### FACULTY OF VOCATIONAL STUDIES

#### SYLLABUS

of

**Bachelor of Vocation (Beauty and Wellness)** 

(Semester: I to VI)

(Under Credit Based Continuous Evaluation Grading System)

Session : 2024-25



The Heritage Institution

#### KANYA MAHA VIDYALAYA JALANDHAR

(Autonomous)

#### Kanya Maha Vidyalaya , Jalandhar ( Autonomous) SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME Bachelor of Vocation (Beauty and Wellness) Semester-I

Session: 2024-2025

#### Name of the QP- Beauty Therapist BWS/Q0102

(NSQF Level-4)

| Course Code             | Course Title  | C/S/I/V | Total<br>Credits | Marks |    | СА  | Examinati<br>on<br>(Hrs) |     |
|-------------------------|---|---------|------------------|-------|----|-----|--------------------------|-----|
|                         |   |         |                  | Total | L  | Р   |                          |     |
| BVBL- 1421              | Punjabi (Compulsory)  | С       | 4                | 100   | 80 | -   | 20                       | 3   |
| BVBL- 1031<br>BVBL-1431 | <sup>1</sup> Basic Punjabi<br><sup>2</sup> Punjab History and Culture |         |                  |       |    |     |                          |     |
| BVBL-1102               | Communication<br>Skills in English                                    | С       | 4                | 100   | 80 | -   | 20                       | 3   |
| BVBL-1143               | Sterilization, Hygiene<br>and Sanitation                              | S       | 2                | 50    | 40 |     | 10                       | 3   |
| BVBM-1144               | Anatomy of Skin and Hair  | S       | 4                | 100   | 40 | 40  | 20                       | 3+3 |
| BVBM-1145               | Fundamentals of Spa   | S       | 4                | 100   | 40 | 40  | 20                       | 3+3 |
| BVBP- 1146              | Skin Care   | S       | 2                | 50    | -  | 40  | 10                       | 3   |
| BVBP- 1147              | Fashion and<br>Basic Makeup   | S       | 2                | 50    | -  | 40  | 10                       | 3   |
| BVBI-1148               | Internship and Report<br>Writing                                      | S       | 4                | 100   | -  | 100 |                          |     |
| SECF-1492               | Foundation Course   | AC      | 2                | 50    | 40 | -   | 10                       | 1   |
|                         |   | Total   | 28               | 700   |    |     |                          |     |

C-Compulsory S-Skill Enhancement

VAC- Value Added Course

<sup>1</sup>Special paper in lieu of Punjabi (Compulsory).

<sup>2</sup>Special paper in lieu of Punjabi (Compulsory) for those students who are not domicile of Punjab.

\*Credits/ Grade Points of these paper will not be included in SGPA/CGPA of Semester/programm.

#### Kanya Maha Vidyalaya , Jalandhar ( Autonomous) SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME Bachelor of Vocation (Beauty and Wellness) Semester – II Session: 2024-2025

# Name of the QP: Makeup Artist (BWS/Q0301) (NSQF Level-5)

| Course Code            | Course Title  | C/S/I<br>/V | Tota<br>1  | Marks     |    |     | CA | Examination<br>(Hrs) |
|------------------------|---|-------------|------------|-----------|----|-----|----|----------------------|
|                        |   |             | Cred<br>it | Tot<br>al | L  | Р   |    | (HIS)                |
| BVBL-2421<br>BVBL-2031 | <sup>1</sup> Punjabi<br>(Compulsory)/<br><sup>1</sup> Basic Punjabi<br><sup>2</sup> Punjab History and<br>Culture | C           | 4          | 100       | 80 | -   | 20 | 3hrs                 |
| BVBL-2431              |   |             |            |           |    |     |    |                      |
| BVBM-2102              | Communication<br>Skills in English  | С           | 4          | 100       | 50 | 30  | 20 | 3                    |
| BVBL-2143              | Health and Safety in the Workplace  | С           | 2          | 50        | 40 | -   | 10 | 3                    |
| BVBM-2144              | Beauty and<br>Personality<br>Development  | S           | 4          | 100       | 40 | 40  | 20 | 3+3                  |
| BVBP-2145              | Fashion Makeover  | S           | 4          | 100       | -  | 80  | 20 | 3                    |
| BVBP-2146              | Photographic<br>Make-up   | S           | 4          | 100       | -  | 80  | 20 | 3                    |
| BVBP-2147              | Food and<br>Nutrition   | S           | 2          | 50        |    | 40  | 10 | 3                    |
| BVBI-2148              | Internship and<br>Report Writing  | S           | 4          | 100       | -  | 100 |    |                      |
| AECD-1161              | *Drug Abuse:<br>Problem Management<br>and Prevention<br>(Compulsory)  | VAC         | 2          | 50        | 40 | -   | 10 | 3                    |
| Total                  |   |             | 30         | 700       |    |     |    |                      |

**C-Compulsory** 

S-Skill Enhancement

VAC- Value Added

Course

<sup>1</sup> special course in lieu of Punjabi (compulsory)

<sup>2</sup>special course in lieu of punjabi (compulsory) for those students who are not domicile of Punjab.

\*Credits/Grade points of these courses will not be included in the SGPA/CGPA of Semester/programm.

#### Kanya Maha Vidyalaya , Jalandhar ( Autonomous) SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME Bachelor of Vocation (Beauty and Wellness) Sem-III Session: 2024-2025

# Name of the QP: Hair Care Trainer (BWS/Q0210) (NSQF Level-6)

| Course Code | Course Titles                   | Course<br>type | Total<br>Credits |       |      | Examinat ion<br>time |    |            |
|-------------|---------------------------------|----------------|------------------|-------|------|----------------------|----|------------|
|             |                                 |                |                  | Total | Ext. |                      | CA | (in Hours) |
|             |                                 |                |                  |       | L    | Р                    |    |            |
| BVBL-3141   | Histology of<br>Hair            | С              | 4                | 100   | 80   | -                    | 20 | 3          |
| BVBL-3142   | Knowledge of<br>Hair Bond       | C              | 4                | 100   | 80   | -                    | 20 | 3          |
| BVBL-3143   | Salon<br>Management             | C              | 2                | 50    | 40   | -                    | 10 | 3          |
| BVBP-3144   | Techniques of<br>Hair Texturing | S              | 4                | 75    | -    | 60                   | 15 | 3          |
| BVBP-3145   | Hair Coloring                   | S              | 4                | 75    | -    | 60                   | 15 | 3          |
| BVBP-3146   | Assemblage<br>Management        | S              | 4                | 75    | -    | 60                   | 15 | 3          |
| BVBI-3147   | Internship and<br>Report        | S              | 6                | 75    | -    | 75                   |    |            |
| SECP-3512   | Personality<br>Development      | AC             | 2                | 50    | 40   |                      | 10 | 1          |
| Total       |                                 |                | 30               | 600   |      |                      |    |            |

C-Compulsory

S-Skill Enhancement

**AC- Audit Course** 

Grades points or Grades of these courses will not be included in the SGPA/CGPA of Semester/programme \*Credits of these paper will not be included in SGPA/CGPA of the student .

### Kanya Maha Vidyalaya , Jalandhar ( Autonomous) SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME Bachelor of Vocation (Beauty and Wellness) Sem-IV

Session-2024-2025

| Course Code | Course Titles     Cou     Total     Marks       r se     Credit |      |    |       |    |      |    | Examination     |  |  |
|-------------|---|------|----|-------|----|------|----|-----------------|--|--|
|             |   | type | s  | Total |    | Ext. | CA | time (in Hours) |  |  |
|             |   |      |    |       | L  | Р    |    |                 |  |  |
| BVBL-4141   | Care of Scalp and Hair  | С    | 3  | 75    | 60 | -    | 15 | 3               |  |  |
| BVBL-4142   | Hair Coloring and<br>Bleaching                                  | С    | 3  | 75    | 60 | -    | 15 | 3               |  |  |
| BVBM-4143   | Superfluous Hair  | S    | 4  | 100   | 40 | 40   | 20 | 3               |  |  |
| BVBP-4144   | Hair Styling  | S    | 4  | 100   | -  | 80   | 20 | 3               |  |  |
| BVBP-4145   | Chemical Hair Relaxing  | S    | 2  | 50    | -  | 40   | 10 | 3               |  |  |
| BVBP-4146   | Advance Hair Treatment  | S    | 2  | 50    | -  | 40   | 10 | 3               |  |  |
| BVBI-4147   | Internship and Report   | S    | 6  | 100   | -  | 100  |    | 3               |  |  |
| AECE-4221   | *Environmental Studies<br>(Compulsory)                          | AC   | 4  | 100   | 60 | 20   | 20 | 3               |  |  |
| SECS-4522   | *Social Outreach  | AC   | 2  | 50    | -  | 40   | 10 |                 |  |  |
| Total       |   |      | 30 | 700   |    |      |    |                 |  |  |

**C-Compulsory** 

S-Skill Enhancement

**AC- Audit Course** 

Grades points or Grades of these courses will not be included in the SGPA/CGPA of Semester/programme

\*Credits of these paper will not be included in SGPA/CGPA of the student.

### Kanya Maha Vidyalaya , Jalandhar ( Autonomous) SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME Bachelor of Vocation (Beauty and Wellness) Semester-V

Session: 2024-2025

#### Name of the QP : Institute Head(BWS/Q0606)(NSQF Level- 7)

| Course Titles | Course Code  | Course | Total<br>Credits | Marks | Marks |      |    |            |  |  |  |
|---------------|--|--------|------------------|-------|-------|------|----|------------|--|--|--|
|               |  | Code   | Creuits          | Total | I     | Ext. | СА | ion time   |  |  |  |
|               |  |        |                  |       | L     | Р    | -  | (in Hours) |  |  |  |
| BVBL-5141     | Chemical<br>Hair Procedures                                  | С      | 3                | 50    | 40    | -    | 10 | 3          |  |  |  |
| BVBL-5142     | Therapeutic<br>Massage                                       | С      | 3                | 100   | 80    | -    | 20 | 3          |  |  |  |
| BVBL-5143     | Electrical and<br>Chemical<br>Treatment                      | С      | 4                | 100   | 80    |      | 20 | 3          |  |  |  |
| BVBP-5144     | Fundamentals of<br>Beauty                                    | S      | 4                | 50    | -     | 40   | 10 | 3          |  |  |  |
| BVBP-5145     | Massage Therapy  | S      | 4                | 100   | -     | 80   | 20 | 3          |  |  |  |
| BVBP-5146     | Skin Treatments<br>and Peeling                               | S      | 4                | 100   | -     | 80   | 20 | 3          |  |  |  |
| BVBI-5147     | Internship and<br>Report                                     | Ι      | 6                | 75    |       | 75   |    | 3          |  |  |  |
| SECI-5541     | *Innovation,<br>Entrepreneurship<br>and Creative<br>Thinking | AC     | 2                | 25    | 20    |      | 05 | 1          |  |  |  |
|               |  | Total  | 30               | 600   |       |      |    |            |  |  |  |

C-Compulsory

S-Skill Enhancment

Grades points or Grades of these courses will not be included in the SGPA/CGPA of Semester/programme \*Credits of these paper will not be included in SGPA/CGPA of the student .

#### Kanya Maha Vidyalaya , Jalandhar ( Autonomous) SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME Bachelor of Vocation (Beauty and Wellness) Semester – VI

Session : 2024-2025

| Course Code | Course Title                   | C/S/I/V | Total<br>Credit | Marks |    |    | CA | Examination<br>(Hrs) |
|-------------|--------------------------------|---------|-----------------|-------|----|----|----|----------------------|
|             |                                |         |                 | Total | L  | Р  |    | (HIS)                |
| BVBL-6141   | Entrepreneurship               | С       | 4               | 100   | 80 |    | 20 | 3hrs                 |
| BVBL-6142   | Human Resource<br>Management   | C       | 4               | 100   | 80 |    | 20 | 3hrs                 |
| BVBL-6143   | Merchandising and<br>Retailing | С       | 4               | 100   | 80 |    | 20 | 3Hrs                 |
| BVBP-6144   | Concept<br>Development         | S       | 6               | 100   |    | 80 | 20 | 3+3Hrs               |
| BVBP-6145   | Computer<br>Application        | S       | 6               | 100   |    | 80 | 20 | 3Hrs                 |
| BVBI-6146   | Internship and<br>Report       | S       | 6               | 75    |    | 75 |    | 3Hrs                 |
|             |                                |         | 30              | 575   |    |    |    |                      |

C-Compulsory S-Skill Enhancement Bachelor of Vocation (Beauty and Wellness) Semester-I Punjabi (Compulsory) Course Code: BVBL- 1421 Session: 2024-2025 (THEORY)

## **COURSE OUTCOMES**

CO1: nksw nBksw' g[[[;se d/ eftsk Gkr Bz{ gVQkT[D dk wB'oE ftfdnkoEhnK nzdo eftsk gqsh fdbu;gh, ;{M Bz{ g?dk eoBk j? sK fe T[j nkX[fBe d"o ftu uZb ojhnK ekft XkoktK ns/ ethnK pko/ frnkB jkf;b eo ;eD.fJ; dk j'o wB'oE eftsk dh ftnkfynk, ftPb/PD s/ w[bzeD dh gqfefonk s'A ikD{ eokT[Dk th j? sK fe T[j ;wekbh ;wki dhnK ;wZf;nktK Bz{ ;wM ;eD ns/ nkb'uBkswe fdqPNh pDk ;eD.

