

**Exam Code: 225801**  
**(30)**

**Paper Code: 1258**

**Programme: Master of Commerce**  
**Semester-I**

**Course Title: Managerial Economics**

**Course Code: MCML-1171**

**Time Allowed: 3 Hours**

**Max Marks: 70**

**NOTE: Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section. Each question carries 14 marks.**

**SECTION-I**

1. Define elasticity of demand. How can price elasticity of demand be measured?
2. Explain various types of demand. Distinguish between
  - a) Extension and increase in demand
  - b) Contraction and decrease in demand

**SECTION-2**

3. Explain the law of variable proportion in detail.
4. Explain the principle of Equi- marginal utility. Also discuss its limitations and importance.

**Section-3**

5. Explain equilibrium of the firm and industry under perfect competition in the short run and long run period.
6. Critically examine Sweezy kinked demand curve theory of oligopoly.

**SECTION-4**

7. Define inflation. Explain demand pull and cost push theories of inflation.
8. What is consumption function? Explain determinates of consumption function.

**SECTION-1**

1. Define elasticity of demand, how can price elasticity of demand be measured?
2. Explain various types of demand. Distinguish between a) Extension and increase in demand b) Contraction and decrease in demand

**SECTION-2**

3. Explain the law of variable proportion in detail.
4. Explain the principle of fair-marginal utility. Also discuss its limitations and importance.

**Exam Code: 225801**  
(30)

**Paper Code: 1259**

**Programme: Master of Commerce**  
**Semester-I**

**Course Title: Management Accounting and Control Systems**

**Course Code: MCML-1092**

**Time Allowed: 3 Hours**

**Max Marks: 70**

**Note: Students are required to attempt five questions in all selecting one question from each section and fifth question can be attempted from any section. Each question carries 14 marks.**

**Section A**

1. Explain the various contents of annual report of a company.
2. What do you mean by Management Control System? Discuss its nature and scope in detail.

**Section B**

3. Define Transfer Price. Explain the various methods of transfer pricing policy adopted by business organisations.

4. Discuss the process of Budgeting. Also explain the concept of Fixed and Flexible Budgeting.

#### Section C

5. Define Marginal Costing. Explain and illustrate various managerial applications of Marginal Costing.
6. What is Standard Costing? Explain the various types of material variances with examples.

#### Section D

7. What do you mean by Reporting to Management? Explain the various modes of reporting and reporting needs at different managerial levels.
8. Explain the different performance evaluation techniques with special reference to Economic Value Added and Balanced Score Card.

C.E.O Office-11-12-24 K.M.V.I (EVEN)

Exam Code: 225801  
(30)

Paper Code: 1260

**Programme: Master of Commerce**  
**Semester-I**

**Course Title: Management Principles and Organisation**  
**Behaviour**

**Course Code: MCML-1093**

**Time Allowed: 3 Hours**

**Max Marks: 70**

**NOTE: Candidates are required to attempt five questions, selecting one question from each section. The fifth question may be attempted from any section. Each question carries 14 marks.**

**SECTION-A**

1. What are managerial skills? Discuss various functions of management.
2. Differentiate between authority and responsibility. Explain the factors affecting delegation of authority.

**SECTION-B**

3. Explain Equity theory of Motivation.
4. Define Leadership. Explain the concept of Managerial Grid in detail.

CEO Office - HR - 54 K.M.V.I (EVE)

Paper Code: 1200

### SECTION-C

Exam Code: 212881

5. Explain the challenges and opportunities for organisational behaviour in the post liberalisation and globalisation era.
6. Explain the sources and types of attitudes.

### SECTION-D

7. Define Perception? Discuss the various factors influencing perception.
8. Discuss the nature and types of emotions. How emotions are significant at work?

NOTE: Candidates are required to attempt five questions selecting one question from each section. The fifth question may be attempted from any section. Each question carries 14 marks.

### SECTION-A

1. What are managerial skills? Discuss various functions of management.
2. Differentiate between authority and responsibility. Explain the factors affecting delegation of authority.

