

6. ALUMNI TALK ORGANIZED FOR STUDENTS

Sr. No.	Date	Department	Details (name, designation and address of resource persons)	Number of participants
1	18-05-2023	PG Department of Retail Management	Ms. Jagvir Kaur Mann, Tax Assistant, G&S Accountancy Inc.	47

The Principal

Kanya Maha Vidyalaya

Jalandhar

Sub: Permission to conduct one-day Workshop

Respected Madam

This is to bring to your kind notice that we are organising a one-day workshop on the topic "An Analysis of Possible Strategies for Successful Internet Based Customer Services in Retail" by Ms. Jagvir Kaur, Tax Assistant, G&S Inc. (Alumni) on May 18, 2023 for the students of B.Voc. and M.Voc. (Retail Management). Kindly allow us to conduct the same and oblige.

Thanking You

Yours sincerely


Dr. Rashmi Sharma

HoD, PG Dept. of Retail Management

Dated: 18/05/2023



REPORT

On

Workshop

On

“An Analysis of Possible Strategies for Successful Internet Based Customer Services in Retail”

(18.05.2023)

PG Department of Retail Management of Kanya Maha Vidyalaya organized an online workshop on " An Analysis of Possible Strategies for Successful Internet Based Customer Services in Retail" on May 18, 2023 was organized for the students of B. Voc (Retail Management) and M.Voc.(Retail Management). The guest speaker of the event was Ms. Jagvir Kaur, distinguished alumni, KMV College Jalandhar. The workshop was organized to create awareness among students about how internet-based customer service systems (ICSS) that revolutionize customer service in the new economy.

She also explained that online customer service is the process of answering customer questions digitally using tools such as email, social media, live chat, and messaging apps. She also explained that good online customer service meets customers' expectations and she share the tips to better understand customers' priorities and how we can meet (and exceed) their expectations.

She explained that with the developing world, new trends in customer services are beginning to come to the force. The ways of creating value for customers, which is one of the main functions of marketing, was greatly influenced by technological growth. She also explained that in order to remain competitive with developing technologies, it is necessary to adapt to the technology and to use it effectively.

She also explained that types of- internet based customer service options that can help companies to offer 360-degree customer support:

- Social Media
- Demonstration Videos
- FAQs Section
- Email Support

She explained that it's no longer a secret that internet based customer service is a more efficient, cost-effective, and time-saving way of keeping your customers happy and connected with your company. She explained that how retailers will be able to serve consumers better if they use several online channels and improve their image across multiple digital platforms. She provided ideas on how to use the internet to provide your customer service a competitive edge and expand client base.



It was very informative session Miss Jagvir providing valuable insights to students on Strategies for Successful Internet Based Customer Services in Retail with real life examples helping in better understanding of practices being followed in various companies to satisfy their customers.

The Heritage Institution **137 Glorious Years**
Kanya Maha Vidyalaya, Jalandhar (Autonomous)
Star College Status by DBT, Govt. of India CURIE & FIST Grants by DST, Govt. of India College with Potential for Excellence by UGC
Ranked No. 1 College of Punjab & Top National Rankings (India Today, Outlook Magazine & Times of India Group-2021)

PG Department of Retail Management
Organises
Workshop
on

“An Analysis of Possible Strategies for Successful Internet Based Customer Service in Retail”

Resource Person: Ms. Jagvir Kaur Mann, Tax Assistant, G&S Accountancy Inc.
May 18, 2023 Time: 10:30 AM

Dr. Rashmi Sharma (HoD, Retail Management) **Prof.(Dr.) Atima Sharma Dwivedi**
Principal, KMV



Lox

Retail Management Department

(Session-2022-23)

Attendance Sheet

**Workshop on "An analysis of Possible Strategies for successful Internet Based
Customer Services in Retail"**

(18-05-2023)

(B.Voc. Sem-II)

S.No.	Roll No.	Name	Attendance
1.	227101	Ramandeep Kaur	P
2.	227102	Harmandip Kaur	Ab
3.	227103	Simranjit Kaur	P
4.	227106	Palak	P
5.	227108	Preet Tinder Kaur	Ab
6.	227109	Pooja	P
7.	227110	Harpreet Kaur	Ab
8.	227111	Jasleen	P
9.	227112	Navjot Kaur	P
10.	227113	Satinder Kaur	P
11.	227114	Anju	P
12.	227115	Parampreet Kaur	Ab
13.	227117	Parminder Kaur	P
14.	227118	Gurpreet Kaur	Ab
15.	227120	Janvi	Ab
16.	227122	Samreen Kaur	P
17.	227134	Divyanshi	Ab
18.	227138	Simoleen Sandal	P
19.	227139	Gurpreet Kaur	Ab

(B.Voc. Sem-IV)

S.No.	Roll No.	Name	Attendance
1.	227201	Naina Sharma	Ab
2.	227202	Lakshmi	P
3.	227203	Manmeet Kaur	P
4.	227204	Mandeep Kaur	P
5.	227205	Amandeep Kaur	Ab
6.	227206	Gagandeep Kaur	P
7.	227207	Kirandeep Kaur	P

D. G. S.

(B.Voc. Sem-VI)

S.No.	Roll No.	Name	Attendance
1.	227251	Simranpreet Kaur	P
2.	227252	Siya Sharma	Ab
3.	227253	Sharandeep Kaur	P
4.	227254	Neha Kalia	Ab
5.	227255	Amandeep Kaur	P
6.	227256	Navpreet Kaur	P
7.	227257	Laksh	P

(M.Voc. Sem-II)

S.No.	Roll No.	Name	Attendance
1.	227601	Srishti	Ab
2.	227602	Priyanka	P
3.	227603	Muskanpreet Kaur	P
4.	227604	Nitika	P
5.	227605	Sukhdeep Kaur	Ab
6.	227606	Pavandeep Kaur	P
7.	227607	Navjit Kaur	P
8.	227608	Manpreet Kaur	Ab
9.	227609	Gagandeep Kaur	P
10.	227610	Radhika Mehta	P
11.	227611	Simran Kaur	Ab
12.	227612	Shaveta	P
13.	227613	Dolly	P
14.	227614	Sonali Raju	N

(M.Voc. Sem-IV)

S.No.	Roll No.	Name	Attendance
1.	227651	Jashanpreet Kaur	P
2.	227652	Bhawna Saini	P
3.	227653	Artee	Ab

Das

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 18-05-2023

Topic: – Workshop on “An Analysis of Possible Strategies for Successful Internet Based Customer Services in Retail”

Name of the student: Samreen Kaur.

