

9. CAREER COUNSELLING

Sr. No.	Date	Title of Event	Number of students
1	04.11.2022	Session on “Business Plan”	59
2	16.05.2023	Session on “How to Plan for Start-up and legal & ethical steps”	36

The Principal

Kanya Maha Vidyalaya

Jalandhar

Sub: Permission to conduct one-day workshop

Respected Madam

This is to bring to your kind notice that we are organising a one-day workshop on the topic "Business Plan" on November 04, 2022 for the students of B.Voc. and M.Voc. (Retail Management). Kindly allow us to conduct the same and oblige.

Thanking You

Yours sincerely


Dr. Rashmi Sharma

HoD, PG Dept. of Retail Management

Dated: 04/11/2022



REPORT

On

WORKSHOP ON "BUSINESS PLAN"

(04-11-2022)

Kanya Maha Vidyalaya, the autonomous institute has made a landmark contribution to impart value-based education to students. One-day session on "BUSINESS PLAN" was organised by P.G. Department of Retail Management under patronage and guidance of Principal Prof. Atima Sharma Dwivedi on .2022 for students to guide them about a business plan is a document that defines in detail a company's objectives and how it plans to achieve its goals. The resource person of this session was Ms. Madhuri. (Faculty of Retail Management).

Ms. Madhuri explained her own business plan. She explained that before starting a business the first requirement is to decide a logo and tagline. She explained that creating own logo with a tagline can add so much value and information to brand, it also gives customers an immediate idea of what brand stands for. She also explained about after deciding logo and tagline next step is deciding mission and vision of your business. She discussed that mission is what your company is doing right now, while your vision statement is what you hope to achieve in the future – where you are in this moment versus where you're going.

She explained that after deciding mission and vision of your business next step is deciding the location. She explained that finding the right location means understanding the right qualities to look for in a potential space, analyzing your area, reading about potential customer demographics, and considering where competitors are located are all important aspects to finding and choosing the right location. After deciding right location then we write a executive summary. She explained that an executive summary should summarize the key points of the report. It should restate the purpose of the report, highlight the major points of the report, and describe any results, conclusions, or recommendations from the report.

She explained that after executive summary we have to define competency analysis. She explained that competencies are the defining products, services, skills and capabilities that give a business advantages over its competitors put another way, business core competencies are competitive advantages that no competitor can reasonably offer or replicate. She explained that after competency analysis we have to conduct market analysis. She explained that a market analysis is a thorough assessment of a market within a specific industry. You will study the dynamics of your market, such as volume and value, potential customer segments, buying patterns, competition, and other important factors.

She explained that after market analysis there is need that company can outline the products and services we will offer, and it may also include pricing, product lifespan, and benefits to the consumer. She also explained that physical training like manners, smile, good posture for long time, talking skills etc. as well as skill training like familiar with our products, coffee culture, proper reaction, inner decoration, cooperation and leadership are provided to the employees.



She also explained that every company needs to have a budget in place. This section should include costs related to staffing, development, manufacturing, marketing, and any other expenses related to the business. She explained that startup cost include first month rent, modernize fee, furniture fee, equipment fee, supplies fee, first month utensils fee, advertising fee.

She also explained about operating cost, employees pay, price and revenue, monthly profits, fund borrowed and pay for the loan elements of business plain in detail. she justified these elements with suitable examples. At the end of the session she explained that business plans can help us to get funding or bring on new business partners. It was an interactive session with valuable takeaways for all.

Kanya Maha Vidyalaya, Jalandhar (Autonomous)
137th Anniversary
The Heritage Institution
Star College Status by UGC, Govt. of India
CARE & FEAT Awards by UGC, Govt. of India
College with Potential for Excellence by UGC
Ranked No. 1 College of Punjab & Top National Rankings (India Today, Outlook Magazine & Times of India Group-2021)

PG Department of Retail Management
Organises
One day workshop
on
Business Plan

November 04, 2022 **Time: 10:30 A.M.**

Dr. Rashmi Sharma (HOD, Retail Management)
Ms. Madhura Tewari (Assistant Professor, Retail Management)
Prof. (Dr.) Alina Sharma Dhillon (Principal, KMV)
Dr. Manish Sharma (HOD, Retail Management)

RETAIL MANAGEMENT

THEME: GROWTH HORIZON

Dr. Alina Sharma Dhillon

Retail Management Department

(Session-2022-23)

Attendance Sheet

One-day Workshop on "Business Plan"

(04.11.2022)

(B.Voc. Sem-I)

S.No.	Roll No.	Name	Attendance
1.	227101	Ramandeep Kaur	P
2.	227102	Harmandip Kaur	P
3.	227103	Simranjit Kaur	P
4.	227104	Ria	P
5.	227105	Priya	P
6.	227106	Palak	Ab
7.	227107	Simranjit	Ab
8.	227108	Preet Tinder Kaur	P
9.	227109	Pooja	P
10.	227110	Harpreet Kaur	P
11.	227111	Jasleen	P
12.	227112	Navjot Kaur	P
13.	227113	Satinder Kaur	P
14.	227114	Anju	P
15.	227115	Parampreet Kaur	Ab
16.	227116	Gagandeep Kaur	Ab
17.	227117	Parminder Kaur	P
18.	227118	Gurpreet Kaur	Ab
19.	227119	Bhumika	P
20.	227120	Janvi	P
21.	227121	Prabhjit Kaur	Ab
22.	227122	Samreen Kaur	P
23.	227123	Palak	Ab
24.	227124	Malvika	P
25.	227125	Charu	P
26.	227126	Rishita	Ab
27.	227127	Sneha Ratti	P
28.	227128	Navjot Kaur	P
29.	227129	Chandandeep Kaur	P
30.	227130	Drishti Dhir	P
31.	227131	Simranpreet Kaur	P
32.	227132	Sachkeerat Kaur Gill	P
33.	227133	Harleen Kaur	P
34.	227134	Divyanshi	P
35.	227135	Ankit Kaur	Ab
36.	227136	Sejal	P
37.	227137	Sheen	P
38.	227138	Simoleen Sandal	P
39.	227139	Gurpreet Kaur	P

Doel

(B.Voc. Sem-III)

