

DISSERTATION BASED ON THE CASE STUDIES ON
"SOCIAL MEDIA AND WOMAN ENTREPRENUERSHIP IN FASHION INDUSTRY"

SUBMITTED TO:



GURU NANAK DEV UNIVERSITY, AMRITSAR (PUNJAB)

IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR THE DEGREE OF
MASTER OF JOURNALISM AND MASS COMMUNICATION

SUPERVISED BY:

Mrs. Manpreet kaur

A handwritten signature in black ink, appearing to read 'Manpreet Kaur', is written over the printed name.

SUBMITTED BY:

MUGARJIT KAUR

MA(JMC)-IV

21217800006

SESSION (2021-2023)

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

(KANYA MAHA VIDYALAYA, JALANDHAR)

DISSERTATION BASED ON THE SURVEY ON
"IMPACT OF SOCIAL NETWORKING SITES ON SOCIETY"

SUBMITTED TO



GURUNANK DEV UNIVERSITY, AMRITSAR (PUNJAB)

In the partial fulfillment of the requirement for the degree of masters of journalism and mass communication.

Kritika
Submitted by:

Kritika

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Mrs. Manpreet

SESSION (2022-2023)

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

(KANYA MAHA VIDYALAYA, JALANDHAR)

A dissertation based on

“A Study on the Relationship between Public Relations and Brand Strategy”

SUBMITTED TO



Guru Nanak Dev University, Amritsar (Punjab)

In the partial fulfillment of the requirement for the degree of Masters of Arts in Journalism
and Mass Communication.

Manpreet Sra
Supervised By:

Mrs. Manpreet Sra

Manvi
Submitted By: Manvi Matharu

MA (JMC) - IV

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SESSION (2021-2023)

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION
(KANYA MAHA VIDYALAYA, JALANDHAR)

शोधकार्य सर्वेक्षण पर आधारित है
" ऑनलाइन बनाम ऑफलाइन खरीदारी का तुलनात्मक अध्ययन "



गुरु नानक देव विश्वविद्यालय, अमृतसर (पंजाब) डिग्री के लिए आवश्यकताओं की आंशिक पूर्ति में प्रस्तुत
मास्टर ऑफ आर्ट्स जर्नलिज्म एंड मास कम्युनिकेशन

Nikki
शोधकर्ता

वेबकी

1217800002

Manpreet Kaur
सुपरवाइज़र
मनप्रीत कौर

पत्रकारिता और जनसंचार विभाग

कन्या महाविद्यालय, जालंधर