

FACULTY OF VOCATIONAL STUDIES

SYLLABUS

of

Bachelor of Vocation (Beauty & Wellness)

(Semester: I to VI)

(Under Credit Based Continuous Evaluation Grading System)

Session : 2021-2022



The Heritage Institution

KANYA MAHA VIDYALAYA JALANDHAR

(Autonomou)

Kanya Maha Vidyalaya , Jalandhar (Autonomous)
SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE
PROGRAMME

Bachelor of Vocation (Beauty & Wellness)Semester-I

Session : 2021-2022

Name of the QP- Beauty Therapist BWS/Q0102

(NSQF Level-4)

Course Title	C/S/I/V	Course Code	Total Credits	Marks			CA	Examination (Hrs)
				Total	L	P		
Punjabi (Compulsory) ¹ Basic Punjabi ² PHC	C	BVBL- 1421 BVBL-1031 BVBL-1431	2	50	40	-	10	3Hrs
Communication Skill in English-I	C	BVBL-1102	4	50	40		10	3Hrs
Sterilization, Hygiene and Sanitation	C	BVBL-1143	2	50	40		10	3Hrs
Anatomy of Skin and Hair	S	BVBM-1144	4	100	40	40	20	3+3Hrs
Fundamentals of Spa	S	BVBM-1145	4	100	40	40	20	3+3Hrs
Skin Care	S	BVBP- 1146	2	50		40	10	3Hrs
Fashion and Basic Makeup	S	BVBP- 1147	2	50		40	10	3Hrs
Internship and Project Report	S	BVBI-1148	6	75		70	5	
*Drug Abuse: Problem Management	AC	AECD-1161	2	50	40		10	3Hrs
Foundation Programme	AC	SECF-1492	2	25	20		5	1Hr
		Total	30	525				

C-Compulsory

E-Elective

AC- Audit Course

¹Special paper in lieu of Punjabi (Compulsory).

²Special paper in lieu of Punjabi (Compulsory) for those students who are not domicile of Punjab.

*Credits of these paper will not be included in SGPA/CGPA of the student .

Kanya Maha Vidyalaya , Jalandhar (Autonomous)
SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME
Bachelor of Vocation (Beauty & Wellness) Semester – II
Session : 2021-2022

Name of the QP: Makeup Artist (BWS/Q0301)
(NSQF Level-5)

Course Title	C/S/I/V	Course Code	Total Credit	Marks			CA	Examination (Hrs)
				Total	L	P		
Punjabi (Compulsory)/ Basic Punjabi PHC	C	BVBL-2421 BVBL-2031 BVBL-2431	2	50	40	-	10	3hrs
Communication Skill in English- II	C	BVBM-2102	4	50	25	15	10	3hrs
Health and Safety in the Workplace	C	BVBL-2143	2	50	40	-	10	3Hrs
Beauty and Personality Development	S	BVBM-2144	4	100	40	40	20	3+3Hrs
Fashion Makeover	S	BVBP-2145	4	100	-	80	20	3Hrs
Photographic Make-up	S	BVBP-2146	4	100	-	80	20	3Hrs
Internship and Project Report	S	BVBI-2147	6	75	-	70	5	
*Drug Abuse: Problem Management and Prevention	AC	AECD-2161	2	50	40	-	10	3Hrs
*Moral Education Programme	A C	SECM-2502	2	25	20	-	5	1Hrs
		Total	30	525				

C-Compulsory

S-Skill Enhancement

AC-Audit course

¹ special course in lieu of Punjabi (compulsory)

²special course in lieu of punjabi (compulsory) for those students who are not domicile of Punjab.

*Grades points or Grades of these courses will not be included in the SGPA/CGPA of Semester/programme

Kanya Maha Vidyalaya , Jalandhar (Autonomous)
SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME
Bachelor of Vocation (Beauty & Wellness) Sem-III
Session : 2021-2022

Name of the QP: Hair Care Trainer (BWS/Q0210)
(NSQF Level-6)

Course Titles	Course type	Course Code	Total Credits	Marks				Examination time (in Hours)
				Total	Ext.		CA	
					L	P		
Histology of Hair	C	BVBL-3141	4	100	80	-	20	3
Knowledge of Hair Bond	C	BVBL-3142	4	100	80	-	20	3
Salon Management	C	BVBL-3143	2	50	40	-	10	3
Techniques of Hair Texturing	S	BVBP-3144	4	75	-	60	15	3
Hair Coloring	S	BVBP-3145	4	75	-	60	15	3
Assemblage Management	S	BVBP-3146	4	75	-	60	15	3
Internship and Project Report	S	BVBI-3147	6	75	70	-	5	
Gender Sensitization	S	SECG-3532	2	25	20	-	5	2
		Total	30	575				

C – Compulsory

S - Skill Enhancement

Kanya Maha Vidyalaya , Jalandhar (Autonomous)
SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME
Bachelor of Vocation (Beauty & Wellness) Sem-IV
Session-2021-2022

Course Titles	Course type	Course Code	Total Credits	Marks				Examination time (in Hours)
				Total	Ext.		CA	
					L	P		
Care of Scalp and Hair	C	BVBL-4141	4	75	60	-	15	3
Hair Coloring and Bleaching	C	BVBL-4142	4	75	60	-	15	3
Superfluous Hair	S	BVBM-4143	4	100	40	40	20	3
Hair Styling	S	BVBP-4144	4	75	-	60	15	3
Chemical Hair Relaxing	S	BVBP-4145	2	50	-	40	10	3
Advance Hair Treatment	S	BVBP-4146	2	50	-	40	10	3
Internship and Project Report	S	BVBI-4147	6	75	-	70	5	-
Environmental Studies (Compulsory)	C	AECE-4221	4	100	60	20	20	3
Social Outreach	C	SECS-4522	2	25	-	20	05	
		Total	30	500				

C-Compulsory
S-Skill Enhancement

Kanya Maha Vidyalaya , Jalandhar (Autonomous)
SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE
PROGRAMME

Bachelor of Vocation (Beauty & Wellness) Semester-V

Session : 2021-2022

Name of the QP : Institute Head(BWS/Q0606)
(NSQF Level- 7)

Course Titles	Course Type	Course Code	Total Credits	Marks				Examination time (in Hours)
				Total	Ext.		CA	
					L	P		
Chemical Hair Procedures	C	BVBL-5141	4	50	40	-	10	3
Therapeutic Massage	C	BVBL-5142	4	100	80	-	20	3
Electrical and Chemical Treatment	C	BVBL-5143	4	100	80		20	3
Fundamentals of Beauty	S	BVBP-5144	4	50	-	40	10	3
Massage Therapy	S	BVBP-5145	4	100	-	80	20	3
Skin Treatments and Peeling	S	BVBP-5146	4	100		80	20	3
Internship and Project Report	S	BVBI-5147	6	75	--	70	5	
		Total	30	575				

C-Compulsory

S- Skill Enhancement

Kanya Maha Vidyalaya , Jalandhar (Autonomous)
SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME
Bachelor of Vocation (Beauty & Wellness) Semester – VI
Session : 2021-2022

Course Title	C/S/I/V	Course Code	Total Credit	Marks			CA	Examination (Hrs)
				Total	L	P		
Entrepreneurship	C	BVBL-6141	4	100	80	---	20	3hrs
Human Resource Management	C	BVBL-6142	4	100	80	--- -	20	3hrs
Merchandising and Retailing	C	BVBL-6143	4	100	80	---	20	3Hrs
Concept Development	S	BVBP-6144	6	100	----	80	20	3+3Hrs
Computer Application	S	BVBP-6145	6	100	--	80	20	3Hrs
Internship and Project Report	S	BVBI-6146	6	75	---	70	5	
		Total	30	575				

C-Compulsory
S-Skill Enhancement

Bachelor of Vocation (Beauty & Wellness) Semester-I
Sterilization, Hygiene and
Sanitation
Course Code: BVBL-1143
Session: 2021-2022
(THEORY)

Course Outcome:

- CO 1:** To impart knowledge of skin and personal grooming.
- CO 2:** Understand why personal hygiene is an important part of good health maintenance
- CO 3:** Understand what areas are included in health maintenance
- CO 4:** Know when to offer choices when providing personal care
- CO 5:** Understand that professional ethics should always be applied when providing ,personal care

Bachelor of Vocation (Beauty & Wellness) Semester-I
Sterilization, Hygiene and
Sanitation

Course Code: BVBL-1143

Session: 2021-2022
(THEORY)

Time: 3hrs

Max Marks: 50
Theory Marks: 40
CA:10

Instructions for the Paper Setters:

Eight questions of equal marks (8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from anySection.

