excellence by UGC GURIE grant by DST, Govt. of India Star College Status by DBT, Govt. of India

Top National Rankings (India Today, Outlook Magazine & Times of India Group)

**Career Counselling Cell**  
of  
**Faculty of Computer and IT**  
Organises  
**Talk on**  
**Career Avenues**  
**After M.Sc. (CS) and M.Sc. (IANS)**  
on  
**20-09-2022 at 2.00 pm**  
**Venue : Veer Aastha Bhawan**

### Press Report

Under the umbrella of Career Counselling Cell of Faculty of Computer Science and I.T., I had conducted a career counselling for the students of IT on 20-9-2022 at 2:00 PM in the Veer Aastha Bhawan. The topic of the presentation was “Career Avenues after MSc (CS and IANS)”. 15 students





## 27. DEPARTMENT OF BIOTECHNOLOGY

### ACTIVITY: IDEA PRESENTATION COMPETITION- SMART ENTREPRENEURS IN BIO-TECHNOLOGY

DATE: 25<sup>th</sup> March 2023

#### Permission Letter

The Principal,  
Kanya Maha Vidyalaya,  
Jalandhar

Subject: Idea presentation Competition for Entrepreneurship.

Respected madam,

This is to bring to your kind notice that Department of Bio-Technology is willing to organize an 'Idea presentation Competition' on 25-02-2023. Students need to present their ideas for Entrepreneurship in different fields of Biotechnology. Kindly allow us to organize the above mentioned activity.

Thanking you.

Yours sincerely,  
Nigal  
(Mrs. NAVGEET)  
Assistant Professor,  
Department of Bio-Technology



#### Press Report

**Student Participants: 91**

**Faculty Participants: 22**

An idea presentation competition, Smart Entrepreneurs in Bio-Technology – SEB2023, was organized to build the business and entrepreneurship skills: Leadership, constructive decision making, innovative and logical thinking, and problem-solving skills, in which students from various departments of life sciences, along with distinct faculty members: Dr. Sandeep Kaur Saggu, Ms. Latika, Ms. Princy, and Mr. Suraj Agnish, actively participated. Before the start of the event, Dr. Navgeet, Assistant Professor and Head, Department of Bio-Technology, Kanya Maha Vidyalaya, Jalandhar, along with other faculty members, formally welcomed and felicitated the judge of this event, Dr. Sandeep Kaur, Assistant Professor, Department of Botany, Kanya Maha Vidyalaya. In this competition, 7 teams were participating and competing with each other, comprising of total 91 students. Each team was given a 15 minutes time period to present their business or startup ideas, which was followed by a prolonged cross questioning by all, judge, faculty members and students. Prof. Dr. Atima Sharma Dwivedi, Principal, Kanya Maha Vidyalaya, Jalandhar appreciated all the students for their enthusiastic participation; she also appreciated all the faculty members for organizing innovative and holistic student's cognitive learning and skill development programs, from time to time, motivating and developing young bright minds into successful intellectual personalities. Promoting such activities in near future, she reckons that SEB2023 was an intellectual skill development activity, designed for student's overall growth, developing students into young business minds.



