

Exam Code: 304101

13-12-18  
Paper Code: 8422 (20)

Programme: P.G. Dip. in Garment Construction & Fashion Designing Sem: I

**Course Title: Fashion Concepts**

Course Code: PGFL-1235

**Time Allowed: 3 Hours**

**Max Marks: 40**

**Note:**

Attempt five questions in all, selecting one question from each section.  
Fifth question may be attempted from any section.

All question carry equal marks.

**Sections-A**

1. Define drafting. Explain the importance of drafting. (2,6)
2. Define
  - a. High Fashion
  - b. Fad
  - c. Trend
  - d. Classic fashion(2x4=8)

**Section-B**

3. What according to you are the reasons for origin of clothing?  
Discuss with examples. (8)

4. What do you understand by the term "Fashion Adoption"? Explain different theories of fashions adoption. (8)

### Section-C

5. What is Fashion cycle? Explain various stages of fashion cycle. (2,6)
6. What is fashion forecasting? What is the importance of fashion forecasting in the apparel/fashion industry? (8)

### Section-D

7. Discuss elements of design and principles of design related to clothing? (8)
8. Elaborate factors that affect the clothing Choices different age groups. (8)