CO2: frnkB wkbk (ftfrnkBe s/ ;wki ftfrnkBe b/yK dk ;zrqfj)g[[[;se B{z f;b/p; ftu Pkfwb eo e/ ftfdnkoEhnK nzdo gVQD dh o[uh Bz{ g?dk eoBk j? ns/ w[ZbtkB frnkB d/Dk j?.

CO3: g?oQk ouBk ns/ g?oQk gVQ e/ gqPBK d/ T[so d/D dk wB'oE ftfdnkoEhnK dh p[ZXh Bz{ shyD eofdnK T[BK dh fbyD gqfsGk B{z T[ikro eoBk j?.

CO4:X[Bh ftT[As gVQD Bkb ftfdnkoEh X[BhnK dh T[ukoB gqDkbh s'A tke| j'Dr/.

**Bachelor of Vocation (Beauty and Wellness)** Semester I **Punjabi (Compulsory)** COURSE CODE- BVBL -1421 ;wK L 3 xzN/ Maximum Marks:100 Theory : 80 CA : 20 gkmeqw ns/ gkm g[;seK :{fBN-I nksw nBksw(eftsk Gkr),(;zgH ;[fjzdo pho ns/ tfonkw f;zx ;zX{) r[o{ BkBe d/t :{Bhtof;Nh, nzfwqs;o. gq'Hg{oB fz;zx,gq'Hw'jB f;zx,nzfwqsk gqhsw,irsko,;[oihs gkso( eth gkm eqw dk fjZ;k jB) 16 nze :{fBN-II frnkB wkbk(ftfrnkBe s/ ;wki ftfrnkBe b/yK dk ;zrqfj),(;zgkHvkH;fszdo f;zx, gq'Hwfjzdo f;zx pBt?s), r[o{ BkBe d/t :{Bhtof;Nh,nzfwqs;o. b/y L Go{D jZfsnk d/ d/P ftu, tksktoDh gqd{PD ns/ wB[Zy, J/vI L fJe rzGho ;zeN.  $(\Box\Box\Box, ftPk t;s{)$ 16 nze : { fbn-III  $(\Box)$  g?oQk ouBk (□) e/ gqPBK d/ g?oQk gVQ T[so. 16 nze : {fbn-IV (T) gzikph X[Bh ftT[As L gfoGkPk,T[ukoB nzr (n) ;to, ftnziB 16 nze nze tzv ns/ gohfyne bJh jdkfJsK gqPB gZso d/ uko ;?ePB j'Dr/.;?ePB A-D sZe d/ gqPB :{fBN I-IV ftu'A 1H g[ZS/ ikDr/. jo ;?ePB ftu d' gqPB g[ZS/ ikDr/. ftfdnkoEh B/ eZ[b gzi gqPB eoB/ jB. jo ;?ePB ftu'A fJe gqPB eoBk bkIwh 2H j?. gzitK gqPB fe;/ th ;?ePB ftu'A ehsk ik ;edk j?. 3H jo/e gqPB d/ 16 nze jB. 4H q/qo ;?ZN eoB tkbk i/eo ukj/ sK gqPBK dh tzv nZr'A tZX s'A tZX uko T[g gqPBK ftu eo ;edk j?.

#### Bachelor of Vocation (Beauty and Wellness) Semester I BASIC PUNJABI COURSE CODE- BVBL-1031

### **Course outcomes**

CO1:w[ZYbh gzikph gVQkT[D dk wB'oE ftfdnkoEhnK B{z gzikph GkPk B{z f;ykT[D dh gqfefonk ftu gk e/ fJe j'o GkPk f;ZyD dk w"ek gqdkB eoBk j?. ftfdnkoEhnK B{z g?Ash nZyoh, nZyo eqw, g?o fpzdh tkb/ toD ns/ g?o ftu g?D tkb/ toD ns/ wksoktK (wZ[Ybh ikD gSkD) brk\o (fpzdh, fNZgh, nZXe) dh gSkD ns/ tos'A s'A ikD{ eotkfJnk ikt/rk.

CO2: ftfdnkoEhnK B{z gzikph Ppd pDso dh wZ[Ybh ikD gSkD (;kXkoB Ppd, ;z:[es Ppd, fwPos Ppd,w{b Ppd,nr/so ns/ fgS/so) s'A ikD{ eotkfJnk ikt/rk.

CO3: ftfdnkoEhnK B{z fBZs tos'A dh gzikph Ppdktbh L pkIko, tgko, foPs/Bks/, y/sh ns/ j'o XzfdnK nkfd Bkb ;zpzXs s'A ikD{ eotkfJnk ikt/rk.

CO4: ftfdnkoEhnK B{z gzikph ftu j|s/ d/ ;Zs fdBK d/ BK, pkoQK wjhfBnK d/ BK, oZ[sK d/ BK, fJe s'A ;" sZe frDsh PpdK ftu f;ykT[Dk j?.

**Bachelor of Vocation (Beauty and Wellness)** Semester I **BASIC PUNJABI COURSE CODE- BVBL -1031** smW: 3 GMty Maximum Marks : 100 : 80 Theory CA : 20 gkmegw :{fBN-I g?Ash nZyoh, nZyo eqw, g?o fpzdh tkb/ toD ns/ g?o ftu g?D tkb/ toD ns/ wksoktK (wZ[Ybh ikD gSkD) brk\o (fpzdh, fNZgh, nZXe) L gSkD ns/ tos'A . 16 nze :{fBN-II gzikph Ppd pDso L wZ[Ybh ikD gSkD (;kXkoB Ppd, ;z:[es Ppd, fwPos Ppd,w{b Ppd, nr/so ns/ fqS/so) 16 nze :{fbn-III fBZs tos'A dh gzikph Ppdktbh L pkIko, tgko, foPs/Bks/, y/sh ns/ j'o XzfdnK nkfd Bkb ; zpzXs. 16 nze :{fBN-IV j|s/ d/ ;Zs fdBK d/ BK, pkoQK wjhfBnK d/ BK, oZ[sK d/ BK, fJZe s'A ;" sZe frDsh PpdK ftu . 16 nze nze tzv ns/ gohfyne bJh jdkfJsK gqPB gZso d/ uko ;?ePB j'Dr/.;?ePB A-D sZe d/ gqPB :{fBN I-IV ftu'A 1H g[ZS/ ikDr/. jo ;?ePB ftu d' gqPB g[ZS/ ikDr/. 2н ftfdnkoEh B/ eZ[b gzi gqPB eoB/ jB. jo ;?ePB ftu'A fJe gqPB bkIwh j?. gzitK gqPB fe;/ th ;?ePB ftu'A ehsk ik ;edk j?. jo/e gqPB d/ 16 nze jB. ЗH g/go ;?ZN eoB tkbk i/eo ukj/ sK gqPBK dh tzv nZr'A tZX s'A tZX uko T[g 4H gqPBK ftu eo ;edk j?.

Bachelor of Vocation (Beauty and Wellness) (Semester-I) Session 2024-25 Course Title: Punjab History and Culture (From Earliest Times to C. 320) (Special paper in lieu of Punjabi Compulsory) (For those students who are not domicile of Punjab)

Course Code: BVBL-1431

## **COURSE OUTCOMES:**

After completing semester I and course on Punjab History and Culture students of History will be able to identify and have a complete grasp on the sources & writings of Ancient Indian History of Punjab

CO1: Identify and understand the sources and physical features of Punjab

CO 2: To study the earliest civilisation (Indus Valley Civilization) and original home of Aryans

CO 3: To examine the Social, Religious and Economic life during Early and Later Vedic Age

**CO 4:** To comprehend the Buddhist, Jain and Hindu faith and their relevance in the modern times

Bachelor of Vocation (Beauty and Wellness) (SEMESTER-I) Session 2024-25 Course Title: Punjab History and Culture (From Earliest Times to C. 320) (Special paper in lieu of Punjabi Compulsory) (For those students who are not domicile of Punjab) Course Code: BVBL-1431

Examination Time: 3 Hours Credits L-T-P: 4-0-0 Contact Hours: 4 Hrs/Week Max. Marks: 100 Theory: 80 CA: 20

### **Instructions for the Paper Setter:**

- 1. Question paper shall consist of four Units
- 2. Examiner shall set 8 questions in all by selecting Two Questions of equal marks from each Unit.
- 3. Candidates shall attempt 5 questions in 1000 words, by at least selecting One Question from each Unit and the 5<sup>th</sup> question may be attempted from any of the four Units.
- 4. Each question will carry 16 marks

### Unit-I

- 1. Physical features of the Punjab
- 2. Sources of the ancient history of Punjab

### Unit-II

- 3. Harappan Civilization: social, economic and religious life of the Indus Valley People.
- 4. The Indo-Aryans: Original home

### Unit-III

- 5. Social, Religious and Economic life during Early Vedic Age.
- 6. Social, Religious and Economic life during Later Vedic Age.

### **UNIT-IV**

- 7. Teachings of Buddhism
- 8. Teachings of Jainism

### **Suggested Readings**

- B.N. Sharma, Life in Northern India, Delhi. 1966
- Budha Parkash, Glimpses of Ancient Punjab, Patiala, 1983.
- Chopra, P.N., Puri, B.N., & Das, M.N. (1974). A Social, Cultural & Economic History
- L. M Joshi (ed.), *History and Culture of the Punjab*, Art-I, Patiala, 1989 (3<sup>rd</sup> edition)
- L.M. Joshi and Fauja Singh (ed.), *History of Punjab*, Vol. I, Patiala 1977.

of India, Vol. I, New Delhi: Macmillan India.

### **Bachelor of Vocation (Beauty and Wellness)**

(Semester I)

### **Session 2024-25**

### COMMUNICATION SKILLS IN ENGLISH

### (Theory)

### Course Code: BVBL -1102

### **COURSE OUTCOMES**

At the end of this course, the students will develop the following Skills:

CO 1: Reading skills that will facilitate them to become an efficient reader

**CO 2**: Through reading skills, the students will have an ability to have a comprehensive understanding of the ideas in the text and enhance their critical thinking

**CO 3**: Writing skills of students which will make them proficient enough to express ideas in clear and grammatically correct English

**CO 4**: The skill to use an appropriate style and format in writing letters (formal and informal) and resume, memo, notices, agenda, minutes

### Bachelor of Vocation (Beauty and Wellness) Semester-I COMMUNICATION SKILLS IN ENGLISH Course Code: BVBL -1102 (Theory)

**Examination Time: 3 Hrs** 

Total Marks: 100 Theory: 80 CA: 20

Instructions for the paper setter and distribution of marks:

The question paper will consist of four sections. The candidate will have to attempt five questions in all selecting one from each section and the fifth question from any of the four sections. Each question will carry 16 marks. Each question can be sub divided into two parts.  $(16 \times 5 = 80)$ 

Section-A: Two questions of theoretical nature will be set from Unit I.

Section-B: Two comprehension passages will be given to the students from Unit II.

Section-C: Two questions will be given from Unit III.

Section-D: Two questions will be set from Unit IV

### Unit I

**Reading Skills:** Reading Tactics and strategies; Reading purposes–kinds of purposes and associated comprehension; Reading for direct meanings.

### Unit II

Reading for understanding concepts, details, coherence, logical progression and meanings of phrases/ expressions.

Activities:

- Comprehension questions in multiple choice format
- Short comprehension questions based on content and development of ideas

### Unit III

Writing Skills: Guidelines for effective writing; writing styles for application, personal letter, official/ business letter.

### Activities:

- Formatting personal and business letters.
- Organizing the details in a sequential order

### Unit IV

Resume, memo, notices, agenda, minutes, Tips for effective blog writing **Activities:** 

- Converting a biographical note into a sequenced resume or vice-versa
- Ordering and sub-dividing the contents while making notes.
- Writing notices for circulation/boards
- Writing blogs

### **Recommended Books:**

1) Oxford Guide to Effective Writing and Speaking by JohnSeely.

- 2) Business Communication, by Sinha, K.K. Galgotia Publishers, 2003.
- 3) Business Communication by Sethi, A and Adhikari, B., McGraw Hill Education2009.
- 4) Communication Skills by Raman, M. & S. Sharma, OUP, New Delhi, India (2011).

Bachelor of Vocation (Beauty and Wellness) Semester-I Sterilization, Hygiene and Sanitation Course Code: BVBL-1143 Session: 2024-2025

(THEORY)

### **Course Outcome:**

CO 1: To impact knowledge of skin and personal grooming.

