# **FACULTY OF ECONOMICS & BUSINESS**

# **SYLLABUS**

for

**Bachelor of Commerce (Honours)** 

(B.Com Hons.)

(Semester: I-VI)

(Under Continuous Evaluation System)

**Session: 2020-21** 



# **The Heritage Institution**

# KANYA MAHA VIDYALAYA JALANDHAR (Autonomous)

# Kanya Maha Vidyalaya, Jalandhar (Autonomous) SCHEME AND CURRICULUM OF EXAMINATION OF THREE YEAR DEGREE PROGRAMMME BACHELOR OF COMMERCE(HONOURS) SESSION:2020-21

Semester I							
	Course Name	Course	Marks				Examinati
<b>Course Code</b>		Туре	Total	Ext.		CA	on time
				L	P		(in Hours)
BCOL-1421 BCOL-1031 BCOL-1431	Punjabi (Compulsory) <sup>1</sup> Basic Punjabi <sup>2</sup> Punjab History & Culture	С	50	40	-	10	3
BCOL-1102	Communicative English-I	С	50	40	-	10	3
BCOL-1173	Descriptive Statistics for Business	C	100	80	-	20	3
BCOL-1174	Micro Economics	С	100	80	-	20	3
BCOM-1095	Management Principles and Applications	С	100	50	30	20	3
BCOM-1096	Financial Accounting	С	100	50	30	20	3
BCOP-1127	Workshop on MS- Office package	С	50	-	40	10	3
AECD-1161	*Drug Abuse: Problem, Management And Prevention (Compulsory)	AC	50	40	-	10	3
SECF-1492	*Foundation Course	AC	25	20	-	05	1
Total			550				

### **C-Compulsory**

**AC-Audit Course** 

<sup>1</sup> Special paper in lieu of Punjabi (Compulsory).

<sup>2</sup> Special paper in lieu of Punjabi (Compulsory) for those students who are not domicile of Punjab.

<sup>\*</sup>Marks of these papers will not be added in total marks and only grades will provided.

# Kanya Maha Vidyalaya, Jalandhar(Autonomous) SCHEME AND CURRICULUM OF EXAMINATION OF THREE YEAR DEGREE PROGRAMMME BACHELOR OF COMMERCE(HONOURS)

SESSION:2020-21

	SE <sub>1</sub>	SS1ON:20		_			
		Se	mester II				
		Course		N		Examinati on time	
<b>Course Code</b>	Course Name	Type	Total	Ext.			CA
				L	P	-	(in Hours)
BCOL-2421 BCOL-2031 BCOL-2431	Punjabi (Compulsory) <sup>I</sup> Basic Punjabi <sup>2</sup> Punjab History and Culture	С	50	40	_	10	3
BCOL-2102	Communicative English-II	С	50	40	-	10	3
BCOL-2093	Advanced Financial Accounting	С	100	80	-	20	3
BCOL-2174	Macro Economics	С	100	80	-	20	3
BCOL-2095	Business Laws	C	100	80	-	20	3
BCOL-2176	Inferential Statistics for Business	С	100	80	-	20	3
BCOP-2097	Workshop on Life Skills	С	50		40	10	3
AECD-2168	*Drug Abuse: Problem, Management And Prevention (Compulsory)	AC	50	40	-	10	3
SECF-2502	*Moral education Programme	AC	25	25	-	-	2
	Total		550		•		

# **C-Compulsory**

**AC-Audit Course** 

<sup>&</sup>lt;sup>1</sup> Special paper in lieu of Punjabi (Compulsory).

<sup>&</sup>lt;sup>2</sup> Special paper in lieu of Punjabi (Compulsory) for those students who are not domicile of Punjab.

<sup>\*</sup>Marks of these papers will not be added in total marks and only grades will be provided.

# Kanya Maha Vidyalaya, Jalandhar (Autonomous) SCHEME AND CURRICULUM OF EXAMINATION OF THREE YEAR DEGREE PROGRAMMME BACHELOR OF COMMERCE (HONOURS)

**SESSION: 2020-21** 

SESSION: 2020-21  Semester III							
		Course		Marks			Examination
Course Code	Course Name	Type	Total	Ext.		CA	time (in Hours)
			Total	L	P	CA	(III Hours)
BCOL-3331	Analytical Skills	С	100	80	-	20	3
BCOL-3092	Company Law	С	100	80	-	20	3
BCOL-3093	Banking Theory & Practice	С	100	80	-	20	3
BCOL-3094	Business Communication	С	100	80	-	20	3
BCOL-3095	Business Ethics and Corporate Social Responsibility	С	100	80	-	20	3
BCOM-3096	Corporate Accounting	С	100	50	30	20	3
AECE-3221	* Environmental Studies (Compulsory)	AC	100	60	20	20	3
SECP-3512	* Personality Development	AC	25	20	_	05	1
	Total		600		_		

**C-Compulsory** 

**AC-Audit Course** 

<sup>\*</sup>Marks of these papers will not be added in total marks and only grades will be provided.

# Kanya Maha Vidyalaya,Jalandhar(Autonomous) SCHEME AND CURRICULUM OF EXAMINATION OF THREE YEAR DEGREE PROGRAMME BACHELOR OF COMMERCE (HONOURS)

**SESSION: 2020-21** 

Semester IV							
		Course			Examinati		
<b>Course Code</b>	Course Name	Type	Total	Ext.		CA	on time (in Hours)
			Total	L	P	CA	(III IIOuis)
BCOL-4091	Cost Accounting	C	100	80	-	20	3
BCOL-4092	Fundamentals of Investment Management	С	100	80	-	20	3
BCOL-4093	Insurance & Risk Management	С	100	80	-	20	3
BCOL-4094	Marketing Management	С	100	80	-	20	3
BCOL-4095	Goods and Services Tax (GST)	С	100	80	-	20	3
BCOS-4096	Seminar	C	50	-	50	-	-
SECS-4522	*Social Outreach	AC	25	20	-	05	-
	Total						

<sup>\*</sup>Marks of this paper will not be added in total marks and only grades will be provided.

# Kanya Maha Vidyalaya, Jalandhar (Autonomous)

# SCHEME AND CURRICULLUM OF EXAMINATION OF THREE YEAR DEGREE PROGRAMME BACHELOR OF COMMERCE (HONOURS)

**SESSION: 2020-21** 

Semester V								
		Course		Marks			Examination	
<b>Course Code</b>	Course Name	Type	Total	Ext.		CA	time (in Hours)	
			20002	L	P	012	(	
BCOL-5091	Management Accounting	C	100	80	-	20	3	
BCOL-5092	Income Tax	С	100	80	-	20	3	
BCOL-5093	Operations Research	С	100	80	-	20	3	
BCOL-5094	Financial Management	С	100	80	-	20	3	
BCOL-5095	Human Resource Management	С	100	80	-	20	3	
BCOL-5096	Production and Operations Management	С	100	80	-	20	3	
BCOP-5097	Workshop on Stock Market	С	50	-	40	10	3	
	Total		650		•			

# Kanya Maha Vidyalaya, Jalandhar (Autonomous) SESSION: 2020-21

# SCHEME AND CURRICULLUM OF EXAMINATION OF THREE YEAR DEGREE PROGRAMME BACHELOR OF COMMERCE (HONOURS) SEMESTER VI

Course Code	Course Name	Course Type	Marks
BCOI-6091	Internship and Project Report	С	500

**Total Marks: 3400** 

# Bachelor of Commerce (Honours) Semester I

Course Title: Punjabi (Compulsory)
Course Code- BCOL-1421

#### **COURSE OUTCOMES**

CO1 d' ozr (eftsk Gkr) Bz{ gVQkT[D dk wB'oE ftfdnkoEhnK nzdo eftsk gqsh fdbu;gh, ;{M Bz{ g?dk eoBk j? sK fe T[j nkX[fBe d"o ftu uZb ojhnK ekft XkoktK ns/ ethnK pko/ frnkB jkf;b eo ;eD.

CO2: fJ; dk j'o wB'oE eftsk dh ftnkfynk, ftPb/PD s/ w[bzeD dh gqfefonk s'A ikD{ eokT[Dk th j? sK fe T[j ;wekbh ;wki dhnK ;wZf;nktK Bz{ ;wM ;eD ns/ nkb'uBkswe fdqPNh pDk ;eD.

CO3: b/y ouBk dk wBo'E ftfdnkoEhnK dh p[ZXh B{z shyD eofdnK T[BK dh fbyD gqfsGk B{z T[ikro eoBk j?.

CO4: n\pkoh fJPfsjko L fBZih, d|soh s/; wkie rshftXhnK Bkb; zpzXs fbyD dk wB'oE ftfdnkoEhnK B{z fJ; ebk ftu fBg[zB eoBk j? I

CO4: r[ow[yh n"oE'rok|h dh i[rs (g?Ash, w[jkoBh, fpzdh, fNZgh s/ nZXe)l ftPokw fuzBQ, Ppd i'V (PZ[X nZP[X) dk wBo'E ftfdnkoEhnK dh p[ZXh B{z shyD eofdnK frnkB jkf;b eotkT[Dk j?.

CO4: fds/g?oQ/ftu'A nP[ZX PpdK B{z P[ZX eoBk f;ykT[Dk j?

# Bachelor of Commerce (Honours) Semester I Course Title: Punjabi (Compulsory) Course Code- BCOL-1421

;wK L 3 xzN Maximum Marks: 50

Theory: 40 CA: 10

gkm eqw ns/ gkm g[;seK

:{fBN-I

I. d' ozr (;zgkH jofizdo f;zx fYb'A, gqhsw f;zx ;or'Xhnk)

r[o{ BkBe d/t :{Bhtof;Nh, nzfwqs;o ftu'A j/m fby/ eth L

(T) GkJh tho f;zx (n) XBh okw uqkfse

(eftsk dk ;ko, ftPk t;s{)

II. r[ow[yh n"oE'rokch dh i[rs (g?Ash, w[jkoBh, fpzdh, fNgh s/ nXe)]]

ftokw fuzBQ, Ppd i'V (P[X nP[X)

08 nze

#### :{fBN-II

I. d' ozr (;zgkH jofizdo f;zx fY`b'\_, gqhsw f;zx ;or'Xhnk)

r[o{ BkBe d/t :{Bhtof;Nh, nzfwqs;o ftu'\_j/m fby/ eth L

(T) gq'H g{oB f;zx

(n) gq'H w'jB f;zx

(eftsk dk;ko, ftFPk t;s{)

II. b/y ouBk (ihtBh goe, ;wkie ns/ ubzs ftfFPnK T[s/) L 10 b/y fbytkT[D/

(ebk; ftu ns/ xo bJh nfGnk;)

08 nze

# :{fBN-III

I. d' ozr (;zgkH jofizdo f;zx fYb'A, gqhsw f;zx ;or'Xhnk) r[o{ BkBe d/t :{Bhtof;Nh, nzfwqs;o ftu'A j/m fby/ eth

(T) nzfwqsk gqhsw

(n) vkH jfoGiB f;zx

(eftsk dk;ko, ftFPk t;s{)

II. P[ZX, nFP[ZX L fds/g?oQ/ftu'A nP[ZX PpdK B{z P[ZX eoBk

(15 g?foQnK d/ P[ZX nFP[ZX nfGnk; eotkT[D/)

08 nze

:{fBN-IV

I. d' ozr (;zgkH jofizdo f;zx fYb'A, gqhsw f;zx ;or'Xhnk)

r[o{ BkBe d/t :{Bhtof;Nh, nzfwqs;o ftu'A j/m fby/ eth L

(T) fFPt e[wko pNkbth

(n) ;[oihs gkso

(eftsk dk ;ko, ftFPk t;s{)

II. n\pkoh fJPfsjko L fBih, d|soh s/;wkie rshftXhnK Bkb;zpzXs

08 nze

nze tzv ns/ gohfyne bJh jdkfJsK

1H gqPB gZso d/ uko ;?ePB j'Dr/.;?ePB A-D sZe d/ gqPB :{fBN I-IV ftu'A g[ZS/ ikDr/. Jo ;?ePB ftu d' gqPB g[ZS/ ikDr/.

2H ftfdnkoEh B/ e[b gzi gqPB eoB/ jB. jo ;?ePB ftu'A fJe gqPB bklwh j?. gzitK gqPB fe;/ th ;?ePB ftu'A ehsk ik ;edk j?.

3Hjo/e gqPB d/ 08 nze jB.

4H g/go ;?ZN eoB tkbk i/eo ukj/ sK gqPBK dh tzv nr'A tZX s'A tZX uko T[g gqPBK ftu eo ;edk j?.

2/2

Session 2020-21 Bachelor of Commerce (Honours) Semester I Course Title: Basic Punjabi

## In lieu of Punjabi (Compulsory) Course Code- BCOL-1031

#### **Course outcomes**

CO1:w[ZYbh gzikph gVQkT[D dk wB'oE ftfdnkoEhnK B{z gzikph GkPk B{z f;ykT[D dh gqfefonk ftu gk e/ fJe j'o GkPk f;ZyD dk w"ek gqdkB eoBk j?.

CO2:fJ; ftu ftfdnkoEh B{z pkohephBh Bkb GkPk dk nfXn?B eotkfJnk ikt/rk.

CO3:ftfdnkoEhnK B{z gzikph Ppd ouBk s'A ikD{ eotkfJnk ikt/rk.

CO4:w[ZYbh gzikph gVQkT[D dk wB'oE ftfdnkoEhnK B{z fBZs tos'A dh gzikph Ppdktbh pko/dZ;Dk j?.

CO5:w[ZYbh gzikph gVQkT[D dk wB'oE ftfdnkoEhnK dk Ppd x/ok ftPkb eoBk j?.

CO6:ftfdnkoEhnK B{z gzikph ftu j|s/ d/ ;Zs fdBK d/ BK, pkoQK wjhfBnK d/ BK, oZ[sK d/ BK, fJe s'A ;" sZe frDsh PpdK ftu f;ykT[Dk j?.

Session 2020-21
Bachelor of Commerce (Honours) Semester I
Course Title: Basic Punjabi
In lieu of Punjabi (Compulsory)

#### Course Code- BCOL-1031

;wK L 3 xzN Maximum Marks: 50

Theory: 40

CA: 10

#### gkm eqw

#### :{fBN-I

g?Ash nZyoh, nZyo eqw, g?o fpzdh tkb/ toD ns/ g?o ftu g?D tkb/ toD ns/ wksqtK (wZ[Ybh ikD gSkD) brkyo (fpzdh, fNZgh, nZXe) L gSkD ns/ tos'A . 08nze

#### :{fBN-II

gzikph Ppd pDso L wZ[Ybh ikD gSkD (;kXkoB Ppd, ;z:[es Ppd, fwPos Ppd, w{b Ppd, nr/so ns/ fgS/so) 08nze

#### :{fBN-III

fBZs tos'A dh gzikph Ppdktbh L pkIko, tgko, foPs/Bks/, y/sh ns/ j'o XzfdnK nkfd Bkb ;zpzXs.

