

Faculty of Vocational Studies

SYLLABUS

of

Bachelor of Vocation

Textile Design and Apparel Technology

Semester-III-VI

(Under Credit Based Continuous Evaluation Grading System)

Session: 2024-2025



The Heritage Institution

KANYA MAHA VIDYALAYA JALANDHAR

(Autonomous)

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)

SCHEME AND CURRICULUM OF EXAMINATION OF THREE YEAR DEGREE PROGRAMME

Programme: Bachelor of Vocation (Textile Design and Apparel Technology)

Credit Based Continuous Evaluation Grading System (CBCEGS)

Session: 2024-2025

Bachelor of Vocation (Textile Design and Apparel Technology) Semester III									
Course Code	Course Type	Course Title	L-T-P	Credit	Marks				Examination time (in Hours)
					Total	Ext.		CA	
						L	P		
BVTL-3231	C	Pattern Making and Garment Construction	4-0-0	4	100	80	-	20	3
BVTM-3232	S	Colour Concepts and Colouration	2-0-2	4	100	50	30	20	3+3
BVTM-3233	C	Knitting Technology	4-0-2	6	100	50	30	20	3+3
BVTP-3234	S	Fashion Design and Illustration	0-0-2	2	50	-	40	10	3
BVTP-3235	S	Needle Craft	0-0-2	2	50	-	40	10	3
BVTP-3236	S	Garment Construction	0-0-4	4	100	-	80	20	4
BVTI-3237	S	Industrial Training and Report Writing	0-0-6	6	100	-	100	-	-
SECP-3512	AC	*Personality Development	2-0-0	2	50	40	-	10	1
Total				30	650				

*Credits/Grades points of these courses will not be included in the SGPA/CGPA of Semester/Programme

C-Compulsory S-Skill Enhancement AC-Audit Course

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)

SCHEME AND CURRICULUM OF EXAMINATION OF THREE YEAR DEGREE PROGRAMME

Programme: Bachelor of Vocation (Textile Design and Apparel Technology)

Credit Based Continuous Evaluation Grading System (CBCEGS)

Session: 2024-2025

Bachelor of Vocation (Textile Design and Apparel Technology) Semester IV								
Course Code	Course Type	Course Title	Credit	Marks				Examination time (in Hours)
				Total	Ext.		CA	
					L	P		
BVTM-4231	C	History of Costumes	4	100	50	30	20	3+3
BVTM-4232	C	Garment Construction and Draping	4	100	40	40	20	3+4
BVTP-4233	S	Fashion Design and Illustration (CAD)	4	100	-	80	20	3
BVTP-4234	S	Fashion Illustration and appreciation	4	100	-	80	20	3
BVTP-4235	S	Pattern and Marker Making on Computer	4	100	-	80	20	3
BVTI-4236	S	Internship Report	6	100	-	100	-	-
AECE-4221	AC	*Environmental Studies	2	50	30	10	10	3
SECS-4522	AC	*Social Outreach	2	50	-	40	10	
Total			30	625				

QPs at exit level 6: AMHSSC (AMH/Q 1603)/Export Manager

*Grades points of these courses will not be included in the SGPA/CGPA of Semester/Programme

C-Compulsory S-Skill Enhancement AC-Audit

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)

SCHEME AND CURRICULUM OF EXAMINATION OF THREE YEAR DEGREE PROGRAMME

Programme: Bachelor of Vocation (Textile Design and Apparel Technology)

Credit Based Continuous Evaluation Grading System (CBCEGS)

Session: 2024-2025

Bachelor of Vocation (Textile Design and Apparel Technology) Semester V									
Course Code	Couse Type	Couse Title	L-T-P	Credit	Marks				Examination time (in Hours)
					Total	Ext.		CA	
						L	P		
BVTL-5231	C	Leather Technology	4-0-0	4	100	80	-	20	3
BVTM-5232	C	Basics of Sustainable Fashion	4-0-2	6	100	40	40	20	3+3
BVTP-5233	S	FashionIllustration and appreciation	0-0-4	4	100	-	80	20	4
BVTP-5234	S	Draping,Pattern Making and Construction	0-0-4	4	100	-	80	20	4
BVTP-5235	S	CAD(Computer Aided Design)	0-0-4	4	75	-	60	15	3
BVTI-5236	S	Internship for Design and Constructionof Garments	0-0-6	6	75	-	75	-	3
SECI-5541	AC	*Innovation, Entrepreneurship and Creative Thinking	2-0-0	2	25	20	-	05	1
Total				30	575				

*Grades points of these courses will not be included in the SGPA/CGPA of Semester/Programme

C-Compulsory S-Skill Enhancement AC-Audit

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)**SCHEME AND CURRICULUM OF EXAMINATION OF THREE YEAR DEGREE PROGRAMME****Programme: Bachelor of Vocation (Textile Design and Apparel Technology)****Credit Based Continuous Evaluation Grading System (CBCEGS)****Session: 2024-2025**

Bachelor of Vocation (Textile Design and Apparel Technology) Semester VI								
Course Code	Course Type	Course Title	Credit	Marks				Examination time (in Hours)
				Total	Ext.		CA	
					L	P		
BVTL-6231	C	Fashion Industry, Marketing and Management	4	75	60	-	15	3
BVTL-6232	C	Fundamentals of Retailing	4	100	80	-	20	3
BVTL-6233	C	Entrepreneurship Development	4	100	80	-	20	3
BVTP-6234	S	Fashion Illustration and appreciation	4	100	-	80	20	4
BVTP-6235	S	Pattern making and construction	4	150	-	120	30	4
BVTP-6236	S	Computer Aided Designing-II	4	75	-	60	15	3
BVTP-6237	S	Survey and Project Report	6	100	-	80	20	3
Total			30	700				

QPs at exit level 7: AMHSSC (NCO-2015/NIL)/Boutique Manager

*Credits/Grades points of these courses will not be included in the SGPA/CGPA of Semester/Programme

C-Compulsory S-Skill Enhancement AC-Audit Course

Bachelor of Vocation (Textile Design and Apparel Technology)
Session: 2024-2025

Program Specific Outcomes

- **PSO1:** This programme will give students a strong sense to think and forecast.
- **PSO2:** This programme will focus on integral elements of the subjects ranging from fabric analysis, understanding principles of design, fashion illustration, pattern making and garment construction.
- **PSO3:** This programme abides by the evolving trends, norms, cultural dynamics and innovations of the Indian and International fashion industry.
- **PSO4:** Students being innovative design thinkers will be enabled to apply comprehensive abilities in creating and presenting products.
- **PSO5:** This programme will help students to achieve technical skills to analyze and execute a design.
- **PSO6:** Students will be trained to imbibe aesthetics of design and create collections for consumers.
- **PSO7:** This programme will enable students to create their original designs which convert their artistic talent and creativity in creating products like clothing, textiles, jewellery, footwear and other accessories.
- **PSO8:** This programme will make students eligible and competent enough to exhibit their fashion skills to satisfy their creative fancies.
- **PSO9:** The students will emphasize on practical and industry oriented methodology and training.
- **PSO10:** Students will get aware of ever changing market trends and related fashion.
- **PSO11:** Students will be enabled to use latest computer aided methods of design to work in fashion industry.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester III
Session: 2024-2025

PATTERN MAKING AND GARMENT CONSTRUCTION

Course Code: BVTL-3231

Course Outcomes

- CO1: Students will learn to develop basic foundation patter and dart manipulation.
- CO2: Students will gain knowledge about pattern envelope and pattern layouts.
- CO3: Students will learn about different aspects of pattern making and commercial paper patterns.
- CO4: Students will learn to calculate fabric estimation and fabric preparation for different garments.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester III
Session: 2024-2025
PATTERN MAKING AND GARMENT CONSTRUCTION
(THEORY)

Course Code: BVTL-3231

Examination Time: 3Hrs

Total Marks: 100

Theory: 80

CA: 20

Instructions for the Examiner

Question paper will have four units. Examiner will set a total of 8 questions comprising two questions from each unit. Students are required to attempt five questions in all, choosing one question from each unit and fifth question from any unit. Questions can have subparts. All questions carry equal marks.

