

FACULTY OF VOCATIONAL STUDIES

SYLLABUS

of

Master of Arts (Cosmetology)

Semester: I & III

(Under Continuous Evaluation System)

Session: 2020-21



The Heritage Institution

KANYA MAHA VIDYALAYA JALANDHAR

(Autonomous)

Kanya Maha Vidyalaya, Jalandhar(Autonomous)
SCHEME AND CURRICULUM OF EXAMINATION OF TWO YEAR DEGREE PROGRAMME
Master of Arts (Cosmetology) Semester-I
(Session 2020-21)

Master of Arts (Cosmetology) Semester-I							
Course Code	Course Name	Course Type	Marks				Examination time (in Hours)
			Total	Ext.		CA	
				L	P		
MCYM-1141	Anatomy and physiology of Skin	C	100	40	40	20	3+3
MCYM-1142	Beauty and Wellness	C	100	40	40	20	3+3
MCYM-1143	Massage	C	100	40	40	20	3+3
MCYM-1144	Skin Care	C	100	40	40	20	3+3
Total			400				

Master of Arts (Cosmetology) Semester-III							
Course Code	Course Name	Course Type	Marks				Examination time (in Hours)
			Total	Ext.		CA	
				L	P		
MCYL-3141	Business Management	C	100	80	-	20	3+3
MCYM-3142	Advance Therapies for Skin and Health	C	100	40	40	20	3+3
MCYM-3143	The Magic of Massage	C	100	40	40	20	3+3
MCYM-3144	Maquillage Technique	C	100	40	40	20	3+3
Total			400				

Programme Specific Outcomes

Master of Arts (Cosmetology)

Session 2020-2021

PSO1 -Cosmetology is the study and application of beauty treatment. It is the science which focuses on making people look good. It comprises many branches which include beauty therapy and treatments for face, hair, body and overall health care.

PSO2- A cosmetologist is an expert in makeup, skin care and beauty products. He or she provides beauty services that include cosmetic care for hair, skin and body.

PSO3- Students who are interested to become a cosmetologist need to obtain certain educational and licensing requirements. With the right educational qualification and license, cosmetologists can work in several industries and may also be self-employed.

PSO4- The job roles range from the regular haircut, hair wash, perming, styling, colouring, and hair extensions to manicure, pedicure and facials

PSO5- The career possibility in the industry of beauty is endless. This industry offers various careers for these professionals to excel and grow. It is a lucrative career option with earnings increasing with experience and reputation Trained cosmetologists find well paid jobs in beauty parlours, high-end salons and in luxurious hotels/resorts Makeuphair style.

PSO6- Beauty therapists give treatment for the face, hair, skin, and the body. Threading, facials, massages, skin treatments, manicure and pedicure are all included in Beauty therapy. They also advice on skin care, makeup.

PSO7- Beauticians specialize in doing make up for marriages, for TV and film performances and special occasions.

PSO8- Specialized areas of work are electrolysis, permanent make-up used to give a permanent lip-line or eye-line, aroma therapy which uses fragrances and essences for beauty treatment, etc.

PSO9- Beauty advisors market cosmetics, help customers identify the skin/ hair type and give advice on how to treat minor ailments. They give advice on the use of cosmetics, general health/fitness advice, treatment and training is given in yoga/aerobics/health clubs by specialists in fitness and exercise.

Master of Arts (Cosmetology) Semester-I
ANATOMY AND PHYSIOLOGY OF SKIN
COURSE CODE: MCYM-1141
Session 2020-2021

Course Outcomes

- CO1:** Apply concepts and knowledge of the general terminology, cell structure and function, histology, gross anatomy, and physiology related to the integumentary, skeletal, muscular and nervous systems to novel technical and/or clinical scenarios.
- CO2:** Evaluate information on human health and medical research as to its social, environmental, and ethical implications as part of responsible citizenship.
- CO3:** Use scientific laboratory equipment in order to gather and analyze data on human anatomy and physiology.
- CO4:** Understand skin functions and how relevant dysfunction contributes to disease.
- CO5:** Approach dermatologic disease with an understanding of basic skin structure
- CO6:** Students get awareness about the skin.

Master of Arts (Cosmetology) Semester-I
ANATOMY AND PHYSIOLOGY OF SKIN
COURSE CODE: MCYM-1141
Session 2020-2021
(THEORY)

Time: 3 hrs.