UNIT-I

- What is Personal Hygiene
- What is Public Hygiene
- Hygiene and Good Grooming

UNIT-II

- Methods of Sterilization
- Sanitation and its Types
- Physical Agents

UNIT-III

- Chemical Agents
- Chemical Disinfectant
- Antiseptics

UNIT-IV

- Suggestions for Sanitation
- General Salon Hygiene Rules

Books Recommended:

- Complete beauty book by Helen Foster.
- Harper and Glenn Lewis.
- Standard text book of Cosmetology Milady's

Bachelor of Vocation (Beauty & Wellness) Semester-I
Anatomy of Skin and Hair
Course Code: BVBM-1144
Session – 2021-2022
(THEORY)

Course Outcome:

- CO1:** Apply concepts and knowledge of the general terminology, cell structure and function, histology, gross anatomy, and physiology related to the integumentary, skeletal, muscular and nervous systems to novel technical and/or clinical scenarios.
- CO2:** Evaluate information on human health and medical research as to its social, environmental, and ethical implications as part of responsible citizenship.
- CO3:** Use scientific laboratory equipment in order to gather and analyze data on human anatomy and physiology.
- CO4:** Understand skin functions and how relevant dysfunction contributes to disease.
- CO5:** Approach dermatologic disease with an understanding of basic skin and structure.
- CO6:** To create awareness about the skin and Hair.

Bachelor of Vocation (Beauty & Wellness) Semester-I

Anatomy of Skin and Hair
Course Code: BVBM-1144
Session – 2021-2022
(THEORY)

Time: 3 hrs

Max. Marks: 100
Theory Marks: 40
Practical Marks: 40
CA: 20

Instructions for the Paper Setters

Eight questions of equal marks (8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from anySection

UNIT-I

COSMETOLOGY

- Aims and Objectives
- Importance

UNIT-II

- **SKIN:**
- Anatomy of Skin
- Lymphatic nodes of face and neck
- Types of Skin

UNIT-III

HAIR:

- Anatomy of hair
- Types of hair
- Tools and equipments used for hair styling

UNIT-IV

- Scalp Analysis
- Hair & Scalp conditions
- Types of shampoo

Book Recommended:

- Complete beauty book by Helen Foster
- The Complete Book of Massage by Mary Atkinson with ExmeFloyd
- The Big Beauty Book Glamour for the Fuller figure women by Ann Harper and Glenn Lewis

Bachelor of Vocation (Beauty & Wellness) Semester-I
Anatomy of Skin and Hair
Course Code: BVBM-1144
Session – 2021-2022
(PRACTICAL)

Time : 3hrs.

Practical Marks: 40

Instructions for Practical Examiners:

Question paper is to be set on the spot jointly by the Internal and External Examiners

TREATMENTS WITH GALVANIC and HIGH FREQUENCY

- (i) Skin and hair analysis
- (ii) Preparation of the client
- (iii)
- (iv) Brushing unit
- (v) Different types of blow dryer
- (vi) Viva
- (vii) Presentation

Book Recommended:

- Complete beauty book by Helen Foster
- The Complete Book of Massage by Mary Atkinson with Exme Floyd
- The Big Beauty Book Glamour for the Fuller figure women by An Harper and Glenn Lewis

Bachelor of Vocation (Beauty & Wellness) Semester-I

Fundamentals of Spa

Course Code: BVBM-1145

Session: 2021-2022

(THEORY)

Course Outcomes:

- CO 1:** Develop personality and behavioural skills to take spa as a career goal.
- CO 2:** Carry out holistic massages.
- CO 3:** Perform full body scrub and warps with its benefits.
- CO 4:** Identify, select and apply the spa product and sales according to skin type.
- CO 5:** Develop skill dealing with different SPA therapies.
- CO 6:** Identify and mark different body parts, muscles and bones of human body for spa therapy.

Bachelor of Vocation (Beauty & Wellness) Semester-I

Fundamentals of Spa
Course Code: BVBM-1145
Session: 2021-2022
(THEORY)

Time:3hr.

Max Marks: 100
Theory:40
Practical:40
CA: 20

Instructions for the Paper Setters

Eight questions of equal marks(8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section

UNIT-I

- Origin of Spa
- Anatomy & Physiology

UNIT II

- Introduction of various types of Spa
- Types of Spa (Ayurvedic Spa ,Club Spa , Medical Spa ,Mineral Spring Spa, Relaxation Spa)
- Client Consultation
- Procedure
- Contra Indication

UNIT-III

Body Wrapping and its advantages

- Detoxing Body Wraps
- Hydrating Body Wraps
- Slimming Body Wraps

UNIT-IV

- Spa product knowledge
- Equipment and materials for spa
- Effects of Spa

Book Recommended :

- Professional beauty therapy by Lorraine Nordmann
- Complete beauty book by Helen Foster
- The Complete Book of Massage by Mary Atkinson with Exme Floyd

Bachelor of Vocation (Beauty & Wellness) Semester-I

Fundamentals of Spa

Course Code: BVBM-1145

Session: 2021-2022

(PRACTICAL)

Time: 3 hrs

Practical Marks: 40

Instructions for Practical Examiners:

Question paper is to be set on the spot jointly by the Internal and External Examiners

- Trolley setting
- Pre treatment setup & protection
- Customer handling and draping
- Points and strokes
- Viva
- Presentation

Book Recommended :

- Professional Hair Dressing by Martin Green Leo Palladino
- Complete beauty book by Helen Foster
- The Complete Book of Massage by Mary Atkinson with Exme Floyd

Bachelor of Vocation (Beauty & Wellness) Semester-I
Skin Care
Course Code: BVBP-1146
Session:2021-2022
(PRACTICAL)

Course Outcomes:

CO 1: To impart knowledge of skin.

CO 2: Understand what areas are included in health maintenance

CO 3: The purpose of this course is to provide students with the knowledge to identify terminology related to skin, products and treatments with the demonstration of proper application of cosmetics related to skin care.

CO 4: Understand the science of specialist skin treatments

CO 5: Understand the products, tools, equipment and techniques, for skin treatments.

Bachelor of Vocation (Beauty & Wellness) Semester-I
Skin Care
Course Code: BVBP-1146
Session:2021-2022
(PRACTICAL)

Time: 3 hrs

Practical Marks: 40

Instructions for Practical Examiners:

Question paper is to be set on the spot jointly by the Internal and External Examiners

SKIN CARE:

- Deep Cleansing
- Facial Manipulation
- Bleaches
- Waxing
- Threading

- Knowledge of skin analysis

CARE OF FEET AND HANDS

- Manicure

- Pedicure

Skin Treatments: Different types of skin treatments with the help of natural ingredients like packs, masks and creams for different skin

Viva

File work

Books Recommended:

- Complete beauty book by Helen Foster
- K.I.S.S (Keep it Simple Series) by Laura Bailey
- The Big Beauty Book Glamour for the Fuller figure women by Ann Harper and Glenn Lewis
- The Ultimate Guide to being naturally gorgeous by Sarah Stacey and Gosephine Fairley.

Bachelor of Vocation (Beauty & Wellness) Semester-I
Fashion and Basic Makeup
Course Code: BVBP-1147
Session:2021-2022
(PRACTICAL)

Course Outcome:

CO 1: To impart knowledge of skin.

CO 2: Understand that professional ethics should always be applied when providing, personal care.

CO 3: Understand the science of specialist skin treatments

CO 4: Understand the products, tools, equipment and techniques, for skin treatments.