Class: B. Voc Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Analysis about strategies.

Q2. What is most valuable about this Workshop?

Ans. Knowledge of the Resource person

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	<input checked="" type="checkbox"/>				
2. Usefulness of the session		<input checked="" type="checkbox"/>			
3. Subject knowledge of the resource persons	<input checked="" type="checkbox"/>				
4. Interactiveness during the session	<input checked="" type="checkbox"/>				
5. Any suggestions	<u>No.</u>				

Day

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 18-05-2023

Topic: – Workshop on “An Analysis of Possible Strategies for Successful Internet Based Customer Services in Retail”

Name of the student: Ramandeep Kaur

Class: B.VOC Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Internet Based Services.

Q2. What is most valuable about this Workshop?

Ans. feature of internet based services.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	<input checked="" type="checkbox"/>				
2.Usefulness of the session		<input checked="" type="checkbox"/>			
3.Subject knowledge of the resource persons	<input checked="" type="checkbox"/>				
4.Interactiveness during the session	<input checked="" type="checkbox"/>				
5.Any suggestions	<input checked="" type="checkbox"/>				

[Signature]

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 18-05-2023

Topic: – Workshop on “An Analysis of Possible Strategies for Successful Internet Based Customer Services in Retail”

Name of the student: Kirankeep Ram,

Class: B.Voc sem-IV

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. How to analyse the possible strategies of Business.

Q2. What is most valuable about this Workshop?

Ans. presentation

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session		✓			
3.Subject knowledge of the resource persons			✓		
4.Interactiveness during the session	✓				
5.Any suggestions	✓				

[Handwritten Signature]

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 18-05-2023

Topic: – Workshop on “An Analysis of Possible Strategies for Successful Internet Based Customer Services in Retail”

Name of the student: Muskambiret Kam.

Class: M.Voc Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. knowledge about topic.

Q2. What is most valuable about this Workshop?

Ans. topic understand with example.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	<input checked="" type="checkbox"/>				
2. Usefulness of the session		<input checked="" type="checkbox"/>			
3. Subject knowledge of the resource persons	<input checked="" type="checkbox"/>				
4. Interactiveness during the session	<input checked="" type="checkbox"/>				
5. Any suggestions	<u>No.</u>				

Day

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 18-05-2023

Topic: – Workshop on “An Analysis of Possible Strategies for Successful Internet Based Customer Services in Retail”

Name of the student: Simoleen Sandal

Class: B.Voc RM Sem - II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Analysis about the possible strategies of Business

Q2. What is most valuable about this Workshop?

Ans. Knowledge of the resource person

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	<input checked="" type="checkbox"/>				
2.Usefulness of the session		<input checked="" type="checkbox"/>			
3.Subject knowledge of the resource persons	<input checked="" type="checkbox"/>				
4.Interactiveness during the session	<input checked="" type="checkbox"/>				
5.Any suggestions	<u>No</u>				

Day

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 18-05-2023

Topic: – Workshop on “An Analysis of Possible Strategies for Successful Internet Based Customer Services in Retail”

Name of the student: Naagamdeep Kaur,
Class: M.VOC Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Possible strategies used by business for its success.

Q2. What is most valuable about this Workshop?

Ans. Knowledge of the resource person.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	No				

Naagamdeep Kaur

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 18-05-2023

Topic: – Workshop on “An Analysis of Possible Strategies for Successful Internet Based Customer Services in Retail”

Name of the student: Simranjit Kaur.

Class: B.Voc (RM) Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Possible strategies for a successful business

Q2. What is most valuable about this Workshop?

Ans. guidance about the topic.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	No				

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DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 18-05-2023

Topic: - Workshop on "An Analysis of Possible Strategies for Successful Internet Based Customer Services in Retail"

Name of the student: Mammet Kaur

Class: B.Voc Sem-IV

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Knowledge about internet based services.

Q2. What is most valuable about this Workshop?

Ans. Practical knowledge.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons		✓			
4. Interactiveness during the session	✓				
5. Any suggestions	No.				

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DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 18-05-2023

Topic: – Workshop on “An Analysis of Possible Strategies for Successful Internet Based Customer Services in Retail”

Name of the student: Satinder kaur.

Class: B.Voc Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Possible strategies for a successful Entrepreneur.

Q2. What is most valuable about this Workshop?

Ans. Internet based services in Retail

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	AS				

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DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 18-05-2023

Topic: – Workshop on “An Analysis of Possible Strategies for Successful Internet Based Customer Services in Retail”

Name of the student: Bhawna Saini

Class: M.Voc Sem- IV

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Analysis about the possible strategies of business

Q2. What is most valuable about this Workshop?

Ans. knowledge about the topic

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	<input checked="" type="checkbox"/>				
2.Usefulness of the session		<input checked="" type="checkbox"/>			
3.Subject knowledge of the resource persons	<input checked="" type="checkbox"/>				
4.Interactiveness during the session	<input checked="" type="checkbox"/>				
5.Any suggestions	<u>No</u>				

[Signature]

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 18-05-2023

Topic: – Workshop on “An Analysis of Possible Strategies for Successful Internet Based Customer Services in Retail”

Name of the student: Pooja
Class: B. Voc Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Customer services on the basis of internet

Q2. What is most valuable about this Workshop?

Ans. Knowledge about internet based services

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	NO				

Pooja

5. GUEST LECTURES ORGANIZED FOR STUDENTS

Sr. No.	Date	Department	Program Title	Details (name, designation and address of resource persons)	Number of participants
1	18-08-2022	PG Department of Retail Management	Workshop on VC Funding Opportunity to Early Stage Entrepreneurs	Mrs. Ankita Kapoor Basin, Brach Head, Central Bank of India.	76
2	09-11-2022	PG Department of Retail Management	Session on “My Story: Motivational session by Successful Entrepreneur Start-Up Founder”	Mr. Varun Nayyar, CEO, Digital Adda	49
3	04-03-2023	PG Department of Retail Management	Session on “Creative Thinking Skills For Marketing Managers”	Ms. Varsha Sharma, HR, Shoppers Stop	55

The Principal

Kanya Maha Vidyalaya

Jalandhar

Sub: Permission to conduct one-day workshop

Respected Madam

This is to bring to your kind notice that we are organising a one-day workshop on the topic 'Workshop on VC funding opportunity to early stage entrepreneurs' by Ms. Ankita Kapoor Basin, Branch Head, Central Bank of India on August 18, 2022 for the students of B.Voc. and M.Voc. (Retail Management). Kindly allow us to conduct the same and oblige.