Max. Marks: 100
Theory Marks: 40
Practical:40
CA: 20

Instructions for the Paper Setters:

Eight questions of equal (8 marks) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-I

ANATOMY OF SKIN:

- Why study anatomy?
- Structure of skin
- Histology of skin
- how is skin nourished ,functions of skin, Glands of skin ,Types of skin, Skin facts, Skin elasticity, Skin Colour

UNIT-II

PROBLEMS OF SKIN

- Disorders of skin- acne, rosacea, psoriasis, pigmentation, seborrhoea, eczema, blemishes, bulla, sun tan.

COMMON SKIN PROBLEMS

- Wrinkles ,freckles comedons, darkcircles, albinism, dehydration, milia, asbestosis, stetoma, mole, allergy

UNIT-III

- Skin Analysis
- PH Scale
- Sterilization

UNIT-IV

HUMAN PHYSIOLOGY

- Cells, Tissue, Organs
- Skeleton system, Muscular system, Nervous system , Circulatory system, Digestive system

Books Recommended:

- Basic Knowledge of Skin Care, Hair Care and personal grooming by Anita Thakur.
- Complete beauty book by Helen Foster.
- The Big Beauty Book Glamour for the Fuller figure women by Ann Harper and Glenn Lewis.
- The Ultimate Guide (to Beauty) by Anjana Gosai.
- Away with wrinkles (A talk dermatologist's secrets for a younger face by Dr. Nick Lowe).

Master of Arts (Cosmetology) Semester-I
ANATOMY AND PHYSIOLOGY OF SKIN Course
Code : MCYM-1141
Session 2020-2021
(PRACTICAL)

Time: 3 hrs.

Practical Marks: 40

Instructions for Practical Examiners:

Question paper is to be set on the spot jointly by the Internal and External Examiners.

Project file will be evaluated by External Examiner which carries — 10 marks.

- Skin analysis
- Exercise of physiology
- Treatments of disorder
- File work
- Viva
- Presentation

Books Recommended:

- Complete beauty book by Helen Foster.
- The Big Beauty Book Glamour for the Fuller figure women by Ann Harper and Glenn Lewis.
- The Ultimate Guide (to Beauty) by Anjana Gosai.
- Away with wrinkles (A talk dermatologist's secrets for a younger face by Dr. Nick Lowe).

Master of Arts (Cosmetology) Semester-I

BEAUTY AND WELLNESS
Course Code: MCYM-1142
Session: 2020-2021

Course Outcomes:

CO 1: Students get knowledge of skin and personal grooming.

CO 2: Understand why personal hygiene is an important part of good health maintenance

CO 3: Understand what areas are included in health maintenance **CO 4:** Know when to offer choices when providing personal care **CO 5:** Understand that professional ethics should always be applied

when providing personal care.

Master of Arts (Cosmetology) Semester-I
BEAUTY AND WELLNESS
Course Code: MCYM-1142
Session : 2020-2021
(THEORY)

Time: 3 hrs.

Max. Marks: 100
Theory Marks: 40
Practical:40
CA: 20

Instructions for the Paper Setters:

Eight questions of equal(8 marks) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-I

BEAUTY:

- What is beauty and its importance
- Colour and outfit culture

UNIT-II

PERSONAL GROOMING:

Personal grooming: visual poise, basic stance and corrective stance, correct sleeping position basic hand position, meeting and greeting people, speaking and charming conversation

UNIT- III

YOGA:

- What is yoga? Aim, importance and benefits, Stages of yoga
- Guidelines for yoga practice, Breathing system in yoga
- Aerobics
- Rules of Yoga

UNIT-IV

MEDITATION:

- Benefits of meditation,
- gaining the meditative state,
- How to use meditation,
- Simple meditation techniques,
- Personal development,
- Enjoyment and achievement

Books Recommended:

- Structural Yoga Therapy by Mukunda Stiles
- Mind, Body , Spirit by Mark Evans
- A Beginners Guide to Aroma Therapy by Denise Whichello Brown
- Meditation for Beginners by Jack Kornfield

Master of Arts (Cosmetology) Semester-I
BEAUTY AND WELLNESS Course
Code: MCYM-1142
Session 2020-2021
(PRACTICAL)

Time: 3 hrs.

Practical Marks: 40

Instructions for Practical Examiners:

Question paper is to be set on the spot jointly by the Internal and External Examiners.