#### 08 nze

### :{fBN-IV

j|s/d/;Zs fdBK d/ BK, pkoQK wjhfBnK d/ BK, oZ[sK d/ BK, fJe s'A;" se frDsh PpdK ftu . 08 nze nze tzv ns/ gohfyne bJh jdkfJsK

- gqPB gZso d/ uko ;?ePB j'Dr/.;?ePB A-D sZe d/ gqPB :{fBN I-IV ftu'A g[ZS/ ikDr/. jo ;?ePB ftu d' gqPB g[ZS/ ikDr/.
- 2H ftfdnkoEh B/ eZ[b gzi gqPB eoB/ jB. jo ;?ePB ftu'A fJe gqPB bklwh j?. gzitK gqPB fe;/ th ;?ePB ftu'A ehsk ik ;edk j?.
- 3H jo/e gqPB d/ 08 nze jB.
- 4H g/go ;?ZN eoB tkbk i/eo ukj/ sK gqPBK dh tzv nZr'A tZX s'A tZX uko T[g gqPBK ftu eo ;edk j?.

Bachelor of Commerce(Honours) Semester-I
Course Title: Punjab History and Culture (1450-1716)
(Special paper in lieu of Punjabi Compulsory)
(For those students who are not domicile of Punjab)

**Course Code: BCOL-1431** 

#### **COURSE OUTCOMES:**

After the completion of this course the students will be able to:

- **CO 1:** Know the physical features of Punjab, its flora & fauna, the composition of population, culture, society, religion and polity.
- **CO 2:** Make a comparison between the original philosophical & teachings of Sikh Gurus and their relevance in the present scenario.
- **CO 3:** Have deep insight into the origin of Sikhism, foundation of the Khalsa, the conflict with Mughals and the rise of Banda Singh Bahadur and the aftermath.
- **CO 4:** Have an in depth peep into the past in order to have better understanding of present & apply corrective measures.

# Bachelor of Commerce (Honours)Semester-I Course Title: Punjab History and Culture (1450-1716) (Special Paper in lieu of Punjabi compulsory)

**Course Code: BCOL-1431** 

Examination Time: 3 Hours Max. Marks: 50

Theory: 40 CA: 10

#### **Instructions for the Paper Setters**

- 1. Question paper shall consist of four Units
- 2. Examiner shall set 8 questions in all by selecting **Two Questions** of equal marks from each Unit.
- **3.** Candidates shall attempt **5 questions** in **600 words**, by at least selecting **One Question** from each Unit and the **5**<sup>th</sup> **question** may be attempted from any of the **four Units**.
- 4. Each question will carry 8 marks.

#### Unit-I

- 1. Land and the People.
- 2. Bhakti Movement

#### **Unit -II**

- 3. Life and Teaching of Guru Nanak Dev Ji
- 4. Contribution of Guru Angad Dev, Guru Amar Das, Guru Ram Das and Guru Arjun Dev,

#### **Unit-III**

- 5. Guru Hargobind.
- 6. Martyrdom of Guru Teg Bahadur

#### **Unit-IV**

- 7. Guru Gobind Singh and the Khalsa.
- 8. Banda Singh Bahadur: Conquests and Execution.

# **Suggested Reading**

Kirpal Singh (ed.), *History and Culture of the Punjab*, *Part-II*, Punjabi University, Patiala. 1990.

Fauja Singh (ed.), History of Punjab, Vol, III Punjabi University, Patiala, 1987.

J.S. Grewal, The Sikhs of the Punjab, Cup, Cambridge, 1991.

Khushwant Singh, A History of the Sikhs, Vol. I, OUP, New Delhi, 1990

# COURSE TITLE: COMMUNICATIVE ENGLISH-I COURSE CODE: BCOL-1102

### **Course Outcomes**

The students will be:

- introduced to the skills and strategies of reading and writing
- able to identify organizational patterns, spot classification systems and understand associations between ideas
- Prepared to read a variety of texts and communicate more effectively through writing
- To pay special attention to vocabulary building

# Bachelor of Commerce (Honours) Semester-I Course Title: Communicative English–I Course Code: BCOL-1102

Time: 3 Hours Max. Marks: 50

Theory:40

**Continuous Assessment:10** 

#### **Instructions for the Paper Setters:-**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D) from unit I-IV. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section. Each section has a weightage of 10 marks.

#### Unit-I

"Word List", "Correct Usage of Commonly used words and Phrases" from the chapter "Vocabulary" given in *The Written Word* by Vandana R. Singh

#### Unit\_II

Letter- writing as prescribed in *The Written Word* by Vandana R. Singh Report writing as prescribed in *The Written Word* by Vandana R. Singh

#### Unit-III

Section 1 from *Making Connections: A Strategic Approach to Academic Reading* by Kenneth J. Pakenham, Second Edition

#### Unit-IV

Section 2 from Making Connections: A Strategic Approach to Academic Reading by Kenneth J. Pakenham , Second Edition

Prescribed Text books:

The Written Word

by Vandana R. Singh, Oxford University Press, NewDelhi.

Making Connections: A Strategic Approach to Academic Reading by Kenneth J.Pakenham, Second Edition

# Bachelor of Commerce (Honours) Semester-I Session 2020-21 Course Code: BCOL-1173

Course Title: Descriptive Statistics for Business

# **Course outcome:**

Upon successful completion of this course, students will be able to:

CO1: understand the basic techniques of presentation and analysis of data

CO2: understand the basic applications of probability and probability distributions.

# Bachelor of Commerce (Honours) Semester-I Course Code: BCOL-1173 Course Title: Descriptive Statistics for Business

Time: 3 Hours

Max.Marks: 100

Theory: 80 CA: 20

#### **Instructions for the Paper Setters:**

Two questions, each carrying 16 marks, from each of Units I-IV (i.e. a total of eight Questions) are to be set. Candidates are required to attempt five questions, selecting at least one from each unit. The fifth question may be attempted from any unit.

#### Unit-I

**Data and Statistics:** Types of Data: Cross-Sectional, Time Series Data, Panel Data, Pool Data, Sources of Data, Applications in Economic and Business

**Some Basic Statistical Ideas:** Description and Inference, The Population and the Sample, Variables and Cases, Types of Variables: Numerical and Categorical Variables, Discrete and Continuous Numerical Variables, Sampling Error and Bias,

#### **Unit-II**

**Describing Data:** Tables and Graphs (Theory and Practical through Excel)

**Single Variable:** Frequency Distributions- Ordinary Frequency Distributions, Relative Frequency Distributions, Cumulative Frequency Distributions; Graphs: Bar Charts and Pie Charts, Histograms and Ogives

**Relationships:** Categorical Explanatory Variables, Frequency Polygons, Frequency Distributions.

Graphs. Continuous Explanatory Variables: Frequency Distributions, Relative Frequency and Percent Frequency Distributions, Scatter diagrams, Data Presentation Errors.

#### **Unit-III**

**Describing Data:** Summary Statistics (Theory and Practical through Excel)

**Measures of a Single Numeric Variable:** Measures of Central Tendency, The Arithmetic Mean, Weighted Mean, Geometric Mean, Percentiles and Quartiles, Median, Mode, Measures of Variation, Range and Interquartile Range, Variance, Standard Deviation and Coefficient of Variation.

#### **Unit-IV**

**Measures of a Relationship:** Correlation and Covariance, Simple Regression Analysis; Measures of Distribution Shape, Relative Location with Skewness and Kurtosis, and Detecting Outliers; **Probability**: addition and multiplication theorem of probability; Properties of Binomial, Poisson and Normal Distribution (without Derivation); 'z' score, Empirical Rule and detecting Outliers.

# **Suggested Readings:**

Gupta S. P. (2011), *Statistical Methods*, S. Chand Publications, New Delhi. Leekley R.M. (2010), Applied Statistics for Business and Economics, CRC Press, Taylor & Francis Group 6000 Broken Sound Parkway NW, Suite 300.

# Bachelor of Commerce (Honours) Semester-I Course Code: BCOL-1174 Course Title: Micro Economics

# **Course Outcomes:**

Upon successful completion of this course, students will be able to:

**CO1:** After passing this course students will be able to **have** an In-depth grounding in the preliminary concepts and theories in consumer behavior.

**CO2:** understand the cost and market structure and production behavior and have some idea of managerial objectives.

# **Bachelor of Commerce (Honours) Semester-I**

Course Code: BCOL-1174 **Course Title: Micro Economics** 

**Time: 3 Hours** Max. Marks: 100

Theory: 80

CA: 20

## **Instructions for the Paper Setter:**

Two questions, each carrying 16 marks, from each of Units I-IV (i.e. a total of eight Questions) are to be set. Candidates are required to attempt five questions, selecting at least one from each unit. The fifth question may be attempted from any unit.

#### Unit-I

Introduction to Economics: Nature and Scope of Economics; Micro and Macro Economics; Definition, Nature and Scope of Business Economics, Demand and Supply Analysis: Meaning of Demand, Types of Demand;

Law of Demand: Demand Schedule and Demand Curve, Shift in Demand Curve, Exceptions to the Law of Demand; Supply: Determinants of Supply, Supply Function; Law of Supply: Supply Schedule and Supply Curve; Market Equilibrium: Excess Supply, Excess Demand, Price Adjustment Mechanism, Changes in Equilibrium.

Elasticity of Demand: Concept, Price, income and cross elasticity; measurement of price elasticity of demand, Relationship between average revenue, marginal revenue and elasticity of demand, Determinants of elasticity of demand, Importance of elasticity of demand.

#### **Unit-II**

Consumer Preferences and Choice: Utility Analysis: brief outline of law of Diminishing Marginal Utility and Law of Equi- Marginal Utility; Indifference Curve Analysis: assumption, properties, special types of indifference curves, consumer equilibrium, price, income and substitution effects.

Production Function: Concept of production function; Short-run Laws of Production; Long-term Laws of Production: Isoquants; Producer's equilibrium. Expansion path; Returns to factor and returns to scale; Optimal Combination of Inputs; Economies and diseconomies of scale.

**Theory of Costs:** Types of costs, short run and long run, traditional and modern approaches.

#### **Unit-III**

Market Structure and The Firm's Objectives: Market Structure and Degree of Competition; Market Structure and Pricing Decisions; the Firm and The Industry; Objectives of Business Firms; Perfect Competition: Characteristics, Price determination under perfect competition, Equilibrium of firm and industry in the Short-run and long-run.

Monopoly: Characteristics; Equilibrium of the monopoly firm in short run and long run; Price discrimination and its types; price and output determination under discriminating monopoly.

#### **Unit-IV**

Monopolistic Competition: Meaning and characteristics; Price and output determination Under monopolistic competition in short-run and long-run; Selling costs, Equilibrium of Firm with respect to Selling Cost; Comparison with perfect competition; brief introduction to concept of Excess capacity.

Oligopoly: Meaning and Characteristics, Kinked Demand curve.

Managerial Theories: Profit maximization and Sales Maximization.

### **Suggested Readings:**

- 1. D.N. Dwivedi," *Microeconomics -Theory and Applications*", Pearson Education Pvt. Ltd.
- 2.H. L. Ahuja," *Advanced Economic Theory*", S. Chand, publications NewDelhi.
- 3. Koutsoyiannis A., "Modern Micro Economics", 2nd edition, MacMillan House, New Delhi.
- 4. Stonier & Hague, A," Text book of Economics Theory", 9th ed., ELBS, London.

Note: Latest edition of text books to be used.

# Bachelor of Commerce (Honours) Semester-I Course Code: BCOM-1095

**Course Title: Management Principles & Applications** 

#### **Course Outcomes:**

After the successful completion of this course, students will be able to –

CO1: evaluate the need for management in an organization.

CO2: understand the need for planning across management levels and various types of organizational structures prevailing in the business scenario.

C03: know the various components of Human Resource Planning.

C04: assess different leadership and motivation theories.

C05: analyze effective application of management principles to diagnose and solve organizational problems and develop optimal managerial decisions.

# Bachelor of Commerce (Honours) Semester-I Course Code: BCOM-1095

**Course Title: Management Principles & Applications** 

Time: 3 Hours Max.Marks:100

Theory: 50 Practical:30 CA: 20

#### **Instructions for the Paper Setter**

Eight questions of equal marks are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section. Each question carries 10 marks.

#### Unit-I

- **Management**: Concept, objectives and importance, an overview of managerial functions, Coordination Essence of Management.
- Evolution of Management Thought: Contribution of Taylor, Fayol, Hawthorne experiments, Behavioural Approach, Weber's Bureaucratic Approach, System Approach, Contingency Approach.

#### **Unit-II**

- **Decision Making:** Concept, Importance, Group Decision making, Individual Vs Group Decision Making, Decision Making Process, Perfect Rationality and Bounded Rationality Techniques, Qualitative and Quantitative techniques of Decision Making, MIS.
- **Planning**: Concept, Importance, Types, Limitations, Planning process, Objectives, Setting objectives and Management by objectives.

#### **Unit-III**

- **Organizing**: Concept and importance, Formal and informal organization, Span of Management, Authority, Delegation & Decentralization, Types of Organization Structure, Principles of Organising.
- Motivation: Concept, Importance, Extrinsic and Intrinsic Motivation, Motivation Theories.

#### **Unit-IV**

- Leadership: Meaning, Nature, Traits and Styles, Approaches and Theories.
- **Communication**: Concept, Purpose, Process, Oral and Written communication, Formal and Informal communication; Barriers to effective; communication, overcoming the barriers.
- **Controlling**: Concept, Process, Limitation, Principles of Effective Control. Introduction to major Techniques of Control like ratios, Budgetary Control, EVA, MVA.

#### **PRACTICAL**

• Case studies on Management Principles. The students will prepare powerpoint presentation based on the case studies provided to them in the class and also there will be viva – voce based on the presentation of case study

### **Suggested Readings:**

- 1. Harold Koontz and Heinz Weihrich, *Essentials of Management: An International Perspective*, New Delhi, McGraw-Hill, 2012.
- 2. Jon L Pierce and Donald G Gardner, *Management and Organizational Behaviour*, New Delhi, Thomson, 2007.
- 3. Stephen P Robbins and Marry A. Coulter, *Management*, Pearson Education, New Delhi, 2017.
- 4. Philip Sadler, Leadership, New Delhi, Kogan Page, 2003.
- 5. L.M. Prasad, Principles and Practice of Management, Sultan Chand & Sons, New Delhi, 2015.
- 6. P. C. Tripathy and P. N. Reddy, Principles of Management, Mc-Graw Hill Education, NewDelhi, 2012.

Note: Latest edition of text books to be used.

# Bachelor of Commerce (Honours) Semester-I Course Code: BCOM-1096 Course Title: Financial Accounting

#### **Course Outcomes:**

After the successful completion of this course, students will be able to –

CO1: acquire conceptual knowledge of financial accounting and gain skills required for recording various kinds of business transactions.