Thanking You

Yours sincerely


Dr. Rashmi Sharma

HoD, PG Dept. of Retail Management

Dated: 18/08/2022



REPORT
ON
Workshop on VC FUNDING OPPORTUNITY FOR EARLY STAGE
ENTREPRENEURS

18.08.2022

One-day session on VC Funding Opportunity for Early Stage Entrepreneurs was organized by Department of Retail Management under DDU-KK on 18th August, 2022 to enlighten students and faculties about Angel Investment/VC Funding Opportunity for Early Stage Entrepreneurs.

Session started by welcome address and speaker introduction by Miss. Madhuri Tiwari. The Resource Person for the session was Mrs Ankita Kapoor Basin, Branch Head, Central Bank of India. She also guided the students about Venture capital financing upscales your business. Attaining VC funding is a great advantage for startups as it helps not only in funding your business and injecting cash but also through opening new doors and new opportunities for your business growth.

Mrs. Ankita also explain that it is important to explore and understand the full range of options available to an entrepreneur. Luckily, there are still options for funding new companies, but finding and securing the cash will take careful research, good negotiating skills, and, above all, dedicated commitment to launch your business. Few options for raising funds by start-ups are provided below:

- 1) Crowd funding
- 2) Preferred stock and convertible deb
- 3) Angel investment
- 4) Venture capital

Mrs. Ankita Kapoor Basin very nicely with examples explained various important terms related to the talk. Finally, he talked about Angel Investment and Venture Capital funds, how to apply, eligibility criteria, what not to do while filling applications and various legal concepts associated with the two terms. Overall, session was short but covered important concepts necessary to begin a startup.

Miss. Madhuri Tiwari gave vote of thanks and closed the session.



KANYA MAHA VIDYALAYA (Autonomous)
 College with Potential for Excellence
 Star College Status by DBT, Govt. of India
 Ranked No. 1 College of Punjab and Top National Ranking (India Today Survey 2021)
 (India Today/Outlook Magazine and Times of India Group)

A Designated Mentor Institution by MoE's Innovation Cell

INSTITUTION'S INNOVATION COUNCIL

Department of Retail Management

VC Funding Opportunity for Early Stage Entrepreneurs

For our Member Institutions
 August 18, 2022 Time 10:00 AM



Resource Person
 Mrs. Anika Kapoor Bains
 Branch Head
 Central Bank of India

- 1. IIT Bombay
- 2. IIT Madras
- 3. IIT Kharagpur
- 4. IIT Gandhinagar
- 5. IIT Patna
- 6. IIT Roorkee
- 7. IIT Varanasi
- 8. IIT Jodhpur
- 9. IIT Guwahati
- 10. IIT Bombay



ELIGIBILITY

VC Funding Opportunity for Early Stage Entrepreneurs
 For our Member Institutions
 August 18, 2022 Time 10:00 AM

Dr. Rajni Sharma (President, IITV IC)
 Ms. Chitra (Social Media Coordinator, IITV IC)

Prof.(Dr.) Anita Sharma Subudhi
 Principal

SC-EMES BY GOVT OF INDIA



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Retail Management Department

(Session-2022-23)

Attendance Sheet

One-day Workshop on "VC Funding Opportunity to Early Stage Entrepreneurs"

(18.08.2022)

(B.Voc. Sem-I)

S.No.	Roll No.	Name	Attendance
1.	227101	Ramandeep Kaur	P
2.	227102	Harmandip Kaur	P
3.	227103	Simranjit Kaur	P
4.	227104	Ria	P
5.	227105	Priya	P
6.	227106	Palak	P
7.	227107	Simranjit	Ab
8.	227108	Preet Tinder Kaur	P
9.	227109	Pooja	Ab
10.	227110	Harpreet Kaur	P
11.	227111	Jasleen	P
12.	227112	Navjot Kaur	P
13.	227113	Satinder Kaur	P
14.	227114	Anju	P
15.	227115	Parampreet Kaur	P
16.	227116	Gagandeep Kaur	P
17.	227117	Parminder Kaur	P
18.	227118	Gurpreet Kaur	Ab
19.	227119	Bhumika	P
20.	227120	Janvi	P
21.	227121	Prabhjit Kaur	Ab
22.	227122	Samreen Kaur	P
23.	227123	Palak	P
24.	227124	Malvika	P
25.	227125	Charu	P
26.	227126	Rishita	Ab
27.	227127	Sneha Ratti	P
28.	227128	Navjot Kaur	P
29.	227129	Chandandeep Kaur	P
30.	227130	Drishti Dhir	P
31.	227131	Simranpreet Kaur	P
32.	227132	Sachkeerat Kaur Gill	P
33.	227133	Harleen Kaur	Ab
34.	227134	Divyanshi	P
35.	227135	Ankit Kaur	P
36.	227136	Sejal	P
37.	227137	Sheen	P
38.	227138	Simoleen Sandal	P
39.	227139	Gurpreet Kaur	P

(B.Voc. Sem-III)

S.No.	Roll No.	Name	Attendance
1.	227201	Naina Sharma	P
2.	227202	Lakshmi	Ab
3.	227203	Manmeet Kaur	Ab
4.	227204	Mandeep Kaur	Ab
5.	227205	Amandeep Kaur	P
6.	227206	Gagandeep Kaur	P
7.	227207	Kirandeep Kaur	P

(B.Voc. Sem-V)

S.No.	Roll No.	Name	Attendance
1.	227251	Simranpreet Kaur	P
2.	227252	Siya Sharma	P
3.	227253	Sharandeep Kaur	P
4.	227254	Neha Kalia	Ab
5.	227255	Amandeep Kaur	Ab
6.	227256	Navpreet Kaur	P
7.	227257	Laksh	P

