

**Exam Code: 113903
(30)**

Paper Code: 3310

**Programme: Bachelor of Vocation (Hospitality and
Tourism)
Semester-III**

Course Title: Tourism Products

Course Code: BVHL-3661

Time Allowed: 3 Hours

Max Marks: 80

Note: Attempt five questions in all, selecting atleast one question from each section. Fifth question may be attempted from any section. Each question carries 16 marks.

Section-A

1. Discuss the concept of a tourism product and its components. How do tangible and intangible elements come together to create a unique experience for tourists?
2. Examine the role of culture and heritage in shaping tourism products. How can destinations effectively leverage their cultural assets to attract tourists while ensuring the preservation and respectful promotion of their heritage?

Section B

3. Discuss the impact of digital technology and virtual experiences on the promotion of India's cultural resources to a global audience.
4. Analyze the challenges and opportunities in developing niche cultural tourism products in India. Explore less-explored aspects of Indian culture, such as tribal traditions, regional folk arts, or lesser-known historical sites.

Section C

5. Examine the diversity of architectural styles found in India's historical monuments and heritage sites.
6. Discuss the role of India's architectural marvels, such as the Taj Mahal and Jaipur's Hawa Mahal, in attracting tourists from around the world.

Section D

7. Analyze the role of indigenous knowledge and cultural heritage in nature-based tourism in India
8. Discuss about various types of adventure tourism with examples and famous places for particular adventure tourism in India.

**Exam Code: 113903
(30)**

Paper Code: 3311

**Programme: Bachelor of Vocation (Hospitality and
Tourism)
Semester-III**

Course Title: Tourism Geography

Course Code: BVHL-3662 ✓

Time Allowed: 3 Hours

Max Marks: 60

Note: Attempt five questions in all, selecting atleast one question from each section. Fifth question may be attempted from any section. Each question carries 12 marks.

Provide world map to candidates.

Section-A

1. Explain the importance of Himalayas in tourism of India.
(12)
2. Write brief note on following:
 - a. The Great Barrier Reef
 - b. Sahara Desert
 - c. Sunderban Mangrove
 - d. Western Ghats of India.(4x3)

Section-B

3. Explain geographical determinants, their diversities and disparities in detail. (12)
4. Explain the following:
 - a. Seasonal rhythm
 - b. Climate seasonality in tourism (2x6)

Section-C

5. Explain the following:
 - a. Longitudes & latitudes
 - b. Eastern and western hemisphere
 - c. North Pole and South Pole
 - d. GMT & International Date Line (4x3)
6. a. Write a note on use of technology in geography -
b. Locate these 4 on map: LONDON, PARIS, WASHINGTON DC, VANARASI (2x6)

Section-D

7. Write a detailed note on tourist attractions of Gulf Countries (12)
8. Write about the tourist destinations of the following nations:
 - a. Thailand
 - b. Bhutan
 - c. Sri-Lanka
 - d. Indonesia (4x3)

**Exam Code: 113903
(30)**

Paper Code: 3312

**Programme: Bachelor of Vocation (Hospitality and
Tourism)
Semester-III**

Course Title: Travel Agency and Tour Operation Business

Course Code: BVHL-3663

Time Allowed: 3 Hours

Max Marks: 60

Note: Attempt five questions from all, selecting at least one question from each section. The fifth question can be attempted from any section. Each question carries 12 marks.

Section A

1. Differentiate between a travel agent and a tour operator. Explain the various departments of a travel agency and their functions. 12
2. Describe the steps involved in setting up a travel agency and tour operator. Discuss the IATA rules and regulations for travel agency approval. 12

Section B

3. Define an itinerary and explain its importance in planning a tour. Discuss the different types of itineraries and the factors to consider when designing an itinerary. 12

4. What are the key factors to keep in mind while designing an itinerary? How can you create a balanced itinerary that includes a mix of activities and relaxation?