- Aerobics
- 20 yoga asans:
- Dhanur asana , halasana , Shav asana, Pachimottan asana , Vajar asana, Tar asan, Chakarsan, Bhujangasan, pranayam, sarvang asana , trikonasan , gom mukhasan, chaki asana , konasana, garudhasan , virabhadrasana, utkatasana, vrkasana, sukhasana , suptarvajar asana
- Meditation techniques and positions
- Viva
- File work
- Presentation

Books Recommended:

- Mind, Body , Spirit by Mark Evans
- Meditation for Beginners by Jack Kornfield
- A Beginners Guide to Aroma Therapy by Denise Whichello Brown
- Structural Yoga Therapy by Mukunda Stiles

Master of Arts (Cosmetology)(SEMESTER-I)
MASSAGE
Course Code : MCYM – 1143
Session 2020-2021

Course Outcomes:

CO 1: Create a safe massage environment.

CO 2: Integrate various massage skills to provide effective massage therapy techniques in a clinical setting.

CO 3: Students are given basic bodywork techniques and skills needed to be.

CO 4: Employed as a massage therapist.

CO 5: Students get advance knowledge about massages.

CO 6: Beauty therapists give treatments for the face, hair, skin, and the body facials, massages, skin treatments are all included in Beauty therapy. They also advice on skincare, Massage and Body SPA

Master of Arts (Cosmetology) Semester-I

MASSAGE

Course Code : MCYM-1143

Session 2020-2021

(THEORY)

Time: 3 hrs.

Max. Marks: 100

Theory Marks: 40

Practical:40

C.A:20

Instructions for the Paper Setters:

Eight questions of equal(8 marks) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-I

MASSAGE

- Introduction to massage
- Techniques and types of massage
- Steps of massage
- Benefits of massage
- Physiological effect of massage

UNIT -II

- Anatomy of bones

UNIT- III

- Introduction to facial
- Facial manipulation
- Basic knowledge for facial nerves
- Basic knowledge for facial muscles
- Basic knowledge for facial bones
- Treatments for different skin types

UNIT- IV

Body spa and massage

- Massage steps
- Homemade SPA
- Client consultation

Books Recommended:

- Massage by Ken Eyeraman
- The Complete Book of Massage by Mary Atkinson with Exme Floyd
- Mind, Body , Spirit by Mark Evans
- K.I.S.S (Keep it Simple Series) by Laura Bailey

Master of Arts (Cosmetology)(SEMESTER-I)
MASSAGE
Course Code: MCYM-1143
Session 2020-2021
(PRACTICAL)

Time: 3 hrs.

Practical Marks: 40

Instructions for Practical Examiners:

Question paper is to be set on the spot jointly by the Internal and External Examiners.

Basic facial

- Deep Cleansing
- Uses Blackhead Extractor
- Types of bleaches
- Medicated Bleach
- Facial treatment
- Body Polishing and Massage
- Body Spa
- Viva
- File work
- Presentation

Books Recommended:

- Massage by Ken Eyerman
- Mind, Body , Spirit by Mark Evans
- The Complete Book of Massage by Mary Atkinson with ExmeFloyd
- K.I.S.S (Keep it Simple Series) by Laura Bailey

Master of Arts (Cosmetology) Semeste-I
SKIN CARE
COURSE CODE: MCYM-1144
Session 2020-2021

Course Outcomes:

CO 1: The purpose of this course is to provide students with the knowledge to identify terminology related to skin, products and treatments with the demonstration of proper application of cosmetics related to skin care.

CO 2: Create a safe massage environment.

CO 3: Integrate various massage skills to provide effective massage therapy techniques in a clinical setting.

CO 4: Students get advance skin care techniques.

Master of Arts (Cosmetology) (SEMESTER-I)

SKIN CARE

Course Code: MCYM-1144

Session 2020-2021

(THEORY)

Time: 3 hrs.

Max. Marks: 100

Theory Marks: 40

Practical:40

CA:20

Instructions for the Paper Setters:

Eight questions of equal(8 marks) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

Unit-I

NATURAL INGREDIENTS

- Knowledge for natural ingredients
- A to Z INGREDIENTS
- BENEFITS
- Uses
- Skin treatments Schedule

Unit-II

EXFOLIATION OF SKIN

- Exfoliation of oily skin
- Exfoliation of dry skin
- Exfoliation of sun damaged Skin

Unit-III

- AHA and BHA
- pH sensitive AHA and BHA

Unit- IV

- Organic Preparations

Books Recommended:

- Complete beauty book by Helen Foster
- The Big Beauty Book Glamour for the Fuller figure women by Ann Harper and Glenn Lewis
- The Ultimate Guide to being naturally gorgeous by Sarah Stacey & Gosephine Fairley.
- K.I.S.S (Keep it Simple Series) by Laura Bailey

Master of Arts (Cosmetology) Semester-I
SKIN CARE
Course Code: MCYM-1144
Session 2020-2021
(PRACTICAL)

Time: 3 hrs

Practical Marks: 40

Instructions for Practical Examiners:

Question paper is to be set on the spot jointly by the Internal and External Examiners.

