

**2. INDUSTRIAL VISITS/ VIRTUAL VISITS TO EDUCATIONAL
INSTITUTES/ FIELD TRIPS**

Sr. No.	Date	Organising Department	Name of the Organisation/ Place Visited	Number of participants
1	09-11-2022	PG Department of Retail Management	Field Visit to "Reliance Mall"	49
2	07-03-2023	PG Department of Retail Management	Educational Visit to "Marks & Spencer"	32
3	07-03-2023	PG Department of Retail Management	Educational Visit to "Zudio, Curo Mall, Jalandhar"	32

The Principal

Kanya Maha Vidyalaya

Jalandhar

**Sub: Permission for Educational Trip to Reliance Mall and Itronix Solution,
Jalandhar**

Respected Madam,

This is to bring to your kind notice that one day educational trip for students of M.Voc. (Retail Management) and B.Voc. (Retail Management) is being organised on 09-11-2022. The purpose of the visit is to attend the workshop at Itronix Solution and mall visit to Reliance to make them aware about the practical aspects of mall management like customer handling, visual merchandising, supply chain management etc. Kindly allow the students to visit Itronix Solutions and Reliance Mall on the above mentioned date. Kindly instruct the bus driver to arrange the bus on 05-11-2022 and oblige.

The list of the students and the teachers accompanying the students is attached herewith.

Thanking You

Yours faithfully


Dr. Rashmi Sharma

HoD, Retail Management Programme

Date: 27/10/2022

*Recommended for
you to approve*


Director
DDU KAUSHAL KENDRA
Kanya Maha Vidyalaya
Jalandhar, Punjab

*Allowed (To inform
Madam's PA)*

REPORT

On

Educational Visit for Reliance Mall

09-11-2022

The P.G. Department of Retail Management under DDU-KK conducted a field visit on the theme of "Field and field and exposure visit for problem identification" on November 9, 2022 at Reliance Mall. The field visit was conducted to identify that the footfall is still low in the city's malls after pandemic and to look at existing technologies that can be used to reverse the damage of the pandemic.

Mr. Vijay discussed that the retail industry is undergoing transformation and retailers must deal with some of the ongoing issues and improve their adaptability. He explained that across the globe, physical retail stores are suffering with more comprehensive e-commerce solutions and reduced shipping time, customers are utilizing e-shopping more than ever. Customers are switching continuously between online and offline purchasing and remain open to those retailers that provide the best of both worlds. Many retail stores across the big malls are also merging their online and offline business for more viability.

He also discussed due to social distancing norms, customers have not been visiting the retail outlets and are looking for personalized services from the safety of their homes. In the absence of virtual retail solutions, customers remain unsatisfied and look for other buying options. Apart from the virtual solutions, retailers also have the challenge of innovating new selling models and virtual sales assistant to adapt quickly to the changing times.

He explained that the retail market becomes more complex, organizations have more complex structures that require more sophisticated internal communication solutions. This task can be departments. Many retail companies use enterprise resource planning (ERP) systems to improve and integrate company departments and business processes. He describes that ERP systems can be the perfect way to solve internal communication problems and integrate business processes across multiple company departments more effectively.

He explained that retail outlets have to incur very high cost of operation. This is on account of high labor cost, training cost of human resource, social security to employees, high real estate cost and rentals, air conditioning, power backups cost, high maintenance cost, high electricity tariffs, high taxes, investment in supply chain and logistics, investment in technology, high investment in equipment's and fixtures to give modern look to the store, CCTV's cost etc. So, retail outlets have to incur high cost of operation still they have to provide goods to the customers at lower prices. This is a big challenge for the retail outlet.

