

Library  
KMV-II (V.S.B.)  
6.5.2024 (MAY)  
[EVE]

Exam Code: 217804  
(30)

Paper Code: 4152

Programme: Master of Arts  
(Journalism and Mass Communication)  
Semester-IV

Course Title: International Communication

Course Code: MJML-4311

Time Allowed: 3 Hours

Max Marks: 60

**Note:** Attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section. Each question carries 12 marks.

**Section—I**

1. What do you mean by International Communication? Define its Political, Economic and Cultural dimensions.
2. Throw light upon the collaboration in Indian and International News Agencies in exchange of information related to various issues.

**Section-II**

3. Write a detailed note on UNO's declaration of Human Rights and Communication.

4. What do you know about Reuters? Explain its functions in detail.

### **Section-III**

5. Explain the efforts of UNESCO in removal of imbalance in news.
6. Discuss New Media, its various aspects and role in spreading information in various sections of the society.

### **Section-IV**

7. What do know about the concept of Cultural Imperialism?
8. Comment upon the Transnational Media ownership and issues of Sovereignty and Security.

**Exam Code: 217804  
(30)**

**Paper Code: 4153**

**Programme: Master of Arts  
(Journalism and Mass Communication)  
Semester-IV**

**Course Title: Human Rights**

**Course Code: MJML-4312**

**Time Allowed: 3 Hours**

**Max Marks: 60**

**Note: Attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section. Each question carries 12 marks.**

**Section-I**

1. Discuss the Concept of Human Rights in detail.
2. Discuss Universal Declaration of Human Rights by UNO.

**Section-II**

3. Discuss how Human Rights are playing pivotal role in Indian Society.
4. Explain Constitutional aspects of Human Rights in India.

**Section-III**

5. Comment upon the Human rights for Children and women and Dalits.
6. Discuss State Human Rights Commission.

**Section-IV**

7. Explain Human Rights and Right to Freedom of Speech and Expression.
8. Comment upon the Conflicts and Violations of Human Rights.

**Exam Code: 217804  
(30)**

**Paper Code: 4154**

**Programme: Master of Arts (Journalism and Mass Communication)  
Semester-IV**

**Course Title: Intercultural Communication**

**Course Code: MJML-4313**

**Time Allowed: 3 Hours**

**Max Marks: 60**

**Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section. Each question carries 12 marks**

**SECTION-A**

1. Write an essay on "Diversity in Indian culture".
2. Define inter-cultural communication. Discuss its scope also.

**SECTION-B**

3. Discuss the importance of values and ethos in Indian social system.
4. What are the pros and cons of Global Culture?

**SECTION -C**

5. Discuss the impact of new technology on culture.
6. Write a note on "Media as a cultural institution".

**SECTION-D**

7. Folk media is an effective means of communication in the world. comment.
8. What are the basics characteristics of Punjabi culture?

**Exam Code: 217804**  
**(30)**

**Paper Code: 4155**

**Programme: Master of Arts (Journalism and Mass Communication)**  
**Semester-IV**

**Course Title: Film Studies**

**Course Code: MJMM-4314**

**Time Allowed: 3 Hours**

**Max Marks: 60**

**Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section. Each question carries 12 marks**

**SECTION-A**

1. Write a short note on Indian film industry
2. Differentiate between regional and national cinema

**SECTION —B**

3. Describe the process of film making.
4. Highlight the role of film Producer.

**SECTION- C**

5. How film critics and reviews affect the new comers and their craft in the film industry?

6. Do you think Feminism is an important aspect in film studies?

**SECTION —D**

7. Discuss the development of Punjabi cinema.
8. Write a note on various genres in Indian Cinema.