Faculty of Vocational Studies

SYLLABUS

Of

Master of Science (Fashion Designing and Merchandising)
(Semester: II and IV)

(Under Continuous Evaluation System)

Session: 2020-21

The Heritage Institution
KANYA MAHA VIDYALAYA
JALANDHAR
(Autonomous)

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)

SCHEME AND CURRICULUM OF EXAMINATIONS OF TWO YEAR DEGREE PROGRAMME

Master of Science (Fashion Designing & Merchandising)

(Semester II)

Session: 2020-21

Master of Science (Semester II)								
S. no.	**Course Code**	**Course type**	**Course name**	**Marks**				**Examination time (in hours)**
				Total	**Ext.**		**CA**	
					L	**P**		
1.	MFDL-2231	C	Fashion Merchandising and Marketing	100	80		20	3
2.	MFDP-2232	C	Product Development Workshop	150		120	30	5
3..	MFDP-2233	C	Pattern Development and Draping	75		60	15	3
4.	MFDP-2234	C	Computer Aided Fashion Designing-I	100		80	20	3
5.	MFDP-2235	C	Computer aided fashion designing-II	100		80	20	3
6.	MFDP-2236	C	Traditional Indian Embroideries	50		40	10	3
Total				575				

In plant training: students to undertake in-plant training in any garment industry/ Manufacturing unit/Export manufacturing unit/Merchandising Firm, after Semester II. A project, certificate of completion from the training unit to be submitted in the department is mandatory

C- Compusory

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)

SCHEME AND CURRICULUM OF EXAMINATIONS OF TWO YEAR DEGREE PROGRAMME

Master of Science (Fashion Designing & Merchandising)

(Semester IV)

Session: 2020-21

Master of Science (Semester IV)								
S. no.	**Course code**	**Course type**	**Course name**	**Marks**				**Examination time (in hours)**
				Total	**Ext.**		**CA**	
					L	**P**		
1	MFDL-4231	C	Fashion Merchandising and Retailing	100	80		20	3hrs
2	MFDM-4232	C	Communication Skills in English	75	40	20	15	3hrs
3	MFDP-4233	C	Portfolio Development	75		60	15	3hrs
4	MFDP-4234	C	Product Development Workshop	150		120	30	5hrs
5	MFDP-4235	C	Advance draping	75		60	15	3hrs
6	MFDD-4236	C	Project Report/ Design Project	100		80	20	3hrs
			Total	**575**				

C- COMPULSORY

Master of Science (Fashion Designing & Merchandising)
Session: 2020-21
Programme Specific Outcomes

PSO - 1: This programme will help students to develop their unique and distinct aesthetics and help them to turn into creative and innovative fashion designers.

PSO - 2 : This programme encourages a creative , critical approach to embrace current and development issues in the Fashion industry, explored through a scheme of collaborations, guest speakers, industrial visits and trainings.

PSO - 3: This programme will help students to transform their design ideas into work of art and offer them the opportunity to learn about current and future industry trends.

PSO - 4: Students will assess, propose and apply various technology related to drafting, draping and construction of garments.

PSO - 5: Students will research and relate fashion design to a broader socio economic, historical and environmental context.

PSO - 6: Students will relate the design process to the appropriate manufacturing process.

PSO - 7: This programme will help students to know about manufacturing, merchandising, retailing and promotional techniques in fashion industry.

PSO -8: This programme will also enable students to use latest computer aided methods of design which will help them to work in fashion industry.

Master of Science (Fashion Designing & Merchandising)
(Semester II)
Session: 2020-21
Fashion Merchandising and Marketing
(Theory)
Course Code: MFDL-2231

Course Outcomes

CO1. Students will learn about concepts of fashion.

CO2. The course will help students to have depth knowledge about fashion business.

CO3. Students will be able to understand nature, scope and development of domestic and international fashion markets.

CO4. Students will learn about fashion forecasting and its role in range development.

CO5. The course will also help students to learn about various sales promotional techniques used in fashion industry.

Master of Science (Fashion Designing & Merchandising)
(Semester II)
Session: 2020-21
Fashion Merchandising and Marketing
(Theory)

Course Code: MFDL-2231

Examination Time – 3 hrs **Total Marks: 100**
Theory: 80
CA: 20

Instructions for the Paper Setter:

- Question paper will have four sections.
- Examiner will set a total of 8 questions comprising two questions from each unit..
- Students are required to attempt five questions in all, choosing one question from each section and fifth question from any section.
- All questions carry equal marks. (16 marks)

Unit –I

Fashion Terminology: Fashion, Fad, Classic, Style, Trends, Apparel, High Fashion, Mass Fashion, Boutique, Couture, Couturier, Taste, Silhouette.

Theories of fashion Adoption

Fashion Cycle: Stages of Fashion Cycle, length of cycle, broken fashion cycle. Accelerating and Retarding Factors.

Fashion Forecasting: Trend Analysis, Merchandize planning.

Unit –II

Fashion Business: Introduction, Scope, Forms of Business Organization.

Fashion Merchandising: Introduction, role and responsibility of Merchandiser. **Range Development:** Product and range development on the basis of fashion calendar, market research.

Unit –III

Understanding Marketing and Marketing Process: Nature and scope

Strategic Planning in the Markets: The fashion markets and the marketing environment.

Introduction and Development of Fashion Market: Fashion market size and structure.

Market Research: Consumer market and behaviour of consumers.

International and Domestic Fashion Markets: Haute Couture, Prêt – a- Porter, Mass production.

Fashion Markets of World: Italy, Paris, India.

Unit –IV

Advertising - Role and types of Advertising.
Sales Promotion: Techniques, Promotional stores.
Fashion Photography – Design Studios.
Collection Shows, Fashion Shows, Publicity

Books Recommended:
Essential Reading:

1. Merchandise Buying & Management, John Donnellan, 2001, Farechild Books,.
2. Kitty G. Dickerson, Inside The Fashion Business, 7_{th} Edition, 2003 Prentice hall
3. Elaine Stone, The Dynamics of Fashion, 2004, Fairchild.
4. Jay Diamond; Ellon Diamond, The World of Fashion, 2007, Fairchild.

Further Reading:

5. Gini Stephens Frings, Fashion from Concepts to Consumer, 1982, Prentice hall,.
6. Tony Hines, Fashion Marketing, 2006, Butter Worth – Heinemann.
7. Rosemary Varley, Retail Product Managemnet: Buying and Merchandising, 2005, Routledge.
8. John Giacobello, Careers in fashion Industry, 2000, Rosel Pub. Group.

Master of Science (Fashion Designing & Merchandising)
(Semester II)
Session: 2020-21
Product Development Workshop
(Practical)
Course Code: MFDP-2232

Course Outcomes

CO1. The course will focus on the knowledge of design process in making a collection.

CO2. Students will learn about design research, design inspirations and sourcing.

CO3. Students will learn about placement and layouts.

CO4. Students will gain knowledge about pattern development.

CO5. Students will be able for construction and finishing of the garments.

Master of Science (Fashion Designing & Merchandising)
(Semester II)
Session: 2020-21
Product Development-Workshop
(Practical)
Course Code: MFDP-2232

Total Marks: 150
Examination Time-5 hrs. **Ext.:120**
CA: 30

Instructions to the Examiner

Construction of any one garment from the list given below.

- Casual wear
- Party wear (Traditional / Western / Fusion)
- Executive wear
- Night wear

Emphasis should be given to the pattern development, placements on the fabric, design features and finishing of the garment

- Paper will be set jointly by the internal and external examiner on the spot.

WORKSHOP

Instructions to the faculty:

Students to construct three garments from the below mentioned kid's wear collection.

- Casual wear
- Party wear (Traditional / Western / Fusion)
- Executive wear
- Night wear

Design Development

- Research
- Finalisation of Theme
- Sourcing
- Finalization of designs
- Measurements and specification sheets.

Pattern Development

- Development of basic blocks
- Pattern making and layout

Product Development

- Construction on actual fabric

Photo Shoot

Documentation of all processes in one report to be submitted in the department.

Books Recommended:

Essential Reading:

1. Connie Amaden-Crawford, A Guide to Fashion to Sewing, Fourth Edition, 1992, Fairchild publications.
2. Dorothy Wood, The Practical Encyclopedia of Sewing, 1999, Lorenz Books, Anness Publishing Ltd., New York.
3. Connie Long, Clarke Barre, Easy Guide to Sewing Blouses (Sewing Companion Library), 1997, The Taunton Press, Inc.
4. McCall's Sewing in Colour, 1971, Butterick Publishing Co.
5. Singer Sewing Book, 1943, Mary Brooks Picken, Kessinger Publishing.
6. Measure, Cut and Sew; Holt Rinehart and Winson. 1922, Mc Millian Publishing Company.
7. Bray N., Dress Pattern Designing, , 2003(5^{th} edition) Wiley Blackwell
8. Pattern Making for Fashion Design by Helen Joseph Armstrong, 2005, Prentice Hall.
9. Tata Sharon Lee, "Inside Fashion Design", 1977, Francisco Canfield Press,.
10. Ireland Patrick John, Fashion Design Drawing and Presentation", 1996, B.T.Batsford, London,.
11. Seaman, Julian Professional Fashion Illustration, 1995, B.T. Batsford, London,.
12. Drake And Nicholas, Fashion Illustrations", 1994, Thames and Hudson, London"

Further Reading:

13. Wendy Gardiner, The Encyclopedia of Sewing Techniques a Step-by Step Visual Directory within Inspirational Gallery of Finished pieces, 2003, Piers Spence Search Press Limited Kent.
14. Complete Book of Sewing – A Practical step-by-step Guide to Sewing Techniques, 1996, Dorling Kindersley Publishing Inc. London.
15. Basic Pattern Skills for Fashion Design by Bernard Zamkoff, 1997, Fairchild Publication,.
16. Ernestine Koff, Design Apparel Through Flat Pattern, 2006, Cole Publishing Co.
17. Martin Shoben, Pattern Cutting & Making Up, 1987, Butter Worth, heimeneman.
18. Hilde Jaffe, Draping for Fashion Design, 2007, Claudia Barbara.
19. Ireland, Patrick John, Fashion Design Drawing and Presentation 1996, " , B.T. Batsford, London,.
20. Elisabetta Drudi, T.Paci, "Figure Drawing for Fashion", 2002, The Pepin Press.
21. Bina Abling, Fashion Illustrations , 2008, Fairchild publication, 22. Bina Abling, Fashion rendering with Color, 2000, Fairchild Publication.
23. Thames & Hudson, Vogue Sketch Catalogue, 1911, Si New House

Master of Science (Fashion Designing & Merchandising)
(Semester II)
Session: 2020-21
Pattern Development and Draping

(Practical)
Course Code: MFDP-2233

CO1. Students will gain knowledge about draping aspects of pattern making.

CO2. They will learn about the draping techniques.

CO3. Students will attain knowledge about draping of various elements of garment.

CO4. Students will gain knowledge of draping in developing patterns and designs by draping.

CO5. Students will learn to design garments using various features with draping technique.

Master of Science (Fashion Designing & Merchandising)
(Semester II)
Session: 2020-21
Pattern Development and Draping
(Practical)
Course Code: MFDP-2233

Total Marks: 75
Examination Time- 3 hrs. **Ext.: 60**
CA: 15

Instructions to the Examiner:
- Question paper will be set on the spot jointly by the internal and external examiners.

Unit – I

Draping basic bodice block: Front, Back:
- Preparation of muslin, Draping steps, Marking and Trueing.
- Block with waist dart
- Block with Armhole and Waist dart
- Dart less Block

Draping of Sleeve
- Basic sleeve

Unit – II

Draping of Collars
- Convertible collar
- Mandarin collar
- Notched collar
- Shawl collar

Draping of Torso block using following features:
- Fish dart
- Princess line

Draping of Bodice with following features:
- Stylized neckline and armholes
- Cowl Neckline: Basic or Cowl with yoke
- Turtle neckline
- Yokes and stylized hemlines.

Books Recommended:
1. Helen Joseph- Armstrong, Draping for Apparel Design, Oct. 1999 Publisher: Fairchild Books & Visual.

2. Connie Amaden – Crawford, The art of fashion Draping, 2nd edition (Oct. 1995) Publisher: Fairchild Books, K Visual.
3. Hilde Jaffe, Jurie Reus, Draping for Fashion Design, 1993, Prentice Hall Carrer & technology.

Master of Science (Fashion Designing & Merchandising)
(Semester II)
Session: 2020-21

Computer Aided Fashion Designing-I
(Practical)
Course Code: MFDP-2234

Course Outcomes

CO1. Students will learn about the application of CAD in pattern making.

CO2. They will gain knowledge of latest software used for Grading in Fashion Industry.

CO3. Students will learn about Marker Making in CAD.

CO4. They will learn to design the basic design details like sleeves, collars, skirts.

CO5. Students will gain knowledge about layouts of different garments.

Master of Science (Fashion Designing & Merchandising)
(Semester II)
Session: 2020-21
Computer Aided Fashion Designing-I
(Practical)
Course Code: MFDP-2234

Examination Time- 3 hrs. **Total Marks - 100**
Ext.: 80
CA: 20

Instructions to the Examiner:

- The examiner will set one question covering the whole syllabus. The question will have subparts
- Question paper will be set on the spot jointly by the internal and external examiners

Pattern Making (Using any Software)

- Introduction
- Notches and Darts
- Pleats, Tucks, yokes, Godets
- Dart manipulation

Grading

- Grading the patterns to various sizes

Marker Making

- Marker Making and piece plotting of various product types and printing on A4 sheets.

Project 1:

Pattern

- Child bodice block and sleeve Block.
- Adult Bodice Block and Sleeve Block (Male and Female)
- Sleeves
- Collars
- Skirts

Project 2:

- Grading of Adult Bodice Block
- Grading of Sleeve
- Grading of Skirt
- Marker setting of all Graded garments.

Books Recommended:

1. Software Manuals
2. Joseph, Helen, Pattern Making for Fashion Designing
3. Coklin. Gerry, Pattern Grading for Women's Clothes

Master of Science (Fashion Designing & Merchandising)
(Semester II)
Session: 2020-21

Computer Aided Fashion Designing-II
(Practical)
Course Code: MFDP-2235

Course Outcomes

CO1. Students will learn about Adobe Illustrator.

CO2. They will gain knowledge about Photoshop software.

CO3. Students will learn how to create fashion and design illustrations in CAD.

CO4. They will attain knowledge about various tools of Photoshop and Adobe Illustrator.

CO5. Students will learn to make various fashion details.

CO6. Students will learn about draping simulation.

Master of Science (Fashion Designing & Merchandising)
(Semester II)
Session: 2020-21
Computer Aided Fashion Designing-II
(Practical)
Course Code: MFDP-2235

Examination time:- 3 hrs. **Total Marks: 100**
Ext.: 80
CA: 20

Instructions to the Examiner:

- Question paper will have one question from each unit.
- Each question will carry equal marks.
- Paper will be set on the spot jointly by internal and external examiner.

Unit I

Adobe Illustrator:

- Introduction Vector Graphic and Bitmap Graphic.
- Opening, closing and saving a file.
- Tool Box
- Grids and Guideline
- Ruler Setting
- Paths – With all options
- Importing and Exporting
- Printing a document
- Filters
- Layers
- All Menus

Project 1:
Drawing the below given Fashion Details by applying various textures and effects.

Fashion Details:

- **Collars:** Turtle, Tuxedo, Cape, Convertible, Shirt, Sailors, Chelsea, Coat, Cowl Neckline.
- **Sleeves:** Raglan, Ruffle, Dolman, Virago, lantern, Leg-O-Mutton, Bell.
- **Bodice:** Basic, Halter Style, Off shoulder, Double Breasted
- **Skirts:** Basic, A-Line, Flared, Fishtail, Petal, Peplum, Puff ball, Divided.
- **Trousers:** Basic, Dungarees, Hipster, Capri, Bell Bottom, Jodhpurs, Fisherman Pants, Cargo.
- **Pockets:** Patch, Inseam, Welt, Bound and Pouch.
- **Accessories:** Bags, Belts, Caps, Bows, Jewellery, Scarves.

Project 2:

- **Figure Drawing:** Male, Female and Kids.
- **Mood Board and story Board** based on Theme.
- **Design and Drape:** Kids wear

Unit-II

Adobe Photoshop

- Introduction: Vector Graphic and Bitmap Graphic.
- Opening, closing and saving a file.
- Tool Box
- Importing and Exporting
- Printing a document
- Image size and Resolution
- Colour Palettes
- All Menus

Project 3:

Draping Simulation:

Books Recommended:

1. Adobe Photoshop, 12.0
2. Gruman, Galen, Adobe in Design Cs2 Bible.
3. Adobe Illustrator, 12.0
4. Lazer, Susan.H., Adobe Illustrator For Fashion Design
5. Golding, Mordy, Adobe Creative Suite 2

Master of Science (Fashion Designing & Merchandising)
(Semester II)
Session: 2020-21
Traditional Indian Embroideries
Course Code: MFDP-2236

Course Outcomes

CO1. Students will gain knowledge about traditional art and craft of India

CO2. Students will learn various stitches, motifs, threads, colours and fabrics used in traditional embroideries of India.

CO3. Students will learn to incorporate traditional embroideries in apparels.

CO4. Students will visit craft rich areas which will help them to know about rich heritage of Indian textiles and other crafts.

CO5. Students will come to know about present status of traditional art and craft of India and role of today's fashion designers and industry to uplift the craft.

Master of Science (Fashion Designing & Merchandising)
(Semester II)
Session: 2020-21
Traditional Indian Embroideries
Course Code : MFDP-2236

Total Marks: 50
Examination Time – 3 hrs. **Ext: 40**
CA : 10

Instructions for Examiner:

- Question paper will be set on the spot jointly by the internal and external examiners .
- One question will be set from unit I.
- Viva will be conducted by examiner from unit II.

Unit-I

Samples for Traditional Embroideries.

- Kantha
- Kasuti
- Kashida
- Kutch
- Chikankari
- Chamba Rumal
- Sindhi
- Phulkari
- Manipuri

Note: Students to incorporate the above in their Apparels.