CO2: describe the role, functions and limitations of financial accounting.

CO3: explain various accounting concepts and conventions including IFRS (International Financial Reporting Standards).

CO4: prepare final accounts of sole proprietor (Trading account, Profit & Loss Account and Balance Sheet).

CO5: gain indepth knowledge of preparing Consignment accounts in the books of consignor and consignee.

CO6: work with well-known accounting software i.e. Tally (Latest version)

# Bachelor of Commerce (Honours) Semester-I Course Code:BCOM -1096 Course Title: Financial Accounting

Time: 3 Hours Max. Marks:100

Theory: 50 Practical: 30 CA: 20

### **Instructions for the Paper Setter:**

Eight questions of equal marks are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section. Each question carries 10 marks.

#### **Unit-I**

- Introduction to Financial Accounting: Need, scope and objectives, Accounting as an information system, Accounting Terminology Users of accounting information system. Branches of accounting, Accrual and Cash basis of Accounting.
- Generally Accepted Accounting Principles: Concepts and conventions. Capital and Revenue items. Accounting Standards—Meaning, Importance, List of Accounting Standards issued by ASB, Accounting System, Types of Accounts, Accounting Cycle.
- Accounting Equation- Meaning and Procedure of Developing Accounting Equation.

#### Unit-II

- **Journalizing-** Meaning and Rules of Debit and Credit, Format of Journal, Identification of Transactions, Recording of transactions in Journal.
- **Preparation of Ledger-**Distinction between Journal and Ledger, Preparation of Ledgers from Journal, Posting, Balancing of Accounts.
- **Subsidiary Books-** Need of Subdivision of Journal, Meaning and Advantages of Special Journals, Purchases Book, Sales Book, Purchases Returns Book, Sales Returns books, Receivable Book, Payables Book, Journal Proper. Cash Book Single Column, Two Column, Three Column and Petty Cash Book Journal Proper.

#### Unit-III

- **Depreciation Accounting:** Meaning, causes, objectives, Difference between Depreciation, Amortization and Depletion, Factors affecting Depreciation, Methods of charging depreciation- Straight line and Written down value method.
- **Trial Balance:** Meaning, Objectives and Advantages of Trial balance, Methods of Preparation of Trial Balance, Errors Revealed and not revealed by Trial Balance.
- Rectification of errors: Capital and Revenue Expenditure Capital and Revenue Receipts: Meaning and Differences Differed Revenue Expenditure. Errors and their Rectification: Types of Errors, Suspense Account, Effect of Errors on Profit.

#### **Unit-IV**

- **Preparation of Final Accounts** (Trading Account, Profit & Loss account, Balance Sheet), Final Accounts without adjustments.
- **Preparation of Final Accounts with Adjustments** (Closing Stock, Outstanding Expenses, Accrued Income, Prepaid Income and Expenses, Depreciation, Bad Debts and Provision for Doubtful Debts, Discount on Debtors, Creditors and Reserves etc.)
- Accounting for Non-profit Organizations: Non-profit entities, Receipts and payment Account, Income and Expenditure Account, Balance Sheet.

# TALLY: ((PRACTICAL)

## **Computerized Accounting System (using latest version of Tally)**

Creating a company, Creating Accounting ledgers and Groups, Creating Stock items and groups, Vouchers, Recording of transactions, Preparing reports, Cash book, Trial balance, Profit and loss account, Balance Sheet, Fund Flow Statement, Cash Flow Statement, Selecting and shutting a company, Backup and restore of data of company.

#### **Suggested Readings:**

- 1. Lal, Jawahar and Seema Srivastava, "Financial Accounting", Himalaya Publishing House.
- 2. Grewal, T. S., "Introduction to Accounting", S. Chand and Co., New Delhi.
- 3. Narayanswami, R., "Financial Accounting: A Managerial Perspective", 3rd Edition, 2008, Prentice Hall of India, New Delhi.
- 4. Mukherjee, A. and Hanif, M., "Financial Accounting", 1st Edition, 2003, Tata McGraw Hill.
- 5. Ramchandran, N. and Kakani, R.K., "Financial Accounting for Management", 2nd Edition, 2007, Tata McGraw Hill.

Note: Latest edition of text books to be used.

# Bachelor of Commerce (Honours) Semester-I Course Code: BCOP-1127

**Course Title: Workshop on MS-Office Package** 

#### **Course Outcomes:**

After passing course the student will be able to:

CO1: gain knowledge about office tools like word processing, spreadsheets, etc.

CO2: understand word processing software to create professional and academic documents.

CO3: create effective presentations useful for corporate tasks.

CO4: use spreadsheet application for data organization and manipulation.

## Bachelor of Commerce (Honours) Semester-I Course Code: BCOP-1127

Course Title: Workshop on MS-Office Package

Max. Marks: 50

Practical: 40

CA: 10

**Examination Time: 3 Hrs** 

### **Instructions for the Paper Setter:**

• Paper will be set on the spot by the examiner

#### UNIT-I

#### **Microsoft Word:**

- Shortcuts for navigation, insertion, deletion, and selection
- Formatting fonts with bolding, bullets and numbers
- Creative use of cut, copy and paste
- Format painter
- Tables
- Graphics, Smart Art, watermarks, hyperlinks, print screen function and Word art
- Page numbering
- Borders and shading
- Headers/footers
- Shortcut features like AutoCorrect, quick sections, find and replace
- Page breaks, drop caps
- Spelling, grammar, thesaurus

#### **UNIT-II**

#### **Microsoft Excel:**

- Navigation and keyboard shortcuts
- Text, number and date shortcuts
- Add columns, rows (Autosum, auto-calculate)
- Manual math formulas (average, count, etc.)
- Use "cell references" with formulas
- Copy formulas (fill handle)
- Cut, copy, paste spreadsheets, range, and formulas
- Delete/insert rows and columns
- AutoCorrect
- Print options (orientation, margins, gridlines, header/footer)

#### **UNIT-III**

- Create charts to illustrate your spreadsheets; revise and format charts
- Create, sort and filter lists
- Apply formatting options, including conditional formatting

#### **Microsoft PowerPoint:**

- Slide content: planning, opening slides, sequencing
- Bullet/number slides(variations, sequencing, layout)
- Graphics, shapes (alternatives to bullets; use color to influence mood; use images to reinforce messages)
- Smart art (effective use of diagrams)

#### **UNIT-IV**

- Photos and internet photos (formatting options)
- Copy/paste shortcuts (from other programs; linking)
- Create/import org charts, graphs and tables
- Hyperlinks to others programs and the internet
- Insert media clips, movies, sounds
- Views: Slide sorter, Outline, Notes as editing and presentation tools
- Presenting: transitions, animation, hiding slides, pausing and highlighting
- Automatic presentations (narrations, timing)
- Presentation methods to connect with individuals and groups

#### **References/Textbooks:**

- 1. Anshuman Sharma, A book of Fundamentals of Information Technology, Lakhanpal Publishers, 5<sup>th</sup> Edition.
- 2. Prof. Satish Jain, M. Geetha, Kratika, BPB's Office 2010 Course Complete Book, BPB Publications, 2017.
- 3. Joyce Cox, Joan Lambert and Curtis Frye, Microsoft office Professional 2010 Step by Step, Microsoft Press, 2010.
- 4. P.K. Sinha, Computer Fundamentals, BPB Publications, 2004.
- 5. Ebooks at OpenOffice.org
- 6. R. Gabriel Gurley, A Conceptual Guide to OpenOffice.org3, 2nd Edition.

Note: The latest editions of the books should be followed

# Bachelor of Commerce (Honours) Semester-II Course Title:Punjabi (Compulsory) Course Code- BCOL-2421

#### **COURSE OUTCOMES**

CO1: d' ozr (ejkDh Gkr) Bz{ gVQkT[D dk wB'oE ftfdnkoEhnK nzdo eftsk gqsh fdbu;gh, ;{M Bz{ g?dk eoBk j? sK fe T[j nkX[fBe d"o ftu uZb ojhnK ekft XkoktK ns/ ethnK pko/ frnkB jkf;b eo ;eD.

CO2:fJ; dk j'o wB'oE ejkDh dh ftnkfynk, ftPb/PD s/ w[bzeD dh gqfefonk s'A ikD{ eokT[Dk th j? sK fe T[j ;wekbh ;wki dhnK ;wZf;nktK Bz{ ;wM ;eD ns/ nkb'uBkswe fdqPNh pDk ;eD.

CO3: g?oQk ouBk d/D dk wBo'E ftfdnkoEhnK dh p[ZXh B{z shyD eofdnK T[BQK dh fbyD gqfsGk B{z T[ikro eoBk j?.

CO4:Ppd pDso ns/ Ppd ouBk gVQD Bkb ftfdnkoEh fJ;d/ w[ZYb/;zebgK B{z nkXko pDk e/ fJjBK ;zebgK s'A ikD{ j'Dr/ .

CO5: w[jktfonK dh tos'A Bkb rZbpks ftu gogZesk nkT[Adh j?.fJj ftfdnkoEhnK dh rZbpks ftu fByko fbnkT[D dk ezw eoBr/.

# Bachelor of Commerce (Honours) Semester-II Course Title: Punjabi (Compulsory) Course Code- BCOL-2421

;wK L 3 xzN/ Maximum Marks: 50

Theory: 40

CA: 10

gkm eqw ns/ gkm g[;seK

:{fBN-I

I. d' ozr (;zgkH jofizdo f;zx fYb'A, gqhsw f;zx ;or'Xhnk)

r[o{ BkBe d/t :{Bhtof;Nh, nzfwqs;o ftu'A j/m fby/ ejkDheko L

(T) BkBe f;zx L G{nk

(n) ;zs f;zx ;/y'A L g/wh d/ fBnkD/

(;ko, ftPk t;s{)

II. gzikph Ppd pDso L Xks{\$w{b, tX/so (nr/so, fgS/so, ftT[\_Asgs ns/ o[gKsoh),;wk;.

08 nze

#### :{fBN-II

I. d' ozr (;zgkH jofizdo f;zx fYb'A, gqhsw f;zx ;or'Xhnk)

r[o{ BkBe d/t :{Bhtof;Nh, nzfwqs;o ftu'A j/m fby/ ejkDheko L

(T) ;[ikB f;zx L pkrK dk okyk

(n) eosko f;zx d[Zrb L s?A eh dod Bk nkfJnk

(;ko, ftPk t;s{)

II. g?oQk ouBk L ebk; ftu 10 ftfPnK (;fGnkuko, Xkowe ns/ okiBhse) \*s/ g?oQk ouBk d/ nfGnk; eotkT[D/.

08 nze

#### :{fBN-III

I. d' ozr (;zgkH jofizdo f;zx fYb'A, gqhsw f;zx ;or'Xhnk)

r[o{ BkBe d/t :{Bhtof;Nh, nzfwqs;o ftu'A j/m fby/ ejkDheko L

(T) e[btzs f;zx ftoe L Xosh j/mbk p"bd

(n) gq/w gqekP L bZSwh

(;ko, ftPk t;s{)

II. w[jkto/

08 nze

#### :{fBN-IV

I. d' ozr (;zgkH jofizdo f;zx fYb'A, gqhsw f;zx ;or'Xhnk)

r[o{ BkBe d/t :{Bhtof;Nh, nzfwqs;o ftu'A j/m fby/ ejkDheko L

(T) nihs e"o L p[s fPeB

(n) dbhg e"o fNtkDk L p; ezveNo

(;ko, ftPk t;s{)

II.fuZmh gZso (xo/b{ ns/ d|soh)

08 nze

#### nze tzv ns/ gohfyne bJh jdkfJsK

- 1H gqPB gZso d/ uko ;?ePB j'Dr/.;?ePB A-D sZe d/ gqPB :{fBN I-IV ftu'A g[ZS/ ikDr/. jo ;?ePB ftu d' gqPB g[ZS/ ikDr/.
- 2H ftfdnkoEh B/ e[b gzi gqPB eoB/ jB. jo ;?ePB ftu'A fJe gqPB bklwh j?. gzitK gqPB fe;/ th ;?ePB ftu'A ehsk ik ;edk j?.
- 3H jo/e gqPB d/ 08 nze jB.
- 4H g/go;?ZN eoB tkbk i/eo ukj/ sK gqPBK dh tzv nr'A tZX s'A tZX uko T[g gqPBK ftu eo;edk j?.

# 1/1 SESSION 2020-21

Bachelor of Commerce (Honours) Semester-II COURSE TITLE: BASIC PUNJABI

#### (In lieu of Punjabi Compulsory) COURSE CODE-BCOL-2031

#### **Course outcomes**

CO1:w[ZYbh gzikph gVQkT[D dk wB'oE ftfdnkoEhnK B{z gzikph GkPk B{z f;ykT[D dh gqfefonk ftu gk e/ fJe j'o GkPk f;ZyD d/ w"e/ gqdkB eoBk j?.

CO2:fJ; ftu ftfdnkoEh B{z pkohephBh Bkb GkPk dk nfXn?B eotkfJnk ikt/rk.

CO3:ftfdnkoEhnK B{z gzikph Ppd ouBk s'A ikD{ eotkfJnk ikt/rk.

CO4:Ppd Pq/DhnK Bz{ gVQkT[D dk wB'oE ftfdnkoEhnK nzdo gzikph GkPk dh nwhoh dk ns/ pkohehnK Bz{ ;wMD bJh tZyo/ - tZyo/ f;XKsK dk ftek; eoBk j?.

CO5:w[ZYbh gzikph gVQkT[D dk wB'oE ftfdnkoEhnK dk Ppd x/ok ftPkb eoBk j?.

CO6:ftfdnkoEh tke dh gfoGkPk ns/fJ;dh pDso s'A ikD{j'Dr/ ns/GkPk s/geV wip{s j't/rh.

CO7:g?oQk ouBk dk wB'oE ftfdnkoEhnK dh p[ZXh B{z shyD eofdnK T[BK dh fbyD gqfsGk B{z T[ikro eoBk j?.

CO8: ;zy/g ouBk eoB Bkb ftfdnkoEh nkgDh rZb B{z ;zy/g ftu efjD dh iku f;ZyDr/ ns/ fJj fdwkrh e;os ftu ;jkJh j't/rh.

CO9:xo/b{ ns/ d|soh fuZmh gZso fbyD dk wB'oE ftfdnkoEhnK B{z fJ; ebk ftu fBg[zB eoBk j?.

CO10: w[jktfonK dh tos'A Bkb rZbpks ftu gogZesk nkT[Adh j?.fJj ftfdnkoEhnK dh rZbpks ftu fByko fbnkT[D dk ezw eoBr/.