- Making creams, pack, scrub with natural ingredients
- Treating of problematic skin with natural ingredients
- File work
- Viva
- Presentation

Books Recommended:

- Complete beauty book by Helen Foster
- K.I.S.S (Keep it Simple Series) by Laura Bailey
- The Big Beauty Book Glamour for the Fuller figure women by Ann Harper and Glenn Lewis
- The Ultimate Guide to being naturally gorgeous by Sarah Stacey & Gosephine Fairley.

Master of Arts (Cosmetology) Semester-III

**Business Management
Course Code: MCYL-3141
Session 2020-2021**

COURSE OUTCOMES:

COS.1 Students develop the knowledge base about the physical facility needed for different types of food services unit.

COS.2 Imparts necessary expertise to manage the financial aspects in the unit.

COS.3 Get a chance to learn the principles of personal management.

COS.4 Analyzing the financial performance of an organization.

COS.5 Analyzing the skills in today's business environment.

Master of Arts (Cosmetology) (SEMESTER-III)
Business Management
Course Code: MCYL-3141
Session 2020-2021
(THEORY)

Time: 3 hrs

MaxMarks:100
Theory Marks: 80
CA: 20

Instructions for the Paper Setters:

Eight questions of Equal marks (16 each) are to be set, two in each of the four Sections (A- D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-1

PRACTICES IN COSMETOLOGY AND HEALTH CARE

- Introduction of Management
- Principles of Management

UNIT-II

SPACE AND EQUIPMENT

- Layout planning: Preliminary preparation –Information gathering, Prospectus, Determining basic units and equipment.
- Determining equipment needs :Types of equipments, Features of equipments ,Factors affecting selection of equipments, Equipment needs for different situations
- Feasibility assessment in terms of layout design and costs.

UNIT-III

FINANCIAL MANAGEMENT

- The use of financial Management in a Health and beauty based enterprise
- Budget , Budgeting and Budgetary Control
- Basic concepts in Financial Accounting : Cash memo, Cash Receipt, Pay-in-slip Cheques ,Vouchers

UNIT-IV

RESOURCE MANAGEMENT

- Human Resource Management
- Entrepreneurship Development
- Business Communication Skills
- Business Environment
- Service Management
- Retail Management
- Computer Application in cosmetology & Health care Management
- Fitness Management.

BOOKS RECOMMENDED

- Koontz Harold & Weihrich Heinz (2006) Esesentials of Management 7th edition Tata Mc Graw Hill Book Company
- Sethi Mohini (2005) Institution Food Management New Age International Publishers
- Tripathi P C (2000) Personnel management 15th ed Sultan Chand ,NewDelhi
- A very AC (1991) Modern Guide to Food Service Equipment ,Waveland Press
- Sethi Mohini (2005) Personnel management 15th ed sultan Chand ,NewDelhi
- Luthans Fred (2001) Organizational Behaviour 9th Edition Mc Graw Hill International
- Swamy's Handbook (2009) Swamy Publisher (P) Ltd

Master of Arts (Cosmetology) Semester-III
Advance Therapies for Skin & Health
Course Code: MCYM-3142
Session 2020-2021

COURSE OUTCOMES:

COS. 1 Provides knowledge and necessary information of all the latest different therapies given for the overall improvement of health and beauty.

COS. 2 Students can make use of the therapies for releasing the stress, fatigue, tension, depression.

COS. 3 Get a chance to practice appropriate safety and sanitation procedure.

COS.4 Students get opportunity to understand the role of physiotherapy in the context of the health needs.

COS.5 Students are able to perform a safe, systematic and appropriate therapy assessment for different conditions.