Link

<https://www.instagram.com/p/CpiFI9UPUP1/>

## Attendance Sheet

Date:   
 ATTENDANCE SHEET for Semester: Entrepreneurship in Biotechnology 2023

S.No.	Class	Signature	Signature	Signature	Signature
218353	B.Sc. BT Sem III	Sankhya			
219371	B.Sc. BT Sem III	Yashika			
220352	B.Sc. BT Sem III	Ashika			
221353	B.Sc. BT Sem III	Adarsh			
222354	B.Sc. BT Sem III	Muskan			
223355	B.Sc. BT Sem III	Ashika			
224356	B.Sc. BT Sem III	Adarsh			
225357	B.Sc. BT Sem III	Sankhya			
226358	B.Sc. BT Sem III	Adarsh			
227359	B.Sc. BT Sem III	Ashika			
228360	B.Sc. BT Sem III	Adarsh			
229361	B.Sc. BT Sem III	Sankhya			
230362	B.Sc. BT Sem III	Adarsh			
231363	B.Sc. BT Sem III	Ashika			
232364	B.Sc. BT Sem III	Adarsh			
233365	B.Sc. BT Sem III	Sankhya			
234366	B.Sc. BT Sem III	Adarsh			
235367	B.Sc. BT Sem III	Ashika			
236368	B.Sc. BT Sem III	Adarsh			
237369	B.Sc. BT Sem III	Sankhya			
238370	B.Sc. BT Sem III	Adarsh			
239371	B.Sc. BT Sem III	Ashika			
240372	B.Sc. BT Sem III	Adarsh			
241373	B.Sc. BT Sem III	Sankhya			
242374	B.Sc. BT Sem III	Adarsh			
243375	B.Sc. BT Sem III	Ashika			
244376	B.Sc. BT Sem III	Adarsh			
245377	B.Sc. BT Sem III	Sankhya			
246378	B.Sc. BT Sem III	Adarsh			
247379	B.Sc. BT Sem III	Ashika			
248380	B.Sc. BT Sem III	Adarsh			
249381	B.Sc. BT Sem III	Sankhya			
250382	B.Sc. BT Sem III	Adarsh			
251383	B.Sc. BT Sem III	Ashika			
252384	B.Sc. BT Sem III	Adarsh			
253385	B.Sc. BT Sem III	Sankhya			
254386	B.Sc. BT Sem III	Adarsh			
255387	B.Sc. BT Sem III	Ashika			
256388	B.Sc. BT Sem III	Adarsh			
257389	B.Sc. BT Sem III	Sankhya			
258390	B.Sc. BT Sem III	Adarsh			
259391	B.Sc. BT Sem III	Ashika			
260392	B.Sc. BT Sem III	Adarsh			
261393	B.Sc. BT Sem III	Sankhya			
262394	B.Sc. BT Sem III	Adarsh			
263395	B.Sc. BT Sem III	Ashika			
264396	B.Sc. BT Sem III	Adarsh			
265397	B.Sc. BT Sem III	Sankhya			
266398	B.Sc. BT Sem III	Adarsh			
267399	B.Sc. BT Sem III	Ashika			
268400	B.Sc. BT Sem III	Adarsh			

## Feedback Form

Kanya Maha Vidyalaya  
Department of Bio-Technology  
FEEDBACK FORM  
Activity: Building Entrepreneurship: Sheep Entrepreneur in Biotechnology  
Date: 15/1/23

Name of the Student	Sanniti
Class	B.Sc. Biotechnology Sem IV
Contact	7087383916
Email id (optional)	sanniti_bsc@gmail.com
Was this activity knowledgeable for you? (Yes/No)	Yes
What did you find most beneficial about the activity?	Enhance our confidence and knowledge about business
How was the overall experience?	Excellent
Any suggestions?	None

Kanya Maha Vidyalaya  
Department of Bio-Technology  
FEEDBACK FORM  
Activity: Building Entrepreneurship: Small Entrepreneur in Biotechnology  
Date: 15/1/23

Name of the Student	Minzi
Class	B.Sc. Biotechnology Sem IV
Contact	7772445221
Email id (optional)	minzi@gmail.com
Was this activity knowledgeable for you? (Yes/No)	Yes Very knowledgeable
What did you find most beneficial about the activity?	We get know about business industry.
How was the overall experience?	Very good. Great experience.
Any suggestions?	No

Kanya Maha Vidyalaya  
Department of Bio-Technology  
FEEDBACK FORM  
Activity: Building Entrepreneurship: Sheep Entrepreneur in Biotechnology  
Date: 15/1/23