UNIT I

- Basic foundation pattern
- Dart Manipulation
- Eliminating Darts

UNIT II

- Pattern Envelope
- Pattern Layout: Principles, methods of layout and its importance.

UNIT III

- Basics of Commercial Paper Patterns
- Pattern Making: pattern markings, techniques

UNIT IV

- Fabric estimation and its importance
- Fabric preparation for garment construction

Books Recommended:

1. Bernard Zamkoff and Jeanne Price, Creative Pattern Skills for Fashion Design (f.i.t. Collection), 1990, Publisher: Fairchild Books & Visual.
2. Helen Joseph Armstrong, Pattern making for Fashion Design, 2000, Dorling Kindersley (India) Pvt. Ltd. India.
3. Sandra Betzina, Fast Fit – Easy Pattern Alterations for Every Figure, 2003 Taunton Pr.
4. Gale Grigg Hazen, Fantastic Fit for Every Body, 1998, Published by Rodale Press
5. Pati Palmer and Marta Alto Palmer, Fit for real People, 1998., Pletsch Inc.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester III

Session: 2024-2025

COLOR CONCEPTS AND COLOURATION

Course Code: BVTM-3232

Course Outcomes

- CO1: Students will gain knowledge about concept of color, pigments and pigment theory.
- CO2: Students will get clarity about elements and principle of design and they will also learn about different types of design.
- CO3: Students will get acquainted with types of dyes, stages of dyeing, and different dyeing techniques.
- CO4: Students will learn about Traditional and modern methods of Printing and finishes.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester III

Session: 2024-2025

COLOR CONCEPTS AND COLOURATION

Course Code: BVTM-3232

Examination Time: 3+3 Hrs

Total Marks: 100

Theory: 50

Practical: 30

CA: 20

Instructions for the Examiner

Question paper will have four units. Examiner will set a total of 8 questions comprising two questions from each unit. Students are required to attempt five questions in all, choosing one question from each unit and fifth question from any unit. Questions can have subparts. · All questions carry equal marks.

UNIT I

- Concept of color
- Dimensions and harmonies of color and their manipulation
- What are pigments and Types of pigments

UNIT II

- Elements and principles of design
- Types of design and their application to textiles

UNIT III

- Dyes and Types of dyes
- Stages of dyeing-Dyeing of fibers ,yarns and fabric
- Dyeing Techniques- Decorative Dyeing (Tie and dye and Batik)
- Differencebetween pigments and dyes

UNIT IV

- Traditional Methods of Printing- Block, Screen, Kalamkari
- Modern Methods And Styles Of Printing-Direct, Discharge, Stencil, Roller Screen Printing
- Finishes –Basic, Texturing And Functional

Books Recommended:

1. Norman Hollen and Jane Saddler, “Textiles” Second Edition. (1949), The Macmillan Company, New York. Collee-Macmillan, Limited London.
2. Bernard P.Corbman, Textiles Fiber to Fabric, McGraw, Hill International Editions,(1993), Cataloging Publications.
3. Isabel, B. Wingate Textile Fabrics and their Selection, (1976) Prentice- Hall Inc., Engle Wood Cliffs, N.J.
4. Katarine Paddock, Textile Fibres and their Use-Sixth edition, (1954) –Oxford & IBH Publishing Co.,Calcutta, Bombay, New Delhi.
5. Dorothy Siegert Lyle, Modern Textiles – (1971) Jonh Wiley and Sons Inc., New York, London, Sydney, Toronto.

6. KanwarVarinder Pal Singh, Introduction to Textile, Kalyani Publisher.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester III

Session: 2024-2025

COLOR CONCEPTS AND COLOURATION

Course Code: BVTM-3232

Total Marks: 30

Instructions for the Examiner

Paper will be set jointly by the internal and external examiner on the spot.

- Preparation of article by using any 3 techniques.
- Scheme work.

PRACTICAL

- Preparation of color designs on paper for various textiles employing: Traditional motifs: E.g.; folk designs, paisley designs.
Modern motifs: Abstract, geometrical, nursery prints, stripes, retro, architectural, ogee designs.
- Decorative dyeing (tie and dye, batik)
- Printing of fabrics by different methods and styles (block, stencils, screen). Preparation of any 5 articles by using above techniques.

Books Recommended:

1. Norman Hollen and Jane Saddler, "Textiles" Second Edition. (1949), The Macmillan Company, New York. Colliie-Macmillan, Limited London.
2. Bernard P. Corbman, Textiles Fiber to Fabric, McGraw, Hill International Editions, (1993), Cataloging Publications.
3. Isabel, B. Wingate Textile Fabrics and their Selection, (1976) Prentice- Hall Inc., Engle Wood Cliffs, N.J.
4. Katarine Paddock, Textile Fibres and their Use-Sixth edition, (1954) –Oxford & IBH Publishing Co., Calcutta, Bombay, New Delhi.
5. Dorothy Siegert Lyle, Modern Textiles – (1971) Jonh Wiley and Sons Inc., New York, London, Sydney, Toronto.
6. Kanwar Varinder Pal Singh, Introduction to Textile, Kalyani Publisher.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester III
Session: 2024-2025
KNITTING TECHNOLOGY

Course Code: BVTM-3233

Course Outcomes

- CO1: Students will be introduced to the knitting technology and hand knitting.
- CO2: students will learn about warp and weft knitting comparison and knitting machines.
- CO3: Students will get knowledge about weft and warp knit stitches and defects in knitted fabrics and how to maintain their quality.
- CO4: Students will get acquainted about various knitted garments.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester III
Session: 2024-2025
KNITTING TECHNOLOGY
(THEORY)

Course Code: BVTM-3233

Examination Time: 3+3 Hrs

Total Marks: 100

Theory: 50

Practical: 30

CA: 20

Instructions for the Examiner

Question paper will have four units. Examiner will set a total of 8 questions comprising two questions from each unit. Students are required to attempt five questions in all, choosing one question from each unit and fifth question from any unit. Questions can have subparts. All questions carry equal marks.

UNIT -I

- Introduction to Knitting Technology, difference between Knits and Woven, terms used in Knitting.
- Hand Knitting.