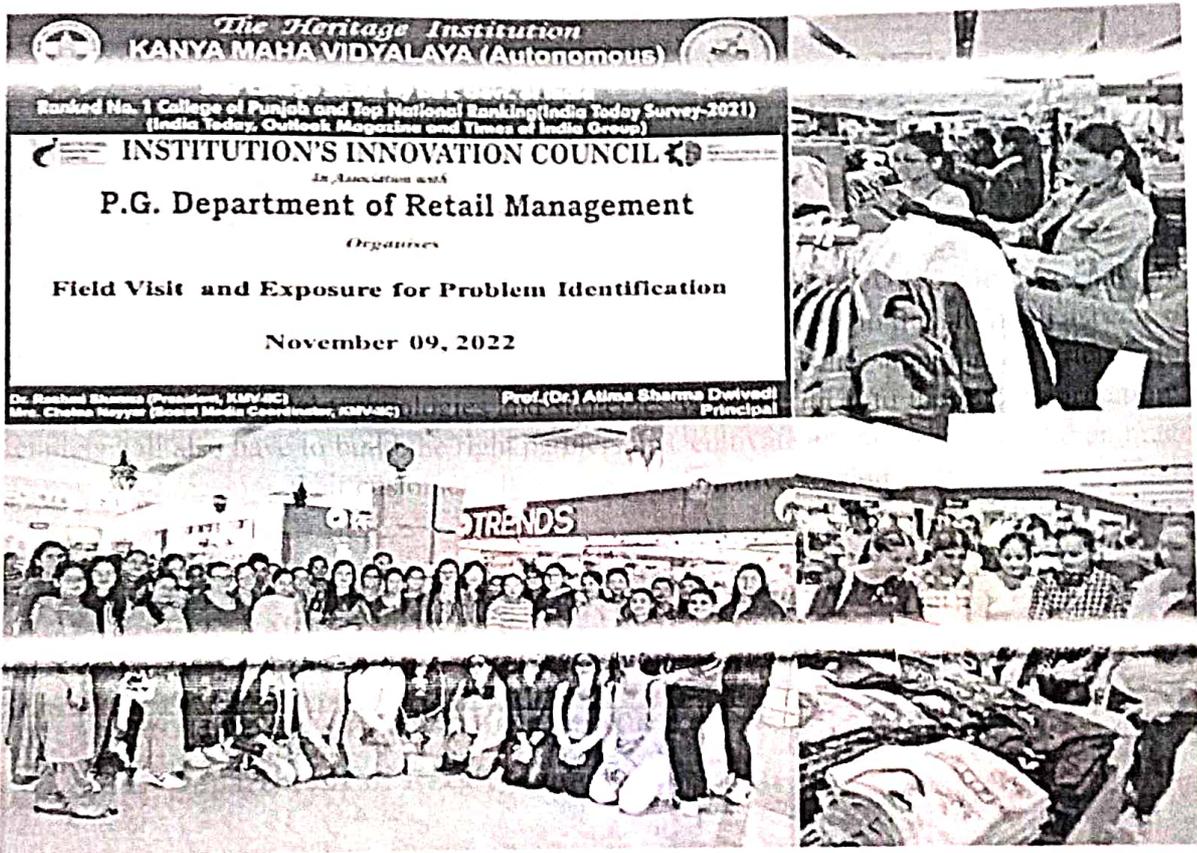
He suggests some quick changes which retailers are adopting and going by the current situation,

- A Digital Brand Identity
- Create a Digital Catalogue



- Enable Online Ordering
- Build a Customer Database
- Create a Customer Engagement Program

At the end of the session he said that retailers have no choice but to evolve with fast-changing trends and unpredictable customer behavior. This will require them to transform all aspects of the business, including the store premises, supply chain, and the shopping experience for customers. While digital technologies and strategies will be critical to these transformations, retailers will also have to build the right partnerships, cultivate digital expertise, and embrace new ways of reaching their customers. It was very informative session



Chitra

PG DEPARTMENT OF RETAIL MANAGEMENT
B.VOC. (RM) SEM-I
DETAILS OF STUDENTS
SESSION 2022-23

Sr.No.	Roll No.	Name	Attendance	Signature
1	227101	Ramandeep Kaur	Present	Ramandeep kaur
2	227102	Harmandip Kaur	Present	Harmandip kaur
3	227103	Simranjit Kaur	Present	Simranjit kaur
4	227104	Ria	Present	Ria
5	227104	Priya	Ab	Ab
6	227106	Palak	Ab	Ab
7	227108	Preettinder	Present	Preettinder
8	227109	Pooja	Present	Pooja
9	227110	Harpreet Kaur	Ab	Ab
10	227111	Jasleen Kaur	Ab	Ab
11	227112	Navjot Kaur	Present	Navjot kaur
12	227113	Satinder Kaur	Present	Satinder kaur
13	227114	Anju	Present	Anju
14	227115	Parampreet Kaur	Present	Parampreet kaur
15	227116	Gagandeep Kaur	Present	Gagandeep kaur
16	227117	Parminder Kaur	Present	Parminder kaur
17	227118	Gurpreet Kaur	Present	Gurpreet kaur
18	227120	Janvi	Present	Janvi
19	227122	Samreen Kaur	Present	Samreen kaur
20	227123	Palak	Present	Palak
21	227124	Malvika	Present	Malvika
22	227128	Navjot Kaur	Present	navjot kaur
23	227129	Chandandeep Kaur	Present	Chandandeep
24	227130	Dhrishti Dhir	Present	Dhrishti dhir
25	227132	Sachkeerat Kaur	Present	Sachkeerat
26	227134	Divyanshi	Present	Divyanshi
27	227135	Ankit Kaur	Present	Ankit
28	227137	Sheen	Present	Sheen
29	227138	Simoleen	Present	Simoleen
30	227139	Gurpreet Kaur	Present	Gurpreet kaur