(M.Voc. Sem-I)

S.No.	Roll No.	Name	Attendance
1.	227601	Srishti	P
2.	227602	Priyanka	Ab
3.	227603	Muskanpreet Kaur	Ab
4.	227604	Nitika	Ab
5.	227605	Sukhdeep Kaur	P
6.	227606	Pavandeep Kaur	P
7.	227607	Navjit Kaur	P
8.	227608	Manpreet Kaur	P
9.	227609	Gagandeep Kaur	P
10.	227610	Radhika Mehta	Ab
11.	227611	Simran Kaur	Ab
12.	227612	Shaveta	Ab
13.	227613	Dolly	P
14.	227614	Sonali Raju	P

(M.Voc. Sem-III)

S.No.	Roll No.	Name	Attendance
1.	227651	Jashanpreet Kaur	P
2.	227652	Bhawna Saini	P
3.	227653	Artee	P

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 18-10-2022

Topic: – “Workshop on VC funding opportunity to early stage entrepreneurs”

Name of the student: Ramandeep Kaur

Class: BVOC (Sem) I

I. Kindly answer the following questions:

Q1. Which topic you have learned from this workshop?

Ans. How to start startups of venture capital.

Q2. What is most valuable about this workshop?

Ans. Information about VC.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session			✓		
5. Any suggestions	Nil				

[Signature]

DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 18-10-2022

Topic: – “Workshop on VC funding opportunity to early stage entrepreneurs”

Name of the student: Jasleen

Class: Bvoc (RM) Sem I

I. Kindly answer the following questions:

Q1. Which topic you have learned from this workshop?

Ans. Venture Capital Startup.

Q2. What is most valuable about this workshop?

Ans. Information about vc.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		✓			
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session		✓			
5. Any suggestions	<u>Nil</u>				



DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 18-10-2022

Topic: – “Workshop on VC funding opportunity to early stage entrepreneurs”

Name of the student: Samreen Kaur

Class: B.Vol (Sem I)

I. Kindly answer the following questions:

Q1. Which topic you have learned from this workshop?

Ans. how do start venture Capital.

Q2. What is most valuable about this workshop?

Ans. Information about VC.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	No				

[Signature]

Feedback Form

Date: 18-10-2022

Topic: – “Workshop on VC funding opportunity to early stage entrepreneurs”

Name of the student: Naino SharmaClass: BVOC (RM) III

I. Kindly answer the following questions:

Q1. Which topic you have learned from this workshop?

Ans. On the important topics about venture capital.

Q2. What is most valuable about this workshop?

Ans. The startup plans.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. Usefulness of the session	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Subject knowledge of the resource persons	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Interactiveness during the session	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Any suggestions	<u>nil</u>				



DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 18-10-2022

Topic: – “Workshop on VC funding opportunity to early stage entrepreneurs”

Name of the student: Amandeep Kaur

Class: BVOC (sem) III - RM

I. Kindly answer the following questions:

Q1. Which topic you have learned from this workshop?

Ans. All the important topics regarding VC.

Q2. What is most valuable about this workshop?

Ans. The startup plans of VC.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons		✓			
4. Interactiveness during the session	✓				
5. Any suggestions	NIL				

[Signature]

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 18-10-2022

Topic: – “Workshop on VC funding opportunity to early stage entrepreneurs”

Name of the student: Anju

Class: BVOC (RMS) Sem I

I. Kindly answer the following questions:

Q1. Which topic you have learned from this workshop?

Ans. Intro of VC.

Q2. What is most valuable about this workshop?

Ans. The startup plans about VC.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		✓			
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	No				

Anju

DDU KAUSHAL KENDRARETAIL MANAGEMENT DEPARTMENT**Feedback Form**

Date: 18-10-2022

Topic: – “Workshop on VC funding opportunity to early stage entrepreneurs”Name of the student: Navpreet KaurClass: BVOC (RM) sem 5

I. Kindly answer the following questions:

Q1. Which topic you have learned from this workshop?

Ans. Introduction of venture capital.

Q2. What is most valuable about this workshop?

Ans. The startup plans.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		✓			
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons		✓			
4. Interactiveness during the session	✓				
5. Any suggestions	NO				



DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 18-10-2022

Topic: – “Workshop on VC funding opportunity to early stage entrepreneurs”

Name of the student: Laksh

Class: BVOC (RM) sem V

I. Kindly answer the following questions:

Q1. Which topic you have learned from this workshop?

Ans. Information about VC.

Q2. What is most valuable about this workshop?

Ans. The study plans.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	NA				

Laksh

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 18-10-2022

Topic: – “Workshop on VC funding opportunity to early stage entrepreneurs”

Name of the student: Jeishti

Class: MVOC (RM) Sem I

I. Kindly answer the following questions:

Q1. Which topic you have learned from this workshop?

Ans. The startup plans about VC.

Q2. What is most valuable about this workshop?

Ans. Information about VC.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session	✓				
3.Subject knowledge of the resource persons		✓			
4.Interactiveness during the session	✓				
5.Any suggestions	NO				

Jeishti

DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 18-10-2022

Topic: – “Workshop on VC funding opportunity to early stage entrepreneurs”

Name of the student: M. Manpreet Kaur
Class: BVOC (RM) Sem I

I. Kindly answer the following questions:

Q1. Which topic you have learned from this workshop?

Ans. The Startup Plans about VC

Q2. What is most valuable about this workshop?

Ans. The Introduction

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session			✓		
5. Any suggestions	No				

[Signature]

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 18-10-2022

Topic: - "Workshop on VC funding opportunity to early stage entrepreneurs"

Name of the student: Sonal Raju

Class: MVOC (HM) I

I. Kindly answer the following questions:

Q1. Which topic you have learned from this workshop?

Ans. The startup plans about VC.

Q2. What is most valuable about this workshop?

Ans. The introduction of VC.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons		✓			
4. Interactiveness during the session	✓				
5. Any suggestions	NIL				

[Signature]

(2022-23)

The Principal

Kanya Maha Vidyalaya

Jalandhar

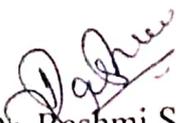
Sub: Permission to conduct one-day workshop

Respected Madam

This is to bring to your kind notice that we are organising a one-day workshop on the topic "My Story- Motivational Session by Successful Entrepreneur" by Mr. Varun Nayyar, CEO, Digital Adda on November 09, 2022 for the students of B.Voc. and M.Voc. (Retail Management). Kindly allow us to conduct the same and oblige.