SESSION 2020-21

Bachelor of Commerce (Honours) Semester-II

Course Title: Basic Punjabi

(In lieu of Punjabi Compulsory)

Course Code:BCOL-2031

smW: 3 GMty Maximum Marks: 50

Theory : 40

CA : 10

gkm eqw

:{fBN-I

Ppd P/qDhnK L gSkD ns/ tos'A (BKt, gVBKt, fefonk, ftP/PD, fefonk ftP/PD, ;pzXe, :'ie ns/ ft;fwe)

08 nze

:{fBN-II

gzikph tke pDso L w[ZYbh ikD gSkD

- (T) ;kXkoB tke, ;z:[es tke ns/ fwPos tke (gSkD ns/ tos'A)
- (n) fpnkBhnk tke, gqPBtkue tke ns/j[ewh tke (gSkD ns/tos'A)

08 nze

:{[fBN-III

g?oQk ouBk ;zy/g ouBk

08 nze

:{fBN-IV

fuZmh gZso (xo/b{ ns/ d|soh) w[jkto/

08 nze

nze tzv ns/ gohfyne bJh jdkfJsK

- 1H gqPB gZso d/ uko ;?ePB j'Dr/.;?ePB A-D sZe d/ gqPB :{fBN I-IV ftu'A g[ZS/ ikDr/. jo ;?ePB ftu d' gqPB g[ZS/ ikDr/.
- 2H ftfdnkoEh B/ e[b gzi gqPB eoB/ jB. jo ;?ePB ftu'A fJe gqPB bklwh j?. gzitK gqPB fe;/ th ;?ePB ftu'A ehsk ik ;edk j?.
- 3H jo/e gqPB d/ 08 nze jB.
- 4H g/go ;?ZN eoB tkbk i/eo ukj/ sK gqPBK dh tzv nZr'A tZX s'A tZX uko T[g gqPBK ftu eo ;edk j?.

1/1

#### **Session 2020-21**

Bachelor of Commerce (Honours) Semester-II
Course Title: Punjab History and Culture (1717-1947)
(Special paper in lieu of Punjabi Compulsory)
(For those students who are not domicile of Punjab)
(Under Continuous Evaluation System)

# **Course Code: BCOL-2431**

#### **COURSE OUTCOMES:**

This course aims to enhance students' knowledge and understanding of Maharaja Ranjit Singh's period and to challenge preconceptions about that period with fresh perspectives on the people and their contacts with the British.

On successful completion of the course, students will have developed the capacity to:

- **CO 1:** Critically discuss major social, political, economic, and cultural structures, events, and themes shaping the administration of Punjab under British period
- **CO 2:** Evaluate and analyse different sources and modern historiography.
- CO 3: Identify and assess evidence of social change and continuity throughout the period
- **CO 4:** Critically evaluate the rise and fall of Sikh Empire and the internal disputes
- CO 5: Conduct research using primary sources and historiography relating to the period
- **CO 6:** Formulate logical arguments substantiated with historical evidence
- **CO 7:** Express ideas clearly in both written and oral modes of communication

Session 2020-21
Bachelor of Commerce (Honours) (Semester-II)
Course Title: Punjab History and Culture (1717-1947)
(Special Paper in lieu of Punjabi compulsory)
(Under Continuous Evaluation System)

**Course Code: BCOL-2431** 

Examination Time: 3 Hours

Max. Marks: 50
Theory: 40
CA: 10

#### **Instructions for the Paper Setters**

- 1. Question paper shall consist of four Units
- 2. Examiner shall set 8 questions in all by selecting **Two Questions** of equal marks from each Unit.
- 3. Candidates shall attempt **5 questions** in **600 words**, by at least selecting **One Question** from each Unit and the **5**<sup>th</sup> **question** may be attempted from any of the **four Units**.
- 4. Each question will carry 8 marks.

#### **UNIT I**

- 1. Sikh Struggle for Sovereignty
- 2. Ranjit Singh: Civil and Military Administration

#### **UNIT II**

- 3. Anglo-Sikh Wars and the Annexation
- 4. The Punjab under the British: New Administration and Education

#### **UNIT III**

- 5. Economic Changes: Agricultural
- 6. Socio-Religious Reform Movements (Arya Samaj and Singh Sabha Movement)

#### **UNIT IV**

- 7. Role of Punjab in the Freedom Struggle
- 8. Fairs and Festivals (Chaapar, Maghi and Basant Panchami

#### **Suggested Reading**

- 1. Kirpal Singh (ed.), *History and Culture of the Punjab*, Part-II, Punjabi University, Patiala, 1990.
- 2. Fauja Singh (ed.), *History of Punjab*, Vol, III, Punjabi University, Patiala, 1987.
- 3. J.S. Grewal, The Sikhs of the Punjab, Cup, Cambridge, 1991.
- 4. Khushwant Singh, A History of the Sikhs, Vol. I, OUP, New Delhi, 1990

Session 2020-21
Bachelor of Commerce (Honours) Semester-II
Course Code: BCOL -2102
Course Title: Communicative English-II

After the successful completion of this course, students will be able to:

**CO1**: acquire skills in reading, writing, comprehension and communication and will be able to use electronic media for business communication.

**CO2:** enhance their skills in business writings and communications.

**CO3:** develop and deliver effective presentations.

**CO4:** develop effective interpersonal communications and skills that maximise team effectiveness.

**CO5:** learn resume writing and prepare themselves for job interviews.

Time: 3 Hours

Max. Marks: 50
Theory: 40

CA: 10

# **Instructions for the Paper Setters:-**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D) from unitI-IV. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section. Each section has a weightage of 10 marks.

#### Unit -I

Practical question on Note Making, Summarizing and Abstracting as given in The Written Word by Vandana R. Singh

#### **Unit-II**

Practical question on Paragraph writing as prescribed in The Written Word by Vandana R. Singh

#### **Unit-III**

Theoretical questions based on ABC of Good Notes as prescribed in The Written Word by Vandana R. Singh.

Section C from Making Connections: A Strategic Approach to Academic Reading by Kenneth J. Pakenham, Second Edition.

#### **Unit-IV**

Practical question on Essay writing from The Written Word by Vandana R. Singh Section 4 from Making Connections: A Strategic Approach to Academic Reading by Kenneth J. Pakenham, Second Edition.

#### **Prescribed Text books:**

- The Written Word by Vandana R. Singh, Oxford University Press, New Delhi.
- Making Connections: A Strategic Approach to Academic Reading by Kenneth J. Pakenham, Second Edition

(1/1)

Session 2020-21
Bachelor of Commerce (Honours) Semester-II
Course Code: BCOL -2093
Course Title: Advanced Financial Accounting

**Course Outcomes:** 

After the successful completion of this course, students will be able to –

CO1: Apply accounting techniques and methods for the formation, dissolution, partner changes, earnings distribution, and liquidation of partnerships.

CO2: learn about accounting treatment in case of complete and incomplete voyage

CO3: learn about accounting for Hire Purchase Transactions

CO4: prepare Departmental financial accounts and Consolidated financial accounts

# Bachelor of Commerce (Honours) Semester-II Course Code: BCOL -2093

**Course Title: Advanced Financial Accounting** 

Time: 3 Hours Max. Marks: 100

Theory: 80 CA: 20

## **Instructions for the Paper Setters:**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section. Each question carries 16 marks.

#### UNIT – I

- **Partnership Accounts:** Meaning, Partnership Deed, Provisions of the Indian Partnership Act,1932 in the absence of Partnership deed, Fixed v/s Fluctuating capital accounts, Appropriation of Profit & Loss Account, Division of profits among Partners.
- Past adjustments (relating to interest on capital, interest on drawing, salary and profit-sharing ratio). Goodwill: nature, factors affecting and methods of valuation average profit, super profit and capitalization
- Admission of Partner: Adjustment regarding Profit Sharing Ratio, Treatment of Goodwill, Adjustment regarding revaluation of assets & liabilities, Partners capitals & Balance Sheet of new firm.

#### UNIT – II

- **Retirement of Partner:** Adjustment regarding goodwill, revaluation of assets & liabilities undistributed profits, computation of Partners' interest and mode of payment.
- **Death of Partner:** Calculation of deceased Partner's share of profit till the date of death. Preparation of deceased Partner's capital account, executor's account and preparation of balance sheet, Joint Life Policy
- Dissolution of Partnership: Meaning and distinction between dissolution of a Firm and dissolution of Partnership, Preparation of Realization Account and Partners' Capital Account Garner V/s Murray rule including Insolvency of firm

#### UNIT - III

- Hire Purchase & Instalment Payment system: Accounting for Hire Purchase Transactions, Journal entries & Ledger Accounts in the books of Hire Vendor & Hire Purchaser for large value items including default and repossession
- **Voyage Accounts:** Meaning, Preparation of voyage accounts, Accounting treatment in case of complete and incomplete voyage

#### UNIT - IV

- Consignment Accounts: Meaning, Features, Consignee's commission, Performa Invoice, Account Sales, Accounting treatment in the books of the consignor and the consignee -Valuation of consignment stock, Treatment of Normal and abnormal Loss, Invoice of goods at a price higher than the cost price
- **Departmental Accounts:** Meaning, Basis of allocation of common expenses, Preparation of Departmental Trading and P/L account, Consolidated Trading and P/L Accounts, Interdepartmental transfer of goods at cost, cost plus and at selling price, Provision for unrealized profit.

# **Suggested Readings:**

- 1. Shukla, M.C., Grewal, T.S. and Gupta, S.C., "Advanced Accountancy", Vol. I & II, 2008, S. Chand & Co, New Delhi
- 2. Gupta, R. L. & Radheswamy, M., "Advanced Accountancy" Vol. I & II, 2009, S & Co, New Delhi
- 3. Maheshwari, S.N. & Maheshwari, V.L., "Advanced Accountancy" Vol. I & II, 2009, Vikas Publishing House Pvt. Ltd., New Delhi.
- 4. Sehgal, A. & Sehgal, D., "Advanced Accountancy" Vol. I & II, Taxmann Publication Pvt. Ltd, New Delhi

Note: Latest edition of text books to be used.

# Session 2020-21 Bachelor of Commerce (HONOURS) Semester-II Course Code:BCOL-2174 Course Title:Macro Economics

# **Course Outcomes:**

Upon successful completion of this course, students will be able to:

**CO1:** learn the Concepts and measurement of National Income and methods of measuring National Income.

**CO2:** learn Concept of demand for and supply of money.

**CO3:** learn Concept of Inflation and its various types and monetary and fiscal policies to control inflation.

# $Bachelor\ of\ Commerce\ (HONOURS)\ Semester-II$

Course Code:BCOL-2174
Course Title: Macro Economics

Time: 3 Hours Max. Marks: 100

Theory: 80 CA: 20

#### **Instructions for the Paper Setters:**

Two questions, each carrying 16 marks, from each of Units I-IV (i.e. a total of eight Questions) are to be set. Candidates are required to attempt five questions, selecting at least one from each unit. The fifth question may be attempted from any unit.

#### **Unit-I**

**Macroeconomics** – scope and basic concepts.

**National Income Accounting** - Concepts and measurement of GDP, GNP, NNP, NI and DPI, Methods of measuring National Income, Problems in measuring National Income, Circular flow of income - Two sector, three sector and four model, Real and Nominal GDP–Implicit deflator

#### Unit-II

**Aggregate Demand and Aggregate Supply:**Classical and Keynesian approach to AD-AS approach; Determination of aggregate demand, Shifts in aggregate demand, Aggregate supply in the short and long run. Economy in the short run IS–LM framework.

**Theory of Macro Economic Equilibrium:** Simple Keynesian Model; Consumption, saving and Investment functions, Investment and Government expenditure multipliers

#### Unit-III

**Money:** Concept of demand for and supply of money. Quantity theory of money and Keynesian theory of demand for money. Measures of money supply – High powered money – Money multiplier.

**Inflation:** Concept of Inflation – Demand-pull and cost-push theories of inflation – Measures to control inflation.

#### **Unit-IV**

Monetary policy: Role of monetary policy; Instruments of monetary policy, Latest monetary policy of RBI

Fiscal policy: Role of fiscal policy, Instruments of fiscal policy Latest fiscal policy of RBI

**Balance of payment:** Meaning, its types and Structure, Balance of payment and Balance of trade, Factor responsible for disequilibrium in BOP, Methods to correct BOP.

#### **Suggested Readings:**

- 1. Dwivedi D.N., Macroeconomics: Theory and Policy, Tata McGraw-Hill.
- 2. Jhingan M. L., *Macroeconomic Theory*, Vrinda Publications Delhi.

# Session 2020-21 Bachelor of Commerce (Honours) Semester-II Course Code:BCOL-2095 Course Title:Business Laws

# **Course Outcomes:**

Upon successful completion of this course, students will be able to:

CO1: understand the various Acts in India

CO2: indepth knowledge of contract formation

CO3: understand the different forms of Negotiable Instruments

CO4: learn about how to transfer property and goods etc.

# Bachelor of Commerce (Honours) Semester II Course Code: BCOL- 2095 Course Title:Business Laws

Time: 3 Hours Max. Marks: 100

Theory: 80 CA: 20

## **Instructions for the Paper Setters:**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section. Each question carries 16 marks.

#### UNIT – I

## The Indian Contract Act, 1872

- Contract Meaning, Characteristics and kinds, Essentials of valid contract
- Offer and acceptance,
- Consideration,
- Contractual capacity
- Free consent.

#### UNIT - II

# The Indian Contract Act, 1872

- Legality of object.
- Discharge of contract; Modes of discharge.
- Breach of Contracts and its remedies.
- Indemnity and Guarantee.
- Bailment and Pledge

#### UNIT – III

#### Sale of Goods Act 1930

- Formation of contracts of sale; Goods and their classification, price;
- Conditions, and warranties;
- Transfer of property in goods including sales by non owners;
- Performance of the contract of sales;
- Unpaid seller and his rights, sale by auction.
- Remedies for breach of contract of sale
- Definition of negotiable instruments; Features;
- Promissory note; Bill of exchange, cheque; Holder and holder in the due course; Crossing of a cheque, types of crossing, Dishonour and discharge of negotiable instrument;

#### UNIT – IV

- The Factories Act, 1948
- The Industrial Dispute Act, 1947
- The Payment of Wages Act, 1936

# **Suggested Readings:**

- 1. Kapoor N.D.: Business Law; Sultan Chand & Sons, New Delhi.
- 2. Singh, A., "Principles of Mercantile Law", (2011), Eastern Book Co.
- 3. Tulsian, P. C., "Business Laws", 2nd Edition (2000), Tata McGraw Hill, New Delhi.
- 4. Kucchal, M.C., "Business Law", 5th Edition (2009), Vikas Publishing, House (P) Ltd.
- 5. Maheshwari & Maheshwari, "Business Law", National Publishing House, New Delhi.
- 6. Chadha, P. R., "Business Law" Galgotia Publishing Company, New Delhi.
- 7. Googan P.P.S, "A Text Book of Mercantile Law", S. Chand, New Delhi

Note: Latest edition of text book may be used.