UNIT -II

- Comparison of Warp and weft knitting.
- Knitting Machines – Weft and Warp Knitting machines

UNIT –III

- Basic weft knit stitches – single jersey, rib, purl, interlock, float and tuck stitches
- Basic warp knit stitches – under lap, overlap, closed lap, open lap.
- Knitted fabrics defects and quality control.

UNIT –IV

- Cut-Stitch shaped garments
- Integral garments
- Fully cut garments
- Fully fashioned garments

Book References:

1. Prof. Ajgaonkar D B, “Knitting Technology”, University Publishing Co-operation, Mumbai.
2. Brackenbury Terry, “Knitting Clothing Technology”, Blackwell Science, UK.
3. Spancer David J, “Knitting Technology”, Pergeman Press.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester III
Session: 2024-2025
KNITTING TECHNOLOGY
(PRACTICAL)

Course Code: BVTM-3233 Total Marks: 30

Instructions for the Examiner

Paper will be set jointly by the internal and external examiner on the spot. Set 4 questions of which, students are required to attempt any three. Two Questions will be of 15-15 marks one will be of 10 marks.

PRACTICAL

- Knitting – introduction, terminology, hand knitting tools, material, techniques, types of knitting, plain knit, ribs, laces, cables, cross and knitted, making of knitting samples (at least 2 samples of each technique).
- Preparation of any one article.

Book References:

1. Prof. Ajgaonkar D B, “Knitting Technology”, University Publishing Co-operation, Mumbai.
2. Brackenbury Terry, “Knitting Clothing Technology”, Blackwell Science, UK.
3. Spancer David J, “Knitting Technology”, Pergeman Press.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester III

Session: 2024-2025

**FASHION DESIGN AND ILLUSTRATION
(PRACTICAL)**

Course Code: BVTP-3234

Course Outcomes

- CO1: Students will gain knowledge about the various garment details like collars, necklines, sleeves, cuffs.
- CO2: Students will get apparent with the sketching of various types of accessories for different age groups.
- CO3: Students will understand the concept of sketching of different apparels and their variations.
- CO4: Students will learn how to render different textures for different types of fabric.
- CO5: Students will get familiar as to how to create different silhouettes.
- CO6: Students will acquire knowledge about draping of various garments on dress forms.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester III

Session: 2024-2025

**FASHION DESIGN AND ILLUSTRATION
(PRACTICAL)**

Course Code: BVTP-3234

Examination Time: 3 Hrs

Total Marks: 50

Practical: 40

CA: 10

Instructions for the Examiner

Paper will be set jointly by the internal and external examiner on the spot. Set three questions from the sketching part. File work.

PRACTICAL

FLAT SKETCHING AND FIGURE DRAWING:

- Sketching of various garment details – collars, necklines, sleeves, cuffs
- Sketching of accessories for Different Age Groups.
- Flat sketching of tops, skirts and trousers.
- Variation of skirts with different panels – A-line, Four Gore, Six Gore, Eight Gore and Semicircular.
- Rendering Texture of fabrics – Cotton, Wool, Net, Velvet, Leather, Satin, Silk, Corduroy, Fur
- Silhouette - A Line, Funnel shaped, Circular, Straight, Rectangular, Hour Glass and their draping on fashion figures. •
Garment draping on fashion figures using above textures and silhouettes.

Book References:

1. Ireland, Patrick John, “Fashion Design Drawing and Presentation”, B.T. Batsford, London, 1996.
2. Elisabetta Drudi, T. Paci, “Figure Drawing for Fashion”, The Pepin Press.
3. Allen and Seaman, “Fashion Drawing – The Basic Principles”, B.T. Batsford, London.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester III
Session: 2024-2025
NEEDLE CRAFT
(PRACTICAL)

Course Code: BVTP-3235

Course Outcomes

- CO1: Students will be enabled to learn methods of surface ornamentation on fabric using different techniques to produce value added products.
- CO2: Students will get knowledge about the material and tools used for different surface ornamentation techniques.
- CO3: Students will be conversant with different fabrics, stitches, techniques and various color combinations.
- CO4: Students will learn about various textiles of India from floor coverings to woven textiles.
- CO5: Students will get aware of different motifs and designs used for particular embroideries and their application on textiles.
- CO6: Students will develop practical skills in needle craft techniques.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester III
Session: 2024-2025
NEEDLE CRAFT
(PRACTICAL)

Course Code: BVTP-3235

Examination Time: 3 Hrs

Total Marks: 50

Practical: 40

CA: 10

Instructions for the Examiners/Paper Setters:

Paper will be set on the spot by the examiner. Set 5 questions out of which, students are required to attempt any four. Scheme work.

PRACTICAL:

- Patchwork and quilting – Introduction, tools, materials and techniques
- Embroidery – introduction, tools, material, techniques and types of embroidery (cutwork, cross stitch, couching, glass work and drawn thread work).
- Appliqué – introduction, tools, materials and techniques.
- Crochet – introduction, tools, material, techniques and types – single, double, circular, making of Crochet samples.
- Special techniques – smoking, ribbon work, beads and sequins work.
- Making one sample of each – smoking, ribbon work, beads and sequins work.
- Develop one product based on any one technique of needle craft.

Book References:

- NaikShailaja, “Traditional Embroideries of India”, APH Publishing Corporation, New Delhi, 1996.
- Snook Barbara, “Creative Art of Embroidery”, Numbly Pub. Group Ltd., London, 1972.
- Mathew Anne, “Vogue Dictionary of Crochet Stitches”, David and Charles, London 1989.
- Anand M.R., “Textiles and Embroideries of India”, Marg Publications, Bombay, 1965.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester III
Session: 2024-2025

GARMENT CONSTRUCTION

Course Code: BVTP-3236

Course Outcomes

- To enable students to construct theme based garments for kids.
- To enable students to use variety of design details suitable for garments.
- To educate students on the technical aspects of developing design patterns of kids wear with accuracy.
- To develop skills and methods in the area of apparel production.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester III
Session: 2024-2025

GARMENT CONSTRUCTION

Course Code: BVTP-3236

Total Marks: 100

Examination Time: 4hrs

Practical: 80

CA: 20

Instructions for the examiners:

Paper will be set jointly by the internal and external examiner on the spot.

Practical

Design and construct Kids wear on any three of the following themes:

- Casual Wear
- Party Wear
- Traditional Wear
- Indo-western Wear

Bachelor of Vocation (Textile Design and Apparel Technology) Semester III
Session: 2024-2025

INDUSTRIAL TRAINING AND REPORT WRITING

Course Code: BVTD-3237

Course Outcomes

After successful completion of this course, Students will be able:

1. To enhance an industrial experience.
2. To understand develop and enhance professional awareness and communication skills.
3. To learn how to work in formal working environment and the benefits of team work.
4. To experience to understand, discuss and evaluate the professional issues relating to textile

Bachelor of Vocation (Textile Design and Apparel Technology) Semester III
Session: 2024-2025

INDUSTRIAL TRAINING AND REPORT WRITING

Course Code: BVTD-3237

Total Marks: 100

All the students will submit their Training Reports within a period of one month in the department, this period shall be counted from the last date of completion of their training.

