

**B.Voc (Beauty & Wellness)**

**Syllabus**

**Session-2022-2023**



**The Heritage Institution**

**KANYA MAHA VIDYALAYA JALANDHAR**

**(Autonomous)**

**(Under Credit Based Continuous Evaluation Grading System)**

**Kanya Maha Vidyalaya , Jalandhar ( Autonomous)**  
**SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME**  
**Bachelor of Vocation (Beauty & Wellness) Semester-I**

Session: 2022-2023

Name of the QP- Beauty Therapist BWS/Q0102

(NSQF Level-4)

Course Code	Course Title	C/S/I/V	Total Credits	Marks			CA	Examination (Hrs)
				Total	L	P		
BVBL- 1421	Punjabi (Compulsory)	C	2	50	40	-	10	3Hrs
BVBL-1031	<sup>1</sup> Basic Punjabi							
BVBL-1431	<sup>2</sup> Punjab History and Culture							
BVBL-1102	Communication Skills in English	C	4	50	40	-	10	3Hrs
BVBL-1143	Sterilization, Hygiene and Sanitation	C	2	50	40		10	3Hrs
BVBM-1144	Anatomy of Skin and Hair	S	4	100	40	40	20	3+3Hrs
BVBM-1145	Fundamentals of Spa	S	4	100	40	40	20	3+3Hrs
BVBP- 1146	Skin Care	S	2	50	-	40	10	3Hrs
BVBP- 1147	Fashion and Basic Makeup	S	2	50	-	40	10	3Hrs
BVBI-1148	Internship and Report	S	6	75	-	75	--	
AECD-1161	*Drug Abuse: Problem Management and Prevention (Compulsory)	AC	2	50	40	-	10	3Hrs
SECF-1492	Foundation Course	AC	2	25	20	-	5	1Hrs
<b>Total</b>			<b>30</b>	<b>525</b>				

**C-Compulsory**

**AC- Audit Course**

<sup>1</sup>Special paper in lieu of Punjabi (Compulsory).

<sup>2</sup>Special paper in lieu of Punjabi (Compulsory) for those students who are not domicile of Punjab.

\*Credits of these papers will not be included in SGPA/CGPA of the student.

**Kanya Maha Vidyalaya , Jalandhar ( Autonomous)**  
**SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME**  
**Bachelor of Vocation (Beauty & Wellness) Semester – II**  
**Session: 2022-2023**

**Name of the QP: Makeup Artist (BWS/Q0301)**  
**(NSQF Level-5)**

Course Code	Course Title	C/S/I /V	Total Credit	Marks			CA	Examination (Hrs)
				Tot al	L	P		
BVBL-2421	Punjabi (Compulsory)/	C	2	50	40	-	10	3hrs
BVBL-2031	<sup>1</sup> Basic Punjabi							
BVBL-2431	<sup>2</sup> Punjab History and Culture							
BVBM-2102	Communication Skills in English	C	4	50	25	15	10	3hrs
BVBL-2143	Health and Safety in the Workplace	C	4	50	40	-	10	3Hrs
BVBM-2144	Beauty and Personality Development	S	4	100	40	40	20	3+3Hrs
BVBP-2145	Fashion Makeover	S	4	100	-	80	20	3Hrs
BVBP-2146	Photographic Make-up	S	4	100	-	80	20	3Hrs
BVBI-2147	Internship and Report	S	6	75	-	75		
SECM-2502	*Moral Education	AC	2	25	20	-	5	1Hrs
	<b>Total</b>		<b>30</b>	<b>525</b>				

**C-Compulsory**

**S-Skill Enhancement AC-**

**Audit course**

<sup>1</sup> special course in lieu of Punjabi (compulsory)

<sup>2</sup>special course in lieu of Punjabi (compulsory) for those students who are not domicile of Punjab.

\*Grades points or Grades of these courses will not be included in the SGPA/CGPA of Semester/programme

**Kanya Maha Vidyalaya , Jalandhar ( Autonomous)**  
**SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME**  
**Bachelor of Vocation (Beauty & Wellness) Sem-III**  
**Session: 2022-2023**

**Name of the QP: Hair Care Trainer (BWS/Q0210)**  
**(NSQF Level-6)**

Course Code	Course Titles	Course type	Total Credits	Marks				Examination time (in Hours)
				Total	Ext.		CA	
					L	P		
BVBL-3141	Histology of Hair	C	4	100	80	-	20	3
BVBL-3142	Knowledge of Hair Bond	C	4	100	80	-	20	3
BVBL-3143	Salon Management	C	2	50	40	-	10	3
BVBP-3144	Techniques of Hair Texturing	S	4	75	-	60	15	3
BVBP-3145	Hair Coloring	S	4	75	-	60	15	3
BVBP-3146	Assemblage Management	S	4	75	-	60	15	3
BVBI-3147	Internship and Report	S	6	75	-	75	--	
SECP-3512	Personality Development	AC	2	25	10	10	05	2
Total			30	575				

**C-Compulsory**

**S-Skill Enhancement**

**AC- Audit Course**

**Grades points or Grades of these courses will not be included in the SGPA/CGPA of Semester/programme**

**\*Credits of these paper will not be included in SGPA/CGPA of the student.**

**Kanya Maha Vidyalaya , Jalandhar ( Autonomous)**  
**SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME**  
**Bachelor of Vocation (Beauty & Wellness) Sem-IV**  
**Session-2022-2023**

Course Code	Course Titles	Cour se type	Total Credits	Marks				Examination time(in Hours)
				Total	Ext.		CA	
					L	P		
BVBL-4141	Care of Scalp and Hair	C	3	75	60	-	15	3
BVBL-4142	Hair Coloring and Bleaching	C	3	75	60	-	15	3
BVBM-4143	Superfluous Hair	S	4	100	40	40	20	3
BVBP-4144	Hair Styling	S	4	75	-	60	15	3
BVBP-4145	Chemical Hair Relaxing	S	2	50	-	40	10	3
BVBP-4146	Advance Hair Treatment	S	2	50	-	40	10	3
BVBI-4147	Internship and Report	S	6	75	-	75	--	3
AECE-4221	Environmental Studies (Compulsory)	AC	4	100	60	20	20	3
SECS-4522	Social Outreach	AC	2	25	-	20	05	
Total			30	500				

**C-Compulsory**  
**S-Skill Enhancement**  
**AC- Audit Course**

**Kanya Maha Vidyalaya , Jalandhar ( Autonomous)**  
**SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME**  
**Bachelor of Vocation (Beauty & Wellness) Semester-V**  
**Session: 2022-2023**

**Name of the QP : Institute Head(BWS/Q0606)**  
**(NSQF Level- 7)**

Course Code	Course Titles	Course Type	Total Credits	Marks				Examination time  (in Hours)
				Total	Ext.		CA	
					L	P		
BVBL-5141	Chemical Hair Procedures	C	3	50	40	-	10	3
BVBL-5142	Therapeutic Massage	C	3	100	80	-	20	3
BVBL-5143	Electrical and Chemical Treatment	C	4	100	80		20	3
BVBP-5144	Fundamentals of Beauty	S	2	50	-	40	10	3
BVBP-5145	Massage Therapy	S	4	100	-	80	20	3
BVBP-5146	Skin Treatments And Peeling	S	4	100	-	80	20	3
BVBI-5147	Internship and Project Report	S	6	75	--	75		3
SECI-5541	*Innovation, Entrepreneurship and Creative Thinking	AC	2	25	20		05	1
Total			30	575				

**C-Compulsory**

**S-Skill Enhancement**

**Grades points or Grades of these courses will not be included in the SGPA/CGPA of Semester/programme**

**\*Credits of these paper will not be included in SGPA/CGPA of the student .**

**Kanya Maha Vidyalaya , Jalandhar ( Autonomous)**  
**SCHEME AND CURRICULUM OF EXAMINATIONS OF THREE YEAR DEGREE PROGRAMME**  
**Bachelor of Vocation (Beauty & Wellness) Semester – VI**  
**Session : 2022-2023**

Course Code	Course Title	C/S/I/V	Total Credit	Marks			CA	Examination (Hrs)
				Total	L	P		
BVBL-6141	Entrepreneurship	C	4	100	80	---	20	3hrs
BVBL-6142	Human Resource Management	C	4	100	80	--- -	20	3hrs
BVBL-6143	Merchandising and Retailing	C	4	100	80	---	20	3Hrs
BVBP-6144	Concept Development	S	6	100	---	80	20	3+3Hrs
BVBP-6145	Computer Applications	S	6	100	--	80	20	3Hrs
BVBI-6146	Internship and Report	S	6	75	---	75		3Hrs
<b>Total</b>			<b>30</b>	<b>575</b>				

**C-Compulsory**  
**S-Skill Enhancement**

**Semester I**  
**BASIC PUNJABI**

**COURSE CODE-BVRL/BVML/BVAL/BVTL/BVNL/BVBL/BVPL/BVHL/BVIL-1031**

**Course outcomes**

CO1:w[ZYbh gzikph gVQkT[D dk wB'oE ftfdnkoEhnK B{z gzikph GkPk B{z f;ykT[D dh gqfefonk ftu gk e/ fJe j'o GkPk f;ZyD dk w"ek gqdkB eoBk j?.

CO2:fJ; ftu ftfdnkoEh B{z pkohephBh Bkb GkPk dk nfXn?B eotkfJnk ikt/rk.

CO3:ftfdnkoEhnK B{z gzikph Ppd ouBk s'A ikD{ eotkfJnk ikt/rk.

CO4:w[ZYbh gzikph gVQkT[D dk wB'oE ftfdnkoEhnK B{z fBZs tos'A dh gzikph Ppdktbh pko/ dZ;Dk j?.

CO5:w[ZYbh gzikph gVQkT[D dk wB'oE ftfdnkoEhnK dk Ppd x/ok ftPkb eoBk j?.

CO6:ftfdnkoEhnK B{z gzikph ftu j|s/ d/ ;Zs fdBK d/ BK, pkoQK wjhfbnK d/ BK, oZ[sK d/ BK, fJe s'A ;" sZe frDsh PpdK ftu f;ykT[Dk j?.



Session-2022-23  
Semester I  
BASIC PUNJABI

COURSE CODE-BVBL-1031

smW: 3 GMty

Maximum Marks : 50

Theory : 40

CA : 10

gkmeqw

: {fBN-I

g?Ash nZyoh, nZyo eqw, g?o fpzdh tkb/ toD ns/ g?o ftu g?D tkb/ toD ns/  
wksoktK

(wZ[Ybh ikD gSkD) brk\o (fpzdh, fNZgh, nZXe) L gSkD ns/ tos'A .

08nze

: {fBN-II

gzikph Ppd pDso L wZ[Ybh ikD gSkD (;kXkoB Ppd, ;z:[es Ppd, fwPos Ppd,w{b  
Ppd,

nr/sons/ fgS/so)  
08nze

: {fBN-III

fBZs tos'A dh gzikphPpdktbh L pkIko, tgko, foPs/Bks/, y/sh ns/ j'o XzfdnK  
nkfd Bkb ;zpzXs.

