

**Exam Code: 116402  
(30)**

**Paper Code: 2143**

**Programme: Bachelor of Arts (Journalism and Mass  
Communication) Semester-II**

**Course Title: Press Laws and Media Ethics**

**Course Code: BJML-2313**

**Time Allowed: 3 Hours**

**Max Marks: 80**

**Note: Attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section. Each question carries 16 marks.**

**Section-I**

1. What do you say about the Social Responsibility of Press in a developing country like India.
2. Comment upon the Freedom of Press according to Indian Constitution.

**Section-II**

3. Write a note on Vernacular Press Act in detail.
4. Discuss the Recommendations of First and Second Press Commission and also briefly define the Press Council of India.

### Section-III

5. What do you know about Contempt of Court Act.
6. What do you mean by Right to Information Act? Discuss its features and Process to get information under this act in detail.

### Section-IV

7. Write a detailed note on Working Journalist Act
8. Discuss the Codes of AIR and Doordarshan.

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(30)**

**Paper Code: 2144**

**Programme: Bachelor of Arts (Journalism and Mass  
Communication) Semester-II**

**Course Title: History of Print Media**

**Course Code: BJML-2314**

**Time Allowed: 3 Hours**

**Max Marks: 80**

**Note: Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section. Each question will carry 16 Marks.**

**Section A**

1. Trace the history of Indian Journalism in detail'?
2. Write in detail the history of News Agencies.

**Section B**

3. Write a note on the contribution of Raja Ram Mohan Roy to the Indian journalism
4. What is the role & contribution of Dyal Singh Majithia.

**Section C**

5. Write a detailed note on Vernacular Press Act?
6. Trace down the origin & growth of Amrita Bazar Patrika

**Section D**

7. Write a detailed note on the history of Punjabi Journalism?
8. What are your views on the current scenario of Punjabi Journalism

Office CEO 24/5/2024 (E)

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**Paper Code: 2145**

**Programme: Bachelor of Arts (Journalism and Mass  
Communication) Semester-II**

**Course Title: Mass Communication: Concepts and Processes**

**Course Code: BJML-2315**

**Time Allowed: 3 Hours**

**Max Marks: 80**

**Note: Candidates are required to attempt five questions, selecting atleast one question from each section. The fifth question may be attempted from any Section. Each question carries 16 Marks.**

**Section-A**

1. Define mass communication. Discuss its role and importance in society.
2. Discuss the various forms of mass communication with examples.

**Section-B**

3. How does mass media influence our society?
4. Discuss the functions of mass communication.

**Section-C**

5. Briefly explain two-step flow theory.
6. Discuss the concept of magic bullet theory

**Section D**

7. Discuss the impact of internet on youth.
8. What are the various social media tools for the journalists?

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(30)

Paper Code: 2146

Programme: Bachelor of Arts (Journalism and Mass  
Communication) Semester-II

Course Title: Design and Graphics

Course Code: BJML-2316

Time Allowed: 3 Hours

Max Marks: 80

Note: Attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section. Each question carries 16 marks.

**Section-I**

1. What do you know about the meaning and elements of Design and Graphics?
2. What is meant by Visualisation?

**Section-II**

3. Write a detail note on Design Layout?
4. What do you know about Typeface Families? Explain their various kinds in detail

### Section-III

5. Explain Desk Top Publishing in detail.
6. Which are the various software's used in designing and print material?

### Section-IV

7. Define Paper and explain its different types in detail.
8. What do you know about the Offset Printing Technology?