Master of Arts (Cosmetology) Semester-III
Advance Therapies for Skin & Health
Course Code: MCYM-3142
Session 2020-2021
(THEORY)

Time: 3 hrs

Max.Marks100
Theory Marks: 40
Practical Marks: 40
CA: 20

Instructions for the Paper Setters:

Eight questions of equal marks(8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-I

MAGNET THERAPY AND REFLEX THERAPY-

- Introduction and its uses
- Instruments used
- Techniques
- Contraindications

UNIT-II

HYDRO THERAPY & SEA WEED THERAPY

- Its Meaning
- Its Purpose and benefits
- Techniques
- Contraindications

UNIT-III

ELECTRO THERAPY & ELECTROLYSIS THERAPY

- Definition
- Terms and types
- Techniques and its purpose
- Contraindications

UNIT -IV

AYURVEDIC SPA THERAPY

- Introduction to Ayurveda
- Panchkarma
- Kerala Massage Therapy
- Uses and benefits
- Contraindication

BOOKS RECOMMENDED:

- Gill Farrer-Halls, The Aroma Therapy Bible :The Definitive Guide to usingessential oils
- Patricia Davis, Aroma Therapy: An A-Z: the most comprehensive Guide.
- Ron Lawrence ,M.D, PHD and Paul Rosch , M.D. F.A.C.P. Magnetic therapy
- Diane Buchman, Blanche Fried ,The Complete Book on Water Therapy

Master of Arts (Cosmetology) Semester-III
Advance Therapies for Skin & Health
Course Code: MCYM-3142
Session 2020-2021
(PRACTICAL)

Time: 3 hrs.

Practical Marks: 40

Instructions for Practical Examiners:

Question paper is to be set on the spot jointly by the Internal and External Examiners.

THERAPIES:-

- Magnet therapy
- Reflex therapy
- Sea weed Therapy
- Electro Therapy
- Ayurvedic Spa Therapies
- Viva
- File Work

BOOKS RECOMMENDED:

- Gill Farrer-Halls, The Aroma Therapy Bible :The Definitive Guide to using essential oils
- Patricia Davis, Aroma Therapy: An A-Z: the most comprehensive Guide.
- Ron Lawrence ,M.D, PHD and Paul Rosch , M.D. F.A.C.P. Magnetic therapy
- Diane Buchman, Blanche Fried ,The Complete Book on Water Therapy
- Ruth Sova, The Water way to Mobility and Painfree .
- Kathi Keville, IDG ,1999, Aromatherapy for Dummies.

Master of Arts (Cosmetology) (SEMESTER-III)

The Magic of Massage

Course Code: MCYM-3143

Session 2020-2021

COURSE OUTCOMES:

COS.1 Discussion of the purpose of massage.

COS.2 Demonstration of the manipulation of massage.

COS. Demonstration of appropriate safety and sanitization procedures.

COS.4 Students are able to the assess of imbalance and structural dysfunction.

COS.5 Students are trained to determine the effective treatment strategies.

Master of Arts (Cosmetology) Semester-III
The Magic of Massage
Course Code: MCYM-3143
Session 2020-2021
(THEORY)

Time: 3 hrs

Max. Mark100
Theory Marks: 40
Practical Marks: 40
CA: 20

Instructions for the Paper Setters:

Eight questions of equal marks(8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section

UNIT-I

INTRODUCTION OF MASSAGE:

- Origin of Massage
- The History of Massage Therapy
- Types of Massage
- Benefits of Massage Therapy

UNIT- II

WESTERN MASSAGE :

- Deep Tissue Massage
- Swedish massage
- Lomi-Lomi
- Aroma massage

UNIT-III

Oriental Massage:

- Japanese massage –Shiatsu
- Chinese massage
- Tibetan massage
- Thai massage
- Thai Yoga massage

UNIT-IV

HEALING WITH MASSAGE:

- Self Massage:
Revitalizing Arm and Neck Massage ,Leg Massage , Back massage
- Basic oils and their uses:
Sweet Almond, Castor Oil, Coconut oil, Olive Oil

BOOKS RECOMMENDED

- Tanushree Podder,2002 ,The Magic of Massage ,Pustak Mahal , Delhi
- Tappan, Frances M- Healing Massage Techniques : A Study of Eastern and Western Methods
- Lidell, Lucinda – The Book of Massage : The Complete step by step guide to Eastern
and
Western Techniques ,New York ,1st ed. Simon & Schuster 1st ed. 2001.
- Sharma ,Rajiv ,2006 Massage for Good Health ,Diamond Pocket Books (P) Ltd.
- D. Milli Austin, Healing Bath: Using Essential Oil Therapy to Balance Body Energy
,Inner Tradition ,Vermont
- Baiz Rodolfe ,Healing Power of Essential Oils Therapy to Balance BodyEnergy, Inner
Traditional ,Vermont

Master of Arts (Cosmetology) Semester-III
The Magic of Massage
Course Code: MCYM-3143
Session 2020-2021
(PRACTICAL)

Time: 3 hrs

Practical Marks: 40

Instructions for Practical Examiners:

Question paper is to be set on the spot jointly by the Internal and External Examiners.