B.VOC. (RM) SEM-III

Sr.No.	Roll No.	Name	Attendance	Signature
1	227201	Naina Sharma	P	Naina Sharma
2	227202	Manmeet Kaur	P	Manmeet kaur
3	227203	Mandeep Kaur	P	Mandeep kaur
4	227204	Amandeep Kaur	Absent	Absent
5	227205	Gagandeep Kaur	Absent	Absent
6	227206	Kirandeep Kaur	Absent	Absent

Qabhu

B.VOC. (RM) SEM-V				
Sr. No.	Roll No.	Name	Attendance	Signature
1	227251	Simranpreet Kaur	P	Simranpreet Kaur
2	227252	Siya Sharma	P	Siya Sharma
3	227253	Sharandeep Kaur	P	Sharandeep Kaur
4	227254	Neha Kalia	P	Neha Kalia
5	227257	Laksh	P	Laksh

M.VOC. (RM) SEM-I				
Sr. No.	Roll No.	Name	Attendance	Signature
1	227601	Shrishti	P	Shrishti
2	227602	Priyanka	Absent	Absent
3	227603	Muskanpreet Kaur	Absent	Absent
4	227606	Pawandeep Kaur	P	Pawandeep Kaur
5	227607	Navjit Kaur	P	Navjit Kaur
6	227608	Manpreet Kaur	Absent	Absent
7	227609	Gagandeep Kaur	P	Gagandeep Kaur
8	227610	Radhika Mehta	Absent	Absent
9	227611	Simran Kaur	P	Simran Kaur
10	227612	Shaveta	P	Shaveta
11	227613	Dolly	P	Dolly
12	227614	Sonali Raju	P	Sonali Raju

M.VOC. (RM) SEM-III				
Sr. No.	Roll No.	Name	Attendance	Signature
1	227651	Jashanpreet Kaur	Absent	Absent
2	227652	Bhawna Saini	P	Bhawna Saini

Total No. of students = 55

Teachers Accompanying = 3

Sr. No.	Name	Signature
1	Ms. Rajbeer	Rajbeer Kaur
2	Ms. Aditi	Aditi Sharma
3	Ms. Priya	Priya
3.	Ms. Chetna	Chetna
4.	Ms. Madhuri Tiwari	Madhuri Tiwari

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09-11-2022

Topic: –Store Visit to Reliance Mall, Jalandhar

1. Name of the student: Simpreet Kaur
2. Class: B.VD I (Sem - I)

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. Yes

Q2. What was the best part of your visit?

Ans. Food corner & knowledge

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. Yes all good.

Devi

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09-11-2022

Topic: –Store Visit to Reliance Mall, Jalandhar

1. Name of the student: Neha Kalia
2. Class: B.Voc. (RM) Sem II

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. Yes

Q2. What was the best part of your visit?

Ans. fun with friends

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent _____ ii Very good iii Good _____ iv average _____

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. It was informative and more fun with friends.

Dol

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09-11-2022

Topic: -Store Visit to Reliance Mall, Jalandhar

1. Name of the student: Shaveta
2. Class: M.VOC (RM) Sem 1

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. Yes

Q2. What was the best part of your visit?

Ans. learning new things

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. It was very good

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09-11-2022

Topic: Store Visit to Reliance Mall, Jalandhar

1. Name of the student: Yashraj Kaur

2. Class: B VLL (RM) Sem-1

I kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. Yes

Q2. What was the best part of your visit?

Ans. Spending quality with classmates and teachers

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. store visit was so educational but I think some officials of the store should explain the softwares used by them in retailing

Yashraj

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09-11-2022

Topic: –Store Visit to Reliance Mall, Jalandhar

1. Name of the student: Gragandeep Kaur
2. Class: M.VOC (R.M) I

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. Yes

Q2. What was the best part of your visit?

Ans. Very interactive

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. —

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09-11-2022

Topic: *-Store Visit to Reliance Mall, Jalandhar*

1. Name of the student: Margit Kaur
2. Class: M.VOC (RM) I

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. Yes

Q2. What was the best part of your visit?