S.No.	Roll No.	Name	Attendance
1.	227201	Naina Sharma	
2.	227202	Lakshmi	
3.	227203	Manmeet Kaur	
4.	227204	Mandeep Kaur	
5.	227205	Amandeep Kaur	
6.	227206	Gagandeep Kaur	
7.	227207	Kirandeep Kaur	

(B.Voc. Sem-V)

S.No.	Roll No.	Name	Attendance
1.	227251	Simranpreet Kaur	
2.	227252	Siya Sharma	
3.	227253	Sharandeep Kaur	
4.	227254	Neha Kalia	
5.	227255	Amandeep Kaur	
6.	227256	Navpreet Kaur	
7.	227257	Laksh	

(M.Voc. Sem-I)

S.No.	Roll No.	Name	Attendance
1.	227601	Srishti	
2.	227602	Priyanka	
3.	227603	Muskanpreet Kaur	
4.	227604	Nitika	
5.	227605	Sukhdeep Kaur	
6.	227606	Pavandeep Kaur	
7.	227607	Navjit Kaur	
8.	227608	Manpreet Kaur	
9.	227609	Gagandeep Kaur	
10.	227610	Radhika Mehta	
11.	227611	Simran Kaur	
12.	227612	Shaveta	
13.	227613	Dolly	
14.	227614	Sonali Raju	

(M.Voc. Sem-III)

S.No.	Roll No.	Name	Attendance
1.	227651	Jashanpreet Kaur	
2.	227652	Bhawna Saini	
3.	227653	Artee	



DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 04-11-2022

Topic: – One-day Workshop on “Business Plan”

Name of the student: Harmandip Kaur

Class: BVO (RM) Sem I

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Startup of business.

Q2. What is most valuable about this Workshop?

Ans. Business policies & plans

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓	✓			
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	NO				

[Signature]

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 04-11-2022

Topic: – One-day Workshop on “Business Plan”

Name of the student: Naiyat kaur

Class: BVoc (RM) Sem I

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Business startup

Q2. What is most valuable about this Workshop?

Ans. plans & policies of business.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		✓			
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session		✓			
5. Any suggestions	nil				

[Signature]

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 04-11-2022

Topic: – One-day Workshop on “Business Plan”

Name of the student: Samreen Kaur

Class: B.Voc (RM) Sem I

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Business plans & executives plans.

Q2. What is most valuable about this Workshop?

Ans. startup of business

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons		✓			
4. Interactiveness during the session	✓				
5. Any suggestions	Nil				

Samreen Kaur

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 04-11-2022

Topic: – One-day Workshop on “Business Plan”

Name of the student: Amandeep Kaur

Class: Bvoc (RM) Sem III

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. how to setup business.

Q2. What is most valuable about this Workshop?

Ans. plans & policies of business.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons		✓			
4. Interactiveness during the session	✓				
5. Any suggestions	NIL				

[Signature]

DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 04-11-2022

Topic: – One-day Workshop on “Business Plan”

Name of the student: Gagandeep Kaur

Class: Bvoc (Hr) Sem III

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Startup of business.

Q2. What is most valuable about this Workshop?

Ans. plan & policies regarding business.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons		✓			
4. Interactiveness during the session	✓				
5. Any suggestions	NIL				



DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 04-11-2022

Topic: – One-day Workshop on “Business Plan”

Name of the student: Siya Sharma

Class: B.Voc RM Sem-V

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Startup business

Q2. What is most valuable about this Workshop?

Ans. Plans & Policies regarding business.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session	✓				
3.Subject knowledge of the resource persons		✓			
4.Interactiveness during the session	✓				
5.Any suggestions	Nil				

[Signature]

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 04-11-2022

Topic: – One-day Workshop on “Business Plan”

Name of the student: Navpreet Kaur

Class: B.VOC (RM) Sem - V

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Startup organization.

Q2. What is most valuable about this Workshop?

Ans. Plans & Policies regarding organization

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session		✓			
3.Subject knowledge of the resource persons	✓				
4.Interactiveness during the session	✓				
5.Any suggestions	NO				

[Signature]

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 04-11-2022

Topic: – One-day Workshop on “Business Plan”

Name of the student: NitiKa

Class: M. VOC (RM) Sem-I

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Startup business

Q2. What is most valuable about this Workshop?

Ans. Plans & Policies

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	No				

[Signature]

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 04-11-2022

Topic: – One-day Workshop on “Business Plan”

Name of the student: Gragandup Kaur

Class: B.Voc (RM) Sem - I

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Startup business

Q2. What is most valuable about this Workshop?

Ans. Plans & Policies

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session		✓			
3.Subject knowledge of the resource persons	✓				
4.Interactiveness during the session	✓				
5.Any suggestions	NO				



DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 04-11-2022

Topic: - One-day Workshop on "Business Plan"

Name of the student: Sirvan Kaur

Class: M.Vol (RM) Sem-I

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans: Startup business

Q2. What is most valuable about this Workshop?

Ans: Plans & Policies regarding Business

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	NO				

Doi

DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 04-11-2022

Topic: - One-day Workshop on "Business Plan"

Name of the student: Jashanpreet Kaur
Class: MVDC (RM) Sem - III

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Startup business

Q2. What is most valuable about this Workshop?

Ans. Plans & Policies

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	NO				

[Signature]

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 04-11-2022

Topic: – One-day Workshop on “Business Plan”

Name of the student: Artu

Class: M.VOC (RM) Sem - III

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Startup business

Q2. What is most valuable about this Workshop?

Ans. Plans & Policies regarding Business

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	NO				

Artu

The Principal

Kanya Maha Vidyalaya

Jalandhar

Sub: Permission to conduct one-day session

Respected Madam

This is to bring to your kind notice that we are organising a one-day session on the topic "How to plan for Start-up and legal & Ethical Steps" on May 16, 2023 for the students of B.Voc. and M.Voc. (Retail Management). Kindly allow us to conduct the same and oblige.

Thanking You

Yours sincerely



Dr. Rashmi Sharma

HoD, PG Dept. of Retail Management

Dated: 16/05/23



Report
on
Session on "How to plan for Start - up and Legal & Ethical Steps"

One-day workshop on " How to Plan for Start – Up and Legal & Ethical Steps "was organized by Institution's Innovation Council of Kanya Maha Vidyalaya, Jalandhar in association with Department of Retail Management on 16 May, 2023. The presentation was rendered by Ms. Chetna Nayyar, Innovation Ambassador, KMV-IIC.