The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each student will be attached with one internal faculty guide, with whom they shall be in continuous touch during the training period. The internal faculty guide will be required to evaluate (out of 30 marks) on the basis of the assessment report provided by the organization where the Training has been completed and his/her own assessment about the work done by the student.

The evaluation of the remaining 70 marks shall be evaluated on the basis of presentation and the assessment report received from the organization where student has undergone.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester IV
Session: 2024-2025

HISTORY OF COSTUMES

Course Code: BVTM-4231

Course Outcomes

- **CO1:** Students will get knowledge about historic costume of Indus valley, Kushan, Mauryan and Sunga period.
- **CO2:** Students will learn historic costumes of Gupta, Mughal and British period.
- **CO3:** Students will gain knowledge about historic costume of north and west states of India
- **CO4:** Students will get knowledge about costume of east and south states of India and historic costume of different western periods

Bachelor of Vocation (Textile Design and Apparel Technology) Semester IV
Session: 2024-2025

HISTORY OF COSTUMES
(THEORY)

Course Code: BVTM-4231

Examination Time: 3+3 hrs.

Total Marks: 100

Theory: 50

Practical: 30

CA:20

Instructions for the Examiners/Paper Setters:

Question paper will have four sections. Examiner will set a total of 8 questions comprising two questions from each Section. Students are required to attempt five questions in all, choosing one question from each section and fifth question from any section. All questions carry equal marks.(10 marks)

UNIT I

Study of costumes from earlier times to present time.

- Indian Costumes
- Indus Valley Period
- Mauryan and Sunga Period
- Kushan Period

UNIT II

- Gupta Period
- Mughal Period
- British Period

UNIT III

- **Costumes of various regions of India North-** Punjab, Jammu and Kashmir.
- **West-** Maharashtra and Gujrat

UNIT IV

- **East-** Assam and west Bengal
- **South-**Kerala and Tamil Nadu
- **Western Costumes** - Egyptian, Greek, Roman, Byzantine, French

Book References:

1. Singh Kiran, "Textiles in Ancient India", Vishwavidyalaya
2. Oar S.N., "Costumes of India and Pakistan", OB Tataporevala Sons and Co. Ltd, 1982.
3. Kumar Ritu, "Costumes & Textiles of Royal India", Christies Book Ltd, London, 1999.
4. Ghurey, G.S., "Indian Costumes", The Popular Book Depot.
5. Chandermoti, "History of Indian Costumes"
6. Mehta, Rustam J, "Masterpieces of Indian Textiles", Taraporevala Sons & Co. Pvt. Ltd., Bombay.
7. Peacock John, "Fashion Accessories - Men", Thames and Hudson, London, 1996.
8. Peacock John, "The Complete 20" Century Source Book", Thames and Hudson, London, 2000.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester IV
Session: 2024-2025

HISTORY OF COSTUMES
(PRACTICAL)

Course Code: BVTM-4231

Practical: 30

Instructions for the Examiners

Paper will be set jointly by the internal and external examiner on the spot.

PRACTICAL

- **Sketch costumes for men, women and children and accessories for the following:**
 1. British period
 2. Mauryan
 3. Mughal
- Sketch costumes and accessories for East, West, North and South regions of India. (one state from each region)
- Sketching and Rendering of - Headgears, Footwear, Handbags, Belts, Gloves, Earrings, necklaces and bangles.
- Preparation of any two accessories. (Taking inspiration from historic costumes)

Bachelor of Vocation (Textile Design and Apparel Technology) Semester IV

Session: 2024-2025

GARMENT CONSTRUCTION AND DRAPING

Course Code: BVTM-4232

Course Outcomes

- **CO1:** Students will gain knowledge about how to select clothes for different age groups and what factors affect selection of clothing.
- **CO2:** Students will get apparent in altering their patterns according to their fittings.
- **CO3:** Students will learn complete concept of draping, its tools, equipment, its basic terminology and how to prepare muslin for draping..
- **CO4:** Students will gain knowledge about how to handle special fabrics and learn about lining, interlining, facing & interfacing.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester IV

Session: 2024-2025

GARMENT CONSTRUCTION AND DRAPING

(THEORY)

Course Code: BVTM-4232

Examination Time: 3 + 4 Hrs

Total Marks: 100

Theory: 40

Practical: 40

CA:20

Instructions for the Examiners/Paper Setters:

Question paper will have four sections. Examiner will set a total of 8 questions comprising two questions from each Section. Students are required to attempt five questions in all, choosing one question from each section and fifth question from any section. All questions carry equal marks.(8 marks)

Unit 1

Selection of clothing according to age, occupation, season, geographical conditions, region, social status.

Selection of clothing according to different age groups-infants, school going and adolescents.

Unit II

Pattern Alteration

Bodice, waist, hip and sleeve alterations

Unit III

Introduction to draping –Tools, equipments used in draping.

Draping terminology and preparation of muslin for draping.

Unit IV

Handling special fabrics.

Lining, interlining, facing and interfacing.

Books references:-

1. Mullick, PremLata, “Garment Construction Skills”, Kalyani Publishers, New Delhi
2. “Complete Guide to Sewing”, Reader Digest
3. Winfred Aldrich, Metric Pattern Cutting, Blackwell Science, UK
4. Carr Harold & Latham Barbara, “The Technology of Clothing Manufacture”, OxfordPub.USA, 1994.
5. Cooking G, “Introduction to Clothing Manufacture”, Blackwell Science, UK, 1991.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester IV
Session: 2024-2025
GARMENT CONSTRUCTION AND DRAPING
(PRACTICAL)

Course Code: BVTM-4232 Practical: 40

Instructions for the Examiners

Paper will be set jointly by the internal and external examiner on the spot

Practical

- Construction of Churidar, KalidarKurta.
- Construction of different types of skirts. (A-Line, Circular and Pleated Skirt)
- Preparation of commercial paper patterns.
- Preparation of muslin for draping.
- Draping of basic bodice block front and back.
- Draping of basic skirt block front and back.

Books Recommended:

1. Helen Joseph- Armstrong, Draping for Apparel Design, Oct. 1999 Publisher: Fairchild Books & Visual.
2. Connie Amaden – Crawford, The art of fashion Draping, 2nd edition (Oct. 1995) Publisher: Fairchild Books, K Visual.
3. Hilde Jaffe, Jurie Reus, Draping for Fashion Design, 1993, Prentice Hall Carrer& technology

Bachelor of Vocation (Textile Design and Apparel Technology) Semester IV
Session: 2024-2025
FASHION DESIGN AND ILLUSTRATION (CAD)
PRACTICAL

Course Code: BVTP-4233

Examination Time: 3 Hrs. Total Marks: 100

Ext: 80

CA:20

Instructions for the Examiners

Paper will be set jointly by the internal and external examiner on the spot.