08 nze

: {fBN-IV

j|s/ d/ ;Zs fdBK d/ BK, pkoQK wjhfbnK d/ BK, oZ[sK d/ BK, fJZe s'A ;" sZe  
frDsh PpdK ftu .

08nze

nze tzv ns/ gohfyne bJh jdkfJsK

1H gqPB gZso d/ uko ;?ePB j'Dr/.;?ePB A-D sZe d/ gqPB :{fBN I-IV ftu'A  
g[ZS/ ikDr/. jo ;?ePB ftu d' gqPB g[ZS/ ikDr/.

2H ftfdnkoEh B/ eZ[b gzi gqPB eoB/ jB. jo ;?ePB ftu'A fJe gqPB bkiwh j?.  
gzitK gqPB fe;/ th ;?ePB ftu'A ehskik ;edk j?.

3H jo/e gqPB d/ 08 nze jB.

4H g/go ;?ZN eoB tkbk i/eo ukj/ sK gqPBK dh tzv nZr'A tZX s'A tZX uko T[g  
gqPBK

ftu

eo

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j?.

**(Semester-I)**  
**Session 2022-23**  
**Course Title: Punjab History and Culture (From Earliest Times to C. 320)**  
**(Special paper in lieu of Punjabi Compulsory)**  
**(For those students who are not domicile of Punjab)**  
**Course Code: BVBL-1431**

**COURSE OUTCOMES:**

After completing Semester I and course on Punjab History and Culture students of History will be able to identify and have a complete grasp on the sources & writings of Ancient Indian History of Punjab.

**CO 1:** Identify and describe the emergence of earliest civilizations in: Indus Valley Civilization and Aryan Societies.

**CO 2:** Identify and analyses the Buddhist, Jain and Hindu faith in the Punjab

**CO 3:** Analyses the emergence of Early Aryans and Later Vedic Period, their Society, Culture, Polity and Economy

**CO 4:** To make students understand the concepts of two faiths Jainism and Buddhism, its principles and their application and relevance in present times

**(SEMESTER-I)**  
**Session 2022-23**  
**Course Title: Punjab History and Culture (From Earliest Times to C. 320)**  
**(Special paper in lieu of Punjabi Compulsory)**  
**(For those students who are not domicile of Punjab)**  
**Course Code: BVBL-1431**

**Examination Time: 3 Hours**  
**Credits L-T-P: 2-0-0**  
**Contact Hours: 2Hrs/Week**

**Max. Marks: 50**  
**Theory: 40**  
**CA: 10**

**Instructions for the Paper Setter:**

1. Question paper shall consist of four Units
2. Examiner shall set 8 questions in all by selecting **Two Questions** of equal marks from each Unit.
3. Candidates shall attempt **5 questions** in **600** words, by at least selecting **One Question** from each Unit and the **5<sup>th</sup> question** may be attempted from any of the **four Units**.
4. Each question will carry 8 marks

**Unit-I**

1. Physical features of the Punjab
2. Sources of the ancient history of Punjab

**Unit-II**

3. Harappan Civilization: social, economic and religious life of the Indus Valley People.
4. The Indo-Aryans: Original home

**Unit-III**

5. Social, Religious and Economic life during Early Vedic Age.
6. Social, Religious and Economic life during Later Vedic Age.

**UNIT-IV**

7. Teachings of Buddhism
8. Teachings of Jainism

**Suggested Readings**

1. L. M Joshi (ed.), *History and Culture of the Punjab*, Art-I, Patiala, 1989 (3<sup>rd</sup> edition)
2. L.M. Joshi and Fauja Singh (ed.), *History of Punjab*, Vol.I, Patiala 1977.
3. BudhaParkash, *Glimpses of Ancient Punjab*, Patiala, 1983.
4. B.N. Sharma, *Life in Northern India*, Delhi. 1966.
5. Chopra, P.N., Puri, B.N., & Das, M.N.(1974). *A Social, Cultural & Economic History of India*, Vol. I, New Delhi: Macmillan India.

**(Semester I)**  
**Session 2022-23**  
**COMMUNICATION SKILLS IN ENGLISH**  
**(Theory)**  
**Course Code: BVBL -1102**

**COURSE OUTCOMES**

At the end of this course, the students will develop the following Skills:

**CO 1:** Reading skills that will facilitate them to become an efficient reader

**CO 2:** The ability to realise not only language productivity but also the pleasure of being able to articulate well

**CO 3:** The power to analyse, interpret and infer the ideas in the text

**CO 4:** The ability to have a comprehensive understanding of the ideas in the text and enhance their critical thinking

**Examination Time: 3 Hrs**

**Total Marks: 50**

**Theory: 40**

**CA: 10**

**Instructions for the paper setter and distribution of marks:**

The question paper will consist of four sections. The candidate will have to attempt five questions in all selecting one from each section and the fifth question from any of the four sections. Each question will carry 8 marks.

**Section-A:** Two questions of theoretical nature will be set from Unit I.

**Section-B:** Two comprehension passages will be given to the students from Unit II.

**Section-C:** Two questions will be given from Unit III.

**Section-D:** Two questions will be set from Unit IV.

**(8 x 5 = 40)**

**The syllabus is divided in four units as mentioned below:**

**Unit I**

**Reading Skills:** Reading Tactics and strategies; Reading purposes–kinds of purposes and associated comprehension; Reading for direct meanings.

**Unit II**

Reading for understanding concepts, details, coherence, logical progression and meanings of phrases/ expressions.

**Activities:**

- Comprehension questions in multiple choice format
- Short comprehension questions based on content and development of ideas

**Unit III**

**Writing Skills:** Guidelines for effective writing; writing styles for application, personal letter, official/ business letter.

**Activities**

- Formatting personal and business letters.
- Organizing the details in a sequential order

**Unit IV**

Resume, memo, notices, agenda, minutes, Tips for effective blog writing

**Activities:**

- Converting a biographical note into a sequenced resume or vice-versa
- Ordering and sub-dividing the contents while making notes.
- Writing notices for circulation/boards
- Writing blogs

**Recommended Books:**

1. *Oxford Guide to Effective Writing and Speaking* by John Seely.
2. *Business Communication*, by Sinha, K.K. Galgotia Publishers, 2003.
3. *Business Communication* by Sethi, A and Adhikari, B., McGraw Hill Education 2009.
4. *Communication Skills* by Raman, M. & S. Sharma, OUP, New Delhi, India (2011).

**Bachelor of Vocation (Beauty & Wellness) Semester-I**  
**Sterilization, Hygiene and Sanitation**  
**Course Code: BVBL-1143**  
**Session: 2022-23**  
**(THEORY)**

**Course Outcome:**

- CO 1:** To impart knowledge of personal grooming and Hygiene.
- CO 2:** Understand what areas are included in health maintenance
- CO 3:** Understand the purpose of chemical agent or Disinfectant in saloon.
- CO 4:** Understand why saloon hygiene is an important part of good health and maintenance.

**Bachelor of Vocation (Beauty & Wellness) Semester-I**  
**Sterilization, Hygiene and**  
**Sanitation**  
**Course Code: BVBL-1143**  
**Session: 2022-2023**  
**(THEORY)**

**Time: 3hrs**

**Max Marks: 50**  
**Theory Marks: 40**  
**CA:10**

**Instructions for the Paper Setters:**

Eight questions of equal marks (8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from anySection.

**UNIT-I**

- What is Personal Hygiene
- What is Public Hygiene
- Hygiene and Good Grooming

**UNIT-II**

- Methods of Sterilization
- Sanitation and its Types
- Physical Agents

**UNIT-III**

- Chemical Agents
- Chemical Disinfectant
- Antiseptics

**UNIT-IV**

- Suggestions for Sanitation
- General Salon Hygiene Rules

**Books Recommended:**

- Complete beauty book by Helen Foster.
- Harper and Glenn Lewis.
- Standard text book of Cosmetology Milady's



**Bachelor of Vocation (Beauty & Wellness)Semester-I**  
**Anatomy of Skin and Hair**  
**Course Code: BVBM-1144**  
**Session – 2022-23**  
**(THEORY)**

**Course Outcome:**

**CO1:** To Understand the impact and importance of cosmetology.

**CO2:** To understand the knowledge of anatomy of skin and its lymphatic nodes.

**CO3:** Perform hair care services for all types of hair including hairstyling and to understand the knowledge of Hair.

**CO4:** To Understand scalp and Hair condition and recommended types of shampoo.

**Bachelor of Vocation (Beauty & Wellness) Semester-I**

**Anatomy of Skin and Hair**

**Course Code: BVBM-1144**

**Session – 2022-2023**

**(THEORY)**

**Time: 3 hrs**

**Max. Marks: 100**

**Theory Marks: 40**

**Practical Marks: 40**

**CA: 20**

**Instructions for the Paper Setters**

Eight questions of equal marks (8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from anySection

**UNIT-I**

**COSMETOLOGY**

- Aims and Objectives
- Importance

**UNIT-II**

- **SKIN:**
- Anatomy of Skin
- Lymphatic nodes of face and neck
- Types of Skin

**UNIT -III**

**HAIR:**

- Anatomy of hair
- Types of hair
- Tools and equipments used for hair styling

**UNIT-IV**

- Scalp Analysis
- Hair & Scalp conditions
- Types of shampoo

**Book Recommended:**

- Complete beauty book by Helen Foster
- The Complete Book of Massage by Mary Atkinson with ExmeFloyd
- The Big Beauty Book Glamour for the Fuller figure women by Ann Harper and Glenn Lewis

**Bachelor of Vocation (Beauty & Wellness) Semester-I**  
**Anatomy of Skin and Hair**  
**Course Code: BVBM-1144**  
**Session – 2022-2023**  
**(PRACTICAL)**

**Time : 3hrs.**

**Practical Marks: 40**

**Instructions for Practical Examiners:**

Question paper is to be set on the spot jointly by the Internal and External Examiners

**TREATMENTS WITH GALVANIC and HIGH FREQUENCY**

- (i) Skin and hair analysis
- (ii) Preparation of the client
- (iii)
- (iv) Brushing unit
- (v) Different types of blow dryer
- (vi) Viva
- (vii) Presentation

**Book Recommended:**

- Complete beauty book by Helen Foster
- The Complete Book of Massage by Mary Atkinson with Exme Floyd
- The Big Beauty Book Glamour for the Fuller figure women by An Harper and Glenn Lewis

**Bachelor of Vocation (Beauty & Wellness)Semester-I**

**Fundamentals of Spa  
Course Code: BVBM-1145  
Session: 2022-23  
(THEORY)**

**Course Outcomes:**

CO 1: To understand the origin and importance of spa.

CO 2: Students will understand different type of spa along with its procedure and contraindications.

