

Exam code: 100083

Paper Code: 3287

Programme: Master of Arts (Cosmetology) SEM: III

Course Title: Business Management

Course Code: MCYL-3141

Time Allowed: 3 Hours

Max Marks: 80

**Note: Attempt five questions in all, selecting at least one question from each section. The fifth question may be attempted from any section. Each question carries 16 marks.**

**Section-A**

- 1) Discuss about Business Management and how we can manage it.
- 2.) Explain the Principles of management in cosmetology.

**Section-B**

- 3) Describe factors affecting selection of equipments and their different needs.
- 4) Discuss about feasibility assessment in terms of layout design and cost planning.

**Section-C**

- 5) How we can use of financial management in a health and beauty based enterprise.
- 6) Explain these concepts:
  - a) Cash Memo
  - b) Pay-in-slip cheques
  - c) Vouchers
  - d) Cash Receipt

**Section-D**

- 7) What do you mean by Human Resource Management and business management?
- 8) What is Entrepreneurship development and Retail management?

**Exam Code: 100083**

**Paper Code: 3288**

**Programme: MASTER OF ARTS(COSMETOLOGY) Sem-3**

**Course Title : ADVANCE THERAPIES FOR SKIN AND HEALTH**

**Course Code : MCYM-3142**

**Time Allowed : 3HRS**

**Maximum Marks : 40**

**NOTE: Attempt five questions in all from following eight questions (four sections). Fifth question can be attempted from any section. Each question carries equal marks. (8 Marks)**

**SECTION-A**

1. Define Magnetic Therapy. What are the instruments used in magnetic therapy?
2. How many zones are in the body according to the reflexology?

**SECTION-B**

3. Briefly explain how hydrotherapy works and what are the techniques used for hydrotherapy.
4. Briefly explain Thalassotherapy with its benefits.

**SECTION-C**

5. Explain electrotherapy with its uses and contraindications.
6. Briefly explain electrolysis therapy with its uses and contraindications.

**SECTION-D**

7. How do you explain ayurveda? What are the three principles of ayurveda?
8. Explain the procedure of panchkarma treatments and its benefits for health.

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**Paper Code: 3290**

**Programme: Master of Arts (Cosmetology)**

**Semester- III<sup>rd</sup>**

**Course Title: Maquillage Technique**

**Course Code: MCYM-3144**

**Time allowed: 3 Hours**

**Max. Marks: 40**

**Note:** Candidates are required to attempt five questions in all, selecting at least One question from each section. The fifth question may be attempted from any section. Each question carries 8 marks.

**Section-A**

1. Explain the Principle of Maquillage ?
2. Elaborate the procedure of Makeup Application?

**Section -B**

3. Explain the theory of make-up with reference to Bridal make-up.
4. What is the difference between Day and Night Makeup?

**Section-C**

5. How do you analyze face shape?
6. What is the best way to lunch type touchup tricks?

**Section-D**

7. Different between Fake eyelashes and permanent eyelash extension?
8. Which implements used for applying semi-permanent eyelashes? Explain the procedure briefly?