Practical:

- Croquis drawing in computer.
- Drawing the details of the following and applying various texture and effects using CAD (Corel Draw).
- **Fashion Details/Silhouette:**
- Collar: Mandarin, High Bais , Tuxedo, Cape, Flat Tennis.
- Sleeves: Raglan, Hanky, Tulip, Ruffle, Dolman.
- Accessories: Bags, Belts, Caps, Bows.
- Pockets: Flap, Pouch, Patch, Cross, Slit, Kurta.
- Skirts: Novelty, Gathered, Hip Rider, Trumpet, Pegged, Circular, Pleated, Straight, A-Line.
- Variation of skirts with different panels – A-line, Four Gore, Six Gore, Eight Gore and Semicircular.
- Trousers: Jeans, Straight Pants, Baggy Pants, Jump Suit, Dungarees.
- Silhouette: A Line, Funnel shaped Circular, Straight, Rectangular, High waisted Empire line.

Book References:

1. Veisinet DD, "Computer Aided Drafting and Design – Concept and Application", 1987.
2. Taylor P, "Computers in the Fashion Industry", Heinemann Pub., 1990.
3. Winfred Aldrich, "CAD in Clothing and Textiles", Blackwell Science 1994.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester IV
Session: 2024-2025
FASHION ILLUSTRATION AND APPRECIATION
(PRACTICAL)

COURSE CODE: BVTP-4234

Course Outcomes

- **CO1:** Students will learn designing by taking inspiration from different themes.
- **CO2:** Students will get incisive about how to prepare mood boards for projects to collect different creative information.
- **CO3:** Students will learn to enable their clients to see the design direction with the help of mood board.
- **CO4:** With the practise of story board students will use to illustrate the flow of the ideas and behaviour of the concept.
- **CO5:** Students will enhance their sketching skills.
- **CO6:** Students will learn how to drape garments on fashion figures.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester IV
Session: 2024-2025
FASHION ILLUSTRATION AND APPRECIATION
(PRACTICAL)

COURSE CODE: BVTP-4234

Examination Time: 3 Hrs Total Marks: 100

Ext: 80

C.A: 20

Instructions for the Examiners

Paper will be set jointly by the internal and external examiner on the spot.

Practical:

Design, Illustrate and create for following themes with Ideation board Swatch board, mood board and storyboard.

1. Club wear
2. Beach wear
3. Indo-western wear
4. Indian traditional wear

Book References:

1. McKenzie, Stuart, Creative fashion illustration: How to develop your own style, 2014.
2. Glenville Tonny, New Icons of Fashion Illustration, 2013.
3. Foggy, Marnie, Vintage fashion illustration Harper's Bazaar, 2013.
4. DAWBER, Mortin, Great Big Book fashion illustration, 2011.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester IV

Session: 2024-2025

PATTERN AND MARKER MAKING ON COMPUTER

(PRACTICAL)

COURSE CODE-BVTP-4235

Course Outcomes

- **CO1:** Students will learn to develop Slopers Manipulation of darts and seams through computer.
- **CO2:** Students will learn marker plan.
- **CO3:** Students will learn basic principal of cutting and layout.
- **CO4:** Students will learn cross marking and notching.
- **CO5:** Students will learn manipulation of grain line.
- **CO6:** Students will learn about pattern making using CAD.
- **CO7:** Students will learn drawing using computers.
- **CO8:** Students will learn to interpret a design with a practical understanding of garments construction.
- **CO9:** Students will learn different aspects of pattern making and grading on CAD.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester IV

Session: 2024-2025

PATTERN AND MARKER MAKING ON COMPUTER

(PRACTICAL)

COURSE CODE-BVTP-4235

Examination Time: 3 Hrs. Total Marks: 100

Ext: 80

C.A:20

Instructions for the Examiner

Paper will be set jointly by the internal and external examiner on the spot.

Practical:

- Sloper development – Child bodice block & Sleeve block, adult bodice block, sleeve block.
- Manipulation of darts and seams, Explanation of seam allowances.
- Basic principles of marker making on computer (Cutting and Layout).
- Cross marking and notching.
- Manipulation grain line.
- Practice exercises-different types of sleeves and collars.

Book References:

- 1.Velsinet DD, “Computer Aided Drafting and Design – Concept and Application”, 1987.
- 2.Taylor P, “Computers in Fashion Industry”, Heinemann Pub. 1990.
3. Aldrich Winfred, “CAD in Clothing and Textiles”, Blackwell Science 1994.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester IV

Session: 2024-2025

INTERNSHIP REPORT

Course Code: BVTI-4236

Course Outcomes

After successful completion of this course, Students will be able:

5. To enhance an industrial experience.
6. To understand develop and enhance professional awareness and communication skills.
7. To learn how to work in formal working environment and the benefits of team work.
8. To experience to understand, discuss and evaluate the professional issues relating to textile

Bachelor of Vocation (Textile Design and Apparel Technology) Semester IV
Session: 2024-2025
INTERNSHIP REPORT

Course Code: BVTI-4236

Total Marks- 100

All the students will submit their Training Reports (in duplicate) within a period of one month in the department; this period shall be counted from the last date of completion of their training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student report. Each student will be attached with one internal faculty guide, with whom they shall be in continuous touch during the training period. The internal faculty guide will be required to evaluate (out of 20 marks) on the basis of the assessment report provided by the organization where the Training has been completed and his/her own assessment about the work done by the student. The evaluation of the remaining 80 marks shall be evaluated on the basis of presentation and the assessment report received from the organization where student has undergone training.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester V

Session: 2024-2025

LEATHER TECHNOLOGY

(Theory)

Course Code: BVTL-5231

Course Outcomes

- CO1:-The course will provide knowledge about the history of leather, types of leather and vegan leather.
- CO2:-It will provide the knowledge about leather industry, leather products and its care.
- CO3:-Students will learn about manufacturing of leather and Environmental and Health hazards from the manufacturing of leather.
- CO4:- Students will get the knowledge about classification and finishing of leather.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester V
Session: 2024-2025
LEATHER TECHNOLOGY
(Theory)

Course Code: BVTL-5231

Examination time: 3 hrs. Total marks- 100

Theory- 80

CA - 20

Instructions for the Paper Setter:

Eight questions of equal marks (16 marks) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

Unit –I

- History of leather
- Different types of animal leather and vegan leather

Unit –II

- Nature and scope of Indian leather industry
- Leather products
- Care and maintenance of leather products

Unit –III

- Manufacturing of leather-Preparatory stages, Tanning and Crusting
- Environmental and Health hazards from the manufacturing of leather

Unit –IV

- Classification of leather-Full grain leather, Top grain leather, Corrected grain leather, Split leather, Bonded leather
- Finishing of leather-Staking, Buffing, Boarding, Embossing, Glazing, pigmented leather, Semi- Aniline, Waxed or oil finish

Books Recommended

1. Leather production and tanning technology handbook, published by:-Niir project consultancy services
2. Eiri- Hand book of leather and leather products technology, published by Engineers India research in, 2007
3. S.S. Dutta- Introduction to the principles of leather manufacture, published by I.L.T.A
4. K.T. Sarkar- Theory and practice of leather manufacture, published by AjoySorcar, Chennai
5. The Indian leather industry- Secretariat for industrial assistance, Ministry of India, Govt. of India

Bachelor of Vocation (Textile Design and Apparel Technology) Semester V

Session: 2024-2025

BASICS OF SUSTAINABLE FASHION

(Theory)

Course Code: BVTL-5232

Course Outcomes:

- CO1: To give a detailed description about the history and development of Sustainable Fashion, lifecycle of garments and terminologies.
- CO2: A detailed study of various Sustainable Brands and Designers.
- CO3: Study of various Industrial practices with focus on Sustainable Fashion.
- CO4: Focus on Sustainable Consumer practices.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester V

Session: 2024-2025

BASICS OF SUSTAINABLE FASHION

(Theory)

Course Code: BVTL-5232

Examination Time: 3 hrs.