CO 3: Students will understand body wrapping technique and its advantages to the body.

CO 4: To grab the knowledge of Spa its equipments, tools and effects.

**Bachelor of Vocation (Beauty & Wellness) Semester-I**

**Fundamentals of Spa**

**Course Code: BVBM-1145**

**Session: 2022-2023**

**(THEORY)**

**Time:3hr.**

**Max Marks: 100**

**Theory:40**

**Practical:40**

**CA: 20**

**Instructions for the Paper Setters**

Eight questions of equal marks(8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions at least one question from each section. The fifth question may be attempted from any Section

**UNIT-I**

- Origin of Spa
- Anatomy & Physiology

**UNIT II**

- Introduction of various types of Spa
- Types of Spa ( Ayurvedic Spa ,Club Spa , Medical Spa ,Mineral Spring Spa, Relaxation Spa )
- Client Consultation
- Procedure
- Contra Indication

**UNIT-III**

Body Wrapping and its advantages

- Detoxing Body Wraps
- Hydrating Body Wraps
- Slimming Body Wraps

**UNIT-IV**

- Spa product knowledge
- Equipment and materials for spa
- Effects of Spa

**Book Recommended :**

- Professional beauty therapy by Lorraine Nordmann
- Complete beauty book by Helen Foster
- The Complete Book of Massage by Mary Atkinson with Exme Floyd

**Bachelor of Vocation (Beauty & Wellness) Semester-I**  
**Fundamentals of Spa**  
**Course Code: BVBM-1145**  
**Session: 2022-2023**  
**(PRACTICAL)**

**Time: 3 hrs**

**Practical Marks: 40**

**Instructions for Practical Examiners:**

Question paper is to be set on the spot jointly by the Internal and External Examiners

- Trolley setting
- Pre treatment setup & protection
- Customer handling and draping
- Points and strokes
- Viva
- Presentation

**Book Recommended :**

- Professional Hair Dressing by Martin Green Leo Palladino
- Complete beauty book by Helen Foster
- The Complete Book of Massage by Mary Atkinson with Exme Floyd

**Bachelor of Vocation (Beauty & Wellness) Semester-I**  
**Skin Care**  
**Course Code: BVBP-1146**  
**Session:2022-2023**  
**(PRACTICAL)**

**Time: 3 hrs**

**Practical Marks: 40**

**Instructions for Practical Examiners:**

Question paper is to be set on the spot jointly by the Internal and External Examiners

**SKIN CARE:**

- Deep Cleansing
- Facial Manipulation
- Bleaches
- Waxing
- Threading
  
- Knowledge of skin analysis

**CARE OF FEET AND HANDS**

- Manicure
  
- Pedicure

**Skin Treatments:** Different types of skin treatments with the help of natural ingredients like packs, masks and creams for different skin

**Viva**

**File work**

**Books Recommended:**

- Complete beauty book by Helen Foster
- K.I.S.S (Keep it Simple Series) by Laura Bailey
- The Big Beauty Book Glamour for the Fuller figure women by Ann Harper and Glenn Lewis
- The Ultimate Guide to being naturally gorgeous by Sarah Stacey and Gosephine Fairley.

**Bachelor of Vocation (Beauty & Wellness) Semester-I**  
**Fashion and Basic Makeup**  
**Course Code: BVBP-1147**  
**Session: 2020-2023**  
**(PRACTICAL)**

**Time: 3hrs.**

**Practical Marks: 40**

**Instructions for Practical Examiners:**

Question paper is to be set on the spot jointly by the Internal and External Examiners

**FACIAL MAKEUP**

**Preparation for makeup application-(Equipment, Tools)**

- Base according to day/night
- Fashion Cosmetics
- Fashion Brands in Cosmetics
- Makeup and accessories according to occasion
- Basic makeup
- Casual make up
- Party makeup
- Day makeup
- Selfmakeup
- Product knowledge

**Viva**

**File work**

**BOOKS RECOMMENDED:**

- Kevyn Aucoin ,Harper Collins ,1995,The Art of Make Up
- Mary Quant, DK Publishing,1996, Classic Make Up and Beauty
- Kevyn Aucoin, Little Brown and Company,2000, Face Forward
- Arlene Mathew ,The Complete Beauty Book,2004, Varun Publication, Bangalore



**Bachelor of Vocation (Beauty & Wellness) Semester-I**

**Internship and Project Report**

**Course Code: BVBI-1148**

**Session:2022-2023**

**Time: 3hrs.**

**Max. Marks: 75**

The students will submit their training reports (in duplicate) within a period of one month in the department

This period shall be counted from the last date of completion of the training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each students will be attached with one internal faculty guide, with whom they shall be continues touch during the training period. The internal faculty guide will be required to evaluate (out of 10 marks) on the basis of assessment report provided by the organization where the training has been completed and his/her on assessment about the work done by the student.

The evaluation of the remaining 65 marks shall be made by external examiner appointed by the university who shall evaluate the report on the basis of presentation and the assessment report received from the organization where student has undergone .

**B.Voc (Beauty & Wellness) Semester - I**  
**(Session 2022-2023)**  
**DRUG ABUSE**  
**Course Code: AECD-1161**  
**(Theory)**

**Time: 3hrs**  
**Credit: 2-0-0**

**Max .Marks: 50**  
**Theory:40**

**CA: 10**

**Instructions for the paper setters**

Eight questions of equal (8 marks) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four).

Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

**UNIT-I**

Meaning of Drug Abuse: Meaning, Nature and Extent of Drug Abuse in India and Punjab.

**UNIT-II**

Consequences of Drug Abuse for:

Individual : Education, Employment, Income.

Family : Violence.

Society : Crime

Nation : Law and Order problem.

**UNIT-III**

3) Management of Drug Abuse

Medical management : medication for treatment and to withdrawal effects.

**UNIT-IV**

Psychiatric Management: Counseling, Behavioral and Cognitive therapy. Social Management: Family, Group therapy and Environmental Intervention.

**References:**

1.Ahuja, Ram (2003), *Social Problems in India*, Rawat Publication, Jaipur.

Extent, Pattern and Trend of Drug Use in India, Ministry of Social Justice and Empowerment, Government of India, 2004.

Inciardi, J.A. 1981. *The Drug Crime Connection*. Beverly Hills: Sage Publications.

Kapoor. T. (1985) *Drug epidemic among Indian Youth*, New Delhi: Mittal Pub.

Modi, Ishwar and Modi, Shalini (1997) *Drugs: Addiction and Prevention*, Jaipur

Session-2022-23  
Semester II  
BASIC PUNJABI

COURSE CODE-BVBL-2031

Course outcomes

CO1: w[ZYbh gzikph gVQkT[D dk wB'oE ftfdnkoEhnK B{z gzikph GkPk B{z f;ykT[D dh gqfefonk ftu gk e/  
fJe j'o GkPk f;ZyD d/ w"e/ gqdkB eoBk j?.fJ; ftu ftfdnkoEh B{z pkohephBh Bkb GkPk dk nfXn?B eotkfJnk ikt/rk.

CO2: ftfdnkoEhnK B{z gzikph Ppd ouBk s'A ikD{ eotkfJnk ikt/rk.

CO3: Ppd Pq/DhnK Bz{ gVQkT[D dk wB'oE ftfdnkoEhnK nzdo gzikph GkPk dh nwhoh dk ns/ pkohehnK Bz{ ;wMD bJh tZyo/ -tZyo/ f;XKsK dk ftek; eoBk j?/.

CO4: w[ZYbh gzikph gVQkT[D dk wB'oE ftfdnkoEhnK dk Ppd x/ok ftPkb eoBk j?.

CO5: ftfdnkoEh tke dh gfoGkPk ns/ fJ; dh pDso s'A ikD{ j'Dr/ ns/ GkPk s/ geV wip{s j't/rh.

CO6: g?oQk ouBk dk wB'oE ftfdnkoEhnK dh p[ZXh B{z shyD eofdnK T[BK dh fbyD gqfsGk B{z T[i kro eoBk j?.

CO7: ;zy/g ouBk eoB Bkb ftfdnkoEh nkgDh rZb B{z ;zy/g ftu efjD dh iku f;ZyDr/ ns/ fJj fdwkrh e;os ftu ;jkJh j't/rh.

CO8: xo/b{ ns/ d|soh fuZmh gZso fbyD dk wB'oE ftfdnkoEhnK B{z fJ; ebk ftu fBg[zB eoBk j?!

CO9: w[jktfonK dh tos'A Bkb rZbpks ftu gogZesk nkT[Adh j?.fJj ftfdnkoEhnK dh rZbpks ftu fByko fbnkT[D dk ezw eoBr/.

Session-2022-23  
Semester II  
BASIC PUNJABI(In lieu of Compulsory Punjabi)  
COURSE CODE-BVBL-2031

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Maximum Marks : 50

Theory : 40

CA : 10

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**(Semester-II)**  
**Session 2022-23**  
**Course Title: Punjab History and Culture (C. 320 to 1000 B.C.)**  
**(Special paper in lieu of Punjabi Compulsory)**  
**(For those students who are not domicile of Punjab)**

**Course Code: BVBL-2431**

**Examination Time: 3 Hours**  
**Credits L-T-P: 2-0-0**  
**Contact Hours: 2Hrs/Week**

**Max. Marks: 50**  
**Theory: 40**  
**CA: 10**

**Instructions for the Paper Setter:**

- 1. Question paper shall consist of four Units**
- 2. Examiner shall set 8 questions in all by selecting Two Questions of equal marks from each Unit.**
- 3. Candidates shall attempt 5 questions in 600 words, by at least selecting One Question from each Unit and the 5<sup>th</sup> question may be attempted from any of the four Units.**
- 4. Each question will carry 8 marks**

**Unit-I**

1. Alexander's Invasion's and Impact
2. Administration of Chandragupta Maurya and Ashoka.

**Unit-II**



3. The Kushans: Gandhar School of Art .
4. Gupta Empire: Golden period (Science , Art and Literature)

### **Unit-III**

5. The Punjab under the Harshvardhana
6. Socio-cultural History of Punjab from 7<sup>th</sup> to 1000 A.D.

### **UNIT IV**

7. Development of Languages and Education with Special reference to Taxila
8. Development to Art and Architecture

### **Suggested Readings**

1. L. M Joshi (ed), *History and Culture of the Punjab*, Art-I, Punjabi University, Patiala, 1989 (3<sup>rd</sup> edition)
2. L.M. Joshi and Fauja Singh (ed.), *History of Punjab* , Vol.I, Punjabi University, Patiala, 1977.
3. Budha Parkash, *Glimpses of Ancient Punjab*, Patiala, 1983.
4. B.N. Sharma: *Life in Northern India*, Delhi. 1966.