CO 2: Understand why sanitation and sterlization is important part of good health maintenance

CO 3: Students can learn about how to use chemical agents.

CO 4: To learn about how to work maintenance and hygine in the salon .

### Bachelor of Vocation (Beauty and Wellness) Semester-I Sterilization, Hygiene and Sanitation Course Code: BVBL-1143 Session: 2024-2025

(THEORY)

Max Marks: 50 Theory Marks: 40 CA: 10

Time: 3hrs

#### **Instructions for the Paper Setters:**

Eight questions of equal marks (8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

#### UNIT-I

- What is Personal Hygiene
- What is Public Hygiene
- Hygiene and Good Grooming
   UNIT-II
- Methods of Sterilization
- Sanitation and its Types
- Physical Agents

#### UNIT-III

- Chemical Agents
- Chemical
   Disinfectant
- Antiseptics

#### **UNIT-IV**

- Suggestions for Sanitation
- General Salon Hygiene Rules

#### **Books Recommended:**

- Complete beauty book by Helen Foster.
- Harper and Glenn Lewis.
- Standard text book of Cosmetology Milady's

Bachelor of Vocation (Beauty and Wellness) Semester-I Anatomy of Skin and Hair Course Code: BVBM-1144 Session – 2024-2025 (THEORY)

### **Course Outcome:**

CO1: Students will learn to know the importance of cosmetology and its objectives

**CO2:** Apply concepts and knowledge of the general terminology, cell structure and function and to novel technical and/or clinical scenarios.

CO3: Students learn the deep layers of hair its composition and its types

CO4: . This also teaches us the different hair and scalp conditions and how to professionally uses of shampoo.

**Bachelor of Vocation (Beauty and Wellness)** Semester-I Anatomy of Skin and Hair **Course Code: BVBM-1144** Session - 2024-2025 (THEORY)

Time: 3 hrs

Max. Marks: 100 **Theory Marks: 40** Practical Marks: 40 CA: 20

#### **Instructions for the Paper Setters**

Eight questions of equal marks (8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section

#### **UNIT-I**

#### COSMETOLOGY

- Aims and Objectives
- Importance

#### **UNIT-II**

#### SKIN:

- Anatomy of Skin
- Lymphatic nodes of face and neck
- Types of Skin

#### HAIR:

#### UNIT-III

- Anatomy of hair
- Types of hair
- Tools and equipments used for hair styling

#### **UNIT-IV**

- Scalp Analysis
- Hair & Scalp conditions
- Types of shampoo

#### **Book Recommended:**

- Complete beauty book by Helen Foster
- The Complete Book of Massage by Mary Atkinson with ExmeFloyd
- The Big Beauty Book Glamour for the Fuller figure women by Ann Harper and Glenn Lewis

Bachelor of Vocation (Beauty and Wellness) Semester-I Anatomy of Skin and Hair Course Code: BVBM-1144 Session – 2024-2025 (PRACTICAL)

### **Course Outcome:**

**CO1:** Students will learn different types of treatments with galvanic and high frequancy.

**CO2:** To learn how to prepare the client.

CO3: Students learn the skin treatment with brushing unit.

CO4: . This also teaches us the blow dryer setting with different kind of brushes.

Bachelor of Vocation (Beauty and Wellness) Semester-I Anatomy of Skin and Hair Course Code: BVBM-1144 Session – 2024-2025 (PRACTICAL)

Time : 3hrs.

**Practical Marks: 40** 

#### **Instructions for Practical Examiners:**

Question paper is to be set on the spot jointly by the Internal and External Examiners

#### TREATMENTS WITH GALVANIC and HIGH FREQUENCY

- (i) Skin and hair analysis
- (ii) Preparation of the client
- (iii) Dandruff treatment with High Frequency
- (iv) Galvanic Treatment
- (v) Brushing unit
- (vi) Different types of blow dryer
- (vii) Viva
- (viii) Presentation

#### **Book Recommended:**

- Complete beauty book by Helen Foster
- The Complete Book of Massage by Mary Atkinson with Exme Floyd
- The Big Beauty Book Glamour for the Fuller figure women by An Harper and Glenn Lewis.

### **Bachelor of Vocation (Beauty and Wellness)**

#### Semester-I

### Fundamentals of Spa Course Code: BVBM-1145 Session: 2024-2025 (THEORY)

### **Course Outcome:**

CO1: Students will learn histology and origin of spa.

**CO2:** To learn different types of spa , preparation of client and contraindications.

**CO3:** Students learn the uses of body wraps.

**CO4:** Students will learn how to learn different types of equipments used in spa.

Bachelor of Vocation (Beauty and Wellness) Semester-I Fundamentals of Spa Course Code: BVBM-1145 Session: 2024-2025 (THEORY)

Time:3hr.

Max Marks: 100 Theory: 40 Practical: 40 CA: 20

#### **Instructions for the Paper Setters**

Eight questions of equal marks (8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section

#### UNIT-I

- Origin of Spa
- Anatomy & Physiology

#### UNIT II

- Introduction of various types of Spa
- Types of Spa (Ayurvedic Spa , Club Spa , Medical Spa , Mineral Spring Spa, Relaxation Spa )
- Client Consultation
- Procedure
- Contra Indication

#### UNIT-III

- Body Wrapping and its advantages
- Detoxing Body Wraps
- Hydrating Body Wraps
- Slimming Body Wraps

#### **UNIT-IV**

- Spa product knowledge
- Equipment and materials for spa
- Effects of Spa

#### **Book Recommended :**

- Professional beauty therapy by Lorraine Nordmann
- Complete beauty book by Helen Foster
- The Complete Book of Massage by Mary Atkinson with Exme Floyd

Bachelor of Vocation (Beauty and Wellness) Semester-I Fundamentals of Spa Course Code: BVBM-1145 Session: 2024-2025 (PRACTICAL)

### **Course Outcome:**

CO1: Students will learn how to setting the trolley for practical work..

**CO2:** To learn different types of spa , prepration and draping of client.

**CO3:** Students learn the uses of body wraps.

**CO4:** Students will learn the tecniques of points and strokes on body.

# Bachelor of Vocation (Beauty and Wellness)

Semester-I

Fundamentals of Spa Course Code: BVBM-1145 Session: 2024-2025 (PRACTICAL)

#### Time: 3 hrs

### **Practical Marks: 40**

#### **Instructions for Practical Examiners:**

Question paper is to be set on the spot jointly by the Internal and External Examiners

- Trolley setting
- Pre treatment setup & protection
- Customer handling and draping
- Points and strokes
- Viva
- Presentation

#### **Book Recommended :**

- Professional Hair Dressing by Martin Green Leo Palladino
- Complete beauty book by Helen Foster
- The Complete Book of Massage by Mary Atkinson with Exme Floyd

Bachelor of Vocation (Beauty and Wellness) Semester-I Skin Care Course Code: BVBP-1146 Session: 2024-2025 (PRACTICAL)

### **Course Outcome:**

CO1: Students will learn different types of hair removal methods..

CO2: To learn different techniques of facial massage, bleaches, waxing and threading on client.

CO3: Students will learn the how to handle the client and which services will suits on their skin.

**CO4:** To learn how to do manicure and pedicure in professional way.

Bachelor of Vocation (Beauty and Wellness) Semester-I Skin Care Course Code: BVBP-1146 Session: 2024-2025 (PRACTICAL)

Time: 3 hrs

Max Marks:50 Practical Marks: 40 CA: 10

**Instructions for Practical Examiners:** Question paper is to be set on the spot jointly by the Internal and External Examiners

#### **SKIN CARE:**

- Deep Cleansing
- Facial Manipulation
- Bleaches
- Waxing
- Threading
- Knowledge of skin analysis

#### CARE OF FEET AND HANDS

- Manicure
- Pedicure

**Skin Treatments:** Different types of skin treatments with the help of natural ingredients like packs, masks and creams for different skin

Viva File work

#### **Books Recommended:**

- Complete beauty book by Helen Foster
- K.I.S.S (Keep it Simple Series) by Laura Bailey
- The Big Beauty Book Glamour for the Fuller figure women by Ann Harper and Glenn Lewis
- The Ultimate Guide to being naturally gorgeous by Sarah Stacey and Gosephine Fairley.

### Bachelor of Vocation (Beauty and Wellness) Semester-I Fashion and Basic Makeup Course Code: BVBP-1147 Session: 2024-2025 (PRACTICAL)

#### **COURSE OUTCOMES :**

- CO 1:Students will learn make-up themes and also about its applications.
- CO 2:Students will be able to give proper advice of suitable make-up according to others face.
- **CO 3:** The students were provide the knowledge to identify terminology related to skin, products and treatments with the demonstration of proper application of cosmetics related to skin care.
- **CO 4:** Be able to give proper advice of suitable make-up according to ones face.

Bachelor of Vocation (Beauty and Wellness) Semester-I Fashion and Basic Makeup Course Code: BVBP-1147 Session: 2024-2025 (PRACTICAL)

Time: 3hrs.

Max Marks:50

**Practical Marks: 40** 

CA: 10

#### **Instructions for Practical Examiners:**

Question paper is to be set on the spot jointly by the Internal and External Examiners

#### FACIAL MAKEUP

#### **Preparation for makeup application-(Equipment, Tools)**

- Base according to day/night
- Fashion Cosmetics
- Fashion Brands in Cosmetics
- Makeup and accessories according to occasion
- Basic makeup
- Casual make up
- Party makeup
- Day makeup
- Selfmakeup
- Product knowledge

Viva File work

#### **BOOKS RECOMMENDED:**

- Kevyn Aucoin ,Harper Collins ,1995,The Art of Make Up
- Mary Quant, DK Publishing, 1996, Classic Make Up and Beauty
- Kevyn Aucoin, Little Brown and Company,2000, Face Forward
- Arlene Mathew , The Complete Beauty Book, 2004, Varun Publication, Banglore.

### Bachelor of Vocation (Beauty and Wellness) Semester-I Internship and Report Writing Course Code: BVBI-1148 Session: 2024-2025

Time: 3hrs.

#### Max. Marks: 100

The students will submit their training reports (in duplicate) within a period of one month in the department

This period shall be counted from the last date of completion of the training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each students will be attached with one internal faculty guide, with whom they shall be continues touch during the training period. The internal faculty guide will be required to evaluate (out of 10 marks) on the basis of assessment report provided by the organization where the training has been completed and his/her on assessment about the work done by the student.

The evaluation of the remaining 65 marks shall be made by external examiner appointed by the university who shall evaluate the report on the basis of presentation and the assessment report received from the organization

where student has undergone .

#### Bachelor of Vocation (Beauty and Wellness) Semester II Punjabi (Compulsory) COURSE CODE- BVBL -2421

#### **COURSE OUTCOMES**

CO1: 'nksw nBksw' g[[[;se d/ ejkDh Gkr B{z f;b/p; ftu Pkfwb eo e/ ftfdnkoEhnK nzdo ejkDh Bz{ gVQD dh o[uh Bz{ g?dk eoBk j? ns/ ejkDh irs Bkb i'VDk j?.

CO2: 'frnkB wkbk' g[[[;se B{z f;b/p; ftu Pkfwb eo e/ ftfdnkoEhnK nzdo ftfrnkBe s/ ;wki ftfrnkBe b/yK pko/ frnkB g?dk eoBk j? .

CO3: 'Ppd Pq/DhnK' Bz{ gVQkT[D dk wB'oE ftfdnkoEhnK nzdo gzikph GkPk dh nwhoh dk ns/ pkohehnK Bz{ ;wMD bJh tZyo/ -tZyo/ f;XKsK dk ftek; eoBk j?.

CO4: ;zy/g ouBk dk wB'oE ftfdnkoEhnK B{z ;w/A ns/ fwjBs dh pZus eoB pko/ dZ;Dk j?. w[jkto/ / nykD dh tos'A Bkb rZbpks ftu gogZesk nkT[Adh j?.fJj ftfdnkoEhnK dh rZbpks ftu fByko fbnkT[D dk ezw eoBr/.