This workshop aimed at understanding the importance of developing the appropriate research skills to evaluate the financial viability and feasibility of these start up along with understanding the legal and ethical issues concerning start up to become good entrepreneurs. Ms. Chetna guided students to have faith in themselves and in their goals which would help them to achieve their dreams. She mentioned that the larger the scale of the problem and the scope, the larger is the chances of growth and market for a Startup. Further she discussed about the skillful team composition for a startup, finances, sales and marketing. To motivate students, she quoted examples of successful entrepreneurs how they overcame challenges in their entrepreneurial journeys.



The Heritage Institution
KANYA MAHA VIDYALAYA (Autonomous)
College with Potential for Excellence by UGC
Star College Status by DBT, Govt. of India
Ranked No. 1 College of Punjab and Top National Ranking (India Today Survey-2021)
(India Today, Outlook Magazine and Times of India Group)

INSTITUTION'S INNOVATION COUNCIL
In Association with

PG Department of Retail Management
Organises
Session
on
"How to plan for Start-up and legal & Ethical Steps"
May 16, 2023

Dr. Rashmi Sharma (President, KMV-IIC)
Mrs. Chetna Nayyar (Social Media Coordinator, KMV-IIC) • **Prof.(Dr.) Atima Sharma Dwivedi**
Principal



Dr. Atima Sharma Dwivedi

PG Department of Retail Management

(Session-2022-23)

Attendance Sheet

Session on "How to Plan for Start-up and legal & Ethical Steps"

(16-05-2023)

(B.Voc. Sem-II)

S.No.	Roll No.	Name	Attendance
1.	227101	Ramandeep Kaur	P
2.	227102	Harmandip Kaur	P
3.	227103	Simranjit Kaur	Ab
4.	227106	Palak	P
5.	227108	Preet Tinder Kaur	P
6.	227109	Pooja	P
7.	227110	Harpreet Kaur	P
8.	227111	Jasleen	Ab
9.	227112	Navjot Kaur	Ab
10.	227113	Satinder Kaur	Ab
11.	227114	Anju	Ab
12.	227115	Parampreet Kaur	Ab
13.	227117	Parminder Kaur	Ab
14.	227118	Gurpreet Kaur	Ab
15.	227120	Janvi	Ab
16.	227122	Samreen Kaur	P
17.	227134	Divyanshi	P
18.	227138	Simoleen Sandal	P
19.	227139	Gurpreet Kaur	P

(B.Voc. Sem-IV)

S.No.	Roll No.	Name	Attendance
1.	227201	Naina Sharma	P
2.	227202	Lakshmi	P
3.	227203	Manmeet Kaur	Ab
4.	227204	Mandeep Kaur	P
5.	227205	Amandeep Kaur	P
6.	227206	Gagandeep Kaur	P
7.	227207	Kirandeep Kaur	P

Q98

(B.Voc. Sem-VI)

S.No.	Roll No.	Name	Attendance
1.	227251	Simranpreet Kaur	P
2.	227252	Siya Sharma	P
3.	227253	Sharandeep Kaur	P
4.	227254	Neha Kalia	AB
5.	227255	Amandeep Kaur	P
6.	227256	Navpreet Kaur	P
7.	227257	Laksh	AB

(M.Voc. Sem-II)

S.No.	Roll No.	Name	Attendance
1.	227601	Srishti	P
2.	227602	Priyanka	P
3.	227603	Muskanpreet Kaur	P
4.	227604	Nitika	AB
5.	227605	Sukhdeep Kaur	P
6.	227606	Pavandeep Kaur	P
7.	227607	Navjit Kaur	P
8.	227608	Manpreet Kaur	P
9.	227609	Gagandeep Kaur	AB
10.	227610	Radhika Mehta	P
11.	227611	Simran Kaur	AB
12.	227612	Shaveta	P
13.	227613	Dolly	P
14.	227614	Sonali Raju	P

(M.Voc. Sem-IV)

S.No.	Roll No.	Name	Attendance
1.	227651	Jashanpreet Kaur	P
2.	227652	Bhawna Saini	P
3.	227653	Artee	AB

[Handwritten signature]

DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 16-05-2023

Topic: – Session on “How to plan for Start-up and Legal & Ethical Steps”

Name of the student: Kiran Kaur

Class: B.Voc (RM) Sem-IV

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Planning steps of Business.

Q2. What is most valuable about this Workshop?

Ans. understanding about the topic

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session		✓			
3.Subject knowledge of the resource persons	✓				
4.Interactiveness during the session	✓				
5.Any suggestions	No				

[Signature]

Feedback Form

Date: 16-05-2023

Topic: – Session on “How to plan for Start-up and Legal & Ethical Steps”

Name of the student: Gurpreet Kaur

Class: B.Voc (RM) Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Business & Ethical steps of the Business

Q2. What is most valuable about this Workshop?

Ans. Knowledge of the resource person.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session		✓			
3.Subject knowledge of the resource persons	✓				
4.Interactiveness during the session	✓				
5.Any suggestions	No				

[Signature]

Feedback Form

Date: 16-05-2023

Topic: – Session on “How to plan for Start-up and Legal & Ethical Steps”

Name of the student: ShavianClass: B.VOC Sem: IV

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Business skills of the topic.

Q2. What is most valuable about this Workshop?

Ans. understanding & deep knowledge about the topic.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session	✓				
3.Subject knowledge of the resource persons	✓				
4.Interactiveness during the session		✓			
5.Any suggestions	No -				

Feedback Form

Date: 16-05-2023

Topic: – Session on “How to plan for Start-up and Legal & Ethical Steps”

Name of the student: Muskanpreet Kaur.

Class: Merce. Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Steps to plan the business.

Q2. What is most valuable about this Workshop?

Ans. Knowledge about the topic.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session		✓			
3.Subject knowledge of the resource persons	✓				
4.Interactiveness during the session	✓				
5.Any suggestions	No.				

(Signature)

DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 16-05-2023

Topic: – Session on “How to plan for Start-up and Legal & Ethical Steps”

Name of the student: Ramandeep Kaur.

Class: B.Voc Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Business Skills.

Q2. What is most valuable about this Workshop?

Ans. Knowledge of The Resource Person

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	No.				

RKD

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 16-05-2023

Topic: – Session on “How to plan for Start-up and Legal & Ethical Steps”

Name of the student: Bhavana Saini

Class: M.Voc Sem IV

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Knowledge about the topic.