Total Marks: 100

Theory: 40

Practical-40

CA: 10

Instructions for the Paper Setter:

Eight questions of equal marks (8 marks) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

Unit- I

- History and development of Sustainable Fashion
- Life cycle of a garment, Life cycle assessment tools
- Terminologies: Sustainable Fashion, Circular Fashion, Fast Fashion, Slow Fashion, Vintage Fashion, Flea Market Fashion, Second-Hand Clothing

Unit-II

- Case study of Katharine Hamnett, Stella McCartney, Vivienne Westwood
- Case study of NIKE, H&M
- Alabama Chanin, Orsola De Castro

Unit-III

- Industry Practices- Fair trade Fabrics, Case study of Rana Plaza, Local sourcing Using Mono-materials, Zero Waste Techniques, Design for Durability

Unit- IV

- Designing for empathy-Natural dyes, Reducing Textile Waste, Engagement with local communities, DIY Fashion
- Consumer Practices-Washing Garments, Drying and Ironing, Storing Clothes Altering, Adapting, Repairing Clothes, Practicing 3 R's of Recycling, Upcycling. Difference between Recycling and Upcycling
- Practical Submission of DIY, Upcycled garments, Accessories, Life style products for a social cause.

References: Text Books:

1. Subramanian Senthilkannan Muthu ,(2018). Sustainable Innovations in Textile Fibers, Springer publications, Singapore.
2. Thomas and Hudson, (2012). The Sustainable Fashion Handbook, Sandy Black publishers, London.
3. Jennifer Farley Gordon, Colleen Hill, (2014) Sustainable fashion: Past, Present and Future, Bloomsbury Publishing, London.
4. Alison Gwilt, Timo Rissanen, Shaping Sustainable Fashion, Earthscan publishing for a sustainable future, London.
5. Alison Gwilt, A Practical Guide To Sustainable Fashion, Bloomsbury Publishing, London.
6. Kate Fletcher, Lynda Grose, Fashion & Sustainability , Laurence King Publishing Ltd., London.
7. Timo Rissanen, Holly Mcquillan, Zero Waste Fashion Design, Bloomsbury Publishing, London.

8. AnetHethorn, Connie Ulasewicz, Sustainable fashion, Bloomsbury Publishing, London.
9. Sass Brown, Ecc Fashion, Laurence King Publishing ltd., London.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester V
Session: 2024-2025
FASHION ILLUSTRATION AND APPRECIATION
(Practical)

Course Code: BVTP-5233

COURSE OUTCOMES

1. Students will gain knowledge about various art mediums like charcoal, steadlers, posters, water colors, pastels and ink.
2. Students will know about different color schemes.
3. Students will attain knowledge of different types of designs and their proper application.
4. They will gain knowledge about patterns and motifs.
5. Students will be skilled in rendering textures of various fabrics and materials.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester V
Session: 2024-2025
FASHION ILLUSTRATION AND APPRECIATION
(Practical)

Course Code: BVTP-5233

Examination Time: 4 Hrs. Total Marks: 100

Ext. – 80

CA - 20

Instructions for the Examiners/Paper Setters:

Set 5 questions out of which students have to attempt any 4 questions. Question paper will be set on the spot jointly by the internal and external examiners.

Unit-I

- Collage making on any 3 themes like culture, environment, historic period, monuments, embroidery, traditional fabric etc.
- Taking inspiration from the above themes, illustrate garments on the croquis.

Unit-II

Illustrating 4-5 sheets of each theme along with ideation board, colour board, mood board, storyboard

Books Recommended:

1. AbingBina, “ Fashion Sketch Book”, 2006 by Fairchild Publication
2. Stan Smith, “The Illustration handbook” 1984 by Macdonld Co.
3. Julian Seaman, “Professional Fashion Illustration” by B.T. Batsford Ltd.
4. Kathryn McKelvey “Illustrating Fashion” by Blackwell Science.
5. Ireland Patrick John, “Fashion Design Drawing Presentation”, 1996 B.T. Batsford Ltd.
6. Allen and Seaman, “Fashion Drawing- The Basic Principles” 1994, B.T. Batsford, London.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester V
Session: 2024-2025
DRAPING, PATTERN MAKING AND CONSTRUCTION
(Practical)

Course Code: BVTP-5234

Course Outcomes

- CO1:-This course will provide knowledge about draping in detail.
- CO2:-Students will learn about Pattern development.
- CO3:- It will provide the knowledge about designing of garments.
- CO4:-Students will understand how to construct ethnic wear and night wear.
- CO5:-Students will get the knowledge about finishing of garments

Bachelor of Vocation (Textile Design and Apparel Technology) Semester V
Session: 2024-2025
DRAPING, PATTERN MAKING AND CONSTRUCTION
(Practical)

Course Code: BVTP-5234

Examination Time: 4 Hrs. Total Marks: 100

Ext. – 80

CA - 20

Instructions for the Examiners/Paper Setters:

One question from draping for 30 marks. Construction of garment with finishing – 50 marks. Question paper will be set on the spot jointly by the internal and external examiners.

Unit-I

- Draping of stylized skirts.
- Draping of stylized necklines, armholes.
- Draping of front and back bodice with princess line.
- Draping of front bodice with French darts.
- Draping of sleeve collar, cowl neck.
- Front and back torso.

Unit-II

- Construction of garments on each theme with their commercial paper patterns and layouts: □
 1. Night wear
 2. Ethnic wear
 3. Formal trouser

Books Recommended:

1. Helen Joseph- Armstrong, Draping for Apparel Design, Oct. 1999 Publisher: Fairchild Books & Visual.
2. Connie Amaden – Crawford, The art of fashion Draping, 2nd edition (Oct. 1995) Publisher: Fairchild Books, K Visual.
3. Hilde Jaffe, Jurie Reus, Draping for Fashion Design, 1993, Prentice Hall Career & technology

Bachelor of Vocation (Textile Design and Apparel Technology) Semester V

Session: 2024-2025

CAD (COMPUTER AIDED DESIGNING)

(Practical)

Course Code: BVTP-5235

COURSE OUTCOMES:

1. Students will learn about Adobe Illustrator.
2. They will gain knowledge about Photoshop software.
3. Students will learn how to create fashion and design illustrations in CAD.
4. They will attain knowledge about various tools of Photoshop and Adobe Illustrator.
5. Students will learn to make various fashion details.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester V
Session: 2024-2025
CAD (COMPUTER AIDED DESIGNING)
(Practical)

Course Code: BVTP-5235

Examination Time: 3 Hrs. Total Marks: 75

Ext. – 60

CA: 15

Instructions for the Examiners/Paper Setters:

Set 4 questions out of which students have to attempt 3 questions – 20 EACH. Question paper will be set on the spot jointly by the internal and external examiners.