Thanking You

Yours sincerely


Dr. Rashmi Sharma

HoD, PG Dept. of Retail Management

Dated: 08/11/2022



Report

On

**My story – Motivational Session by Successful Entrepreneur / Start-up
Founder**

09-11-2022

Institution innovation council of Kanya Maha Vidyalaya College (Autonomous), organized a one-day session on November 9, 2022, titled 'My Story- Motivational Session by Successful Entrepreneur/Start-up Founder' by Mr. Varun Nayyar, CEO of Itronix Solutions. The theme of the session was Entrepreneurship and the main objective of the program was to improve knowledge about entrepreneurship, to encourage self-employment, and inspire young women to become successful entrepreneurs. It also aimed to provide hope and clarity when circumstances become hard and discouraging and to build entrepreneurship skills in students. The webinar was held at Itronix Solutions.

Mr Varun Nayyar inspired the students with his story by sharing her varied and wide experiences in the business world. He created awareness about the concept of entrepreneurship and highlighted the key characteristics of entrepreneurs. Throughout the session, he pointed up the golden rule to the participants that opportunities must be searched for, rather than waiting. Every entrepreneur must have a definite idea about his or her products. Ignorance about the products is a major problem that can lead to the failure of the business.

Mr. Nayyar stressed on the importance of being updated about the business market and highlighted the importance of identifying customer needs and wants by an entrepreneur. He emphasized that one should not afraid in start and risk-taking behaviour is the key to be a successful entrepreneur.

The session concluded after a question and answer session, in which students interacted with the resource person to learn different aspects of being an entrepreneur. Mr. Nayyar hoped that many students will be motivated to come up with ideas and start their own businesses. The students asked many questions about her business and cleared their doubts. It was an interactive session with valuable takeaways for all. Overall the session was highly informative & motivating for the students.



The Heritage Institution **137 Glorious Years**
Kanya Maha Vidyalaya, Jalandhar (Autonomous)
Star College Status by DBT, Govt. of India | CURIE & FIST Grants by DST- Govt. of India | College with Potential for Excellence by UGC
Ranked No. 1 College of Punjab & Top National Rankings (India Today, Outlook Magazine & Times of India Group-2021)

PG Department of Retail Management

Organises
Session
on

My Story: Motivational Session by Successful Entrepreneur/ Start-Up Founder

Resource Person: Mr. Varun Nayyar, CEO, Digital Adda
November 09, 2022 Time: 10:30 A.M

Dr. Rashmi Sharma (HoD, Retail Management)

Prof.(Dr.) Atima Sharma Dwivedi
Principal, KMV



Qad

Retail Management Department

(Session-2022-23)

Attendance Sheet

One-Day Workshop on "My Story – Motivational Session by Successful Entrepreneur"

(09.11.2022)

(B.Voc. Sem-I)

S.No.	Roll No.	Name	Attendance
1.	227101	Ramandeep Kaur	P
2.	227102	Harmandip Kaur	P
3.	227103	Simranjit Kaur	P
4.	227104	Ria	Ab
5.	227105	Priya	F5
6.	227106	Palak	Ab
7.	227107	Simranjit	
8.	227108	Preet Tinder Kaur	P
9.	227109	Pooja	P
10.	227110	Harpreet Kaur	Ab
11.	227111	Jasleen	Ab
12.	227112	Navjot Kaur	P
13.	227113	Satinder Kaur	P
14.	227114	Anju	P
15.	227115	Parampreet Kaur	P
16.	227116	Gagandeep Kaur	P
17.	227117	Parminder Kaur	P
18.	227118	Gurpreet Kaur	P
19.	227119	Bhumika	Ab
20.	227120	Janvi	P
21.	227121	Prabhjit Kaur	Ab
22.	227122	Samreen Kaur	P
23.	227123	Palak	P
24.	227124	Malvika	P
25.	227125	Charu	Ab
26.	227126	Rishita	F5
27.	227127	Sneha Ratti	Ab
28.	227128	Navjot Kaur	P
29.	227129	Chandandeep Kaur	P
30.	227130	Drishti Dhir	P
31.	227131	Simranpreet Kaur	Ab
32.	227132	Sachkeerat Kaur Gill	P
33.	227133	Harleen Kaur	F5
34.	227134	Divyanshi	P
35.	227135	Ankit Kaur	P
36.	227136	Sejal	Ab
37.	227137	Sheen	P
38.	227138	Simoleen Sandal	P
39.	227139	Gurpreet Kaur	P

Das

(B.Voc. Sem-III)

S.No.	Roll No.	Name	Attendance
1.	227201	Naina Sharma	P
2.	227202	Lakshmi	Ab
3.	227203	Manmeet Kaur	P
4.	227204	Mandeep Kaur	P
5.	227205	Amandeep Kaur	Ab
6.	227206	Gagandeep Kaur	Ab
7.	227207	Kirandeep Kaur	Ab

(B.Voc. Sem-V)

S.No.	Roll No.	Name	Attendance
1.	227251	Simranpreet Kaur	P
2.	227252	Siya Sharma	P
3.	227253	Sharandeep Kaur	P
4.	227254	Neha Kalia	P
5.	227255	Amandeep Kaur	Ab
6.	227256	Navpreet Kaur	Ab
7.	227257	Laksh	P

(M.Voc. Sem-I)

S.No.	Roll No.	Name	Attendance
1.	227601	Srishti	P
2.	227602	Priyanka	Ab
3.	227603	Muskanpreet Kaur	Ab
4.	227604	Nitika	Ab
5.	227605	Sukhdeep Kaur	Ab
6.	227606	Pavandeep Kaur	P
7.	227607	Navjit Kaur	P
8.	227608	Manpreet Kaur	Ab
9.	227609	Gagandeep Kaur	P
10.	227610	Radhika Mehta	Ab
11.	227611	Simran Kaur	P
12.	227612	Shaveta	P
13.	227613	Dolly	P
14.	227614	Sonali Raju	P

(M.Voc. Sem-III)

S.No.	Roll No.	Name	Attendance
1.	227651	Jashanpreet Kaur	Ab
2.	227652	Bhawna Saini	P
3.	227653	Artee	Ab

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KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: –One Day Workshop on “My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)”.