# Session 2020-21 Bachelor of Commerce (HONOURS) Semester-II Course Code: BCOL-2176

**Course Title: Inferential Statistics for Business** 

# **Course Outcomes:**

After the successful completion of this course, students will be able to –

**CO1:** compute and interpret measures of population

CO2: calculate, interpret and communicate the hypothesis testing

CO3: demonstrate understanding of basic concepts of sampling distribution

CO4: investigate and understand various tests for survey and research

# **Bachelor of Commerce** (HONOURS) Semester-II Course Code: BCOL-2176

**Course Title: Inferential Statistics for Business** 

Time: 3 Hrs Max. Marks: 100

Theory: 80 CA: 20

#### **Instructions for the Paper Setters:**

Two questions, each carrying 16 marks, from each of Units I-IV (i.e. a total of eight Questions) are to be set. Candidates are required to attempt five questions, selecting at least one from each unit. The fifth question may be attempted from any unit.

#### Unit-I

Population-Sample, Central Limit Theorem and Confidence Interval

- Confidence Intervals for One Population Mean
- Estimating a Population Mean Confidence Intervals for One Population Mean When σ Is

#### Known

• Confidence Intervals for One Population Mean When  $\sigma$  Is Unknown

Hypothesis Tests for One Population Mean

- The Nature of Hypothesis Testing
- Critical-Value Approach to Hypothesis Testing
- P-Value Approach to Hypothesis Testing
- Hypothesis Tests for One Population Mean When σ Is Known
- Hypothesis Tests for One Population Mean When σ Is Unknown
- The Wilcoxon Signed-Rank Test
- Type II Error Probabilities; Power

#### **Unit-II**

#### Inferences for Two Population Means

- The Sampling Distribution of the Difference between Two Sample Means for Independent Samples
- Inferences for Two Population Means, Using Independent Samples: Standard Deviations Assumed Equal
- Inferences for Two Population Means, Using Independent Samples: Standard Deviations Not Assumed Equal
- The Mann–Whitney Test
- Inferences for Two Population Means, Using Paired Samples
- The Paired Wilcoxon Test

#### **Unit-III**

#### Inferences for Population Standard Deviations

- Inferences for One Population Standard Deviation
- Inferences for Two Population Standard Deviations, Using Independent Samples

#### Inferences for Population Proportions

- Confidence Intervals for One Population Proportion
- Hypothesis Tests for One Population Proportion

Inferences for Two Population Proportions

#### **Unit-IV**

#### **Chi-Square Procedures**

- The Chi-Square Distribution
- Chi-Square Goodness-of-Fit Test
- Contingency Tables; Association
- Chi-Square Independence Test
- Chi-Square Homogeneity Test

#### **Software**

- 1. Jamovi http://cdar.gndu.ac.in/downloadOSSoftware.aspx
- 2. Gretl http://cdar.gndu.ac.in/downloadOSSoftware.aspx

#### **Suggessted Books:**

- 1. Sahu P. K., Pal, S. R., & Das, A. K. (2015). Estimation and inferential statistics. Springer, India.
- 2. Lowry R. (2014). Concepts and applications of inferential statistics. Available at http://vassarstats.net/textbook/
- 3. Bernstein R., & Bernstein, S. (1999). Schaum's outline of elements of statistics II: Inferential Statistics, McGraw Hill Professional.
- 4. Judge G. G., Hill, R. C., Griffiths W., Lutkepohl, H. & Lee, T. C., Introduction to the Theory and Practice of Econometrics. Wiley
- 5. Greene W. H., Econometric analysis, Pearson Education India.

# Session 2020-21 Bachelor of Commerce (Honours) Semester-II Course Code:BCOP-2097 Course Title:Workshop on Life Skills

#### **Course Outcomes**

After completion of this course, students will be able to:

CO1: Learn those abilities that help promote overall well being and competence to be able to face the realities of life.

CO2: Develop psycho social competencies and interpersonal skills that will help them to make informed decisions, solve problems, think critically and creatively, communicate effectively, build healthy relationships, empathize with others and cope with managing their lives in a healthy and productive manner.

CO3: Adapt and adjust well with the changing demands of the society as young adolescents extend their relationships beyond parents and family and are intensely influenced by their peers and the outside world.

CO4: Get support in dealing with emotional conflicts and personal problems in the college and will learn how to incorporate the same in their daily lives.

CO5: Empower themselves to act responsibly, take initiative and control.

# Bachelor of Commerce (Honours) Semester-II Course Code: BCOP-2097 Course Title: Workshop on Life Skills

Time: 3 Hrs

Max. Marks:50

Practical:40

CA:10

**Instructions for the Paper Setters:** The students will prepare Power Point Presentations on the topics specified in the syllabus. The examiner will evaluate the students on the basis of the presentation and their performance in Viva Voce.

Division of Marks Presentation: 20 Viva-Voce: 20

This workshop is designed to create awareness on various concepts of Life Skills (Emotional skills, Thinking skills and social skills).

- Understanding Self-Esteem
- Positive Self-Talk
- Self-Care Basics
- Balanced Self-Care
- Making Plans and Setting Goals
- Empathy
- Critical thinking
- Creative thinking
- Decision making
- Problem Solving
- Effective communication
- Interpersonal relationship
- Coping with stress
- Coping with emotions

# $Bachelor\ of\ Commerce\ (Honours)\ Semester\ \textbf{-III}$

Course Title: Analytical Skills Course Code: BCOL - 3331

# **COURSE OUTCOMES:**

After the successful completion of this course, students will be able to –

CO1: acquire conceptual knowledge of data analysis techniques.

CO2: prepare bar diagrams, pie-charts, histogram and how to interpret data

CO3: have deep understanding of Quantitative aptitude and Arithmetic ability

CO4: gain in depth knowledge about business calculations like percentage ,Simple interest, Compound interest etc.

# Bachelor of Commerce (Honours)Semester -III

Course Title: Analytical Skills Course Code: BCOL-3331

Time: 3 Hours Max. Marks: 100

Theory Marks: 80

CA: 20

#### **Instructions for the Paper Setter:**

Eight questions of equal marks are to be set, two in each of the four sections (A-D). Questions of sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one from each section. The fifth question may be attempted from any section. Each question will carry 8 marks.

#### **UNIT-I**

**Data Analysis:**-The data given in a Table, Graph, Bar Diagram, Pie Chart, Venn diagram or a passage is to be analyzed and the questions pertaining to the data are to be answered.

#### UNIT-II

**Sequence and Series:**-Analogies of numbers and alphabets completion of blank spaces following the pattern in A:b::C: d relationship odd thing out; Missing number in a sequence or a series.

#### **UNIT-III**

**Arithmetic ability:-**Algebraic operations BODMAS, Fractions, Divisibility rules, LCM&GCD (HCF).

**Date, Time and Arrangement Problems:** Calendar Problems, Clock Problems, Blood Relationship.

#### UNIT-IV

**Quantitative aptitude: -**Averages, Ratio and proportion, Problems on ages, Time, distance, speed.

**Business computations:** -Percentages, Profit &loss, Partnership, simple and compound interest.

# **Suggested Readings:**

- 1. Quantitative Aptitude for Competitive Examination by R S Agrawal, S.Chand publications.
- 2. Quantitative Aptitude and Reasoning by R V Praveen, PHI publishers.
- **3** Quantitative Aptitude for Competitive Examination by Abhijit Guha, Tata Mc Graw hill publications.

# Bachelor of Commerce (Honours) Semester -III Course Code: BCOL-3092 Course Title: Company Law

#### **COURSE OUTCOMES:**

On successful completion of this course, students will be able to:

CO1: have in depth knowledge about formation of a company and its registration.

CO2: draft the required documents like MOA and AOA.

CO3: learn the mode to register and fill the documents online.

CO4: have a clear conceptual understanding about the powers, duties and legal position of directors.

CO5: grasp the latest emerging issues that may arise.

# Bachelor of Commerce (Honours) Semester -III Course Code: BCOL-3092 Course Title: Company Law

Time: 3 Hours

Max. Marks: 100
Theory Marks: 80

CA: 20

#### **Instructions for the Paper Setter:**

Eight questions of equal marks are to be set, two in each of the four sections (A-D). Questions of sections A-D should be set from Units I-IV of the syllabus respectively. Candidates are required to attempt five questions, selecting at least one from each section. The fifth question may be attempted from any section. Each question will carry 16 marks.

#### **UNIT-I**

- Introduction: Company Meaning and its Characteristics, Company vis-à-vis other Forms of Business, Lifting the Veil of Corporate Personality.
- Kinds of Companies: Classification on the basis of incorporation; on the basis of members Private company, public company, One Person company on the basis of liability of members; other kinds of companies Companies with Charitable Objects, Government company, Foreign company, Holding and subsidiary company, associate company, small company; Exemptions and Privileges of Private Companies.
- Formation of Company: Provisions applicable to incorporate of companies; Effect of Certificate of Incorporation; Conclusiveness of Certificate of Incorporation; Online Registration of Company.
- Memorandum of Association: Memorandum of Association Nature and content of memorandum Alteration of memorandum Doctrine of ultra vires.

#### **UNIT-II**

- Article of Association: Purpose and content of articles, Provision for Entrenchment; Alteration of articles; Binding Force of Memorandum and Articles; Doctrine of constructive notice and indoor management.
- Prospectus: Definition; Abridged Prospectus; Red-Herring Prospectus; Shelf Prospectus; Contents, Registration; deemed prospectus; statement in lieu of prospectus; Private Placement; Misstatement and their consequences.
- Shares: Legal Nature of Share, Share vs. Stock; Kinds of Shares; Issue of Shares at Par,
  Premium and Discount; Shares with Differential Voting Rights; Bonus Issues; Rights
  Issues; Issue of Sweat Equity Shares; Employees Stock Option Scheme; Allotment of
  Shares General Provisions and Special Provisions; Transfer and Transmission of
  Shares, Calls and Forfeiture of Shares.

#### UNIT-III

- Share Capital: Kinds of Share Capital; Alteration of Share Capital; Reduction of Capital; Buy–Back of Shares.
- Membership in a Company: Definition of member; Member vs. Shareholder; Methods of Becoming a Member; Who may become a Member?, Termination of Membership; Rights of Members.
- Company Management: Concept of Director; Legal Position of Directors; Number of Directors; Woman Director; Independent Director; Small Shareholder's Director; Qualification and Disqualification of Directors; Appointment of Directors; Obtaining Director Identification Number(DIN); Number of Directorships; Removal of Directors; Retirement of Directors; Resignation of Directors; Vacation of office of Directors; Meetings of Directors; Powers of Directors; Duties of Directors.

#### **UNIT-IV**

- Company Meetings: Meaning of a Meeting; Kinds of Company Meetings; Requisites of Valid Meeting (General Meeting); Quorum; Proxy; Voting at General Meeting; Chairman; Motion; Resolutions; Registration of Resolutions and Agreements; Minutes of proceedings of Meetings.
- Winding Up: Meaning of Winding Up; Modes of Winding Up; Consequences of Winding Up.
- Administration of Companies Act National Company Law Tribunal (NCLT); Special Courts; Registrar of Companies; Securities and Exchange Board of India.

#### **Suggested Readings:**

- 1. N.D.Kapoor, "Company Law", Sultan Chand & Sons, New Delhi.
- 2. MC Kuchhal and Vivek Kuchhal, Business Legislation for Management, Vikas Pubishing House.
- 3. S.N. Maheshwari and S.K Maheshwari, Company Law, Himalaya Publishing House.
- 4. Ashok K, Bagrial, "Company Law", Vikas Publications.
- 5. S.M. Shah, "Company Law: Lectures", N.M. Tripathi Publishers, Bombay.
- 6. Avtar Singh, "Introduction to Company Law", Eastern Book Company.

# Bachelor of Commerce (Honours) Semester -III Course Code: BCOL-3093

**Course Title: Banking Theory and Practice** 

# **COURSE OUTCOMES:**

On successful completion of this course, students will be able to:

CO1: have banking knowledge and skills together with technology-familiarity and customer-orientation.

CO2: understand the various services offered and various risks faced by banks.

CO3: gain awareness of various banking innovations after nationalization.

CO4: have an overview of banking industry.

# Bachelor of Commerce (Honours) Semester -III Course Code: BCOL-3093 Course Title: Banking Theory and Practice

Time: 3 Hours

Max. Marks: 100

Theory Marks: 80

CA: 20

# **Instructions for the Paper Setter:**

Eight questions of equal marks are to be set, two in each of the four sections (A-D). Questions of sections A-D should be set from Units I-IV of the syllabus respectively. Candidates are required to attempt five questions, selecting at least one from each section. The fifth question may be attempted from any section. Each question will carry 16 marks.

#### **UNIT-I**

**Banking:** Evolution of modern banking system in India. Present Structure of Indian Banking System.

Commercial Bank—Meaning, Nature, Types, functions, importance and functions.

**Central Bank**- Role, objectives and functions of Reserve Bank of India. Techniques of Credit Control Credit Creation by RBI.

## **UNIT-II**

**Negotiable Instruments** – Cheques, Drafts, Bills of Exchange and Promissory notes Endorsement and its types.

**Management of Commercial Banks in India**: Liquidity Management, Security Investments and Asset Liability Management.

#### **UNIT-III**

**Reforms in the India Banking Sector :** Narasimham Committee I and II, Raghuram Rajan Committee.

**Introduction to Basel Norms**: Significance, Implementation and Difficulties

Financial Inclusion- Concept, Importance and present status.

#### **UNIT-IV**

Innovations in Banking: Wholesale and Retail Banking, Universal and Narrow Banking, Off Shore Banking and Multinational Banking and cheque truncation system.

**Digitalization of banking** – E banking, Mobile banking, RTGS, NEFT, Debit cards, Credit cards, Smart cards. Introduction to IFSC, MICR, UPI, BHIM and Paytm

**Demonetization-** Concept and impact on Indian banking sector.

# **Suggested Readings:**

- 1. Khubchandani, BS, 'Practice and Law of Banking', Mac Millan India Ltd 2000.
- 2. Nanda, KC, 'Credit and Banking', Response Book, Sage Publications, 1999.
- 3. Sundram&Varshney, 'Banking and Financial System', Sultan Chand &Sons.
- 4. Neelam C Gulati, 'Banking and Insurance: Principles & Practices', Excel Books
- 5. Indian Institute of Banking and Finance, 'Principles and Practices of Banking, Mcmillan Education.
- 6. Jyotsna Bhatia and NishwanSethi, 'Elements of Banking and Insurance', PHI

Note: Latest edition of the books may be used.

# Bachelor of Commerce (Honours) Semester -III Course Code: BCOL-3094

**Course Title: Business Communication** 

#### **COURSE OUTCOMES:**

After the successful completion of this course, students will be able to-

CO1: acquire skills in reading, writing, comprehension and communication and will be able to use electronic media for business communication.

CO2: enhance their skills in business writings and communications.

CO3: develop and deliver effective presentations.