Q2. What is most valuable about this Workshop?

Ans. Topic was cleared through examples

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	/				
2. Usefulness of the session	/				
3. Subject knowledge of the resource persons		/			
4. Interactiveness during the session	/				
5. Any suggestions	No				

[Signature]

Feedback Form

Date: 16-05-2023

Topic: – Session on “How to plan for Start-up and Legal & Ethical Steps”

Name of the student: Simranjit Kaur

Class: Bvoc RM Sem-VI

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Subject knowledge of the resource person

Q2. What is most valuable about this Workshop?

Ans. understanding about the topic.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session		✓			
3.Subject knowledge of the resource persons	✓				
4.Interactiveness during the session	✓				
5.Any suggestions	—				



DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 16-05-2023

Topic: – Session on “How to plan for Start-up and Legal & Ethical Steps”

Name of the student: Preetinder Kaur

Class: B VOC RM Sem - II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Legal Steps of Business

Q2. What is most valuable about this Workshop?

Ans. Understanding of the steps used in Business

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		✓			
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons			✓		
4. Interactiveness during the session	✓				
5. Any suggestions	No.				

[Signature]

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 16-05-2023

Topic: – Session on “How to plan for Start-up and Legal & Ethical Steps”Name of the student: Parampreet KaurClass: B.VOC Sem-V

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans.

Q2. What is most valuable about this Workshop?

Ans.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	☒				
2. Usefulness of the session		☒			
3. Subject knowledge of the resource persons	☒				
4. Interactiveness during the session	☒				
5. Any suggestions	☒				



DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 16-05-2023

Topic: – Session on “How to plan for Start-up and Legal & Ethical Steps”

Name of the student: Jashanpreet Kaur.

Class: B1 Voc. Sem - IV

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Business planning & ethical issues.

Q2. What is most valuable about this Workshop?

Ans. Knowledge to start the business

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	☒	☐	☐	☐	☐
2. Usefulness of the session	☐	☒	☐	☐	☐
3. Subject knowledge of the resource persons	☒	☐	☐	☐	☐
4. Interactiveness during the session	☒	☐	☐	☐	☐
5. Any suggestions	<u>No.</u>				

[Signature]

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 16-05-2023

Topic: – Session on “How to plan for Start-up and Legal & Ethical Steps”

Name of the student: Harpreet Kaur

Class: B.Voc. (RM) Sem 2nd

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans.

Q2. What is most valuable about this Workshop?

Ans.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session		✓			
3.Subject knowledge of the resource persons	✓				
4.Interactiveness during the session	✓				
5.Any suggestions	✓				

Harpreet Kaur

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 16-05-2023

Topic: – Session on “How to plan for Start-up and Legal & Ethical Steps”

Name of the student: Simüller
Class: B.Voc Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans.

Q2. What is most valuable about this Workshop?

Ans.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	☒	☐	☐	☐	☐
2.Usefulness of the session	☐	☒	☐	☐	☐
3.Subject knowledge of the resource persons	☒	☐	☐	☐	☐
4.Interactiveness during the session	☒	☐	☐	☐	☐
5.Any suggestions	Nil				

Lat

3. SEMINARS/WEBINARS ORGANIZED FOR STUDENTS

Sr. No.	Date	Department	Program Title	Details (name, designation and address of resource persons)	Number of participants
1	19-10-2022	PG Department of Retail Management	Session on “Start-up Financing and Launching”	Ms. Chetna, Assistant Professor of P.G Department of Retail Management	259
2	09-11-2022	PG Department of Retail Management	Session on “My Story: Motivational session by Successful Entrepreneur Start-Up Founder”	Mr. Varun Nayyar, CEO, Digital Adda	49
3	04-03-2023	PG Department of Retail Management	Session on “Creative Thinking Skills For Marketing Managers”	Ms. Varsha Sharma, HR, Shoppers Stop	55
4	24-04-2022	PG Department of Retail Management	Session on “How to write a Research Paper”	Ms. Priya, Lecturer of PG Department of Retail Management	49

The Principal

Kanya Maha Vidyalaya

Jalandhar

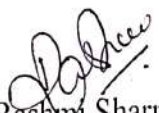
Sub: Permission to conduct one-day Session

Respected Madam

This is to bring to your kind notice that we are organising a one-day session on the topic "Start-up Financing and Launching" on October 19, 2022 for the students of B.Voc. and M.Voc. (Retail Management). Kindly allow us to conduct the same and oblige.

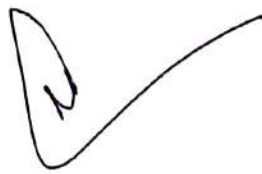
Thanking You

Yours sincerely


Dr. Rashmi Sharma

HoD, PG Dept. of Retail Management

Dated: 19/10/2022



Report
On
Start-up Financing and Launching
19.10.2022

The one-day session on "Startup Financing and Launching" was organised by Department of Retail Management under DDU-KK on 19-October-2022 for students to guide them about the financing that's right for their startup, and outline the various types of capital available to small business owners and share the steps to secure capital for your company—no matter the stage, age, or industry. The resource person of this session was Mrs. Chetna Nayyar. She explained the students about startup financing is the capital that's used to fund a business venture. It's used for a variety of reasons, such as launching a company, buying real estate, hiring a team, purchasing necessary tools, launching a product, or growing the business.

She also explained that entrepreneurs can take advantage of dozens of types of small business and startup financing models, but all these options boil down to three main ways to raise capital: by borrowing capital, issuing equity, or from net earnings. She also explained about various sources of startup seed capital:

- Angel investor
- Crowdfunding
- Bootstrapping
- Loan or lines of credit
- Venture capital
- Incubators

She also discussed about sources of finance are the means used for raising funds by business for carrying out their activities. Every business always need some amount of money for ensuring their continuity. They acquire these funds using different sources of funds in the market. Business chooses a particular source of finance according to their needs and capacity. Sources of finance is classified into two parts long term and short term finance. Sources of long term finance include Equity Capital, preference capital, debentures etc. The short term sources of finance include bank overdraft, trade credit, bills of exchange, certificate of deposit etc.

She explained about the basics of finance, understand about capital structure for new ventures, and the differences between early-stage versus later-stage financing. Develop an understanding of how to develop winning investor pitches, who and when to pitch, how to avoid common mistakes that limit the effectiveness of the pitch, and how to 'get to the close'.

