

Exam. Code : 105404

Subject Code : 1497

Bachelor in Business Administration 4th Semester

ENGLISH COMPULSORY

Paper—BBA-401

Time Allowed—3 Hours]

[Maximum Marks—50

SECTION—A

- I. Answer any **sixteen** out of the following questions.
Each question carries **one** mark.

(1) I haven't sleep very well recently.

(Complete the sentence using 'can' or 'been able to')

(2) I looked everywhere for the book, but I
find it. ...

(Complete the sentence using 'couldn't' or 'managed to')

(3) You have been travelling all day. You
tired.

(Fill in the blank with an appropriate modal)

(4) I have broken my arm. I go to hospital.

(Choose between 'must' or 'have to')

(5) I don't think you go for a walk in winters.

(Fill in the blank with an appropriate modal)

(6) They helped us a lot. I don't know what we have done without their help.

(Put in 'could' or 'would')

(7) Butter (make) from milk.

(Fill in the appropriate form of verb)

(8) People do not use this road much.

(Rewrite the sentence using passive voice)

(9) The thief is believed to get in through a window.

(Rewrite the sentence beginning with 'It is believed')

(10) Heena told me that you were in a meeting.

(Convert the sentence into direct speech)

(11) Sonia said to me, "Can you open your bag, please?"

(Rewrite the sentence using reported speech)

(12) This is the house where I have spent my childhood.

(Fill in the blank with an appropriate relative pronoun)

(13) The building is very old. It is being demolished.

(Combine the two sentences into one)

(14) The road which connects the two villages is very narrow.

(Rewrite the sentence using an -ing clause)

(15) A cobbler mends shoes.

(Rewrite the sentence using a relative clause)

(16) The house which was destroyed in the earthquake was not insured.

(Rewrite the sentence using an -ed clause)

(17) They have very little money. They are happy.

(Combine these sentences into one using 'In spite of')

(18) Diya is not very talkative. She will speak to you only if you ask her something.

(Make one sentence using 'unless')

(19) It is raining again. I hate weather as this.

(Correct the sentence)

(20) I met Siya I was shopping.

(Put in 'during' or 'while')

16×1=16

SECTION—B

II. (1) (a) Identify the Definition Markers, technical terms and the definitions in any **three** of the following texts :

- (1) Mortality rates i.e. the number of births and deaths per year depend upon the health care system of a country.
- (2) Frustration may be defined as unpleasant feelings that result when a desired goal is not achieved.
- (3) A sudden outbreak of a disease affecting a large number of people is referred to as an epidemic.
- (4) Phonetics is the study of speech sounds used in human languages.
- (5) Voiceless sounds are sounds that are produced with no vibration of the vocal cords.
- (6) Language is a system of communication used by a particular country or community.

1×3=3

(b) In any **three** of the following sentences, identify the comparison markers and the contrast markers :

- (1) Instead of moving into their own ethnic neighbourhoods in the inner cities, many of today's immigrants favour middle-class suburbs.
- (2) A feature that is common to love and hatred is lack of peace.
- (3) His father is a police officer, whereas he is a thief.
- (4) We can distinguish two main types of linguistic variation—between group variation and variation within the individual.
- (5) How you address a person varies depending on your relationship with that person and the setting in which you are speaking.
- (6) Unlike the fish, who live in water, crocodiles can live both in water and on earth.

1×3=3

(2) (a) Identify the solution markers and the solutions in any **three** of the following texts :

- (1) The Iraq issue was settled when the natives of Iraq stopped supporting the US army.
- (2) One way to eradicate poverty is to increase access to education.
- (3) Debt relief must be a component of any comprehensive international effort to tackle the problems of under development and poverty.
- (4) The United States tends to deal with labour shortages by encouraging suitably qualified workers to immigrate.
- (5) The Indian Government has addressed the issue of unemployment by encouraging FDI.
- (6) The Third World nations have adopted a number of strategies to get rid of the legacy of colonialism. $1 \times 3 = 3$

(b) Identify the nominalised parts in any **three** of the following sentences :

- (1) I do not understand what she means.
- (2) Our intention is to audit the records of the program.
- (3) The government's decision to raise taxes has angered a lot of people.
- (4) His slow and painful adjustment to life overseas was expected.
- (5) We must examine everything that they propose.
- (6) The retention by immigrant families of parts of their native culture has added variety to U.S. society. $1 \times 3 = 3$

III. Attempt any **two** of the following questions :

- (1) Write a central idea of the poem "Porphyria's Lover".
- (2) Why do the swans fill the poet's heart with sadness in "The Wild Swans at Coole" ?
- (3) "Ah, Are you digging on my grave" reflects Hardy's vision of human relationships in life and beyond. Comment. $4 \times 2 = 8$

SECTION—C

- IV. Explain the following stanza with reference to the context :

The woods are lovely, dark and deep,
But I have promises to keep,
And miles to go before I sleep,
And miles to go before I sleep.

OR

He was found by the Bureau of Statistics to be
One against whom there was no official complaint,
And all the reports on his conduct agree
That, in the modern sense of an old-fashioned word,
he was a saint,
For in everything he did he served the Greater Community.

7×1=7

- V. Write a detailed note on child language acquisition.