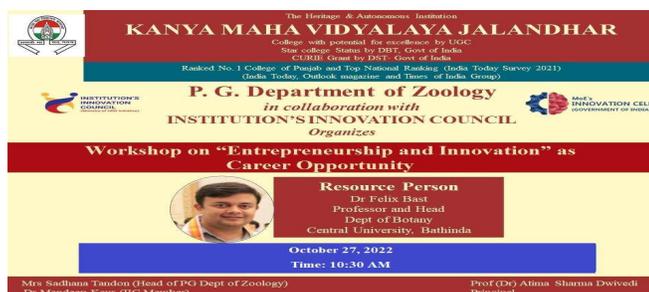
Name of the Student	Prison Santhya
Class	B.Sc. Biotechnology Sem IV
Contact	75463018
Email id (optional)	prison.santhya7@gmail.com
Was this activity knowledgeable for you? (Yes/No)	Yes
What did you find most beneficial about the activity?	This activity is very knowledgeable for me.
How was the overall experience?	Very good.
Any suggestions?	No suggestion.

## 28. KMV IIC & P.G. DEPARTMENT OF ZOOLOGY

### ACTIVITY: WORKSHOP ON ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY

DATE: 27<sup>th</sup> October 2022

#### E-Banner



#### Press Report

Student Participants: 100

Faculty Participants: 20

P.G Dept of Zoology of Kanya Maha Vidyalaya, Jalandhar in collaboration with Institution's Innovative Council conducted a workshop in hybrid mode on the topic "**Entrepreneurship and Innovation**" as Career Opportunity by Dr. Felix Bast. Dr. Bast started his lecture by giving his life experiences that led him to his successful career. He also gave an overview of the career opportunities available in sciences and discussed different approaches to discover the career options both international and national level. He discussed with the students, his expert and illuminating views on the present scenario of scholarships and funding agencies available for sponsoring young scientists for innovations in India as well as abroad. The event ended with a healthy discussion and the vote of thanks by Head of the Department, Mrs. Sadhana Tandon. The lecture was very enlightening, informative and useful for all the participants. Professor (Dr.) Atima Sharma Dwivedi, Principal KMV, College appreciated the contribution of the students and congratulated the faculty of the PG Department of Zoology for organizing the event.



#### Link

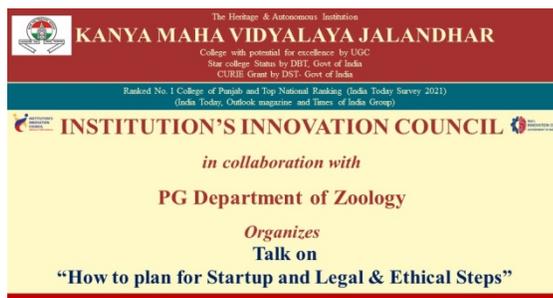
<https://www.instagram.com/p/CqTCK66Pw7x/>

## 29. KMV IIC & P.G. DEPARTMENT OF ZOOLOGY

**ACTIVITY:** TALK ON HOW TO PLAN FOR START - UP AND LEGAL & ETHICAL STEPS

**DATE:** 27<sup>th</sup> October 2022

### E-Banner



### Press Report

**Student Participants:** 70

**Faculty Participants:** 08

P.G Dept of Zoology of Kanya Maha Vidyalaya, Jalandhar in collaboration with Institution's Innovative Council organised talk on how to plan for start-up and legal & ethical steps. The session was conducted by Dr Mandeep Kaur, Assistant professor, Kanya Maha Vidyalaya Jalandhar on May 3, 2023. It was an interactive session where the resource person interacted with the students and talked about startup and related issues. Dr. Mandeep shared her insights regarding the ways in which the market research should be done. She mentioned that the problem statement is what leads to idea generation, Dr. Mandeep mentioned that the larger the scale of the problem and the scope, the larger is the chances of growth and market for a Startup. Further she discussed about the skillful team composition for a startup, finances, sales / marketing. She talked about need of legal person from the beginning stage of startup, however the legal service can be hired/outsourced. She explained the importance of financial management and how the funds are to be managed in a Startup. Examples of startup ethics were given to make participants understand the importance of startup ethics. The students participated very enthusiastically in this session with many questions which were answered by Dr Mandeep. Overall, it was a very interactive session.



### Link

[https://www.instagram.com/p/Cs6S\\_FMP2\\_4/](https://www.instagram.com/p/Cs6S_FMP2_4/)