

Exam. Code : 217603

Subject Code : 6915

M.Com. 3rd Semester

MC-301 : BANKING & INSURANCE SERVICES

Time Allowed—3 Hours] [Maximum Marks—100

SECTION—A

Note :— Attempt any *ten* questions. Each question carries
2 marks. (10×2)

1. Write notes on the following :

- (i) Regional rural banks
- (ii) Functions of Central Bank
- (iii) Bank Rate
- (iv) Liquidity Risk Management
- (v) Non-Performing Assets
- (vi) Credit Control
- (vii) Difference between Universal and Narrow Banking
- (viii) Self Help Groups
- (ix) Micro Savings
- (x) Bancassurance
- (xi) Difference between assurance and insurance
- (xii) Bonus.

SECTION—B

Note :— Attempt any *two* questions. Each question carries
20 marks. (20×2)

2. Explain the role of commercial banks in economic development of the country.
3. What are NPAs ? Discuss the prudential norms given out by the RBI with respect to NPAs.
4. What is Risk management in banking sector ? Discuss its need and necessity. Also explain the types of risks.
5. Discuss the impact of reforms in Indian Banking in India. What are the challenges ahead ?

SECTION—C

Note :— Attempt any *two* questions. Each question carries
20 marks. (20×2)

6. Explain Internet Banking. Discuss the modern services provided by bank through internet banking.
7. Explain in detail the concept of microfinance as a tool of financial inclusion.
8. How does insurance help in financial planning and taxation ? Explain.
9. Define the term Bancassurance. Discuss the reasons for banks to enter into Bancassurance.

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Subject Code : 6917

M.Com. 3rd Semester

MC-312 : CONTEMPORARY ACCOUNTING

Time Allowed—3 Hours] [Maximum Marks—100

- Note :—** (1) Section A consists of 12 questions. Answer any 10 out of them. Each question carries 2 marks; the total weightage being 20 marks.
- (2) Section B consists of 4 questions. Answer any 2 out of them. Each question carries 20 marks; the total weightage being 40 marks.
- (3) Section C consists of 4 questions. Answer any 2 out of them. Each question carries 20 marks; the total weightage being 40 marks.

SECTION—A

1. Explain the following :
 - (i) Human resource value accounting
 - (ii) Replacement cost of human resources
 - (iii) CSR
 - (iv) Limitations of Historical costing
 - (v) Corporate disclosure
 - (vi) Influence of changing environment on contemporary accounting
 - (vii) Value added statements

(viii) Types of intangible assets

(ix) EVA

(x) Financial lease

(xi) Corporate governance as a recent trend

(xii) Which companies need not give segment reporting ?

SECTION—B

2. Define Human Resource Accounting. Give its scope. How is it helpful in managerial decisions ?
3. Explain Hermanson Model of HRVA. Give its limitations. How does Lev and Schwartz model overcome these limitations ?
4. Discuss areas of corporate social performance. What is the level of CSR reporting in India ?
5. Discuss the conceptual framework of Corporate Reporting.

SECTION—C

6. Write a note on importance of web reporting. From what limitations does it suffer ?
7. What is reportable segment ? When does it become primary and/or secondary ? Give provisions of AS 17 for its reporting.
8. Define value added reporting. What is its utility ? Discuss its disclosure status in India.
9. What is the significance of accounting standards ? How are these formulated ?

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M.Com. 3rd Semester

STRATEGIC MANAGEMENT

Paper—MC-321

Time Allowed—3 Hours]

[Maximum Marks—100

Note :— Question paper is divided into three Sections A, B and C.

Section A consists of **TWELVE** very short type answer questions. Attempt any **10** questions from Section A. Answer each question in upto **10** lines. Each question carries **2** marks. Total weightage of this section is **20** marks.

Section B consists of **FOUR** essay type questions with answer to each question to be given in upto **five** pages in length. Attempt any **TWO** questions. Each question carries **20** marks. Total weightage of this section is **40** marks.

Section C consists of **FOUR** essay type questions with answer to each question to be given in upto **five** pages in length. Attempt any **TWO** questions. Each question carries **20** marks. Total weightage of this section is **40** marks.

SECTION—A

1. What is a Strategy ?
2. What are Goals ?

3. Define Industry.
4. What is meant by 'Threat of Substitutes' ?
5. What is a Strategic Group Map ?
6. What are Key Success Factors ?
7. What is Horizontal Integration ?
8. What are Harvesting Strategies ?
9. Explain Organizational Culture.
10. What is meant by Corporate Governance ?
11. What is a Joint Venture ?
12. What is meant by Diversification ? $10 \times 2 = 20$

SECTION—B

1. What is the focus of business level strategies ? How do they differ from functional and corporate level strategies ? Explain with the help of examples from the Corporate World.
2. What is SWOT Analysis ? Highlight the application of SWOT Analysis in formulating a strategy for a firm.
3. Explain the technique of Strategic Group Mapping.
4. Explain the internal and external factor evaluation matrices. $2 \times 20 = 40$

SECTION—C

1. What are Porter's Competitive Strategies ? How do they differ from each other ?
2. Explain the Shell's Directional Policy Matrix of Portfolio Analysis.
3. What is Strategic Leadership ? Explain the Strategic roles of a leader.
4. What is Corporate Social Responsibility ? Explain the statutory provisions of corporate social responsibility in India. $2 \times 20 = 40$

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M.Com. 3rd Semester

SECURITY MARKET OPERATIONS

Paper—MC-322

Time Allowed—3 Hours]

[Maximum Marks—100

Note :—(1) Answer any **TEN** questions from Section A.
Each carries **2** marks.

(2) Answer any **FOUR** questions from Section B
and C, selecting **TWO** questions from each
Section. Each carries **20** marks.

SECTION—A

I. Briefly answer the following :—

- (a) Bonus Issue
- (b) Full form of NSDL and CDSL.
- (c) ESOP
- (d) Merchant Banker.
- (e) Who is the new Chairman of NSE ?
- (f) Registrar of an IPO.
- (g) Demutualisation of stock exchanges.
- (h) What was the purpose of forming SEBI ?
- (i) STRIPS
- (j) Insider Trading.
- (k) Takeover
- (l) Private Placement.

10×2=20

SECTION—B

- II. Discuss the structure of Capital Market in India. 20
- III. Discuss the procedure of obtaining membership from NSE. 20
- IV. Explain various types of derivative products available in India for trading. 20
- V. Discuss the role of various participants involved in clearing and settlement at NSE. 20

SECTION—C

- VI. Discuss the role of FIIs in Indian Capital Market. 20
- VII. Discuss the methodology adopted by a Credit Rating Agency while rating a financial instrument. 20
- VIII. Explain the process of redressal mechanism of complaints of SEBI. 20
- IX. Explain the procedure of dematerialization of shares. 20