CO4: develop effective interpersonal communications and skills that maximize team effectiveness.

CO5: learn resume writing and prepare themselves for job interviews.

# Bachelor of Commerce (Honours) Semester –III Course Code: BCOL-3094

**Course Title: Business Communication** 

Time: 3 Hours

Max. Marks: 100
Theory Marks: 80

CA: 20

## **Instructions for the Paper Setter:**

Eight questions of equal marks are to be set, two in each of the four sections (A-D). Questions of sections A-D should be set from Units I-IV of the syllabus respectively. Candidates are required to attempt five questions, selecting at least one from each section. The fifth question may be attempted from any section. Each question will carry 16 marks.

#### **UNIT-I**

**Nature and Process of Communication:** Role of communication, defining communication, process of communication, elements of communication, barriers to communication, conditions for successful communication and characteristics of successful communication.

**Organizational Communication:** Importance and need of communication in management, Corporate communication, communication structure in an organization, Informal communication.

#### **UNIT-II**

**Written Business Communication:** Importance of Skills in Written Communication, Clarity in Writing, Principles of Effective Writing.

Writing Letters, Memos and CVs Oral Communication: Meaning of Oral Communication, Need for learning oral communication skills, Choice of form of communication, Principles of successful oral communication, Characteristics of effective oral communication, barriers to effective oral communication, Conversation control.

#### **UNIT-III**

**Non-Verbal Communication:** Meaning, Classification of non-verbal communication, Advantages of learning non-verbal communication, guidelines for developing non-verbal communication

**Negotiation Skills:** Meaning and Nature of Negotiation, Need to negotiate, Factors affecting negotiation, Stages of the negotiation process, negotiation strategies.

#### **UNIT-IV**

**Presentation Skills:** Meaning, Elements of a presentation, Designing presentation, Transformational Leadership.

**Business Etiquette**: Meaning, Introduction, Business Dinning, Business to Business Etiquette, Managing customer care.

# **Suggested Readings:**

- 1. P D Chaturvedi and Mukesh Chaturvedi, "Business Communication Concepts, Cases and Application", Pearson.
- 2. Raymond Lesikar, Marie Flatley, Kathryn Rentz, and Neerja Pande, "Business Communication: Making Connections in a Digital World"
- 3. Mary Ellen Guffey, and Dana Loewy, "Essentials of Business Communication", Cengage Learning.
- 4. John V. Thill, and Courtland L. Bovee, "Excellence in Business Communication", Pearson Education.

# Bachelor of Commerce (Honours) Semester –III Course Code: BCOL-3095

**Course Title: Business Ethics and Corporate Social Responsibility** 

#### **Course Outcomes:**

After the successful completion of this course, students will be able to –

CO1: acquire a clear understanding of philosophical ethics.

CO2: understand the relationship between ethics and law.

CO3: understand the concept of corporate social responsibility.

CO4: understand the concept of SWOT Analysis for evaluating organizational framework for discharging social responsibility.

CO5: understand the principles of moral decision making in global business and realize their importance.

CO6: identify and resolve the ethical dilemmas that occur in workplace.

CO7: demonstrate an ability to write and debate about the aspects of corporate governance in a manner that is analytical, logical and critical

# Bachelor of Commerce (Honours) Semester –III Course Code: BCOL-3095

**Course Title: Business Ethics and Corporate Social Responsibility** 

Time: 3 Hours Max. Marks: 100

Theory Marks: 80

CA: 20

# **Instructions for the Paper Setter:**

Eight questions of equal marks are to be set, two in each of the four sections (A-D). Questions of sections A-D should be set from Units I-IV of the syllabus respectively. Candidates are required to attempt five questions, selecting at least one from each section. The fifth question may be attempted from any section. Each question will carry 16 marks.

#### **UNIT-I**

Business ethics; Definition and nature, The Importance of Business Ethics, Emerging Business Ethics Issues, Business Ethics in a Global Economy Environmental ethics, marketing ethics, corporate ethics, ethical issues in HRM, Reasons for Ethical problems occuring in business.

#### **UNIT-II**

Ethical theories; Ethical Dilemmas, Sources and Their Resolutions. Individual Factors: Moral Philosophies, Organizational Factors: The Role of Ethical Culture and Relationships. Value based organizations.

#### UNIT-III

Concept of Corporate Social Responsibility (CSR), Limits of CSR, SWOT Analysis for evaluating organizational framework for discharging social responsibility, historical phases of CSR (Brief Introduction), perspectives on CSR (Brief Introduction), CSR models, drivers of CSR, CSR: Within the Organisation, CSR and Society.

#### **UNIT-IV**

Corporate Social Responsibility Practices in India. Corporate Governance: Principles, Issues and Trends, Ethical Decision Making in Business, Different Models of Corporate Governance and Ethical leadership.

# **Suggested Readings:**

- 1. Ghosh, B.N., "Business Ethics and Corporate governance", 1st Edition (2011), Tata McGraw Hill.
- 2. Bhatt, K. and Sumitha, A., "Business Ethics and Corporate Social Responsibility", 2nd Edition (2011), Himalaya Publications
- 3.Bhanu Murthy, K.V. and Usha Krishna, "Politics Ethics and Social Responsibilities of Business", 2010, Pearson Education, New Delhi.
- 4. V. Balachandran and V. Chandrasekaran, "Corporate Governance and Social Responsibility", 2009, PHI Learning Private Limited, New Delhi.
- 5. Murthy, "Business Ethics and Corporate Governance", 2009, Himalaya Publication

# Bachelor of Commerce (Honours) Semester III Course Code: BCOM-3096

**Course Title: Corporate Accounting** 

#### **Course Outcomes:**

After the successful completion of this course, students will be able to –

CO1: acquire conceptual knowledge of accounting of corporate sector and gain skills required for recording various kinds of business transactions.

CO2: prepare accounts relating to share capital, forfeiture and its redemption

CO3: have deep understanding of SEBI guidelines relating to companies, banking and insurance sector as well.

CO4: prepare final accounts of Banking companies and insurance sector.

CO5: gain in depth knowledge of mergers and amalgamation.

# Bachelor of Commerce (Honours) Semester III Course Code: BCOM-3096 Course Title: Corporate Accounting

Time: 3 Hours

Max. Marks: 100

Theory Marks: 50 Practical: 30

CA: 20

## **Instructions for the Paper Setter:**

Eight questions of equal marks (specified in the syllabus) essay type/ numerical (in equal **proportion**) are to be set, two in each of the four sections (A-D). Candidates are required to attempt five questions, selecting at least one from each section. The fifth question may be attempted from any section. Each question will carry 10 marks.

Note: The candidates are allowed to use [Non-Scientific] calculator.

#### **UNIT-I**

**Share Capital- Issue and Forfeiture:** Application of shares, Allotment of shares, Over subscription of shares, Calls in arrears and calls in advance, Forfeiture of shares, Surrender of Shares, Reissue of Forfeited shares, Pro rata allotment, Right issue and Valuation of Right issue. **Redeemable Preference Shares:** Accounting Procedure.

## **UNIT-II**

**Debentures:** Meaning, Types, Issue of Debenture, Redemption of Debentures **Underwriting:** Types, Disclosure Requirements, SEBI guidelines **Final Accounts of Companies:** Form and Content of Profit and Loss Account and Balance Sheet, Divisible Profits, Transfer to Reserves, Dividends, Provision for Taxation

#### UNIT-III

Accounting for Mergers and Amalgamation: Amalgamation: Types. Amalgamation and External Reconstruction, Accounting in the books of Transferee Company Liquidation of Companies.

## **UNIT-IV**

Accounts of Banking Companies, Accounts of Insurance Companies

#### **Practical:**

The students are required to prepare a project file where they will analyse the financial statements of banking and insurance companies in India. Viva voce on the basis of project work and course syllabus will be conducted by external examiner.

# **Division of marks**

Project File 10 marks Viva Voce 20 marks

# **Suggested Readings:**

- 1. Shukla, M.C., Grewal T.S. and Gupta S.C: "Corporate Accounting", 2008, S. Chand and Co., New Delhi.
- 2. Sehgal A. and Sehgal D., "Advanced Accounting", Volume II, 2008, Taxmann Publications Pvt Ltd., New Delhi.
- 3. Jain S.P and Narang K.L., "Advanced Accountancy Corporate Accounting", 2014, Kalyani Publishers, New Delhi.
- 4. Maheshwari S.N., and Maheshwari S.K., "Corporate Accounting", 2009, Vikas Publication, New Delhi.
- 5. Goyal V.K., "Corporate Accounting", 2009, Excel Books, New Delhi.
- 6. Gupta N.and Sharma C., "Corporate Accounting", 2nd Edition, 2009, Ane Books Pvt Ltd,

# Session: 2020-21 Bachelor of Commerce (Honours) Semester -IV Course Code: BCOL-4091 Course Title: Cost Accounting

#### **COURSE OUTCOMES:**

On successful completion of this course, students will be able to:

- CO1: Describe how cost accounting is used for decision making and performance evaluation.
- CO2: Explain the basic concepts of cost and its ascertainment & allocation.
- CO3: Demonstrate how material, labour and overhead costs are determined.
- CO4: Assess how cost-volume-profit are related and use CVP analysis as a planning and decision- making tool.
- CO5: Prepare a budget and use budgetary control and other techniques like standard costing and marginal costing for performance evaluation and cost control.

# Session: 2020-21 Bachelor of Commerce (Honours) Semester -IV Course Code: BCOL-4091 Course Title: Cost Accounting

Time: 3 Hours

Max. Marks: 100
Theory Marks: 80

CA: 20

#### **Instructions for the Paper Setter:**

Eight questions of equal marks are to be set, two in each of the four sections (A-D). Questions of sections A-D should be set from Units I-IV of the syllabus respectively. Candidates are required to attempt five questions, selecting at least one from each section. The fifth question may be attempted from any section. Each question will carry 16 marks.

UNIT-I

**Introduction to Cost Accounting:** Meaning, nature, scope. Distinction between Cost & Financial Accounting, **Cost Concepts**— Elements of Cost, and Cost Classification, **Cost Sheet-** Meaning, Features and Preparation of Cost Sheet.

#### **UNIT-II**

Materials- Purchase & Storage. Control & Pricing. Issue & Evaluation.

**Labour** – Meaning, Components of Labour Cost, Accounting and Control of idle time and Overtime Costs, Methods of Wage Payment and Incentive Plans.

**Overheads** – Classifications, Apportionment and Absorption of Overheads, Calculations of factory overhead rates- machine hour rate and labour hour rate.

#### **UNIT-III**

**Methods of Costing** – Unit Costing, Job, Batch, Contract, Process.

Budgetary Control: Budgeting process, kinds of budgets, preparation of fixed and flexible budgets

#### **UNIT-IV**

**Introduction to-**Activity Based Costing, Target Costing. **Marginal Costing**: Concept of marginal cost; Marginal costing Versus Absorption costing. Cost –volume profit analysis. Practical applications of Marginal Costing.. **Standard costing**: Standard costing as a control technique. Variance analysis-meaning and importance .Calculation of material and labour variances.

# **Suggested readings:**

- 1. Lall. B.M., and I,C Jain, "Cost Accounting: Principles and Practice", 1st edition (2010), Prentice Hall, Delhi
- 2. Khan, M.Y. and Jain P.K., "Cost accounting", 1st edition (2003), Tata McGraw Hill Jawahar Lal and Srivastatva "Cost Accounting", 4th edition (2008), Tata McGraw Hill Publishing Co., New Delhi
- 3. Horngren, C. T.; Datar, S.M.; Foster, G.M.; Rajan, M.V. and Ittner, C.D. "Cost Accounting", 13th edition (2009), Pearson, Delhi
- 4. Drury, Colin, "Management and cost accounting," 6th edition (2004), Thomson Learning
- 5. Saxena and Vashist, "Cost Accounting", Sultan Chand and Sons.

Latest Editions of the books must be referred to.

# Bachelor of Commerce (Honours) Semester -IV Course Code: BCOL-4092

# **Course Title: Fundamentals of Investment Management**

#### **COURSE OUTCOMES:**

After successful completion of this course, students will be able to –

- CO1: define the role of financial markets at macro level.
- CO2. understand the fundamental aspects of investment management.
- CO3. know about the various technical analysis to be done before investing.
- CO4. know about the relationship of risk and return while making investment.
- CO5. make their career as investment analysts/ consultants.

# Bachelor of Commerce (Honours) Semester -IV

Course Code: BCOL-4092 Course Title: Fundamentals of Investment Management

Time: 3 Hours

Max. Marks: 100
Theory Marks: 80

CA: 20

## **Instructions for the Paper Setter:**

Eight questions of equal marks are to be set, two in each of the four sections (A-D). Questions of sections A-D should be set from Units I-IV of the syllabus respectively. Candidates are required to attempt five questions, selecting at least one from each section. The fifth question may be attempted from any section. Each question will carry 16 marks.

#### **UNIT-I**

**The Investment Environment:** The investment decision process, Types of Investments Commodities, Real Estate and Financial Assets, The Indian securities market, the market participant sand trading of securities, security market indices, sources of financial information.

**Return and risk:** Concept, Calculation, Trade off between return and risk, Impact of taxes and inflation on return.

#### **UNIT-II**

**Fixed Income Securities:** Bond Fundamentals, Estimating bond yields, Bond Valuation, Types of bond risks, default risk and credit rating.

#### **UNIT-III**

**Approaches to Equity Analysis:** Fundamental Analysis, Technical Analysis and Efficient Market Hypothesis. Valuation of Equity Shares using various models.

#### **UNIT-IV**

**Portfolio Analysis and Financial Derivatives:** Portfolio and Diversification, Portfolio Risk and Return, Mutual Funds, Introduction to Financial Derivatives-Forwards, Futures & Options, Financial Derivatives Markets in India.

# **Suggested Readings:**

- 1. Hirt, Geoffrey, and S. Coautor Block. Fundamentals of investment management.
- 2. Reilly & Brown. Investment Analysis & Portfolio Management. Cengage.
- 3. Chandra, Prasanna. Investment Analysis & Portfolio Management. McGraw Hill Education
- 4. Jordan, Bradford. Fundamentals of investments. McGraw-Hill Higher Education.

# Session: 2020-21 Bachelor of Commerce (Honours) Semester –IV Course Code: BCOL-4093 Course Title: Insurance & Risk Management

# **COURSE OUTCOMES:**

On successful completion of this course, students will be able to:

CO1: have conceptual clarity of basic concepts and principles of insurance and types of insurance policies.

CO2: understand the regulatory framework of Insurance in India.

CO3: acquire knowledge about reinsurance and various distributions channels of insurance.

CO4: know about the concept of risk management with the help of insurance.