Unit-II

A visit to any textile museum / Craft cluster / Craft area. Survey and documentation of the selected craft situation as it exists and how it has evolved, to study:

- The textile craft and handicraft of the area in detail.
- The technicalities as well as the present status of the craft.
- Role of designer to uplift the craft
- Study the consumer choice, the marketing channels and outlets.
- Students make a detailed documentation of the implements, materials and process used.
- They will submit the document in the form of Oral Presentation or Display.

Books Recommended:

Essential Reading:

1. Rustarm; J. Mehta, "Masterpieces of Indian Textiles", (1970), D.B. Taraporevala Sons & Co., Pvt.Ltd.
2. Joyee Storey, The Thames and Hudson- Manual of Textile Printing.' (1974), Thames and Hudson – London.

3. Anu H. Gupta and Shalina Mehta “Phulkari from Punjab: Embroidery in Transition” 2019.
4. Abraham T.M., Handicraft of India, Graphics Columbia, New Delhi, 1964, Mulk Raj Anand Marg, Vol. VIII, 1954.
5. Harvey and Janet, “Traditional Textiles of central Asia with 262 illustration,212 colour 2 maps” 2009.
6. Das AK , “Traditional Textiles of North East India: A Catalogue of the IGNCA Collection” 2018.

Further Reading:

7. Bhushan Brij Jamila , The Costumes and Textiles of India, 1958, D.B. Taraporewala Sons and Co., Ltd, Bombay.
8. Bhattacharyya A.K, Chamba Rumal, 1968, Indian Museum, Calcutta.
9. Dongerkery, Kamala S., Romance of Indian Embroidery, 1951, Thacker & Co. Ltd. Bombay.
10. Dhamija Jasleen., The Kanthas of Bengal, 1971, The Times of India Annual.
11. Irwin John and Schwartz P.R., Studies in Indo-European textiles, 1966, Calico Museum of textile, Ahmedabad.
12. Irwin and Hall, Indian Embroideries, Published by S.R. Bastikar, P.B. 28, Ahmedabad.
13. Joshi Indira, Kasuti of Karnatak, Popular Prakashan, Bombay 1963.
14. Indian Embroidery – Savitri Pandit.

Master of Science (Fashion Designing & Merchandising)
(Semester IV)
Session: 2020-21
Fashion Merchandising and Retailing
(Theory)

Course Code: MFDL-4231

Course Outcomes

CO1. Students will get the knowledge of various components of organisational structure of retail stores.

CO2. Students will learn about merchandising and retailing in fashion market.

CO3. The course will focus on store operations, merchandising and management.

CO4. Students will learn various promotional techniques in retail world.

CO5. Students will get knowledge about retailing and various retail outlets.

Master of Science (Fashion Designing & Merchandising)
(Semester IV)
Session: 2020-21
Fashion Merchandising and Retailing (Theory)

Course Code: MFDL-4231

Exam Time: 3 hrs **Total Marks: 100**
Ext.:80
CA: 20

Instructions to the examiner:

- Question paper will have four sections.
- Examiner will set a total of 8 questions comprising two questions from each unit..
- Students are required to attempt five questions in all, choosing one question from each section and fifth question from any section.
- All questions carry equal marks. (16 marks)

Unit-I

- **Retail Organisational structure store;** Buying, Selling, Line and Staff function, Retailing formats, Role and Responsibility of Retail Fashion Buyer.
- **Customer identification, Customer, Planning and role of Buyer**.
- **Store Operations, Store merchandise, stores management, Fashion supply changes –** store retailing, non-store retailing.

Unit -II

Retail Fashion Promotion

- Marketing Channels
- Planning and Direction
- Retail Advertising
- Publicity
- Special Events
- Visual merchandise
- Personal Selling
- Relationship Marketing

Unit-III

- **Retail store chains –** National (Ebony, Fab India, Ritu Wears, Shoppers Stop) and International (Tommy Hilfiger, Espirit)
- **Brands and labels**
- **Purchase Term:** Discount, Purchase Order, Payment Terms.
- **Costing:** Cost Price, Selling Price, Backward costing.

Unit -IV

- **Speciality store:** Single line stores, Single Brand Stores and Multiple line Stores.
- **Departmental Stores**
- **Mass Merchants:** Discounters, Off Price Retailing, Outlet Stores.

Books Recommended:
Essential Reading:

1. John Donnellan, Merchandise Buying & Management, 2001, Farechild Books.
2. Kitty G. Dickerson, Inside The Fashion Business, 7th Edition, 2003 Prentice Hall
3. Elaine Stone, The Dynamics of Fashion, 2004, Fairchild.
4. Jay Diamond; Ellon Diamond, The World of Fashion, 2007, Fairchild.
5. John Donnellan, Merchandise Buying & Managemnet, 2001, Farechild Books.
6. Kitty G. Dickerson, Inside the Fashion Business, 7th Edition, 2003, Prentice Hall.
7. Elain Stone, The Dynamics of Fashion , 2004, Fairchild.
8. Jay Diamond; Ellon Diamond, The World of Fashion, 2007, Fairchild.

Further Reading:

9. Gini Stephens Frings, Fashion from Concepts to Consumer, 1982, Prentice Hall.
10. Tony Hines, Fashion marketing, 2006, Butter Worth – Heinemann.
11. Rosemary Varley, Retail Product Managemnet : Buying and Merchandising, 2005, Routledge.
12. John Giacobello, Careers in fashion Industry, 2000, Rosel Pub. Group.
13. Gini Stephens Frings, Fashion from Concepts to Consumer, 1982, Prentice Hall.
14. Tony Hines, Fashion Marketing, 2006, Butter Worth- Heinemann.
15. Rosemary Varley, Retail Product Management: Buying and Merchandising 2005, Routledge.
16. John Giacobello, Careers in Fashion Industry, rosel Pub. Group, 2000.

Master of Science (Fashion Designing & Merchandising)
(Semester IV)
Session: 2020-21
Communication Skills in English

Course Code: MFDM-4232

Time: 3 hrs **Total Marks: 75**
Theory: 40
Practical: 20
Continuous Assessment :15

Instructions for the paper setter:
There will be four sections namely A, B,C & D. Questions in Section –C (Unit –III),maybe sub-divided into parts (not exceeding four). The examinee will attempt one question from each unit.
All questions will have internal choice and will carry equal marks.

Unit- I

Introduction to Video Communication and Video Conferencing. Application of Video Conferencing in business management and marketing.

Unit-II

Report Writing: Technical report – style, arrangements, Illustration, main section and appendices, conclusion, list references, table of contents, synopsis, revision.

Unit- III

Modern Forms of Communication: E-mails, fax, Advertisements, tender Notices, auction notices, public notices.

Unit –IV

Resume – Writing and job applications

Unit –V

Fashion Terms: Pliable, Psychedelic, Vogue, Beau (boh) (Pe beaux), Retiro, Queen size, Rag Business/ Rag Trade, private label/ private label brand, Merchandise, Art Deco print, Art Nonveau, Print, Dandy.
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Instructions to the Examiner for Practical/ Oral Exam:
Oral presentation with / without audio visual aids on a topic already prepared by the examinee. **(10 Marks)**
Written Presentation / Preparation **(5Marks.)**
Extempore Topic will be given five minutes before the speech. Topic will be related to Fashion Designing **(5Marks)**
Group Discussion **(5 Marks)**
For Practical:

Speaking Skills: Components of an effective talk/ Presentation, Planning and organizing content for a talk/ Presentation, use of Visual aids, effective speaking skills, discussion skills, Personality Development Teamwork, Group Discussion, Public speaking, Interview skills, telephone etiquettes, Attitude Interpersonal skills, Body language.

Books Recommended

1. John Silly: Oxford Guide to Effective Writing and Speaking OUP.
2. M. Raman, Technical Communication OUP
3. Geetha Nagaraj – A Course in Grammar and Composition, Foundation Books, 2006
4. V. Sasi Kumar – A Course in Listening and Speaking
5. Video Communication by James R. Wilcox and David k. Gibson – CMP Books, CMP
6. Media. Inc 600 Harrison, San Francisco CA 94107USA E Book
7. E- Book Video Conferencing Hardware and Software Market IGI Consulting, Inc. 214, Harvad Avenue Bostor MA 02134

Masters of Science (Fashion Designing & Merchandising)
(Semester IV)
Session: 2020-21
Portfolio Development
(Practical)

Course Code: MFDP-4233

Course Outcomes

CO1. Students will learn to create their own curriculum vita.

CO2. Students will be able to work on themes.

CO3. Students will knowledge to create mood board, story board, ideation board, colour palette on each theme.

CO4. Students will learn flat working drawing, specification sheet, fabric indication, fabric consumption details etc.

CO5. Students will learn how to create different embroideries and surface textures.

CO6. Students will learn to create portfolio.

Masters of Science (Fashion Designing & Merchandising)
(Semester IV)
Session: 2020-21

(Semester-IV)
Portfolio Development (Practical)

Course Code: MFDP -4233

Examination Time: 3 hrs **Total Marks - 75**

Ext.:60

CA: 15

Instructions to the Examiner:

- The examiner will set one theme based question. Emphasis should be given to the theme, design features and presentation.
- Paper will be set on the spot by external and internal examiner.

Instructions to the Faculty:

The art portfolio is an expression of a graduating students creativity, design/ ability, technical expertise, illustration and presentation skills. It should exhibit the students inclination towards the particular segment of the industry by identifying the target customers, design requirements and pricing. It should ideally comprise of 30 -35 sheets keeping the following points in mind.

Uniform Format: It is important to keep all the sheets of the same size to maintain visual continuity. Sheets should be grouped separately and systematically either horizontally or vertically. This ensures uniformity of presentation. The presentation of the portfolio depends on the contents and also on layouts. The end result should look very neat and professional.

The Portfolio must include:

- Curriculum Vita
- Page of Contents
- Theme of the project
- Mood board, Story Board, Ideation Board, Colour Palette and Fabric Chart. Thumbnails.
- There should be inclusion of designs for Male/ Female/ Kids.
- Flat working drawings, specification sheets showing technical strength are vitally important. Line planning, Fabric Indications, Fabric Consumption detailed measurement charts etc are all essential. These are to be used in conjunction with croquies.
- The Collection is to be based on innovative fabric combinations, surface texture and ornamentation. It is very important that the designs and embroidery motifs be original.

Books Recommended

1. Tata Sharon Lee, “Inside Fashion Design”, 1977, Francisco Canfield Press.
2. Ireland, Patrick John, Fashion Design Drawing and Presentation, 1996, B.T. Batsford London.

Further Reading:

3. Allen and Seaman, Fashion Drawing – the Basic Principles, 1994, B.T. Batsford, London.
4. Seaman, Julian, Professional Fashion Illustration, 1995, B.T. Batsford, London.
5. Drake and Nicholas, “Fashion Illustrations”, 1995, Thames and Husdon, London.
6. Abling Bina, Fashion Sketch Book, 2006, by Fairchild publication.
7. Vogue Sketch Catalogue.

Masters of Science (Fashion Designing & Merchandising)
(Semester IV)
Session: 2020-21
Product Development- Workshop
(Practical)

Course Code: MFDP-4234

Course Outcomes

CO1. Students will learn design development.

CO2. Students will learn about pattern development and layout.

CO3. The course will focus on construction of garments for various age groups.

CO4. Students will create a line taking inspiration from a theme.

CO5. Students will create accessories along with garment on each theme.

Masters of Science (Fashion Designing & Merchandising)
(Semester IV)
Session: 2020-21
Product Development- Workshop (Practical)
Course Code: MFDP -4234

Examination Time: 5 hrs **Total Marks: 150**
Ext.:120
CA: 30

Instructions to the Examiner:

- The Examiner will set one theme based question for construction. The emphasis should be given to design features, pattern development, placements on the fabric and finishing of the garments.
- Paper will be set on the spot by external and internal examiner.

WORKSHOP

Instructions to the Faculty:

Students to design a line taking inspiration from a theme and construct three garments with at least three accessories for Kid's / Male/ Female.

Design Development

- Research
- Finalisation of Theme
- Sourcing
- Finalization of designs
- Measurements and specification sheets.

Pattern Development

- Development of basic blocks
- Pattern making and layout

Product Development

- Construction on actual fabric

Photo Shoot

Accessories

Books Recommended:

Essential Reading:

1) McCall's Sewing in Colour, 1971, Butterrick Publishing Co.
2) Singer Sewing Book, 1943, Mary Brooks Picken, Kessinger Publishing.
3) Measure, Cut and Sew, Holt Rinehart and Winson.1922, Mc Millain Publishing Company.
4) Bray N., Dress Pattern Designing, 2003 (5^{th} edition) Willey Blackwell.
5) Helen Joseph Armstrong, Pattern Making for Fashion Design, 2005, Prentice Hall.
6) Tata Sharon Lee, "Inside Fashion Design", 1977, Francisco Canfield Press,.
7) Ireland Patrick John, Fashion Design Drawing and Presentation", 1996, B.T.Batsford London,.
8) Seaman, Julian, Professional Fashion Illustration, 1995, B.T. Batsford London,
9) Drake and Nicholas, "Fashion Illustartion", 1994, Thames and Hudson London.

Further Reading

10) Bernard Zamkoff, Basic Pattern Skills for Fashion Design 1997, Fairchild Publication,
11) Ernestine Koff, Design Apparel through Flat Pattern, 2006, Cole Publishing Co.
12) Martin Shoben, Pattern Cutting & Making Up, 1987, Butterworth, Heimeneman.
13) Hilde Jaffe, Draping for Fashion Design, 2007, Claudia Barbara.
14) Ireland, Patrick John, Fashion Design Drawing and Presentation 1996," B.T. Batsford, London.
15) Elisabetta Drudi, T.Paci, "Figure Drawing for Fashion", 2002, The Pepin Press.
16) Bina Abling, Fashion Illustration, 2008, Fairchild Publication.
17) Bina Abling, Fashion Rendering with Color, , 200, Fairchild Publication.
18) Thames & Husdon, Vogue Sketch Catalogue, 1911, Si New House.

Masters of Science (Fashion Designing & Merchandising)
(Semester IV)
Session: 2020-21
Advance Draping
(Practical)

Course Code: MFDP-4235

Course Outcomes

CO1. It will provide them the knowledge of advanced draping.

CO2. Students will understand the aspects of draping in detail.

CO3. This course will give knowledge about the draping of designer skirts and yokes.

CO4. It will provide them the knowledge of developing various patterns with draping.

CO5. Students will be able to learn about making a complete garment with design elements using draping technique.

Masters of Science (Fashion Designing & Merchandising)
(Semester IV)
Session: 2020-21

Advance Draping (Practical)
Course Code: MFDP-4235

Examination Time:3 Hrs **Total Marks: 75**

Ext.:60
CA:15

Instructions to the Examiner:

- Examiner will set one question from each unit.
- Paper will be set on the spot by external and internal examiner.

Unit – I

Draping of Skirts

- Basic Skirt with two darts front and back
- A- line skirt with flair
- Gathered skirt with yoke
- Pleated skirt
- Circular skirt
- Skirt with Frills, Flounces or Ruffles.

Unit-II

- Draping of Pants
- Draping of Bustier
- Draping and stitching any one garment

Books Recommended:

1. Helen Joseph- Armstrong, Draping for Apparel Design, Oct. 1999 Publisher: Fairchild
2. Books & Visual.Connie Amaden – Crawford, The Art of Fashion Draping, 2nd edition (Oct. 1995) Publisher: Fairchild Books, K Visual.
3. Hedde Jeffe, Jurie Reus, Draping for Fashion Design, 1993, Prentice Hall Carrer & Technology.
4. Connie Amaden, The Art of Fashion Draping Crawford Fairchild.

Masters of Science (Fashion Designing & Merchandising)
(Semester IV)
Session: 2020-21

PROJECT REPORT/DESIGN PROJECT
Course code –MFDD-4236

Examination Time:3 Hrs **Total Marks : 100**
Ext.: 80
CA:20

It is mandatory for students to prepare project report/design project highlighting original work. While preparing the report emphasis should be on the research component covering the following components-

- Introduction
- Review of Literature
- Methodology
- Results & Discussions
- Conclusions

Students to make PowerPoint presentation of work done in the project/project report is to be submitted. External examiners evaluate the project and conduct viva

Faculty of Vocational Studies

SYLLABUS
of

Bachelor of Science (Fashion Designing)
(Semester: II, IV and VI)

(Under Continuous Evaluation System)

Session: 2020-21

The Heritage Institution
KANYA MAHA VIDYALAYA
JALANDHAR
(Autonomous)

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)

SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME

Bachelor of Science (Fashion designing)

(Semester II)

Session: 2020-21

Bachelor of Science (Fashion Designing) Semester- II							
Course code	**Course Title**	**Course type**	**Marks**				**Examination time (in hours)**
			total	**Ext.**		**CA**	
				L	**P**		
BFDL-2421 **BFDL-2031** **BFDL-2431**	Punjabi (Compulsory) [1]Basic Punjab [2]Punjab History & Culture	C	50	40	-	10	3
BFDM-2102	Communication skills in English	C	50	25	15	10	3
BFDM-2233	Traditional Textiles	C	75	40	20	15	3+3
BFDM-2234	Fabric Construction	C	75	40	20	15	3+3
BFDM-2235	Basics of Sewing-II	C	100	50	30	20	3+4
BFDP-2126	Basics of Computer	C	50	-	40	10	3
BFDV-2237	Industrial Visit	C	50	-	20(report +30(viva)	-	-
AECD- 2161	*Drug Abuse	AC	50	40	-	10	3
SECM-2502	*Moral Education	AC	25	20	-	05	1
	TOTAL		**450**				

C-Compulsory

AC-Audit Course

[1] Special paper in lieu of Punjabi (Compulsory)

[2] Special paper in lieu of Punjabi (Compulsory) for those students who are not domicile of Punjab

*Marks of these courses will not be added in total marks. Only grades will be provided.

