

VI. Read the passage and answer the questions given below :

A rank outsider has no place in the assessment of beauty of either personality or person. That is why any elaborate beauty Contest, with judges, fills me with wonderment. How can beauty be judged by means of tape and weighing machine ? Perception of beauty seems to be an entirely personal matter, peculiar to each individual and even to each country. This is the reason why we remain unmoved when we see in our newspapers photographs of beauty queens of other lands. What is beautiful in one country or in one part of the country may be viewed differently in another. Among certain aborigines piercing the upper lip and riveting on it several layers of metal discs is considered indispensable for any lady of social standing. In our part of the country nose-ornaments are very popular, and not so in the north; green eyes and red hair are probably considered masterly touches of nature in the West, while we think they handicap a girl's future.

Questions :

- (1) From which chapter the passage has been taken and name its author ?
- (2) Why does the narrator think that rank outsider cannot be the judge of beauty ?
- (3) What is considered indispensable by certain aborigines ?
- (4) Give meaning of the following words :

(a) Assessment	(b) Perception
(c) Viewed	(d) Indispensable

2×4=8



Exam. Code : 105402

Subject Code : 1436

BBA Semester—II

BBA-201 : ENGLISH COMPULSORY

Time Allowed—3 Hours]

[Maximum Marks—50

SECTION—A

- I. Attempt **SIXTEEN** of the following questions :

Make a new sentence using the verb in brackets :

- (1) You know a lot of people. (seem)
- (2) That car has broken down. (appear)
- (3) They have solved the problem. (claim)

Put the verb into the correct form, 'to'... or 'for' :

- (4) We stopped _____ petrol.
- (5) You need a lot of experience _____ this job.
- (6) We'll need more time _____ make a decision.

Put the words in brackets in the correct order. All the sentences are questions :

- (7) (what time/coming/your friends/are)
- (8) (when/invented/the computer/was)
- (9) (why/this machine/doesn't/work)

Put in the/a/an :

- (10) Would you like apple ?
- (11) How often do you go to dentist ?
- (12) My sister has just got job in bank in Zurich.

Choose the correct form, with or without 'the' :

(13) Women/The women live longer than men/the men.

(14) I don't drink tea/the tea. I don't like it.

(15) Who are people/the people in this photograph ?

(16) All books/All the books on the top shelf belong to me.

Complete each sentence using ... who/whom/whose/where :

(17) What's the name of the man _____ car you borrowed ?

(18) A cemetery is a place _____ people are buried.

(19) An orphan is a child _____ parents are dead.

(20) The place _____ we spent our holidays was really beautiful. $1 \times 16 = 16$

SECTION—B

II. Attempt any **FOUR** of the following. Choose at least **TWO** from each prescribed text. The answer to each question should not exceed **5-20** sentences.

(1) The author says in the story that the line was drawn at the Kelveys. What was the line and why was it drawn ?
(The Doll's House)

(2) Briefly sketch the character of Frank. (Eveline)

(3) Why did an inmate of asylum climb up a tree ?
(Toba Tek Singh)

(4) In what way are children and birds alike ?

(The Taboo)

(5) Why is camera an imperfect judge of beauty ?

(Beauty and the Beast)

(6) Why did the manager call to the accountant in an "unkindly loud" voice ? (My Financial Career)

(7) What was the chief objective of Miss Beam's school ? (The School for Sympathy)

(8) How do orphaned children suffer from the effects of AIDS epidemic ? $3 \times 4 = 12$

III. Give meaning of the following words and use them in your sentences :

Vigour, Sapling, Random, Prompt. $1 \times 4 = 4$

IV. Write a letter to your father describing the celebration of Basant Festival in your college.

OR

Write a letter to your sister advising her to read newspaper daily. 4

SECTION—C

V. Attempt the following in approximately 300 words :

Write in your words the theme of the story The Taboo.