### SECTION-B

3. Explain Equity theory of Motivation.
4. Define Leadership. Explain the concept of Managerial and in detail.

C.E.O. Office 17/12/24 K.M.V.I (EVE)

Exam Code: 225801  
(30)

Paper Code: 1261

Programme: Master of Commerce  
Semester-I

Course Title: Business Environment

Course Code: MCML-1094

Time Allowed: 3 Hours

Max Marks: 70

Note: Attempt 5 questions, selecting at least 1 question from each section. The fifth question may be attempted from any section. Each question carries equal (14) marks.

**Section-A**

1. Which of the Economic System best suitable for India? Explain the reasons to support your answer.
2. Explain the external business environment with suitable examples.

**Section-B**

3. What do you mean by NITI Aayog. Explain its functions in detail.
4. Explain the salient features of 'The Environment Protection Act, 1986.

C.E.O. Office 17/10/24 K.M.V.I. (EVE)

Paper Code: 1261

**Section-C**

Exam Code: 22801

5. Explain deficit financing and its implications for the Indian Economy.
6. Discuss the Industrial policy changes during post reforms in India.

Course Title: Business Environment

**Section-D**

Course Code: MCM-1004

7. Explain the Consumer Protection Act 1986 with latest amendments.
8. Discuss the concept of Demonetisation and its impact on the Indian Economy.

Time Allowed: 3 Hours  
Total Marks: 70  
Each question may be attempted from any section. Each question carries equal (14) marks.

**Section-A**

1. Which of the Economic System best suitable for India? Explain the reasons to support your answer.
2. Explain the external business environment with suitable examples.

**Section-B**

3. What do you mean by NITI Aayog? Explain its functions in detail.
4. Explain the salient features of The Environment Protection Act 1986.

**Exam Code: 225801**  
(30)

**Paper Code: 1262**

**Programme: Master of Commerce**  
**Semester-I**

**Course Title: Statistical Analysis for Business**

**Course Code: MCMM-1095**

**Time Allowed: 3 Hours**

**Max Marks: 50**

**Note 1: Candidates are required to attempt five questions, selecting at least one from each section. The fifth question may be attempted from any section. Each question carries 10 marks.**

**Note 2: Simple calculator is allowed.**

**Note 3 : Statistical tables can be used.**

**Section-I**

1. (a) Explain the following terms:

(i) Mutually Exclusive events 3

(ii) Exhaustive events 3

(b) A person is known to hit the target in 3 out of 4 shots, whereas another person is known to hit the target in 2 out of 3 shots. Find the probability of the

target being hit at all when they both try.

4

2. The following table gives the number of days in a 50 days period during which automobile accidents occurred in a certain part of a city. Fit a Poisson distribution to the data on accidents: 10

No. of Accident	0	1	2	3	4
No. of days	19	18	8	4	1

**Section-II**

3. Differentiate between census and sample method. Briefly discuss the probability sampling techniques. 10
4. Discuss the sources of population statistics in India. Also discuss their limitations. 10

**Section-III**

5. How a questionnaire can be utilized to collect data? Discuss various essentials of drafting a questionnaire. 10
6. Discuss in detail the procedure of testing of hypothesis. 10

**Section-IV**

7. The following data represent the number of units of production per day turned out by 5 different workers using 4 different types of machines:

	Machines				
	A	B	C	D	
Workers	1	40	38	47	36
	2	46	40	52	43
	3	34	36	44	32
	4	43	38	46	33
	5	38	42	49	39

Test (a) similarity of mean productivity of machines  
(b) similarity of mean productivity of Workers.

10

8. From the following data calculate  $r_{12,3}$  and  $R_{2,31}$ , where  $x_1, x_2$  and  $x_3$  are the deviations taken from actual means.  $N=10, \sum x_1^2 = 90, \sum x_2^2 = 160, \sum x_3^2 = 40,$   
 $\sum x_1 x_2 = 160, \sum x_2 x_3 = 60, \sum x_3 x_1 = 40.$

10