Time: 3 Hours

Max. Marks: 100
Theory Marks: 80

CA: 20

#### **Instructions for the Paper Setter:**

Eight questions of equal marks are to be set, two in each of the four sections (A-D). Questions of sections A-D should be set from Units I-IV of the syllabus respectively. Candidates are required to attempt five questions, selecting at least one from each section. The fifth question may be attempted from any section. Each question will carry 16 marks.

#### **UNIT-I**

Concept of Risk, Types of Risk, Managing Risk, Sources and Measurement of Risk, Risk Evaluation and Prediction. Disaster Risk Management, Risk Retention and Transfer.

#### **UNIT-II**

Concept of Insurance, Need for Insurance, Globalization of Insurance Sector, Reinsurance, Coinsurance, Assignment. Endowment.

#### **UNIT-III**

Nature of Insurance Contract, Principle of Utmost Good Faith, Insurable Interest, proximate cause, contribution and subrogation, Indemnity, Legal Aspects of Insurance Contract, Types of Insurance, Fire and Motor Insurance, Health Insurance, Marine Insurance, Automobile Insurance.

#### **UNIT-IV**

Control of Malpractices, Negligence, Loss Assessment and Loss Control, Exclusion of Perils, Actuaries, Computation of Insurance Premium. Regulatory Framework of Insurance: Role, Power and Functions of IRDA, Composition of IRDA, IRDA Act'1999.

1/2

# **Suggested Readings:**

- 1. George, E. Rejda, *Principles of Risk Management and Insurance*, Pearson Education.
- 2. Dorfman, Marks S., Introduction to Risk Management and Insurance, Pearson
- 3. All the three modules of Insurance and Risk Management by Institute of Chartered Accountants of India
- 4. Gupta. P.K, *Insurance and Risk Management*, Himalaya Publishing House.
- 5. Mishra, M. N., *Principles and Practices of Insurance*, S. Chand and Sons.

- 6. Dinsdale, W.A., *Elements of Insurance*, Pitaman.
- 7. Black, K. and H.D. Skipper, Life and Health insurance, Pearson Education
- 8. Crane, F., *Insurance Principles and Practices*, John Wiley and Sons, New York.
- 9. Vaughan, E. J. and T. Vaughan, Fundamentals of Risk and Insurance, Wiley & Sons
- Hansell, D.S., Macdonald& 10. Elements Insurance, Ltd. of **Evans**

Note: Latest edition of text book may be used.

2/2

**Session: 2020-21 Bachelor of Commerce (Honours) Semester -IV** Course Code: BCOL-4094 **Course Title: Marketing Management** 

After successful completion of this course, students will be able to –

- CO1: understand the role and contribution of marketing to the business enterprise.
- CO2: identify major basis for segmenting consumer and business markets, define market segmentation, target marketing and market positioning.
- CO3: evaluate the major types of consumer buying behaviour and the stages in the buyer decision process.
- CO4: have conceptual understanding of the product life cycle and steps in new product development (NPD) process.
- CO5: identify the role of advertising, sales promotion, public relations, personal selling and direct marketing in the promotion mix.
- CO6: identify the major social criticisms of marketing.

Session: 2020-21
Bachelor of Commerce (Honours) Semester -IV
Course Code: BCOL-4094
Course Title: Marketing Management

Time: 3 Hours Max. Marks: 100

**Theory Marks: 80** 

CA: 20

## **Instructions for the Paper Setter:**

Eight questions of equal marks are to be set, two in each of the four sections (A-D). Questions of sections A-D should be set from Units I-IV of the syllabus respectively. Candidates are required to attempt five questions, selecting at least one from each section. The fifth question may be attempted from any section. Each question will carry 16 marks.

#### **UNIT-I**

- Introduction to Marketing: Meaning, Nature and Scope of Marketing, Marketing Concepts and Philosophies, Marketing Process, Marketing Mix.
- Marketing Environment: Consumer Needs & Wants; Macro Environment Demographic Environment, Socio Cultural Environment, Economic Environment, Technological Environment, Political & Legal Environment, Natural Environment; Micro Environment.
- Consumer Buying Behavior: Consumer Buying Economic Perspective, Passive Environment, Emotional Environment, Cognitive Environment; Types of Decisions; Consumer Buying Process; Factors Influencing Consumer behavior Cultural Factors, Social Factors, Personal Factors, Psychological Factors.
- Market Segmentation: Meaning and concept of market segmentation; Need for segmentation; Bases for segmenting consumer markets;

# **UNIT-II**

- **Differentiation & Positioning**: Concept of Differentiation; Three Sides of Positioning; Process of Positioning; Positioning Strategies; Repositioning
- **Product Decisions:** Concept; Product Levels; Product Categories Goods, Services and Experiences, Convenience, Shopping and Specialty Goods, Industrial and Consumer Goods; Product Mix Width, Length, Depth, Consistency; Product Evaluation; Packaging and labeling.
- **Product Development and Product Life Cycle:** New Product Development Process; Product life cycle concept and strategic implications.

#### **UNIT-III**

- **Pricing Decisions:** Four C's of Pricing Company Objectives, Company Cost Considerations, Consumer Considerations, Competitor Reactions; Pricing Methods Cost-Oriented Pricing Approach, Demand and Perceived Value-Oriented Pricing, Competition-Oriented Pricing; Pricing Strategy Price Penetration and Skimming.
- **Place Decision**: Channels of Distribution Concept and Functions; Channel Levels Factors Affecting Channel Levels; Channel Management Channel Member Selection, Member Motivation, Channel Member Evaluation, Channel Conflict.
- **Promotion Decisions:** Communication Model; Promotion Objectives; Promotion Mix Advertising, Personal Selling, Sales Promotion, Publicity, Public Relations; Promotion Strategy Pull Vs. Push.

 $1/_{2}$ 

#### **UNIT-IV**

• New Developments in Marketing: Sustainable Marketing – Evolution, Meaning, Sustainable Consumer Behavior, Sustainable Marketing Mix, Gains from Sustainable Marketing; Green Marketing – Need and Concept; Green Marketing Mix, Opportunities Offered by Green Marketing; Challenges of Green Marketing; Social Marketing – Type of Social Changes, Social Marketing Mix, Social Change Strategies, Social Marketing

Challenges; Relationship Marketing – Relationship Marketing Dimensions, Relationship Ladder, Relationship Customers, Relationship Marketing Principles, Relationship Building Strategies; Ethical Issues in Marketing.

- Services Marketing: Concept; Characteristics of Services; Services Marketing Mix; Marketing Challenges.
- Retail Marketing: Importance of Retail; Types of Retail; Retail Product; Features of Retailing

#### **Suggested Readings:**

- 1. Philip Kotler, Kevin Lane Keller, Abraham Koshy and Mithileshwar Jha, Marketing Management A South Asian Perspective, Pearson Education.
- 2. Paul Baines, Chris Fill and Kelly Page, Marketing Asian Edition, Oxford University Press.
- 3. Harsh V. Verma and Ekta Duggal, Marketing, Oxford Higher Education.
- 4. Rajan Saxena: Marketing Management, Tata McGraw Hill.
- 5. Arun Kumar and N Meenakshi, Marketing management, Vikas Publishing House.

2/2

Session: 2020-21 Bachelor of Commerce (Honours) Semester -IV Course Code: BCOL-4095 Course Title: Goods and Services Tax On successful completion of this course, students will be able to:

- CO1: know about the various concepts of goods & services tax.
- CO2: compare the earlier taxation system with GST.
- CO3: prepare and file GST return.
- CO4: know about the records required to be maintained under GST law.
- CO5: gain an insight on recording and analysing the transaction for compliance under GST especially in supply chain & distribution.

# Bachelor of Commerce (Honours) Semester -IV Course Code: BCOL-4095

**Course Title: Goods and Services Tax (GST)** 

Time: 3 Hours

Max. Marks: 100
Theory Marks: 80

CA: 20

# **Instructions for the Paper Setter:**

Eight questions of equal marks are to be set, two in each of the four sections (A-D). Questions of sections A-D should be set from Units I-IV of the syllabus respectively. Candidates are required to attempt five questions, selecting at least one from each section. The fifth question may be attempted from any section. Each question will carry 16 marks.

#### **UNIT-I**

**GST Act 2017**: Overview, Constitutional aspects, Implementation, Liability of Tax Payer, GST Council, Brief Introduction to IGST, CGST, SGST and UGST. Levy and collection. Exemption from GST: Introduction, Composition Scheme and remission of Tax.

**Registration**: Introduction, Registration Procedure, Special Persons, Amendments / Cancellation.

#### **UNIT-II**

**Supply:** Concept, including composite supply, mixed supply, interstate supply, intra-state supply, supply in territorial waters, place and time of supply.

Input Tax Credit: Introduction, Tax Invoice Credit & Debit notes.

#### UNIT-III

**Tax Invoice** Credit & Debit notes, e-way bill. Computation of GST Liability and Payment including time, method of making payment, challan generation, CPIN, TDS &TCS. Reverse charge.

Returns: GSTR3B, GSTR-Tran 1, GSTR1, GSTR2, GSTR3

#### **UNIT-IV**

GST Portal: Introduction, GST Eco-system, GST Suvidha Provider (GSP), Uploading Invoices

#### **Suggested Readings:**

- 1. Taxmann: Taxmann's GST Manual 2017. Taxman, Publications (P) Ltd.
- 2. Datey V.S., Taxmann's GST Ready Reckoner Taxman, Publications (P) Ltd.
- 3. Gupta S.S., GST-How to meet your obligations 2017. Taxman, Publications (P) Ltd.
- 4. www.cbec.gov.in

# Bachelor of Commerce (Honours) Semester -IV Course Code: BCOS-4096 Course Title:Seminar

# **COURSE OUTCOMES**

On successful completion of this course, students will be able to:

CO1: develop strong communication skills.

CO2: develop the skills that will help in enhancing and shaping their thoughts and creativity.

CO3: improve their conceptual knowledge and develop critical thinking.

# Session: 2020-21 Bachelor of Commerce ( Honours). Semester -IV Course Code: BCOS-4096 Course Title: Seminar

Max. Marks: 50

The topics for the seminar will be discussed with the students in the class.

Session: 2020-21
Bachelor of Commerce (Honours) Semester -V
Course Code: BCOL-5091
Course Title: Management Accounting

#### **COURSE OUTCOMES:**

On successful completion of this course, students will be able to:

CO1: Critically analyze and provide recommendations to improve the operations of organizations through the application of Management Accounting techniques.

CO2: Demonstrate mastery of budgeting systems and performance measurement systems.

CO3: Illustrate the need for a balance between financial and non-financial information in decision making, control and performance evaluation applications of Management Accounting

CO4: Understand the elements of managerial decision making, including planning, directing and Controlling activities in a business environment

CO5: Learn preparation of Financial Statements in accordance with Generally Accepted Accounting Principles

# Bachelor of Commerce (Honours) Semester -V Course Code: BCOL-5091

**Course Title: Management Accounting** 

Time: 3 Hours

Max. Marks: 100
Theory Marks: 80

CA: 20

# **Instructions for the Paper Setters:**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

#### **UNIT-I**

**Management Accounting:** Nature and Scope, Difference between Cost Accounting, Financial Accounting and Management accounting, Recent Trends in Management Reporting. **Analysis and Interpretation of financial Statement:** Meaning, Types and Methods of Financial Analysis – Comparative statements, Trend Analysis, Common size statements.

#### **UNIT-II**

**Ratio Analysis:** Meaning, Nature, uses and limitations of Ratios, Types of Ratios.

Fund Flow Statement: Meaning and concept of fund, Flow of Fund, Preparation of Fund flow

statement, uses and significance.

Cash Flow Statement: Difference between fund flow statement and cash flow statement,

Preparation of cash flow statement as per AS-3 Norms.

#### **UNIT-III**

**Managerial decision** making with the help of C.V.P. Analysis, Fixation of Selling Price. Exploring new markets, Make or buy, key factor, Product Mix, Operate or Shutdown.

#### **UNIT-IV**

Responsibility Accounting: Concept, Significance, Responsibility centers, Activity Based

Costing (General outline only)

Transfer Pricing: Meaning & Methods

#### **Suggested Readings:**

- 1. Maheswari, S.N., "Principles of Management Accounting", Sultan Chand & Sons, New Delhi. 2007.
- 2. Vashisht, C.D. and Sexana, V.K., "Advanced Management Accounting", SultanChand& Sons, New Delhi, 2014.
- 3. Gowda, J.M., "Management Accounting", Himalaya Publishing House, New Delhi. 2017.
- 4. Manmohan and Goyal, S.N., "Principles of Management Accounting", Sahityabhavan Publication, Agra, 2018.
- 5. Pillai, R.S.N. and Bagavathi, V., "Management Accounting", S. Chand & Co. Pvt. Ltd., New Delhi, 2015.
- 6. Sharma, R.K. and Gupta, S.K., "Management Accounting: Principles and Practices", Kalyani Publishers Ltd., New Delhi, 10th Edition, 2014.

Note: Latest editions to be followed.

# Session: 2020-21 Bachelor of Commerce (Honours) Semester -V Course Code: BCOL-5092

**Course Title: Income Tax** 

# **COURSE OUTCOMES:**

On successful completion of this course, students will be able to:

CO1: Understand the concept of Direct Tax Laws

CO2: have the knowledge of latest provisions of Income Tax Act regarding different Heads of

Income

CO3: understand the concept of Assessment of Income

CO4: compute tax liability of different assesses

CO5: take tax-sensitive decisions in the real life

CO6: practice as Tax Advisor/ Consultants

**Bachelor of Commerce (Honours) Semester -V** 

Course Code: BCOL-5092 Course Title: Income Tax

Time: 3 Hours

Max. Marks: 100
Theory Marks: 80

CA: 20

**Instructions for the Paper Setters:** Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A,B,C& D). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

#### **UNIT-I**

**Income Tax Act 1961:**Basic Introduction, Brief history of Income Tax in India, Scope of the Act, Meaning of Income Tax; Concept of Income Tax; Assessment year, Previous year; Assessee; Person.

Agricultural Income, Residential status and Tax Liability of Assesse.

#### **UNIT-II**

**Heads of Income**: Computation of Income from **Salary**, Computation of income from **profits and gains from Business and Profession**.

## **UNIT-III**

**Computation of Income from House Property** 

Income from capital gains and deductions under this head; Exempted Capital gains

**Income from other sources** 

#### **UNIT-IV**

**Computation of Gross Total Income and Total Income**; **Deductions** from the Gross Total Income of individuals; Tax Deduction at Source and Advance Payment of Tax.

# **Suggested Readings:**

- 1. Singhania, V.K., "Direct Taxes", 2018, Taxmann Publications, New Delhi.
- 2. Lal, B.B. and Vashisht, N., "Direct Taxes", 2017, Pearson Education, New Delhi.
- 3. Gaur, V.P. and Narang, D.B., "Income Tax Law and Practice", 2018, Kalyani Publications, New Delhi.
- 4. Chandra, M., & Jain .A., "Income Tax Law and Practice", 2017, PragatiPrakashan, New Delhi.