Ans. Very interactive

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans.

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KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09-11-2022

Topic: -Store Visit to Reliance Mall, Jalandhar

1. Name of the student: Dally
2. Class: M.Voc 1st Sem

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. Yes

Q2. What was the best part of your visit?

Ans. Learning new things

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. No

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KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09-11-2022

Topic: –Store Visit to Reliance Mall, Jalandhar

1. Name of the student: Srishti
2. Class: MVoc - RM - I

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. No

Q2. What was the best part of your visit?

Ans. Purchasing

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. Impression was good.
No suggestions.

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[Signature]

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09-11-2022

Topic: *-Store Visit to Reliance Mall, Jalandhar*

1. Name of the student: Bhawne Saini
2. Class: M.VOC (RM) Sem III

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. *Yes*

Q2. What was the best part of your visit?

Ans. *Purchasing*

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. *very good, no suggestions.*

Das

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09-11-2022

Topic: -Store Visit to Reliance Mall, Jalandhar

1. Name of the student: Shrohandeep Kaur
2. Class: B.Voc (RM) Sem V

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. Yes

Q2. What was the best part of your visit?

Ans. R Fun with friends and teachers

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. It was good and interview is amazing

Sh

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09-11-2022

Topic: -Store Visit to Reliance Mall, Jalandhar

1. Name of the student: Ria
2. Class: B.Voc Retail Management sem-1

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. Yes

Q2. What was the best part of your visit?

Ans. Insight into retail trends; fun with friends

Q3. Was visit technically helpful to you?

Yes Yes No _____

Q4. Give overall rating to your visit?

i. Excellent _____ ii Very good _____ iii Good _____ iv average _____

Q6. Do you advise to arrange this type of visit in future?

Yes absolutely Yes No _____

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. I think It was a great initiative, arrangement by our department, college. Hope to have more of these visits. It was very informative & fun.

Ria

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09-11-2022

Topic: -Store Visit to Reliance Mall, Jalandhar

1. Name of the student: Sheen
2. Class: B.Voc Retail Management Sem-1

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. Yes

Q2. What was the best part of your visit?

Ans. fun with friends and teachers

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No absolutely Yes

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. I think it was a good initiative, it was very informative and fun.

Sheen

The Principal

Kanya Maha Vidyalaya

Jalandhar

Subject: Permission for Store Visit to Mark & Spencer, Iconic Mall, Jalandhar

Respected Madam,

This is to bring to your kind notice that a store visit to Mark & Spencer, Iconic Mall, Jalandhar is being organised for the students of Retail Management Department on 07-03-2023. The purpose of the visit is to make them aware about the practical aspects of retailing like Customer Handling, Visual Merchandising, POS, Supply Chain Management etc. Kindly allow the students to visit the store and oblige and also direct the bus driver to take the students to the above said venue.

The list of the students and the teachers accompanying them is attached herewith.

Thanking You

Yours Sincerely

Dr. Rashmi Sharma

HoD, PG Department of Retail Management

Dated: 06-03-2023

Recommended for
your kind approval
Dr.

Director
ODU KAUSHAL KENDRA
Kanya Maha Vidyalaya
Jalandhar, Punjab.

Allowed
Madame

Report
Marks and Spencer
(Held on 7.03.2023)

Kanya Maha Vidyalaya – the Heritage & Autonomous Institution has always been taking initiative in organizing various informative programs to enhance knowledge and employability skills of the students. In continuation with these efforts, one-day store visit to Marks & Spenser, Jalandhar was organized by Retail Management Department for the students of B.Voc. and M.Voc, Retail Management. With the objective to connect the theory with practical, the idea was to make the students understand the Visual Merchandising management, Concept, Basics and live exposure to retail operations.

To know the store format and categories, visual merchandising, window dressing and different layouts. The students had an interaction with the store manager and related concepts in Visual Merchandising. The aim of the visit was to give exposure of Mall Management, Layout Merchandising, Promotional Activities and facility management. Students acquainted with the

The major learning and outcome of the visit were as follow: -

- Define merchandising management.
- Describe the characteristics and functions performed within retail buying organizations and examine the merchandise planning.
- Explain how retailers forecast probable sales numbers for merchandise categories.
- Compare and contrast various merchandise assortment options.
- To understand the retail promotion and building brand loyalty.
- To know the elements of store layout.
- To understand the retail location and building store loyalty.