1 Name of the student: Mandeep Kaur

2 Class: B. VDL (Sem - II)

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. Good selling skill

Q2. What is most valuable about workshop?

Ans. knowledge of resource person

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	<input checked="" type="checkbox"/>				
2.Usefulness of the session	<input checked="" type="checkbox"/>				
3.Subject knowledge of the resource person	<input checked="" type="checkbox"/>				
4.Interactiveness during the session	<input checked="" type="checkbox"/>				
5.Any suggestions	<u>NO</u>				

Das

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: –One Day Workshop on “My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)”.

1 Name of the student: Simranjit Kaur

2 Class: B-10 C Sem-I

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. Good selling skills

Q2. What is most valuable about workshop?

Ans. Knowledge of resource person.

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session	✓				
3.Subject knowledge of the resource person	✓				
4.Interactiveness during the session	✓				
5.Any suggestions	<u>No</u>				

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: -One Day Workshop on "My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)".

1 Name of the student: Palak

2 Class: B.Voc (Retail management)

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. Consumer behaviour

Q2. What is most valuable about workshop?

Ans. Scope of Retailing at international level.

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource person		✓			
4. Interactiveness during the session	✓				
5. Any suggestions	NO				

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: -One Day Workshop on "My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)".

1 Name of the student: Yashmeet Kaur

2 Class: B.Voc (RM) Sem I

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. learned about Job opportunities in retail field.

Q2. What is most valuable about workshop?

Ans. Valuable is knowledge about retailing & technology.

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic		✓			
2.Usefulness of the session		✓			
3.Subject knowledge of the resource person		✓			
4.Interactiveness during the session		✓			
5.Any suggestions	No.				

[Signature]

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: –One Day Workshop on “My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)”.

1 Name of the student: Pauminder Kaur

2 Class: B.Bc (RM) Sem I

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. Learned about Job opportunities in retail field.

Q2. What is most valuable about workshop?

Ans. Valuable is knowledge about retailing & technology.

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic		✓			
2.Usefulness of the session		✓			
3.Subject knowledge of the resource person		✓			
4.Interactiveness during the session		✓			
5.Any suggestions	No.				

Pauminder Kaur

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: -One Day Workshop on "My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)".

1 Name of the student: Yashpreet Kaur

2 Class: B Voc (RM) Sem I

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. learned about Job opportunities in retail field.

Q2. What is most valuable about workshop?

Ans. Valuable is knowledge about Retailing & technology.

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		✓			
2. Usefulness of the session		✓			
3. Subject knowledge of the resource person		✓			
4. Interactiveness during the session		✓			
5. Any suggestions	No.				

[Signature]

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: –One Day Workshop on “My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)”.

1 Name of the student: Ankit Kaur

2 Class: B.202. Retail Management

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. Job opportunities

Q2. What is most valuable about workshop?

Ans. Knowledge about retailing

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic		✓			
2.Usefulness of the session		✓			
3.Subject knowledge of the resource person		✓			
4.Interactiveness during the session		✓			
5.Any suggestions	<u>no</u>				

[Signature]

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: –One Day Workshop on “My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)”.

1 Name of the student: SIMOLEEN SANDAL

2 Class: B.VOC. (RM)

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. learned about Job opportunities in Retail field

Q2. What is most valuable about workshop?

Ans. Valuable is knowledge about Retailing & Technology.

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic		✓			
2.Usefulness of the session		✓			
3.Subject knowledge of the resource person		✓			
4.Interactiveness during the session		✓			
5.Any suggestions	No				

[Signature]

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: -One Day Workshop on "My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)".

1 Name of the student: Dolly

2 Class: M.Voc 1st Sem

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. Retail developing in India.

Q2. What is most valuable about workshop?

Ans. Learning new things

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic		✓			
2.Usefulness of the session	✓				
3.Subject knowledge of the resource person	✓				
4.Interactiveness during the session	✓				
5.Any suggestions	No				

[Signature]

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: -One Day Workshop on "My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayar, CEO, Digital Adda)".

1 Name of the student: Breetinder Kaur

2 Class: B.Voc (Retail Management) 2

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. Advanced Technology in Retail Management

Q2. What is most valuable about workshop?

Ans. More job opportunities

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session	✓				
3.Subject knowledge of the resource person	✓				
4.Interactiveness during the session	✓				
5.Any suggestions					

[Signature]

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: -One Day Workshop on "My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)".

1 Name of the student: Harmandip Kaur

2 Class: Bvoc (Retail Management) 2

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. Advanced Technology in Retail Management

Q2. What is most valuable about workshop?

Ans. Job opportunities

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource person	✓				
4. Interactiveness during the session	✓				
5. Any suggestions					

[Signature]

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: -One Day Workshop on "My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)".

1 Name of the student: Shreya

2 Class: M.Voc (R.M) Sem 1

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. learned and innovative things

Q2. What is most valuable about workshop?

Ans. Interactive Session

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	<input checked="" type="checkbox"/>				
2. Usefulness of the session	<input checked="" type="checkbox"/>				
3. Subject knowledge of the resource person	<input checked="" type="checkbox"/>				
4. Interactiveness during the session	<input checked="" type="checkbox"/>				
5. Any suggestions	<u>No.</u>				

[Signature]

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: *–One Day Workshop on “My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)”.*

1 Name of the student: Navyit Kaur

2 Class: M.Voc (RM) Sem-I

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. Development in Retail in India

Q2. What is most valuable about workshop?

Ans. Interactive session

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session	✓				
3.Subject knowledge of the resource person	✓				
4.Interactiveness during the session	✓				
5.Any suggestions	—				

[Signature]

The Principal

Kanya Maha Vidyalaya

Jalandhar

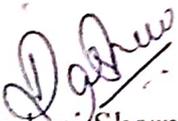
Sub: Permission to conduct one-day session

Respected Madam

This is to bring to your kind notice that we are organising a one-day session on the topic 'Creative thinking skills for Marketing Managers' by Ms. Varsha Sharma, HR, Shoppers Stop on March 03, 2023 for the students of B.Voc. and M.Voc. (Retail Management). Kindly allow us to conduct the same and oblige.