OR

Write in detail the story of Pabuji's heroism and its impact on the audience. (With A Song On Their Lips)

$1 \times 6 = 6$

Exam. Code : 105402

Subject Code : 1439

B.B.A. Semester—II

PRINCIPLES OF MANAGEMENT

Paper—BBA : 204

Time Allowed—3 Hours]

[Maximum Marks—50

SECTION—A

Note :— Attempt any **ten** questions. Each question carries **1** mark. Answer to each question should not exceed **five** lines.

1. Short answer type questions :

- (a) 'Management is what a manager does'. Explain briefly.
- (b) What is meant by bureaucratic management ?
- (c) Difference between strategy and policy.
- (d) Is MBO a technique to assess performance ?
- (e) What is the contingency approach in organization ?
- (f) What are the key factors in the process of Departmentation ?
- (g) 'Decentralization is extension of delegation'. Explain.
- (h) Discuss briefly the factors affecting training and development.
- (i) Name various styles of leadership.
- (j) On which assumptions is Maslow's theory of need hierarchy based ?
- (k) How co-ordination differs from co-operation ?
- (l) Discuss the merits of cost control technique.

10×1=10

SECTION—B

Note :— Attempt any **two** questions. Each question carries **10** marks.

2. Is management a profession ? Give reasons for your answer. What is the position of management as profession in India ?
3. Compare the approaches of management thought given by F.W. Taylor and Henry Fayol.
4. What do you mean by decision making ? Elaborate the process of decision making.
5. What is line and staff organization ? State the advantages and disadvantages of line and staff organization. What are the courses of conflicts between line and staff ?

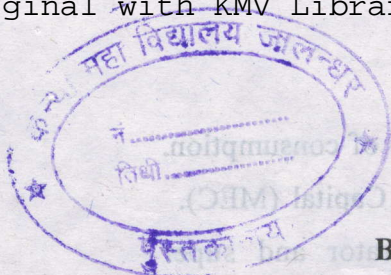
2×10=20

SECTION—C

Note :— Attempt any **two** questions. Each question carries **10** marks.

6. Is delegation essential for an industrial undertaking ? Which factors determine the degree of delegation ?
7. Human resource management plays a vital role in the whole system of management of an industrial organization. Explain.
8. "Budgetary control is an important tool of control in the hands of management". Explain.
9. Discuss McGregor's theory. Do you think theory X is applicable in the present context ?

2×10=20



Exam. Code : 105402

Subject Code : 1440

B.B.A. 2nd Semester

MANAGERIAL ECONOMICS—II

Paper : BBA-205

Time Allowed—Three Hours] [Maximum Marks—50

Note :—(1) Attempt any **10** parts of Question No. 1.
Answer each part in upto **5** lines. Each part
carries **1** mark.

(2) Attempt **TWO** questions each from Section B
and Section C. Answer each question in upto
5 pages. Each question carries **10** marks.

SECTION—A

1. (i) Distinguish between Macroeconomics and Microeconomics.
- (ii) Define Flow variables.
- (iii) Differentiate between static and comparative static analysis.
- (iv) Give the importance of national income.
- (v) Differentiate between Net National Product and Net Domestic Product.
- (vi) What are the shortcomings of expenditure method of measuring national income ?

(vii) Define Consumption.

(viii) List the objective determinants of consumption.

(ix) Define Marginal Efficiency of Capital (MEC).

(x) Differentiate between accelerator and super multiplier.

(xi) List causes of inflation.

(xii) What do you understand by demand pull inflation ?

