

Faculty of vocational studies

SYLLABUS of

**Fashion Designing and Garment Construction
For
Bachelor of Arts (Semester: I-II)**

(Under Credit Based Continuous Evaluation Grading system)

Session: 2023-24



The Heritage Institution

**KANYA MAHA VIDYALAYA
JALANDHAR
(Autonomous)**

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)
SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME
Bachelor of Arts (Semester I)
 Credit Based Continuous Evaluation Grading System (CBCEGS)
Session: 2023-24

Bachelor of Arts (Semester I)											
Program Name	Course Title	Course Code	Course Type	Hours Per week	L-T-P	Credits	Marks			Examination time (in Hours)	
							Total	Ext.			CA
								L	P		
Bachelor of Arts	Fashion Designing and garment construction (Vocational) (Fashion Designing-I) (Th)	BARM-1237	E	6	2-0-2	4	100	30	20	3+5	
	Fashion Designing and garment construction (Vocational) (Scale Drawing & Garment Construction -I) (Pr)		E					50			

E- Elective

**Bachelor of Arts
Semester-I**

Session: 2023-24

**FASHION DESIGNING – 1
(THEORY)**

Course Code : BARM-1237

Course Outcomes

CO1:-This course will provide knowledge about fashion terminology.

CO2:- Students will understand about fashion cycle and affecting factors.

CO3:- Students will learn about origin of clothing and fashion adoption theories.

CO4:-students will gain knowledge about components of fashion

Bachelor of Arts
Semester-I
Session: 2023-24
Fashion Designing and Garment Construction (Vocational) (Fashion Designing – 1)
Course Code : BARM-1237

Time: 3 Hrs.
L-T-P
2-0-2

Max Marks: 100
Theory Marks: 30
Practical Marks: 50
CA- 20

Instructions for the Paper Setters:

- Question paper will have four sections.
- Examiner will set a total of 8 questions comprising two questions from each Section.
- Students are required to attempt five questions in all, choosing one question from each section and fifth question from any section.
- All questions carry equal marks. (6 marks)

Unit-I

- Fashion Terminology-
Fashion, Fad, Style, Classic fashion, Fashion trends, Haute couture, Prêt-a porter,
Mass production

Unit-II

- Fashion cycle-Introduction and its stages, length and Broken fashion cycle.
- Factors affecting Fashion cycle.

Unit-III

- Origin of fashion.
- Theories of fashion adoption. Trickle down, trickle across and bottom up theory

Unit-IV

- Components of fashion- Line, Color, Texture

Bachelor of Arts
Semester -I
Session: 2023-24

Books Recommended:

1. Fashion From Concept to Consumer-Gini Stephens Frings.
2. Ramup The Business of Indian Fashion , Hindol Sengupta.
3. Introduction to Fashion Design, John Ireland,1992,B.T Batsford Ltd.
4. On World of Fashion, Fourth Edition, Annalee Gold

**Bachelor of Arts
Semester-I**

Session: 2023-24

**SCALE DRAWING AND GARMENT CONSTRUCTION
(PRACTICAL)**

Course Code : BARM-1237

Course Outcomes

CO1:- Students will be introduced to the sewing machine and its parts.

CO2:- Students will gain knowledge about basic hand stitches used in clothing.

CO3:-This course will provide knowledge about basic seams and seam finishes.

CO4:-Students will learn different garment details like pleats, plackets, tucks, gathers etc.

CO5:-Students will be able to sketch basic fashion illustration.

**Bachelor of Arts
Semester-I
Session: 2023-24**

**SCALE DRAWING AND GARMENT CONSTRUCTION
(PRACTICAL)
Course Code : BARM-1237**

Time: 4 Hrs.

Marks: 50

Instructions for the paper setters:

1. Construction of any one sample from section A. **Marks: 20**
2. Two questions from Part B. **Marks: 20**
3. File Work. **Marks: 10**
4. Question paper will be set on the spot jointly by the internal and external examiners.

SECTION-A

1. **Sewing machine- Parts, Care & use**
2. **Make samples of the followings**
Basting, Hemming, Running, Back stitch, Buttonhole fasteners.
Seams- Plain seam, Plain seam with top stitching, French seam, Run 'n 'fell, Counter seam.
Seam finishers- blanket stitch, over stitch, pinking, overcasting.
Finishes of neckline- facing & binding
Pleats- knife, box, inverted box.
Placket-one piece, continuous.
Pocket-patch, cross pocket.
Tucks- pin, cross, shell, space.
Gathers
3. **Drafting and construction**
(a) Drafting and construction of basic bodice block and sleeve block.

SECTION-B

4. 1 Basic block figure
2. Distribution of weight
3. Flesh figure
4. Formulae of hand and feet
5. Formulae of face
6. Legs formulae
7. Necklines and Collars
8. Sleeves and Cuffs
9. Skirts- Pleats, gathers, frills, fringes

**Bachelor of Arts
Semester-I**

Session: 2023-24

Books Recommended:

1. Abling Bina, “ Fashion Sketch Book”, 2006 by Fairchild Publication
2. Stan Smith, “The Illustration handbook” 1984 by Macdonld Co.
3. Allen and Seaman, “Fashion Drawing- The Basic Principles” 1994, B.T. Batsford, London.
4. Singer Sewing Book, 1943, Mary Brooks Picken, Kessinger Publishing.
5. Measure, Cut and Sew, Holt Rinehart and Winson.1922, Mc Millian Publishing Company.