Thanking You

Yours sincerely


Dr. Rashmi Sharma

HoD, PG Dept. of Retail Management

Dated: 03/03/2023



REPORT

ON

Workshop on Creative Thinking Skills for Marketing Managers

The one-day Workshop on "Creative Thinking Skills for Marketing Managers" was organized on 03.03.2023 by the P.G. Department of Retail Management. The resource person of this workshop was Ms. Varsha Sharma (Store Manager), Shoppers stop. The purpose behind the workshop is to generate the thinking skills among the students and help them to channelize their goals to become a versatile Managers

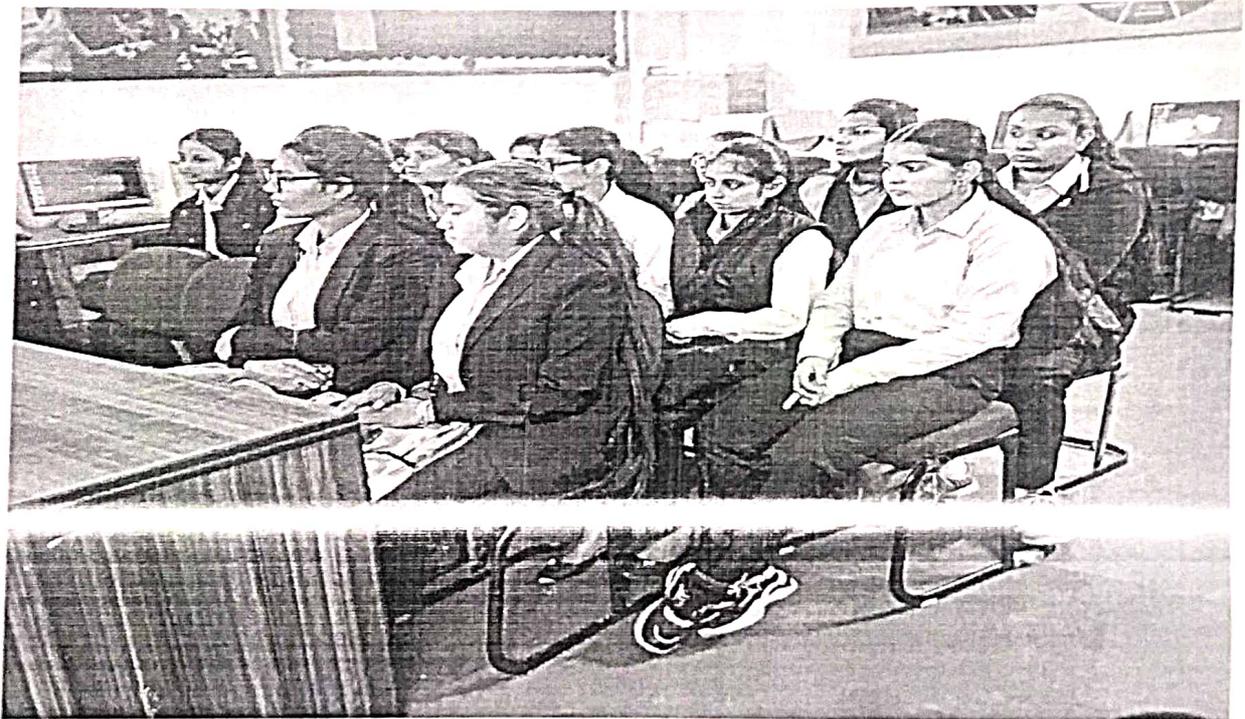
She explained the students about how to elevate your business and products and also describe various methods and strategies how to capture the attention of clients, investors and benefits of creativity in marketing field as a manager. Most people believe that creativity and innovation are the domain of artists, musicians, and writers. However, creativity is not just for artists – it is a skill that anyone can learn and use in their everyday lives.

She also discusses creativity plays significant role in number of problem solving skills Brainstorming, Project design, Project planning, creating new promotional methods for products, Planning and executing events. There was a broad discussion about the, Marketing culture, social media and linked in.

We received a very positive feedback about the usefulness of the webinar conducted. And encourages students to use a variety of approaches to solve problems, analyse multiple viewpoints, adapt ideas, and arrive at new solutions.

This workshop helps to student visualize a successful future. However, it is important creative thinking can be useful beyond creative professions. She also discusses the benefits of creativity thinking as thinking skills for marketing managers. She explains to student with very good examples encourages to student to developing the creativity thinking skills as a manager It was very informative and knowledge enriching for the participants.

Chitra



Chelms

Retail Management Department

(Session-2022-23)

Attendance Sheet

Session on "Creative thinking skills for Marketing Managers

(03-03-2023)

(B.Voc. Sem-II)

S.No.	Roll No.	Name	Attendance
1.	227101	Ramandeep Kaur	P
2.	227102	Harmandip Kaur	P
3.	227103	Simranjit Kaur	Ab
4.	227106	Palak	P
5.	227108	Preet Tinder Kaur	P
6.	227109	Pooja	P
7.	227110	Harpreet Kaur	P
8.	227111	Jasleen	Ab
9.	227112	Navjot Kaur	P
10.	227113	Satinder Kaur	P
11.	227114	Anju	P
12.	227115	Parampreet Kaur	P
13.	227117	Parminder Kaur	Ab
14.	227118	Gurpreet Kaur	P
15.	227120	Janvi	Ab
16.	227122	Samreen Kaur	P
17.	227134	Divyanshi	P
18.	227138	Simoleen Sandal	P

(B.Voc. Sem-IV)

S.No.	Roll No.	Name	Attendance
1.	227201	Naina Sharma	Ab
2.	227202	Lakshmi	Ab
3.	227203	Manmeet Kaur	P
4.	227204	Mandeep Kaur	P
5.	227205	Amandeep Kaur	P
6.	227206	Gagandeep Kaur	P
7.	227207	Kirandeep Kaur	P

Qas

(B.Voc. Sem-VI)

S.No.	Roll No.	Name	Attendance
1.	227251	Simranpreet Kaur	P
2.	227252	Siya Sharma	P
3.	227253	Sharandeep Kaur	P
4.	227254	Neha Kalia	Ab
5.	227255	Amandeep Kaur	P
6.	227256	Navpreet Kaur	Ab
7.	227257	Laksh	P