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)

SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME

Bachelor of Science (Fashion designing)

(Semester IV)

Session: 2020-21

Bachelor of Science (Fashion Designing) Semester- IV							
Course code	**Course Title**	**Course type**	**Marks**				**Examination Time (in hrs.)**
			Total	**Ext.**		**CA**	
				L	**P**		
BFDM-4231	History of Costumes	C	100	50	30	20	3+3
BFDM-4232	Garment Construction & Draping	C	150	40	80	30	3+4
BFDP-4233	Fashion Design and Illustration (CAD)	C	100	-	80	20	3
BFDP-4234	Fashion Illustration and appreciation	C	50	-	40	10	3
BFDP-4235	Pattern and Marker Making on Computer	C	100	-	80	20	3
AECE-4221	*Environmental Studies	AC	100	60	20	20	3
SECS-4522	*Social outreach	AC	25		-	25	
	TOTAL		**500**				

C-Compulsory

AC-Audit Course

*Marks of these courses will not be added in total marks. Only grades will be provided.

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)

SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME

Bachelor of Science (Fashion designing)

(Semester VI)

Session: 2020-21

Bachelor of Science (Fashion Designing) Semester- VI							
Course code	**Course Title**	**Course type**	**Marks**				**Examination Time (in hrs.)**
			Total	**Ext.**		**CA**	
				L	**P**		
BFDL-6231	Fashion industry, Marketing and Management	C	75	60	-	15	3 hrs.
BFDP-6232	Fashion Illustration and Appreciation	C	100		80	20	4 hrs.
BFDP-6233	Pattern Making and Construction	C	150	-	120	30	4 hrs.
BFDP-6234	Computer Aided Designing-II	C	75	-	60	15	3 hrs.
BFDD-6235	Survey and Project Report	C	100	-	80	20	3 hrs.
	TOTAL		**500**				

C- Compulsory

Program Specific Outcomes

- **PSO1:** This programme will give students a strong sense to think and forecast.
- **PSO2**: This programme will focus on integral elements of the subjects ranging from fabric analysis, understanding principles of design, fashion illustration, pattern making and garment construction.
- **PSO3:** This programme abides by the evolving trends, norms, cultural dynamics and innovations of the Indian and International fashion industry.
- **PSO4:** Students being innovative design thinkers will be enabled to apply comprehensive abilities in creating and presenting products.
- **PSO5:** This programme will help students to achieve technical skills to analyze and execute a design.
- **PSO6:** Students will be trained to imbibe aesthetics of design and create collections for consumers.
- **PSO7:** This programme will enable students to create their original designs which convert their artistic talent and creativity in creating products like clothing, textiles, jewellery, footwear and other accessories.
- **PSO8:** This programme will make students eligible and competent enough to exhibit their fashion skills to satisfy their creative fancies.
- **PSO9:** The students will emphasize on practical and industry oriented methodology and training.
- **PSO10:** Students will get aware of ever changing market trends and related fashion.
- **PSO11:** Students will be enabled to use latest computer aided methods of design to work in fashion industry.

Bachelor of Science (Fashion Designing)
(Semester-II)

Session 2020-21

TRADITIONAL TEXTILES
Course Code: BFDM-2233

Course Outcomes

- **CO1:** Students will learn about various categories of textiles of India from floor coverings to woven textiles.
- **CO2:** Students will learn about both printed and painted textiles of India.
- **CO3:** Students will learn about the significance of our traditional embroideries.
- **CO4:** Students will be knowledgeably aware of different fabrics, stitches, techniques and various color combinations used for our traditional embroideries.
- **CO5:** Students will be imparted knowledge of motifs and textile designs.
- **CO6:** Students will be introduced to application of these motifs on different textiles.
- **CO7:** Students will develop practical skills in needle craft and our traditional embroideries.

TRADITIONAL TEXTILES
(THEORY)

Course Code: BFDM-2233

Examination Time: 3+3 Hrs **Total Marks: 75**
Theory:40
Practical:20
CA:15

Instructions for the Examiner:

- Question paper will have four units.
- Examiner will set a total of 8 questions comprising two questions from each unit
- Students are required to attempt five questions in all, choosing one question from each unit and fifth question from any unit. Questions can have subunits. All questions carry equal marks.(8 marks)

UNIT-I

- Floor coverings – Carpets and Durries
- Printed Textiles – Sanganeri
- Painted Textiles – Kalamkari

UNIT-II

Coloured Textiles

- Bandhani
- Patola
- Pochampalli

UNIT-III

Woven Textiles

- Brocades
- Chanderi
- Maheshwari
- Baluchari

UNIT-IV

Study of following traditional embroideries– Introduction, types, their traditional influences, symbolism, basic fabrics, decorative stitches, techniques and their colour combinations:

- Kutch
- Phulkari
- Kantha
- Kasuti
- Chamba Rumal
- Kashida
- Chikankari

Book References:

1. Aditi Ranjan “Handmade in India: A Geographic Encyclopedia of India Handicrafts”
2. Anu H. Gupta and Shalina Mehta “Phulkari from Punjab: Embroidery in Transition” 2019
3. Rta Kapur Chishti “Handcrafted Indian Textiles”
4. Sheila Paine “Embroidered Textiles: Traditional Patterns from Five Continents” 1995
5. Harvey and Janet, “Traditional Textiles of central Asia with 262 illustration,212 colour 2 maps” 2009
6. Das AK , “Traditional Textiles of North East India: A Catalogue of the IGNCA Collection” 2018

Bachelor of Science (Fashion Designing)
(Semester-II)
Session 2020-21
TRADITIONAL TEXTILES
(PRACTICAL)

Course Code: BFDM-2233

Total Marks -20

Instructions for the Examiner

- Question paper will be set on the spot jointly by the internal and external examiner.

PRACTICAL

*Sample making of following traditional embroideries

- Kutch of Gujarat
- Phulkari of Punjab
- Kantha of Bengal
- Kasuti of Karnataka
- Kashida of Kashmir
- Chikankari of Uttar Pradesh

Book References:

1. Rustarm; J. Mehta, "Masterpieces of Indian Textiles", (1970), D.B. Taraporevala Sons & Co., Pvt.Ltd.
2. Anu H. Gupta and Shalina Mehta "Phulkari from Punjab: Embroidery in Transition" 2019
3. Joyee Storey, The Thames and Hudson- Manual of Textile Printing.' (1974), Thames and Hudson – London.
4. Harvey and Janet, "Traditional Textiles of central Asia with 262 illustration,212 colour 2 maps" 2009
5. Das AK , "Traditional Textiles of North East India: A Catalogue of the IGNCA Collection" 2018.

Bachelor of Science (Fashion Designing)

(Semester-II)
Session 2020-21

FABRIC CONSTRUCTION

Course Code: BFDM-2234

Course Outcomes

- **CO1:** Students will be imparted knowledge of fabric manufacturing process and fabric properties.
- **CO2:** Students will be competent to understand fabric structure and analyze it.
- **CO3:** Students will understand the basic concept of weaving, its types and their variations.
- **CO4:** Students will understand the introductory aspects of knitting technology.
- **CO5:** Students will understand the manufacturing process, properties and uses of felting.
- **CO6:** Students will apprehend the manufacturing process, properties and uses of bonding.
- **CO7:** Students will actually experiment different weaving techniques.
- **CO8:** Students will be enabled to use these weaving techniques to produce value added products.

(Semester-II)

Session 2020-21

FABRIC CONSTRUCTION

(THEORY)

Course Code: BFDM-2234

Examination Time: 3+3 Hrs **Total Marks: 75**

Theory: 40

Practical: 20

CA: 15

Instructions for the Examiner

- Question paper will have four units.
- Examiner will set a total of 8 questions comprising two questions from each unit
- Students are required to attempt five questions in all, choosing one question from each unit and fifth question from any unit. Questions can have subunits. All questions carry equal marks.(8 marks)

UNIT-I

- Introduction to different methods of fabric construction.
- Loom – Definition, Principle, Parts, Types (shuttle and shuttle less looms) and Operations

UNIT-II

- Weaving – Definition, Principle, Types of following weaves
- Basic Weaves – Plain weave, Twill weave and Satin weave, their variations and types.
- Novelty/Fancy Weaves – Pile weave and its types, Jacquard weave, Dobby weave and its types, Swivel weave, Lappet weave, Crepe weave
- Knitting – Definition and Techniques (Warp, Weft and their types)

UNIT-III

- Felting – Definition, Manufacturing Process, Types, Properties and Uses· Bonding – Definition, Manufacturing Process, Properties and Uses

UNIT-IV

- Decorative way of fabric construction-
- Lace making
- Netting
- Braiding
- Knotting

Book References:

1. Bernard P. Corbman “Fiber to Fabric”
2. J. E. Booth “Textile testing”
3. Gupta. S, Garg. N, Saini. R “Clothing Textile and Laundry” .
4. Rastogi D, Chopra S, “Textile Science”, 2019
5. Sekri S, “Textile Science”

(Semester-II)
Session 2020-21
FABRIC CONSTRUCTION
(PRACTICAL)

Course Code: BFDM-2234

Total Marks: 20

Instructions for the Examiner

- Question paper will be set on the spot jointly by the internal and external examiner.

PRACTICAL

- Sample Making by various weaving techniques
    - Plain
    - Twill
    - Satin
    - Diamond
    - Pile etc.

*Preparation of one article by using the above mentioned techniques

Book References:

1. Bernard P. Corbman “Fiber to Fabric”
2. J. E. Booth “Textile testing”
3. Gupta. S, Garg. N, Saini. R “Clothing Textile and Laundry”
4. Rastogi D, Chopra S, “Textile Science”, 2019
5. Sekri S, “Textile Science”

Bachelor of Science (Fashion Designing)
(Semester-II)
Session 2020-21

BASICS OF SEWING-II
Course Code: BFDM-2235

Course Outcomes

- **CO1:** Students will acquire information of basic terminology used in clothing.
- **CO2:** Students will get acquainted with anthropometric measurements for all age groups and its importance.
- **CO3:** Students will get familiar both theoretically as well as practically about drafting and pattern making techniques.
- **CO4:** Students will gain knowledge about different parts of clothing construction like sleeves, collars, yokes and their variations.
- **CO5:** Students will learn about different types of trimmings.
- **CO6:** Students will practically learn how to apply this knowledge in garment construction.

(Semester-II)

Session 2020-21

BASICS OF SEWING-II

(THEORY)

Course Code: BFDM-2235

Examination Time: 3+4Hrs **Total Marks: 100**

Theory: 50

Practical: 30

CA: 20

Instructions for the Examiner

- Question paper will have four units.
- Examiner will set a total of 8 questions comprising two questions from each unit
- Students are required to attempt five questions in all, choosing one question from each unit and fifth question from any unit. Questions can have subunits. All questions carry equal marks.(10 marks)

UNIT-I

- **Terminology**
  1. Construction lines
  2. Seam line
  3. Centre front and back line
  4. True bias
  5. Bust line
  6. Seam allowance
  7. Waist line
  8. Jog
- **Anthropometric measurements** – Study of all body measurements of all age groups (infants, children, women and men), standards of body measurements, importance, standardization and size chart

UNIT-II

- **Drafting** – Its importance and uses
- Introduction to pattern making and its tools

UNIT-III

- **Sleeves –** Different types of sleeves
- **Collars -** Different types and styles of collars

UNIT-IV

- **Yokes –** Yokes with fullness and without fullness (definition, purpose, their application and construction)
- **Trimmings -** Different types of trimmings.

Book References:

1. The Art of couture sewing by Zoya Nudelman.
2. The sewing Book ,Alison Smith
3. Sewing Techniques and Patterns, Marie – Naelle Bayard
4. Complete Guide to Sewing , Readers Digest
5. The ultimate sewing book, Maggi Mc Cormick Garden

(Semester-II)

Session 2020-21

BASICS OF SEWING-II

(PRACTICAL)

Course Code: BFDM-2235

Total Marks: 30

Instructions for the Examiner

- Question paper will be set on the spot jointly by the internal and external examiner.

PRACTICAL

- Preparation of Child's basic block and plain sleeve.
- Construction of different sleeves – Puff, Raglan, Flared, Cap, Magyar,
- Yokes – Yokes with fullness and without fullness
- Construction of collars – Flat/Raised Peter pan collar, Cape collar, Baby collar, Sailor collar.
- Construction of two Kids garments incorporating above sleeves and collars:

➢ A-line frock

➢ Romper

Book References:

1. The Art of couture sewing by Zoya Nudelman.
2. The sewing Book ,Alison Smith
3. Sewing Techniques and Patterns, Marie – Naelle Bayard
4. Complete Guide to Sewing , Readers Digest
5. The ultimate sewing book, Maggi Mc Cormick Garden

Bachelor of Science (Fashion Designing)
(Semester-II)
Session 2020-21
BASICS OF COMPUTER
(PRACTICAL)
Course Code: BFDP-2126

Course Outcomes

- **CO1:** Students will be imparted knowledge about PowerPoint: presentation formations, formatting of text/slides views of power point, animations and sound effects.
- **CO2:** Students will get knowledge about basic concept of Corel draw.
- **CO3:** Students will be introduced to tools, ruler setting, basic shapes, grouping/ combining, color palettes, effects, curves, opening, closing and saving a file, importing/exporting, printing.
- **CO4:** Students will be introduced to Adobe Photoshop.

(Semester-II)

Session 2020-21

BASICS OF COMPUTER

(PRACTICAL)

Course Code: BFDP-2126

Examination Time: 3 Hrs **Total Marks: 50**

Ext: 40

CA: 10

(Practical)

1. **PowerPoint:** Professional presentation formations, formatting of text/slides views of power point, animations, sound effects.
2. **Basic concept of Corel draw:** Introduction to tools, ruler setting, basic shapes, grouping/ combining, color palettes, effects, curves, opening, closing and saving a file, importing/exporting, printing.
3. Introduction to Adobe Photoshop

Book References:

1. C.E. Bezant: Computer Aided Design & Manufacturers, Ahmedabad: Mapin Publishing; 2000.
2. David Bedworth and Philip Wolfe "Computer Integrated Design and Manufacturing"
3. M P Grover "Automation, Production systems and Computer Integrated Manufacturing

Bachelor of Science (Fashion Designing)
(Semester-II)
Session 2020-21
INDUSTRIAL VISIT

Course Code: BFDV-2237

Course Outcomes

- **CO1:** Students will be enabled to combine theoretical knowledge with practical knowledge.

- **CO2:** Students will be provided an insight regarding the internal working of companies.

- **CO3:** Students will be given an excellent opportunity to learn practically through interaction, working methods and employment opportunities.

- **CO4:** Students will explore current work practices in different sectors of the industry like Finance, Marketing and Manufacturing of the products.

- **CO5:** Students will get an opportunity to interact with industries and know more about industrial environment.

Bachelor of Science (Fashion Designing)
(Semester-II)
Session 2020-21
DRUG ABUSE
(THEORY)

Course Code: AECD-2161

Course Outcomes:

- **CO1:** This information can include factual data about what substance abuse is; warning signs of addiction; information about how alcohol and specific drugs affect the mind and body;
- **CO2:** How to be supportive during the detoxification and rehabilitation process.
- **CO3:** Main focus of substance abuse education is teaching individuals about drug and alcohol abuse and how to avoid, stop, or get help for substance use disorders.
- **CO4:** Substance abuse education is important for students alike; there are many misconceptions about commonly used legal and illegal substances, such as alcohol and marijuana.

Bachelor of Science (Fashion Designing)
(Semester-II)
Session 2020-21
DRUG ABUSE
(THEORY)

Course Code: AECD-2161

Examination Time: 3Hrs **Total Marks: 50**

Theory: 40

CA: 10

Instructions for the Examiner

Eight questions of equal marks are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-I

1) Consequences of Drug Abuse for:

1) Individual – Education, employment and income issues.
2) Family – Violence
3) Society – Crime.
4) Nation – Law and order problem

UNIT-II

2) Management of Drug abuse:

1) Medical Management: Medication for treatment and to reduce withdrawal effects, Drug De-addiction clinics, Relapse management.
2) Psycho-Social Management: Counselling, family and group therapy, behavioural and cognitive therapy, Environmental Intervention.

UNIT-III

3) Prevention of Drug Abuse:

1) Role of family: Parent child relationship, Family support, Supervision, Shaping values, Active Scrutiny.
2) School, Counselling, Teacher as role-model. Parent-Teacher-Health Professional Coordination, Random testing on students.

UNIT-IV

4) Awareness of drug abuse

Media: Restraint on advertisements of drugs, advertisements on bad effects of drugs, Publicity and media, Campaigns against drug abuse, Educational and awareness program.

1) Legislation: NDPs act, statuory warnings, policing of borders, checking supply/ smuggling of drugs, strict enforcement of laws, time bound trial.

Book References:

1. Ahuja, Ram (2003), *Social Problems in India*, Rawat Publication, Jaipur.
2. Extent, Pattern and Trend of Drug Use in India, Ministry of Social Justice and Empowerment, Government of India, 2004.
3. Inciardi, J.A. 1981. *The Drug Crime Connection.* Beverly Hills: Sage Publications.
4. Kapoor. T. (1985) *Drug epidemic among Indian Youth*, New Delhi: Mittal Pub.
5. Modi, Ishwar and Modi, Shalini (1997) *Drugs: Addiction and Prevention*, Jaipur: Rawat Publication.
6. National Household Survey of Alcohol and Drug abuse. (2003) New Delhi, Clinical Epidemiological Unit, All India Institute of Medical Sciences, 2004.
7. Sain, Bhim 1991, *Drug Addiction Alcoholism,* Smoking obscenity New Delhi: Mittal
8. Publications.
9. Sandhu, Ranvinder Singh, 2009, *Drug Addiction in Punjab*: A Sociological Study. Amritsar: Guru Nanak Dev University.
10. Singh, Chandra Paul 2000. *Alcohol and Dependence among Industrial Workers*: Delhi: Shipra.
11. Sussman, S and Ames, S.L. (2008). *Drug Abuse: Concepts, Prevention and Cessation,* Cambridge University Press.

Bachelor of Science (Fashion Designing)
(Semester-II)
Session 2020-21

Course Title: Moral Education Programme
Course Duration: 30 hrs
Course Intended for: II Sem students of all streams
Course Objectives:

- To sensitize students about the role and importance of human values and ethics in personal, social and professional life.
- To enable students to understand and appreciate ethical concerns relevant to modern lives.
- To prepare a foundation for appearing in various competitive examinations.
- To sensitize the students about the current issues and events of national and international importance.
- To highlight plausible implications of ethical human conduct , trustful and mutually fulfilling human behaviour and mutually enriching interaction with nature .