Design different outfits using themes like:

- Flora and Fauna
- Traditional Fabric and embroidery
- Festival / culture
- Beachwear
- Office wear

Minimum 2 designs to be prepared on every theme. Prepare a file on these designed outfits by taking printouts.

Books Recommended:

1. Adobe Photoshop, 12.0
2. Gruman, Galen, Adobe in Design Cs2 Bible.
3. Adobe Illustrator, 12.0
4. Lazer, Susan.H., Adobe Illustrator For Fashion Design
5. Golding, Mordy, Adobe Creative Suite 2

Bachelor of Vocation (Textile Design and Apparel Technology) Semester V
Session: 2024-2025
INTERNSHIP FOR DESIGN AND CONSTRUCTION OF GARMENTS

Course Code: BVTI-5236

COURSE OUTCOMES

- CO1:- From this course students will gain the knowledge from fabric to finished garments
- CO2:-Students will learn about stitching, printing or embroidery in industry.
- CO3:- Students will understand the working of industry
- CO4:-Students will understand how to design garment in industry.
- CO5:-Students will get the knowledge about how to construct garments in industry.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester V
Session: 2024-2025
INTERNSHIP FOR DESIGN AND CONSTRUCTION OF GARMENTS

Course Code: BVTI-5236

Examination Time: 3 hrs.

Total Marks: 75

- Industrial training on production of garments.(1 month)
- Designing and construction of samples during training (at least 2)

Submission of report and Viva Voce.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester VI

Session: 2024-2025

FASHION INDUSTRY, MARKETING AND MANAGEMENT

(THEORY)

Course Code: BVTL-6231

COURSE OUTCOMES

- **CO1:-** The course will provide knowledge about Indian and global fashion market..
- **CO2:-** Students will be able to know regarding career and level in fashion industry.
- **CO3:-**Students will learn about nature and scope of marketing, marketing research and marketing mix.
- **CO4:-** It will provide the knowledge about marketing concept, marketing environment and management

Bachelor of Vocation (Textile Design and Apparel Technology) Semester VI
Session: 2024-2025
FASHION INDUSTRY, MARKETING AND MANAGEMENT
(THEORY)

Course Code: BVTL-6231

Examination Time: 3 Hrs Total Marks: 75

Theory: 60
C.A:15

Instructions for the Examiners/Paper Setters:

Question paper will have four sections. Examiner will set a total of 8 questions comprising two questions from each Section. Students are required to attempt five questions in all, choosing one question from each section and fifth question from any section. All questions carry equal marks.(12 marks)

UNIT-I

- Introduction to Indian fashion industry- Nature and Scope
- Indian and global fashion market

UNIT-II

- Career in fashion industry
- Level of fashion industry-Couture, ready to wear, mass production

UNIT-III

- Introduction to marketing
- Nature and scope of marketing
- Marketing research- Research Process, Factors affecting Marketing Research
- Introduction to marketing mix and 4Ps of marketing

UNIT-IV

- Marketing concept
- Introduction to marketing environment- Micro and Macro Marketing Environment.
- Management-Concept, Principles, Characteristics.

Book References:

1. John Donnellan, Merchandise Buying & Management, 2001, Farechild Books.
2. Kitty G. Dickerson, Inside The Fashion Business, 7th Edition, 2003 Prentice Hall
3. Elaine Stone, The Dynamics of Fashion, 2004, Fairchild.
4. Jay Diamond; Ellon Diamond, The World of Fashion, 2007, Fairchild.
5. John Donnellan, Merchandise Buying & Management, 2001, Farechild Books.
6. Kitty G. Dickerson, Inside the Fashion Business, 7th Edition, 2003, Prentice Hall.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester VI

Session: 2024-2025

**FUNDAMENTALS OF RETAILING
(THEORY)**

Course Code- BVTL-6232

Course Outcomes

After successful completion of this course, Students will be able:

1. To analyze the evolution of the retail industry
2. To understand the various models of buying processes
3. To understand the different store formats offered by fashion retailers
4. To understand how current social and economic factors affect fashion retailers

Bachelor of Vocation (Textile Design and Apparel Technology) Semester VI

Session: 2024-2025

**FUNDAMENTALS OF RETAILING
(THEORY)**

Course Code- BVTL-6232

Total Marks-100

Examination Time-3 hours

**Theory-80
CA-20**

Instructions for the Examiners/Paper Setters:

Question paper will have four sections. Examiner will set a total of 8 questions comprising two questions from each Section. Students are required to attempt five questions in all, choosing one question from each section and fifth question from any section. All questions carry equal marks.(16 marks)

UNIT-I

Introduction to Retailing: Concept of retailing, Functions of retailing, Terms & Definition, Retail formats and types, Retailing Channels, Importance of retailing, Changing trends in retailing.

UNIT-II

Understanding the Retail Consumer: Retail consumer behavior, Factors influencing the Retail consumer Customer decision making process, Market Research for understanding retail consume

UNIT-III

Retail Market Segmentation and Strategies: Market Segmentation and its benefits
Kinds of markets, 4 M's of Marketing

Definition of retail strategy, Strategies for penetration of new markets

UNIT-IV

Retail Location Selection: Importance of retail locations, Steps involved in choosing a retail locations Factors determining the location decision

Text Books Recommended:

1. Barry Berman, Retail Management, Pearson Education; Thirteenth edition (27 July 2017)
2. Gibson G. Vedamani, Retail Management, Jaico Publishing House; Fourth edition (15 September 2003)
3. U. C. Mathur, Retail Management: Text and Cases, I K International Publishing House; 0 edition (12 November 2010)
4. A.JLamba-The art of Retailing, McGraw Hill Education (24 December 2002)
5. SwapanaPradhan-Retailing Management, McGraw Hill Education; 4th edition (25 June 2012)

Bachelor of Vocation (Textile Design and Apparel Technology) Semester VI

Session: 2024-2025

**ENTREPRENEURSHIP DEVELOPMENT
(THEORY)**

Course Code: BVTL-6233

Course outcomes :

After successful completion of this course, students will be able to:

- CO1. Students will be able to explain function, features, benefits of an entrepreneurship development.
- CO2. Students will learn the characteristics of the entrepreneur development and its importance in small scale industry.
- CO3. Students will learn the importance of entrepreneurship development and their effective management in organisation.
- CO4. Students will learn to contribute to the development, implementation and evaluation of entrepreneurial skills.
- CO5. Identify and explain the issues involved in establishing an enterprise.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester VI

Session: 2024-2025

**ENTREPRENEURSHIP DEVELOPMENT
(THEORY)**

Course Code: BVTL-6233

Examination Time -3 Hrs

Total Marks: 100

Theory: 80

CA- 20

Instructions for the Examiners/Paper Setters:

Question paper will have four sections. Examiner will set a total of 8 questions comprising two questions from each Section. Students are required to attempt five questions in all, choosing one question from each section and fifth question from any section. All questions carry equal marks.(16 marks)