MASSAGES:-

- Self Massage
- Swedish massage
- Deep Tissue massage
- Aroma massage Therapy and Thai yoga
- Thai massage
- Japanese massage
- Chinese massage
- Viva
- File Work

BOOKS RECOMMENDED

- Tanushree Podder, 2002, The Magic of Massage, Pustak Mahal, Delhi
- Tappan, Frances M- Healing Massage Techniques : A Study of Eastern and Western Methods
- Sharma, Rajiv, 2006 Massage for Good Health, Diamond Pocket Books (P) Ltd.
- D. Milli Austin, Healing Bath: Using Essential Oil Therapy to Balance Body Energy, Inner Tradition, Vermont
- Baiz Rodolfe, Healing Power of Essential Oils Therapy to Balance Body Energy, Inner Traditional, Vermont

Master of Arts (Cosmetology) Semester-III

Maquillage Technique

Course Code: MCYM-3144

Session 2020-2021

COURSE OUTCOMES:

COS. 1 Understanding the pattern for applying makeup techniques for all type of skin complexions.

COS. 2 Students are trained to apply appropriate cosmetic to enhance a client's appearance.

COS.3 Students know the advance techniques of applying makeup.

COS.4 Identifying and applying various makeup equipments and techniques use for professional application.

Master of Arts (Cosmetology) Semester-III
MAQUILLAGE TECHNIQUE

Course Code: MCYM-3144

Session 2020-2021
(THEORY)

Time: 3 hrs.

Max. Marks:100
Theory Marks: 40
Practical Marks: 40
CA: 20

Instructions for the Paper Setters:

Eight questions of equal marks (8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-I

MAQUILLAGE PRINCIPLE:-

- Preparation for makeup Application-Equipment, tools, terms.
- Material Required for Maquillage.
- Procedures for applying professional make up.

UNIT-II

AROUND THE CLOCK MAKE UP

- Day, Night, and Evening Make Up,
- Signature Makeup
- Beauty Care Prior to Wedding- Bridal Make Up

UNIT-III

FACE SHAPES & TOUCH UP TRICKS-

- The basic face shapes
- Make Up Touch Up Tricks
- Lunch Time Touch Up
- Night Time Face Touch up
- The cocktail eye

UNIT-IV

FALSE EYELASHES

- Applying strip eyelashes. material and implements used

- Removal of strip false eyelashes
- Applying semi permanent individual eyelashes and material & implements used
- Removing false individual eyelashes
- Allergy test
- Procedure for upper and lower lashes

BOOKS RECOMMENDED:

- Kevyn Aucoin ,Harper Collins ,1995,The Art of Make Up
- Mary Quant, DK Publishing,1996, Classic Make Up and Beauty
- Kevyn Aucoin, Little Brown and Company,2000, Face Forward
- Arlene Mathew ,The Complete Beauty Book,2004, Varun Publication, Bangalore
- Milady's ,Text Book of cosmetology ,2000, Milady Publication ,America
- Handa Parvesh, Complete Book on Beauty Body Make Up,2006 Goodwill Publications ,New Delhi.

Master of Arts (Cosmetology) Semester-III
Maquillage Technique
Course Code: MCYM-3144
Session 2020-2021
(PRACTICAL)

Time: 3 hrs

Practical Marks: 40

Instructions for Practical Examiners:

Question paper is to be set on the spot jointly by the Internal and External Examiners.

MAQUILLAGE:-

- Corrective Make up
- Bridal Make up
- Reception Make up
- Glossy Makeup.
- Art of Bindis
- VIVA
- File Work

BOOKS RECOMMENDED:

- Kevyn Aucoin ,Harper Collins ,1995,The Art of Make Up
- Mary Quant, DK Publishing,1996, Classic Make Up and Beauty
- Kevyn Aucoin, Little Brown and Company,2000, Face Forward
- Arlene Mathew ,The Complete Beauty Book,2004, Varun Publication, Banglore
- Milady's ,Text Book of cosmetology ,2000, Milady Publication ,America
- Handa Parvesh, Complete Book on Beauty Body Make Up,2006 Goodwill Publications ,New Delhi.