**Bachelor of Vocation (Beauty and Wellness)** Semester II **Punjabi** (Compulsory) COURSE CODE- BVBL -2421 ;wK L 3 xzN/ Maximum Marks : 100 Theory : 80 CA : 20 gkmeqw ns/ gkm g[;seK :{fbn-I nksw nBksw (ejkDh Gkr), (;zgH ;[fjzdo pho ns/ tfonkw f;zx ;zX{) r[o{ BkBe d/t :{Bhtof;Nh, nzfwqs;o. gmkD dh Xh,T[ikV,wkVk pzdk,x'NDk,dbdb( ejkDhnK gkmeqw dk fjZ;k jB) (;ko, gkso fusoB) 16 nze :{fBN-II frnkB wkbk (ftfrnkBe s/ ;wki ftfrnkBe b/yK dk ;zrqfj)(;zgHvkH;fszdo f;zx, g'qHwfjzdo f;zx pBt?s), r[o{ BkBe d/t :{Bhtof;Nh,nzfwqs;o, 2007 b/yL;kfjs s/ b'e ;kfjs, nZyK, ezfgT{No ns/ fJzNoB?ZN.(gkmeqw dk fjZ;k jB)  $(\Box\Box\Box\Box-\Box\Box\Box\Box, ; ko)$ 16 nze :{fBN-III (T) Ppd Pq/DhnK L BKt,gVBKt,fefonk,ftP/PD (n) Ppd Pq/DhnKL fefonk ftP/PD,;zpzXe,:'ie,ft;fwe 16 nze : {fBN-IV  $(\Box)$ ; zy/g ouBk  $(\Box)$  w[jkto//nykD 16 nze nze tzv ns/ gohfyne bJh jdkfJsK gqPB gZso d/ uko ;?ePB j'Dr/.;?ePB A-D sZe d/ gqPB :{fBN I-IV ftu'A g[ZS/ 1H ikDr/. jo ;?ePB ftu d' gqPB g[ZS/ ikDr/. ftfdnkoEh B/ eZ[b gzi gqPB eoB/ jB. jo ;?ePB ftu'A fJe gqPB eoBk bkIwh 2н j?. gzitK gqPB fe;/ th ;?ePB ftu'A ehsk ik ;edk j?. 3н jo/e gqPB d/ 16 nze jB. g/go ;?ZN eoB tkbk i/eo ukj/ sK gqPBK dh tzv nZr'A tZX s'A tZX uko T[g 4H gqPBK ftu eo ;edk j?.

Bachelor of Vocation (Beauty and Wellness) Semester II Basic Punjabi COURSE CODE- BVBL -2031

#### **Course outcomes**

CO1: Ppd P/qDhnK L gSkD ns/ tos'A (BKt, gVBKt, fefonk, ftP/PD, fefonk ftP/PD, ;pzXe, :'ie ns/ ft;fwe) Bz{ gVQkT[D dk wB'oE ftfdnkoEhnK nzdo gzikph GkPk dh nwhoh dk ns/ pkohehnK Bz{ ;wMD bJh tZyo/ -tZyo/ f;XKsK dk ftek; eoBk j?/.

CO2: ftfdnkoEh gzikph tke pDso (;kXkoB tke, ;z:[es tke, fwPos tke, fpnkBhnk tke, gqPB tkue tke ns/ j[ewh tke) dh gfoGkPk ns/ fJ; dh pDso s'A ikD{ j'Dr/ ns/ T[BQK dh GkPk s/ geV wip{s j't/rh.

CO3: g?oQk ouBk dk wB'oE ftfdnkoEhnK dh p[ZXh B{z shyD eofdnK T[BK dh fbyD gqfsGk B{z T[ikro eoBk j?. nykD dh tos'A Bkb rZbpks ftu gogZesk nkT[Adh j?.fJj ftfdnkoEhnK dh rZbpks ftu fByko fbnkT[D dk ezw eoBr/.

CO4: xo/b{ ns/ d|soh fuZmh gZso fbyD dk wB'oE ftfdnkoEhnK B{z fJ; ebk ftu fBg[zB eoBk j? Iw[jktfonK dh tos'A Bkb rZbpks ftu gogZesk nkT[Adh j?.fJj ftfdnkoEhnK dh rZbpks ftu fByko fbnkT[D dk ezw eoBr/.

**Bachelor of Vocation (Beauty and Wellness)** Semester II **BASIC PUNJABI(In lieu of Compulsory Punjabi)** COURSE CODE- BVBL -2031 ;wK 3 xzN/ Maximum Marks : 100 : 80 Theory CA : 20 gkmeqw :{fBN-I Ppd P/qDhnK L gSkD ns/ tos'A (BKt, gVBKt, fefonk, ftP/PD, fefonk ftP/PD, ;pzXe, :'ie ns/ ft;fwe) 16 nze :{fBN-II qzikph tke pDso L w[ZYbh ikD qSkD (T) ;kXkoB tke, ;z: [es tke ns/ fwPos tke (gSkD ns/ tos'A) (n) fpnkBhnk tke, qqPB tkue tke ns/ j[ewh tke (qSkD ns/ tos'A) 16 nze : { fbn-III g?oQk ouBk nykD ( nykDK dh fb;N Bkb BZEh j?) 16 nze : { fbn-IV fuZmh qZso (xo/b{ ns/ d|soh) w[jkto/ (w[jktfonK dh fb;N Bkb BZEh j?) 16 nze nze tzv ns/ gohfyne bJh jdkfJsK qqPB qZso d/ uko ;?ePB j'Dr/.;?ePB A-D sZe d/ gqPB :{fBN I-IV ftu'A g[ZS/ 1H ikDr/. jo ;?ePB ftu d' gqPB g[ZS/ ikDr/. ftfdnkoEh B/ eZ[b gzi gqPB eoB/ jB. jo ;?ePB ftu'A fJe gqPB bkIwh j?. 2н gzitK gqPB fe;/ th ;?ePB ftu'A ehsk ik ;edk j?. ЗН jo/e gqPB d/ 16 nze jB. 4H g/go ;?ZN eoB tkbk i/eo ukj/ sK gqPBK dh tzv nZr'A tZX s'A tZX uko T[g gqPBK ftu eo ;edk j?.

### nykD

# w[jkto/

Bachelor of Vocation (Beauty and Wellness) (Semester-II) Session 2024-25 Course Title: Punjab History and Culture (C. 320 to 1000 A.D.) (Special paper in lieu of Punjabi Compulsory) (For those students who are not domicile of Punjab)

Course Code: BVBL-2431

# **COURSE OUTCOMES:**

After completing Semester II and course on Ancient History of Punjab students will be able to understand:

**CO 1:** The reasons and impact of Alexander's invasions and to comprehend various factors leading to rise and fall of empires and emergence of new dynasties and their administration specifically of Maurya rule in general and Ashok in particular

CO 2: art and architecture of Gupta period and the Indo-Greek style of architecture under Gandhara School

CO 3: To have an insight into the socio-cultural history under Harshvardhan and Punjab under the stated period

**CO 4:** To enable students to have thorough insight into the various forms/styles of Architecture and synthesis of Indo - Greek Art and Architecture in Punjab

Bachelor of Vocation (Beauty and Wellness) (Semester-II) Session 2024-25 Course Title: Punjab History and Culture (C. 320 to 1000 A.D.) (Special paper in lieu of Punjabi Compulsory) (For those students who are not domicile of Punjab) Course Code: BVBL-2431

Examination Time: 3 Hours Credits L-T-P: 4-0-0 Contact Hours: 4 Hrs/Week Max. Marks: 100 Theory: 80 CA: 20

# **Instructions for the Paper Setter:**

- 1. Question paper shall consist of four Units
- 2. Examiner shall set 8 questions in all by selecting Two Questions of equal marks from each Unit.
- 3. Candidates shall attempt 5 questions in 1000 words, by at least selecting One Question from each Unit and the 5<sup>th</sup> question may be attempted from any of the four Units.
- 4. Each question will carry 8 marks

## Unit-I

- 1. Alexander's Invasion's and Impact
- 2. Administration of Chandragupta Maurya and Ashoka.

## Unit-II

- 3. The Kushans: Gandhar School of Art
- 4. Gupta Empire: Golden Period-Social and cultural life, Art and Architecture

## Unit-III

- 5. The Punjab under the Harshvardhana --Society and Religion during the time of Harshvardhana (Delete)
- 6. Socio-cultural History of Punjab from 7<sup>th</sup> to 1000 A.D.

# UNIT IV

- 7. Development of Languages and Education with Special reference to Taxila
- 8. Development to Art and Architecture

## **Suggested Readings**

- B.N. Sharma: Life in Northern India, Delhi. 1966.
- Budha Parkash, Glimpses of Ancient Punjab, Patiala, 1983
- L. M Joshi (ed), *History and Culture of the Punjab*, Art-I, Punjabi University, Patiala, 1989 (3<sup>rd</sup> edition)
- L.M. Joshi and Fauja Singh (ed.), *History of Punjab*, Vol. I, Punjabi University, Patiala, 1977.

# Bachelor of Vocation (Beauty and Wellness) Session 2024-25 COMMUNICATION SKILLS IN ENGLISH Course Code: BVBM -2102

# **COURSE OUTCOMES**

At the end of this course, the students will develop the following skills:

**CO 1**: Enhancement of listening skills with the help of listening exercises based on conversation, news and TV reports

**CO 2:** The ability of Note-Taking to be able to distinguish the main points from the supporting details and the irrelevant information from the relevant one

**CO 3**: Improvement of speaking skills enabling them to converse in a specific situation

**CO 4:** Acquisition of knowledge of phonetics which will help them in learning about correct pronunciation as well as effective speaking

Bachelor of Vocation (Beauty and Wellness) Session 2024-25 COMMUNICATION SKILLS IN ENGLISH Course Code: BVBM-2102

Time: 3 hours (Theory) 3 hours (Practical) Max. Marks: 100 Theory: 50 Practical: 30 Continuous Assessment: 20

**Instructions for the paper setter and distribution of marks:** 

The question paper will consist of four sections. The candidate will have to attempt five questions in all selecting one from each section and the fifth question from any of the four sections. Each question will carry 10 marks. Each question can be sub divided into two parts.  $(10 \times 5 = 50)$ 

Section-A: Two questions of theoretical nature will be set from Unit I.

Section-B: Two questions will be given to the students from Unit II.

Section-C: Two questions will be given from Unit III.

Section-D: Two questions will be set from Unit IV

(1/2)

# Bachelor of Vocation (Beauty and Wellness) Semester II Session 2024-25 COMMUNICATION SKILLS IN ENGLISH Course Code: BVBM -2102

# Unit I

**Listening Skills:** Barriers to listening; effective listening skills; feedback skills. **Activities:** Listening exercises – Listening to conversation, News and TV reports

# Unit II

Attending telephone calls; note taking and note making **Activities:** Taking notes on a speech/lecture

# Unit III

Speaking and Conversational Skills: Components of a meaningful and easy conversation, understanding the cue

and making appropriate responses, forms of polite speech, asking and providing information on general topics

Activities: 1) Making conversation and taking turns

2) Oral description or explanation of a common object, situation or concept

# Unit IV

The study of sounds of English, stress Situation based

Conversation in English Essentials of Spoken English

Activities: Giving Interviews

# **Recommended Books:**

- 1. Oxford Guide to Effective Writing and Speaking by John Seely.
- 2. Business Communication by Sethi, A and Adhikari, B., McGraw Hill Education 2009.
- 3. Communication Skills by Raman, M. & S. Sharma, OUP, New Delhi, India (2011).
- 4. A Course in Phonetics and Spoken English by J. Sethi and P.V. Dhamija, Phi Learning.

# Bachelor of Vocation (Beauty and Wellness) Semester II Session 2024-25 COMMUNICATION SKILLS IN ENGLISH Course Code-BVBM -2102 PRACTICAL / ORAL TESTING

# Time: 3 hours

Marks: 30

# **Course Contents:**

1. Oral Presentation with/without audio visual aids

2. Group Discussion

3. Listening to any recorded or live material and asking oral questions for listening comprehension

# Questions:

1. Oral Presentation will be of 5 to 7 minutes duration. (Topic can be given in advance or it can be of student's own choice). Use of audio-visual aids is desirable.

2. Group discussion comprising 8 to 10 students on a familiar topic. Time for each group will be 15 to 20 minutes.

Semester-II Health and Safety in the Workplace Course Code: BVBL: 2143 Session: 2024-2025 (THEORY)

## **COURSE OUTCOMES:**

- CO 1: To impart knowledge of personal grooming and Hygiene.
- CO 2: Students will learn how to plan and locate a saloon and to keep its income and expenditure record.
- **CO 3 :** To enhance the knowledge of equipments that are feasible in a saloon.
- CO 4 : Understand the purpose of chemical agent or Disinfectant in saloon.

Semester-II Health and Safety in the Workplace Course Code: BVBL: 2143 Session: 2024-2025 (THEORY)

Time:3hrs.