Bachelor of Vocation (Beauty & Wellness) Semester-I
Fashion and Basic Makeup
Course Code: BVBP-1147
Session:2021-2022
(PRACTICAL)

Time: 3hrs.

Practical Marks: 40

Instructions for Practical Examiners:

Question paper is to be set on the spot jointly by the Internal and External Examiners

FACIAL MAKEUP

Preparation for makeup application-(Equipment, Tools)

- Base according to day/night
- Fashion Cosmetics
- Fashion Brands in Cosmetics
- Makeup and accessories according to occasion
- Basic makeup
- Casual make up
- Party makeup
- Day makeup
- Selfmakeup
- Product knowledge

Viva

File work

BOOKS RECOMMENDED:

- Kevyn Aucoin ,Harper Collins ,1995,The Art of Make Up
- Mary Quant, DK Publishing,1996, Classic Make Up and Beauty
- Kevyn Aucoin, Little Brown and Company,2000, Face Forward
- Arlene Mathew ,The Complete Beauty Book,2004, Varun Publication, Bangalore

Bachelor of Vocation (Beauty & Wellness) Semester-I
Internship and Project Report
Course Code: BVBI-1148
Session:2021-2022

Time: 3hrs.

Max. Marks: 75

The students will submit their training reports (in duplicate) within a period of one month in the department

This period shall be counted from the last date of completion of the training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each students will be attached with one internal faculty guide, with whom they shall be continues touch during the training period. The internal faculty guide will be required to evaluate (out of 10 marks) on the basis of assessment report provided by the organization where the training has been completed and his/her on assessment about the work done by the student.

The evaluation of the remaining 65 marks shall be made by external examiner appointed by the university who shall evaluate the report on the basis of presentation and the assessment report received from the organization where student has undergone .

Bachelor of Vocation (Beauty & Wellness) semester II
Beauty and Personality Development
Course Code: BVBM-2144
Session:2021-2022
(THEORY)

COURSE OUTCOMES:

CO 1 : Students will learn to know the importance of cosmetology and its objectives.

CO 2 : To enhance students talking, walking, standing , sitting skills.

CO 3 : To make Students study about the deep layer of nail and different disorders of nail.

CO4 : Students learn about nail Spa i.e How to make our nails and hands clean.

CO 4 : Improving students speaking skills.

CO 5 : To grab knowledge for person hygiene and learn healthy habits.

Bachelor of Vocation (Beauty & Wellness) Semester-II

Beauty and Personality Development

Course Code: BVBM-2144

Session:2021-2022

(THEORY)

Time:3hrs.

Max Marks:100

Theory Marks: 40

Practical:40

CA:20

Instructions for the Paper Setters:

Eight questions of equal marks (8each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-I

COSMETOLOGY:

Introduction and Importance of Cosmetology

UNIT-II

PERSONAL GROOMING:

- Colors:- Importance, effects and selection.
- Planning and Wardrobe and Selection of Clothes according to figure, physique, complexion, occupation and weather.
- Selection of accessories according to attire and occasion.

UNIT-III

- **Speaking and Conversational charm:**
- Characteristics of Charming conversationalist, topics of conversation, topics to avoid, manners of pleasant conversation, when to speak and when to listen.

- Voice cultivation, enunciation and pronunciation.

UNIT-IV

Nail:

- Structure of Nail
- Nail disorder & disease
- Types of manicure & pedicure

Book Recommended :

- Complete beauty book by Helen Foster
- The Big Beauty Book Glamour for the Fuller figure women by Ann Harper and Glenn Lewis
- Standard Text Book Of Cosmetology by Milady.

Bachelor of Vocation (Beauty & Wellness)
Semester-II
Beauty and Personality Development
Course Code: BVBM-2144
Session:2021-2022
(PRACTICAL)

Time: 3 hrs.

Practical Marks : 40

Instructions for Practical Examiners:

Question paper is to be set on the spot jointly by the Internal and External Examiners

- Self Grooming
 - Basic Nail Art
 - Tools & Equipment
 - Preparation of the client
- Viva
Filework

Book Recommended :

- Complete beauty book by HelenFoster
- The Big Beauty Book Glamour for the Fuller figure women by Ann Harper and Glenn Lewis
- Standard Text Book Of Cosmetology byMilady.

Bachelor of Vocation (Beauty & Wellness) SEMESTER- II
Fashion Makeover
Course Code: BVBP-2145
Session: 2021-2022
(PRACTICAL)

COURSE OUTCOMES :

CO 1 :Students will learn the importance of cosmetology and its objectives

CO 2:Students will learn make-up themes and also about its applications.

CO 3:Students will be able to give proper advice of suitable make-up according to others face.

CO 4: The students were provide the knowledge to identify terminology related to skin, products and treatments with the demonstration of proper application of cosmetics related to skin care.

CO 5: Be able to give proper advice of suitable make-up according to ones face.

Bachelor of Vocation (Beauty & Wellness)
Semester- II
Fashion Makeover
Course Code: BVBP-2145
Session:2021-2022
(Practical)

Time:3hrs.

Max Marks-100
Practical-80
CA: 20

Instructions for Practical Examiners:

Question paper is to be set on the spot jointly by the Internal and External Examiners

UNIT-I

- Make-ups and related health factors
- History of Make-ups and related fashion trends.
- Consult and advise clients

UNIT-II

- Advance Product Knowledge
 - Air Brush Makeup
 - Theme based Advanced make-up knowledge and guidelines
- Contouring and its technique according to different face types.

UNIT-III

(a) Make-up Themes and its Application

- Dramaticlook
- Character Make-up

UNIT-IV

Thermal styling

High fashion styling

Books Recommended :

- Robert Jones, Make up Makeover :Expert Secrets For Stunning Transformation “Gloucester:
- Fair Winds Press, 2005 Isted.
- Handa Parvesh, Complete Book on Beauty Body Makeup, 2006, Goodwill Publication, New Delhi
- Makeup Is Art (Hardcover) by Academy of Freelance Makeup
- Kevyn Aucoin, Little Brown and Company, 1999. Making Faces
- Mary Quant, DK Publishing, 1996, Classic Makeup and Beauty.
- I AM ZAIN PHOTOGRAPHY October 2017 HEATHER S. EXCLUSIVE CONTENT The
- Purge Dark Soul MR. SINISTER publish by NEONDEMON P.6

Bachelor of Vocation (Beauty & Wellness)
(SEMESTER-II)
Photographic Makeup
Course Code: BVBP-2146
Session:2021-2022
(Practical)

COURSE OUTCOMES:

CO 1: The students were trained with the knowledge of terminology related to skin and fashion trends.

CO 2:The Purpose of this course is to provide students with the knowledge of good photo shoot.

CO 3: Understand the proper knowledge of products, tools, equipment and techniques used in makeup.

CO 4:Students will learn make-up themes and also it's applications.

CO 5: Students will be able to give advice of suitable make-up according to one's face.

CO6: Students will come to know about portfolio shoot.

Bachelor of Vocation (Beauty & Wellness) Semester II
Photographic Makeup
Course Code: BVBP-2146
Session: 2021-2022
(Practical)

Time:3hrs.

Max Marks: 100
Practical Marks:80
CA:20

Instructions for Practical Examiners:

Question paper is to be set on the spot jointly by the Internal and External Examiners

UNIT-I

Introduction to photography:

- Character make up techniques
- Digital photographic makeup application
- Select and use products, tools and equipment for photographic make-up application

UNIT-II

Designed all looks Portfolio reference

- Bridal
- Period
- Fantasy

UNIT-III

Used all application techniques

- Highlighting and shading Concealing Blending
- Application of eye products
- Application of lip products
- Consult and advise clients

UNIT-IV

- Lab training
- Viva

Book Recommended :

- Mary Quant,DK Publishing,1996,Classic Makeup and Beauty.
- I AM ZAIN PHOTOGRAPHY October 2017 HEATHER S. EXCLUSIVE
- CONTENT The Purge Dark Soul MR. SINISTER publish by NEON DEMON P.61
- Handa Parvesh,Complete Book on Beauty Body Makeup,2006,Goodwill Publication,New Delhi
- Makeup Is Art (Hardcover) by Academy of Freelance Makeup. Habib Jawed,Professional Hair Styling,2007,UBSPD,New Delhi

Bachelor of Vocation (Beauty & Wellness) SEMESTER-II
INTERNSHIP AND PROJECT REPORT
Course Code: BVBI-2147
Session: 2021-2022

Time: 3hrs

Max. Marks: 75

The students will submit their training reports (in duplicate) within a period of one month in the department. This period shall be counted from the last date of completion of the training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each student will be attached with one internal faculty guide, with whom they shall be in continuous touch during the training period. The internal faculty guide will be required to evaluate (out of 10 marks) on the basis of assessment report provided by the organization where the training has been completed and his/her own assessment about the work done by the student.