12

Section C

5. Explain the concept of visas and the different types of visas. Discuss the process of preparing visa cases and the formalities required for various visas, such as Schengen.
6. What are the key steps involved in preparing a visa case, provide specific steps, such as gathering the required documentation, completing the visa application form, and paying the visa fee?

12

12

Section D

7. Explain the concept of package tours and their components. Discuss the practical components of a standard package tour (inbound, outbound, and domestic). Provide examples of popular package tours offered by travel agencies.
8. What are the benefits of using a CRS (central reservation system) to book package tours?

12

12

Exam Code: 113903
(30)

Paper Code: 3313

**Programme: Bachelor of Vocation (Hospitality and
Tourism)
Semester-III**

Course Title: Tour Guiding and Leading

Course Code: BVHL-3664

Time Allowed: 3 Hours

Max Marks: 80

Note: Attempt five questions in all, selecting at least one question from each section. Fifth question may be attempted from any section. Each question carries 16 marks.

SECTION A

1. Why does a guide need training? Explain by giving an appropriate example.
2. Discuss the duties and responsibilities of a tour guide.

SECTION B

3. Give the definition of Escort and describe the qualities of a good Escort.

4. Explain the tour operational techniques adopted to conduct a tour.

SECTION C

5. What are Heritage Interpretation and Interpretive Signage?
6. How would you handle a situation where a group members is being disruptive or disrespectful?

SECTION D

7. Discuss the advantages and disadvantages of a car rental in comparison With other types of land transportation.
8. Decide the departure date, then tentatively schedule each travel segment on a day-to-day basis. Allow time at each destination for a hotel or resort stay. Also include activities such as sight-seeing entertainment, or sports. Your preliminary itinerary should contain the following information for each travel segment:
 - (i) Departure date
 - (ii) 'From city'
 - (iii) 'To' city
 - (iv) Number in the party

Exam Code: 113903
(30)

Paper Code: 3314

**Programme: Bachelor of Vocation (Hospitality and
Tourism)**
Semester-III

Course Title: Principles and Practices of Tourism

Course Code: BVHL-3665 ✓

Time Allowed: 3 Hours

Max Marks: 80

Note: Attempt five questions in all, selecting at least one question from each section. Fifth question may be attempted from any section. Each question carries 16 marks.

Section -A

1. What do you understand by tourism industry? Discuss the supplementary industries associated with the tourism industry.
2. Write a short note on IATA and enlist the main objectives of IATA?

Section-B

3. Differentiate between a visitor, a tourist, an excursionist and a transient traveller?

4. Explain in brief how travel and tourism industry has evolved through ages?

Section-C

5. Explain the 5 A's of tourism in detail.
6. Briefly describe the relationship between leisure, recreation and tourism.

Section-D

7. Explain Leiper's model? Draw a neat diagram to explain this model.
8. Discuss various components of travel and tourism industry?

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**Exam Code: 113903
(30)**

Paper Code: 3315

**Programme: Bachelor of Vocation (Hospitality and
Tourism) Semester-III**

Course Title: Advanced Course in Room Division

Course Code: BVHL-3666 ✓

Time Allowed: 3 Hours

Max Marks: 40

Note: Attempt five questions in all, selecting at least one question from each section. Fifth question may be attempted from any section. Each question carries equal 8 marks.

Section -A

1. What are the various types of guest queries? Describe the queries handling procedure in detail.
2. Briefly enlighten the group check-in arrivals in hotel.

Section-B

3. Define hygiene in 20-25 words. What are the personal hygiene practices to be followed by hotel staff?
4. What do you mean by IPR? Explain different ways to protect intellectual property.

Section-C

5. With suitable example describe the various modes of communication.
6. Write down the basic etiquette to be followed around women at workplaces?

Section-D

7. Write down the room changing and guest paging procedures in the five star hotels?
8. Explain the directions or flow of communication in an organization?