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)
SCHEME AND CURRICULUM OF EXAMINATION OF THREE YEAR DEGREE PROGRAMME
Bachelor of Arts
 Credit Based Continuous Evaluation Grading System (CBCEGS)
 (Semester II)

Session: 2023-24

Bachelor of Arts (Semester II)											
Program Name	Course Title	Course Code	Course Type	Hours Per week	L-T-P	Credits	Marks				Examination time (in Hours)
							Total	Ext.		C A	
								L	P		
Bachelor of Arts	Fashion Designing and garment construction (Vocational) (Fashion Designing-II) (Th)	BAR M-2237	E	6	2-0-2	4	100	30		20	3+5
	Fashion Designing and garment construction (Vocational) (Scale Drawing & Garment Construction -II) (Pr)		E					50			

E- Elective

Bachelor of Arts
Semester– II
Session: 2023-24
FASHION DESIGNING – II
(THEORY)
Course Code : BARM : 2237

Course Outcomes

CO1: -This course will provide knowledge fashion forecasting and sources of inspiration.

CO2: - Students will understand about fashion market and merchandising.

CO3: - Students will learn about different promotion methods of fashion.

CO4: -Students will gain knowledge about concept of fashion distribution.

Bachelor of Arts
Semester– II
Session: 2023-24
Fashion Designing and Garment Construction (Vocational) (Fashion Designing – II)
Course Code : BARM : 2237

Time: 3 Hrs.
L-T-P
2-0-2

Max Marks: 100
C.A.: 20
Theory Marks: 30
Practical Marks: 50

Instructions for the Paper Setters:

- Question paper will have four sections.
- Examiner will set a total of 8 questions comprising two questions from each Section.
- Students are required to attempt five questions in all, choosing one question from each section and fifth question from any section.
- All questions carry equal marks. (6 marks)

Unit-I

1. (a) Concept of Fashion forecasting- Awareness factor, Measurements and Indicators.
(b) Sources of Inspiration.

Unit-II

2. Size and structure of Fashion Market
3. Concept of Fashion Merchandising and Visual Merchandising.

Unit-III

4. Promotion of Fashion.
(a) Advertising.
(b) Publicity.
(c) Fashion show.

Unit-IV

5. Concept of Fashion Distribution
(a) Departmental store
(b) Speciality store
(c) Chain store
(d) Mill showroom
(e) Factory Outlets
(f) Catalogue Retail
(g) Discount store
(h) Designer retail store
(f) Franchise retail store
(j) Boutique

Bachelor of Arts
Semester-II
Session: 2023-24

Books Recommended:

1. Merchandise Buying & Management, John Donnellan, 2001, Fairchild Books,.
2. Kitty G. Dickerson, Inside The Fashion Business, 7th Edition, 2003 Prentice hall
3. Elaine Stone, The Dynamics of Fashion, 2004, Fairchild.
4. Jay Diamond; Ellen Diamond, The World of Fashion , 2007, Fairchild.
5. Gini Stephens Frings, Fashion from Concepts to Consumer, 1982, Prentice hall,.

**Bachelor of Arts
SEMESTER-II**

Session: 2023-24

**SCALE DRAWING AND GARMENT CONSTRUCTION
(PRACTICAL)**

Course Code : BARM-2237

Course Outcomes

- CO1:- Students will gain the knowledge about different embroidery stitches.
- CO3:- Students will get knowledge about design, draft and construction of different collars, sleeves and kids garments.
- CO3:-They will learn how to render different fashion details and textures on fashion figures.
- CO4:- Students will gain the knowledge about color and Basic design motifs.

**Bachelor of Arts
SEMESTER-II**

Session: 2023-24

**SCALE DRAWING AND GARMENT CONSTRUCTION
(PRACTICAL)**

Course Code : BARM-2237

Time: 5 Hrs.

Marks: 50

Instructions for the Paper Setters:

1. Construction of any one garment from Section A. **Marks: 20**
2. One question from Part B. **Marks: 20**
3. File Work. **Marks: 10**
4. Question paper will be set on the spot jointly by the internal and external examiners

SECTION-A

1. Make a Sample of 10 embroidery stitches: Stem, Chain, Cross, Satin, Herringbone, Lazy-daisy, Bullion, French Knots, Fly stitch, Feather stitch.
2. Design, Draft and construct the following:
 - a) Romper/Sun Suit
 - b) Designer Frock (3-6 yrs)
 - c) Sleeves – puff, cap, petal, magyar, kimono.
 - d) Collars – Peter pan , cape, sailor's, baby

SECTION-B

3. Using any of the following details drape the fashion figures, preparing 10 sheets in all using Textured backgrounds.
 - (i) Bias/Drapes
 - (ii) Yokes + Waistlines
 - (iii) Bows + Pockets
 - (iv) Drawstrings + Fasteners + Zips
 - (v) Trimming (Tucks, Piping, Embroidery, Tassels, Rouleau, Smocking, Shirring, Appliqué, Patch work).
 - (vi) Tops
 - (vii) Accessories-Bags, Footwear, Jewellery.
4.
 - a) Value Chart, Intensity chart
 - b) Basic Design Motifs- Geometrical, Traditional, Abstract.

**Bachelor of Arts
Semester-II**

Session: 2023-24

Books Recommended:

1. Abling Bina, “ Fashion Sketch Book”, 2006 by Fairchild Publication
2. Allen and Seaman, “Fashion Drawing- The Basic Principles” 1994, B.T. Batsford, London.
3. Singer Sewing Book, 1943, Mary Brooks Picken, Kessinger Publishing.
4. Measure, Cut and Sew, Holt Rinehart and Winson.1922, Mc Millian Publishing Company.
5. Bray N., Dress Pattern Designing, 2003 (5th edition) Willey Blackwell.
6. Pattern Making for Fashion Design by Helen Joseph Armstrong, 2005, Prentice Hall
7. Seaman, Julian, Professional Fashion Illustration, 1995, B.T. Batsford London,