The industrial visit was a tremendous learning experience for the students. This experience of the mall visit has given a wider exposure to the students in knowing the practical side of Visual Merchandising. The students experienced how systematically the organization works towards making the Marks and Spenser most convenient and indulgent shopping experience for the customers. This visit also made the students aware that mall management can be a wonderful career option for them.

The students unanimously agreed that it was a fun learning experience for them. As the part of retail management course, the students gain a first-hand experience of the management and specifications needed for the successful running of a retail outlets.

Chet



Cher

Session (2023-23)

List of the Students for the visit to Mark & Spencer, Iconic Mall, Jalandhar.

on

(07-03-2023)

B.Voc. (Retail Management) Semester -II

S.No.	Roll No.	Name	Attendance
1.	227101	Ramandeep Kaur	P
2.	227102	Harmandip Kaur	P
3.	227103	Simranjit Kaur	P
4.	227106	Palak	P
5.	227108	Preet Tinder Kaur	P
6.	227109	Pooja	P
7.	227110	Harpreet Kaur	P
8.	227112	Nayot Kaur	P
9.	227113	Satinder Kaur	P
10.	227114	Anju	P
11.	227115	Parampreet Kaur	P
12.	227117	Parminder Kaur	A
13.	227118	Gurpreet Kaur	A
14.	227120	Janvi	A
15.	227122	Samreen Kaur	A
16.	227134	Divyanshi	A
17.	227138	Simoleen Sandal	A
18.	227139	Gurpreet Kaur	A

B.Voc. (Retail Management) Semester -IV

S.No.	Roll No.	Name	Attendance
1.	227201	Naina Sharma	P
2.	227202	Lakshmi	P
3.	227203	Manmeet Kaur	P
4.	227204	Mandeep Kaur	P
5.	227205	Amandeep Kaur	P
6.	227206	Gagandeep Kaur	P
7.	227207	Kirandeep Kaur	P

B.Voc. (Retail Management) Semester -VI

S.No.	Roll No.	Name	Attendance
1.	227251	Simranpreet Kaur	P
2.	227252	Siya Sharma	P
3.	227253	Sharandeep Kaur	P
4.	227254	Neha Kalia	P
5.	227255	Amandeep Kaur	A
6.	227256	Navpreet Kaur	A
7.	227257	Laksh	P

M.Voc. (Retail Management) Semester -II

S.No	Roll No.	Name	Attendance
1.	227601	Srishti	A
2.	227602	Priyanka	A
3.	227603	Muskanpreet Kaur	P
4.	227604	Nitika	A
5.	227605	Sukhdeep Kaur	A
6.	227606	Pavandeep Kaur	A
7.	227607	Navjit Kaur	P
8.	227608	Manpreet Kaur	A
9.	227609	Gagandeep Kaur	A
10.	227610	Radhika Mehta	A
11.	227611	Simran Kaur	A
12.	227612	Shaveta	P
13.	227613	Dolly	P
14.	227614	Sonali Raju	A

M.Voc. (Retail Management) Semester -IV

S.No	Class Roll No.	Name	Attendance
1.	227651	Jashanpreet Kaur	A
2.	227652	Bhawna Saini	A
3.	227653	Artee	A

Teachers accompanying the students:

1. Mrs. Chetna
2. Ms. Madhuri Tiwari
3. Ms. Rajbeer Kaur
4. Ms. Priya



KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: -Store Visit to Marks & Spencer, Jalandhar

1. Name of the student: Parvinder Kaur
2. Class: B.UOC RM Sem-II

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. Yes

Q2. What was the best part of your visit?

Ans. Visiting Zudio store

Q3. Was visit technically helpful to you?

Yes ✓ No _____

Q4. Give overall rating to your visit?

i. Excellent ✓ ii Very good _____ iii Good _____ iv average _____

Q6. Do you advise to arrange this type of visit in future?

Yes ✓ No _____

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. It was really good and helpful for us.

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: –Store Visit to Marks & Spencer, Jalandhar

1. Name of the student: Dolly
2. Class: M.VOC (RM) 2nd sem

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. No

Q2. What was the best part of your visit?

Ans. Waiting studio

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. It was really helpful.

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: -Store Visit to Marks & Spencer, Jalandhar

1. Name of the student: Harpreet Kaur
2. Class: B. Voc [RMJ] Sem - II

I kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. Yes

Q2. What was the best part of your visit?

Ans. Visiting Zudio, Pantlooms stores

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. It was really good and helpful for us

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: –Store Visit to Marks & Spencer, Jalandhar

1. Name of the student: Pooja
2. Class: B.VOC (RM) SEM-II

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. No

Q2. What was the best part of your visit?