Note: Latest edition of text books may be used.

# Session: 2020-21 Bachelor of Commerce (Honours) Semester -V Course Code: BCOL-5093 Course Title: Operations Research

#### **Course Outcomes:**

After successful completion of this course, students will be able to:

CO1: have conceptual understanding of Operations Research and its practical relevance.

CO2: evaluate various complex problems which are beyond the control of management.

CO3: have comprehensive understanding of various quantitative techniques like LPP, Game

Theory, PERT CPM, Assignment, Transportation, Queue Models etc.

CO4: apply appropriate Operation Research Techniques according to the nature of the problem.

CO5: suggest optimal solution to the complex problems with an overall quantitative approach of problem solving.

# Bachelor of Commerce (Honours) Semester -V Course Code: BCOL-5093

**Course Title: Operations Research** 

Time: 3 Hours

Max. Marks: 100
Theory Marks: 80

CA: 20

#### **Instructions for the Paper Setters:**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A, B, C & D). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

#### **UNIT-I**

**Operations Research** – Definition, Characteristics, Importance and Limitations.

**Linear Programming** – Introduction, Applications, Formulation of Linear Programming Problem, General Linear Programming Problem, Solution of L.P.P.: Graphical Method, Theory of Simplex method, Big—M Method.

#### **UNIT-II**

**Transportation Model** – Assumptions, Formulation and Solution of transportation Models: Initial solution methods: North West corner method, Least cost method, VAM, Optimum Solution Methods: MODI method.

**Assignment Model -** Definition, Applications, Hungarian Method for solution of Assignment Problems.

## **UNIT-III**

**Game Theory** – Theory of Games, Meaning, Assumptions, Characteristics of Games, limitations, Rules – pure Strategy methods for solving game theory: Saddle point, Dominance method, Mixed Strategies (2 x 2 Games, graphic method, 2 x n Games or m x 2 Games).

**Sequencing Models -** Meaning, Assumptions, Characteristics, Limitations, Methods for solving sequencing problems: processing n jobs through two machines, processing n jobs through three machines.

#### **UNIT-IV**

**Queuing Models** – Introduction, Elements, Operating characteristics, Assumptions, Applications, Waiting Time and Idle Time Costs, Single Channel Models: Poisson arrivals with Exponential Service Times.

**Net Work Analysis in Project Planning** - Project planning scheduling, CPM, PERT, Cost Analysis and Crashing the Network Exercises.

# **Suggested Readings:**

- 1. Natarajan, A.M. and Balasubramanie, P., "Operations Research", 2<sup>nd</sup> Edition, 2014, Pearson Education New Delhi.
- 2. Sharma, J.K., "Quantitative Techniques for Managerial Decisions", 2007, Macmillan Publishers India, New Delhi.
- 3. Vohra, N.D., "Quantitative Techniques in Management", 2007, Tata McGraw Hill, New Delhi.
- 4. Kapoor, V.K., "Operations Research Techniques for Management", 9th Edition, 2014 Sultan Chand & Sons, New Delhi.
- 5. Swaroop, K., Gupta, P.K. and Manmohan, "*Operations Research*", 18<sup>th</sup> Edition, 2013, Sultan Chand & Sons, New Delhi.
- 6. Gupta, P.K. and Hira, D.S., "Operations Research", 2009, Sultan. Chand & Co., New Delhi.

# Session: 2020-21 Bachelor of Commerce (Honours) Semester -V Course Code: BCOL-5094 Course Title: Financial Management

#### **Course Outcomes:**

On successful completion of this course, students will be able to:

CO1: understand both the theoretical and practical role of financial management in business organisations.

CO2: analyse the financial requirements of a business and decide its capital structures.

CO3: apply various capital budgeting techniques for taking decisions regarding acceptance and rejection of proposals.

CO4: understand the concept of dividend policy.

# Bachelor of Commerce (Honours) Semester -V Course Code: BCOL-5094

**Course Title: Financial Management** 

Time: 3 Hours

Max. Marks: 100
Theory Marks: 80

CA: 20

#### **Instructions for the Paper Setters:**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

#### **UNIT-I**

**Introduction to financial Management**: Nature, scope and objective of Financial Management, Time value of money, Risk and return (including Capital Asset Pricing Model), **Valuation of securities** – Bonds and Equities.

#### **UNIT-II**

**Investment Decisions**: The Capital Budgeting Process, Cash flow Estimation, Payback Period Method, Accounting Rate of Return, Net Present Value (NPV), Net Terminal Value, Internal Rate of Return (IRR), Profitability Index, Capital budgeting under Risk — Certainty Equivalent Approach and Risk Adjusted Discount Rate.

**Financing Decisions**: Cost of Capital and Financing Decision: Sources of long-term financing, Estimation of components of cost of capital. Methods for Calculating cost of equity capital, Cost of Retained Earnings, Cost of Debt and Cost of Preference Capital, Weighted Average cost of capital (WACC) and Marginal cost of capital.

#### **UNIT-III**

**Capital structure:** Theories of Capital Structure (Net Income, Net Operating Income, MM Hypothesis, Traditional Approach) and Determinants of capital structure.

**Dividend Decisions**: Types of dividends, factors affecting dividend decisions, Theories for Relevance and irrelevance of dividend decision for corporate valuation. S

#### **UNIT-IV**

**Working Capital Decisions:** Concepts of working capital, the risk-return trade off, sources of short-term finance, working capital estimation,

Cash Management: Meaning and its Models.

**Inventory management.** 

#### **Suggested Readings:**

- 1. James C. Van Horne and Sanjay Dhamija, "Financial Management and Policy", Pearson Education, 12<sup>th</sup> edition, 2011.
- 2. Levy H. and M. Sarnat, "Principles of Financial Management" Pearson Education, 1988.
- 3. Brigham and Houston, "Fundamentals of Financial Management," Cengage Learning, 15<sup>th</sup> edition, 2019.
- 4. Khan and Jain, "Basic Financial Management", McGraw Hill Education, 3<sup>rd</sup> edition, 2017.
- 5. Prasanna Chandra, "Fundamentals of Financial Management", McGraw Hill Education, 6<sup>th</sup> edition, 2017.
- 6. Singh, J.K., "Financial Management- text and Problems," DhanpatRai and Company, Delhi, 2006.
- 7. Rustagi, R.P.," Fundamentals of Financial Management", Taxmann Publication Pvt. Ltd., 14<sup>th</sup> edition, 2019.
- 8. Pandey, I.M, "Financial Management". Vikas Publications, 11th edition, 2015.
- 9. Bhabatosh Banerjee, "Fundamentals of Financial Management", PHI Learning, 2<sup>nd</sup> edition, 2015.

Note: Latest editions to be followed.

# Session: 2020-21 Bachelor of Commerce (Honours) Semester -V

Course Code: BCOL-5095 Course Title: Human Resource Management

#### **Course Outcomes:**

After passing this course the student will be able to:

Co1: understand of basic conceptual framework of Human Resource Management.

Co2: become aware of the practices and techniques for evaluating performance, structuring teams.

Co3: understand the basic concepts, functions and processes of Human ResourceManagement.

Co4: become aware of role and functioning of human resource department of the organisation.

Co5: evaluate the developing role of human resources in global arena and develop the required skills for absorption in various organisations.

# Bachelor of Commerce (Honours) Semester -V Course Code: BCOL-5095 Course Title: Human Resource Management

Time: 3 Hours

Max. Marks: 100
Theory Marks: 80

CA: 20

# **Instructions for the Paper Setters:**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

#### **UNIT-I**

**Human Resource Management (HRM)**: Nature, Scope, Objectives and Functions of HRM, Evolution of HRM, Changing Trends in HRM. Status and competencies of HR manager.

**Human Resource Planning (HRP):** Concept, Need and Importance of HRP, Factors affecting HRP, Human Resource Planning Process.

#### **UNIT-II**

**Job Analysis:** Meaning and Objective, Process, Methods of Collecting job data, Uses of Job Analysis, Problems of Job Analysis.

**Job Evaluation**: Meaning, Process and Methods of Job Evaluation.

**Recruitment and Selection**: Meaning and Factors governing Recruitment, Recruitment Sources and Techniques, Meaning and Process of Selection, Problems associated with Recruitment and Selection.

**Employee Retention**: Meaning, Factors Responsible for High Employee Turnover, Employee, Retention Strategies.

#### **UNIT-III**

**HR Training and Development**: Concept and Need, Process of Training and Development Programme: - Identification of Training and Development Needs, Objectives, Strategy & Designing of Training and Development, Implementation and Methods of Training Programme and Levels of Training Evaluation.

#### **UNIT-IV**

**Managing Compensation and Employee Remuneration:** Concept, Objectives, Components of Employee Remuneration, Factors Influencing Employee Remuneration, Challenges of Remuneration, Incentive plans, fringe benefits, employee health and safety and employee grievance system.

**Performance Appraisal**: Meaning, Purpose, Essentials of Effective Performance Appraisal System, Various Components of Performance Appraisal, Methods and Techniques of Performance Appraisal.

# **Suggested Readings:**

- 1. Dessler, Gary, "Human Resource Management", New Delhi, Pearson Education Asia,15<sup>th</sup> edition, 2017.
- 2. Durai, Pravin, "Human Resource Management," New Delhi, Pearson, 2<sup>nd</sup> edition, 2016.
- 3. Noe, Raymond A., Hollenbeck, John R, Gerhart, Barry, Wright, Patrick M., "Human Resource Management: Gaining a Competitive Advantage," New Delhi, McGraw-Hill,16th edition, 2019.
- 4. Mathis, Robert L. and Jackson, John H, "Human Resource Management," New Delhi, Thomson Publishing, 7<sup>th</sup> edition, 2015.
- 5. Gomez, Mejia, Balkin, Cardy, "Managing Human Resources," New Delhi, Pearson Education, 8<sup>th</sup> edition, 2016.
- 6. Aswathappa, K., "Human Resource Management", Text and Cases. New Delhi, Tata McGraw Hill, 8<sup>th</sup> edition, 2017.
- 7. Snell, Scott, and Bohlander, George, "Human Resource Management," New Delhi, Cengage Learning, 16<sup>th</sup> edition, 2016.

Note: Latest editions to be followed.

# Session: 2020-21 Bachelor of Commerce (Honours) Semester -V Course Code: BCOL-5096

**Course Title: Production and Operations Management** 

#### **Course Outcomes:**

After passing this course students will be able to:

CO1: understand production and operations function.

CO2: understand the principles of just-in-time systems and total quality management.

CO3: evaluate location alternatives and discuss the importance of product design.

CO4: understand importance of quality control.

CO5: know the techniques for planning and control.

# Bachelor of Commerce (Honours) Semester -V

Course Code: BCOL-5096
Course Title: Production and Operations Management

Time: 3 Hours

Max. Marks: 100
Theory Marks: 80

**CA: 20** 

#### **Instructions for the Paper Setters:**

Eight questions of equal marks (Specified in the syllabus) are to be set, two in each of the four Sections (A-D). Candidates are required to attempt five questions, selecting at least one question from each Section. The fifth question may be attempted from any Section.

#### **UNIT I**

Introduction: - Concept of Productions and Operations management, Market Analysis, Competitive Priorities and capabilities. New Product Design and development. Plant location

and Plant layout. Scheduling for Manufacturing Systems.

Production Scheduling Techniques Sequencing. Economic Batch Quantity with Joint Production Runs, Gantt. Charts. Network Analysis.

#### **UNIT II**

Productivity: Concept and Importance, Factors Affecting Productivity, Methods to improve productivity. Value Analysis.

Work study: Methods Analysis – Various Charts, Principles of Motion Economy. Work Measurement.

#### UNIT III

Quality Issues: Concept of Quality and Total Quality Management, Statistical Quality Control. Just in Time Manufacturing Systems.

Inventory Management: Concept and Classification of Inventory, Relevant Costs.

#### **UNIT IV**

Inventory Decisions:- Inventory Control Models, Reorder level, Lead Time and Safety Stock. Supply Chain Management: Concept & Components of Supply Chain, Activities in Supply Chain Management, Logistics Management.

# **Suggested Readings:**

- 1. B. Mahadevan "Operations Management Theory & Dearson Education."
- 2. Kanishka Bedi, "Production & Derations Management", Oxford Higher Education.
- 3. L.J. Krajewski & D.P. Ritzman "Operations Management Processes & Department Processes &
- 4. B.S. Goel "Production Operation Management".
- 5. Richard B Chase, F Robert Jacobs, Nicholas J Aquilano and Nitin K Agarwal, "Operations Management For Competitive Advantage", The McGraw Hill Companies.

Note: The latest editions of the books should be followed.

# Bachelor of Commerce (Honours) Semester -V

# Course Code: BCOP-5097 Course Title: Workshop on Stock Market

# Course Outcomes:

After successful completion of this course, students will be able to:

- CO1: define the role of financial markets at macro level.
- CO2. understand the practical aspects of primary and secondary market operations.
- CO3: know about the procedure of opening demat account.
- CO3. know about the procedure of trading in stock market.
- CO4. know about the role of various entities involved in the trading process of stock market.
- CO5. make their career in stock market/broking houses.

# Bachelor of Commerce (Honours) Semester -V Course Code: BCOP-5097

**Course Title: Workshop on Stock Market** 

Time: 3 Hours

Max. Marks: 50
Theory Marks: 40

CA: 10

# **Instructions for the Paper Setter:**

- Paper will be set on the spot by examiner
- Investment Foundation: Investment-Meaning, Objectives, Characteristics, Gambling, Speculation & Trading.
- Investment Alternatives: Bank Deposits, Post Office saving schemes, Equity shares, Preference Shares, Debentures.
- Exchanges in India NSE, BSE, MCX- their organization & management.
- Depositories-Introduction, Role, Importance, Dematerialization,
- DEMAT Account-Account Opening Formalities, Expenses.
- Orders & Margins All types.
- Security Analysis-Introduction to Fundamental analysis and Technical analysis.
- Understanding Business News Channels.
- Trading at Stock Exchange- Live Online trading, Clearing & settlement, Contract Note & Trading costs.

# Kanya Maha Vidyalaya, Jalandhar (Autonomous)

# SCHEME AND CURRICULLUM OF EXAMINATION OF THREE YEAR DEGREE PROGRAMME

BACHELOR OF COMMERCE (HONOURS)

**SESSION: 2020-21** 

**B.COM. (HONS.) (SEMESTER-VI)** 

BCOP-6091: Internship & Project Report: 500 Marks

# **EVALUATION CRITERIA**

PARAMETERS	<b>Maximum Marks</b>	$\mathbf{C}\mathbf{A}$	<b>Practical Marks</b>
<b>Quality of Internship:</b>	100 Marks	20	80
<b>Quality of Project Report:</b>	200 Marks	40	160
<b>Quality of Presentation:</b>	100 Marks and	20	80
Viva Voce:	100 Marks	20	80