$1 \times 10 = 10$

SECTION—B

2. Discuss the nature and scope of Macroeconomics.

10

3. Critically examine the income method of measuring national income.

10

4. Define Consumption. Discuss in detail the subjective determinants of consumption.

10

5. Critically examine Keynes' Psychological Law of Consumption.

10

SECTION—C

6. Define investment. Discuss its types.

10

7. Discuss Cost Push Theory of Inflation.

10

8. Critically examine the Classical Theory of Rate of Interest determination.

10

9. Define Multiplier. Discuss the multiplier accelerator interaction.

10

Exam. Code : 105402

Subject Code : 1441

B.B.A. 2nd Semester

COMPUTER BASED ACCOUNTING SYSTEM

Paper : BBA-206

Time Allowed—Three Hours] [Maximum Marks—50

SECTION—A

Note :— This Section is compulsory. Attempt any **TEN** questions and restrict answer to **5** lines.

1. (i) What do you mean by computerized accounting ? 1
- (ii) What are the benefits of using computers in business ? 1
- (iii) Write the hierarchy of accounts. 1
- (iv) Define codification in accounting. 1
- (v) Define accounting transaction. 1
- (vi) Define ER model. 1
- (vii) What do you mean by binary relationship sets ? 1
- (viii) Name the phases of implementation of Tally. 1
- (ix) What are the aides for implementing Tally ? 1

(x) What is the meaning of 'Books beginning from' ?

1

(xi) How VAT, TIN and PAN are used in Tally ? 1

(xii) What is the purpose of using Tally vault ? 1

SECTION—B

Note :— Attempt any **TWO** questions. Restrict answer to
5 pages.

2. How has the role of computers evolved in business ?
Explain. 10

3. Write the procedure of setting up an accounting package,
including the following :

(a) Creating groups and accounts

(b) Designing and creating vouchers. $2 \times 5 = 10$

4. Discuss in detail the Entity Relationship model. 10

5. Explain the different vouchers used in computerized
accounting. 10

SECTION—C

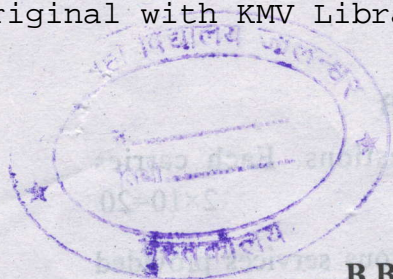
Note :— Attempt any **TWO** questions. Restrict answer to
5 pages.

6. What are the features of Tally ERP accounting
software ? Explain. 10

7. What are the different phases of implementing Tally
ERP ? Explain. 10

8. How final accounts are prepared in Tally ? Explain. 10

9. How security is implemented in Tally ? Explain. 10



Exam. Code : 105402

Subject Code : 1442

B.B.A. 2nd Semester

FUNDAMENTALS OF BANKING

Paper : BBA-207

Time Allowed—Three Hours] [Maximum Marks—50

SECTION—A

Note :— Write **5** lines each on any **TEN** of the following.

Each question carries **1** marks. $10 \times 1 = 10$

1. (i) Define Central Bank.
- (ii) What do you mean by Scheduled Banks ?
- (iii) What is CRR ?
- (iv) State the need of Co-operative banks in India.
- (v) What do you mean by Derivative deposits ?
- (vi) Define Promissory Note.
- (vii) What is Overdraft ?
- (viii) Differentiate between a Cheque and a Draft.
- (ix) Define Special Crossing.
- (x) Define a Private bank.
- (xi) What do you mean by Chain Banking ?
- (xii) What is Endorsement ?

SECTION—B

Note :— Attempt any **TWO** questions. Each carries
10 marks. 2×10=20

2. Discuss the nature of and various services provided by the Commercial Banks.
3. What do you mean by Credit Creation ? Describe the mechanism and limitations of Credit Creation.
4. What are Regional Rural banks ? Explain the role of RRBs in providing rural finance.
5. What is meant by Selective Credit Controls ? Explain its different methods.

SECTION—C

Note :— Attempt any **TWO** questions. Each carries
10 marks 2×10=20

6. What are Negotiable Instruments ? Discuss its features and various types.
7. Discuss the effects of errors in a pass book favourable to the Banker and Customer.
8. Write a detailed note on Clearing House System in India.
9. What is Mixed Banking ? Discuss its latest developments in India.