Key questions answered within the course include:

- * When to raise outside capital?
- * What kind of investors invest by stage and where to find them?
- * What are your fundraising options?
- * How to pitch to investors?

She also explained about following your dream of starting your own business requires a lot of strength and determination. Along with all of this, there are some specific financial challenges that young entrepreneurs have to contend with which don't affect older businessmen as frequently.

- Lack of Personal Capital
- Fewer Networking Contacts



- Poor Credit History
- Age Discrimination
- Fearing Debt
- No Safety Net

At the end of the session she explained that entrepreneurs have a variety of options when it comes to securing funding for a new project. The catch, though, is that each funding option is drastically different from the next, bearing its own cadre of advantages and disadvantages. Moreover, deciding which funding route makes the most sense for your startup will vary depending on your circumstances—what your short-term and long-term goals are, how much money you need, etc. And if you choose the wrong route, it can condemn your venture before it really even has a chance to get off the ground. The students acquainted with valuable knowledge that help students make informed decisions about how to secure funding for their company.



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Colleges with Potential for Excellence by UGC CURIE grant by DST Govt. of India 137 Glorious Years Star College Status by DST Govt. of India
Ranked No. 1 College of Punjab & Top National Rankings (India Today, Outlook, Magazine & Times of India Group-2021)

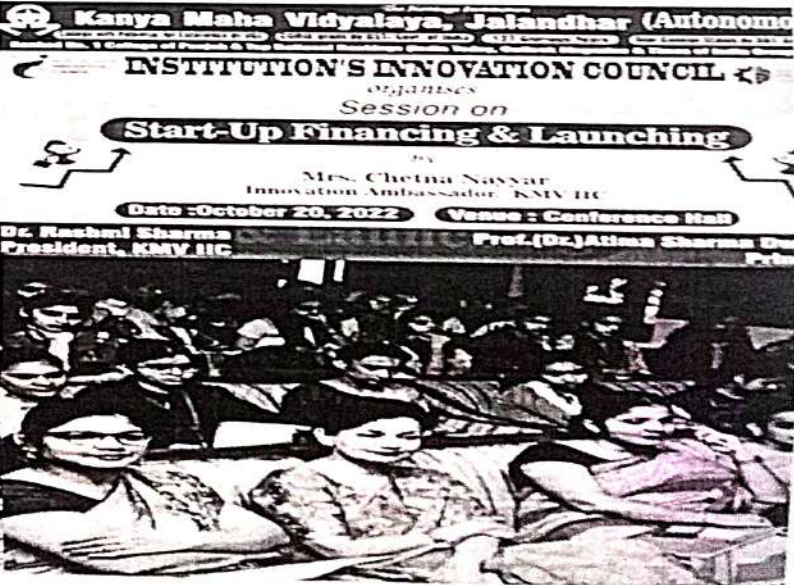
INSTITUTION'S INNOVATION COUNCIL 

organises
Session on
Start-Up Financing & Launching

by
Mrs. Chetna Nayyar
 Innovation Ambassador, KMV IIC

Date : October 20, 2022 **Venue : Conference Hall**

Dr. Rashmi Sharma **Prof.(Dr.)Atima Sharma Dwivedi**
 President, KMV IIC Principal

Q&A

Retail Management Department

(Session-2022-23)

Attendance Sheet

One-day Workshop on "Start-up Financing and Launching"

(19.10.2022)

(B.Voc. Sem-I)

S.No.	Roll No.	Name	Attendance
1.	227101	Ramandeep Kaur	P
2.	227102	Harmandip Kaur	P
3.	227103	Simranjit Kaur	P
4.	227104	Ria	P
5.	227105	Priya	P
6.	227106	Palak	P
7.	227107	Simranjit	P
8.	227108	Preet Tindar Kaur	P
9.	227109	Pooja	P
10.	227110	Harpreet Kaur	P
11.	227111	Jasleen	Ab
12.	227112	Navjot Kaur	P
13.	227113	Satinder Kaur	P
14.	227114	Anju	P
15.	227115	Parampreet Kaur	Ab
16.	227116	Gagandeep Kaur	P
17.	227117	Parminder Kaur	P
18.	227118	Gurpreet Kaur	P
19.	227119	Bhumika	P
20.	227120	Janvi	P
21.	227121	Prabhjit Kaur	Ab
22.	227122	Samreen Kaur	P
23.	227123	Palak	P
24.	227124	Malvika	P
25.	227125	Charu	P
26.	227126	Rishita	P
27.	227127	Sneha Ratti	P
28.	227128	Navjot Kaur	P
29.	227129	Chandandeep Kaur	P
30.	227130	Drishti Dhir	P
31.	227131	Simranpreet Kaur	Ab
32.	227132	Sachkeerat Kaur Gill	Ab
33.	227133	Harleen Kaur	P
34.	227134	Divyanshi	P
35.	227135	Ankit Kaur	P
36.	227136	Sejal	P
37.	227137	Sheen	P
38.	227138	Simoleen Sandal	P
39.	227139	Gurpreet Kaur	Ab

Qasr

(B.Voc. Sem-III)

S.No.	Roll No.	Name	Attendance
1.	227201	Naina Sharma	(P)
2.	227202	Lakshmi	P
3.	227203	Manmeet Kaur	P
4.	227204	Mandeep Kaur	P
5.	227205	Amandeep Kaur	P
6.	227206	Gagandeep Kaur	P
7.	227207	Kirandeep Kaur	P

(B.Voc. Sem-V)

S.No.	Roll No.	Name	Attendance
1.	227251	Simranpreet Kaur	P
2.	227252	Siya Sharma	P
3.	227253	Sharandeep Kaur	P
4.	227254	Neha Kalia	P
5.	227255	Amandeep Kaur	P
6.	227256	Navpreet Kaur	P
7.	227257	Laksh	P

(M.Voc. Sem-I)

S.No.	Roll No.	Name	Attendance
1.	227601	Srishti	(P)
2.	227602	Priyanka	P
3.	227603	Muskanpreet Kaur	P
4.	227604	Nitika	P
5.	227605	Sukhdeep Kaur	P
6.	227606	Pavandeep Kaur	P
7.	227607	Navjit Kaur	P
8.	227608	Manpreet Kaur	P
9.	227609	Gagandeep Kaur	P
10.	227610	Radhika Mehta	P
11.	227611	Simran Kaur	(P)
12.	227612	Shaveta	(P)
13.	227613	Dolly	P
14.	227614	Sonali Raju	P

(M.Voc. Sem-III)

S.No.	Roll No.	Name	Attendance
1.	227651	Jashanpreet Kaur	P
2.	227652	Bhawna Saini	P
3.	227653	Artee	(P)

Q.2

DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 19-10-2022

Topic: – One-day session on “Start-up Financing and Launching”

Name of the student: Ramandeep Kaur

Class: B.VOC (Sem-I)

I. Kindly answer the following questions:

Q1. Which topic you have learned from this session?