The evaluation of the remaining 65 marks shall be made by external examiner appointed by the university who shall evaluate the report on the basis of presentation and the assessment report received from the organization where student has undergone

Bachelor of Vocation (Beauty & Wellness) Semester-III

Knowledge of Hair Bond

Course Code - BVBL-3142

Session: 2021-2022

(THEORY)

Course Outcomes:

CO 1: To know the hair analysis for curing the problems related to scalp and hair.

CO 2: This also teaches us the different disorders of hair and scalp both infectious and non- infectious.

CO 3: To learn different techniques of scalp treatment with different electrical equipments.

CO 4: To have knowledge for the structure connected with hair follicle.

CO 5: This subject also teaches growth and replacement of hair with its hair cycle and hair pigments.

CO 6: To learn the deep layers of hair its composition and its types

Bachelor of Vocation (Beauty & Wellness) Semester-III

Knowledge of Hair Bond

Course Code - BVBL-3142

Session: 2021-2022

(THEORY)

Time: 3 hrs.

Max. Marks: 100

Theory Marks :80

C.A:20

Instructions for the Paper Setters:

Eight questions of equal marks (16 each) are to be set, two in each of the four Sections (A- D). Questions of Sections A- D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-I

- Knowledge of hair bonds.
- Chemical reaction in layers of hair
- Types of shampoo and additives used in shampoo

UNIT-II

- Rebonding
- Perming
- Smoothening

UNIT-III

- PH of hair and hair products
- Deep Conditioning
- Hair spa

UNIT-IV

- Hair Color Application
- Heena Application

Book Recommended :

- Complete beauty book by Helen Foster
- The Complete Book of Massage by Mary Atkinson with Exme Floyd
- Professional Hair Dressing by Martin Green Leo Palladino

Bachelor of Vocation (Beauty & Wellness) Semester-III
Salon Management
Course Code – BVBL-3143
Session: 2021-2022
(THEORY)

Course Outcomes:

CO 1: To understand the Ownership of salon.

CO 2: To grab the knowledge of Salesmanship.

CO 3: To Learn how to deal with Employees.

CO4: Students will develop their skill to set up a Beauty Salon Business and manage it effectively .

CO5: To Learn how to Sterilize & Sanitize the Equipment and Surroundings.

Bachelor of Vocation (Beauty & Wellness) Semester-III
Salon Management
Course Code – BVBL-3143
Session: 2021-2022
(THEORY)

Time: 3 hrs.

Total Marks:50
Theory Marks:40
C.A:10

Instructions for the Paper Setters:

Eight questions of equal marks(8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT- I

SALON MANAGEMENT:

- Salon – Planning, Location
- Salon Ownership
- Space allotment, installation and fittings.

UNIT- II

- Types of services and their cost.
- Types of employees and employment.
- Record keeping: Income and Expenditure
- Retailing and Salesmanship

UNIT- III

- Advertising and Appointments
- Maintenance
- Common equipment required for salon operation

UNIT- IV

FIRST AID

- Cut or Abrasions
- Burns
- Other salon Injuries
- Precautions and safety measures during the procedure

BOOKS RECOMMENDED:

- Complete beauty book by Helen Foster
- Standard Text Book Of Cosmetology by Milady.
- Milady's,Text Book of Cosmetology,2000,Milady Publication,America.
- Clean :A History of Personal Hygiene andPurity By Virginia Smith(Author)

Bachelor of Vocation (Beauty & Wellness) Semester-III
Techniques of Hair Texturing
Course Code - BVBP-3144
Session: 2021-2022
(PRACTICAL)

Course Outcomes:

- CO 1: To learn about the right products, implements and cutting tools used in hair cutting.
- CO 2: To understand how to deal with client.
- CO 3: Understand about advance techniques of hair cuttings.
- CO 4: Students Will Learn the Techniques of Handling the Tools.
- CO 5: Knowledge of cutting according to face shapes

Bachelor of Vocation (Beauty & Wellness) Semester-III
Techniques of Hair Texturing
Course Code - BVBP-3144
Session: 2021-2022
(PRACTICAL)

Time: 3 hrs.

Total Marks: 75
Practical Marks : 60
C.A:15

Instructions for the Paper Setters:

Question paper is to be set on the spot jointly by Internal and External Examiner.

SCIZZORING:

- Implements and tools of hair cutting
- Types of head shapes
- Various terms used in cutting
- Sectioning of hair cutting
- Hair cutting Angle System
- Types of cutting and its techniques
- Preparation of the client
- Client consultation
- File work

Books Recommended:

- Complete beauty book by Helen Foster.
- Professional Hair Dressing by Martin Green Leo Palladino.
- Laser Hair Removal By David J.Goldberg.

Bachelor of Vocation (Beauty & Wellness) Semester-III
Hair Coloring
Course Code – BVBP-3145
Session: 2021-2022
(PRACTICAL)

Course Outcomes:

CO 1: To learn about the right products , implements used in hair coloring.

CO 2: To understand proper knowledge of color mixing.

CO 3: Understand about Advance Techniques of hair coloring.

CO 4: Students Will Learn Lightening and Toning Techniques (whole head)

CO 5: To Learn About the Changing of Base Color with Highlight and Lowligh

Bachelor of Vocation (Beauty & Wellness) Semester-III
Hair Coloring
Course Code – BVBP-3145
Session: 2021-2022
(PRACTICAL)

Time: 3 hrs.

Total Marks:75
Practical Marks:60
C.A:15

Instruction For Practical Examiner :

Question paper is to be set on the spot jointly by Internal and External Examiner.

FASHION COLORS

- Highlights
- Global Coloring
- Heena Applications
- Fashion Shades
- Frosting
- Cap Technique
- Mixing technique
- Streaking
- Identifying Natural Level and Tone

Books Recommended:

- Complete beauty book by Helen Foster
- Professional Hair Dressing by Martin Green Leo Palladino
- Haircoloring in plain English ISBN-10: 1562533576
- The Haircoloring Manual a practical guide to successful hair coloring by Martha Gfemandez

Bachelor of Vocation (Beauty & Wellness)
Assemblage Management
Course Code – BVBP-3146
Session: 2021-2022
(PRACTICAL)

Course Outcomes:

CO 1: To understand the Ownership of salon.

CO 2: To grab the knowledge of Salesmanship.

CO 3: To Learn how to deal with Employees.

CO4: Students will develop their skill to set up a Beauty Salon Business and manage it effectively.

CO5: To Learn how to Sterilize & Sanitize the Equipment and Surroundings.

Bachelor of Vocation (Beauty & Wellness)
Assemblage Management
Course Code – BVBP-3146
Session: 2021-2022
(PRACTICAL)

Time: 3 hrs.

Total Marks-75
Practical marks-60
C.A-15

Instruction for Practical Examiner:

Question paper is to be set on the spot jointly by Internal and External Examiner.