Max Marks:100 Theory Marks:80 CA: 20

### **Instructions for Paper Setters:**

Eight questions of equal (8each) marks are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

## UNIT-I

#### **PERSONAL HYGIENE:**

- What is Personal Hygiene
- Hygiene and Good Grooming
- · Personal Hygiene and Healthy Habits

#### UNIT-II

#### SALON MANAGEMENT:

- Salon Planning, Location
- Salon Ownership
- Space allotment, installation and fittings.
- Record keeping: Income and Expenditure
- Maintenance

#### UNIT-III

- · Common equipment required for salon Operation
- Safety Precautions

#### UNIT-IV

- Sterilization
- Sanitation and its types
- Methods of Sterilization
- Client Treatment

#### **Books Recommended :**

- Beauty Basics by Lorraine NordmannLevel-I
- o Milady's, Text Book of Cosmetology, 2000, MiladyPublication, America.
- Clean : A History of Personal Hygiene and Purity By VirginiaSmith(Author)
- o Salon Management by MartinGreen

Semester-II

# Beauty and Personality Development Course Code: BVBM-2144 Session: 2024-2025 (THEORY)

## **COURSE OUTCOMES:**

**CO 1 :** Students will learn to know the importance of cosmetology and its objectives.

**CO 2 :** To impart the knowledge of personal grooming along with selection of attire according to figure and physique.

**CO 3 :** Improving students speaking and Conversational skills.

CO4:To make students study about the deep layers of nail and different disorders of nail

Semester-II

**Beauty and Personality Development** 

Course Code: BVBM-2144

Session: 2024-2025 (THEORY)

> Max Marks:100 Theory Marks: 40 Practical:40 CA:20

#### **Instructions for the Paper Setters:**

Eight questions of equal marks (8each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-I

**UNIT-II** 

#### **COSMETOLOGY:**

Introduction and Importance of Cosmetology

#### **PERSONAL GROOMING:**

- Colors:- Importance, effects and selections
- Selection of accessories according to attire and occasion.
- Yoga asanas for healty hair and skin

## UNIT-III

- Speaking and Conversational charm:
- Characteristics of Charming conversationalist, topics of conversation, topics toavoid, manners of pleasant conversation, when to speak and when to listen.
- Voice cultivation, enunciation and pronunciation.

#### **UNIT-IV**

#### Nail:

- Structure of Nail
- Nail disorder & disease
- Types of manicure & pedicure

#### **Book Recommended :**

- Complete beauty book by HelenFoster
- The Big Beauty Book Glamour for the Fuller figure women by Ann Harper and Glenn Lewis Standard Text Book Of Cosmetology by Milady.
- Basic Knowledge of Skin Care, Hare Care and personal grooming by Anita Thakur.
- Complete beauty book by Helen Foster
- The Complete Book of Massage by Mary Atkinson with Exme Floyd

# Time:3hrs.

Bachelor of Vocation (Beauty and Wellness) Semester-II Beauty and Personality Development Course Code: BVBM-2144 Session: 2024-2025 (PRACTICAL)

Time: 3 hrs.

**Practical Marks : 40** 

#### **Instructions for Practical Examiners:**

Question paper is to be set on the spot jointly by the Internal and External Examiners

- Self Grooming
- Face- sliming yoga exercises
- Basic Nail Art
- Tools & Equipment
- Preparation of the client
- Viva
- Filework

### **Book Recommended :**

- Complete beauty book by HelenFoster
- The Big Beauty Book Glamour for the Fuller figure women by Ann Harper and Glenn Lewis Standard Text Book Of Cosmetology by Milady.
- Basic Knowledge of Skin Care, Hare Care and personal grooming by Anita Thakur.
- Complete beauty book by Helen Foster
- The Complete Book of Massage by Mary Atkinson with Exme Floyd

Bachelor of Vocation (Beauty and Wellness) Semester- II Fashion Makeover Course Code: BVBP-2145 Session: 2024-2025 (PRACTICAL)

### **COURSE OUTCOMES :**

- CO 1:Students will learn the importance of cosmetology and its objectives
- CO 2:Students will learn make-up themes and also about its applications.
- CO 3:Students will be able to give proper advice of suitable make-up according to others face.
- **CO 4:** The students were provide the knowledge to identify terminology related to skin, products and treatments with the demonstration of proper application of cosmetics related to skin care.

Bachelor of Vocation (Beauty and Wellness) Semester- II Fashion Makeover Course Code: BVBP-2145 Session: 2024-2025 (Practical)

Time:3hrs.

Max Marks-100 Practical-80 CA: 20

## Instructions for Practical Examiners:

Question paper is to be set on the spot jointly by the Internal and External Examiners

UNIT-I

**UNIT-II** 

- Make-ups and related health factors
- History of Make-ups and related fashion trends.
- Consult and advise clients

#### • Advance Product Knowledge

- Air Brush Makeup
- Theme based Advance make-up knowledge and guidelines

# Contouring and its technique according to different face types.

- a) Make-up Themes and its Application
- Dramaticlook
- Character Make-up

UNIT-IV

Thermal styling

High fashion styling

#### **Books Recommended :**

- Robert Jones, Make up Makeover :Expert Secrets For StunningTransformation "Gloucester:
- Fair Winds Press,2005 Isted.
- Handa Parvesh,Complete Book on Beauty BodyMakeup,2006,Goodwill Publication,New Delhi

# Bachelor of Vocation (Beauty and Wellness) Semester-II Photographic Makeup Course Code: BVBP-2146 Session-2024-2025 (Practical)

## **COURSE OUTCOMES:**

**CO 1:** The students were trained with the knowledge of terminology related to skin and fashion trends.

**CO 2:**The Purpose of this course is to provide students with the knowledge of good photo shoot.

**CO 3:** Understand the proper knowledge of products, tools, equipment and techniques used in makeup.

CO 4:Students will learn make-up themes and also it's applications.

Bachelor of Vocation (Beauty and Wellness) Semester II Photographic Makeup Course Code: BVBP-2146 Session: 2024-2025 (Practical)

> Max Marks: 100 Practical Marks:80 CA:20

### **Instructions for Practical Examiners:**

Question paper is to be set on the spot jointly by the Internal and External Examiners

## UNIT-I

#### **Introduction to photography**:

- Character make up techniques
- Digital photographic makeup application
- Select and use products, tools and equipment for photographic make-up application

### UNIT-II

#### **Designed all looks Portfolio reference**

- Bridal
- Period
- Fantasy

### UNIT-III

#### Used all application techniques

- Highlighting and shading Concealing Blending
- Application of eye products
- Application of lip products
- Consult and advise clients

#### **UNIT-IV**

- Industrial Visit
- Viva

#### **Books Recommended :**

- Robert Jones, Make up Makeover : Expert Secrets For StunningTransformation "Gloucester:
- Fair Winds Press,2005 Isted.
- Handa Parvesh,Complete Book on Beauty BodyMakeup,2006,Goodwill
   Publication,New Delhi
- Makeup Is Art (Hardcover) by Academy of FreelanceMakeup
- Kevyn Aucoin, Little Brown and Comapany, 1999. MakingFaces
- Mary Quant, DK Publishing, 1996, Classic Makeup and Beauty.

Time:3hrs.

Bachelor of Vocation (Beauty and Wellness) Semester II Food and Nutrition Course Code: BVBP-2147 Session: 2024-2025 (Practical)

Time:3hrs.

Max Marks: 50 Practical Marks: 40 CA: 10

**Instructions for Practical Examiners:** Question paper is to be set on the spot jointly by the Internal and External Examiners.

# **Balanced Diet:**

- One month diet plan for Pre Bride
- 7 days diet challenge
- Diet Chart for weight loss
- Diet Chart for Glowing Skin
- Diet Tips
- Good food habits.
- Presentation
- Viva

# Bachelor of Vocation (Beauty and Wellness) Semester-I

# Session (2024-25)

# SEMESTER –I

# AECD-1161 Drug Abuse: Problem, Management and Prevention

# **Course Outcomes**

# After completing the course, the students will be able to:

CO1. Learn how to include factual data about what substance abuse is; warning signs of addiction; information about how alcohol and specific drugs affect the mind and body;

CO 2. Learn how to be supportive during the detoxification and rehabilitation process.

CO3. Focus on substance abuse education- is teaching individuals about drug and alcohol abuse and how to avoid, stop, or get help for substance use disorders.

CO 4. Understand that substance abuse education is important for students alike; there are many misconceptions about commonly used legal and illegal substances, such as alcohol and marijuana

## Semester-I

## Session2024-25

Drug Abuse: Problem, Management and Prevention (COMPULSORY) Course Code: AECD-1161

Time: 3Hrs Theory:40 Max. Marks:50 CA:10

Instructions for the Paper Setter:

Eight questions of equal marks (8 marks each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

# UNIT-I

**Meaning of Drug Abuse**: Meaning, Nature, Types and Extent of Drug Abuse in India and Punjab. **Consequences of Drug Abuse for**:

Individual: Education, Employment, Income. Family: Violence. Society:Crime, Social Disorganization

# UNIT-II

**Prevention of Drug abuse: Role of family**: Parent child relationship, Family support, Supervision, Shaping values, Active Scrutiny.

School: Counselling, Teacher as role-model. Parent-teacher-Health Professional Coordination, Random testing on students

**Media**: Restraint on advertisements of drugs, advertisements on bad effects of drugs, Publicity and media, Campaigns against drug abuse, Educational and awareness program

# UNIT-III

Management of Drug Abuse

Medical management: medication for treatment and to withdrawal effects.

# **UNIT-IV**

**Psychiatric Management**: Counselling, Behavioural and Cognitive therapy.

Social Management: Family, Group therapy and Environmental Intervention.

**Legislation:** NDPs act, Statutory warnings, Policing of Borders, Checking Supply/Smuggling of Drugs, Strict enforcement of laws, Time bound trials

# Suggested Readings:

- 1. Ahuja, Ram (2003), Social Problems in India, Rawat Publication, Jaipur.
- 2. Extent, Pattern and Trend of Drug Use in India, Ministry of SocialJusticeand Empowerment, Government of India,2004.
- 3. Inciardi, J.A. 1981. The Drug Crime Connection. Beverly Hills: SagePublications.
- 4. Kapoor. T. (1985) Drug epidemic among Indian Youth, New Delhi: MittalPub.
- 5. Modi, Ishwar and Modi, Shalini (1997) Drugs: Addiction and Prevention, Jaipur: Rawat Publication.
- 6. National Household Survey of Alcohol and Drug abuse. (2003) New Delhi, Clinical Epidemiological Unit, All India Institute of Medical Sciences,2004.
- 7. Sain, Bhim 1991, Drug Addiction Alcoholism, Smoking obscenity New Delhi: Mittal Publications.
- 8. Sandhu, Ranvinder Singh, 2009, *Drug Addiction in Punjab*: A Sociological Study. Amritsar: Guru Nanak Dev University.
- 9. Singh, Chandra Paul 2000. Alcohol and Dependence among Industrial Workers: Delhi:Shipra.
- 10. Sussman, S and Ames, S.L. (2008). *Drug Abuse: Concepts, Prevention andCessation*, Cambridge University Press.

# Bachelor of Vocation (Beauty and Wellness) Semester-II Internship and Report Writing Course Code: BVBI-2148

Session: 2024-2025

Time: 3hrs

Max. Marks: 100

The students will submit their training reports (in duplicate) within a period of one month in the department This period shall be counted from the last date of completion of the training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each students will be attached with one internal faculty guide, with whom they shall be continues touch during the training period. The internal faculty guide will be required to evaluate (out of 10 marks) on the basis of assessment report provided by the organization where the training has been completed and his/her on assessment about the work done by thestudent.

The evaluation of the remaining 65 marks shall be made by external examiner appointed by the university who shall evaluate the report on the basis of presentation and the assessment report received from the organization where student has undergon

# Bachelor of Vocation (Beauty and Wellness) Semester-III Histology of Hair Course Code : BVBL-3141 Session: 2024-2025 (THEORY)

# **COURSE OUTCOME:**

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CO 1: Students learn the deep layers of hair its composition and its types CO 2: To impart the knowledge of Hair types and distribution and facts. CO 3: This also teaches us the different disorders of hair and scalp infectious and non- infectious.

CO 4: This also teaches us the function of hair and Growth & Replacement of hair.

Bachelor of Vocation (Beauty and Wellness) Semester-III Histology of Hair Course Code : BVBL-3141 Session: 2024-2025 (THEORY)

> Max. Marks: 100 Theory Marks: 80 C.A:20

Time: 3 hrs.

# **Instructions for the Paper Setters:**

Eight questions of equal marks (16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

## UNIT-I

# ANATOMY OF HAIR

- Structure of hair
- Composition of hair

## UNIT-II

- Types of hair
- Hair shapes
- Hair distribution
- Hair Facts

## UNIT-III

# **DISORDERS OF HAIR**

- Non-infectious
- Infectious

# UNIT-IV

- Hair Function
- Hair Growth & Replacement
- Contra- indication during Scalp Treatment

## **Book Recommended :**

- Professional Hair Dressing by Martin Green Leo Palladino
- Complete beauty book by Helen Foster
- The Complete Book of Massage by Mary Atkinson with Exme Floyd

Bachelor of Vocation (Beauty and Wellness) Semester-III Knowledge of Hair Bond Course Code - BVBL-3142 Session: 2024-2025 (THEORY)

# **Course Outcomes:**

- CO 1: To impart the knowledge of Hair bonds and Chemical reaction .
- **CO 2:** Understand the knowledge of Chemical relaxers.
- CO 3: Students will understand different type of spa along with its procedure and contraindications.
- **CO 4:** Understand the knowledge of hair color and its products.

Bachelor of Vocation (Beauty and Wellness) Semester-III Knowledge of Hair Bond Course Code - BVBL-3142 Session: 2024-2025 (THEORY)

Time: 3 hrs.