Ans. Visiting studio

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. It was really helpful.

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: –Store Visit to Marks & Spencer, Jalandhar

1. Name of the student: Ramandeep Kaur
2. Class: B.Voc R.M

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. No

Q2. What was the best part of your visit?

Ans. visiting 2nd floor

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. It was really helpful

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: -Store Visit to Marks & Spencer, Jalandhar

1. Name of the student: Lakshmi
2. Class: B. Voc (Retail Management)

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. yes

Q2. What was the best part of your visit?

Ans. Atakaj ashram and spending time with ashram people.

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. No,

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: –Store Visit to Marks & Spencer, Jalandhar

1. Name of the student: Palak
2. Class: B. Voc [RM] Sem-2

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. Yes

Q2. What was the best part of your visit?

Ans. Spending time with Apahaj Ashram's people.

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. N/O.

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: -Store Visit to Marks & Spencer, Jalandhar

1. Name of the student: Simranjit Kaur
2. Class: B. Voc. (HR) Sem. 6th

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. Yes

Q2. What was the best part of your visit?

Ans. Knowledge of Resource Person

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. No suggestion

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: *-Store Visit to Marks & Spencer, Jalandhar*

1. Name of the student: Latah
2. Class: B.Voc. (RM) sem 6th

I kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. Yes

Q2. What was the best part of your visit?

Ans. knowledge of resource person

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. No suggestions

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: *-Store Visit to Marks & Spencer, Jalandhar*

1. Name of the student: *Neha Kalia*
2. Class: *B.Voc (Retail Management) Sem 6th*

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. *Yes*

Q2. What was the best part of your visit?

Ans. *Learn a lot of things*

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. *No*

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: *-Store Visit to Marks & Spencer, Jalandhar*

1. Name of the student Harnandip Gaur
2. Class: B-Voc (RM) Sem 2

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. No

Q2. What was the best part of your visit?

Ans. Food corners are awesome

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans.

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: *-Store Visit to Marks & Spencer, Jalandhar*

1. Name of the student: Manmeet Kaur
2. Class: B. JOC of M J SEM I UHL

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. Yes

Q2. What was the best part of your visit?

Ans. Knowledge of Resource Person

Q3. Was visit technically helpful to you?

Yes ✓ No _____

Q4. Give overall rating to your visit?

i. Excellent ✓ ii Very good _____ iii Good _____ iv average _____

Q6. Do you advise to arrange this type of visit in future?

Yes ✓ No _____

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. No Suggestion,

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: -Store Visit to Marks & Spencer, Jalandhar

1. Name of the student: Moumeet kaur
2. Class: B.Voc (RM) Sem. 4th

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. Yes

Q2. What was the best part of your visit?

Ans. Knowledge of Resource Person

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. No Suggestion

The Principal

Kanya Maha Vidyalaya

Jalandhar

Subject: - Permission for Store visit at Zudio (Curo Mall), Jalandhar

Respected Madam,

This is to bring to your kind notice that store visit to learn the practical aspects of retailing like customer handling, visual merchandising, POS, supply chain management, is being organized on **07-03-2023** for the students of B.Voc. (Retail Management) and M.Voc. (Retail Management). Kindly allow the students to visit the store and oblige.

Kindly direct the bus driver to take the students to the above said venue.

The list of the students and the teachers accompanying the students is attached herewith.

Thanking You

Yours faithfully



Rashmi Sharma

HoD, PG Department of Retail Management

Date: 06/03/23



Report
On
Educational Visit
Zudio (Curo Mall, Jalandhar)
(Held on 7.03.2023)

Kanya Maha Vidyalaya – the Heritage & Autonomous Institution has always been taking initiative in organizing various informative programs to enhance knowledge and employability skills of the students. In continuation with these efforts, one-day Zudio Curo Mall, Jalandhar was organized by Retail Management Department for the students of B.Voc. and M.Voc. Retail Management. With the objective to connect the theory with practical, the idea was to make the students understand the Visual Merchandising management. Concept, Basics and live exposure to retail operations.