(M.Voc. Sem-II)

S.No.	Roll No.	Name	Attendance
1.	227601	Srishti	Ab
2.	227602	Priyanka	P
3.	227603	Muskanpreet Kaur	P
4.	227604	Nitika	P
5.	227605	Sukhdeep Kaur	P
6.	227606	Pavandeep Kaur	P
7.	227607	Navjit Kaur	Ab
8.	227608	Manpreet Kaur	P
9.	227609	Gagandeep Kaur	P
10.	227610	Radhika Mehta	Ab
11.	227611	Simran Kaur	Ab
12.	227612	Shaveta	P
13.	227613	Dolly	P
14.	227614	Sonali Raju	P

(M.Voc. Sem-IV)

S.No.	Roll No.	Name	Attendance
1.	227651	Jashanpreet Kaur	P
2.	227652	Bhawna Saini	P
3.	227653	Artee	P

Das

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 03-03-2023

Topic: – Session on “Creative thinking skills for Marketing Managers”

Name of the student: Romandeep Kaur

Class: B. Voc Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Knowledge about critical thinking & skills

Q2. What is most valuable about this Workshop?

Ans. learned marketing skills

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	<input checked="" type="checkbox"/>				
2. Usefulness of the session		<input checked="" type="checkbox"/>			
3. Subject knowledge of the resource persons		<input checked="" type="checkbox"/>			
4. Interactiveness during the session	<input checked="" type="checkbox"/>				
5. Any suggestions	<u>No</u>				

[Signature]

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 03-03-2023

Topic: – Session on “Creative thinking skills for Marketing Managers”

Name of the student: Astee

Class: M. Voc Sem - IV

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Learned Business Skills.

Q2. What is most valuable about this Workshop?

Ans. Marketing Skills

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	<input checked="" type="checkbox"/>				
2. Usefulness of the session	<input checked="" type="checkbox"/>				
3. Subject knowledge of the resource persons		<input checked="" type="checkbox"/>			
4. Interactiveness during the session	<input checked="" type="checkbox"/>				
5. Any suggestions	<input checked="" type="checkbox"/>				

Devi

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 03-03-2023

Topic: – Session on “Creative thinking skills for Marketing Managers”

Name of the student: Parampreet Kaur

Class: B. Voc. Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Learned about Creative thinking.

Q2. What is most valuable about this Workshop?

Ans. Skills learned to become Marketing Manager.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	<input checked="" type="checkbox"/>				
2. Usefulness of the session	<input checked="" type="checkbox"/>				
3. Subject knowledge of the resource persons		<input checked="" type="checkbox"/>			
4. Interactiveness during the session	<input checked="" type="checkbox"/>				
5. Any suggestions	<u>NO.</u>				

Devi

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RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 03-03-2023

Topic: – Session on “Creative thinking skills for Marketing Managers”

Name of the student: Duryanshi

Class: B: VOC (Retail) Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Learned critical thinking skills

Q2. What is most valuable about this Workshop?

Ans. Knowledge about Management by Marketing Managers

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	No				

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DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 03-03-2023

Topic: – Session on “Creative thinking skills for Marketing Managers”

Name of the student: Amandeep Kaur

Class: B.Voc Sem VII

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Knowledge of the Resource person.

Q2. What is most valuable about this Workshop?

Ans. Marketing skills

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons		✓			
4. Interactiveness during the session	✓				
5. Any suggestions	No				



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RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 03-03-2023

Topic: – Session on “Creative thinking skills for Marketing Managers”

Name of the student: Mampreet Kaur.

Class: M.VOC RM-Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Critical thinking skills

Q2. What is most valuable about this Workshop?

Ans. Knowledge about the workshop

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	<input checked="" type="checkbox"/>				
2.Usefulness of the session		<input checked="" type="checkbox"/>			
3.Subject knowledge of the resource persons	<input checked="" type="checkbox"/>				
4.Interactiveness during the session	<input checked="" type="checkbox"/>				
5.Any suggestions	<u>No -</u>				

[Signature]

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RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 03-03-2023

Topic: – Session on “Creative thinking skills for Marketing Managers”

Name of the student: Jashanpreet

Class: M.Voc Sem - IV

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Marketing Skills

Q2. What is most valuable about this Workshop?

Ans. Knowledge of the Resource person

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons		✓			
4. Interactiveness during the session	✓				
5. Any suggestions	No.				

Jashanpreet

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 03-03-2023

Topic: – Session on “Creative thinking skills for Marketing Managers”

Name of the student: Simranpreet Kaur

Class: B. Voc Sem - VI

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Techniques used by Marketing Managers-

Q2. What is most valuable about this Workshop?

Ans. Time management & covered all topics

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	<input checked="" type="checkbox"/>				
2. Usefulness of the session	<input checked="" type="checkbox"/>				
3. Subject knowledge of the resource persons			<input checked="" type="checkbox"/>		
4. Interactiveness during the session	<input checked="" type="checkbox"/>				
5. Any suggestions	<u>No</u>				

Devi

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 03-03-2023

Topic: – Session on “Creative thinking skills for Marketing Managers”

Name of the student: Manmeet Kaur.

Class: B.Voc Sem-IV

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Steps for a successful Marketing Management.

Q2. What is most valuable about this Workshop?

Ans. Knowledge of the resource person,

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	<input checked="" type="checkbox"/>				
2. Usefulness of the session	<input checked="" type="checkbox"/>				
3. Subject knowledge of the resource persons	<input checked="" type="checkbox"/>				
4. Interactiveness during the session	<input checked="" type="checkbox"/>				
5. Any suggestions	<u>NO</u>				

Manmeet Kaur

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 03-03-2023

Topic: – Session on “Creative thinking skills for Marketing Managers”

Name of the student: Shweta

Class: BVou (RM) Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Marketing skills

Q2. What is most valuable about this Workshop?

Ans. Topic understood by illustration.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	<input checked="" type="checkbox"/>				
2. Usefulness of the session		<input checked="" type="checkbox"/>			
3. Subject knowledge of the resource persons	<input checked="" type="checkbox"/>				
4. Interactiveness during the session	<input checked="" type="checkbox"/>				
5. Any suggestions	<input checked="" type="checkbox"/>				

Shweta