Course Contents:

- Introduction to Moral Education
- Need , content and purpose
- Vedic values
- Character building

The Self and You

- Understanding the Self –Self-awareness, fighting the five evils (lust, anger, attachment, ego and greed), Self growth.
- Personal ethics
- Aspiration v/s ambition, self- seeking v/s selflessness
- Physical and mental health

The Family and You

- Importance of family- the basic unit of human interaction.
- Generation gap
- Relationship with siblings and elders

The Society and You

- Social responsibility Our rights and duties
- Civic sense
- Opposite sex relations
- Globalization and IT boom – cell phone menace
- Peer pressure
- Gender issues

The Nation and You

- International peace and brotherhood
- Saving the environment
- Communal harmony, Tolerance, Understanding of Cultures

- Respect for Martyrs
- National Pride

Bachelor of Science (Fashion Designing)
(Semester-IV)
Session 2020-21

HISTORY OF COSTUMES
Course Code: BFDM-4231

Course Outcomes

- **CO1**: Students will get knowledge about our Indian Historic Costumes, traditional art and crafts that is a key to future fashion.
- **CO2**: Students will learn costumes of different periods of Indian history.
- **CO3:** Students will gain knowledge about western costumes of different western periods.
- **CO4:** Students will get acquainted with sketching skills of costumes for different regions of India.
- **CO5:** Students will enhance their Sketching and Rendering skills for different fashion accessories.

Bachelor of Science (Fashion Designing)
(Semester-IV)
Session 2020-21

HISTORY OF COSTUMES
(THEORY)
Course Code: BFDM-4231

Examination Time: 3+3 hrs. **Total Marks: 100**

Theory: 50

Practical: 30

CA:20

Instructions for the Examiners/Paper Setters:

- Question paper will have four sections.
- Examiner will set a total of 8 questions comprising two questions from each Section.
- Students are required to attempt five questions in all, choosing one question from each section and fifth question from any section.
- All questions carry equal marks.(10 marks)

UNIT I

Study of costumes from earlier times to present time.

Indian Costumes
Indus Valley Period
Mauryan and Sunga Period
Kushan Period

UNIT II

Gupta Period
Mughal Period
British Period

UNIT III

Costumes of various regions of
India North- Punjab, Jammu and Kashmir.
West- Maharashtra and Gujrat

UNIT IV

East- Assam and west Bengal
South-Kerala and Tamil Nadu
Western Costumes - Egyptian, Greek, Roman, Byzantine, French

Book References:

1. Singh Kiran, "Textiles in Ancient India", Vishwavidyalaya
2. Oar S.N., "Costumes of India and Pakistan", OB Tataporevala Sons and Co. Ltd, 1982.
3. Kumar Ritu, "Costumes & Textiles of Royal India", Christies Book Ltd, London, 1999.
4. Ghurey, G.S., "Indian Costumes", The Popular Book Depot.
5. Chandermoti, "History of Indian Costumes"
6. Mehta, Rustam J, "Masterpieces of Indian Textiles", Taraporevala Sons & Co. Pvt. Ltd., Bombay.
7. Peacock John, "Fashion Accessories - Men", Thames and Hudson, London, 1996.
8. Peacock John, "The Complete 20" Century Source Book", Thames and Hudson, London, 2000.
9. Billcocks Claire, "Century of Bags", Chartwell Books, New Jersey, 1997.

Bachelor of Science (Fashion Designing)
(Semester-IV)
Session 2020-21

HISTORY OF COSTUMES
(PRACTICAL)

Course Code: BFDM-4231

Practical: 30

Instructions for the Examiners

- Paper will be set jointly by the internal and external examiner on the spot.

PRACTICAL

- **Sketch costumes for men, women and children and accessories for the following:**
  a. British period
  b. Mauryan
  c. Mughal
- Sketch costumes and accessories for East, West, North and South regions of India.(one state from each region)
- Sketching and Rendering of - Headgears, Footwear, Handbags, Belts, Gloves,
  Earrings, necklaces and bangles.
- Preparation of any two accessories.(Taking inspiration from historic costumes)

Bachelor of Science (Fashion Designing)
(Semester-IV)
Session 2020-21
GARMENT CONSTRUCTION AND DRAPING

COURSE CODE: BFDM-4232

Course Outcomes

- **CO1:** Students will gain knowledge about how to select clothes for different age groups.
- **CO2**: Students will learn about what factors affect selection of clothing.
- **CO3:** Students will get apparent in altering their patterns according to their fittings.
- **CO4:** Students will learn complete concept of draping, its tools, equipment and its basic terminology.
- **CO5:** Students will know how to prepare muslin for draping**.**
- **CO6:** Students will gain knowledge as to how to handle special fabrics.
- **CO7:** Students will learn how to differentiate between lining, interlining, facing & interfacing.
- **CO8:** Students will practically learn to make commercial paper patterns.
- **CO9**: students will learn concept of advance garment construction.
- **CO10:** Students will learn practically access the basic draping technique on dress forms.

Bachelor of Science (Fashion Designing)
(Semester-IV)
Session 2020-21

GARMENT CONSTRUCTION AND DRAPING

(THEORY)

Course Code: BFDM-4232

Examination Time: 3 + 4 Hrs

Total Marks: 150
Theory: 40
Practical: 80
CA:30

Instructions for the Examiners/Paper Setters:

- Question paper will have four sections.
- Examiner will set a total of 8 questions comprising two questions from each Section.
- Students are required to attempt five questions in all, choosing one question from each section and fifth question from any section.
- All questions carry equal marks.(8 marks)

Unit 1

Selection of clothing according to age, occupation, season, geographical conditions, region, social status.
Selection of clothing according to different age groups-infants' school going and adolescence.

Unit II

Pattern Alteration
Bodice, waist, hip, arm, alterations

Unit III

Introduction to draping –Tools, equipment's used in draping.
Draping terminology and preparation of muslin for draping.

Unit IV

Handling special fabrics.
Lining, interlining, facing and interfacing.

Books references:-

1.Mullick, PremLata, "Garment Construction Skills", Kalyani Publishers, New Delhi
2."Complete Guide to Sewing", Reader Digest
3.Winfred Aldrich, Metric Pattern Cutting, Blackwell Science, UK
4.Carr Harold & Latham Barbara, "The Technology of Clothing Manufacture", OxfordPub.USA, 1994.
5.Cooking G, "Introduction to Clothing Manufacture", Blackwell Science, UK, 1991.

Bachelor of Science (Fashion Designing)
(Semester-IV)
Session 2020-21

GARMENT CONSTRUCTION AND DRAPING
(PRACTICAL)
Session 2020-21
COURSE CODE: BFDM-4232

Practical: 80

Instructions for the Examiners

- Paper will be set jointly by the internal and external examiner on the spot

Practical

- Preparation of commercial paper patterns.
- Construction of Churidar, Kalidar Kurta.
- Construction of different types of skirts. (A-Line, Circular and Pleated Skirt)
- Preparation of muslin for draping.
- Draping of basic bodice block front and back.
- Draping of basic skirt block front and back.

Bachelor of Science (Fashion Designing)
(Semester-IV)
Session 2020-21

FASHION DESIGN AND ILLUSTRATION (CAD) (PRACTICAL)

Course Code: BFDP-4233

COURSE OUTCOMES

- **CO1:** Students will understand the fashion design concepts through computer.
- **CO2:** Students will get knowledge of CAD.
- **CO3:** Students will get knowledge of CAD technology in fashion industry to enhance speed and efficiency in garment designing.
- **CO4:** Students will enhance their sketching skills on CAD.
- **CO5**: Students will be able to explore software much faster in less time.

Bachelor of Science (Fashion Designing)
(Semester-IV)
Session 2020-21

FASHION DESIGN AND ILLUSTRATION (CAD)
(PRACTICAL)

Course Code: BFDP-4233

Examination Time: 3 Hrs.

Total Marks: 100
Ext: 80
C.A:20

Instructions for the Examiners

• Paper will be set jointly by the internal and external examiner on the spot.

Practical:

Croqui drawing in computer.
•Drawing the details of the following and applying various texture and effects using CAD (Corel Draw).

•Fashion Details/Silhouette:

- Collar: Mandarin, High Bais , Tuxedo, Cape, Flat Tennis.
- Sleeves: Raglan, Hanky, Tulip, Ruffle, Dolman.
- Accessories: Bags, Belts, Caps, Bows.
- Pockets: Flap, Pouch, Patch, Cross, Slit, Kurta.
- Skirts: Novelty, Gathered, Hip Rider, Trumpet, Pegged, Circular, Pleated, Straight, A-Line.
- Variation of skirts with different panels – A-line, Four Gore, Six Gore, Eight Gore and Semicircular.
- Trousers: Jeans, Straight Pants, Baggy Pants, Jump Suit, Dungarees.
- Silhouette: A Line, Funnel shaped Circular, Straight, Rectangular, High waisted Empire line.

Book References:

1.Veisinet DD, "Computer Aided Drafting and Design – Concept and Application', 1987.
2.Taylor P, "Computers in the Fashion Industry", Heinemann Pub., 1990.
3.Winfred Aldrich, "CAD in Clothing and Textiles", Blackwell Science 1994.

Bachelor of Science (Fashion Designing)
(Semester-IV)
Session 2020-21

FASHION ILLUSTRATION AND APPRECIATION (PRACTICAL)

COURSE CODE: BFDP-4234

Course Outcomes

- **CO1:** Students will learn designing by taking inspiration from different themes.
- **CO2:** Students will get incisive about how to prepare mood boards for projects to collect different creative information.
- **CO3:** Students will learn to enable their clients to see the design direction with the help of mood board.
- **CO4:** With the practise of story board students will use to illustrate the flow of the ideas and behaviour of the concept.
- **CO5:** Students will enhance their sketching skills.
- **CO6:** Students will learn how to drape garments on fashion figures

Bachelor of Science (Fashion Designing)
(Semester-IV)
Session 2020-21

FASHION ILLUSTRATION AND APPRECIATION (PRACTICAL)

COURSE CODE: BFDP-4234

Examination Time: 3 Hrs **Total Marks: 50**
Ext: 40
C.A: 10

Instructions for the Examiners

- Paper will be set jointly by the internal and external examiner on the spot.

Practical:

Design and Illustrate for following themes taking inspiration from mood board, storyboard.

1. Club wear
2. Beach wear
3. Indo-Western wear using different printing Techniques

Book References:

1. McKenzie, Stuart, Creative fashion illustration: How to develop your own style, 2014.
2. Glenville Tonny, New Icons of Fashion Illustration, 2013.
3. Foggy, Marnie, Vintage fashion illustration Harper's Bazzar, 2013.
4. DAWBER, Mortin, Great Big Book fashion illustration, 2011.

Bachelor of Science (Fashion Designing)
(Semester-IV)
Session 2020-21

PATTERN AND MARKER MAKING ON COMPUTER (PRACTICAL)

COURSE CODE-BFDP-4235

Course Outcomes

- **CO1**: Students will learn to develop Slopers Manipulation of darts and seams through computer.
- **CO2**: Students will learn marker plan.
- **CO3**: Students will learn basic principal of cutting and layout.
- **CO4:** Students will learn cross marking and notching.
- **CO5**: Students will learn manipulation of grain line.
- **CO6**: Students will learn about pattern making using CAD.
- **CO7**: Students will learn drawing using computers.
- **CO8**: Students will learn to interpret a design with a practical understanding of garments construction.
- **CO9**: Students will learn different aspects of pattern making and grading on CAD.

Bachelor of Science (Fashion Designing)
(Semester-IV)
Session 2020-21

PATTERN AND MARKER MAKING ON COMPUTER (PRACTICAL)

COURSE CODE: BFDP-4235

Examination Time: 3 Hrs. **Total Marks: 100**
Ext: 80
C.A:20

Instructions for the Examiner

- Paper will be set jointly by the internal and external examiner on the spot.
-

Practical:

- Sloper development, Manipulation of Darts and Seams, Explanation of Seam Allowances.
- Basic principles of marker making on computer (Cutting and Layout).
- Cross Marking and Notching.
- Manipulation Grain line.
- Practice exercises.

Book References:

1. Velsinet DD, "Computer Aided Drafting and Design – Concept and Application", 1987.

2. Taylor P, "Computers in Fashion Industry", Heinemann Pub. 1990. 3. Aldrich Winfred, "CAD in Clothing and Textiles", Blackwell Science 1994.

BA /BA.JMC/B.sc Economics/B.sc FD/BA. hons. English

Semester- IV
(Session-2020-21)

Environmental Studies

COURSE CODE: AECE-4221

COURSE OUTCOMES

- **CO1:** Reflect upon the concept and need of environmental education.
- **CO2:** Define major eco-systems and their conservation.
- **CO3:** Understand the role of different agencies in the protection of environment.
- **CO4:** Develop desirable attitude, values and respect for protection of environment.

B.A / B.A. (JMC) / B.Sc. (FD) /B.A (Hons.) in English/ B.Sc Economics

Semester-IV

(Session 2020-2021)

Environmental Studies (COMPULSORY PAPER)

Course Code: AECE-4221

(Theory)

Examination Time: 3 Hrs.

Max. Marks: 100
Theory: 60
Project report: 20
CA: 20

Instructions for the Paper Setter

The question paper should carry 60 marks. The structure of the question paper being:
Part-A, Short answer pattern – 20 marks
Attempt any five questions out of seven. Each question carries 4 marks. Answer to each question should not exceed 2 pages
Part-B, Essay type with inbuilt choice – 40 marks
Attempt any five questions out of eight. Each question carries 8 marks. Answer to each question should not exceed 5 pages.

Unit 1

The multidisciplinary nature of environmental studies
Definition, scope and importance, Need for public awareness

Unit 2

Natural Resources: Renewable and non-renewable resources:
Natural resources and associated problems.

(a) Forest resources: Use and over-exploitation, deforestation, case studies. Timber extraction, mining, dams and their effects on forests and tribal people.

(b) Water resources: Use and over-utilization of surface and ground water, floods, drought, conflicts over water, dams-benefits and problems.

(c) Mineral resources: Use and exploitation, environmental effects of extracting and using mineral resources, case studies.

(d) Food resources: World food problems, changes caused by agriculture and overgrazing, effects of modern agriculture, fertilizer-pesticide problems, water logging, salinity, case studies.

(e) Energy resources: Growing energy needs, renewable and non-renewable energy sources, use of alternate energy sources, case studies.

(f) Land resources: Land as a resource, land degradation, man induced landslides, soil erosion and desertification.

- Role of an individual in conservation of natural resources.
- Equitable use of resources for sustainable lifestyles.

Unit 3

Ecosystems

- Concept of an ecosystem
- Structure and function of an ecosystem
- Producers, consumers and decomposers
- Energy flow in the ecosystem
- Ecological succession
- Food chains, food webs and ecological pyramids
- Introduction, types, characteristic features, structure and function of the following ecosystem: Forest ecosystem, Grassland ecosystem, Desert ecosystem, Aquatic ecosystems (ponds, streams, lakes, rivers, ocean estuaries)

Unit 4

Biodiversity and its conservation

- Introduction – Definition: genetic, species and ecosystem diversity
- Bio geographical classification of India
- Value of biodiversity: consumptive use, productive use, social, ethical aesthetic and option values
- Biodiversity at global, national and local levels
- India as a mega-diversity nation
- Hot-spots of biodiversity
- Threats to biodiversity: habitat loss, poaching of wildlife, man wildlife conflicts
- Endangered and endemic species of India
- Conservation of biodiversity: In-situ and Ex-situ conservation of biodiversity

Unit 5

Environmental Pollution

- Definition
- Causes, effects and control measures of Air pollution, Water pollution, Soil pollution, Marine pollution, Noise pollution, Thermal pollution, Nuclear pollution
- Solid waste management: Causes, effects and control measures of urban and industrial wastes.
- Role of an individual in prevention of pollution
- Pollution case studies
- Disaster management: floods, earthquake, cyclone and landslides

Unit 6

Social Issues and the Environment

- From unsustainable to sustainable development
- Urban problems and related to energy
- Water conservation, rain water harvesting, watershed management

- Resettlement and rehabilitation of people; its problems and concerns. Case studies.

  Environmental ethics: Issues and possible solutions

- Climate change, global warming, acid rain, ozone layer depletion, nuclear accidents and holocaust. Case studies.
- Wasteland reclamation
- Consumerism and waste products
- Environmental Protection Act, 1986
- Air (Prevention and Control of Pollution) Act, 1981
- Water (Prevention and control of Pollution) Act, 1974
- Wildlife Protection Act
- Forest Conservation Act

Issues involved in enforcement of environmental legislation

Public awareness

Unit 7

Human Population and the Environment

- Population growth, variation among nations
- Population explosion – Family Welfare Programmes
- Environment and human health
- Human Rights
- Value Education
- HIV / AIDS
- Women and Child Welfare
- Role of Information Technology in Environment and Human Health
- Case Studies

Unit 8

Field Work

- Visit to a local area to document environmental assets river/forest/grassland/hill/mountain
- Visit to a local polluted site – Urban / Rural / Industrial / Agricultural
- Study of common plants, insects, birds
- Study of simple ecosystems-pond, river, hill slopes, etc

References:

1. Bharucha, E. 2005. Textbook of Environmental Studies, Universities Press, Hyderabad.
2. Down to Earth, Centre for Science and Environment, New Delhi.
3. Heywood, V.H. &Waston, R.T. 1995. Global Biodiversity Assessment, Cambridge House, Delhi.
4. Joseph, K. &Nagendran, R. 2004. Essentials of Environmental Studies, Pearson Education (Singapore) Pte. Ltd., Delhi.
5. Kaushik, A. &Kaushik, C.P. 2004. Perspective in Environmental Studies, New Age International (P) Ltd, New Delhi.
6. Rajagopalan, R. 2011. Environmental Studies from Crisis to Cure. Oxford University Press, New Delhi.
7. Sharma, J. P., Sharma. N.K. &Yadav, N.S. 2005. Comprehensive Environmental Studies, Laxmi Publications, New Delhi.
8. Sharma, P. D. 2009. Ecology and Environment, Rastogi Publications, Meerut.
9. State of India's Environment 2018 by Centre for Sciences and Environment, New Delhi
10. Subramanian, V. 2002. A Text Book in Environmental Sciences, Narosa Publishing House, New Delhi

Bachelor of Science (Fashion Designing)
(Semester-VI)
Session 2020-21

FASHION INDUSTRY, MARKETING AND MANAGEMENT (THEORY)

Course Code: BFDL-6231

COURSE OUTCOMES

CO1:-The course will provide knowledge about fashion industry.

