

Exam Code: 213201

Paper Code: 8298 (60)

Programme: M.Com. Sem-I

Course Title: Managerial Economics

Course Code: MCML-1171

Time Allowed: 3 Hours

Max Marks:80

Instructions:

- Attempt five questions in all selecting at least one question from each section.
- The Fifth question may be attempted from any section.
- Each question carries 16 marks.

Section-A

1. State and explain the Law of Demand also describe the nature of demand curve in case of giffen goods. 16
2. Explain various methods to measure price elasticity of demand. 16

Section-B

3. Explain consumer's equilibrium with the help of Indifference curve analysis. Also examine the effect of change in income on consumer's equilibrium. 16

4. Explain the Law of Variable proportions and describe the cause of its applications. 16

Section-C

5. Discuss Baumol's Theory of Sales Maximization of a firm under oligopoly form of market. 16
6. Explain short run equilibrium of firm and industry under perfect competition form of the market. 16

Section-D

7. Describe different methods for measurement of National Income of a country. 16
8. Explain Keynes' psychology law of consumption. What are the implications of this law. 16

Exam Code: 213201

Paper Code: 8299 (60)

Programme: M.Com. Sem-I

Course Title: Statistical Analysis for Business

Course Code: MCMM-1092

Time Allowed: 3 Hours

Max Marks: 50

Note: Five questions are to be attempted. Attempt at least one question from each unit and the fifth question from any unit. The students are to be provided with required statistical tables.

UNIT I

1. What do you mean by normal distribution? Explain the characteristics of normal probability distribution. 10
2. A workshop produces 2000 units of an item per day. The average weight of units is 130 kg with a standard deviation of 10 kg. Assuming normal distribution, how many units are expected to weigh less than 142 kg? 10

UNIT II

3. Differentiate between
 - a. Sampling error and Non sampling error 5
 - b. Probability sampling and non-probability sampling 5
4. Explain the various sources of data collection. 10

UNIT III

5. Discuss the various factors to be kept in mind while designing a questionnaire. 10
6. Explain the general procedure for hypothesis testing. 10

UNIT IV

7. Calculate Karl Pearson's coefficient of correlation between age and playing habits from the data given below. 10

Age	20	21	22	23	24	25
Number of students	500	400	300	240	200	160
Regular players	400	300	180	96	60	24

2118

8. The following table gives the number of good and defective parts produced by each of the three shifts in a factory:

Shift	Good	Defective	Total
Day	900	130	1030
Evening	700	170	870
Night	400	200	600
Total	2000	500	2500

Is there any association between the shift and the quality of the parts produced? Use 5 per cent level of significance.

10

Exam Code: 213201

Paper Code: 8300 (60)

Programme: M.Com. Sem-I

Course Title: Management Principles and Organization Behaviour

Course Code: MCML-1093

Time Allowed: 3 Hours

Max Marks: 80

Attempt any five questions, selecting at least one question from each section, The fifth question may be attempted from any section. Each question carries sixteen marks.

Section A

- 1
 - a) What is Departmentation? Why is it needed? Explain the different bases of departmentation **8 Marks**
 - b) Define Organizing. Why is it crucial for the success of the organization. Also list different types of organisations. **8 Marks**
- 2
 - a) Management by Objectives can be used as an important tool for managing the organizational affairs. How? Give a suitable example. **8 Marks**
 - b) Differentiate between Centralization and Decentralization. Give their relative advantages and disadvantages. **8 Marks**

Section B

- 3
 - a) To what extent Alderfer's ERG theory holds true in modern time? On what pretext this theory was criticized? **8 Marks**
 - b) Explain the Likert's systems approach and how it led to the development of Likert's system four? **8 Marks**
- 4
 - a) Differentiate Transactional and Transformational styles of Leadership. **8 Marks**
 - b) Explain the Porter and Lawler's model of motivation ? **8 Marks**