**Bachelor of Vocation (Beauty & Wellness)**  
**(Session 2022-2023)**  
**Course Code: BVBM-2102**

**Time: 3 hours**

**Semester-II**

**COMMUNICATION SKILLS IN ENGLISH-II BVBL-2102**

**Max. Marks: 50**  
**Theory: 40**  
**CA: 10**

**Course Contents:**

**Unit I**

**Listening Skills:** Barriers to listening; effective listening skills; feedback skills.

**Activities:** Listening exercises – Listening to conversation, News and TV reports

**Unit II** Attending

telephone calls; note taking and note making. **Activities:** Taking notes on a speech/lecture

**Unit III**

**Speaking and Conversational Skills:** Components of a meaningful and easy conversation; understanding the cue and making appropriate responses; forms of polite speech; asking and providing information on general topics.

**Activities:** 1) Making conversation and taking turns

2) Oral description or explanation of a common object, situation or concept

**Unit IV**

The study of sounds of English, stress Situation based Conversation in English

Essentials of Spoken English

**Activities:** Giving Interview

**Recommended Books:**

1. *Oxford Guide to Effective Writing and Speaking* by John Seely.

2. *Business Communication* by Sethi, A and Adhikari, B., McGraw Hill Education 2009.

3. *Communication Skills* by Raman, M. & S. Sharma, OUP, New Delhi, India (2011).

*A Course in Phonetics and Spoken English* by J. Sethi and P.V. Dhamija, Phi Learning

**Instructions for the paper setters and distribution of marks:**

**The question paper will consist of four sections and distribution of marks will be as under:**

**Section-A:** Two questions with internal choice will be set from Unit I of the syllabus and these questions will be theoretical in nature corresponding to the syllabus of Section-I. Each will carry 5marks.

**Section-B:** Two questions with internal choice will be set from Unit II of the syllabus. One will be theoretical and the second will be practical in nature. Each will carry 5 marks.

**Section-C:** Two questions with internal choice will be set from Unit III of the syllabus and these will be theoretical in nature. Each will carry 5 marks.

**Section-D:** Two questions with internal choice will be set from Unit IV of the syllabus. One question will be theoretical in nature and the other will be practical in nature (based on phonetic transcription and stress). Each will carry 5marks.

***Important Note:***

**The candidate will have to attempt five questions in all selecting one from each section of the question paper and the fifth question may be attempted from any of the four sections.**

**(5 x 5 = 25)**

## **PRACTICAL / ORAL TESTING**

**Marks: 15**

### **Course Contents:**

1. Oral Presentation with/without audio visual aids.
2. Group Discussion.
3. Listening to any recorded or live material and asking oral questions for listening comprehension

### ***Questions:***

1. Oral Presentation will be of 5 to 7 minutes duration. (Topic can be given in advance or it can be of student's own choice). Use of audio visual aids is desirable.
2. Group discussion comprising 8 to 10 students on a familiar topic. Time for each group will be 15 to 20 minutes.

**Note:** Oral test will be conducted by external examiner with the help of internal

**Bachelor of Vocation (Beauty & Wellness) semester II**  
**Health and Safety in the Workplace**  
**Course Code: BVBL-2143**  
**Session:2022-23**  
**(THEORY)**

**COURSE OUTCOMES:**

- CO 1 :** To impart knowledge of personal grooming and Hygiene.
- CO 2 :** Students will learn how to plan and locate a saloon and to keep its income and expenditure record.
- CO 3 :** To enhance the knowledge of equipments that are feasible in a saloon.
- CO 4 :** Understand the purpose of chemical agent or Disinfectant in saloon.

**Bachelor of Vocation (Beauty & Wellness) Semester-II**

**Health and Safety in the Workplace**

**Course Code: BVBL: 2143**

**Session: 2022-2023**

**(THEORY)**

**Time:3hrs.**

**Max Mark: 50**

**Theory Marks:40**

**CA:10**

**Instructions for Paper Setters:**

Eight questions of equal (8each) marks are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

**UNIT-I**

**PERSONAL HYGIENE:**

- What is PersonalHygiene
- Hygiene and Good Grooming
- Personal Hygiene and HealthyHabits

**UNIT-II**

**SALON MANAGEMENT:**

- Salon – Planning,Location
- SalonOwnership
- Space allotment, installation and fittings.
- Record keeping: Income and Expenditure
- Maintenance

**UNIT-III**

- Common equipment required for salon Operation
- SafetyPrecautions

**UNIT-IV**

- Sterilization
- Sanitation and its types
- Methods of Sterilization
- ClientTreatment

**Books Recommended :**

- Beauty Basics by Lorraine NordmannLevel-I
- Milady's,Text Book of Cosmetology,2000,MiladyPublication,America.
- Clean :A History of Personal Hygiene and Purity By VirginiaSmith(Author)
- Salon Management by MartinGreen

**Bachelor of Vocation (Beauty & Wellness) Semester II**  
**Beauty and Personality Development**  
**Course Code: BVBM-2144**  
**Session:2022-23**  
**(THEORY)**

**COURSE OUTCOMES:**

**CO 1 :** Students will learn to know the importance of cosmetology and its objectives.

**CO 2 :** To impart the knowledge of personal grooming along with selection of attire according to figure and physique.

**CO 3 :** Improving students speaking and Conversational skills.

**CO4:**To make students study about the deep layers of nail and different disorders of nail

**Bachelor of Vocation (Beauty & Wellness) Semester-II**

**Beauty and Personality Development**

**Course Code: BVBM-2144**

**Session:2022-2023**

**(THEORY)**

**Time:3hrs.**

**Max Marks:100**

**Theory Marks: 40**

**Practical:40**

**CA:20**

**Instructions for the Paper Setters:**

Eight questions of equal marks (8each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

**UNIT-I**

**COSMETOLOGY:**

Introduction and Importance of Cosmetology

**UNIT-II**

**PERSONAL GROOMING:**

- Colors:- Importance, effects and selections  
Planning and Wardrobe and Selection of Clothes according to figure, physique, complexion, occupation and weather.
- Selection of accessories according to attire and occasion.

**UNIT-III**

- **Speaking and Conversational charm:**



- Characteristics of Charming conversationalist, topics of conversation, topics to avoid, manners of pleasant conversation, when to speak and when to listen.
- Voice cultivation, enunciation and pronunciation.

#### **UNIT-IV**

##### **Nail:**

- Structure of Nail
- Nail disorder & disease
- Types of manicure & pedicure

##### **Book Recommended :**

- Complete beauty book by Helen Foster
- The Big Beauty Book Glamour for the Fuller figure women by Ann Harper and Glenn Lewis
- Standard Text Book Of Cosmetology by Milady.
- Basic Knowledge of Skin Care, Hair Care and personal grooming by Anita Thakur.
- Complete beauty book by Helen Foster
- The Complete Book of Massage by Mary Atkinson with Exme Floyd

**Bachelor of Vocation (Beauty & Wellness) Semester-II**  
**Beauty and Personality Development**  
**Course Code: BVBM-2144**  
**Session:2022-2023**  
**(PRACTICAL)**

**Time: 3 hrs.**

**Practical Marks : 40**

**Instructions for Practical Examiners:**

Question paper is to be set on the spot jointly by the Internal and External Examiners

- Self Grooming
- Basic Nail Art
- Tools & Equipment
- Preparation of the client
- Viva
- Filework

**Book Recommended :**

- Complete beauty book by Helen Foster
- The Big Beauty Book Glamour for the Fuller figure women by Ann Harper and Glenn Lewis
- Standard Text Book Of Cosmetology by Milady.
- Basic Knowledge of Skin Care, Hair Care and personal grooming by Anita Thakur.
- Complete beauty book by Helen Foster
- The Complete Book of Massage by Mary Atkinson with Exme Floyd

**Bachelor of Vocation (Beauty & Wellness) SEMESTER- II**  
**Fashion Makeover**  
**Course Code: BVBP-2145**  
**Session: 2022-2023**  
**(PRACTICAL)**

**COURSE OUTCOMES :**

**CO 1 :**Students will learn the importance of cosmetology and its objectives

**CO 2:**Students will learn make-up themes and also about its applications.

**CO 3:**Students will be able to give proper advice of suitable make-up according to others face.

**CO 4:** The students were provide the knowledge to identify terminology related to skin, products and treatments with the demonstration of proper application of cosmetics related to skin care.

**Bachelor of Vocation (Beauty & Wellness)**  
**Semester- II**  
**Fashion Makeover**  
**Course Code: BVBP-2145**  
**Session:2022-2023**  
**(Practical)**

**Time:3hrs.**

**Max Marks-100**  
**Practical-80**  
**CA: 20**

**Instructions for Practical Examiners:**

Question paper is to be set on the spot jointly by the Internal and External Examiners

**UNIT-I**

- Make-ups and related health factors
- History of Make-ups and related fashion trends.
- Consult and advise clients

**UNIT-II**

- Advance Product Knowledge
- Air Brush Makeup
- Theme based Advanced make-up knowledge and guidelines

**Contouring and its technique according to different face types.**

**UNIT-III**

**a) Make-up Themes and its Application**

- Dramatic look
- Character Make-up

**UNIT-IV**

Thermal styling

High fashion styling

**Books Recommended :**

- Robert Jones, Make up Makeover :Expert Secrets For Stunning Transformation "Gloucester:
- Fair Winds Press, 2005 Isted.
- Handa Parvesh, Complete Book on Beauty Body Makeup, 2006, Goodwill Publication, New Delhi

**Bachelor of Vocation (Beauty & Wellness) (SEMESTER-II)**

**Photographic Makeup**  
**Course Code: BVBP-2146**  
**Session-2022-2023**  
**(Practical)**

**COURSE OUTCOMES:**

**CO 1:** The students were trained with the knowledge of terminology related to skin and fashion trends.

**CO 2:** The Purpose of this course is to provide students with the knowledge of good photo shoot.

**CO 3:** Understand the proper knowledge of products, tools, equipment and techniques used in makeup.

**CO 4:** Students will learn make-up themes and also its applications.

**Bachelor of Vocation (Beauty & Wellness) Semester II**

**Photographic Makeup**

**Course Code: BVBP-2146**

**Session: 2022-2023**

**(Practical)**

**Time:3hrs.**

**Max Marks: 100**  
**Practical Marks:80**  
**CA:20**

**Instructions for Practical Examiners:**

Question paper is to be set on the spot jointly by the Internal and External Examiners

**UNIT-I**

**Introduction to photography:**

- Character make up techniques
- Digital photographic makeup application
- Select and use products, tools and equipment for photographic make-up application

**UNIT-II**

**Designed all looks Portfolio reference**

- Bridal
- Period
- Fantasy

**UNIT-III**

**Used all application techniques**

- Highlighting and shading Concealing Blending
- Application of eye products
- Application of lip products
- Consult and advise clients

**UNIT-IV**

- Lab training
- Viva

**Books Recommended :**

- Robert Jones, Make up Makeover :Expert Secrets For Stunning Transformation “Gloucester:
- Fair Winds Press, 2005 Isted.
- Handa Parvesh, Complete Book on Beauty Body Makeup, 2006, Goodwill Publication, New Delhi
- Makeup Is Art (Hardcover) by Academy of Freelance Makeup
- Kevyn Aucoin, Little Brown and Company, 1999. Making Faces
- Mary Quant, DK Publishing, 1996, Classic Makeup and Beauty.