CO2:-It will provide the knowledge about India and global fashion market.

CO3:-Students will learn about marketing.

CO4:-Students will be able to know regarding career in fashion industry.

CO5:- It will provide the knowledge about management.

Bachelor of Science (Fashion Designing)
(Semester-VI)
Session 2020-21

FASHION INDUSTRY, MARKETING AND MANAGEMENT (THEORY)

Course Code: BFDL-6231

Examination Time: 3 Hrs **Total Marks: 75**
Theory: 60
C.A:15

Instructions for the Examiners/Paper Setters:

- Question paper will have four sections.
- Examiner will set a total of 8 questions comprising two questions from each Section.
- Students are required to attempt five questions in all, choosing one question from each section and fifth question from any section.
- All questions carry equal marks.(12 marks)

UNIT-I

- Introduction to Indian fashion industry- Nature and Scope
- Indian and global fashion market

UNIT-II

- Career in fashion industry
- Level of fashion industry-Couture, ready to wear, mass production

UNIT-III

- Introduction to marketing
- Nature and scope of marketing
- Marketing research- Research Process, Factors affecting Marketing Research

UNIT-IV

- Marketing concept
- Introduction to marketing environment- Micro and Macro Marketing Environment.
- Management-Concept, Principles, Characteristics.

Book References:

1. John Donnellan, Merchandise Buying & Management, 2001, Farechild Books.
2. Kitty G. Dickerson, Inside The Fashion Business, 7th Edition, 2003 Prentice Hall
3. Elaine Stone, The Dynamics of Fashion, 2004, Fairchild.
4. Jay Diamond; Ellon Diamond, The World of Fashion, 2007, Fairchild.
5. John Donnellan, Merchandise Buying & Management, 2001, Farechild Books.
6. Kitty G. Dickerson, Inside the Fashion Business, 7th Edition, 2003, Prentice Hall.

Bachelor of Science (Fashion Designing)
(Semester-VI)
Session 2020-21

FASHION ILLUSTRATION AND APPRECIATION

Course Code: BFDP-6232

COURSE OUTCOMES

CO1:- From this course students will gain knowledge about Western fashion designer and their creative work.

CO2:-Students will learn about Indian fashion Designer.

CO3:- Students will gain knowledge about various art mediums like charcoal, staedtlers , posters, water colors, pastels and ink.

CO4:-They will learn about how to illustrate & design dresses.

CO5:-Students will learn about how to illustrate & design innovative dresses

Bachelor of Science (Fashion Designing)
(Semester-VI)
Session 2020-21

FASHION ILLUSTRATION AND APPRECIATION (PRACTICAL)

Course Code: BFDP-6232

Examination Time: 4 Hrs **Total Marks: 100**
Ext.: 80
C.A:20

Instructions for the Examiners
• Paper will be set jointly by the internal and external examiner on the spot.

PRACTICAL

Part-A
- Appreciation, Brief history and famous designs of 3 western designers
- Collecting and illustrating the work, brief history and famous designs of 2 Indian designers

Part-B
- Illustrating the innovative dresses by the use of appropriate mediums and different presentation skills by taking inspiration of famous western and Indian designers.

Books Recommended:

1. McKenzie, Stuart, Creative fashion illustration: How to develop your own style, 2014.
2. Glenville Tonny, New Icons of Fashion Illustration, 2013.
3. Foggy, Marnie, Vintage fashion illustration Harper's Bazzar, 2013.
4. DAWBER, Mortin, Great Big Book fashion illustration, 2011.

Bachelor of Science (Fashion Designing)
(Semester-VI)
Session 2020-21
PATTERN MAKING AND CONSTRUCTION (PRACTICAL)

Course Code: BFDP-6233

COURSE OUTCOMES

CO1:-It will provide the knowledge about designing of garments.

CO2:-Students will learn about Pattern development.

CO3:-This course will provide knowledge about layout of the garments.

CO4:-Students will understand how to construct office wear and evening wear.

CO5:-They will learn about finishing of garments.

CO6:-Students will learn about how to design & construct innovative dresses.

Bachelor of Science (Fashion Designing)
(Semester-VI)
Session 2020-21

PATTERN MAKING AND CONSTRUCTION
(PRACTICAL)
Course Code: BFDP-6233

Examination Time: 4 Hrs **Total Marks: 150**
Ext.: 120
C.A:30

Instructions for the Examiners

- Paper will be set jointly by the internal and external examiner on the spot

PRACTICAL

Part-A

Construction of Women's Wear on each theme:

- Office wear
- Evening wear

Part-B

• Design and construct any innovative garment based on previous paper.

Books Recommended:

1. Connie Amaden-Crawford, A Guide to Fashion to Sewing, Fourth Edition, 1992, Fairchild publications.
2. Dorothy Wood, The Practical Encyclopedia of Sewing, 1999, Lorenz Books, Anness Publishing Ltd., New York.
3. Singer Sewing Book, 1943, Mary Brooks Picken, Kessinger Publishing.
4. Measure, Cut and Sew; Holt Rinehart and Winson. 1922, Mc Millian Publishing Company.
5. Bray N., Dress Pattern Designing, , 2003(5^{th} edition) Wiley Blackwell
6. Pattern Making for Fashion Design by Helen Joseph Armstrong, 2005, Prentice Hall.
7. Tata Sharon Lee, "Inside Fashion Design", 1977, Francisco Canfield Press,.

Bachelor of Science (Fashion Designing)
(Semester-VI)
Session 2020-21

COMPUTER AIDED DESIGNING-II
(PRACTICAL)

Course Code: BFDP-6234

COURSE OUTCOMES

CO1:-Students will learn about Adobe Photoshop software.

CO2:-This course will provide knowledge about Corel Draw software.

CO3:-They will gain knowledge about how to design garments in CAD.

CO4:-Students will learn how to drape different fashion outfits on models.

CO5:-Students will understand how to import and export documents.

Bachelor of Science (Fashion Designing)
(Semester-VI)
Session 2020-21
COMPUTER AIDED DESIGNING-II
(PRACTICAL)

Course Code: BFDP-6234

Examination Time: 3 Hrs **Total Marks: 75**

Ext.: 60

C.A:15

Instructions for the Examiners

- Paper will be set jointly by the internal and external examiner on the spot

PRACTICAL

Part- A

Adobe Photoshop

- Introduction to Photoshop
- Opening, closing and saving a file
- Tool Box
- Importing, Exporting and printing a document
- Color Palettes
- All menus

Part-B

Designing outfits on the following themes using both softwares that is Corel and Photoshop

- Season/Casual wear
- Party wear
- Sportswear/ Uniform(School)
- Draping simulation of any 2 designs

Books Recommended:

1. Adobe Photoshop, 12.0
2. Gruman, Galen, Adobe in Design Cs2 Bible.
3. Software manual.
4. Coral Draw in simple steps
5. Golding, Mordy, Adobe Creative Suite 2

Bachelor of Science (Fashion Designing)
(Semester-VI)
Session 2020-21

SURVEY AND PROJECT REPORT
(PRACTICAL)

Course Code: BFDD-6235

COURSE OUTCOMES

CO1:- From this course students will gain the knowledge of Indian states

CO2:-Students will learn about art, culture, food and craft of different states.

CO3:- They will learn about traditional embroideries and costumes of states.

CO4:-Students will understand how to take inspiration & design different garments.

Bachelor of Science (Fashion Designing)
(Semester-VI)
Session 2020-21
SURVEY AND PROJECT REPORT
(PRACTICAL)

Course Code: BFDD-6235

Examination Time: 3 Hrs **Total Marks: 100**
Ext.: 80
C.A:20

Instructions for the Examiners

- Paper will be set jointly by the internal and external examiner on the spot

PRACTICAL

- Survey on traditional costumes of various states of India.
- Make a project report
- Design any 10 garments taking it as inspiration

Faculty of Arts & Social Sciences

SYLLABUS
of

Fashion Designing & Garment Construction
For
Bachelor of arts (Semester: II, IV,VI)

(Under Continuous Evaluation System)

Session: 2020-21

The Heritage Institution
KANYA MAHA VIDYALAYA
JALANDHAR
(Autonomous)

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)

SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME
Bachelor of Arts (Semester II)
Session: 2020-21

Bachelor of Arts (Semester II) (Fashion Designing and Garment Construction)								
Program Name	**Course Title**	**Course Code**	**Course Type**	**Marks**				**Examination time (in Hours)**
				Total	**Ext.**		**CA**	
					L	**P**		
Bachelor of Arts	**Fashion Designing and garment construction (Fashion Designing-II) (Th)**	**BARM-2237**	**E**	**100**	**30**		**20**	**3+5**
	Fashion Designing and garment construction (Scale Drawing & Garment Construction-II) (Pr)		**E**			**50**		

E- Elective

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)

SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME

Bachelor of Arts (Semester IV)

Session: 2020-21

Bachelor of Arts (Semester IV) (Fashion Designing and Garment Construction)								
Program Name	**Course Title**	**Course Code**	**Course Type**	**Marks**				**Examination time (in Hours)**
				Total	**Ext.**		**CA**	
					L	**P**		
Bachelor of Arts	**Fashion Designing and garment construction (Fundamentals of textile-II (Th)**	**BARM-4237**	**E**	**100**	**30**		**20**	**3+5**
	Fashion Designing and garment construction (Pattern making and garment construction-II (Pr)		**E**			**50**		

E- Elective

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)

SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME

Bachelor of Arts (Semester VI)

Session: 2020-21

Bachelor of Arts (Semester VI) (Fashion Designing and Garment Construction)								
Program Name	**Course Title**	**Course Code**	**Course Type**	**Marks**				**Examination time (in Hours)**
				Total	**Ext.**		**CA**	
					L	**P**		
Bachelor of Arts	**Fashion Designing and garment construction** (Historic costumes of India –II) **(Th)**	**BARM-6237**	**E**	**100**	**30**		**20**	**3+5**
	Fashion Designing and garment construction (Advance designing, construction & draping–II) **(Pr)**		**E**			**50**		

E- Elective

BACHELOR OF ARTS FASHION DESIGNING AND GARMENT CONSTRUCTION (VOCATIONAL)
SEMESTER– II

Session: 2020-2021

FASHION DESIGNING – II
(THEORY)
Course code: BARM: 2237

Time: 3 Hrs.

Max Marks: 100
Theory Marks: 30
Practical Marks: 50
CA.: 20

Instructions for the Paper Setters:

- Question paper will have four sections.
- Examiner will set a total of 8 questions comprising two questions from each Section.
- Students are required to attempt five questions in all, choosing one question from each section and fifth question from any section.
- All questions carry equal marks.(6 marks)

Unit-I

- Concept of Fashion forecasting- Awareness factor, Measurements and Indicators.
- Sources of Inspiration.

Unit-II

- Size and structure of Fashion Market
- Concept of Fashion Merchandising and Visual Merchandising.

Unit-III

- Promotion of Fashion.

(a) Advertising
(b) Publicity
(c) Fashion show

Unit-IV

- Concept of Fashion Distribution

(a) Departmental store
(b) Speciality store
(c) Chain store
(d) Mill showroom
(e) Factory Outlets

(f) Catalogue Retail
(g) Discount store
(h) Designer retail store
(f) Franchise retail store
(j) Boutique

Books Recommended:

1. Merchandise Buying & Management, John Donnellan, 2001, Farechild Books,.
2. Kitty G. Dickerson, Inside The Fashion Business, 7th Edition, 2003 Prentice hall
3. Elaine Stone, The Dynamics of Fashion, 2004, Fairchild.
4. Jay Diamond; Ellon Diamond, The World of Fashion, 2007, Fairchild.
5. Gini Stephens Frings, Fashion from Concepts to Consumer, 1982, Prentice hall,.

BACHELOR OF ARTS FASHION DESIGNING AND GARMENT CONSTRUCTION (VOCATIONAL)
SEMESTER–II

Session: 2020-2021

SCALE DRAWING AND GARMENT CONSTRUCTION (PRACTICAL)
Course Code: BARM-2237

Time: 5 Hrs. **Marks: 50**

Instructions for the Paper Setters:
1. Construction of any one garment from Section A. **Marks: 20**
2. One question from Part B. **Marks: 20**
3. File Work. **Marks: 10**
4. Question paper will be set on the spot jointly by the internal and external examiners

SECTION–A

1. Make a Sample of 10 embroidery stitches: Stem, Chain, Cross, Satin, Herringbone, Lazy–daisy, Bullion, French Knots, Fly stitch, Feather stitch.
2. Design, Draft and construct the following:
   a) Romper/Sun Suit
   b) Designer Frock (3–6 yrs)
   c) Sleeves – puff, cap, petal, Magyar, kimono.
   d) Collars – Peterpan, cape, sailor's, baby

SECTION–B

3. Using any of the following details drape the fashion figures, preparing 10 sheets in all using Textured backgrounds.
   (i) Bias/Drapes
   (ii) Yokes + Waistlines
   (iii) Bows + Pockets
   (iv) Drawstrings + Fasteners + Zips
   (v) Trimming (Tucks, Piping, Embroidery, Tassels, Rouleau, Smocking, Shirring, Appliqué, Patch work).
   (vi) Tops
   (vii) Accessories–Bags, Footwear, Jewellery.

4. a) Value Chart, Intensity chart
   b) Basic Design Motifs– Geometrical, Traditional, Abstract.

Books Recommended:

1. Abling Bina, " Fashion Sketch Book", 2006 by Fairchild Publication
2. Allen and Seaman, "Fashion Drawing- The Basic Principles" 1994, B.T. Batsford, London.
3. Singer Sewing Book, 1943, Mary Brooks Picken, Kessinger Publishing.
4. Measure, Cut and Sew, Holt Rinehart and Winson.1922, Mc Millian Publishing Company.
5. Bray N., Dress Pattern Designing, 2003 (5^{th} edition) Willey Blackwell.
6. Pattern Making for Fashion Design by Helen Joseph Armstrong, 2005, Prentice Hall
7. Seaman, Julian, Professional Fashion Illustration, 1995, B.T. Batsford London,

BACHELOR OF ARTS FASHION DESIGNING AND GARMENT CONSTRUCTION (VOCATIONAL)
Session: 2020-21

SEMESTER–IV
FUNDAMENTALS OF TEXTILES-II
(THEORY)

Course Code - BARM-4237

COURSE OUTCOMES

- CO1:- Students will get information about different parts of looms.
- CO2:-Students will get to know about different weaves in woven fabric.
- CO3:- Students will understand the different manufacturing process of non-woven fabric.
- CO4:- Students will learn about different mechanical and chemical finishes.
- CO5:-Students will gain knowledge about different types of printing and dyeing techniques.

BACHELOR OF ARTS FASHION DESIGNING AND GARMENT CONSTRUCTION (VOCATIONAL)
Session: 2020-21

SEMESTER–IV
FUNDAMENTALS OF TEXTILES-II
(THEORY)

Course Code - BARM-4237

Time: 3 Hrs. **Max Marks: 100**
Theory Marks: 30
Practical Marks: 50
CA: 20

Instructions for the Paper Setter:

- Question paper will have four sections.
- Examiner will set a total of 8 questions comprising two questions from each unit.
- Students are required to attempt five questions in all, choosing one question from each section and fifth question from any section.
- All questions carry equal marks. (6 marks)

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UNIT–I

- Introduction to Woven Fabrics

a) Weaving-Parts of Basic Loom, Basic Weaving Operation
b) Classification of Weaves-Basic Weaves, Fancy Weaves

UNIT–II

- Introduction to Non- Woven Fabrics

a) Knitting-Warp Knitting, Weft Knitting
b) Felting
c) Bonding

UNIT–III

- Introduction to Finishes

a) Classification of finishes
b) Mechanical finishes
c) Chemical finishes

UNIT–IV

- Introduction to Dyeing and Printing

a) Tie and Dye, Batik Dye
b) Block printing, Screen Printing, Roller Printing and Discharge Printing.

Books Recommended:

1. Norman Hollen and Jane Saddler, “Textiles” Second Edition. (1949), The Macmillan
2. Company, New York. Colliee- Macmillan, Limited London.
3. Bernard P.Corbman, Textiles Fiber to Fabric, Mc Graw, Hill International Editions,(1993), Cataloging Publications
4. Katarine Paddock, Textile Fibres and their Use-Sixth edition, (1954) –Oxford & IBH Publishing Co.,Calcutta, Bombay, New Delhi.
5. Kanwar Varinder Pal Singh, Introduction to Textile, Kalyani Publisher.
6. Indian Embroidery – Savitri Pandit.
7. Bhatnagar, Parul – Traditional Indian Textiles.

BACHELOR OF ARTS FASHION DESIGNING AND GARMENT CONSTRUCTION (VOCATIONAL)
Session: 2020-21

SEMESTER–IV
PATTERN MAKING AND GARMENT CONSTRUCTION-II (PRACTICAL)

Course Code - BARM-4237

COURSE OUTCOMES

- **CO1:-**Students will gain knowledge about grading techniques.
- **CO2:-**Students will gain knowledge about drafting and adaptation of different sleeves and collars.
- **CO3:-**Students will come to know about how to design women garments like blouse and suit.
- **CO4:-** Students will the gain knowledge about different construction techniques.
- **CO5:-**Students will develop practical skills in Indian traditional embroideries

BACHELOR OF ARTS FASHION DESIGNING AND GARMENT CONSTRUCTION (VOCATIONAL)
Session: 2020-21

SEMESTER–IV
PATTERN MAKING AND GARMENT CONSTRUCTION-II (PRACTICAL)

Course Code - BARM-4237

Time: 5 Hrs. Marks: 50

Instructions for the Paper Setters:
1. Part-A carrying Marks: 20
2. Part-B carrying Marks: 25
3. File Work. Marks: 5
4. Question paper will be set on the spot jointly by the internal and external examiners

PART–A

1. PATTERN MAKING AND GRADING

a) Drafting and Adaptation of Sleeves-Basic Sleeve, Cowl, Dolman, Peasant

b) Drafting and Adaptation of Collars- Chinese, Convertible, Shawl, Coat

c) Upgrading and Downgrading of Bodice Block.