Model of Salon Management Viva Lab
Training File
Presentation

BOOKS RECOMMENDED

- Koontz Harold and Weihrich Heinz (2006) Esesntials of Management 7th edition Tata Mc Graw Hill Book Company
- Sethi Mohini (2005) Institution Food Management New Age International Publishers
- Tripathi P C (2000) Personnel management 15th ed Sultan Chand ,New Delhi
- A very AC (1991) Modern Guide to Food Service Equipment ,Waveland Press
- Sethi Mohini (2005) Personnel management 15th ed sultan Chand ,New D

Bachelor of Vocation (Beauty & Wellness) Semester-III
Internship and Project Report
Course Code: BVBI-3147
Session: 2021-2022

Time: 3hrs

Max.Marks:75

The students will submit their training reports (in duplicate) within a period of one month in the department . This period shall be counted from the last date of completion of the training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each students will be attached with one internal faculty guide, with whom they shall be continues touch during the training period. The internal faculty guide will be required to evaluate (out of 10 marks) on the basis of assessment report provided by the organization where the training has been completed and his/her on assessment about the work done by the student. The evaluation of the remaining 65 marks shall be made by external examiner appointed by the university who shall evaluate the report on the basis of presentation and the assessment report received from the organization where student has undergone .

Bachelor of Vocation (Beauty& Wellness) SEMESTER-IV
Care of Scalp and Hair
Course Code – BVBL-4141
Session: 2021-2022
(Theory)

COURSE OUTCOME:

CO 1: Students will learn **the** layers of hair its composition and its types

CO 2: To have knowledge about the structure connected with hair follicle

CO 3: Students will learn the growth and replacement of hair with its hair cycle and hair pigments

CO 4: To know the hair analysis for curing the problems related to scalp and hair

CO 5: Students also learn different disorders of hair and scalp both infectious and non- infectious

CO 6: Train the students with different techniques of scalp with different electrical equipments

Bachelor of Vocation (Beauty & Wellness) Semester-IV
Care of Scalp and Hair
Course Code – BVBL-4141
Session: 2021-2022
(Theory)

Time: 3hrs.

Total Marks: 75
Theory marks: 60
C.A: 15

Instructions for the Paper Setters:

Eight questions of equal Marks (12 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

Disorders of Hair & Scalp

UNIT – I

- Infectious disease
- Non- Infectious disease

UNIT – II

- What is shampoo and how does a shampoo act?
- Types of shampoo

Scalp Treatment

UNIT – III

- Massage
- Application Of heat
- Vibratory Massage

UNIT – IV

- Hair Analysis
- Oil Treatment
- Knowledge of natural ingredients

Books Recommended:

- Complete beauty book by Helen Foster.
- Standard text book of Cosmetology Milady's.
- Professional Hair Dressing by Martin Green Leo Palladino.
- Harper and Glenn Lewis.

Bachelor of Vocation (Beauty & Wellness) Semester-IV
Hair Coloring and Bleaching
Course Code – BVBL-4142
Session: 2021-2022
(Theory)

COURSE OUTCOMES:

CO1:Students will learn about types and classification of colors

CO 2: To learn about the right products, implements used in hair coloring.

CO 3: To understand proper knowledge of colors mixing.

CO 4: students will understand about advance techniques of hair coloring.

CO5: students will come to know how to consult a client regarding a particular service.

CO6: students will learn the new trends used in hair colouring.

Bachelor of Vocation (Beauty & Wellness) Semester-IV
Hair Coloring and Bleaching
Course Code – BVBL-4142
Session: 2021-2022
(Theory)

Time: 3 hrs

Total Marks: 75
Theory marks: 60
C.A: 15

Theory: 60

Instructions for the Paper Setters:

Eight questions of equal Marks (12 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-I

HAIR COLOURING

- Classification of Colour
- Types of colour
- Colour depth and tone.

UNIT-II

One step Tinting

- Virgin hair tinting
- Darker shade
- Tint retouch
- High lighting shampoo tints

UNIT-III

Blonde and Blonde Effects

- Applied techniques, mixing techniques
- Single Processing for Virgin Hair
- importance of patch test

UNIT-IV

- Salon menu of services
- Release statement
- Client consultation

Books Recommended:

- Complete beauty book by Helen Foster.
- Harper and Glenn Lewis.
- Hair Yoga: Caring for your Hair the Right Way by Jawed Habib

Bachelor of Vocation (Beauty & Wellness) Semester-IV
Superfluous Hair
Course Code – BVBM-4143
Session: 2021-2022
(Theory)

Course Outcomes:

CO 1: Understand the factors that influence hair removal services

CO 2: Understand the tools, products, equipment and techniques for hair removal services

CO 3: Students will learn about personal and public Hygiene.

CO 4: Students will learn about Hygiene and Good Grooming.

CO5: Students will understand the concept and use of antiseptic and disinfectant.

Bachelor of Vocation (Beauty & Wellness) Semester-IV

Superfluous Hair

Course Code – BVBM-4143

Session: 2021-2022

(Theory)

Time:3hrs.

Total Marks:100

Theory Marks: 40

Practical marks:40

C.A:20

Instructions for the Paper Setters:

Eight questions of equal marks(8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section

INTRODUCTION

Unit-I

- Study of Superfluous hair
- Causes of superfluous hair
- Sterilization and Sanitation

EPILATION

Unit-II

- Methods of epilation
- Procedure
- Client preparation
- Contra-indication

DEPILATION

Unit-III

- Methods of depilation
- Safety Precautions
- Methods of permanent hair removal

Unit-IV

HAIR LIGHTENING

- Lightening the hair
- Its types
- Preparing the client
- Procedure
- Patch test

Books Recommended:

- Complete beauty book by Helen Foster.
- Standard text book of Cosmetology Milady's.
- Professional Hair Dressing by Martin Green Leo Palladino.
- Laser Hair Removal By David J. Goldberg.

Bachelor of Vocation (Beauty & Wellness) Semester-IV

Superfluous Hair

Course Code – BVBM-4143

Session: 2021-2022

Time: 3 hrs.

(Practical)

Practical marks: 40

Instructions for the Paper Setters:

Question paper is to be set on the spot jointly by Internal and External Examiner.

Different technique of removing Method:

- Threading
- Tweezing.
- Shaving
- Full body bleach
- Full body Waxing
- Depilatory treatment

**Viva
Presentation**

Books Recommended:

- ☐ Complete beauty book by HelenFoster.
- ☐ Professional Hair Dressing by Martin Green LeoPalladino.
- ☐ Laser Hair Removal By David J.Goldberg.

Bachelor of Vocation (Beauty & Wellness) SEMESTER-IV
Hair Styling
Course Code – BVBP -4144
(PRACTICAL)

COURSE OUTCOMES

CO 1: Students will learn about the right products, implements and tools used in hair Styling.

CO 2: Students will understand about proper knowledge of hair styling.

CO 3: Students understand the advance Techniques of hair styling.

CO 4: Students will Learn Hair Styling With Thermal Equipments.

CO 5: Students will Learn Hair Do's on wet Hair.

CO 6: Students will Come to know different Techniques of Hair curling.

Bachelor of Vocation (Beauty & Wellness) Semester IV
Hair Styling
Course Code – BVBP -4144
Session -2021-2022
(Practical)

Time: 3 hrs.

Total Marks: 75
Practical marks: 60
C.A: 15

Instructions for the Paper Setters:

Question paper is to be set on the spot jointly by Internal and External Examiner.

- **Factor to Be Consider While Styling**
- **Technique of hair Styling**

(a) Styling For Dry Hair

(b) Styling For Wet Hair

- **Different Types of Curls**
- **Wigs Setting**
- **Different Types of Braiding**
- **Occasional Hair Buns**

Viva
Lab Training

Books Recommended:

- Professional Hair Dressing by Martin Green Leo Palladino.
- The Art Of Hair Coloring Book By David Adams and Jacki Wadeson.

Bachelor of Vocation (Beauty & Wellness) Semester-IV
Chemical Hair Relaxing
Course Code – BVBP-4145
Session : 2021-2022
(Practical)

COURSE OUTCOMES:

CO 1: Students will learn the scalp and hair treatments.

CO 2: Students get knowledge of material and procedure used for chemical treated hair.

CO 3: Students will learn the technique of Permanent hair straightening by Break the Natural Bond.