**Bachelor of Vocation (Beauty & Wellness) SEMESTER-II**

**INTERNSHIP AND PROJECT REPORT**

**Course Code: BVBI-2147**

**Session: 2022-2023**

**Time: 3hrs**

**Max. Marks: 75**

The students will submit their training reports (in duplicate) within a period of one month in the department. This period shall be counted from the last date of completion of the training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each student will be attached with one internal faculty guide, with whom they shall be in continuous touch during the training period. The internal faculty guide will be required to evaluate (out of 10 marks) on the basis of assessment report provided by the organization where the training has been completed and his/her own assessment about the work done by the student.

The evaluation of the remaining 65 marks shall be made by external examiner appointed by the university who shall evaluate the report on the basis of presentation and the assessment report received from the organization where student has undergone.

**Bachelor of Vocation (Beauty & Wellness) Semester-III**

**Histology of Hair**

**Course Code - BVBL-3141**

**Session: 2022-23**

**(THEORY)**

**COURSE OUTCOME:**

CO 1: Students learn the deep layers of hair its composition and its types

CO 2: To impart the knowledge of Hair types and distribution and facts.

CO 3: This also teaches us the different disorders of hair and scalp infectious and non- infectious.

CO 4: This also teaches us the function of hair and Growth & Replacement of hair.

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**Bachelor of Vocation (Beauty & Wellness)**

**Semester-III**

**Histology of Hair**

**Course Code : BVBL-3141**

**Session: 2022-2023**

**(THEORY)**

**Time: 3 hrs.**

**Max. Marks: 100**

**Theory Marks: 80**

**C.A:20**

**Instructions for the Paper Setters:**

Eight questions of equal marks (16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

**UNIT-I**

**ANATOMY OF HAIR**

- Structure of hair
- Composition of hair

**UNIT-II**

- Types of hair
- Hair shapes
- Hair distribution
- Hair Facts

**UNIT-III**

**DISORDERS OF HAIR**

- Non-infectious
- Infectious

**UNIT-IV**

- Hair Function
- Hair Growth & Replacement
- Contra- indication during Scalp Treatment

**Book Recommended :**

- Professional Hair Dressing by Martin Green Leo Palladino
- Complete beauty book by Helen Foster
- The Complete Book of Massage by Mary Atkinson with Exme Floyd

**Bachelor of Vocation (Beauty & Wellness) Semester-III**

**Knowledge of Hair Bond**

**Course Code - BVBL-3142**

**Session: 2022-23  
(THEORY)**

**Course Outcomes:**

**CO 1:** To impart the knowledge of Hair bonds and Chemical reaction .

**CO 2:** Understand the knowledge of Chemical relaxers.

**CO 3:** Students will understand different type of spa along with its procedure and contraindications.

**CO 4:** Understand the knowledge of hair color and its products.

**Bachelor of Vocation (Beauty & Wellness) Semester-III**

**Knowledge of Hair Bond**

**Course Code - BVBL-3142**

**Session: 2022-2023**

**(THEORY)**

**Time: 3 hrs.**

**Max. Marks: 100**

**Theory Marks :80**

**C.A:20**

**Instructions for the Paper Setters:**

Eight questions of equal marks (16 each) are to be set, two in each of the four Sections (A- D). Questions of Sections A- D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

**UNIT-I**

- Knowledge of hair bonds.
- Chemical reaction in layers of hair
- Types of shampoo and additives used in shampoo

**UNIT-II**

- Rebonding
- Perming
- Smoothing

**UNIT-III**

- PH of hair and hair products
- Deep Conditioning
- Hair spa

**UNIT-IV**

- Hair Color Application
- Heena Application

**Book Recommended :**

- Complete beauty book by Helen Foster
- The Complete Book of Massage by Mary Atkinson with Exme Floyd
- Professional Hair Dressing by Martin Green Leo Palladino

**Bachelor of Vocation (Beauty & Wellness) Semester-III**

**Salon Management**

**Course Code – BVBL-3143**

**Session: 2022-23  
(THEORY)**

**Course Outcomes:**

CO 1: To understand the Ownership of salon and its planning.

CO 2: Students will learn how to plan and locate a saloon and to keep its income and expenditure record.

CO 3: To enhance the knowledge of equipments that are feasible in a saloon.

CO4: To Learn the importance of first aid, Sterilize & Sanitize the Equipment and Surroundings along with safety measures.

**Bachelor of Vocation (Beauty & Wellness) Semester-III**  
**Salon Management**  
**Course Code – BVBL-3143**  
**Session: 2022-2023**  
**(THEORY)**

**Time: 3 hrs.**

**Total Marks: 50**  
**Theory Marks: 40**  
**C.A: 10**

**Instructions for the Paper Setters:**

Eight questions of equal marks (8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

**UNIT- I**

**SALON MANAGEMENT:**

- Salon – Planning, Location
- Salon Ownership
- Space allotment, installation and fittings.

**UNIT- II**

- Types of services and their cost.
- Types of employees and employment.
- Record keeping: Income and Expenditure
- Retailing and Salesmanship

**UNIT-III**

- Advertising and Appointments
- Maintenance
- Common equipment required for salon operation

**UNIT-IV**

**First Aid**

- Cut or Abrasions
- Burns
- Other salon Injuries
- Precautions and safety measures during the procedure

**BOOKS RECOMMENDED:**

- Complete beauty book by Helen Foster
- Standard Text Book Of Cosmetology by Milady.
- Milady's, Text Book of Cosmetology, 2000, Milady Publication, America.
- Clean : A History of Personal Hygiene and Purity By Virginia Smith (Author)

**Bachelor of Vocation (Beauty & Wellness) Semester-III**  
**Techniques of Hair Texturing**  
**Course Code - BVBP-3144**  
**Session: 2022-2023**  
**(PRACTICAL)**

**Course Outcomes:**

- CO 1: To learn about the right products, implements and cutting tools used in hair cutting.
- CO 2: To understand how to deal with client.
- CO 3: Understand about advance techniques of hair cuttings.
- CO 4: Students Will Learn the Techniques of Handling the Tools.
- CO 5: Knowledge of cutting according to face shapes.

**Bachelor of Vocation (Beauty & Wellness) Semester-III**  
**Techniques of Hair Texturing**  
**Course Code - BVBP-3144**  
**Session: 2022-2023**  
**(PRACTICAL)**

**Time: 3 hrs.**

**Total Marks: 75**  
**Practical Marks : 60**  
**C.A:15**

**Instructions for the Paper Setters:**

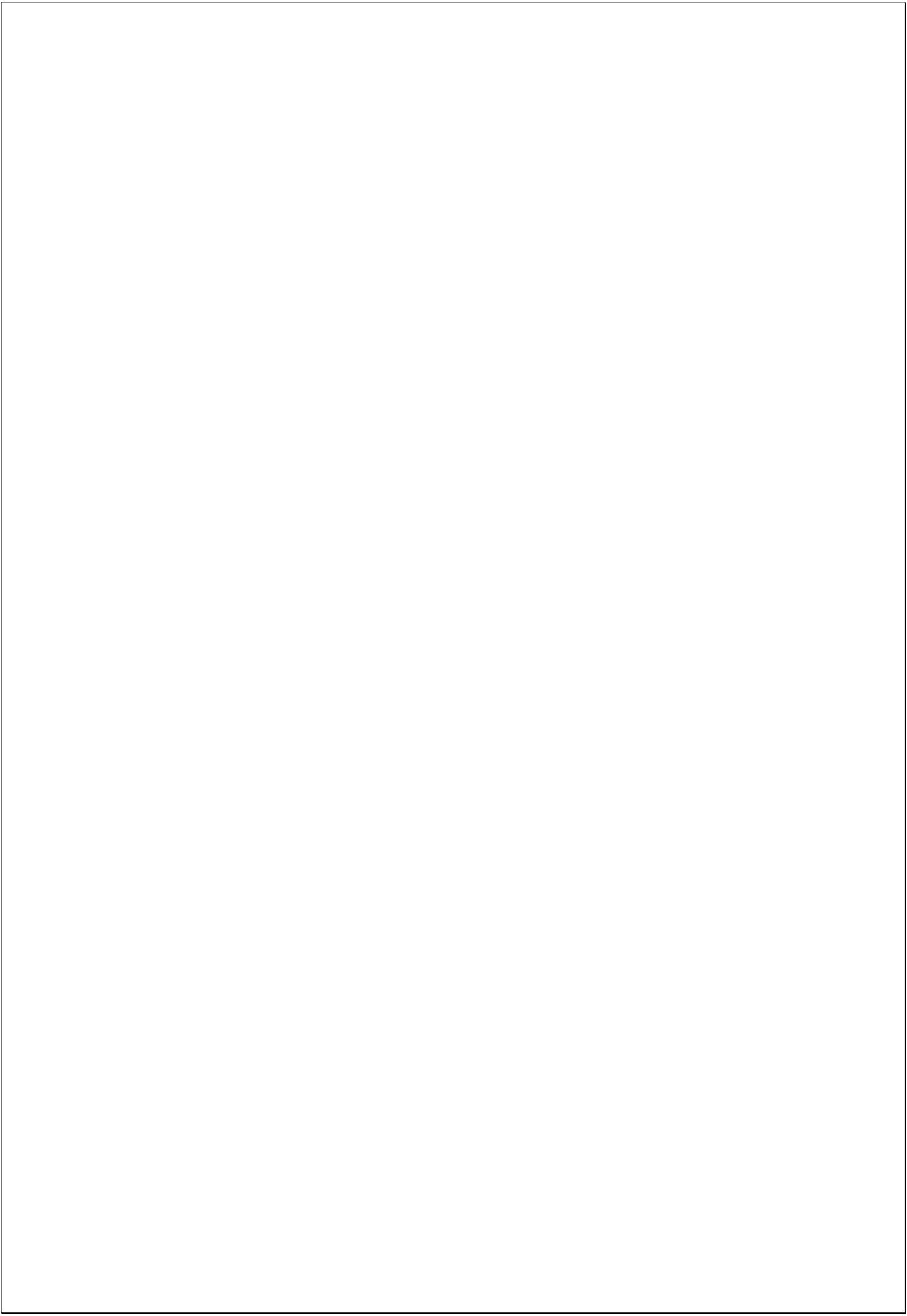
Question paper is to be set on the spot jointly by Internal and External Examiner.

**SCIZZORING:**

- Implements and tools of hair cutting
- Types of head shapes
- Various terms used in cutting
- Sectioning of hair cutting
- Hair cutting Angle System
- Types of cutting and its techniques
- Preparation of the client
- Client consultation
- File work

**Books Recommended:**

- Complete beauty book by Helen Foster.
- Professional Hair Dressing by Martin Green Leo Palladino.
- Laser Hair Removal By David J.Goldberg.





