Exam. Code : 111703
Subject Code : 3395

Bachelor of Vocation (Photography & Journalism)
3rd Semester
RADIO JOURNALISM AND PROGRAMME FORMATS
Paper—I

Time Allowed—3 Hours] [Maximum Marks—75

Note :— Attempt any **FIVE** questions. Each question is of **15** marks.

1. Write a note on radio talk.

2. What is Outside Broadcast ?

3. What points are to be kept in mind while doing news reading on radio ?

4. What are musical programmes on radio ? Discuss their types.

5. What are the objectives of Radio ?

6. What is the difference between radio feature and documentary ?

7. Discuss the types of radio programmes.

8. What are the qualities of a radio presenter ?

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EVENT MANAGEMENT

Paper—II

Time Allowed—3 Hours]   [Maximum Marks—50

Note :— Candidates have to attempt any **FIVE** questions. Each question carries **10** marks.

1. Discuss various principles of event management.

2. What presentations should be taken to organize an event ?

3. Discuss various marketing tools for organizing an event.

4. Discuss various features of a good report.

5. Discuss various types of exhibitions.

6. How press conference is conducted for an international event ?

7. Discuss sponsored event and role of sponsor in it.

8. Critically evaluate event management as a profession in your region.   5×10=50

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100

19/12/18 (म)

Bachelor of Vocation (Photography & Journalism)
3rd Semester

Bachelor of Vocation (Photography & Journalism)
3rd Semester

BASIC OF CAMERA LIGHT AND SOUND

Paper—III

Time Allowed—Three Hours] [Maximum Marks—75

Note :—A candidate has to attempt any **FIVE** questions out of **EIGHT** questions. Each question will carry **15** marks.

1. Discuss various types of video camera.
2. Discuss the various types of camera movements.
3. What is three point lighting ?
4. Discuss the use filters and reflectors with suitable examples.
5. What do you know about various types of microphones ?
6. What do you know about single camera production ?
7. Discuss the use of natural lights in production.
8. Why lighting is important in Production ? 5×15=75

कन्या महा विद्यालय पुस्तकालय
जालन्धर शहर

Exam. Code : 111703
Subject Code : 3398

Bachelor of Vocation (Photography & Journalism)
3rd Semester

BASIC OF COMPUTER-II

Paper—IV

Time Allowed—Three Hours] [Maximum Marks—50

Note :— Attempt any **FIVE** questions. Each question carries **10** marks.

1. What is www ? Describe in detail about the working of www.

2. What is a search engine ? Describe different search engines.

3. What are vector graphics ? Discuss the various software used in making vector graphics.

4. How can you manage the working of e-mail ?

5. What is the difference between Vector and Raster Graphics ?

6. Describe in detail about the transformation used in Corel-Draw.

7. What is the evaluation of internet ? Describe about the use of internet in business.

8. What are the services offered with internet ?

26/12/18 (M)

Exam. Code : 111703
Subject Code : 3399

Bachelor of Vocation (Photography & Journalism)

3rd Semester

FUNDAMENTALS OF PROGRAMMING

Paper—V

Time Allowed—Three Hours]   [Maximum Marks—50

Note :— Attempt any **FIVE** questions. Each question carries **10** marks.

1. How do waveform meter and vector-scope help in video production ?

2. Describe the various cables used in multi camera video production.

3. What is a *play-out* ? How does it help in broadcasting ?

4. Explain the following terms : International feed, TRIAX and Servers.

5. What steps must be taken to maintain on-air continuity ?

6. What is ingest ? Explain its working.

7. What are the responsibilities of program producer ?

8. Discuss the importance of commercial in TV channels.