Max. Marks: 100 Theory Marks :80 C.A:20

#### **Instructions for the Paper Setters:**

Eight questions of equal marks (16 each) are to be set, two in each of the four Sections (A- D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

## UNIT-I

- Knowledge of hair bonds.
- Chemical reaction in layers of hair
- Types of shampoo and additives used in shampoo

## UNIT-II

- Rebonding
- Perming
- Smoothening

## UNIT-III

- PH of hair and hair products
- Deep Conditioning
- Hair spa

#### **UNIT-IV**

- Hair Color Application
- Heena Application

### **Book Recommended :**

- Complete beauty book by Helen Foster
- The Complete Book of Massage by Mary Atkinson with Exme Floyd
- Professional Hair Dressing by Martin Green Leo Palladino

Bachelor of Vocation (Beauty and Wellness) Semester-III Salon Management Course Code – BVBL-3143 Session: 2024-2025 (THEORY)

# **Course Outcomes:**

CO 1: To understand the Ownership of salon and its planning.

CO 2: Students will learn how to plan and locate a saloon and to keep its income and expenditure record.

CO 3: To enhance the knowledge of equipments that are feasible in a saloon.

CO4: To Learn the importance of first aid, Sterilize & Sanitize the Equipment and Surroundings along with safetymeasures.

Bachelor of Vocation (Beauty and Wellness) Semester-III Salon Management Course Code – BVBL-3143 Session: 2024-2025 (THEORY)

Time: 3 hrs.

Total Marks:50 Theory Marks:40 C.A:10

#### **Instructions for the Paper Setters:**

Eight questions of equal marks(8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

## UNIT- I

#### SALON MANAGEMENT:

- Salon Planning, Location
- Salon Ownership
- Space allotment, installation and fittings.

### UNIT- II

- Types of services and their cost.
- Types of employees and employment.
- Record keeping: Income and Expenditure
- Retailing and Salesmanship

#### UNIT-III

- Advertising and Appointments
- Maintenance
- Common equipment required for salon operation

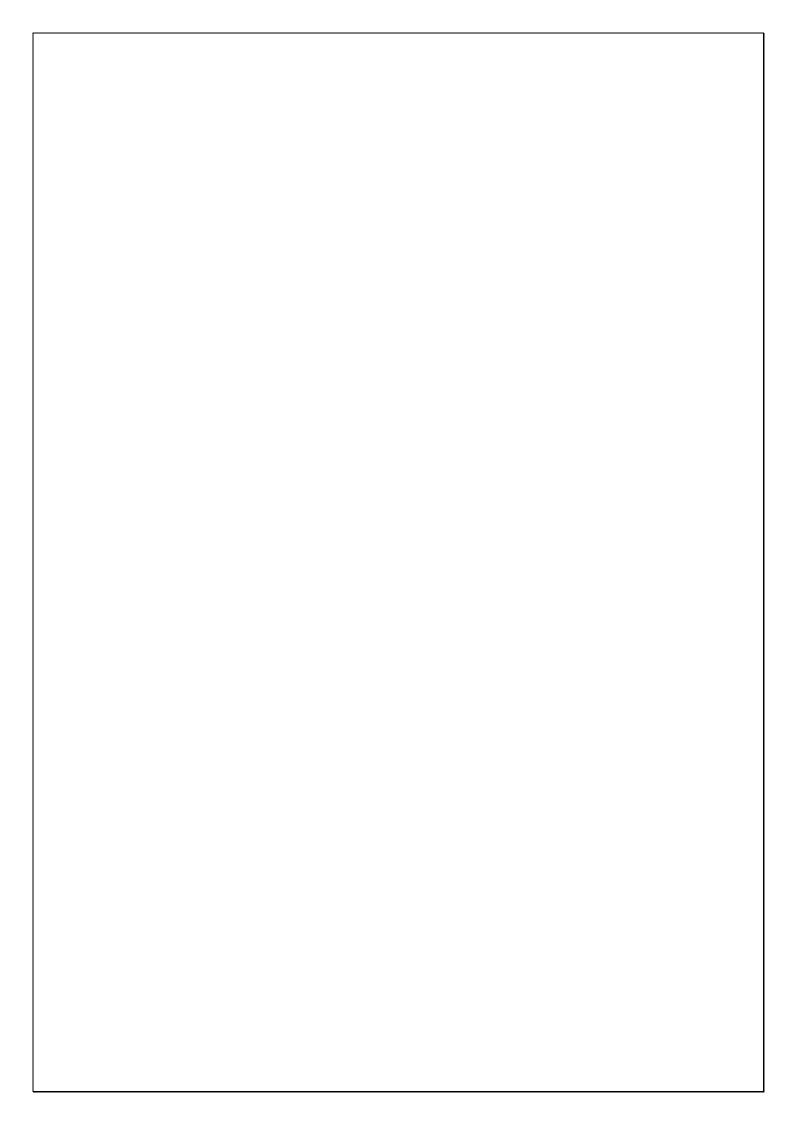
### UNIT- IV

# FIRST AID

- Cut or Abrasions
- Burns
- Other salon Injuries
- Precautions and safety measures during the procedure

### **BOOKS RECOMMENDED:**

- Complete beauty book by Helen Foster
- Standard Text Book Of Cosmetology by Milady.
- Milady's, Text Book of Cosmetology, 2000, Milady Publication, America.
- Clean : A History of Personal Hygiene and Purity By Virginia Smith(Author)



Bachelor of Vocation (Beauty and Wellness) Semester-III Techniques of Hair Texturing Course Code - BVBP-3144 Session: 2024-2025 (PRACTICAL)

# **Course Outcomes:**

- CO 1: To learn about the right products, implements and cutting tools used in hair cutting.
- CO 2: To understand how to deal with client.
- CO 3: Understand about advance techniques of hair cuttings.
- CO 4: Students Will Learn the Techniques of Handling the Tools.
- CO 5: Knowledge of cutting according to face shapes.

Bachelor of Vocation (Beauty and Wellness) Semester-III Techniques of Hair Texturing Course Code - BVBP-3144 Session: 2024-2025 (PRACTICAL)

Time: 3 hrs.

Total Marks: 75 Practical Marks : 60 C.A:15

### **Instructions for the Paper Setters:**

Question paper is to be set on the spot jointly by Internal and External Examiner.

## **SCIZZORING:**

- Implements and tools of hair cutting
- Types of head shapes
- Various terms used in cutting
- Sectioning of hair cutting
- Hair cutting Angle System
- Types of cutting and its techniques
- Preparation of the client
- Client consultation
- File work

### **Books Recommended:**

- Complete beauty book by Helen Foster.
- Professional Hair Dressing by Martin Green Leo Palladino.
- Laser Hair Removal By David J.Goldberg.

Bachelor of Vocation (Beauty and Wellness) Semester-III Hair Coloring Course Code – BVBP-3145 Session: 2024-2025 (PRACTICAL)

# **Course Outcomes:**

CO 1: To understand the Ownership of salon.

CO 2:To grab the knowledge of Salesmanship.

CO 3:To Learn how to deal with Employees.

CO4: Students will develop their skill to set up a Beauty Salon Business and manage it effectively

Bachelor of Vocation (Beauty and Wellness) Semester-III Hair Coloring Course Code – BVBP-3145 Session: 2024-2025 (PRACTICAL)

Time: 3 hrs

Total Marks:75 Practical Marks :60 C.A:15

## **Instruction For Practical Examiner :**

Question paper is to be set on the spot jointly by Internal and External Examiner.

# **FASHION COLORS**

- Highlights
- Global Coloring
- Heena Applications
- Fashion Shades
- Frosting
- Cap Technique
- Mixing technique
- Streaking
- Identifying Natural Level and Tone

## **Books Recommended:**

- Complete beauty book by Helen Foster
- Professional Hair Dressing by Martin Green Leo Palladino
- Haircoloring in plain English ISBN-10: 1562533576
- The Haircoloring Manual a practical guide to successful hair coloring by Martha Gfemandez

Bachelor of Vocation (Beauty and Wellness) Semester-III Assemblage Management Course Code – BVBP-3146 Session: 2024-2025 (PRACTICAL)

# **Course Outcomes:**

CO 1: To understand the Ownership of salon.

CO 2:To grab the knowledge of Salesmanship.

CO 3:To Learn how to deal with Employees.

CO4: Students will develop their skill to set up a Beauty Salon Business and manage it effectively.

Bachelor of Vocation (Beauty and Wellness) Semester III Assemblage Management Course Code – BVBP-3146 Session: 2024-2025 (PRACTICAL)

Time: 3 hrs.

Total Marks-75 Practical marks-60 C.A-15

## **Instruction for Practical Examiner:**

Question paper is to be set on the spot jointly by Internal and External Examiner.

Model of Salon Management Viva Lab Training File Presentation

### **BOOKS RECOMMENDED:**

- Koontz Harold and Weihrich Heinz (2006) Essesntials of Management 7<sup>th</sup> edition Tata Mc Graw Hill Book Company
- Sethi Mohini (2005) Institution Food Management New Age International Publishers
- Tripathi P C (2000) Personnel management 15<sup>th</sup> ed Sultan Chand ,New Delhi
- A very AC (1991) Modern Guide to Food Service Equipment, Waveland Press
- Sethi Mohini (2005) Personnel management 15<sup>th</sup> ed sultan Chand ,New D.

Semester-III Internship and Report Course Code: BVBI-3147 Session: 2024-2025

#### Time: 3hrs

#### Max.Marks:75

The students will submit their training reports (in duplicate) within a period of one month in the department. This period shall be counted from the last date of completion of the training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each students will be attached with one internal faculty guide, with whom they shall be continues touch during the training period. The internal faculty guide will be required to evaluate (out of 10 marks) on the basis of assessment report provided by the organization where the training has been completed and his/her on assessment about the work done by the student. The evaluation of the remaining 65 marks shall be made by external examiner appointed by the university who shall evaluate the report on the basis of presentation and the assessment report received from the organization where student has undergone

Bachelor of Vocation (Beauty and Wellness) Semester-IV Care of Scalp and Hair Course Code – BVBL-4141 Session: 2024-2025 (Theory)

# **COURSE OUTCOME:**

**CO 1:** Students also learn different disorders of hair and scalp both infectious and non- infectious Students will learn **the** layers of hair its composition and its types

**CO 2:** To impart the knowledge of shampoo and additives used in it.

CO 3: Train the students with different techniques of scalp with different electrical equipments.

CO 4: To know the hair analysis for curing the problems related to scalp and hair.

Bachelor of Vocation (Beauty and Wellness) Semester-IV Care of Scalp and Hair Course Code – BVBL-4141 Session: 2024-2025 (Theory)

Time:3hrs.

TotalMarks:75 Theory marks:60 C.A:15

### **Instructions for the PaperSetters:**

Eight questions of equal Marks (12 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

#### **Disorders of Hair & Scalp**

UNIT – I

UNIT – II

- Infectious disease
- Non- Infectious disease
  - What is shampoo and how does a shampoo act?
- Types of shampoo

### **Scalp Treatment**

UNIT – III

UNIT – IV

- Massage
- Application Of heat
- Vibratory Massage
- Hair Analysis
- Oil Treatment
- Knowledge of natural ingredients

#### **Books Recommended:**

- Complete beauty book by HelenFoster.
- Standard text book of CosmetologyMilady's.
- Professional Hair Dressing by Martin Green LeoPalladino.
- Harper and GlennLewis.

Bachelor of Vocation ( Beauty and Wellness) Semester-IV Hair Coloring and Bleaching Course Code – BVBL-4142 Session: 2024-2025 (Theory)

## **COURSE OUTCOMES:**

CO1: Students will learn about types and classification of colors

CO 2: Students will learn the new trends used in hair coloring like virgin Hair tinting and tin try touch.

**CO 3:** To understand proper knowledge of colors mixing and learn about the right products, implements used in hair coloring.

CO4: Students will come to know how to consult a client regarding a different salon service

Semester-IV

Hair Coloring and Bleaching Course Code – BVBL-4142 Session: 2024-2025 (Theory)

**Total Marks:75** 

C.A:15

**Theory Marks:60** 

Time: 3 hrs

**Instructions for the Paper Setters:** 

Eight questions of equal Marks(12 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

## UNIT-I

## HAIR COLOURING

- Classification of Colour
- Types of colour
- Colour depth and tone.

### UNIT-II

### **One step Tinting**

- Virgin hair tinting
- Darker shade
- Tint retouch
- High lighting shampoo tints

### **Blonde and Blonde Effects**

# UNIT-III

**UNIT-IV** 

- Applied techniques, mixing techniques
- Single Processing for VirginHair
- importance of patchtest
  - Salon menu of services
- Release statement
- Client consultation

- Complete beauty book by HelenFoster.
- Harper and GlennLewis.
- Hair Yoga: Caring for your Hair the Right Way by JawedHabib

Bachelor of Vocation ( Beauty and Wellness) Semester-IV Superfluous Hair Course Code – BVBM-4143 Session: 2024-2025 (Theory)

## **COURSE OUTCOMES:**

- CO 1: Understand the superfluous methods and its safety methods.
- CO 2: Understand the tools, products, equipment and techniques epilation services
- CO 3: Understand the tools, products, equipment and techniques depilation services.