**Bachelor of Vocation (Beauty & Wellness) Semester-III**

**Hair Coloring**

**Course Code – BVBP-3145**

**Session: 2022-2023**

**(PRACTICAL)**

**Time: 3 hrs.**

**Total Marks:75**

**Practical Marks:60**

**C.A:15**

**Instruction For Practical Examiner :**

Question paper is to be set on the spot jointly by Internal and External Examiner.

**FASHION COLORS**

- ☐ Highlights
- ☐ Global Coloring
- ☐ Heena Applications
- ☐ Fashion Shades
- ☐ Frosting
- ☐ Cap Technique
- ☐ Mixing technique
- ☐ Streaking
- ☐ Identifying Natural Level and Tone

**Books Recommended:**

- Complete beauty book by Helen Foster
- Professional Hair Dressing by Martin Green Leo Palladino
- Haircoloring in plain English ISBN-10: 1562533576
- The Haircoloring Manual a practical guide to successful hair coloring by Martha Gfemandez

**Bachelor of Vocation (Beauty & Wellness)**  
**Assemblage Management**  
**Course Code – BVBP-3146**  
**Session: 2022-2023**  
**(PRACTICAL)**

**Course Outcomes:**

CO 1: To understand the Ownership of salon.

CO 2: To grab the knowledge of Salesmanship.

CO 3: To Learn how to deal with Employees.

CO4: Students will develop their skill to set up a Beauty Salon Business and manage it effectively.

**Bachelor of Vocation (Beauty & Wellness)**  
**Assemblage Management**  
**Course Code – BVBP-3146**  
**Session: 2022-2023**  
**(PRACTICAL)**

**Time: 3 hrs.**

**Total Marks-75**  
**Practical Marks-60**  
**CA.-15**

**Instruction for Practical Examiner:**

Question paper is to be set on the spot jointly by Internal and External Examiner.

**Model of Salon Management Viva Lab**  
**Training File**  
**Presentation**

**BOOKS RECOMMENDED**

- Koontz Harold and Weihrich Heinz (2006) Essentials of Management 7<sup>th</sup> edition Tata Mc Graw Hill Book Company
- Sethi Mohini (2005) Institution Food Management New Age International Publishers
- Tripathi P C (2000) Personnel management 15<sup>th</sup> ed Sultan Chand ,New Delhi
- Avery AC (1991) Modern Guide to Food Service Equipment ,Waveland Press
- Sethi Mohini (2005) Personnel management 15<sup>th</sup> ed sultan Chand ,New D.

**Bachelor of Vocation (Beauty & Wellness) Semester-III**  
**Internship and Project Report**  
**Course Code: BVBI-3147**  
**Session: 2022-2023**

**Time: 3hrs**

**Max.Marks:75**

The students will submit their training reports (in duplicate) within a period of one month in the department . This period shall be counted from the last date of completion of the training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each students will be attached with one internal faculty guide, with whom they shall be continues touch during the training period. The internal faculty guide will be required to evaluate (out of 10 marks) on the basis of assessment report provided by the organization where the training has been completed and his/her on assessment about the work done by the student. The evaluation of the remaining 65 marks shall be made by external examiner appointed by the university who shall evaluate the report on the basis of presentation and the assessment report received from the organization where student has undergone

**Bachelor of Vocation (Beauty & Wellness) SEMESTER-IV**

**Care of Scalp and Hair**  
**Course Code – BVBL-4141**  
**Session: 2022-23**  
**(Theory)**

**COURSE OUTCOME:**

**CO 1:** Students also learn different disorders of hair and scalp both infectious and non-infectious

Students will learn **the** layers of hair its composition and its types

**CO 2:** To impart the knowledge of shampoo and additives used in it.

**CO 3:** Train the students with different techniques of scalp with different electrical equipments.

**CO 4:** To know the hair analysis for curing the problems related to scalp and hair.

**Bachelor of Vocation (Beauty & Wellness) Semester-IV**  
**Care of Scalp and Hair**  
**Course Code – BVBL-4141**  
**Session: 2022-2023**  
**(Theory)**

**Time: 3hrs.**

**Total Marks: 75**

**Theory marks: 60**

**C.A: 15**

**Instructions for the Paper Setters:**

Eight questions of equal Marks (12 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

**Disorders of Hair & Scalp**

**UNIT – I**

- Infectious disease
- Non- Infectious disease

**UNIT – II**

- What is shampoo and how does a shampoo act?
- Types of shampoo

**Scalp Treatment**

**UNIT – III**

- Massage
- Application Of heat
- Vibratory Massage

**UNIT-IV**

- Hair Analysis
- Oil Treatment
- Knowledge of natural ingredients

**Books Recommended:**

- Complete beauty book by Helen Foster.
- Standard text book of Cosmetology Milady's.
- Professional Hair Dressing by Martin Green Leo Palladino.
- Harper and Glenn Lewis.

**Bachelor of Vocation ( Beauty & Wellness) Semester-IV**

**Hair Coloring and Bleaching**

**Course Code – BVBL-4142**

**Session: 2022-23**

**(Theory)**

**COURSE OUTCOMES:**

**CO1:** Students will learn about types and classification of colors

**CO 2:** Students will learn the new trends used in hair coloring like virgin Hair tinting and tin try touch.

**CO 3:** To understand proper knowledge of colors mixing and learn about the right products, implements used in hair coloring.

**CO4:** Students will come to know how to consult a client regarding a different salon service

**Bachelor of Vocation ( Beauty & Wellness) Semester-IV**

**Hair Coloring and Bleaching**

**Course Code – BVBL-4142**

**Session: 2022-2023**

**(Theory)**

**Time:3hrs.**

**TotalMarks:75**

**Theory marks:60**

**C.A:15**

**Instructions for the Paper Setters:**

Eight questions of equal Marks(12 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

**UNIT-I**

**HAIR COLOURING**

- Classification of Colour
- Types of colour
- Colour depth and tone.

**UNIT-II**

**One step Tinting**

- Virgin hair tinting
- Darker shade
- Tint retouch
- High lighting shampoo tints

**UNIT-III**

**Blonde and Blonde Effects**

- Applied techniques, mixing techniques
- Single Processing for VirginHair
- importance of patchtest

**UNIT-IV**

- Salon menu of services
- Release statement
- Client consultation

**Books Recommended:**

- Complete beauty book by HelenFoster.
- Harper and GlennLewis.
- Hair Yoga: Caring for your Hair the Right Way by JawedHabib



**Bachelor of Vocation ( Beauty & Wellness) Semester-IV**  
**Superfluous Hair**  
**Course Code – BVBM-4143**  
**Session: 2022-23**  
**(Theory)**

**COURSE OUTCOMES**

- CO 1:** Understand the superfluous methods and its safety methods.
- CO 2:** Understand the tools, products, equipment and techniques epilation services
- CO 3:** Understand the tools, products, equipment and techniques depilation services.
- CO 4:** Students will come to know how to consult a client regarding different lightning techniques.

**Bachelor of Vocation ( Beauty & Wellness) Semester-IV**  
**Superfluous Hair**  
**Course Code – BVBM-4143**  
**Session: 2022-2023**  
**(Theory)**

**Time:3hrs.**

**Total Marks:100**  
**Theory Marks: 40**  
**Practical marks:40**  
**C.A:20**

**Instructions for the Paper Setters:**

Eight questions of equal marks(8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section

**UNIT-I**

**INTRODUCTION**

- Study of Superfluous hair
- Causes of superfluous hair
- Sterilization and Sanitation

**UNIT-II**

**EPILATION**

- Methods of epilation
- Procedure
- Client preparation
- Contra-indication

**UNIT-III**

**DEPILATION**

- Methods of depilation
- Safety Precautions
- Methods of permanent hair removal

**UNIT-IV**

**HAIR LIGHTENING**

- Lightening the hair
- Its types
- Preparing the client
- Procedure
- Patch test

**Books Recommended:**

- Complete beauty book by Helen Foster.
- Standard text book of Cosmetology Milady's.
- Professional Hair Dressing by Martin Green Leo Palladino.
- Laser Hair Removal By David J. Goldberg.

**Bachelor of Vocation ( Beauty & Wellness) Semester-IV**  
**Superfluous Hair**  
**Course Code – BVBM-4143**  
**Session: 2022-2023**  
**(Practical)**

**Time: 3 hrs.**

**Practical Marks: 40**

**Instructions for the Paper Setters:**

Question paper is to be set on the spot jointly by Internal and External Examiner.

**Different technique of removing Method:**

- Threading
- Tweezing.
- Shaving
- Full body bleach
- Full body Waxing
- Depilatory treatment

**Viva**  
**Presentation**

**Bachelor of Vocation (Beauty & Wellness)Semester IV**  
**Hair Styling**  
**Course Code – BVBP -4144**  
**Session -2022-2023**  
**(Practical)**

**COURSE OUTCOMES**

**CO 1:** Students will learn about the right products, implements and tools used in hair Styling.

**CO 2:** Students will understand about proper knowledge of hair styling.

**CO 3:** Students understand the advance Techniques of hair styling.

**CO 4:** Students will Learn Hair Styling With Thermal Equipments.

**Bachelor of Vocation (Beauty & Wellness) Semester IV**  
**Hair Styling**  
**Course Code – BVBP -4144**  
**Session -2022-2023**  
**(Practical)**

**Time: 3 hrs.**

**Total Marks: 75**  
**Practical marks: 60**  
**C.A: 1**

**Instructions for the Paper Setters:**

Question paper is to be set on the spot jointly by Internal and External Examiner.

- Factor to Be Consider While Styling
- Technique of hair Styling
- (a) Styling For Dry Hair
- (b) Styling For Wet Hair
- Different Types of Curls
- Wigs Setting
- Different Types of Braiding
- Occasional Hair Buns

**Viva**  
**Lab Training**

**Books Recommended:**

- **Professional Hair Dressing by Martin Green Leo Palladino.**
- **The Art Of Hair Coloring Book By David Adams and Jacki Wadeson.**

**Bachelor of Vocation (Beauty & Wellness) Semester-IV**  
**Chemical Hair Relaxing**  
**Course Code – BVBP-4145**  
**Session: 2022-2023**  
**(Practical)**

**COURSE OUTCOMES:**

**CO 1:** Students will understand the technique of relaxing

**CO 2:** Students learn about of get material and procedure used for chemical treated hair.

**CO 3:** Students will learn the technique of Permanent hair straightening by Break the Natural Bond.

**CO 4:** To grab the knowledge for person hygiene and learn healthy habits.

**Bachelor of Vocation (Beauty & Wellness) Semester-IV**  
**Chemical Hair Relaxing**  
**Course Code – BVBP-4145**  
**Session: 2022-2023**  
**(Practical)**

**Time: 3 hrs.**

**Total Marks:50**  
**Practical marks:40**  
**C.A:10**

**Instructions for the Paper Setters:**

Question paper is to be set on the spot jointly by Internal and External Examiner.

