

B.Voc Photography and Journalism

(Semester-III)

PROGRAMME OUTCOMES

PO 1: Students will be introduced to the basic aspects of Radio and Television journalism and its programme formats. They will come to know about the basic concepts and fundamental elements of Radio and Television production. They will also be familiarized with the broadcasting equipments and their proper uses.

PO 2: Through this course they will learn basic component of camera, lighting and sound. They will learn the techniques of Still Photography and Videography.

PO 3: This course will impart the knowledge about various types of creative techniques among students & make them inform regarding how to gather information & write news stories for T.V, Radio and other media.

PO4: The course will develop the basic understanding of Camera and its uses. During the course students will be able to evaluate all aspects of photography and journalism.

PO5: Students will develop creative behaviour that will help them to engage with the world in productive ways. Students will be able to work independently or collaboratively to achieve stated goals.

B.Voc Photography and Journalism

(Semester-III)

(Course Code: BVPL-3311)

Radio Journalism and Programme Format

Course outcomes:

CO1. Students will understand the basics of radio journalism and news reporting.

CO2. They will know about the news structure, interview skills and news values etc.

CO3. Students will learn about the basic concepts and fundamental elements of Radio programme production.

CO4. This subject will make students familiar with broadcasting equipments and their proper use

B.Voc Photography and Journalism

(Semester-III)

(Course Code: BVPL-3312)

EVENT MANAGEMENT

Course outcomes:

CO1:Students will learn about the Event Management skills.

CO2: Students will understand the key elements of a conference and the processes involved in venue selection, registration, catering, accommodation, transport, security and entertainment.

CO3: Students will come to know about the various dimensions of event management.

CO4: They will learn the techniques of event planning, marketing, producing and promotion technique.

B.Voc Photography and Journalism
(Semester-III)

(Course Code: BVPL-3313)

BASICS OF CAMERA LIGHTS AND SOUND

Course outcomes:

CO1: This subject will develop basic understanding of Camera.

CO2: Students will understand different types of lights, use of filters and reflectors.

CO3: Students will come to know about the different types of lenses and their applications.

CO4: Students will understand the functions of microphone, use of audio mixer for recording & Editing of sound.

CO5: This subject will throw a light on the basic principles of light and sound.

B.Voc Photography and Journalism

(Semester-III)

(Course Code:BVPL-3314)

CYBER JOURNALISM

Course outcomes:

CO1: This subject will make students understand about the basic concepts of Cyber Journalism and its fundamental concepts.

CO2: Students will come to know about the writings for Web Media.

CO3: Students will be able to analyse the various web news portals and their style of writing.

**B.Voc Photography and Journalism
(Semester-III)**

(Course Code: BVPP-3315)

RADIO LAB

Course outcomes:

CO1:Students will come to know about the writing styles for different radio formats.

CO2: Students will learn the basic functions of audio equipment and software.

CO3: Students will develop understanding for Professional radio procedures and practices.

B.Voc Photography and Journalism
(Semester-III)

(Course Code: BVPP-3316)

EVENT MANAGEMENT LAB

Course outcomes:

CO1:Students will understand the essentials of planning of event.

CO2: They will get knowledge of legal and ethical issues involved in event management.

CO3: They will come to know about the practical aspects of organizing events of various forms.

B.Voc Photography and Journalism

(Semester-III)

(Course Code: BVPP-3317)

CYBER LAB

Course outcomes:

CO1: This subject will develop an understanding of legal and ethical issues for online media.

CO2: Students will understand the digital work environment for journalists.

CO3: They will learn regarding how to search on Internet to

B. Voc Photography and Journalism

(Semester-III)

(Course Code:BVPI-3318)

PROJECT

Course outcomes:

CO1: Students will practically use the camera, light and sound system.

CO2: Students will be able to shoot their own program.

CO3: They will learn different steps of production of

Bachelor of Vocation (Photography and Journalism)

Semester-IV

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Bachelor of Vocation (Photography & Journalism)

Semester-IV

Course Code: BVPL-4311

INTRODUCTION OF CAMERA OPERATIONS

Course Outcomes

On the completion of this course, the student will be able to:

CO1: To identify the different working styles of camera.

CO2: To enhance the shooting skills.

CO3: To develop the role and function of cameraman.

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Semester-IV

Course Code: BVPM-4312

BRAND MANAGEMENT

Course Outcomes

On the completion of this course, the student will be able to:

CO1: To identify the different styles of Branding.

CO2: To enhance the management skills.

CO3: To develop the role and function of Brand Manager.

Bachelor of Vocation(Photography & Journalism)

Semester-IV

Course Code: BVPM-4313

BROADCASTING TECHNIQUES

Course Outcomes

On the completion of this course, the student will be able to:

CO1: To make students clear about the importance of broadcasting its applications.

CO2: To develop the practical knowledge of broadcasting techniques.

CO3: To enhance the knowledge of broadcasting equipments.

Bachelor of Vocation (Photography & Journalism)

Semester-IV

Course Code: BVPM-4314

LIGHTING TECHNIQUES

Course Outcomes

On the completion of this course, the student will be able to:

CO1: To make students clear about the importance of lighting and its application.

CO2: To develop the practical knowledge of lighting techniques.

CO3: To enhance the knowledge of different lighting equipments.

CO4: To understand and apply various composition techniques of lighting

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Semester-IV

Course Code: BVMD-4315

MINOR PROJECT

Course Outcomes:

CO1: Students will practically use the light system.

CO2: Students will be able to shoot with different lights.

CO3: Students will learn the different lighting techniques.

Bachelor of Vocation(Photography & Journalism)

Semester-IV

Course Code: BVPI-4316

COMPULSORY TRAINING

Course Outcomes:

CO1: Students will get a chance to enhance their skill by working in the field.

CO2: Students will be able to understand the challenges of working in media organization.

CO3: Students will learn the art & craft of team work while working in the field.