Ans. How to start financing and launching

Q2. What is most valuable about this session?

Ans. How to start a startup

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons		✓			
4. Interactiveness during the session	✓				
5. Any suggestions	No				

[Signature]

DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 19-10-2022

Topic: - One-day session on "Start-up Financing and Launching"

Name of the student: Harmandip Kaur

Class: B.VOC (Sem-I)

I. Kindly answer the following questions:

Q1. Which topic you have learned from this session?

Ans. Start up financing and launching

Q2. What is most valuable about this session?

Ans. launching products

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	No				

[Signature]

DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 19-10-2022

Topic: – One-day session on “Start-up Financing and Launching”

Name of the student: Simranjit Kaur

Class: B.VOC (Sem-I)

I. Kindly answer the following questions:

Q1. Which topic you have learned from this session?

Ans. Start up Business

Q2. What is most valuable about this session?

Ans. Interaction with teacher

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		✓			
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session		✓			
5. Any suggestions	No				

[Signature]

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 19-10-2022

Topic: - One-day session on "Start-up Financing and Launching"

Name of the student: Paleh

Class: B.Voc (Sem-I)

I. Kindly answer the following questions:

Q1. Which topic you have learned from this session?

Ans. finacing

Q2. What is most valuable about this session?

Ans. Subject knowledge

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session	✓				
3.Subject knowledge of the resource persons	✓				
4.Interactiveness during the session		✓			
5.Any suggestions	NO				

[Signature]

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 19-10-2022

Topic: – One-day session on “Start-up Financing and Launching”

Name of the student: Pooja

Class: B.VOC (Sem-I)

I. Kindly answer the following questions:

Q1. Which topic you have learned from this session?

Ans. Start up financing

Q2. What is most valuable about this session?

Ans. launching products

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session		✓			
5. Any suggestions	No				

[Signature]

DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 19-10-2022

Topic: - One-day session on "Start-up Financing and Launching"

Name of the student: Harpreet Kaur

Class: B VOC (Sem-1)

I. Kindly answer the following questions:

Q1. Which topic you have learned from this session?

Ans. Business startup

Q2. What is most valuable about this session?

Ans. launching

II. Kindly answer the following questions correctly by putting a tick mark in the right column

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session		✓			
5. Any suggestions	No				

[Signature]

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 19-10-2022

Topic: – One-day session on “Start-up Financing and Launching”

Name of the student: Narjot Kaur

Class: B.VOC (Sem-I)

I. Kindly answer the following questions:

Q1. Which topic you have learned from this session?

Ans. Start up financing

Q2. What is most valuable about this session?

Ans. launching knowledge

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic		✓			
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session		✓			
5. Any suggestions	No				



DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 19-10-2022

Topic: – One-day session on “Start-up Financing and Launching”

Name of the student: Satinder Kaur

Class: B.VOC (Sem-1)

I. Kindly answer the following questions:

Q1. Which topic you have learned from this session?

Ans. Start up financing and launching

Q2. What is most valuable about this session?

Ans. Usefulness of finance

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session		✓			
5. Any suggestions	No				



DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 19-10-2022

Topic: – One-day session on “Start-up Financing and Launching”

Name of the student: Parmindee Kaur

Class: B.VOC (sem. I)

I. Kindly answer the following questions:

Q1. Which topic you have learned from this session?

Ans. Start-up financing

Q2. What is most valuable about this session?

Ans. launching

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session		✓			
5. Any suggestions	No				



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The Principal

Kanya Maha Vidyalaya

Jalandhar

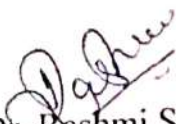
Sub: Permission to conduct one-day workshop

Respected Madam

This is to bring to your kind notice that we are organising a one-day workshop on the topic "My Story- Motivational Session by Successful Entrepreneur" by Mr. Varun Nayyar, CEO, Digital Adda on November 09, 2022 for the students of B.Voc. and M.Voc. (Retail Management). Kindly allow us to conduct the same and oblige.

Thanking You

Yours sincerely


Dr. Rashmi Sharma

HoD, PG Dept. of Retail Management

Dated: 08/11/2022



Report
On
My story – Motivational Session by Successful Entrepreneur / Start-up
Founder
09-11-2022

Institution innovation council of Kanya Maha Vidyalaya College (Autonomous), organized a one-day session on November 9, 2022, titled 'My Story- Motivational Session by Successful Entrepreneur/Start-up Founder' by Mr. Varun Nayyar, CEO of Itronix Solutions. The theme of the session was Entrepreneurship and the main objective of the program was to improve knowledge about entrepreneurship, to encourage self-employment, and inspire young women to become successful entrepreneurs. It also aimed to provide hope and clarity when circumstances become hard and discouraging and to build entrepreneurship skills in students. The webinar was held at Itronix Solutions.

Mr Varun Nayyar inspired the students with his story by sharing her varied and wide experiences in the business world. He created awareness about the concept of entrepreneurship and highlighted the key characteristics of entrepreneurs. Throughout the session, he pointed up the golden rule to the participants that opportunities must be searched for, rather than waiting. Every entrepreneur must have a definite idea about his or her products. Ignorance about the products is a major problem that can lead to the failure of the business.

Mr. Nayyar stressed on the importance of being updated about the business market and highlighted the importance of identifying customer needs and wants by an entrepreneur. He emphasized that one should not afraid in start and risk-taking behaviour is the key to be a successful entrepreneur.

The session concluded after a question and answer session, in which students interacted with the resource person to learn different aspects of being an entrepreneur. Mr. Nayyar hoped that many students will be motivated to come up with ideas and start their own businesses. The students asked many questions about her business and cleared their doubts. It was an interactive session with valuable takeaways for all. Overall the session was highly informative & motivating for the students.