**Chemical Hair Relaxing:**

- (a) For Dry Hair
- (b) For Oily Hair
- (c) For chemical treated hair

**Relaxing treatment on new growth (retouch)**

Chemical hair relaxing:

material used

Procedure

Viva

Presentation

**Books Recommended:**

- ☐ Complete beauty book by Helen Foster.
- ☐ Professional Hair Dressing by Martin Green Leo Palladino.
- ☐ Laser Hair Removal By David J. Goldberg.

**Bachelor of Vocation (Beauty & Wellness)Semester IV**

**Advance Hair Treatment  
Course Code- BVBP-4146**

**Session: 2022-2023**

**(Practical)**

## **COURSE OUTCOMES**

**CO 1:** Students will learn the right products, implements used in hair treatments

**CO 2:** Students will get to know the different disorders of Hair.

**CO3:** Understand about advance techniques of hair treatments.

**CO4:** Students will get to know power hair treatments.



**Bachelor of Vocation (Beauty & Wellness)Semester IV**

**Advance Hair Treatment**

**Course Code–BVBP-4146**

**Session: 2022-2023**

**(Practical)**

**Time: 3 hrs.**

**Total Marks:50**  
**Practical marks:40**  
**C.A :10**

**Instructions for the Paper Setters:**

Question paper is to be set on the spot jointly by Internal and External Examiner

- High frequency
- Power repair treatment
- Keratin Treatment
- Spa Treatment
- Smart bond treatment

**Viva**

**Presentation**

**Books Recommended:**

- ☐ Complete beauty book by HelenFoster.
- ☐ Standard text book of CosmetologyMilady's.
- ☐ Laser Hair Removal By David J.Goldberg.

**Bachelor of Vocation ( Beauty & Wellness)**  
**(Semester-IV)**

**Internship and Project Report**

**Course Code: BVBI-4147**

**Session: 2022-2023**

**Time: 3hrs**

**Max. Marks: 75**

The students will submit their training reports (in duplicate) within a period of one month in the department. This period shall be counted from the last date of completion of the training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each student will be attached with one internal faculty guide, with whom they shall be in continuous touch during the training period. The internal faculty guide will be required to evaluate (out of 10 marks) on the basis of assessment report provided by the organization where the training has been completed and his/her own assessment about the work done by the student.

The evaluation of the remaining 65 marks shall be made by external examiner appointed by the university who shall evaluate the report on the basis of presentation and the assessment report received from the organization where student has undergone

**Bachelor of Vocation (Beauty & Wellness) Semester-V**  
**Chemical Hair Procedures**  
**Course Code: BVBL-5141**  
**Session: 2022-23**

**COURSE OUTCOMES:-**

**CO 1:** Students will understand the technique of relaxing.

**CO 2:** Students learn about of material and procedure used for chemicaltreated hair.

**CO 3:** Students will learn the technique of Permanent hair straightening by Break the Natural Bond.

**CO 4:** To grab knowledge for person hygiene and learn healthy habits

**Bachelor of Vocation (Beauty & Wellness) Semester-V**

**Chemical Hair Procedures**

**Course Code: BVBL-5141**

**Session: 2022-2023**

**(THEORY)**

**Time: 3hrs**

**Max Marks: 50**

**Theory Marks :40**

**CA:10**

**Instructions for the Paper Setters:**

Eight questions of equal marks (8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

**UNIT-I**

**Permanent Waving:**

- Chemistry of permanent waving
- Principle and procedure of relaxing hair

**Permanent hair straightening:**

**UNIT-II**

- Chemical used for hair straightening
- Procedure
- Re-touch
- Materials required

**UNIT-III**

**Chemical Hair Relaxing:**

- Types of chemical relaxer
- Action of chemical Products
- Client Consultation

**UNIT-IV**

**Chemical Safety:**

- Aims and importance of health and safety in workplace
- Hazards and Risks

**Books Recommended:**

- The Multicultural Client: Cuts, style , and Chemical Services.I-56253-178-6.
- Scali- Sheahan, Maura.Milady's Standard Textbook.
- Professional Barber- Styling.3re Edition I-56253-366-5

**Bachelor of Vocation (Beauty& Wellness) Semester-V**  
**Therapeutic Massage**  
**Course Code: BVBL-5142**  
**Session: 2022-23**

**Course Outcomes:-**

**CO1:** Students learn hands-on holistic reflexology techniques and pressure points.

**CO 2:** Understand the healing point through zone therapy.  
Create a safe massage environment.

**CO 3:** To understand history and techniques of aromatherapy along with ambience set up.

**CO 4:** Integrate various massage skills to provide effective massage therapy techniques in a clinical setting and essential oils.

**Bachelor of Vocation (Beauty & Wellness) Semester-V**

**Therapeutic Massage**

**Course Code: BVBL-5142**

**Session : 2022-2023**

**(THEORY)**

**Time: 3hrs**

**Max Marks: 100**

**Total Marks: 80**

**C.A: 20**

**Instructions for the Paper Setters:**

Eight questions of equal marks(16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

**UNIT-I**

**Therapeutic Massage:**

- Introduction of Therapeutic Massage
- Types of Massage(Swedish massage, deep tissue, hot stone, thai massage)
- Pressure points with Facial Massage
- Motor Points
- Contra indications during Massage

**UNIT-II**

**Reflexology:**

- Brief Introduction of Reflexology and Zones of Reflexology
- Relationship between reflexology and massage Draw
- the Map of Foot and Hand Reflexology

**UNIT-III**

**Aromatherapy:**

- History of Aromatherapy
- Techniques of Aromatherapy
- The ambience of massage room set up

**UNIT-IV**

**Essential oils:**

- Essential oil and its meaning
- Types of Essential oil
- Uses and Benefits of Essential oil

**Books Recommended:**

- Practical workbook for Milady's Standard Cosmetology
- Salon fundamental cosmetology textbook: A Pivot Point
- Preparing for the practical exam : Milady's Standard Cosmetology

**Bachelor of Vocation (Beauty& Wellness) Semester-V**  
**Electrical and Chemical Treatment**  
**Course Code: BVBL-5143**  
**Session: 2022-23**

**Course Outcomes:**

- CO 1:** Students confidence to determine suitable peels for skin types / conditions.
- CO 2:** To understanding the different electrical treatments.
- CO 3:** Understand why high standard of hygiene is important for electrical treatment.
- CO4 :** To understand the physiological and psychological effects of electrical treatments.

**Bachelor of Vocation (Beauty & Wellness) Semester-V**

**Electrical and Chemical Treatment**

**Course Code: BVBL-5143**

**Session : 2022-2023**

**(THEORY)**

**Time: 3hrs**

**Max Marks:100**

**Theory Marks :80**

**CA: 20**

**Instructions for the Paper Setters:**

Eight questions of equal marks (16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

**UNIT-I**

**Chemical Peels:**

- Introduction and Types of Peels
- Procedure, indications and contra indications
- Pre and Post Procedure
- Removing of Chemical Peeling

**UNIT-II**

**Electrical treatments:**

- Neuromuscular electrical stimulation (faradic current)
- High Frequency
- Vacuum suction
- Galvanic facial
- Steam with (Hot and Cold )

**UNIT-III**

**Care and storage of electrical equipments:**

- Sterilization of equipments
- High standard of hygiene
- Safety selection of appliance.

**UNIT-IV**

- Physiological and psychological effect of the electrical and chemical treatment.
- Benefits and contraindication of the treatments
- Precaution (before and after)
- Record keeping

**Books Recommended:**

- Unfolding revolution of chemical peels by Sita Paudal.
- Manual of Chemical Peels; Superficial and medium depth, Mark G.Rubin.Lippincott William and Wikins
- Textbook of chemical Peels (1st Edition): Philippe Depicz, E-bookISBN: 9780203347416
- Step by step chemical Peels: Khungar Niti: J.P.Digital



**Bachelor of Vocation (Beauty & Wellness) Semester-V**  
**Fundamentals of Beauty**  
**Course Code: BVBP-5144**  
**Session : 2022-2023**  
**(PRACTICAL)**

**CO 1:** Students will learn to prepare the client for eye brow transformation

**CO 2:** Students learn about the various face shape and brow structure.

**CO 3:** Students will have knowledge of advance eye equipments.

**CO 4:** Students know about the techniques of tinting eyelashes and eyebrows.

**Bachelor of Vocation (Beauty & Wellness) Semester-V**  
**Fundamentals of Beauty**  
**Course Code: BVBP-5144**  
**Session : 2022-2023**  
**(PRACTICAL)**

**Time: 3hrs**

**Max Marks:50**  
**Practical Marks :40**  
**CA: 10**

**Instructions for the Paper Setters:**

Question paper is to be set on the spot jointly by Internal and External Examiner.

- Applying false eye lashes
  - a) Upper eye lash
  - b) Lower eye lash
- Preparation of client
- Trolley Setting
- Precautions / Saloon Protocol for COVID-19 likes situations
- Tools and equipments used in permanent eyelash extension
- Procedure of permanent eyelash extension
- Eyebrow Mapping
- Self Threading
- Eyebrow Shaping
- Selection of Brow shades

**Books Recommended:**

- Practical workbook for Milady's Standard Cosmetology
- Salon fundamental cosmetology textbook : A Pivot Point
- Preparing for the practical exam : Milady's Standard Cosmetology.

**Bachelor of Vocation (Beauty & Wellness) Semester-V**

**Massage Therapy**

**Course Code: BVBP-5145**

**Session : 2022-2023**

**(PRACTICAL)**

**Course Outcomes:-**

**CO 1:** Students create a safe massage environment.

**CO 2:** Integrate various massage skills to provide effective massage therapy techniques in a clinical setting.

**CO 3:** To provide students with the basic bodywork techniques and skills needed to be

**CO 4:** Students to make use of the therapies for releasing the stress, fatigue, tension, depression.

**Bachelor of Vocation (Beauty & Wellness) Semester-V**

**Massage Therapy**

**Course Code: BVBP-5145**

**Session : 2022-2023**

**(PRACTICAL)**

**Time: 3hrs**

**Max Marks: 100**  
**Practical Marks :80**  
**CA: 20**

**Instructions for the Paper Setters:**

Question paper is to be set on the spot jointly by Internal and External Examiner.

