

**Exam. Code : 108706**

**Subject Code : 2976**

**B.A. Journalism & Mass Communication Semester—VI**

**PERSPECTIVE OF AUDIO SOUND**

**Paper—603**

**Time Allowed—3 Hours]**

**[Maximum Marks—75**

**SECTION—A**

**Attempt ALL questions. Each question carries 2 marks.**

1. Explain Dope Sheet.
2. What is Quantization ?
3. What is Reverb ?
4. What is Audio Clipping ?
5. Explain audio mix.
6. What is sampling rate ?
7. What are the uses of Microphone ?
8. What are various audio formats ?
9. What is the role of Sound Recordist ?
10. What is Noise and Distortion Ratio ? 10×2=20

### SECTION—B

Attempt 7 out of 10 questions. Each question carries 5 marks.

1. Explain types of Microphones.
2. What is Audio Console ?
3. How can you record an audio digitally ?
4. What is Sound ? What do you understand by Frequency, Amplitude and Pitch ?
5. What are the uses of Audio Cables ?
6. Explain propagation of sound.
7. What is voice modulation ?
8. Difference between Analog and Digital Audio.
9. Explain Dubbing Techniques.
10. Write a short note on Audio Editing Software.

7×5=35

### SECTION—C

Attempt 2 out of 4 questions. Each question carries 10 marks.

1. What is linear and Non-linear Audio Editing ?
2. What do you understand by Mono, Stereo and Surround Sound ?
3. Write a detailed note on Audio Cables and Connectors.
4. What do you mean by Sound Effects ?

2×10=20



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**B.A. Journalism and Mass Communication Sem.—VI**

**VIDEO ELECTRONICS FILM PRODUCTION**

**Paper—604**

**Time Allowed—3 Hours]**

**[Maximum Marks—75**

**SECTION—A**

**Note :- ALL questions are compulsory, 2 marks each.**

1. What is a logline ?
2. Who is a casting director ?
3. What do you mean by lead room ?
4. Who finalizes the budget for the film ?
5. What does a line producer do in film production ?
6. What are continuity sheets ?
7. What do you mean by angle of vision of lens ?
8. What do you mean by FADE ?
9. What do you mean by ambience ?
10. What is a multiplex ?

**2×10=20**

**SECTION—B**

**Note :-** Attempt any **Seven** questions, 5 marks each.

1. Do marketing and distribution form a part of post production ?
2. What do you mean by screenplay ?
3. What do you mean by lighting graph ?
4. What do you mean by split page script ?
5. Who is a line producer ?
6. Where do we use off line editing ?
7. What are video special effects ?  $5 \times 7 = 35$

**SECTION—C**

**Note :-** Attempt any **two** questions, 10 marks each.

1. Explain the process of production and post production.
2. Explain the working of PCR.
3. Why do we need to edit ?
4. What are the polar patterns of microphones ?  $10 \times 2 = 20$



**Exam. Code : 108706**

**Subject Code : 2978**

**B.A. Journalism & Mass Communication Semester—VI**

**SPECIALIZED REPORTING**

**Paper—605**

Time Allowed—3 Hours] [Maximum Marks—75

**SECTION—A**

**Note:—** Attempt ALL questions. Each question carries  
2 marks.

1. Article
2. Paid News
3. Political Beat
4. Page 3 reporting
5. Scoop
6. Tabloid Journalism
7. Media Ethics
8. Instagram
9. Yellow Journalism
10. Human Rights.

10×2=20

**SECTION—B**

**Note:—** This section contains 10 questions out of which  
candidate are required to attempt 7, each carries  
5 marks.

1. Discuss the various problems faced by Investigative Reporters.
2. Elaborate the criticism of embedded journalism.

3. State the objective of advocacy journalism.
4. What do you know about gonzo journalism ?
5. Write a note on video game journalism.
6. Discuss relevance of specialized reporting.
7. State the new challenges in the field of reporting.
8. Do you feel media ethics are being followed by today's reporters ?
9. State various problems faced by embedded journalism.
10. Discuss environment reporting and issues of gender bias.

7×5=35

### SECTION—C

**Note:—** This section contains 4 questions out of which candidate are require to attempt 2, each carries 10 marks.

1. Elaborate the role of New Media in today's era with the help of relevance examples.
2. Discuss the scope of Environment Journalism in detail.
3. State various Beats of Reporting.
4. Explain the duties and responsibilities of Investigative Reporter.

10×2=20

### SECTION—B

**Note:—** This section contains 10 questions out of which candidate are required to attempt 7, each carries 5 marks.

1. Discuss the various problems faced by Investigative Reporters.
2. Elaborate the criticism of embedded journalism.



09/08/17  
Exam. Code : 108706  
Subject Code : 2979

**B.A. Journalism & Mass Communication Semester—VI**  
**GLOBAL MEDIA**

**Paper—601**

Time Allowed—3 Hours] [Maximum Marks—75

**Note** :— Follow the instructions given in the beginning of each Section.

**SECTION—A**

**Note** :— Answer all the **ten** questions, each in about **50** words.  
Each question carries **2** marks.

1. The Sun
2. Dawn
3. IBN
4. Ted Turner
5. Reuters
6. AP
7. Misinformation
8. Transponder
9. Uplinking
10. IPTV.

10×2=20

**SECTION—B**

**Note** :— Answer any **seven** questions, each in about **250** words.  
Each question carries **5** marks.

11. Wall Street Journal
12. Al Jazeera

13. BBC World Service
14. AFP
15. Xinhua
16. News Corporation
17. Many Voices, One World
18. Information Super Highway
19. Voice of America
20. CNA.

7×5=35

### SECTION—C

**Note :**— Answer any **two** questions, each in about **800** words.

Each question carries **10** marks.

21. What are the major international TV Channels ? Which is the leading channel ? Discuss.
22. What do you know about media scenario in Pakistan at present ? Discuss.
23. Write an essay on "Media Imperialism".
24. How market forces have taken over the media in the recent past ? Discuss.

10×2=20