CO 4: Students will understand the technique of relaxing on New Growth (retouch)

CO 5: To Learn the Technique of perming with the Help of Chemicals

Bachelor of Vocation (Beauty & Wellness) Semester-IV
Chemical Hair Relaxing
Course Code – BVBP-4145
Session: 2021-2022
(Practical)

Time: 3 hrs.

Total Marks:50
Practical marks:40
C.A:10

Instructions for the Paper Setters:

Question paper is to be set on the spot jointly by Internal and External Examiner.

Chemical Hair Relaxing:

- (a) For Dry Hair
- (b) For Oily Hair
- (c) For chemical treated hair

Relaxing treatment on new growth (retouch)

Chemical hair relaxing:
material used
Procedure

Viva
Presentation

Books Recommended:

- ☐ Complete beauty book by Helen Foster.
- ☐ Professional Hair Dressing by Martin Green Leo Palladino.
- ☐ Laser Hair Removal By David J. Goldberg.

Bachelor of Vocation (Beauty & Wellness) Semester- IV
Advance Hair Treatment
Course Code – BVBP-4146
Session- 2021-2022
(Practical)

COURSE OUTCOMES

CO 1: Students will learn the right products, implements used in hair treatments

CO 2: Students will get to know the different Disorders of Hair.

CO 3: Understand about advance techniques of Hair treatments.

CO4: Students will get to know power Hair treatments.

CO5: Students were trained know power hair treatments.

Bachelor of Vocation (Beauty & Wellness)Semester-IV

Advance Hair Treatment

Course Code -BVBP-4146

Session: 2021-2022

(Practical)

Time: 3 hrs.

Total Marks:50

Practical marks:40

C.A :10

Instructions for the Paper Setters:

Question paper is to be set on the spot jointly by Internal and External Examiner

- High frequency
- Power repair treatment
- Keratin Treatment
- Spa Treatment
- Smart bond treatment

Viva

Presentation

Books Recommended:

- Complete beauty book by HelenFoster.
- Standard text book of CosmetologyMilady's.
- Laser Hair Removal By David J.Goldberg.

Bachelor of Vocation (Beauty & Wellness) (Semester-IV)
Internship and Project Report
Course Code: BVBI-4147
Session: 2021-2022

Time: 3hrs

Max. Marks: 75

The students will submit their training reports (in duplicate) within a period of one month in the department. This period shall be counted from the last date of completion of the training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each student will be attached with one internal faculty guide, with whom they shall be in continuous touch during the training period. The internal faculty guide will be required to evaluate (out of 10 marks) on the basis of assessment report provided by the organization where the training has been completed and his/her own assessment about the work done by the student.

The evaluation of the remaining 65 marks shall be made by external examiner appointed by the university who shall evaluate the report on the basis of presentation and the assessment report received from the organization where student has undergone

Bachelor of Vocation (Beauty & Wellness) Semester-V

Chemical Hair Procedures

Course Code: BVBL-5141

Session: 2021-2022

(THEORY)

Time: 3hrs

Max Marks: 50

Theory Marks :40

CA:10

Instructions for the Paper Setters:

Eight questions of equal marks (8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-I

Permanent Waving:

- Chemistry of permanent waving
- Principle and procedure of relaxing hair

UNIT-II

Permanent hair straightening:

- Chemical used for hair straightening
- Procedure
- Re-touch
- Materials required

UNIT-III

Chemical Hair Relaxing:

- Types of chemical relaxer
- Action of chemical Products
- Client Consultation

UNIT-IV

Chemical Safety:

- Aims and importance of health and safety in workplace
- Hazards and Risks

Books Recommended:

- The Multicultural Client: Cuts, style , and Chemical Services.I-56253-178-6.
- Scali- Sheahan, Maura.Milady's Standard Textbook.
- Professional Barber- Styling.3re Edition I-56253-366-5

Bachelor of Vocation (Beauty & Wellness) Semester-V

Therapeutic Massage

Course Code: BVBL-5142

Session : 2021-2022

(THEORY)

Time: 3hrs

Max Marks: 100

Total Marks: 80

C.A: 20

Instructions for the Paper Setters:

Eight questions of equal marks(16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-I

Therapeutic Massage:

- Introduction of Therapeutic Massage
- Types of Massage(Swedish massage, deep tissue, hot stone, thai massage)
- Pressure points with Facial Massage
- Motor Points
- Contra indications during Massage

UNIT-II

Reflexology:

- Brief Introduction of Reflexology and Zones of Reflexology
- Relationship between reflexology and massage Draw
- the Map of Foot and Hand Reflexology

UNIT-III

Aromatherapy:

- History of Aromatherapy
- Techniques of Aromatherapy
- The ambience of massage room set up

UNIT-IV

Essential oils:

- Essential oil and its meaning
- Types of Essential oil
- Uses and Benefits of Essential oil

Books Recommended:

- Practical workbook for Milady's Standard Cosmetology
- Salon fundamental cosmetology textbook: A Pivot Point
- Preparing for the practical exam : Milady's Standard Cosmetology

Bachelor of Vocation (Beauty and Wellness) Semester-V

Electrical and Chemical Treatment

Course Code: BVBL-5143

Session : 2021-2022

(THEORY)

Time: 3hrs

Max Marks:100

Theory Marks :80

CA: 20

Instructions for the Paper Setters:

Eight questions of equal marks (16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-

Chemical Peels:

- Introduction and Types of Peels
- Procedure, indications and contra indications
- Pre and Post Procedure
- Removing of Chemical Peeling

UNIT-II

Electrical treatments:

- Neuromuscular electrical stimulation (faradic current)
- High Frequency
- Vacuum suction
- Galvanic facial
- Steam with (Hot and Cold)

UNIT-III

Care and storage of electrical equipments:

- Sterilization of equipments
- High standard of hygiene
- Safety selection of appliance.

UNIT-IV

- Physiological and psychological effect of the electrical and chemical treatment.
- Benefits and contraindication of the treatments
- Precaution (before and after)
- Record keeping

Books Recommended:

- Unfolding revolution of chemical peels by Sita Paudal.
- Manual of Chemical Peels; Superficial and medium depth, Mark G.Rubin.Lippincott William and Wikins
- Textbook of chemical Peels (1st Edition): Philippe Depicz, E-book ISBN: 9780203347416
- Step by step chemical Peels: Khungar Niti: J.P.Digital

Bachelor of Vocation (Beauty & Wellness) Semester-V
Fundamentals of Beauty
Course Code: BVBP-5144
Session : 2021-2022
(PRACTICAL)

Time: 3hrs

Max Marks:50
Practical Marks :40
CA: 10

Instructions for the Paper Setters:

Question paper is to be set on the spot jointly by Internal and External Examiner.

- Applying false eye lashes
 - a) Upper eye lash
 - b) Lower eye lash
- Preparation of client
- Trolley Setting
- Precautions / Saloon Protocol for COVID-19 likes situations
- Tools and equipments used in permanent eyelash extension
- Procedure of permanent eyelash extension
- Eyebrow Mapping
- Self Threading
- Eyebrow Shaping
- Selection of Brow shades

Books Recommended:

- Practical workbook for Milady's Standard Cosmetology
- Salon fundamental cosmetology textbook : A Pivot Point
- Preparing for the practical exam : Milady's Standard Cosmetology

Bachelor of Vocation (Beauty and Wellness) Semester-V

Massage Therapy

Course Code: BVBP-5145

Session : 2021-2022

(PRACTICAL)

Time: 3hrs

Max Marks:100
Theory Marks :80
CA: 20

Instructions for the Paper Setters:

Question paper is to be set on the spot jointly by Internal and External Examiner.