To know the store format and categories, visual merchandising, window dressing and different layouts. The students had an interaction with the store manager and related concepts in Visual Merchandising. The aim of the visit was to give exposure of Mall Management, Layout Merchandising, Promotional Activities and facility management. Students acquainted with the layout and merchandise for a large store. Through this experience they are able to relate

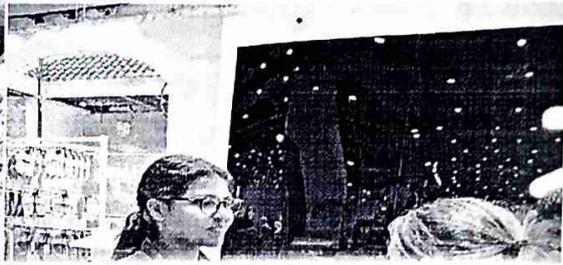
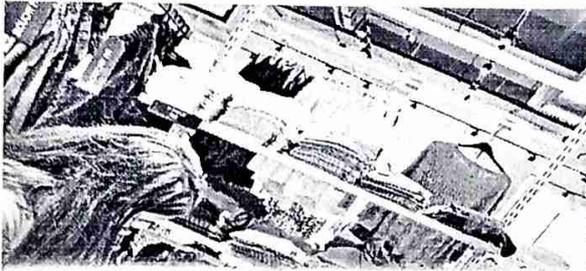
The major learning and outcome of the visit were as follow: -

- Define merchandising management.
- Describe the characteristics and functions performed within retail buying organizations and examine the merchandise planning.
- Explain how retailers forecast probable sales numbers for merchandise categories.
- Compare and contrast various merchandise assortment options.
- To understand the retail promotion and building brand loyalty.
- To know the elements of store layout.
- To understand the retail location and building store loyalty.

The industrial visit was a tremendous learning experience for the students. This experience of the mall visit has given a wider exposure to the students in knowing the practical side of Visual Merchandising. This visit also made the students aware that mall management can be a wonderful career option for them.

The students unanimously agreed that it was a fun learning experience for them. As the part of retail management course, the students gain a first-hand experience of the management and specifications needed for the successful running of a retail outlets.

Chak



Club

PG Department of Retail Management

(Session-2022-23)

Attendance Sheet

(07.03.2023)

(B.Voc. Sem-I)

Sr. No.	Roll No.	Name	Attendance
1.	227101	Ramandeep Kaur	P
2.	227102	Harmandip Kaur	P
3.	227103	Simranjit Kaur	P
4.	227106	Palak	P
5.	227108	Preet Tinder Kaur	P
6.	227109	Pooja	P
8.	227112	Navjot Kaur	P
9.	227113	Satinder Kaur	P
10.	227114	Anju	P
11.	227115	Parampreet Kaur	P
12.	227117	Parminder Kaur	A
13.	227118	Gurpreet Kaur	A
14.	227120	Janvi	A
15.	227122	Samreen Kaur	P
16.	227134	Divyanshi	A
17.	227138	Simoleen Sandal	A
18.	227139	Gurpreet Kaur	A

(B.Voc. Sem-III)

Sr. No.	Roll No.	Name	Attendance
2.	227202	Lakshmi	P
3.	227203	Manmeet Kaur	P
4.	227204	Mandeep Kaur	P
5.	227205	Amandeep Kaur	P
6.	227206	Gagandeep Kaur	P
7.	227207	Kirandeep Kaur	P

(B.Voc. Sem-V)

Sr. No.	Roll No.	Name	Attendance
1.	227251	Simranpreet Kaur	P
2.	227252	Siya Sharma	P
3.	227253	Sharandeep Kaur	P
4.	227254	Neha Kalia	P
5.	227255	Amandeep Kaur	A
6.	227256	Navpreet Kaur	A
7.	227257	Laksh	P

Chauhan

(M.Voc. Sem-I)

1.	227601	Srishti	A
2.	227602	Priyanka	A
3.	227603	Muskanpreet Kaur	P
4.	227604	Nitika	A
5.	227605	Sukhdeep Kaur	A
6.	227606	Pavandeep Kaur	A
7.	227607	Navjit Kaur	P
8.	227608	Manpreet Kaur	A
9.	227609	Gagandeep Kaur	A
10.	227610	Radhika Mehta	A
11.	227611	Simran Kaur	A
12.	227612	Shaveta	P
13.	227613	Dolly	P
14.	227614	Sonali Raju	A

(M.Voc. Sem-III)

S.No.	Roll No.	Name	Attendance
1.	227651	Jashanpreet Kaur	A
2.	227652	Bhawna Saini	A
3.	227653	Artee	A

Chakr

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: –Store Visit to Zudio (Curo Mall), Jalandhar

1. Name of the student: Ramandeep Kaur
2. Class: B.Voc Sem IInd

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. No.

Q2. What was the best part of your visit?

Ans. Know the real ~~was~~ meaning of Retailing

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. It was really good & helpful for us.