- Client Consultation and Preparation
- Trolley Setting For Massage
- Precautions and Contraindications
- Techniques of Different type of Massage :
  - a) Swedish Massage
  - b) Hot Stone Massage
  - c) Aromatherapy Massage
  - d) Deep Tissue Massage
  - e) Sports Massage
  - f) Thai Massage
- Different Types of oil used in Massage (Any five)
- **File Work**
- **Viva**

**Books Recommended:**

- Practical workbook for Milady's Standard Cosmetology
- Preparing for the practical exam : Milady's Standard Cosmetology
- The Illustrated Guide to Massage and Aromatherapy by Catherine Stuart. Tanushree Podder,

**Bachelor of Vocation (Beauty & Wellness) Semester-V**

**Skin Treatments and Peeling**

**Course Code: BVBP-5146**

**Session: 2022-2023**

**(PRACTICAL)**

**Course Outcomes:**

- CO 1 :** Students confidence to determine suitable peels for skin types / conditions.
- CO 2 :** Through understanding of science and treatment indicators of chemical peel.
- CO 3 :** Students able to carry out facial electrical treatments for particular skin type.
- CO 4 :** Students able to gain deep knowledge of products, tools & equipment.
- CO 5 :** Students understand the importance of hygiene and sanitation & sterilization of equipments.

**Bachelor of Vocation (Beauty & Wellness) Semester-V**

**Skin Treatments and Peeling**

**Course Code: BVBP-5146**

**Session: 2022-2023**

**(PRACTICAL)**

**Time: 3hrs**

**Max. Marks: 100**  
**Practical Marks: 80**  
**C.A: 20**

**Instructions for the Paper Setters:**

Question paper is to be set on the spot jointly by Internal and External Examiner.

- Client Consultation Chart
- Trolley Setting
- Precautions
- Client Setting
- Treatments Prepared:
  - a) Micro derma abrasion Treatment
  - b) Skin whitening Treatment
  - c) Rejuvenating Treatment
  - d) Peeling for Wrinkles
  - e) Peeling for Melasma
- **VIVA**
- **FILE WORK**

**Books Recommended:**

- The Art of Skin by Zein E Obagi M.D
- Milady's Aesthetician Series by Pamela Hill
- Skin Resurfacing by William P Coleman, Naomi Lawre.

**Bachelor of Vocation (Beauty & Wellness) Semester-V**

**Internship and Project Report**

**Course Code: BVBI-5147**

**Session: 2022-2023**

**Time: 3hrs**

**Max Marks: 75**

The students will submit their training reports (in duplicate) within a period of one month in the department. This period shall be counted from the last date of completion of the training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each student will be attached with one internal faculty guide, with whom they shall be in continuous touch during the training period. The internal faculty guide will be required to evaluate (out of 10 marks) on the basis of assessment report provided by the organization where the training has been completed and his/her own assessment about the work done by the student. The evaluation of the remaining 65 marks shall be made by external examiner appointed by the university who shall evaluate the report on the basis of presentation and the assessment report received from the organization where student has undergone

**Bachelor of Vocation (Beauty & Wellness) Semester-VI**  
**Entrepreneurship**  
**Course Code: BVBL-6141**  
**Session: 2022-23**

**Course Outcomes:**

**CO1:** To understand the concept and features of Entrepreneurship.

**CO2:** To understand the skills and aspects of Entrepreneurship.

**CO3:** To Understand the fact that why Entrepreneurship is important in Beauty industry.

**CO4:** Student can impart the knowledge of legal requirement for new unit



**Bachelor of Vocation (Beauty & Wellness) Semester-VI**  
**Entrepreneurship**  
**Course Code: BVBL-6141**  
**Session: 2022-2023**

**Time: 3hrs**

**Max Marks: 100**  
**Theory Marks :80**  
**CA:20**

**Instructions for the Paper Setters:**

Eight questions of equal marks (16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

**UNIT-I**

- What is Entrepreneurship
- Types of Entrepreneurship
- Traits and Features

**UNIT-II**

- Study of various essential aspects of entrepreneurship.
- Identification and development of entrepreneurial skills.

**UNIT-III**

- Role of entrepreneurship skills in Beauty industry
- Sources of funds for Beauty industry

**UNIT-IV**

- Legal requirements for establishment of new unit
- Determine business, register your business, get EIN, Get licence , local taxes, Budget

**Books Recommended**

1. "Fashion Entrepreneur By Sandra Burke, Publisher Burke.
2. "Fashion Buying" By Helen Goworek, Publisher Blackwell.
3. "Inside the Fashion Business" By Dickerson, Publisher Pearson.

**Bachelor of Vocation (Beauty& Wellness) Semester-VI**  
**Human Resource Management**  
**Course Code: BVBL-6142**  
**Session: 2022-23**

**Course Outcomes:**

- CO1:** To understand the history and important of HRM.
- CO2:** To gain knowledge of job analysis and design.
- CO3:** To gain knowledge of Planning Human resources.
- CO4:** To understand the procedure to recruit and select a candidate.

**Bachelor of Vocation (Beauty & Wellness) Semester-VI**

**Human Resource Management**

**Course Code: BVBL-6142**

**Session: 2022-2023**

**Time: 3hrs**

**Max Marks: 100**

**Theory Marks :80**

**CA:20**

**Instructions for the Paper Setters:**

Eight questions of equal marks (16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

**UNIT – I**

**Introduction of HRM**

History of HRM

Aims and Importance of HRM

**UNIT – II**

**Job Analysis and Design**

Concept of Job Analysis and Design

Methods of Job Analysis

Job Description-Job Specification

**UNIT – III**

**Human Resource Planning (HRP)**

Importance of HRP-Process of HRP-Levels

Types of HRP-Forecasting Demand for employees

**UNIT – IV**

**Recruitment and Selection Process :**

Definition and concept of Recruitment-

Sources of recruitment

Recruitment Policies.

**Books Recommended:**

1. K. Aswathappa, D. Sadhna: International Human Resource Management, Tata McGraw-Hill.
2. Monir H. Tayeb: International Human Resource Management, Oxford University Press.
3. Chris Brewster: International Human Resource Management, Orient Longman.
4. Tony Edwards and Chris Rees: International Human Resource Management, Pearson Education.

**Bachelor of Vocation (Beauty& Wellness) Semester-VI**  
**Merchandising and Retailing**  
**Course Code: BVBL-6142**  
**Session: 2022-23**

**CO1:** To understand the types and quality of Merchandising.

**CO2:** To gain detail knowledge of retail organizes structure.

**CO3:** Students will gain knowledge about different marketing channel for product promotion.

**CO4:** To impart knowledge about brands and labels and terms used for it.

**Bachelor of Vocation (Beauty & Wellness) Semester-VI**

**Merchandising and Retailing**

**Course Code: BVBL-6143**

**Session: 2022-2023**

**Time: 3hrs**

**Max Marks: 100**  
**Theory Marks :80**  
**CA:20**

**Instructions for the Paper Setters:**

Eight questions of equal marks (16 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

**UNIT-I**

**Merchandising**

Introduction

Types of Merchandising

Rights of Merchandising

Qualities of Merchandiser

**UNIT- II**

**Retail Organisational structure store**

Introduction of Retailing

Retailing format

Role and Responsibility of Retail Fashion

Buyer. Role of Buying and Selling products

**UNIT-III**

**Retail Product Promotion**

- Marketing Channels
- Planning and Direction
- Retail Advertising
- Publicity
- Special Events
- Visual merchandise
- Personal Selling
- Relationship Marketing

**UNIT-IV**

**Brands and labels**

**Purchase Term:** Discount, Purchase Order, Payment Terms.

**Costing:** Cost Price, Selling Price, Backward costing.

**Books Recommended:**

1. John Donnellan, Merchandise Buying & Management, 2001, Fairchild Books.
2. Kitty G. Dickerson, Inside the Fashion Business, 7<sup>th</sup> Edition, 2003, Prentice Hall.
3. Elaine Stone, The Dynamics of Fashion, 2004, Fairchild.
4. Jay Diamond; Ellen Diamond, The World of Fashion, 2007, Fairchild.

**Bachelor of Vocation (Beauty & Wellness) Semester-VI**

**Concept Development**

**Course Code: BVBP-6144**

**Session: 2022-2023**

**CO1:** Students will complete conceptual exercises designed to develop creative and analytical problem solving skills

**CO2:** Students will begin to understand and define concepts as overriding ideas.

**CO3:** Students will learn the basics of descriptive drawing for animation.

**CO4:** The translation of idea to animation will be practiced through exercises and visual storyboards.

**CO5:** Students will be introduced to basic treatments and narrative structure; basic shots and film language

**Bachelor of Vocation (Beauty & Wellness) Semester-VI**

**Concept Development**

**Course Code: BVBP-6144**

**Session: 2022-2023**

**Time: 3hrs**

**Max Marks: 100**

**Practical Marks :80**

**CA:20**

**Instructions for the Paper Setters:**

Question paper is to be set on the spot jointly by Internal and External Examiner.

- Development of 3 concepts based on inspiration and trends.
- Design exploration using templates or sketches (based on concepts)
- Final portfolio completion and presentation.

**Books Recommended:**

1. The straight- Talking Beauty Companion by Sali Hughes.
2. The Little Dictionary of Fashion by Christian Dior.
3. Concept Development and the Development of Word Meaning by Seiler and T.B., Wannenmacher

**Bachelor of Vocation (Beauty & Wellness) Semester-VI**

**Computer Application**

**Course Code: BVBP-6145**

**Session: 2022-2023**

**Course Outcomes:-**

**CO1:** Students know to Work effectively with a range of current, standard, Office Productivity software applications.

**CO2:** Students learn to Operate a variety of advanced spreadsheet, operating system and word processing functions.

**CO3:** Students learn to solve a range of problems using office productivity applications, and adapt quickly to new software releases.

**CO4:** Students know to Maintain quality assurance through critically evaluating procedures and results.



**Bachelor of Vocation (Beauty& Wellness) Semester-VI**

**Computer Application**  
**Course Code: BVBP-6145**  
**Session: 2022-2023**

**Time: 3hrs**

**Max Marks: 100**  
**Practical Marks :80**  
**CA:20**

**Instructions for the Paper Setters:**

Question paper is to be set on the spot jointly by Internal and External Examiner.

- Adobe Photoshop
- Coral Draw – drawing face, features & illustrating make-ups & hairstyles.
- Making mood boards/collages
- Editing pictures of faces/hairs to illustrate make-ups and hair style design.

**Books Recommended:**

1. Adobe Photoshop,12.0
2. Gruman, Galen, Adobe in Design Cs2Bible.2
3. Adobe Illustrator,12.0
4. Golding, Mordy, Adobe Creative Suite2

**Bachelor of Vocation (Beauty & Wellness) Semester-III**  
**Internship and Project Report**  
**Course Code: BVBI-3147**  
**Session: 2022-2023**

**Time: 3hrs**

**Max.Marks:75**

The students will submit their training reports (in duplicate) within a period of one month in the department . This period shall be counted from the last date of completion of the training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each students will be attached with one internal faculty guide, with whom they shall be continues touch during the training period. The internal faculty guide will be required to evaluate (out of 10 marks) on the basis of assessment report provided by the organization where the training has been completed and his/her on assessment about the work done by the student.

The evaluation of the remaining 65 marks shall be made by external examiner appointed by the university who shall evaluate the report on the basis of presentation and the assessment report received from the organization where student has undergone.