Unit I

- Entrepreneurship-Meaning, Elements And Importance Of Entrepreneurship
- Nature Of Entrepreneurship

Unit II

- Barriers to entrepreneurship
- Characteristics of entrepreneur

Unit III

- Functions of entrepreneurship
- Qualities and concept of women entrepreneurship

Unit IV

- Introduction and importance to small scale industry
- Government initiatives to develop women Entrepreneurship

Books Recommended:

1. Entrepreneurial Development-Dr. S. Moharana and Dr.Dash, Pub by RBSA Publishers, Jaipur.
2. Entrepreneurial Development by S.S. Khanna, Published by S. Chand & Company Ltd., Ram Nagar , New Delhi.
3. Entrepreneurial Development by C.B. Gupta and N.P.Srinivasen, Publisher Sultan Chand & sons, 1992.
4. Entrepreneurial Development Principles. Policies and programme by P Saravanel, Publishers Ess Pee Kay Publishing house , Madras.
5. Kitty G. Dickerson, Inside The Fashion Business, 7th Edition, 2003 Prentice hall

Bachelor of Vocation (Textile Design and Apparel Technology) Semester VI
Session: 2024-2025
FASHION ILLUSTRATION AND APPRECIATION
(Practical)

Course Code: BVTP-6234

COURSE OUTCOMES

- **CO1:-** From this course students will gain knowledge about Western fashion designer and their creative work.
- **CO2:-**Students will learn about Indian fashion Designer.
- **CO3:-** Students will gain knowledge about various art mediums like charcoal, staedtlers , posters, water colors, pastels and ink.
- **CO4:-**They will learn about how to illustrate & design dresses.
- **CO5:-**Students will learn about how to illustrate & design innovative dresses

Bachelor of Vocation (Textile Design and Apparel Technology) Semester VI
Session: 2024-2025
FASHION ILLUSTRATION AND APPRECIATION
(Practical)

Course Code: BVTP-6234

Examination Time: 4 Hrs Total Marks: 100

Ext.: 80

C.A:20

Instructions for the Examiners

Paper will be set jointly by the internal and external examiner on the spot.

PRACTICAL

Unit-I

- Appreciation, brief history and famous designs of 3 international designers
- Collecting and illustrating the work, brief history and famous designs of 3 Indian designers

Unit-II

- Illustrating 15 innovative dresses by the use of appropriate mediums and different presentation skills by taking inspiration of above famous international and Indian designers.

Books Recommended:

1. McKenzie, Stuart, Creative fashion illustration: How to develop your own style, 2014.
2. Glenville Tonny, New Icons of Fashion Illustration, 2013.
3. Foggy, Marnie, Vintage fashion illustration Harper's Bazaar, 2013.
4. DAWBER, Mortin, Great Big Book fashion illustration, 2011.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester VI

Session: 2024-2025

PATTERN MAKING AND CONSTRUCTION

(Practical)

Course Code: BVTP-6235

- **CO1:-**It will provide the knowledge about designing of garments.
- **CO2:-**Students will learn about Pattern development.
- **CO3:-**This course will provide knowledge about layout of the garments.
- **CO4:-**Students will understand how to construct office wear and evening wear.
- **CO5:-**They will learn about finishing of garments.
- **CO6:-**Students will learn about how to design & construct innovative dresses.

Bachelor of Vocation (Textile Design and Apparel Technology) Semester VI
Session: 2024-2025
PATTERN MAKING AND CONSTRUCTION
(Practical)

Course Code: BVTP-6235

Examination Time: 4 Hrs Total Marks: 150

Ext.: 120

C.A:30

Instructions for the Examiners

Paper will be set jointly by the internal and external examiner on the spot

PRACTICAL

Unit-I

Construction of Women's Wear on each theme:

- Office wear
- Evening wear

Unit-II

- Design and construct any innovative garment based on previous paper.

Books Recommended:

1. Connie Amaden-Crawford, A Guide to Fashion to Sewing, Fourth Edition, 1992, Fairchild publications.
2. Dorothy Wood, The Practical Encyclopedia of Sewing, 1999, Lorenz Books, Anness Publishing Ltd., New York.
3. Singer Sewing Book, 1943, Mary Brooks Picken, Kessinger Publishing.
4. Measure, Cut and Sew; Holt Rinehart and Winson. 1922, McMillian Publishing Company.
5. Bray N., Dress Pattern Designing, , 2003(5th edition) Wiley Blackwell
6. Pattern Making for Fashion Design by Helen Joseph Armstrong, 2005, Prentice Hall.
7. Tata Sharon Lee, "Inside Fashion Design", 1977, Francisco Canfield Press

Bachelor of Vocation (Textile Design and Apparel Technology) Semester VI

Session: 2024-2025

COMPUTER AIDED DESIGNING-II

(Practical)

Course Code: BVTP-6236

COURSE OUTCOMES

- **CO1:-**Students will learn about Adobe Photoshop software.
- **CO2:-**This course will provide knowledge about Corel Draw software.
- **CO3:-**They will gain knowledge about how to design garments in CAD.
- **CO4:-**Students will learn how to drape different fashion outfits on models.
- **CO5:-**Students will understand how to import and export documents

Bachelor of Vocation (Textile Design and Apparel Technology) Semester VI
Session: 2024-2025

COMPUTER AIDED DESIGNING-II
(Practical)

Course Code: BVTP-6236

Examination Time: 3 Hrs Total Marks: 75

Ext.: 60

C.A:15

Instructions for the Examiners

Paper will be set jointly by the internal and external examiner on the spot

PRACTICAL

Unit-I

Adobe Photoshop

- Introduction to Photoshop
- Opening, closing and saving a file
- Tool Box
- Importing, Exporting and printing a document
- Color Palettes
- All menus

Unit-II

Designing outfits on the following themes using both softwares that is Corel and Photoshop

- Season/Casual wear
- Party wear
- Sportswear/ Uniform(School)
- Draping simulation of any 2 designs

Books Recommended:

1. Adobe Photoshop, 12.0
2. Gruman, Galen, Adobe in Design Cs2 Bible.
3. Software manual.
4. Coral Draw in simple steps
5. Golding, Mordy, Adobe Creative Suite 2

Bachelor of Vocation (Textile Design and Apparel Technology) Semester VI
Session: 2024-2025

SURVEY AND PROJECT REPORT
(PRACTICAL)

Course Code: BVTD-6237

COURSE OUTCOMES

- **CO1:-** From this course students will gain the knowledge of Indian states
- **CO2:-**Students will learn about art, culture, food and craft of different states.
- **CO3:-** They will learn about traditional embroideries and costumes of states.
- **CO4:-**Students will understand how to take inspiration & design different garments

Bachelor of Vocation (Textile Design and Apparel Technology) Semester VI
Session: 2024-2025

SURVEY AND PROJECT REPORT
(PRACTICAL)

Course Code: BVTD-6237

Examination Time: 3 Hrs

Total Marks: 100

Ext.: 80

C.A:20

Instructions for the Examiners

Paper will be set jointly by the internal and external examiner on the spot

PRACTICAL □

- Survey on traditional costumes of various states of India.
- Make a project report

Design any 10 garments taking it as inspiration.