

Exam. Code : 304101

Subject Code : 7350

P.G. Dip. in Garment Construction & Fashion

Designing 1st Semester

Paper-V : FASHION CONCEPTS

Time Allowed—3 Hours]

[Maximum Marks—50

Note :— Attempt any *five* questions. All questions carry equal marks.

1. Explain any four elements of designs with examples and illustrations.
2. Explain any **TWO** of the following theories of fashion adoption :
 - (a) Trickle down theory
 - (b) Trickle up theory
 - (c) Horizontal theory.
3. Explain principles of design with example and relate it to your clothing.
4. What is fashion forecasting ? Explain forecasting on basis of colour, fabric and texture.
5. What is basic drafting techniques and explain tools required for body measurement ?

6. What is clothing ? Explain the sources which give us information for the origin of clothes.
7. Explain various factors which affect fashion cycle ?
8. Explain any **FIVE** terms :
 - (a) Fashion
 - (b) High Fashion
 - (c) Tailoring
 - (d) Model
 - (e) Fad Fashion
 - (f) Classic Fashion.