Chet

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: –Store Visit to Zudio (Curo Mall), Jalandhar

1. Name of the student: Siya Sharma
2. Class: B.Voc. RM (VI)

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. No

Q2. What was the best part of your visit?

Ans. Knowledge about various aspects of Retailing

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. _____

Sub

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: *Store Visit to Zudio (Curo Mall), Jalandhar*

1. Name of the student: Kiagndeep
2. Class: B.Voc. (RM) IV

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. No

Q2. What was the best part of your visit?

Ans. —

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. —

Chet

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: *-Store Visit to Zudio (Curo Mall), Jalandhar*

1. Name of the student: Neha
2. Class: B.Voc. (RM) Sem VI

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. NO

Q2. What was the best part of your visit?

Ans. Knowledge about retailing aspects

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. —————

Neha

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: –Store Visit to Zudio (Curo Mall), Jalandhar

1. Name of the student: Manmeet Kaur
2. Class: B.Voc. (RM)

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. NO.

Q2. What was the best part of your visit?

Ans. Brand association,

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans.

Cher

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: –Store Visit to Zudio (Curo Mall), Jalandhar

1. Name of the student: Muskan
2. Class: M.Voc II

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. No

Q2. What was the best part of your visit?

Ans. overall good.

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. No

Chh

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: –Store Visit to Zudio (Curo Mall), Jalandhar

1. Name of the student: Naina Sharma
2. Class: B.Voc. IV

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. No

Q2. What was the best part of your visit?

Ans. Knowledge about UM.

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. No.

Chit

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: –Store Visit to Zudio (Curo Mall), Jalandhar

1. Name of the student: Shweta
2. Class: M.VOC. II

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. NO

Q2. What was the best part of your visit?

Ans. ————

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. ————



KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: –Store Visit to Zudio (Curo Mall), Jalandhar

1. Name of the student: Anju
2. Class: B.Voc II

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. No.

Q2. What was the best part of your visit?

Ans. VM, window display.

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. —

Anju

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: –Store Visit to Zudio (Curo Mall), Jalandhar

1. Name of the student: Sonali
2. Class: M.Voc II

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. No

Q2. What was the best part of your visit?

Ans. Overall very nice.

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. No.

Chetan

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: *-Store Visit to Zudio (Curo Mall), Jalandhar*

1. Name of the student: Noujil
2. Class: M.Voc II

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. No

Q2. What was the best part of your visit?

Ans. _____

Q3. Was visit technically helpful to you?

Yes _____ No _____

Q4. Give overall rating to your visit?

i. Excellent _____ ii Very good _____ iii Good _____ iv average _____

Q6. Do you advise to arrange this type of visit in future?

Yes _____ No _____

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. _____

Chob

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: -Store Visit to Zudio (Curo Mall), Jalandhar

1. Name of the student: Nawjol
2. Class: B. Vou II

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. No

Q2. What was the best part of your visit?

Ans.

Q3. Was visit technically helpful to you?

Yes ✓ No

Q4. Give overall rating to your visit?

i. Excellent ✓ ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes ✓ No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans.

Chet

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: *-Store Visit to Zudio (Curo Mall), Jalandhar*

1. Name of the student: Amandeep
2. Class: B.VOC

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. No

Q2. What was the best part of your visit?

Ans. _____

Q3. Was visit technically helpful to you?

Yes ✓ No _____

Q4. Give overall rating to your visit?

i. Excellent ✓ ii Very good _____ iii Good _____ iv average _____

Q6. Do you advise to arrange this type of visit in future?

Yes ✓ No _____

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. No.

Chit

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: *-Store Visit to Zudio (Curo Mall), Jalandhar*

1. Name of the student: Gagandeep Kaur
2. Class: B Voc IV

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. No

Q2. What was the best part of your visit?

Ans. overall very nice.

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. —

Gagandeep Kaur

KANYA MAHA VIDYALAYA, JALANDHAR

PG Department of Retail Management

Session: 2022-2023

Feedback

Date: 07-03-2023

Topic: *–Store Visit to Zudio (Curo Mall), Jalandhar*

1. Name of the student: Samreen Kaur
2. Class: B.Voc. II

I Kindly answer the following questions.

Q1. Is this a first time of your visit?

Ans. NO

Q2. What was the best part of your visit?

Ans. —

Q3. Was visit technically helpful to you?

Yes No

Q4. Give overall rating to your visit?

i. Excellent ii Very good iii Good iv average

Q6. Do you advise to arrange this type of visit in future?

Yes No

Q7. What was your impression of the visit and do you have any suggestions for improvement?

Ans. —

Samreen Kaur