7×1=7

Exam. Code : 105404

Subject Code : 1499

Bachelor in Business Administration 4th Semester

FINANCIAL MANAGEMENT

Paper—BBA-403

Time Allowed—Three Hours] [Maximum Marks—50

Note :—(1) Attempt any **TEN** questions from Section-A. Each question carries **1** mark. Answer to each question should be upto **5** lines in length.

(2) Attempt any **TWO** questions each from Section-B and Section-C. Each question carries **10** marks. Answer to each question should not exceed **5** pages in length.

SECTION—A

1. Write short notes on the following :—

(i) Liquidity Decisions.

(ii) Meaning of Financial Management.

(iii) Wealth Maximization.

(iv) Net Income Approach.

(v) Cost of Retained Earnings.

(vi) Cost of capital.

- (vii) Commercial Paper.
- (viii) Meaning of Dividend.
- (ix) Payback period method.
- (x) Combined Leverage.
- (xi) Fixed working capital.
- (xii) Discounted cash flow method.

SECTION—B

2. Discuss in detail various Finance Functions.
3. Calculate the cost of capital in the following cases :
 - (a) A company issues 10,000 equity shares of Rs. 100 each at a premium of 10%. The company has been paying 25% dividend to equity shareholders for the past five years and expects to maintain the same in the future also. Compute the cost of equity capital.
 - (b) XYZ Ltd. issues Rs. 10,00,000, 8% debentures at a premium of 10%. The tax rate applicable to the company is 60%. Compute the cost of debt capital.
4. What are the determinants of Capital structure ? Discuss in detail the M.M. Approach of Capital Structure.
5. Discuss in detail various long term sources of Finance.

SECTION—C

6. What is Dividend ? Discuss in detail various Forms of Dividend.
7. What is the difference between Net Present Value and Internal Rate of Return method ? Explain the procedure of computing them with the help of an example.
8. What is the difference between Operating Leverage and Financial Leverage ? Give hypothetical examples to explain the difference.
9. What is Risk Analysis in Capital Budgeting ? Discuss in detail the concept of Scenario Analysis.

Exam. Code : 105404

Subject Code : 1500

Bachelor in Business Administration 4th Semester

**PRODUCTION AND OPERATIONS
MANAGEMENT**

Paper—BBA-404

Time Allowed—Three Hours] [Maximum Marks—50

SECTION—A

Note :— Attempt any TEN questions carrying 1 mark each.

1. (i) What is Re-Order level ?
- (ii) Explain the importance of Safety Stock.
- (iii) Define the concept of Value Analysis.
- (iv) What is the difference Job production and Batch production ?
- (v) What is Plant Layout ?
- (vi) Define Product Design.
- (vii) Define Lead Time.
- (viii) Define the concept of Just In Time manufacturing technique.
- (ix) Define the concept of forward scheduling.
- (x) Define Quality Circles.
- (xi) What do you mean by Critical Path ?
- (xii) Define Motion Study.

SECTION—B

Note :— Attempt any **TWO** questions carrying **10** marks each.

2. Define Plant Layout. Discuss the major steps in planning any layout.
3. Explain Production Management and Operation Management ? Explain the scope of Production and Operation Management.
4. What is Scheduling ? Discuss the various methods of scheduling.
5. Define Productivity and discuss the various productivity improvement techniques.

SECTION—C

Note :— Attempt any **TWO** questions carrying **10** marks each.

6. Define Quality Control and discuss the various tools of quality control.
7. Define Inventory Control. What are the objectives and benefits of Inventory Control ?
8. Define the concept of supply chain management and discuss the various activities of it.
9. Define Total Quality Management and discuss various principles of Total Quality Management.

Exam. Code : 105404

Subject Code : 1501

Bachelor in Business Administration 4th Semester

BUSINESS ENVIRONMENT

Paper—BBA-405

Time Allowed—Three Hours] [Maximum Marks—50

Note :— (1) **Section-A :** Attempt any **TEN** questions. Each question carries **1** mark.

(2) **Section-B :** Attempt any **TWO** questions. Each question carries **10** marks.

(3) **Section-C :** Attempt any **TWO** questions. Each question carries **10** marks.

SECTION—A

1. (a) Elaborate on the term Business Environment.
- (b) What is meant by globalization ?
- (c) Discuss significance of legal environment of business.
- (d) List down the factors considered in Environmental Scanning.
- (e) What are the rights available to consumer under Consumer Protection Act, 1986 ?

- (f) Explain in brief SWOT analysis.
- (g) Define Current Account Convertibility.
- (h) List down arguments against social responsibility of business.
- (i) Briefly explain objectives of public enterprises in India.
- (j) What is meant by Cash Reserve Ratio ?
- (k) List down the highlights of the 12th Five Year Plan.
- (l) Elaborate on the term monetary policy.

SECTION—B

- 2. What is meant by social and cultural environment of business ? Explain in detail impact of social and cultural environment on modern business.
- 3. Discuss the various aspects of economic environment of business.
- 4. What do you mean by privatization ? Give arguments for and against privatization in a developing country like India.
- 5. Discuss techniques of environmental analysis. Explain the role of business manager in analysis and diagnosis of environment.

SECTION—C

- 6. Explain the concept of Social Audit. Discuss various activities included in social audit.
- 7. Explain objectives of fiscal policy in India. Explain the merits and demerits of fiscal policy.
- 8. Discuss in detail objectives of planning in India. Explain the importance of planning in a developing country like India.
- 9. Explain in detail the justification and objectives of Disinvestment of Public enterprises.