

## **PROGRAMME SPECIFIC OUTCOMES**

**Session : 2022-23**

**Certificate Course - Make-up Artist**

**Course Code: CMAM-1141**

**PSO1-** The job roles range from the regular haircut, hair wash, perming, styling, colouring, and hair extensions to manicure, pedicure and facials

**PSO2-** Beauticians specialize in doing make up for marriages, for TV and film performances and special occasions.

**PSO3** -Cosmetology is the study and application of beauty services. It is the science which focuses on making people look good.

**PSO4-** A cosmetologist is an expert in makeup, skin care and beauty products. He or she provides beauty services that include cosmetic care for hair, skin and body.

**PSO5-** Students who are interested to become a cosmetologist need to obtain certain educational and licensing requirements. With the right educational qualification and license, cosmetologists can work in several industries and may also be self-employed.

**PSO6-** Hair styles/hair dressers specialize in hair care, cutting, styling and setting.

**PSO7-** Cosmetologist study everything related to beauty from daily care to specialized techniques that enhance the appearance.

**PSO8-** Perform Natural nail service including manicuring and pedicuring.

**PSO9-**Possess the necessary skills to pass the Washington State licensure written and practical exams required for a professional license to work in the Cosmetology industry.

**Kanya Maha Vidyalaya, Jalandhar(An Autonomous College)**

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**COURSE OUTCOMES :**

**CO 1 :**Students will learn the importance of cosmetology and its objectives

**CO 2:**Students will learn make-up themes and also about its applications.

**CO 3:**Students will be able to give proper advice of suitable make-up according to others face.

**CO 4:** The students were provide the knowledge to identify terminology related to skin, products and treatments with the demonstration of proper application of cosmetics related to skin care.

**CO 5:** Be able to give proper advice of suitable make-up according to ones face.

**CO 6:** The Purpose of this course is to provide students with the knowledge of good photo shoot.

**CO 7:** Understand the proper knowledge of products, tools, equipment and techniques used in makeup.

**CO 8:**Students will learn make-up themes and also it's applications.

**Kanya Maha Vidyalaya, Jalandhar(An Autonomous College)**  
**Scheme of Studies and Examination**  
**Certificate Course- Make-up Artist**  
**Session :2022-23**  
**COURSE CODE: CMAM-1141**

<b>Semester-I</b>						
<b>Course Code</b>	<b>Course Name</b>	<b>Course Type</b>	<b>Marks</b>			<b>Examination time in (Hours)</b>
			<b>Total</b>	<b>Ext.</b>		
				<b>L</b>	<b>P</b>	
<b>CMAM-1141</b>	<b>Make-up Artist</b>	<b>C</b>	<b>100</b>	<b>30</b>	<b>70</b>	<b>3 HOURS (1-Hour Theory, 2-Hour Practical)</b>
<b>Total</b>			<b>100</b>			

**Note:** Qualification Pack Code :MES Q 1801

Sector Skill Council “ Media and Entertainment Skill Council”

**Certificate Course Make-up Artist**  
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**Time :3 Hours (1hour:Theory,2hour: Practical )**

**Max.Marks : 100**  
**Theory:30 Practical :70**

**Instructions for the Paper Setter**

**Theory: An objective type question paper will be set for assessment of the candidate with equalweight age from all the units of the syllabus .**

**Practical : The will be set on spot by the examiner.**

**UNIT-1**

<b>ESSENTIAL BASICS</b>	<b>KNOW YOUR THEORY</b>
<ul style="list-style-type: none"> <li>• Skin Care and hygiene</li> <li>• Brush type and uses</li> <li>• Tools and accessories</li> <li>• Product Knowledge and setting up</li> <li>• Preparing your Artist/Client/Model</li> <li>• Basics facial anatomy</li> <li>• Intro to world of beauty! What is Beauty?</li> </ul>	<ul style="list-style-type: none"> <li>• Color theory</li> <li>• Lighting and makeup</li> <li>• Working with different skin tone and textures</li> <li>• Foundation/application/Concealing techniques</li> <li>• Contouring techniques –Working with highlight and shades</li> <li>• Working with colours , shapes and textures.</li> </ul>

**UNIT-II**

<b>GETTING TECHNICAL</b>	<b>PUTTING THE ART INTO MAKEUP</b>
<ul style="list-style-type: none"> <li>• Corrective makeup</li> <li>• Natural /neutral makeup</li> <li>• False lash application</li> <li>• Photography and film</li> <li>• Tanning effects</li> <li>• Makeup for black and white color</li> <li>• Product mixing techniques</li> <li>• Technical makeup application</li> </ul>	<ul style="list-style-type: none"> <li>• Glamour / Beauty makeup</li> <li>• Catwalk /theatre makeup</li> <li>• Fashion /editorial makeup</li> <li>• Bridal makeup design –from traditional to natural beauty tone contemporary alternative bride</li> <li>• Intro to character make-ups for films</li> <li>• Intro to special effects</li> <li>• Fantasy and Prosthetic makeup.</li> </ul>