

FACULTY OF LANGUAGES

SYLLABUS

OF

CERTIFICATE COURSE IN CREATIVE WRITING



The Heritage Institution

KANYA MAHA VIDYALAYA

JALANDHAR

(Autonomous)

Kanya Maha Vidyalaya, Jalandhar (Autonomous)

Certificate Course in Creative Writing

Course Code	Course Title	Credit	Course Type	Max Marks			Examination time (in Hours)
				Total	Ext.		
					L	P	
CCWM-1211	Creative Writing	2	C	50	25	25	3

C – Compulsory

Duration -- 30 Contact Hours

Eligibility-- 10+2

Certificate Course in Creative Writing

COURSE OUTCOMES

After the completion of the course, students will be equipped with:

CO 1: To gain understanding of basic elements of Fiction Writing

CO 2: To gain understanding of basics of Non-Fiction Writing

CO 3: Learn the process of Screenplay and Advertisement Writing

CO 4: Learn the process of Self-Publishing

Certificate Course in Creative Writing

Course Code:

Course Title: Creative Writing

Duration: Minimum 30 Contact Hours

Marks: 50

Theory: 25

Practical: 25

Instructions:

The candidate will have to attempt five questions in all selecting one from each unit of the syllabus and the fifth question from any of the four units. **(5x5=25)**

Section A

Fiction Writing: Introduction to Fiction Writing, Structure and Elements of a story (Character, Plot, Setting, Point of View, Conflict) Writing effective short stories, Converting ideas into novels, Book Review

Practical: Developing a character, writing a short story based on the character development

Section B

Non-Fiction: Introduction, Feature Writing, News Report (Types and Elements), Mass Media and Stereotypes, Violence in Media, Censorship and Propaganda

Practical: Writing News Report

Section C

Screenplay and Advertising: Introduction to Screenplay, Script Writing, Introduction to Advertisement Writing and its process, Email Writing

Practical: Display Advertisement, Writing a Script

Section D

Publishing: Introduction, Editing of a book, Literary Agent, Plagiarism, Self Publishing

Practical: Writing Blogs