PART–B

2. GARMENT CONSTRUCTION

a) Designing, Drafting and Construction of Ladies Blouse.

b) Designing, Drafting and Construction of Designer Suit.

Traditional Embroidery- Kantha, Chikankari.

Books Recommended:

1. Helen Joseph- Armstrong, Draping for Apparel Design, Oct. 1999 Publisher: Fairchild Books & Visual.
2. Connie Amaden – Crawford, The art of fashion Draping, 2nd edition (Oct. 1995) Publisher: Fairchild Books, K Visual.
3. Hilde Jaffe, Jurie Reus, Draping for Fashion Design, 1993, Prentice Hall Carrer & Technology.
4. Gale Grigg Hazen, Fantastic Fit for Every Body, 1998, Published by Rodale Press
5. Pati Palmer and Marta Alto Palmer, Fit for real People, 1998., Pletsch Inc.,

BACHELOR OF ARTS FASHION DESIGNING AND GARMENT CONSTRUCTION (VOCATIONAL)
Session: 2020-21
Semester -VI

HISTORIC COSTUMES OF INDIA -II

(THEORY)
BARM-6237

COURSE OUTCOMES

- CO1:- Students will gain knowledge about different traditional costumes of different Indian states.
- CO2:-Students will learn about rich heritage of India.
- CO3:-Students will gain knowledge about culture of Indian states.
- CO4:-They will also learn about different traditional Jewellery and footwear of Indian states.

BACHELOR OF ARTS FASHION DESIGNING AND GARMENT CONSTRUCTION (VOCATIONAL)
Session: 2020-21
Semester -VI

HISTORIC COSTUMES OF INDIA -II
(THEORY)
BARM-6237

Examination Time: 3 Hrs

Total Marks: 100
Theory: 30
Practical: 50
CA: 20

Instructions for the Paper Setters:

- Question paper will have four sections.
- Examiner will set a total of 8 questions comprising two questions from each unit.
- Students are required to attempt five questions in all, choosing one question from each section and fifth question from any section.
- All questions carry equal marks. (6 marks)

UNIT-1

Traditional Costumes of the following States of India:

- Punjab.
- Himachal.

UNIT-II

- Jammu & Kashmir.
- Maharashtra.
- Rajasthan.

UNIT-III

- Gujarat
- Manipur
- Bengal

UNIT-IV

- Kerala
- Karnataka

Sr.n.	Book title	Author
1.	Traditional Indian Textiles	Ritu Kumar
2.	Costume Textiles and Jewellery of India	Vandana Bhandari
3.	Survey of Historic Costumes	Phyllis Tortora
4.	Medieval Indian Costumes	Roshan Alkazi
5.	History of Fashion	Sodhia, Manmeet

BACHELOR OF ARTS FASHION DESIGNING AND GARMENT CONSTRUCTION (VOCATIONAL)
Session: 2020-21
Semester -VI

ADVANCE DESIGNING, CONSTRUCTION & DRAPING–II (PRACTICAL)
BARM-6237

COURSE OUTCOMES

- CO1:- Students will gain the knowledge about different garment construction techniques.
- CO2:-Students will gain the knowledge about design and construction of Indian dresses for women.
- CO3:-Students will gain the knowledge about design and construction of western dresses for women.
- CO4:-Students will understand the draping techniques.
- CO5:- Students will get to know the use and importance of drafting and pattern making in garment construction.

BACHELOR OF ARTS FASHION DESIGNING AND GARMENT CONSTRUCTION (VOCATIONAL)
Session: 2020-21
Semester -VI

ADVANCE DESIGNING, CONSTRUCTION & DRAPING–II (PRACTICAL)
BARM-6237

Time: 4hrs. **Practical: 50**

Part–I

Design Draft and Construct following:

1. Jacket/Coat.
2. Evening Gown/ Formal Indian Dress.

Part–II

1. Draping of Skirt Block Front.
2. Draping of Skirt Block Back
3. Draping of Cowl Neckline

General Instructions to the Paper Setter:

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1. Design any one garment from syllabus on paper bag–Front & back, Adaptation to be made from sloper, Cutting & Placement, Construction and finishing of garment.

2. Draping of any block.

Books Recommended:

1.Mullick, PremLata, "Garment Construction Skills", Kalyani Publishers, New Delhi
2."Complete Guide to Sewing", Reader Digest
3.Winfred Aldrich, Metric Pattern Cutting, Blackwell Science, UK
4.Carr Harold & Latham Barbara, "The Technology of Clothing Manufacture", OxfordPub.USA, 1994.
5.Cooking G, "Introduction to Clothing Manufacture", Blackwell Science, UK, 1991.

Faculty of Vocational Studies

SYLLABUS
of

Post Graduate Diploma in Garment Construction and Fashion Designing

(Semester: II)

(Under Continuous Evaluation System)

Session: 2020-21

The Heritage Institution
KANYA MAHA VIDYALAYA
JALANDHAR
(Autonomous)

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)

SCHEME AND CURRICULUM OF EXAMINATIONS OF ONE YEAR POST GRADUATE DIPLOMA PROGRAMME

Post Graduate Diploma in Garment Construction & Fashion Designing

SEMESTER-II

Session-2020-21

Course code	Course Name	Course type	Marks				Examination time (in hours)
			Total	Ext		C A	
				L	P		
PGFL-2231	Fundamentals of Textiles	C	50	40		10	3
PGFP-2232	Fashion Illustration	C	50		40	10	4
PGFP-2233	Garment Designing	C	50		40	10	4
PGFP-2234	Garment Construction	C	50		40	10	4
PGFP-2235	Pattern Making	C	50		40	10	3
PGFP-2236	CAD in Fashion-I	C	50		40	10	3
PGFP-2237	CAD in Fashion-II	C	50		40	10	3
	Total Marks	350					

Post Graduate Diploma in Garment Construction & Fashion Designing

Session-2020-21

Programme Specific Outcomes

On successful completion of P.G. Diploma Programme in Garment Construction & Fashion Designing students will be able to:

- **PSO1:-** Engage with the variety of drawing techniques and processes for design and illustration.
- **PSO2:-** Support creative ideas with appropriate technical information.
- **PSO3:-** Create a collection, referencing current trends and influences relevant to the target market.
- **PSO4:-** Articulate design ideas verbally, visually and digitally.
- **PSO5:-** Develop systematic, critical approach to problem solving at all levels of the design process.
- **PSO6:-**Relate the design process to the appropriate manufacturing process.
- **PSO7:-**Function independently with forward looking ability to promote their inventive personal design vision through the creative work they present.
- **PSO8:-**Create global design products utilizing their advanced knowledge of new technology and traditional craft.
- **PSO9:-**Demonstrate professionalism by managing time to meet deadlines with quality work.
- **PSO10:-** Apply comprehensive abilities in creating and presenting product for entry-level positions in the fashion industry.

Post Graduate Diploma in Garment Construction & Fashion Designing (Semester–II)

Session: 2020-21

FUNDAMENTALS OF TEXTILES
(THEORY)

Course code: PGFL-2231

COURSE OUTCOMES

- **CO1:-** Student will get to know the importance of textiles.
- **CO2:-**Students will understand the manufacturing process and properties of natural and manmade fibers.
- **CO3:-** Students will gain the knowledge about different yarns.
- **CO4:-** Students will gain the knowledge about different fabric construction methods.
- **CO5:-** Students will gain the knowledge about traditional textiles of India
- **CO6:-** For practical knowledge students will visit fashion house/export house/Boutique or textile industry.

Post Graduate Diploma in Garment Construction & Fashion Designing (Semester–II)

Session: 2020-21

FUNDAMENTALS OF TEXTILES
(THEORY)

Course code: PGFL-2231

TOTAL MARKS: 50

TIME: 3hrs **Ext.: 40**

C.A.:10

INSTRUCTIONS FOR PAPER SETTERS:

- Question paper will have four sections.
- Examiner will set a total of 8 questions comprising two questions from each Section.
- Students are required to attempt five questions in all, choosing one question from each section and fifth question from any section.
- All questions carry equal marks.(8 marks)

Unit-I

- Introduction to textile and its importance in fashion design.
- Classification of textile fiber

Unit-II

- Textile fibers: properties & manufacture of

(a) Natural: Cotton, Linen, Silk, Wool.
(b) Man–made: Acetate, Nylon, Spandex

Unit-III

- Classification of yarns

(a)Simple (b) novelty (c) bulk.

- Fabric construction

(a)Felting (b) bonding (c) weaving

Unit-IV

- Traditional fabrics of different states of India.

a) Kashmir-shawls
b) Bengal-Baluchar, Jamdani
c) UP -brocades
d) Gujarat- Patola
e) Rajasthan-Bandhani
f) Andhra Pradesh-Pocchampali / kalamkari
g) Madhya Pradesh-Chanderi.

- Visit to fashion house/Export house/Boutique/Textile industry is compulsory.

Books Recommended:

1. Norman Hollen and Jane Saddler, “Textiles” Second Edition. (1949), The Macmillan
2. Company, New York. Colliee- Macmillan, Limited London.
3. Bernard P.Corbman, Textiles Fiber to Fabric, Mc Graw, Hill International Editions,(1993), Cataloging Publications
4. Katarine Paddock, Textile Fibres and their Use-Sixth edition, (1954) –Oxford & IBH Publishing Co.,Calcutta, Bombay, New Delhi.
5. Kanwar Varinder Pal Singh, Introduction to Textile, Kalyani Publisher.
6. Indian Embroidery – Savitri Pandit.
7. Bhatnagar, Parul – Traditional Indian Textiles.

Post Graduate Diploma in Garment Construction & Fashion Designing (Semester–II)

Session: 2020-21

FASHION ILLUSTRATION
(PRACTICAL)

Course code: PGFP-2232

COURSE OUTCOMES

- CO1:- Students will gain knowledge about rendering of different textures of fabrics and techniques.
- CO2:- Students will learn about Fashion illustration according to various themes.
- CO3:- Students will gain knowledge about draping of different dresses on Croquis.
- CO4:-They will gain the knowledge about designing jewellery.
- CO5:-They will understand about designing accessories.

Post Graduate Diploma in Garment Construction & Fashion Designing (Semester-II)

Session: 2020-21

FASHION ILLUSTRATION
(PRACTICAL)

Course code: PGFP-2232

TIME: 4hrs **TOTAL MARKS: 50**
Ext.: 40
C.A.:10

INSTRUCTIONS FOR THE PAPER SETTERS:

- Three questions to be set.
- Internal choice may be given in all the questions.
- Question paper will be set on the spot jointly by the internal and external examiners.

PRACTICAL

1. Creating different fabric texture using different color medium and techniques: Denim, Nets, Chiffon, Velvet, Fur, Corduroy, Satin.

2. Illustration of figure with dresses:

Casual wear, Sportswear, Beach wear, Night wear, Party wear, Bridal wear, Ethnic wear, Western wear.

3. Designing jewellery for casual and formal wear. (3 sheets each)

4. Accessories- Shoes, Bags, Purses, Belts, Hats. (3 sheets each)

Books Recommended:

1. Abling Bina, " Fashion Sketch Book", 2006 by Fairchild Publication
2. Stan Smith, "The Illustration handbook" 1984 by Macdonld Co.
3. Julian Seaman, "Professional Fashion Illustration" by B.T. Batsford Ltd.
4. Kathryn McKelvey "Illustrating Fashion" by Blackwell Science.
5. Ireland Patrick John, "Fashion Design Drawing Presentation", 1996 B.T. Batsford Ltd.
6. Allen and Seaman, "Fashion Drawing- The Basic Principles" 1994, B.T. Batsford, London

Post Graduate Diploma in Garment Construction & Fashion Designing (Semester–II)

Session: 2020-21

GARMENT DESIGNING
(PRACTICAL)

Course code: PGFP-2233

COURSE OUTCOMES

- CO1: Students will come to know about how to design different women garments by taking various inspirations.
- CO2: Students will understand the importance of layout.
- CO3: Students will also learn about different illustration techniques.
- CO4: Students will gain the knowledge about style reading.
- CO5: Students will gain the knowledge about fashion designers and their collections.

Post Graduate Diploma in Garment Construction & Fashion Designing (Semester-II)

Session: 2020-21

GARMENT DESIGNING
(PRACTICAL)

Course code: PGFP-2233

TIME: 4hrs **TOTAL MARKS: 50**
Ext.: 40
C.A.:10

INSTRUCTIONS FOR THE PAPER SETTERS:

i) The source of inspiration will not be specified by paper setter.
ii) One question of design and layout will be set.
iii) Question paper will be set on the spot jointly by the internal and external examiners.

UNIT: I

1. Designing women wear by taking inspiration from various sources: Style read the design, suggest the suitable fabric and layout.

i) Salwar kameez.
ii) Sari blouse.
iii) Ethnic wear
iv) Western wear (formal)
v) Trousers
vi) Sports wear

2. Prepare a scrapbook with Fashion news, designs & pictures.

Books Recommended:

1. Kathryn Mc Kelvey "Illustrating Fashion" by Blackwell Science.
2. Ireland Patrick John, "Fashion Design Drawing Presentation", 1996 B.T. Batsford Ltd.
3. Allen and Seaman, "Fashion Drawing- The Basic Principles" 1994, B.T. Batsford, London
4. Bray N., Dress Pattern Designing, , 2003(5 edition) Wiley Blackwell
5. Pattern Making for Fashion Design by Helen Joseph Armstrong, 2005, Prentice Hall

Post Graduate Diploma in Garment Construction & Fashion Designing (Semester–II)

Session: 2020-21

GARMENT CONSTRUCTION
(PRACTICAL)

Course code: PGFP-2234

COURSE OUTCOMES

- CO1:- Students will gain the knowledge about different garment construction techniques.
- CO2:-Students will gain the knowledge about design and construction of Indian dresses for women.
- CO3:-Students will gain the knowledge about design and construction of western dresses for women.
- CO4:-Students will understand how to take orders from customers and they will also come to know how to design and stitch garments for them.
- CO5:- Students will get to know the use and importance of drafting and pattern making in garment construction.

Post Graduate Diploma in Garment Construction & Fashion Designing (Semester-II)

Session: 2020-21

GARMENT CONSTRUCTION
(PRACTICAL)

Course code: PGFP-2234

TIME: 4hrs **TOTAL MARKS: 50**

Ext.: 40

C.A.:10

INSTRUCTIONS FOR THE PAPER SETTERS:

i) Question will set from unit I only.

ii) Students are allowed to use slopers for the adaptation.

iii) Question paper will be set on the spot jointly by the internal and external examiners.

UNIT: I

Construction of the following garments

A. WOMEN WEAR

i. Salwar-kameez
ii. Sari blouse
iii. Ethnic wear
iv. Western wear
v. Trousers

UNIT: II

PRODUCTION SHOP

i. Each student will design and stitch 2garments by taking orders.
ii. An exhibition will be held of all garments, stitched.

Books Recommended:

1. Connie Amaden-Crawford, A Guide to Fashion to Sewing, Fourth Edition, 1992, Fairchild publications.
2. Dorothy Wood, The Practical Encyclopedia of Sewing, 1999, Lorenz Books, Anness Publishing Ltd., New York.
3. Singer Sewing Book, 1943, Mary Brooks Picken, Kessinger Publishing.
4. Measure, Cut and Sew; Holt Rinehart and Winson. 1922_{th} , Mc Millian Publishing Company.
5. Bray N., Dress Pattern Designing, , 2003(5 edition) Wiley Blackwell
6. Pattern Making for Fashion Design by Helen Joseph Armstrong, 2005, Prentice Hall.
7. Tata Sharon Lee, “Inside Fashion Design”, 1977, Francisco Canfield Press,.

Post Graduate Diploma in Garment Construction & Fashion Designing (Semester–II)

Session: 2020-21

PATTERN MAKING
(PRACTICAL)

Course code: PGFP-2235

COURSE OUTCOMES

- CO1:- Students will gain knowledge about various pattern adaptions of sleeves, collars, skirts etc.
- CO2:- Students will gain knowledge about the importance of pattern development.
- CO3:- Students will gain knowledge about dart manipulation with slash and spread and pivot method.
- CO4:- Students will understand the draping techniques.
- CO5:- Students will understand how to develop industrial commercial paper patterns and their importance.

Post Graduate Diploma in Garment Construction & Fashion Designing (Semester–II)

Session: 2020-21

PATTERN MAKING
(PRACTICAL)

Course code: PGFP-2235

TIME: 4hrs **TOTAL MARKS: 50**
Ext.: 40
C.A.:10

INSTRUCTIONS FOR THE PAPER SETTERS:

i) Use of basic slopers are allowed

ii) There will be one question each from unit I, II, III & IV.

iii) Question paper will be set on the spot jointly by the internal and external examiners.

UNIT: I

1. Preparation of the basic pattern for the following:

i) Female bodice block & sleeve block.

ii) Basic skirt block. Pegged skirt, Gored skirt.

2. Adaptation of the following sleeve:

i) Set in -sleeves: Leg 'o' mutton, Cowl. ii) Extended bodice: Kimono, Dolman. iii) Part bodice in -sleeve: Raglan.

3. Adaptation of the following collars:

i) Stand & Fall, Mandarin, Convertible, Shawl.

ii) Cowl and Built Up Neckline

UNIT-II

4. Dart manipulation by:

i) Slash and Spread Method.

ii) Pivot Method.

5. Dart manipulation into:

i) Single dart series. ii) Two dart series. iii) Multiple dart series.

iv) Princess and Empire line.

v) Yokes.

UNIT: III

6. Introduction to draping:

i) Basic block- front & back.

ii) Skirt -front & back

iii)Bodice variation: princess line, cowl neck line.