- Client Consultation and Preparation
- Trolley Setting For Massage
- Precautions and Contraindications
- Techniques of Different type of Massage :
 - a) Swedish Massage
 - b) Hot Stone Massage
 - c) Aromatherapy Massage
 - d) Deep Tissue Massage
 - e) Sports Massage
 - f) Thai Massage
- Different Types of oil used in Massage (Any five)
- **File Work**
- **Viva**

Books Recommended:

- Practical workbook for Milady's Standard Cosmetology
- Preparing for the practical exam : Milady's Standard Cosmetology
- The Illustrated Guide to Massage and Aromatherapy by Catherine Stuart. Tanushree Podder,
- The Magic of Massage, Pustak Mahal, Delhi

Bachelor of Vocation (Beauty and Wellness) Semester-V
Skin Treatments and Peeling
Course Code: BVBP-5146
Session: 2021-2022
(PRACTICAL)

Time: 3hrs

Max. Marks: 100
Practical Marks: 80
C.A: 20

Instructions for the Paper Setters:

Question paper is to be set on the spot jointly by Internal and External Examiner.

- Client Consultation Chart
- Trolley Setting
- Precautions
- Client Setting
- Treatments Prepared:
 - a) Micro derma abrasion Treatment
 - b) Skin whitening Treatment
 - c) Rejuvenating Treatment
 - d) Peeling for Wrinkles
 - e) Peeling for Melasma

- **VIVA**
- **FILE WORK**

Books Recommended:

- The Art of Skin by Zein E Obagi M.D
- Milady's Aesthetician Series by Pamela Hill
- Skin Resurfacing by William P Coleman, Naomi Lawre

Bachelor of Vocation (Beautyand Wellness) Semester-V

Internship and Project Report

Course Code: BVBI-5147

Session: 2021-2022

Time: 3hrs

Max Marks: 75

The students will submit their training reports (in duplicate) within a period of one month in the department. This period shall be counted from the last date of completion of the training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each student will be attached with one internal faculty guide, with whom they shall be in continuous touch during the training period. The internal faculty guide will be required to evaluate (out of 10 marks) on the basis of assessment report provided by the organization where the training has been completed and his/her own assessment about the work done by the student.

The evaluation of the remaining 65 marks shall be made by external examiner appointed by the university who shall evaluate the report on the basis of presentation and the assessment report received from the organization where student has undergone.

Bachelor of Vocation (Beauty & Wellness) Semester-VI

Entrepreneurship

Course Code – BVBL-6141

Session-2021-2022

(Practical)

COURSE OUTCOMES

CO1: Students will understand the nature of entrepreneurship

CO2: Students will understand the function of the entrepreneur in the successful, commercial application of innovations

CO3: Students will confirm an entrepreneurial business idea

CO4: Students know to identify personal attributes that enable best use of entrepreneurial opportunities

CO5: Students explore entrepreneurial leadership and management style.

Bachelor of Vocation (Beauty & Wellness) Semester-VI

Entrepreneurship

Course Code: BVBL-6141

Session: 2021-2022

Time: 3hrs

Max Marks: 100
Theory Marks :80
CA:20

Instructions for the Paper Setters:

Eight questions of equal marks (16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-I

- What is Entrepreneurship
- Types of Entrepreneurship
- Traits and Features

UNIT-II

- Study of various essential aspects of entrepreneurship.
- Identification and development of entrepreneurial skills.

UNIT-III

- Role of entrepreneurship skills in Beauty industry
- Sources of funds for Beauty industry

UNIT-IV

- Legal requirements for establishment of new unit
- Determine business, register your business, get EIN, Get licence, local taxes, Budget

Books Recmenmened

1. "Fashion Entrepreneur By Sandra Burke, Publisher Burke.
2. "Fashion Buying" By Helen Goworek, Publisher Blackwell.
3. "Inside the Fashion Business" By Dickerson, Publisher Pearson.

Bachelor of Vocation (Beauty& Wellness) Semester-VI

Human Resource Management

Course Code: BVBL-6142

Session: 2021-2022

Course Objective:

CO1: To help students understand, appreciate and analyze work force at the managerial and non-managerial levels.

CO2: Contribute to the development, implementation, and evaluation of employee recruitment, selection, and retention plans and processes.

CO3 : Develop, implement, and evaluate employee orientation, training, and development programs.

CO4 : Facilitate and support effective employee and labour relations in both non-union and union environments.

CO5: Facilitate and communicate the human resources component of the organization's business plan.

Bachelor of Vocation (Beauty & Wellness) Semester-VI

Human Resource Management

Course Code: BVBL-6142

Session: 2021-2022

Time: 3hrs

Max Marks: 100

Theory Marks :80

CA:20

Instructions for the Paper Setters:

Eight questions of equal marks (16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT - I

Introduction of HRM

History of HRM

Aims and Importance of HRM

UNIT - II

Job Analysis and Design

Concept of Job Analysis and Design

Methods of Job Analysis

Job Description-Job Specification

UNIT - III

Human Resource Planning (HRP)

Importance of HRP-Process of HRP-Levels

Types of HRP-Forecasting Demand for employees

UNIT - IV

Recruitment and Selection Process :

Definition and concept of Recruitment-

Sources of recruitment

Recruitment Policies.

Books Recommended:

1. K. Aswathappa, D. Sadhna: International Human Resource Management, Tata McGraw-Hill.
2. Monir H. Tayeb: International Human Resource Management, Oxford University Press.
3. Chris Brewster: International Human Resource Management, Orient Longman.
4. Tony Edwards and Chris Rees: International Human Resource Management, Pearson Education.

Bachelor of Vocation (Beauty& Wellness) Semester-VI

Merchandising and Retailing

Course Code: BVBL-6143

Session: 2021-2022

Course Outcomes:

CO1: To make the students understand retailing as an industry.

CO2: Plan, develop, and present merchandise lines for identified market segments.

CO3: To acquaint the participants with knowledge & skills for store operations, retailing marketing & merchandising management functions.

CO4: Experiential learning and exposure to emerging trends in fashion retailing.

CO5 : To develop an understanding of Advance Retail Merchandising, for profit maximization and sales growth.

CO6: To expose students to the emerging area of category management and collaborative planning.

Bachelor of Vocation (Beauty & Wellness) Semester-VI

Merchandising and Retailing

Course Code: BVBL-6143

Session: 2021-2022

Time: 3hrs

Max Marks: 100

Theory Marks :80

CA:20

Instructions for the Paper Setters:

Eight questions of equal marks (16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

Unit-I

Merchandising

Introduction

Types of Merchandising

Rights of Merchandising

Qualities of Merchandiser

Unit – II

Retail Organisational structure store

Introduction of Retailing

Retailing format

Role and Responsibility of Retail Fashion

Buyer. Role of Buying and Selling products

Unit – III

Retail Product Promotion

- Marketing Channels
- Planning and Direction
- Retail Advertising
- Publicity
- Special Events
- Visual merchandise
- Personal Selling
- Relationship Marketing

Unit – IV

Brands and labels

Purchase Term: Discount, Purchase Order, Payment Terms.

Costing: Cost Price, Selling Price, Backward costing.

Books Recommended:

1. John Donnellan, Merchandise Buying & Management, 2001, Fairchild Books.
2. Kitty G. Dickerson, Inside the Fashion Business, 7th Edition, 2003, Prentice Hall.
3. Elaine Stone, The Dynamics of Fashion, 2004, Fairchild.
4. Jay Diamond; Ellen Diamond, The World of Fashion, 2007, Fairchild.

Bachelor of Vocation (Beauty & Wellness) Semester-VI
Concept Development
Course Code: BVBP-6144
Session: 2021-2022

Course Outcomes:

- CO1:** Students will complete conceptual exercises designed to develop creative and analytical problem solving skills
- CO2:** Students will begin to understand and define concepts as overriding ideas.
- CO3:** Students will learn the basics of descriptive drawing for animation.
- CO4:** The translation of idea to animation will be practiced through exercises and visual storyboards.
- CO5:** Students will be introduced to basic treatments and narrative structure; basic shots and film language

Bachelor of Vocation (Beauty& Wellness) Semester-VI

Concept Development

Course Code: BVBP-6144

Session: 2021-2022

Time: 3hrs

Max Marks: 100

Practical Marks :80

CA:20

Instructions for the Paper Setters:

Question paper is to be set on the spot jointly by Internal and External Examiner.

- Development of 3 concepts based on inspiration and trends.
- Design exploration using templates or sketches (based on concepts)
- Final portfolio completion and presentation.