CO 4: Students will come to know how to consult a client regarding different lightning techniques.

Bachelor of Vocation ( Beauty and Wellness) Semester-IV Superfluous Hair Course Code – BVBM-4143 Session: 2024-2025 (Theory)

## Time:3hrs.

Total Marks:100 Theory Marks: 40 Practical marks:40 C.A:20

### **Instructions for the Paper Setters:**

Eight questions of equal marks(8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively.Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section

#### **INTRODUCTION**

Unit-I

- Study of Superfluous hair
- Causes of superfluous hair
  Streilization and Sanitation

### Unit-II

## **EPILATION**

- Methods of epilation
- Procedure
- Client preparation
- Contra-indication

Unit-III

### DEPILATION

- Methods of depilation
- Safety Precautions
- Methods of permanent hair removal

Unit-IV

#### HAIR LIGHTENING

- Lightening the hair
- Its types
- Preparing the client
- Procedure
- Patch test

- Complete beauty book by HelenFoster.
- Standard text book of CosmetologyMilady's.
- Professional Hair Dressing by Martin Green LeoPalladino.
- Laser Hair Removal By David J.Goldberg.

Semester-IV

Superfluous Hair Course Code – BVBM-4143 Session: 2024-2025 (Practical)

Time: 3 hrs

## Practical marks: 40

## **Instructions for the Paper Setters:**

Question paper is to be set on the spot jointly by Internal and External Examiner.

## Different technique of removing Method:

- Threading
- Tweezing.
- Shaving
- Full body bleach
- Full body Waxing
- Depilatory treatment

Viva Presentation

- Complete beauty book by HelenFoster.
- Standard text book of CosmetologyMilady's.
- Professional Hair Dressing by Martin Green LeoPalladino.
- Laser Hair Removal By David J.Goldberg.

Bachelor of Vocation (Beauty and Wellness) Semester IV Hair Styling Course Code – BVBP -4144 Session -2024-2025 (Practical)

## **COURSE OUTCOMES**

- CO 1: Students will learn about the right products, implements and tools used in hair Styling.
- CO 2: Students will understand about proper knowledge of hair styling.
- CO 3: Students understand the advance Techniques of hair styling.
- CO 4: Students will Learn Hair Styling With Thermal Equipments.

Bachelor of Vocation (Beauty and Wellness) Semester IV Hair Styling Course Code – BVBP -4144 Session -2024-2025 (Practical)

Time: 3 hrs.

Total Marks: 75 Practical marks: 60 C.A: 15

## **Instructions for the Paper Setters:**

Question paper is to be set on the spot jointly by Internal and External Examiner.

- Factor to Be Consider While Styling
- Technique of hair Styling

(a)Styling For Dry Hair

(b)Styling For Wet Hair

- Different Types of Curls
- Wigs Setting
- Different Types of Braiding
- Occasional Hair Buns

Viva LabTraining

- □ Professional Hair Dressing by Martin Green LeoPalladino.
- The Art Of Hair Coloring Book By David Adams and JackiWadeson.

Bachelor of Vocation (Beauty and Wellness) Semester-IV Chemical Hair Relaxing Course Code – BVBP-4145 Session: 2024-2025 (Practical)

# **COURSE OUTCOMES:**

- CO 1: Students will understand the technique of relaxing
- CO 2: Students learn about of get material and procedure used for chemical treated hair.
- CO 3: Students will learn the technique of Permanent hair straightening by Break the Natural Bond.
- CO 4: To grab the knowledge for person hygiene and learn healthy habits.

Bachelor of Vocation (Beauty and Wellness) Semester-IV Chemical Hair Relaxing Course Code – BVBP-4145 Session: 2024-2025 (Practical)

Time: 3 hrs.

### **Instructions for the Paper Setters:**

Total Marks:50 Practical marks:40 C.A:10

Question paper is to be set on the spot jointly by Internal and External Examiner.

## **Chemical Hair Relaxing:**

(a)For Dry Hair(b)For Oily Hair(c)For chemical treated hair

## Relaxing treatment on new growth (retouch)

Chemical hair relaxing: material used Procedure

Viva Presentation

- Complete beauty book by HelenFoster.
- Professional Hair Dressing by Martin Green LeoPalladino.
- Laser Hair Removal By David J.Goldberg.

Bachelor of Vocation (Beauty and Wellness) Semester IV Advance Hair Treatment Course Code-BVBP-4146 Session: 2024-2025 (Practical)

## **COURSE OUTCOMES**

CO 1: Students will learn the right products, implements used in hair treatments

CO 2: Students will get to know the different disorders of Hair.

CO3: Understand about advance techniques of hair treatments.

CO4: Students will get to know power hair treatments.

Semester IV

Advance Hair Treatment Course Code-BVBP-4146

Time: 3 hrs.

Session: 2024-2025

(Practical)

Total Marks:50 Practical marks:40 C.A :10

## **Instructions for the Paper Setters:**

Question paper is to be set on the spot jointly by Internal and External Examiner

- High frequency
- Power repair treatment
- Keratin Treatment
- Spa Treatment
- Smart bond treatment
   Viva
   Presentation

- □ Complete beauty book by HelenFoster.
- Standard text book of CosmetologyMilady's.
- Laser Hair Removal By David J.Goldberg.

Bachelor of Vocation (Beauty and Wellness) Semester-IV Internship and Report Course Code: BVBI-4147 Session: 2024-2025

#### Time: 3hrs

Max. Marks: 100

The students will submit their training reports (in duplicate) within a period of one month in the department This period shall be counted from the last date of completion of the training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each students will be attached with one internal faculty guide, with whom they shall be continues touch during the training period. The internal faculty guide will be required to evaluate (out of 10 marks) on the basis of assessment report provided by the organization where the training has been completed and his/her on assessment about the work done by the student.

The evaluation of the remaining 65 marks shall be made by external examiner appointed by the university who shall evaluate the report on the basis of presentation and the assessment report received from the organization where student has undergon.

#### Semester-V

### **Chemical Hair Procedures**

## Course Code: BVBL-5141 Session: 2024-2025 (THEORY)

Max Marks: 50 Theory Marks :40 CA:10

## **Instructions for the Paper Setters:**

Eight questions of equal marks (8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

## UNIT-I

#### **Permanent Waving:**

- Chemistry of permanent waving
- Principle and procedure of relaxing hair

#### Permanent hair straightening:

- Chemical used for hair
- straightening
- Procedure
- Re-touch
- Materials required

## UNIT-III

**UNIT-II** 

#### **Chemical Hair Relaxing:**

- Types of chemical relaxer
- Action of chemical Products
- Client Consultation

#### **UNIT-IV**

#### **Chemical Safety:**

- Aims and importance of health and safety in workplace
- Hazards and Risks

#### **Books Recommended:**

- The Multicultural Client: Cuts, style , and Chemical Services.I-56253-178-6.
- Scali- Sheahan, Maura.Milady's Standard Textbook.
- Professional Barber- Styling.3re Edition I-56253-366-5

# Time: 3hrs

Bachelor of Vocation (Beauty and Wellness) Semester-V Therapeutic Massage Course Code: BVBL-5142 Session: 2024-2025 (THEORY)

Time: 3hrs

Max Marks: 100 Total Marks: 80 C.A: 20

#### **Instructions for the Paper Setters:**

Eight questions of equal marks(16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

#### UNIT-I

#### **Therapeutic Massage:**

- Introduction of Therapeutic Massage
- Types of Massage(Swedish massage, deep tissue, hot stone, thai massage)
- Pressure points with Facial Massage
- Motor Points
- Contra indications during Massage

#### **UNIT-II**

## **Reflexology:**

- Brief Introduction of Reflexology and Zones of Reflexology
- Relationship between reflexology and massage Draw
- the Map of Foot and Hand Reflexology

### **UNIT-III**

## Aromatherapy:

- History of Aromatherapy
- Techniques of Aromatherapy
- The ambience of massage room set up

#### **UNIT-IV**

#### **Essential oils:**

- Essential oil and its meaning
- Types of Essential oil
- Uses and Benefits of Essential oil

- Practical workbook for Milady's Standard Cosmetology
- Salon fundamental cosmetology textbook: A Pivot Point
- Preparing for the practical exam : Milady's Standard Cosmetology

#### Semester-V

Electrical and Chemical Treatment Course Code: BVBL-5143 Session : 2024-2025 (THEORY)

> Max Marks:100 Theory Marks:80 CA: 20

Time: 3hrs

## **Instructions for the Paper Setters:**

Eight questions of equal marks (16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

### UNIT-I

## **Chemical Peels:**

- Introduction and Types of Peels
- Procedure, indications and contra indications
- Pre and Post Procedure
- Removing of Chemical Peeling

#### **UNIT-II**

#### **Electrical treatments:**

- Neuromuscular electrical stimulation (faradic current)
- High Frequency
- Vacuum suction
- Galvanic facial
- Steam with (Hot and Cold )

#### **UNIT-III**

#### Care and storage of electrical equipments:

- Sterilization of equipments
- High standard of hygiene
- Safety selection of appliance.

#### UNIT-IV

- Physiological and psychological effect of the electrical and chemical treatment.
- Benefits and contraindication of the treatments
- Precaution (before and after)
- Record keeping

- Unfolding revolution of chemical peels by Sita Paudal.
- Manual of Chemical Peels; Superficial and medium depth, Mark G.Rubin.Lippincott William and Wikins
- Textbook of chemical Peels (Ist Edition): Philippe Depicz, E-bookISBN: 9780203347416
- Step by step chemical Peels: Khungar Niti: J.P.Digital

Semester-V Fundamentals of Beauty Course Code: BVBP-5144 Session : 2024-2025 (PRACTICAL)

Time: 3hrs

Max Marks:50 Practical Marks :40 CA: 10

## **Instructions for the Paper Setters:**

Question paper is to be set on the spot jointly by Internal and External Examiner.

- Applying false eye lashes Upper eye lash Lower eye lash
- Preparation of client
- Trolley Setting
- Precautions / Saloon Protocol for COVID-19 likes situations
- Tools and equipments used in permanent eyelash extension
- Procedure of permanent eyelash extension
- Eyebrow Mapping
- Self Threading
- Eyebrow Shaping
- Selection of Brow shades

- Practical workbook for Milady's Standard Cosmetology
- Salon fundamental cosmetology textbook : A Pivot Point
- Preparing for the practical exam : Milady's Standard Cosmetology.

Bachelor of Vocation (Beauty &Wellness) Semester-V Massage Therapy Course Code: BVBP-5145 Session : 2024-2025 (PRACTICAL)

Time: 3hrs

Max Marks:100 Theory Marks:80 CA: 20

### **Instructions for the Paper Setters:**

Question paper is to be set on the spot jointly by Internal and External Examiner.

- Client Consultation and Preparation
- Trolley Setting For Massage
- Precautions and Contraindications
- Techniques of Different type of Massage :
  - a) Swedish Massage
  - b) Hot Stone Massage
  - c) Aromatherapy Massage
  - d) Deep Tissue Massage
  - e) Sports Massage
  - f) Thai Massage
  - Different Types of oil used in Massage (Any five)
  - File Work
  - Viva

- Practical workbook for Milady's Standard Cosmetology
- Preparing for the practical exam : Milady's Standard Cosmetology
- The Illustrated Guide to Massage and Aromatherapy by Catherine Stuart. Tanushree Podder,
- The Magic of Massage, Pustak Mahal, Delhi

Bachelor of Vocation (Beauty and Wellness) Semester-V Skin Treatments and Peeling Course Code: BVBP-5146 Session: 2024-2025 (PRACTICAL)

Time: 3hrs

## **Instructions for the Paper Setters:**

Question paper is to be set on the spot jointly by Internal and External Examiner.

- Client Consultation Chart
- Trolley Setting
- Precautions
- Client Setting
- Treatments Prepared:
  - a) Micro derma abrasion Treatment
  - b) Skin whitening Treatment
  - c) Rejuvenating Treatment
  - d) Peeling for Wrinkles
  - e) Peeling for Melasma
- VIVA
- FILE WORK

## **Books Recommended:**

- The Art of Skin by Zein E Obagi M.D
- Milady's Aesthetician Series by Pamela Hill
- Skin Resurfacing by William P Coleman, Naomi Lawre.

Max. Marks: 100 Practical Marks: 80 C.A: 20 Bachelor of Vocation (Beauty and Wellness) Semester-V

Internship and Report Course Code: BVBI-5147 Session: 2024-2025

Time: 3hrs

Max Marks: 75

The students will submit their training reports (in duplicate) within a period of one month in the department This period shall be counted from the last date of completion of the training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each students will be attached with one internal faculty guide, with whom they shall be continues touch during the training period. The internal faculty guide will be required to evaluate (out of 10 marks) on the basis of assessment report provided by the organization where the training has been completed and his/her on assessment about the work done by the student.