Section C

- 5 a) Explain the various upcoming issues related to Organisation behavior, specially related to workforce. 8 Mark
- b) Explain the Trait theory of Personality development. 8 Mark
- 6 a) Are Attitudes learned or are they acquired? Comment. Also explain the various types of attitudes. 8 Mark
- b) Explain the concept of Cognitive Dissonance. 8 Mark

Section D

- 7 a) Explain the various techniques of managing Emotions at the workplace. 8 Mark
- b) Explain the various factors that determine the Perception. 8 Mark
- 8 a) Can perception be changed? Explain the various stages of perceptual change. 8 Mark
- b) Explain the Significance and dimensions of Emotional Intelligence 8 Mark

Exam Code: 213201

Paper Code: 8301 (60)

Programme: M.Com. Sem-I

Course Title: Business Environment

Course Code: MCML-1094

Time Allowed: 3 Hours

Max Marks: 80

Note: Attempt five questions selecting at least one from each section. The fifth question may be attempted from any section. Each question carries 16 marks.

Section A

- 1) Is Indian economy a mixed economy ? Discuss in detail.
- 2) How far have economic reforms been successful in achieving the targets ?

Section B

- 3) "NITI Aayog is a replacement for Planning Commission." Comment.
- 4) What provisions are there in Environment Protection Act for the prevention, control and abatement of environmental pollution ?

Section C

- 5) Discuss the highlights of current year's annual budget.
- 6) What is the current situation of Deficit Financing in India ?

Section D

- 7) Explain the significance of consumerism in Indian context.
- 8) Discuss in detail the impact of Demonetisation on Indian Economy.

Exam Code: 213201

Paper Code: 8302 (60)

Programme: M.Com. Sem-I

Course Title: Management Accounting and Control Systems

Course Code: MCML-1095

Time Allowed: 3 Hours

Max Marks: 80

Attempt five questions and select at least one question from each section. The fifth question may be attempted from any section. All question carry equal marks.

Section- A

1. Elaborate the fundamental and enhancing qualitative characteristics of Accounting Information. (16)
2. "Accounting Concepts are used as a foundation for formulating various methods and procedure for recording and presenting the business transactions." In the light of this statement, discuss various accounting concepts and their importance in recording of transactions. (16)

Section- B

1. Explain the transfer price with suitable example. Elaborate the methods of transfer pricing with usefulness and appropriateness of each method under different circumstances. (16)
2. Explain the meaning and different types of Responsibility Centres. What steps need to be taken to set up a system of Responsibility Accounting in an organisation? (16)

Section- C

1. The standard mix of a product is as under: (16)

A	60 units @ 0.15 per unit	₹ 9
B	80 units @ 0.20 per unit	₹ 16
C	100 units @ 0.25 per unit	₹ 25
	240 units	₹ 50

Ten units of finished product should be obtained from the above mentioned mix.

During the month of February 2017, ten mixes were completed and consumption was as follows:

A	640 units @ 0.20 per unit	₹ 128
B	960 units @ 0.15 per unit	₹ 144
C	840 units @ 0.30 per unit	₹ 252
	2440 units	₹ 524

The Actual output was 90 units.

Calculate (i) Material Cost Variance, (ii) Material Price Variance, (iii) Material Usage Variance, (iv) Material Mix Variance and (v) Material Yield Variance.

2. Attempt the following:

(16)

- Break-Even Analysis and its Assumptions
- Graphical Method of Break-Even Analysis

Section-D

1. Using the following data, complete the Balance Sheet given below:

(16)

Gross Profit	₹54000	Inventory Turnover	4 Times
Shareholders' Fund	₹600000	Average Collection Period (360 days year)	20 days
Gross Profit Margin	20%	Current Ratio	1.8
Credit Sales to Total Sales	80%	Long Term Debt to Equity	40 %
Total Assets Turnover	0.3 times		

2. Define Value Chain Analysis. Explain the primary and supportive components of Value Chain Analysis given by Michael Porter.

(16)