UNIT: IV

7. Developing theme based industrial paper pattern:

i) Salwar Kameez

ii) Trousers

Books Recommended:

2. Helen Joseph- Armstrong, Draping for Apparel Design, Oct. 1999 Publisher: Fairchild Books & Visual.
3. Connie Amaden – Crawford, The art of fashion Draping, 2nd edition (Oct. 1995) Publisher: Fairchild Books, K Visual.
4. Hilde Jaffe, Jurie Reus, Draping for Fashion Design, 1993, Prentice Hall Carrer & Technology.
5. Gale Grigg Hazen, Fantastic Fit for Every Body, 1998, Published by Rodale Press
6. Pati Palmer and Marta Alto Palmer, Fit for real People, 1998., Pletsch Inc.,

Post Graduate Diploma in Garment Construction & Fashion Designing (Semester–II)

Session: 2020-21

CAD IN FASHION-I
(PRACTICAL)

Course code: PGFP-2236

COURSE OUTCOMES

- CO1:- Students will learn about different tools used in Corel draw.
- CO2:- Students will achieve the knowledge about using of internet.
- CO3:- Students will learn how to create different prints and composition on the computer.
- CO4:- Students will also learn how to create different fabric textures on the computer.
- CO5:- Students will also understand how to draw different postures of fashion figures on computer.

Post Graduate Diploma in Garment Construction & Fashion Designing (Semester–II)
Session: 2019-20

CAD IN FASHION-I
(PRACTICAL)

Course code: PGFP-2236

TIME: 3hrs **TOTAL MARKS: 50**
Ext.: 40
C.A.:10

INSTRUCTIONS FOR THE PAPER SETTERS:
i) Question will set from both the units.
ii) Each question will carry equal marks.
iii) Question paper will be set on the spot jointly by the internal and external examiners.

UNIT- I

i) Introduction to computers.
ii) Using internet.

UNIT- II

COREL DRAW
Study tools in detail.
i) Create a composition: Geometrical, Abstract.
ii) Create prints: Traditional, Nursery, Floral.
iii) Create texture: Denim, Leather, Corduroy and Net.
iv) Draw three profiles of female figure (front, back, and three-fourth).

Books Recommended:

2. Kogent Learning Solution Inc.-Corel DRAW X7 in SIMPLE STEPS, 2014, Published by dreamtech press.
3. Garry David Bouton – Corel DRAW X7: The Official Guide, Publisher: McGraw Hill/Osborne Media.
4. Garry David Bouton – Corel DRAW X8: The Official Guide, Publisher: McGraw Hill/Osborne Media
5. Garry David Bouton – Corel DRAW 6: Expert's Edition, 1995, Publisher: New Riders Pub.

Post Graduate Diploma in Garment Construction & Fashion Designing (Semester–II)

Session: 2020-21

CAD IN FASHION-II
(PRACTICAL)

Course code: PGFP-2237

COURSE OUTCOMES

- CO1:- Students will learn about different tools used in photo paint.
- CO2:- Students will achieve the knowledge about Corel draw.
- CO3:- Students will also learn how to design different outfits on computer.
- CO4:- Students will also learn how to create different fabric texture on computer.
- CO5:- Students will also understand how to drape different garments on croquis on computer.

Post Graduate Diploma in Garment Construction & Fashion Designing (Semester–II)

Session: 2020-21

CAD IN FASHION-II
(PRACTICAL)

Course code: PGFP-2237

TIME: 3hrs **TOTAL MARKS: 50**
Ext.: 40 C.A.:10

INSTRUCTIONS FOR THE PAPER SETTERS:
i) Question will set from both the units.
ii) Each question will carry equal marks.
iii) Question paper will be set on the spot jointly by the internal and external examiners.

UNIT- I

COREL DRAW
Design ten sheets of female wear; working on different activities.
(Casual, sporty, ethnic, western, executive, night, formal, gown.)

UNIT- II

PHOTOPAINT
i) Study tools in detail. ii)
Draping simulation.
Books Recommended:

1. Kogent Learning Solution Inc.-Corel DRAW X7 in SIMPLE STEPS, 2014, Published by dreamtech press.
2. Garry David Bouton – Corel DRAW X7: The Official Guide, Publisher: McGrawHill/Osborne Media.
3. Garry David Bouton – Corel DRAW X8: The Official Guide, Publisher: McGrawHill/Osborne Media.
4. Garry David Bouton – Corel DRAW 6: Expert's Edition,1995, Publisher: New Riders Pub.

FACULTY OF VOCATIONAL STUDIES

SYLLABUS
of

Post Graduate Diploma in Textile Designing

(Semester: II)

(Credit Based Continuous Evaluation Grading System)

Session: 2020-21

The Heritage Institution

KANYA MAHA VIDYALAYA JALANDHAR (Autonomous)

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)

SCHEME AND CURRICULUM OF EXAMINATIONS OF ONE YEAR POST GRADUATE DIPLOMA PROGRAMME

Post Graduate Diploma in Textile Designing
Semester -II

Session-2020-21

Course code	Course name	Course type	Hours / week	Credit L-T-P	Marks				Examination time (in hours)
					Total	Ext.		CA	
						L	P		
PTDL-2231	Traditional Indian Textile	C	4	4-0-0	50	40		10	3
PTDL-2232	Fabric Construction	C	4	4-0-0	50	40		10	3
PTDP-2233	Hand Printed textiles and embroideries	C	9	0-0-4	100	-	80	20	4
PTDP-2234	Market Survey	C	6	0-0-3	100	-	80	20	4
PTDP-2235	Prints in Textile	C	9	0-0-4	100	-	80	20	4
PTDP-2236	Corel Draw	C	4	0-0-2	50	-	40	10	3
PTDP-2237	Portfolio	C	4	0-0-2	50	-	40	10	3
Total marks		500							

C- compulsory

Post Graduate Diploma in Textile Design (Semester –II)

Session 2020-21

TRADITIONAL INDIAN TEXTILE

Course Code: PTDL-2231

Course Outcomes:

CO1. Students will be imparted the knowledge of traditional design and motifs of textiles.

CO2. Students will be imparted to introduce the applications of these motifs on the different textiles.

CO3. Students gain a basic understanding about the traditional textiles of India.

CO4. Students will be able to differentiate between the different traditional embroideries of India.

CO5. Students will be imparted the knowledge about different fabrics, stitches, threads and techniques suitable for the different embroideries.

Post Graduate Diploma in Textile Designing (Semester –II)

Session 2020-21

TRADITIONAL INDIAN TEXTILE
(Theory)

Course Code: PTDL-2231

Examination Time: 3hrs. **Total Marks: 50**
Ext: 40
C.A: 10

Instructions for the Examiners/Paper Setters:
Eight questions of equal marks are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT I

Floor coverings – Carpets and Durries
Resist dyed Textiles – Bandhani, Patola.

UNIT II

Woven Textiles – Brocades, Chanderi

UNIT III

Printed Textiles – Sanganeri
Painted Textiles – Kalamkari

UNIT IV

Study of following traditional embroideries– Introduction, types, their traditional influences, symbolism, basic fabrics, decorative stitches, techniques and their colour combinations:–

- Kutch
- Phulkari
- Kantha
- Kasuti
- Chamba Rumal
- Kashida
- Chikankari

Post Graduate Diploma in Textile Designing (Semester –II)
Session 2020-21

Book Recommended:

1. Rustarm; j. Mehta, "masterpieces of Indian Textiles", (1970), D.B. Taraporevala Sons & Co., Pvt.Ltd.
2. Joyee Storey, The Thames and Hudson- Manual of Textile Printing." (1974), Thames and Hudson – London.
3. Bhushan Brij Jamila , The Costumes and Textiles of India, 1958, D.B. Taraporewala Sons and Co., Ltd, Bombay.
4. Dhamija Jasleen., The Kanthas of Bengal, 1971, The Times of India Annual.
5. Irwin John and Schwartz P.R., Studies in Indo-European textiles, 1966, Calico Museum of textile, Ahmedabad.
6. Irwin and Hall, Indian Embroideries, Published by S.R. Bastikar, P.B. 28, Ahmedabad.
7. Joshi Indira, Kasuti of Karnatak, Popular Prakashan, Bombay 1963.
8. Indian Embroidery – Savitri Pandit.
9. Harvey, janettraditional textiles of central asia with 262 illustration, 212 colour 2 maps thames & hudsan , u. K. Y2k09
10. Das, a. K. Traditional textiles of north east india: a catalogue of the ignca collection b.r. publishing corp. New delhi. 746.09541 dast.y2k18gf/tex/02

Post Graduate Diploma in Textile Design (Semester –II)

Session 2020-21

FABRIC CONSTRUCTION

Course Code: PTDL-2232

Course Outcomes:

CO1. Students will be imparted the knowledge of fabric manufacture and fabric properties.

CO2.To enable students to understand fabric structures and to analyse them as per their construction technique.

CO3. Students will be imparted the knowledge about loom and various weaving techniques.

CO4. Students will be imparted the knowledge about different techniques of knitting.

CO5. Students will be imparted the knowledge about non-woven fabric construction.

Post Graduate Diploma in Textile Designing (Semester –II)

Session 2020-21

FABRIC CONSTRUCTION
(Theory)

Course Code: PTDL-2232

Examination Time: 3hrs. **Total Marks: 50**
Ext: 40
C.A:10

Instructions for the Examiners/Paper Setters:
Eight questions of equal marks are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT I

Different methods of fabric construction.

UNIT II

Loom – Definition, Principle, Parts, Types (shuttle and shuttle less looms) and Operations.

UNIT III

Weaving – Definition, Principle, Types (Basic and Novelty/Fancy Weaves).
Basic Weaves – Plain weave, Twill weave and Satin weave, their variations and types
Novelty/Fancy Weave – Pile weave and its types, Jacquard weave, Dobby weave and its types.

UNIT IV

Knitting – Definition and Techniques (Warp, Weft and their types)
Felting – Definition, Manufacturing Process, Types, Properties and Uses.
Bonding – Definition, Manufacturing Process, Properties and Uses

Book Recommended:

1. Kalyani: textbook of clothing, textile and laundry (sushma gupta, neeru garg, renu saini)
2. Bernard P. Corbman “Fiber to Fabric”
3. J. E. Booth “Textile testing”
4. Gupta. S, Garg. N, Saini. R “Clothing Textile and Laundry”.
5. Mahapatro , p.c. economics of cotton - handloom industry in india ashish publishing house new delhi 338.4767754 mahe.n86 gf/eco/08
6. Sapatrishi l.v. jute handlooms of india mapin publishing pvt.ltd. Ahmedabad gf/tex/01.
7. Mirza & malliya ed. Handloom and handicraft of gujrat mapin publishing pvt.ltd. Ahmedabad y2k12 gf/tex/02

Post Graduate Diploma in Textile Design (Semester –II)

Session 2020-21

HAND PRINTED TEXTILES AND EMBROIDERIES

Course Code: PTDP-2233

Course Outcomes:

CO1.To acquaint students with different types of printing and techniques.

CO2.To enable students to develop practical skills of hand painting.

CO3.To enable students to develop practical skills of screen printing.

CO4.To enable students to develop practical skills of block printing and match stick block printing.

CO5.To enable students to develop practical skills of Tie & Dye technique.

CO6.To enable students to develop practical skills of stencil printing.

CO7.To gain a basic understanding about the embroidered textiles of India.

CO8.The students are make able to different types of household items using these surface decoration techniques.

Post Graduate Diploma in Textile Designing (Semester –II)

Session 2020-21

HAND PRINTED TEXTILES AND EMBROIDERIES
(Practical)

Course Code: PTDP-2233

Examination Time: 4hrs. **Total Marks: 100**
Ext: 80
C.A: 20

Instructions for the Examiners/Paper Setters:
Question paper will be set on the spot jointly by the internal and external examiners.

- **Project on Screen Printing**

UNIT-I

Create a floral design of screen for printing a bedroom set in size of 14""*14"" by using 3 colour combinations.

- **Project on Free hand Painting** **UNIT-II**

Design a chiffon saree on Floral with Creepers theme by using 4 colour combinations.

- **Project on Tie and Dye**

UNIT-III

Design a bed sheet by using Tie & Die technique using 3 colour combinations.

UNIT-IV.

- -Making samples of the following embroidery stitches:
Phulkari, Chickenkari, Sindhi, Kashmiri, Kantha and Appliqué Work
- **Project on Textile printing**
Design an Apron by combining any 2 embroidery stitches and Texture.

Book recommended:

1. Murphy and Crill: Tie-Dyed Textiles of India, Ahmedabad: Mapin Publishing; 1997.
2. Cheena Desai: Ikat Textiles of India, Paris; Chronicle Press; 1988.
3. Dorothy K. Burnham: A Textile Terminology, London: Roultedge; 1981
4. BELKIN & BENHAMOUTHUET 21ST CENTURY EMBROIDERY IN INDIA Prestel London Y2K09 GF/TEX/03
5. TROUP, KATHY ED. A-Z OF EMBROIDERY STICHES Search Pr. GreatebritainY2K15 GF/TEX/03
6. Pathak, Anamika Sahay, Binoy Kumar Splendors of pahari embroidery: International textiles research series - I B.R. Publishing Corp. New Delhi.
7. Vector Fashion pattern : vector fashion printing pattern AL EPS files Vector Fashion Printing 687.042 VECF.Y2K Yes Detail
8. TEXTILE DESIGN DYING AND PRINTING 3G elearning, UAE

Post Graduate Diploma in Textile Design (Semester –II)

Session 2020-21

MARKET SURVEY

Course Code: PTDP-2234

Course Outcomes:

CO1. Students will be imparted the knowledge about the different yarns.

CO2. Students will be imparted the knowledge about the different weaves.

CO3.Survey increases the knowledge about new trends of textile products in market.

CO4. Students will be develop an understanding on the technique of preparing questionnaire and interview schedule:

CO5. Enhance knowledge of product survey & review.

Post Graduate Diploma in Textile Designing (Semester –II)

Session 2020-21
MARKET SURVEY
(Practical)

Course Code: PTDP-2234

Examination Time: 3hrs. **Total Marks: 100**
Ext: 80
C.A: 20

Instructions for the Examiners/Paper Setters:
Viva will be taken by the external examiner

Unit- I

Market survey and collection of different yarns

- Collection of yarns:
  (i) Simple (single strand, ply, cable, doubled yarns)
  (ii)Novelty(slub,flake,flock,spiral,corkscrew,ratine,loop,boucle,curl,nub/knot/spot, chenille) (iii)Textured (stretch and bulk yarns).

Unit- II

Woven fabrics

Collection of different types of weave

- Basic/simple weave(plain, basket, rib, twill, satin)
- Novelty weaves (Dobby, Jacquard, pile fabrics, Lappet, Crepe, Double cloth weave, Leno and Gauze, Swivel)

Book Recommended:

1. Norman Hollen and Jane Saddler, "Textiles" Second Edition. (1949), The Macmillan Company, New York. Colliee- Macmillan, Limited London.
2. Bernard P.Corbman, Textiles Fiber to Fabric, Mc Graw, Hill International Editions,(1993), Cataloging Publications
3. Katarine Paddock, Textile Fibres and their Use-Sixth edition, (1954) –Oxford & IBH Publishing Co.,Calcutta, Bombay, New Delhi.
4. Kanwar Varinder Pal Singh, Introduction to Textile, Kalyani Publisher.
5. ROY, SANDEEP YARN AND SEWING Random Exports New Delhi. Y2K15 GF/HOM/04

Post Graduate Diploma in Textile Design (Semester –II)

Session 2020-21

PRINTS IN TEXTILES

Course Code: PTDP-2235

Course Outcomes:

CO1. Students will be imparted the knowledge about various prints categories.

CO2.To enable the students to learn methods of printing of fabric using different techniques to produce value added products.

CO3.To acquaint students with different types of printing and dyeing techniques.

CO4.To enable students to develop practical skills of advanced printing and dyeing.

CO5.Students will be learn more about fabric patterns and on- demand fabric printing.

CO6.To enable students to develop practical skills of Resist dying method.

Post Graduate Diploma in Textile Designing (Semester –II)

Session 2020-21

PRINTS IN TEXTILES
(Practical)

Course Code: PTDP-2235

Examination Time: 4hrs. **Total Marks: 100**
Ext: 80
C.A: 20

Instructions for the Examiners/Paper Setters:
Question paper will be set on the spot jointly by the internal and external examiners.

Unit–I:

Categories of Printed Textiles
Introduction to various types of Designs and their categories.

- Toile prints.
- Geometric prints.
- Graphic prints.
- Floral prints.
- Conversational prints.
- Victorian prints.

Unit-II

- Scenic prints.
- Animal prints.
- Ethnic prints.
- Folklore prints.
- Abstract prints
- Organic prints

Unit–III

Basic Print Design Techniques
Use of following Traditional printing techniques innovatively for development of interesting/novel surfaces

- Sanganeri
- Madhubani
- Kalamkari
- Rogan art
- Varli painting
- Mural painting
- Pichwai painting

Book Recommended:

1. Murphy and Crill: Tie-Dyed Textiles of India, Ahmedabad: Mapin Publishing; 1997.
2. Cheena Desai: Ikat Textiles of India, Paris; Chronicle Press; 1988.
3. Dorothy K. Burnham: A Textile Terminology, London: Roultedge;
4. Vector Fashion pattern : vector fashion printing pattern AL EPS files
5. Vector Fashion Printing 687.042 VECF

6. CD1445 Vector Fashion pattern : vector fashion printing pattern AL EPS files Fashion Printing 687.042 VECF.
7. Vector Fashion pattern : vector fashion printing pattern AL EPS files Vector Fashion Printing 687.042 VECF.
8. Vector Fashion pattern : vector fashion printing pattern AL EPS files Vector Fashion Printing 687.042 VECF
9. 3G Elearning TEXTILE DESIGN DYING AND PRINTING 3G elearning, UAE
10. CASALS JOSEP PASTEL : COURSE OF DRAWING AND PAINTING Atrium Group Barcelona. 741.235 CASP.Y2K04
11. Bose, Mandakranta RAMAYANA IN BENGALI FOLK PAINTINGS Niyogi Books, New Delhi. 745.674912 BOSR.Y2K17

Post Graduate Diploma in Textile Design (Semester –II)

Session 2020-21

COREL DRAW

Course Code: PTDP-2236

Course Outcomes:

CO1. Students will be imparted the knowledge about:
Corel draw

CO2. Students will be imparted the knowledge about the use of tools in details.