The evaluation of the remaining 65 marks shall be made by external examiner appointed by the university who shall evaluate the report on the basis of presentation and the assessment report received from the organization where student has undergone

## Bachelor of Vocation (Beauty and Wellness) Semester-VI Entrepreneurship Course Code: BVBL-6141 Session: 2024-2025

## **Course Outcomes:**

**CO1:** To understand the concept and features of Entrepreneurship.

**CO2:** To understand the skills and aspects of Entrepreneurship.

**CO3:** To Understand the fact that why Entrepreneurship is important in Beauty industry.

**CO4:** Student can impart the knowledge of legal requirement for new unit

Time: 3hrs

## **Instructions for the Paper Setters:**

Eight questions of equal marks (16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

**UNIT-I** 

- What is Entrepreneurship
- Types of Entrepreneurship
- Traits and Features

#### UNIT-II

- Study of various essential aspects of entrepreneurship.
- Identification and development of entrepreneurial skills.

## UNIT-III

- Role of entrepreneurship skills in Beauty industry
- Sources of funds for Beauty industry

#### UNIT-IV

- Legal requrirments for establishment of new unit
- Determine business, register your business, get EIN, Get licence, local taxes, Budget

#### **Books Recmenmened**

- 1. "Fashion Entrepreneur By Sandra Burke, Publisher Burke.
- 2. "Fashion Buying" By Helen Goworek, Publisher Blackwell.
- 3. "Inside the Fashion Business" By Dickerson, Publisher Pearson.

Max Marks: 100 Theory Marks :80 CA:20

Semester-VI

Human Resource Management Course Code: BVBL-6142 Session: 2024-2025

Theory

## **Course Outcomes:**

**CO1:** To understand the history and important of HRM.

**CO2:** To gain knowledge of job analysis and design.

CO3: To gain knowledge of Planning Human resources.

**CO4:** To understand the procedure to recruit and select a candidate.

Semester-VI

Human Resource Management Course Code: BVBL-6142 Session: 2024-2025 Theory

Time: 3hrs

Max Marks: 100 Theory Marks :80 CA:20

## **Instructions for the Paper Setters:**

Eight questions of equal marks (16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-Dshould be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

## UNIT – I

## Introduction of HRM Historyof HRM Aims and Importance of HRM

UNIT – II

Job Analysis and Design

Concept of Job Analysis and Design Methods of Job Analysis Job Description-Job Specification

UNIT – III

## Human Resource Planning (HRP)

Importance of HRP-Process of HRP-Levels Types of HRP-Forecasting Demand for employees

 $\mathbf{UNIT} - \mathbf{IV}$ 

### **Recruitment and Selection Process :**

Definition and concept of Recruitment-Sources of recruitment Recruitment Policies.

#### **Books Recommended:**

1. K. Aswathappa, D. Sadhna: International Human Resource Management, Tata Mcgraw-Hill.

2. Monir H. Tayeb: International Human Resource Management, Oxford University Press.

3. Chris Brewster: International Human Resource Management, Orient Longman.

4. Tony Edwards and Chris Rees: International Human Resource Management, Pearson Education.

Semester-VI

## Merchandising and Retailing Course Code: BVBL-6143 Session: 2024-2025

## **Course Outcomes:**

**CO1:** To understand the types and quality of Merchandising.

**CO2:** To gain detail knowledge of retail organizes structure.

CO3: Students will gain knowledge about different marketing channel for product promotion.

CO4: To impart knowledge about brands and labels and terms used for it.

Semester-VI

## **Merchandising and Retailing** Course Code: BVBL-6143 Session: 2024-2025

Time: 3hrs

## **Instructions for the Paper Setters:**

Eight questions of equal marks (16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

Unit-I

## Merchandising Introduction Types of Merchandising **Rights of Merchandising**

Qualities of Merchandiser

Unit – II

## **Retail Organisational structure store**

Introduction of Retailing Retaling format Role and Responsibility of Retail Fashion Buyer. Role of Buying and Selling products

**Retail Product Promotion** 

Unit – III

- Marketing Channels
- Planning and Direction'
- **Retail Advertising**
- Publicity
- Special Events .
- Visual merchandise .
- Personal Selling
- **Relationship Marketing**

## **Brands and labels**

## Unit – IV

Purchase Term: Discount, Purchase Order, Payment Terms. Costing: Cost Price, Selling Price, Backward costing.

## **Books Recommended:**

- 1. John Donnellan, Merchandise Buying & Managemnet, 2001, FarechildBooks.
- 2. Kitty G. Dickerson, Inside the Fashion Business, 7th Edition, 2003, PrenticeHall.
- 3. Elain Stone, The Dynamics of Fashion, 2004, Fairchild.
- 4. Jay Diamond; Ellon Diamond, The World of Fashion, 2007, Fairchild.

Max Marks: 100 Theory Marks :80 CA:20 Bachelor of Vocation (Beauty and Wellness) Semester-VI Concept Development Course Code: BVBP-6144 Session: 2024-2025

Course Outcomes:

- **CO1:** Students will complete conceptual exercises designed to develop creative and analytical problem solving skills
- CO2: Students will begin to understand and define concepts as overriding ideas.

**CO3:** Students will learn the basics of descriptive drawing for animation.

**CO4:** The translation of idea to animation will be practiced through exercises and visual storyboards.

**CO5:** Students will be introduced to basic treatments and narrative structure; basicshots and film language

Bachelor of Vocation (Beauty and Wellness) Semester-VI Concept Development Course Code: BVBP-6144 Session: 2024-2025

## Time: 3hrs

Max Marks: 100

Practical Marks :80 CA:20

## **Instructions for the Paper Setters:**

Question paper is to be set on the spot jointly by Internal and External Examiner.

- Development of 3 concepts based on inspiration and trends.
- Design exploration using templates or sketches (based on concepts)
- Final portfolio completion and presentation.

- 1. The straight- Talking Beauty Companion by Sali Hughes.
- 2. The Little Dictionary of Fashion by Christian Dior.
- 3. Concept Development and the Development of Word Meaning by Seiler and T.B., Wannenmacher

## Bachelor of Vocation (Beauty& Wellness) Semester-VI Computer Application Course Code: BVBP-6145 Session: 2024-2025

## **Course Outcomes:-**

**CO1:** Students know to Work effectively with a range of current, standard, OfficeProductivity software applications.

**CO2:** Students learn to Operate a variety of advanced spreadsheet, operating system and word processing functions.

**CO3:** Students learn to solve a range of problems using office productivity applications, and adapt quickly to new software releases.

**CO4:** Students know to Maintain quality assurance through critically evaluating procedures and results.

Semester-VI

Computer Application Course Code: BVBP-6145 Session: 2024-2025

Time: 3hrs

Max Marks: 100 Practical Marks :80 CA:20

## **Instructions for the Paper Setters:**

Question paper is to be set on the spot jointly by Internal and External Examiner.

•Adobe Photoshop

- •Coral Draw drawing face, features & illustrating make-ups & hairstyles.
- Making mood boards/collages
- •Editing pictures of faces/hairs to illustrate make-ups and hair style design.

- 1. Adobe Photoshop, 12.0
- 2. Gruman, Galen, Adobe in Design Cs2Bible.2
- 3. Adobe Illustrator, 12.0
- 4. Golding, Mordy, Adobe Creative Suite2

### Bachelor of Vocation (Beauty and Wellness) Semester-VI Internship and Report Course Code: BVBI-3147 Session: 2024-2025

Time: 3hrs

#### Max.Marks:75

The students will submit their training reports (in duplicate) within a period of one month in the department. This period shall be counted from the last date of completion of the training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each students will be attached with one internal faculty guide, with whom they shall be continues touch during the training period. The internal faculty guide will be required to evaluate (out of 10 marks) on the basis of assessment report provided by the organization where the training has been completed and his/her on assessment about the work done by the student. The evaluation of the remaining 65 marks shall be made by external examiner appointed by the university who shall evaluate the report on the basis of presentation and the assessment report received from the organization where student has undergone .

# Kanya Maha Vidyalaya, Jalandhar (An Autonomous College) Scheme of Studies and Examination Certificate Course- Make-up Artist Session : 2024-25 COURSE CODE: CMAM-1141

| Semester-I  |                   |         |       |    |     |                             |  |
|-------------|-------------------|---------|-------|----|-----|-----------------------------|--|
| Course Code | Course Name       | Credits | Marks |    |     | Examination time in (Hours) |  |
|             |                   |         | Total | Ε  | xt. |                             |  |
|             |                   |         |       | L  | Р   |                             |  |
| CMAM-1141   | Make-up<br>Artist | 4       | 100   | 30 | 70  | 2+3                         |  |
| Total       |                   |         | 100   | •  | •   |                             |  |

Note: Qualification Pack Code :MES Q 1801

Sector Skill Council "Media and Entertainment Skill Council"

# PROGRAMME SPECIFIC OUTCOMES Session : 2024-25 Certificate Course - Make-up Artist Course Code: CMAM-1141

**PSO1-** The job roles range from the regular haircut, hair wash, perming, styling, colouring, and hair extensions to manicure, pedicure and facials

**PSO2-** Beauticians specialize in doing make up for marriages, for TV and film performances and special occasions.

**PSO3** -Cosmetology is the study and application of beauty services. It is the science which focuses on making people look good.

**PSO4-** A cosmetologist is an expert in makeup, skin care and beauty products. He or she provides beauty services that include cosmetic care for hair, skin and body.

**PSO5**- Students who are interested to become a cosmetologist need to obtain certain educational and licensing requirements. With the right educational qualification and license, cosmetologists can work in several industries and may also be self-employed.

**PSO6**- Hair styles/hair dressers specialize in hair care, cutting, styling and setting.

**PSO7**- Cosmetologist study everything related to beauty from daily care to specialized techniques that enhance the appearance.

PSO8- Perform Natural nail service including manicuring and pedicuring.

**PSO9-**Possess the necessary skills to pass the Washington State licensure written and practical exams required for a professional license to work in the Cosmetology industry.

# Kanya Maha Vidyalaya, Jalandhar(An Autonomous College) Session : 2024-25 Certificate Course - Make-up Artist Course Code: CMAM-1141

## **COURSE OUTCOMES :**

CO1:Students will learn the importance of cosmetology and its objectives

CO 2:Students will learn make-up themes and also about its applications.

**CO 3:**Students will be able to give proper advice of suitable make-up according to others face.

**CO 4:** The students were provide the knowledge to identify terminology related to skin, products and treatments with the demonstration of proper application of cosmetics related to skin care.

**CO 5:** Be able to give proper advice of suitable make-up according to ones face.

**CO 6:** The Purpose of this course is to provide students with the knowledge of good photo shoot.

**CO 7:** Understand the proper knowledge of products, tools, equipment and techniques used in makeup.

CO 8:Students will learn make-up themes and also it's applications.

# Certificate Course Make-up Artist Session : 2024-25 COURSE CODE: CMAM-1141

# Time :3 Hours

Max.Marks : 100 Theory:30 Practical :70

Instructions for the Paper Setter

Theory: An objective type question paper will be set for assessment of the candidate with equal weight age from all the units of the syllabus .

Practical : The will be set on spot by the examiner.

UNIT-1

| ESSENTIAL BASICS                     | KNOW YOUR THEORY                              |  |  |  |  |
|--------------------------------------|---|--|--|--|--|
| • Skin Care and hygiene              | • Color theory                                |  |  |  |  |
| • Brush type and uses                | • Lighting and makeup                         |  |  |  |  |
| • Tools and accessories              | • How to analysis skin & features             |  |  |  |  |
| • Product Knowledge and setting up   | • Working with different skin tone            |  |  |  |  |
| • Preparing your Artist/Client/Model | and textures                                  |  |  |  |  |
| Basics facial anatomy                | Foundation/application/Concealing             |  |  |  |  |
| • Intro to world of beauty! What is  | techniques                                    |  |  |  |  |
| Beauty?                              | • Contouring techniques – Working with        |  |  |  |  |
|                                      | highlight and shades                          |  |  |  |  |
|                                      | • Working with colours , shapes and textures. |  |  |  |  |

# UNIT-II

| GETTING TECHNICAL  | PUTTING THE ART INTO MAKEUP   |  |  |  |  |
|--|---|--|--|--|--|
| <ul> <li>Corrective makeup</li> <li>Natural /neutral makeup</li> <li>False lash application</li> <li>Photography and film</li> <li>Tanning effects</li> <li>Makeup for black and white color</li> <li>Product mixing techniques</li> <li>Technical makeup application</li> </ul> | <ul> <li>Glamour / Beauty makeup</li> <li>Catwalk /theatre makeup</li> <li>Fashion /editorial makeup</li> <li>Bridal makeup design –from traditional to<br/>natural beauty tone contemporary alternative<br/>bride</li> <li>Intro to character make-ups for films</li> <li>Intro to special effects</li> <li>Fantasy and Prosthetic makeup.</li> <li>Makeup removing techniques.</li> </ul> |  |  |  |  |