

W.O. 3, 12/1, 7-12-11 EUE

Exam. Code : 217503

Subject Code : 6869

M.Sc. Fashion Design & Merchandising 3rd Semester

GLOBAL COSTUMES

Paper-V

Time Allowed—3 Hours]

[Maximum Marks—75

Note :- (1) Attempt **five** questions in all, selecting **one** question from each Unit.

(2) All questions carry equal marks.

(3) Support your answers with suitable sketches.

UNIT-I

1. Describe any four Babylonian costumes – two for male and two for females.
2. Give the detail of items used by Persian Royal family members- costume and its decoration, headgear, shoes and jewellery.

UNIT-II

3. Describe the *kalasiris*, wigs, jewellery and footwear worn by ancient Egyptian women in Old, Middle and New Kingdom.
4. Give the description of Greek dresses worn by males and females from ancient period to the modern times.

UNIT-III

5. Describe the following costumes of Roman citizens :
 - (a) National Costume and its draping
 - (b) Formal wear for citizens-Toga, *stola* and *palla*.

6. What are the special features seen in the costumes, dress material and in its decorative trimmings of Byzantine period.

UNIT-IV

7. What technological advancements and adventures took place in the field of fashion during the Victorian era ? Describe the dress styles, hats and shoes of this era.
8. (a) Discuss the role of French Royal Court in raising the fashion Industry of France in 17th and 18th century.
(b) What types of dresses were popular with females during the French Revolution ?

UNIT-V

9. Write short notes on the costumes/features of Renaissance period :
 - (a) Headwear
 - (b) Children dresses
 - (c) Type of fabrics used
 - (d) Tight and looser corsets
 - (e) Lace, frills and embroidery.
10. (a) Why the recession came in fashion during the 20th century ?
(b) Discuss the fashion adoption in India after 1960s. Give the detail of dresses, hairstyles, sunglasses and shoes used by males and females.

Exam. Code : 217503

Subject Code : 6870

M.Sc. Fashion Design & Merchandising 3rd Semester

Paper—VII : RESEARCH METHODOLOGY

Time Allowed—3 Hours]

[Maximum Marks—50

Note :— (1) Attempt any **FOUR** questions from Section 1. Each question carries **10** marks.

(2) It is compulsory to attempt the question mentioned under Section 2. It carries **10** marks.

SECTION—1 (Any FOUR)

1. What is Data Processing and Analysis ? Elaborate the importance of Coding in it.
2. What is Measurement ? Discuss its importance and also elaborate ordinal and nominal scaling techniques.
3. "A good review of research can solve many problems in it." Explain this statement in light of the importance of review of literature.
4. What are Central Tendencies ? Explain the utility and limitations of arithmetic mean and Chi-Square in Research.
5. Discuss the secondary sources of Data Collection. Also discuss the major problems that occur in it.

6. Define research design and discuss its types.
7. Write short notes on :
 - (a) Development of Hypothesis
 - (b) Stratified and Cluster Sampling.

SECTION—2 (Compulsory Question)

8. Make a comprehensive layout of Objectives, Research Design and Methodology to be adopted for studying the Responsibilities and Problems of Fashion Merchandisers in 30 Apparel Industries.