

Exam Code: 227503

Paper Code: 3277

**Programme: Master of Science (Fashion Designing and Merchandising)
Semester III**

Course Title: Research Methodology

Course Code: MFDL-3232

Time Allowed: 3 Hours

Max. Marks: 80

Note: Attempt five questions. Select one question from each section (A-C). The fourth question can be attempted from any section (A-C). The fifth question is compulsory to attempt from section D. Each question carries 16 marks.

Section –A

- 1 .What is research? Discuss the objectives of Research and Importance of Research.
2. Explain the various types of Research and Development of Hypothesis.

Section- B

3. Explain the types of Sampling with Merits and Demerits.
4. Explain various scaling Techniques.

Section-C

5. Explain in detail Chi square, T-test and Z- test.
6. How to write Bibliography, Keywords and Abstract of the research report.

Section-D

7. Design comprehensive layout of a descriptive research project with minimum of 30 respondents. Or

Design a comprehensive layout take any one Example with minimum of 30 respondents for a case study.