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 Star College Status by DBT, Govt. of India CURIE & FIST Grants by DST- Govt. of India College with Potential for Excellence by UGC
 Ranked No. 1 College of Punjab & Top National Rankings (India Today, Outlook Magazine & Times of India Group-2021)

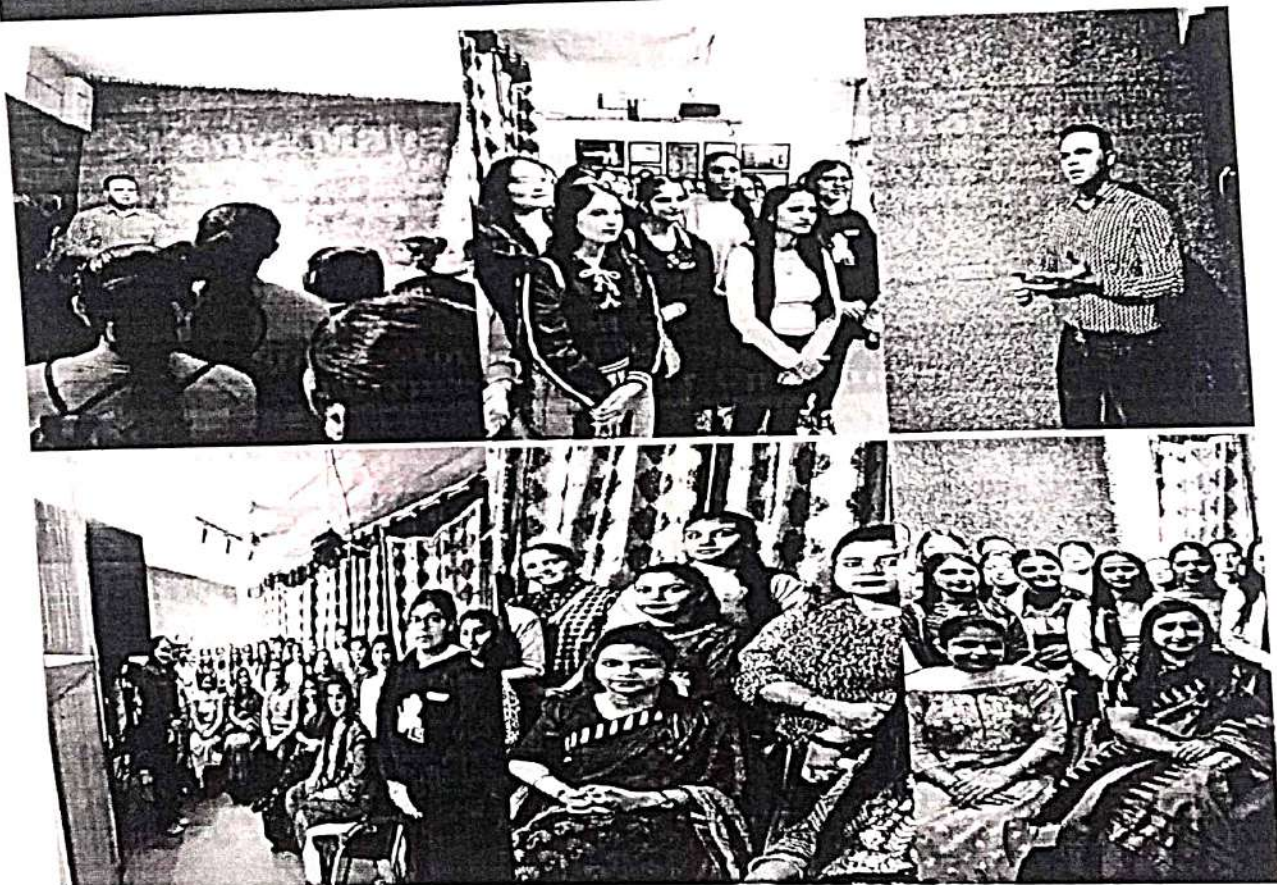
PG Department of Retail Management
Organises
Session
on

My Story: Motivational Session by Successful Entrepreneur/ Start-Up Founder

Resource Person: Mr. Varun Nayyar, CEO, Digital Adda
 November 09, 2022 Time: 10:30 A.M

Dr. Rashmi Sharma (HoD, Retail Management)

Prof.(Dr.) Atima Sharma Dwivedi
 Principal, KMV



Qad

Retail Management Department

(Session-2022-23)

Attendance Sheet

One-Day Workshop on "My Story – Motivational Session by Successful Entrepreneur"

(09.11.2022)

(B.Voc. Sem-I)

S.No.	Roll No.	Name	Attendance
1.	227101	Ramandeep Kaur	P
2.	227102	Harmandip Kaur	P
3.	227103	Simranjit Kaur	P
4.	227104	Ria	Ab
5.	227105	Priya	Ab
6.	227106	Palak	Ab
7.	227107	Simranjit	P
8.	227108	Preet Tindar Kaur	P
9.	227109	Pooja	P
10.	227110	Harpreet Kaur	Ab
11.	227111	Jasleen	Ab
12.	227112	Navjot Kaur	P
13.	227113	Satinder Kaur	P
14.	227114	Anju	P
15.	227115	Parampreet Kaur	P
16.	227116	Gagandeep Kaur	P
17.	227117	Parminder Kaur	P
18.	227118	Gurpreet Kaur	P
19.	227119	Bhumika	Ab
20.	227120	Janvi	P
21.	227121	Prabhjit Kaur	Ab
22.	227122	Samreen Kaur	P
23.	227123	Palak	P
24.	227124	Malvika	P
25.	227125	Charu	Ab
26.	227126	Rishita	Ab
27.	227127	Sneha Ratti	Ab
28.	227128	Navjot Kaur	P
29.	227129	Chandandeep Kaur	P
30.	227130	Drishti Dhir	P
31.	227131	Simranpreet Kaur	Ab
32.	227132	Sachkeerat Kaur Gill	P
33.	227133	Harleen Kaur	Ab
34.	227134	Divyanshi	P
35.	227135	Ankit Kaur	P
36.	227136	Sejal	Ab
37.	227137	Sheen	P
38.	227138	Simoleen Sandal	P
39.	227139	Gurpreet Kaur	P