CO3.Demonstrate the application of technology with regard to the design of yarns and fabrics; use CAD within the design process.

CO4. Students will be imparted the knowledge about a texture designing in computer.

CO5. Students will be imparted the knowledge about create new textures.

CO6. Students will be gain the knowledge about create new prints.

Post Graduate Diploma in Textile Designing (semester –II)

Session- 2020-21

COREL DRAW
(Practical)

Course Code: PTDP-2236

Examination Time: 3hrs **Total Marks: 50**
Ext: 40
C.A: 10

Instructions for the Examiners/Paper Setters:
Question paper will be set on the spot jointly by the internal and external examiners.

Unit–I:

Motifs:
Create different types of motifs: Animal, Floral, Paisley, Birds.

Unit–II:

Create prints:
Traditional, Nursery, Floral, Geometrical
Create texture:
Denim, Leather, Corduroy, cotton, net, velvet, chiffon, silk etc.

Book Recommended:

1. Kogent Learning Solution Inc.-CorelDRAW X7 in SIMPLE STEPS, 2014, Published by dreamtech press.
2. Garry David Bouton – CorelDRAW X7: The Official Guide, Publisher: McGraw- Hill/Osborne Media.
3. Garry David Bouton – CorelDRAW X8: The Official Guide, Publisher: McGraw- Hill/Osborne Media.
4. Garry David Bouton – CorelDRAW 6: Expert‟s Edition,1995, Publisher: New Riders Pub.

5. Ballanthne,R.M. Coral Island S. Chand & Co. Ltd., New Delhi 823.1 BALC.N FF/ENG/41

Post Graduate Diploma in Textile Design (Semester –II)

Session 2020-21

PORTFOLIO

Course Code: PTDP-2237

Course Outcomes:

CO1. Students will learn how to create portfolio

CO2. Students will be imparted the knowledge about how to project their work

CO3.Student will learn sketching and painting technique

CO4. Students will be imparted the knowledge about theme work.

CO5. Students will be imparted the knowledge about create new textures.

CO6. Students will be gain the knowledge about create new prints.

Post Graduate Diploma in Textile Design (semester –II)

Session 2020-21

PORTFOLIO

(Practical)

Course Code: PTDP-2237

Examination Time: 3hrs. **Total Marks: 50**
Ext: 40
CA:10

Instructions for the Examiners/Paper Setters:

Paper will be set on the spot by jointly by internal & external by the examiner.

PORTFOLIO MUST INCLUDE

- Curriculum Vita
- Page of Contents
- Theme of the project
- Different printing designs
- Different woven designs
- Different embroidery designs
- Different tie and dye designs
- Different painted designs
- Any other Design interventions

FACULTY OF VOCATIONAL STUDIES

SYLLABUS
of

Diploma in Textile Design
(Semester: II)

(Under Continuous Evaluation System)

Session: 2020-21

The Heritage Institution

KANYA MAHA VIDYALAYA
JALANDHAR
(Autonomous)

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)

SCHEME AND CURRICULUM OF EXAMINATIONS OF ONE YEAR DIPLOMA PROGRAMME

Diploma in Textile Design

(Semester-II)

Session: 2020-21

Course Code	**Course Title**	**Course Type**	**Marks**			**Examination Time in (hours)**
			Total	**Ext.**	**CA.**	
DTDP-2231	Colourways in Textile Design	C	50	40	10	3
DTDP-2232	Printing Techniques	C	100	80	20	4
DTDP- 2233	Indian Traditional Textiles	C	50	40	10	3
DTDP-2234	Computer Aided Designing	C	50	40	10	3
Total marks		250				

Diploma in Textile Design (Semester II)
Session 2020-21
Colourways in Textile Design
(Practical)
Course code: DTDP-2231

Course Outcomes

- CO1.Students will gain knowledge about different types of color schemes.
- CO2.Students will attain knowledge of different types of designs and its proper application.
- CO3.They will gain knowledge about dimensions of color.
- CO4.Students will be skilled in making textures of various fabrics and materials.
- CO5.They will lean about color contrast.

Diploma in Textile Design (Semester II)

SESSION 2020-21
Colourways in Textile Design
(Practical)

Course code: DTDP-2231

Examination Time: 3hrs **Total Marks: 50**
Ext: 40
CA: 10

INSTRUCTION FOR THE PAPER SETTER

- Paper will be set jointly by the internal and external examiner on the spot.

PRACTICAL

1. Introduction to colour & colour wheel.
2. Color Schemes: Related (Monochromatic,Analogous) Contrast (Achromatic, Simple
3. Complementary, Double Complementary, Split Complementary ,Triad)
4. Dimensions of color: Hue, Value, Intensity.(separate sheets of value and intensity charts)
5. Different types of textures (denim, fur, velvet, satin, corduroy)

Books Recommended:

1. Susan Miller & Joost Elfers : Textile Design, London : Thame & Hudson ; 2003.
2. Norah Gillah : Design and Patterns, London : Thames & Hudson 2003.
3. Smith Ston : How to Draw & Paint- Water Colour & Gouache, New Delhi : Penguin Books ; 1987

4. Fenwick, keith fundamentals of water colour landscapes arcturus london. 751.422436 fenf .y2k14

5. Enwick, keith fundamentals of water colour printing arcturus london. 751.422 fenf.y2k13

6. Haigh, janet colour on colour anchor publication, u.k. y2k04 gf/tex/03

Diploma in Textile Design (Semester II)
Session 2020-21
Printing Techniques
(Practical)
Course code: DTDP-2232
Course Outcomes

- CO1.Students will gain knowledge about different types of printing techniques.
- CO2. Students will gain knowledge about the importance of printing.
- CO3.Students will be enabled to develop practical skills of printing.
- CO4. Builds upon the knowledge from creative modules through the understanding of printing
- CO5. Students will be able to make value added products using these printing techniques.

Diploma in Textile Design (Semester II)

SESSION 2020-21

Printing Techniques
(Practical)

Course code: DTDP-2232

Examination Time: 4hrs **Total Marks: 100**
Ext: 80
CA: 20

INSTRUCTION FOR THE PAPER SETTER

- Paper will be set jointly by the internal and external examiner on the spot.

PRACTICAL

- **L**earning different printing techniques
  1. Screen Printing
  2. Block printing
  3. Stencil printing

- Make any 5 articles using above techniques

Books Recommended:

1. Indian Embroidery – Savitri Pandit.
2. Bhatnagar, Parul – Traditional Indian Textiles.
3. Irwin and Hall Indian Embroideries, Published by S.R. Bastikar, P.B. 28, Ahmedabad.
4. BHAKTHA DAYAKARR SILK SCREEN PRINTING Vasam Book Depot Banglore 746.6 BHAS N91 GF/TEX/03
5. 3G Elearning TEXTILE DESIGN DYING AND PRINTING 3G elearning, UAE
6. Fenwick, Keith FUNDAMENTALS OF WATER COLOUR PRINTING Arcturus London. 751.422 FENF.Y2K13 GF/FINE/02

Diploma in Textile Design (Semester II)
Session 2020-21
Indian Traditional Textiles
(Practical)
Course code: DTDP-2233
Course Outcomes

- CO1. Students will gain knowledge about different types of traditional embroideries.
- CO2. The students will gain knowledge about the importance of needle craft.
- CO3. Students will develop practical skills of traditional embroideries.
- CO4. Students will gain basic understanding about the traditional textiles of India.
- CO5. Students will be abled to make value added products using these embroideries techniques.

Diploma in Textile Design (Semester II)

SESSION 2020-21
Indian Traditional Textiles
(Practical)

Course code: DTDP-2233

Examination Time: 3hrs **Total Marks: 50**
Ext: 40
CA: 10

INSTRUCTION FOR THE PAPER SETTER

- Paper will be set jointly by the internal and external examiner on the spot.

PRACTICAL

Sample making of following traditional embroideries

- Kasida of Kashmir
- Phulkari of Punjab
- Kutch of Gujarat
- Chikankari of Uttar Pradesh
- Kantha of Bengal
- Kasuti of Karnataka

Books Recommended:

1. Indian Embroidery – Savitri Pandit.
2. Bhatnagar, Parul – Traditional Indian Textiles
3. Irwin and Hall Indian Embroideries, Published by S.R. Bastikar, P.B. 28, Ahmedabad
4.Harvey, janet traditional textiles of central asia with 262 illustration, 212 colour 2 maps thames & hudsan , u. K. Y2k09
5. Das, a. K. Traditional textiles of north east india: a catalogue of the ignca collection b.r. publishing corp. New delhi. 746.09541 dast.y2k18 gf/tex/02
6. prem singh sachdave nellowes embroidery needle craft Prem Singh Sachdeva & Sons Amritsar 746.4 pren.n72
7. Pathak, Anamika Sahay, Binoy Kumar Splendors of pahari embroidery: International textiles research series - I B.R. Publishing Corp. New Delhi. 746.440954 PATS.Y2K18 GF/TEX/03

Diploma in Textile Design (Semester II)
Session 2020-21
Computer Aided Designing
(Practical)
Course code: DTDP-2234
Course Outcomes

- CO1. Students will learn about Corel draw.
- CO2. They will gain knowledge about Photo paint software.
- CO3. Students will learn how to create fashion and design illustrations in CAD.
- CO4. They will attain knowledge about various tools of Photo paint and Corel draw.
- CO5. Students will learn to create different types of textures.
- CO6. Students will learn to create different types of compositions in modern art.

Diploma in Textile Design (Semester II)

SESSION 2020-21

Computer Aided Designing
(Practical)

Course code: DTDP-2234

Examination Time: 3hrs **Total Marks: 50**
Ext: 40
CA: 10

INSTRUCTION FOR THE PAPER SETTER

- Paper will be set jointly by the internal and external examiner on the spot.

PRACTICAL

1. Introduction to coral draw and its tools.
2. Create compositions: floral, traditional, geometrical and abstract.
3. Create textures: Tie & dye , net, denim, leather, corduroy

Book Recommended:

1. C.E. Bezant: Computer Aided Design & Manufacturers, Ahmedabad: Mapin Publishing;2000.
2. David Bedworth and Philip Wolfe "Computer Integrated Design and Manufacturing"
3. . M P Groover "Automation, Production systems and Computer Integrated Manufacturing"
4. Stan Smith, "The Illustration handbook" 1984 by Macdonld Co.
5. Julian Seaman, "Professional Fashion Illustration" by B.T. Batsford Ltd.
6. Gibb,John Teach yourself...autocad 13 for windows BPB Publications, Delhi 006.76 ACAD 13 GIBT.N95 SF/COMP/19.
7. Beall,Michael E. Fulmer,Howard M. Autocad 14 fundamentals Techmedia Delhi 006.76 ACAD 14 BEAA.N98 SF/COMP/19.

FACULTY OF VOCATIONAL STUDIES

SYLLABUS
of

Diploma in Fashion Design
(Semester: II)

(Under Continuous Evaluation System)

Session: 2020-21

The Heritage Institution

KANYA MAHA VIDYALAYA
JALANDHAR
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KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)

SCHEME AND CURRICULUM OF EXAMINATIONS OF ONE YEAR DIPLOMA PROGRAMME

Diploma in Fashion Design

(Semester-II)

Session 2020-21

Course Code	Course Title	Course Type	Marks			Examination Time in (hr)
			Total	Ext.	CA.	
DFDP-2231	Garment Construction	C	100	80	20	4
DFDP-2232	Scale Drawing	C	50	40	10	3
DFDP- 2233	Dress Designing & Style Reading	C	50	40	10	3
DFDP-2234	Computer Aided Designing	C	50	40	10	3
Total marks		250				

Diploma in Fashion Design (Semester II)

SESSION 2020-21
Garment Construction
(Practical)
Course code: DFDP-2231
Course Outcomes

CO1: Students will make the students analysis various fashion details for designing various adult outfits.
CO2: Students will understand the common problems and the remedies of the working of sewing machine.
CO3: Students will get acquainted with the garment details like darts, pleats, tucks and gathers.
CO4: Students will be incisive with the placements of plackets and pockets in garment construction.
CO5: Students will apply these fabrics stitching techniques in garment construction for adults.

Diploma in Fashion Design (Semester II)

SESSION 2020-21

Garment Construction
(Practical)

Course code: DFDP-2231

Examination Time: 4hrs **Total Marks: 100**
Ext:80
CA:20

INSTRUCTION FOR THE PAPER SETTER

- Paper will be set jointly by the internal and external examiner on the spot

PRACTICAL

Construction of following ladies garments
a). Ladies (Indian) suit
b). Blouse
c). Plazzo/trousers
d). Skirt & top
e). One piece dress

Books Recommended:

1. Sewing Techniques and Patterns, Marie – Naelle Bayard
2. Complete Guide to Sewing , Readers Digest
3. The ultimate sewing book, Maggi Mc Cormick Garden
4. The Art of couture sewing by Zoya Nudelman.
5. The sewing Book ,Alison Smith
6. Singer, Ruth Sew eco ; Sewing sustainable and re-used materials A & C Black Ltd., London 646.2 SINS. Y2K10 GF/HOM/04.
7. Anadem-crawford,connie fashion sewing:advanced techniques bloomsbury pub. London y2k15 gf/hom/04

Diploma in Fashion Design (Semester II)
SESSION 2020-21
Scale Drawing
(Practical)

Course code: DFDP-2232
Course Outcomes

CO1: Students will build an understand about the fundamental, elements and design for various dress form for adults.
CO2: Students will learn about fashion design concept and illustration techniques for various fashion accessories.
CO3: Students will gain knowledge of sketching in trimmings, frills and gathers overall figure stylization.

Diploma in Fashion Design (Semester II)

SESSION 2020-21

Scale Drawing
(Practical)

Course code: DFDP-2232

Examination Time: 3hrs **Total Marks: 50**
Ext:40
CA:10

INSTRUCTION FOR THE PAPER SETTER

- Paper will be set jointly by the internal and external examiner on the spot

PRACTICAL

1. Sketching of different types of dress on figure: casual, semi, formal on adult female figure
2. Sleeve, cuffs and collar
3. Accessories- head gears, hats, bags, footwear's & jewellery.
4. Trimmings: tucks, piping, smoking & quilting
5. Frills & gathers

Books Recommended:

1. Be an Artist in 10 Steps, Ian Sidaway, Patricia Seligman
2. Allen and Seaman, "Fashion Drawing- The Basic Principles" 1994, B.T. Batsford, London.
3. Seaman Julian, Professional Fashion Illustration", 1995, Batsford, London,.
4. Tata Sharon Lee, "Inside Fashion Design", 1977, Francisco Canfield Press.
5. AMADEN-CRAWFORD CONNIE FASHION SEWING:INTRODUCTORY TECHNIQUES Bloomsbury Pub. London .Y2K14 GF/HOM/04
6. CZachor , sharon SEWING WITH KNITS AND STRETCH FABRICS Bloomsbury Edu. Pub., New Delhi Y2K16GF/HOM/04

Diploma in Fashion Design (Semester II)

SESSION 2020-21
Dress Designing and Style Reading
(Practical)
Course code: DFDP-2233
Course Outcomes

CO1: Students will make the students analysis various details for designing various outfits.
CO2: Students will be made aware of various illustration techniques used in fashion.
CO3: students will be made of fashion layout cincepts.
CO4: Students will be made capable of estimating the fabrics for different garments for adults.
CO5: Students will be made aware of latest fashion trends through and acceptability market survey.

Diploma in Fashion Design (Semester II)
SESSION 2020-21
Dress Designing and Style Reading
(Practical)
Course code: DFDP-2233

Examination Time: 3hrs **Total Marks: 50**
Ext:40
CA:10

INSTRUCTION FOR THE PAPER SETTER

- Paper will be set jointly by the internal and external examiner on the

PRACTICAL

1. Designing garments for Ladies
a) Ladies (Indian) suit
b) Blouse
c) Plazzo/trousers
d) Skirt & top
e) One piece dress
2. Usage of suitable materials for different seasons that suit different body types.

- The students are required to give layout and estimate of fabric for all garments.

Books Recommended:

1. Be an Artist in 10 Steps, Ian Sidaway, Patricia Seligman
2. Allen and Seaman, "Fashion Drawing- The Basic Principles" 1994, B.T. Batsford, London.
3. Abling Bina, " Fashion Sketch Book", 2006 by Fairchild Publication
4. Stan Smith, "The Illustration handbook" 1984 by Macdonld Co.
5. Julian Seaman, "Professional Fashion Illustration" by B.T. Batsford Ltd.
6. Nudelman, zoya art of ceuture sewing bloomsbury , new york y2k16 gf/hom/04
7. Franklin,arden sewing with fabulous vintage fabrics lark books, new york. 646.2 fras.y2k05 gf/hom/04

Diploma in Fashion Design (Semester II)
SESSION 2020-21

Computer Aided Designing

(Practical)
Course code: DFDP-2234
Course Outcomes

CO1: Students will be introduced to coral draw.
CO2: Students will be introduce to photo paint.
CO3: Students will apply coral draw in texture designing for female wear.

Diploma in Fashion Design (Semester II)

SESSION 2020-21

Computer Aided Designing

(Practical)

Course code: DFDP-2234

Examination Time: 3hrs **Total Marks: 50**
Ext:40
CA:10

INSTRUCTION FOR THE PAPER SETTER

- Paper will be set jointly by the internal and external examiner on the
-

PRACTICAL

1. Corel draw and Photo paint
2. Design sheets of female wear:

a) Ladies suit
b) Blouse
c) Plazzo/trousers
d) Skirt & top
e) One piece dress

Book Recommended:

1. C.E. Bezant: Computer Aided Design & Manufacturers, Ahmedabad: Mapin Publishing :2000.
2. David Bedworth and Philip Wolfe "Computer Integrated Design and Manufacturing"
3. M P Groover "Automation, Production systems and Computer Integrated Manufacturing"
4. Kogent Learning Solution Inc.-CorelDRAW X7 in SIMPLE STEPS, 2014, Published by dreamtech press.