

**Exam Code: 218704****Paper Code: 4313****Programme: Master of Vocation (Textile Design and  
Apparel Technology) Semester: IV****Course Title: Fashion Event Management and Media****Course Code: MVTL-4233****Time Allowed: 3 Hours****Max Marks: 80**

**Note:** Attempt five questions in all, selecting at least one from each section. The fifth question may be attempted from any section. Each question carries equal 16 marks.

**SECTION-A**

1. Define EVENT PLANNING? If you are going to organize a Fashion Show, what steps you will be taken.
2. What are the different types of FASHION EVENTS? Describe in detail.

**SECTION-B**

3. Explain in detail the objectives of an EVENT.
4. Explain the current scenario of FASHION STYLING in India now a day's.

**SECTION-C**

5. Explain RISK MANAGEMENT in detail.
6. Define PR and why it is important in FASHION INDUSTRY?

**SECTION-D**

7. What are the SOCIAL ISSUES present in Fashion Industry? Discuss.
8. Explain the Role of Fashion Designer in detail.

**Exam Code: 218704**  
**(20)**

**Paper Code: 4312**

**Programme: Master of Vocation (Textile Design and  
Apparel Technology) Semester-IV**

**Course Title: Communication Skills in English**

**Course Code: MVTM-4232**

**Time Allowed: 3 Hours**

**Max Marks: 60**

**Note: Attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section. Each question carries 12 marks.**

**Section — A**

1. Video conferencing is an important tool in business, management and marketing? Explain.  
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2. Write a detailed note on video communication and conferencing.

**Section - B**

3. What are the essentials of a resume and job application letter? Elaborate.

4. Write an application for the post of Librarian in a college. Draft a resume.

**Section — C**

5. Discuss the various types of Emails And Advertisements.  
6. Explain the following fashion terms:  
Pliable, Queen size, Mechandise, Art deco print, Private label, Psychedelic

**Section — D**

7. Do as directed: (6x2=12 marks)

Note: All the questions are compulsory.

- i. **Correct the misspelt words:**  
Gratefull, Beleive, Febuary, Hieght, Suprise, knowlege
- ii. **Complete the sentences with appropriate forms of Conjunctions:**  
a. She's honest \_\_\_\_\_ everyone trusts her. (if, so, when)  
b. You won't pass the test \_\_\_\_\_ you study. (When, if, unless)
- iii. **Complete the sentences with appropriate forms of Prepositions:**  
a. They are not familiar \_\_\_\_\_ this subject. (with/to)  
b. He lives \_\_\_\_\_ Ahmedabad (in/at)

**iv. Complete the sentences with appropriate forms of adverbs:**

a. Our team won the tournament \_\_\_\_\_ (easy)

b. The woman in red dress sang \_\_\_\_\_ (sweet)

**v. Complete the sentences with appropriate forms of adjectives:**

a. The lecture was \_\_\_\_\_. I fell asleep.  
(bored/boring)

b. I'm starting a new job next week. I'm quite \_\_\_\_\_ about it. (exciting/excited)

**vi. Choose appropriate forms of idiomatic expression for the following sentences:**

He has been successful in his life. He went from \_\_\_\_\_ to riches. (music/shoulder/rags)

b. The small amount of money donated is just a drop in the \_\_\_\_\_ compared to large sum (ocean/ use/ pie)

8. What are Prepositions, Adverbs and Adjectives? Write in detail with examples.