Books Recommended:

1. The straight- Talking Beauty Companion by Sali Hughes.
2. The Little Dictionary of Fashion by Christian Dior.
3. Concept Development and the Development of Word Meaning by Seiler and T.B., Wannenmacher

Bachelor of Vocation (Beauty & Wellness) Semester-VI

Computer Application

Course Code: BVBP-6145

Session: 2021-2022

Course Outcomes:-

CO1: Students know to Work effectively with a range of current, standard, Office Productivity software applications.

CO2: Students learn to Operate a variety of advanced spreadsheet, operating system and word processing functions.

CO3: Students learn to solve a range of problems using office productivity applications, and adapt quickly to new software releases.

CO4: Students know to Maintain quality assurance through critically evaluating procedures and results.

Bachelor of Vocation (Beauty & Wellness) Semester-VI

Computer Application

Course Code: BVBP-6145

Session: 2021-2022

Time: 3hrs

Max Marks: 100

Practical Marks :80

CA:20

Instructions for the Paper Setters:

Question paper is to be set on the spot jointly by Internal and External Examiner.

- Adobe Photoshop
- Coral Draw – drawing face, features & illustrating make-ups & hairstyles.
- Making mood boards/collages
- Editing pictures of faces/hairs to illustrate make-ups and hair style design.

Books Recommended:

1. Adobe Photoshop, 12.0
2. Gruman, Galen, Adobe in Design Cs2 Bible. 2
3. Adobe Illustrator, 12.0
4. Golding, Mordy, Adobe Creative Suite 2

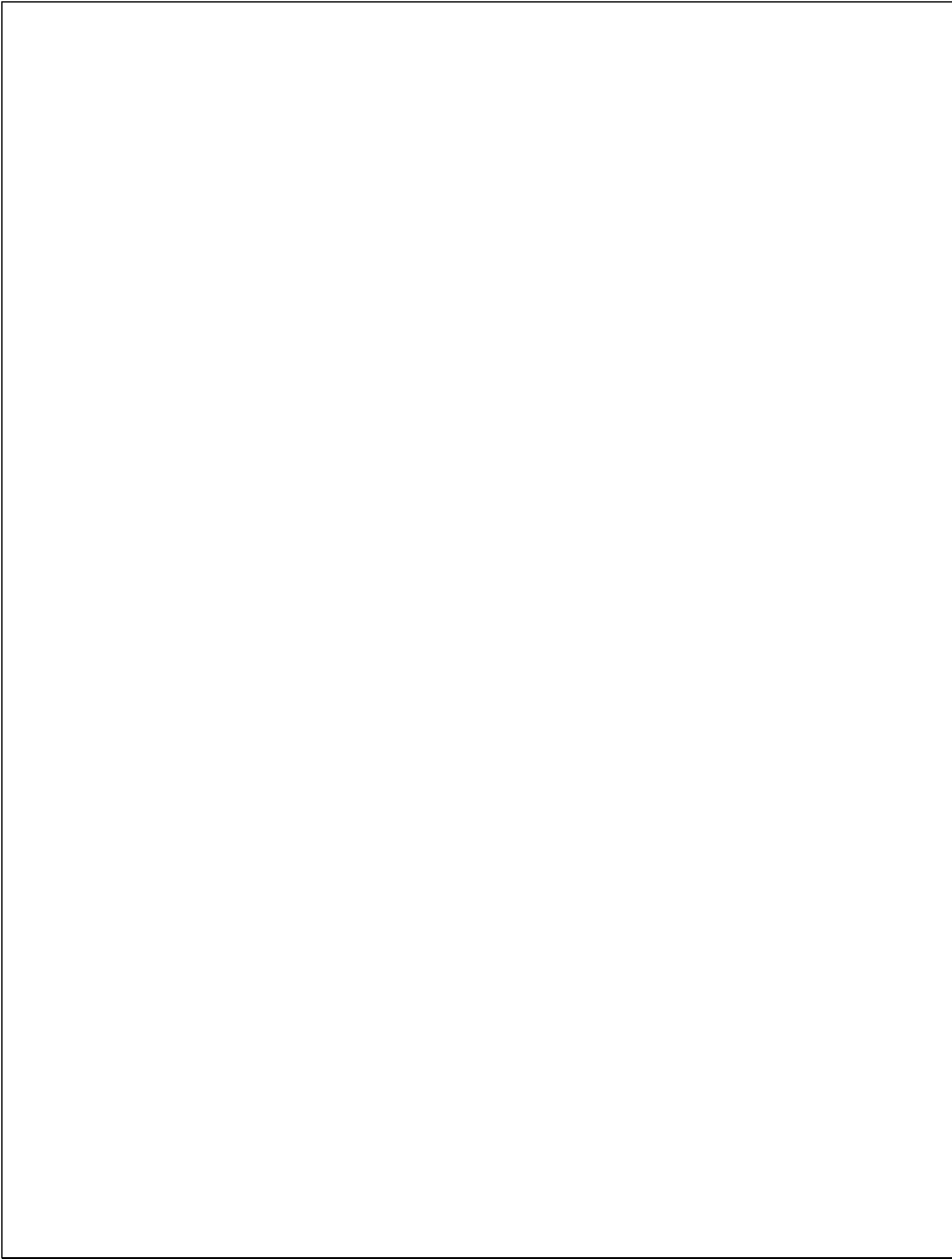
Bachelor of Vocation (Beauty & Wellness) Semester-III
Internship and Project Report
Course Code: BVBI-3147
Session: 2021-2022

Time: 3hrs

Max.Marks:75

The students will submit their training reports (in duplicate) within a period of one month in the department . This period shall be counted from the last date of completion of the training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each students will be attached with one internal faculty guide, with whom they shall be continues touch during the training period. The internal faculty guide will be required to evaluate (out of 10 marks) on the basis of assessment report provided by the organization where the training has been completed and his/her on assessment about the work done by the student. The evaluation of the remaining 65 marks shall be made by external examiner appointed by the university who shall evaluate the report on the basis of presentation and the assessment report received from the organization where student has undergone .



Kanya Maha Vidyalaya, Jalandhar(An Autonomous College)

Scheme of Studies and Examination Certificate

Course- Make-up ArtistSession :2021-22

COURSE CODE: CMAM-1141

Semester-I						
Course Code	Course Name	Course Type	Marks			Examination time in (Hours)
			Total	Ext.		
				L	P	
CMAM-1141	Make-up Artist	C	100	30	70	3 HOURS (1-Hour Theory, 2-Hour Practical)
Total			100			

Note: Qualification Pack Code :MES Q 1801

Sector Skill Council “ Media and Entertainment Skill Council”

Certificate Course Make-up Artist Session :2021-22
COURSE CODE: CMAM-1141

Time :3 Hours (1hour:Theory,2hour: Practical)

Max.Marks : 100

Theory:30

Practical :70

Instructions for the Paper Setter

Theory: An objective type question paper will be set for assessment of the candidate with equal weight age from all the units of the syllabus .

Practical : The will be set on spot by the examiner.

UNIT-1

ESSENTIAL BASICS	KNOW YOUR THEORY
• Skin Care and hygiene • Brush type and uses • Tools and accessories • Product Knowledge and setting up • Preparing your Artist/Client/Model • Basics facial anatomy • Intro to world of beauty! What is Beauty?	• Color theory • Lighting and makeup • Working with different skin tone and textures • Foundation/application/Concealing techniques • Contouring techniques –Working with highlight and shades • Working with colours , shapes and textures.

UNIT-II

GETTING TECHNICAL	PUTTING THE ART INTO MAKEUP
• Corrective makeup • Natural /neutral makeup • False lash application • Photography and film • Tanning effects • Makeup for black and white color • Product mixing techniques • Technical makeup application	• Glamour / Beauty makeup • Catwalk /theatre makeup • Fashion /editorial makeup • Bridal makeup design –from traditional to natural beauty tone contemporary alternative bride • Intro to character make-ups for films • Intro to special effects • Fantasy and Prosthetic makeup.