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(B.Voc. Sem-III)

S.No.	Roll No.	Name	Attendance
1.	227201	Naina Sharma	P
2.	227202	Lakshmi	Ab
3.	227203	Manmeet Kaur	P
4.	227204	Mandeep Kaur	P
5.	227205	Amandeep Kaur	Ab
6.	227206	Gagandeep Kaur	Ab
7.	227207	Kirandeep Kaur	Ab

(B.Voc. Sem-V)

S.No.	Roll No.	Name	Attendance
1.	227251	Simranpreet Kaur	P
2.	227252	Siya Sharma	P
3.	227253	Sharandeep Kaur	P
4.	227254	Neha Kalia	P
5.	227255	Amandeep Kaur	Ab
6.	227256	Navpreet Kaur	Ab
7.	227257	Laksh	P

(M.Voc. Sem-I)

S.No.	Roll No.	Name	Attendance
1.	227601	Srishti	P
2.	227602	Priyanka	Ab
3.	227603	Muskanpreet Kaur	Ab
4.	227604	Nitika	Ab
5.	227605	Sukhdeep Kaur	Ab
6.	227606	Pavandeep Kaur	P
7.	227607	Navjit Kaur	P
8.	227608	Manpreet Kaur	Ab
9.	227609	Gagandeep Kaur	P
10.	227610	Radhika Mehta	Ab
11.	227611	Simran Kaur	P
12.	227612	Shaveta	P
13.	227613	Dolly	P
14.	227614	Sonali Raju	P

(M.Voc. Sem-III)

S.No.	Roll No.	Name	Attendance
1.	227651	Jashanpreet Kaur	Ab
2.	227652	Bhawna Saini	P
3.	227653	Artee	Ab

2021

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: –One Day Workshop on “My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)”.

1 Name of the student: Mandeep Kaur

2 Class: B. VDL (Sem - IV)

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. Good selling skill

Q2. What is most valuable about workshop?

Ans. knowledge of resource person

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	☒				
2.Usefulness of the session	☒				
3.Subject knowledge of the resource person	☒				
4.Interactiveness during the session	☒				
5.Any suggestions	<u>NO</u>				

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KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: –One Day Workshop on “My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)”.

1 Name of the student: Simranjit Kaur

2 Class: B-110 C Sem-I

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. Good selling skills

Q2. What is most valuable about workshop?

Ans. Knowledge of resource person.

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session	✓				
3.Subject knowledge of the resource person	✓				
4.Interactiveness during the session	✓				
5.Any suggestions	No				

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: -One Day Workshop on "My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)".

1 Name of the student: Palak

2 Class: Bvoc (Retail management)

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. Consumer behaviour

Q2. What is most valuable about workshop?

Ans. Scope of Retailing at international level.

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource person		✓			
4. Interactiveness during the session	✓				
5. Any suggestions	NO				

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: -One Day Workshop on "My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)".

1 Name of the student: Gurpreet Kaur

2 Class: B.Voc (RM) Sem I

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. learned about Job opportunities in retail field.

Q2. What is most valuable about workshop?

Ans. Valuable is knowledge about retailing & technology.

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic		✓			
2.Usefulness of the session		✓			
3.Subject knowledge of the resource person		✓			
4.Interactiveness during the session		✓			
5.Any suggestions	No.				

[Signature]

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: –One Day Workshop on “My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)”.

1 Name of the student: Pauminder Kaur

2 Class: B.Voc (RM) Sem I

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. Learned about Job opportunities in retail field.

Q2. What is most valuable about workshop?

Ans. Valuable is knowledge about retailing & technology.

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic		✓			
2.Usefulness of the session		✓			
3.Subject knowledge of the resource person		✓			
4.Interactiveness during the session		✓			
5.Any suggestions	No.				

Das

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: -One Day Workshop on "My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)".

1 Name of the student: Yashpreet Kaur

2 Class: B Voc (RM) Sem I

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. learned about Job opportunities in retail field.

Q2. What is most valuable about workshop?

Ans. Valuable is knowledge about Retailing & technology.

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic		✓			
2.Usefulness of the session		✓			
3.Subject knowledge of the resource person		✓			
4.Interactiveness during the session		✓			
5.Any suggestions	No.				

[Signature]

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: –One Day Workshop on “My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)”.

1 Name of the student: Ankit Kaur

2 Class: B.2102 - Retail Management

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. Job opportunities

Q2. What is most valuable about workshop?

Ans. Knowledge about retailing

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic		✓			
2.Usefulness of the session		✓			
3.Subject knowledge of the resource person		✓			
4.Interactiveness during the session		✓			
5.Any suggestions	no				

[Signature]

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: –One Day Workshop on “My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)”.

1 Name of the student: SIMOLEEN SANDAL

2 Class: B.VOC. (RM)

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. learned about Job opportunities in Retail field

Q2. What is most valuable about workshop?

Ans. Valuable is knowledge about Retailing & Technology.

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic		✓			
2.Usefulness of the session		✓			
3.Subject knowledge of the resource person		✓			
4.Interactiveness during the session		✓			
5.Any suggestions	No				

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: -One Day Workshop on "My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)".

1 Name of the student: Dolly

2 Class: M.Voc Ist Sem

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. Retail developing in India.

Q2. What is most valuable about workshop?

Ans. Learning new things

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic		✓			
2.Usefulness of the session	✓				
3.Subject knowledge of the resource person	✓				
4.Interactiveness during the session	✓				
5.Any suggestions	No				

[Signature]

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: -One Day Workshop on "My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)".

1 Name of the student: Breetinder Kaur

2 Class: B.Voc (Retail Management) I

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. Advanced Technology in Retail Management

Q2. What is most valuable about workshop?

Ans. More job opportunities

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session	✓				
3.Subject knowledge of the resource person	✓				
4.Interactiveness during the session	✓				
5.Any suggestions					

[Signature]

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: -One Day Workshop on "My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)".

1 Name of the student: Harmandip Kaur

2 Class: Bvoc (Retail Management) 2

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. Advanced Technology in Retail Management

Q2. What is most valuable about workshop?

Ans. Job opportunities

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	☒				
2. Usefulness of the session	☒				
3. Subject knowledge of the resource person	☒				
4. Interactiveness during the session	☒				
5. Any suggestions	<u>—</u>				

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KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: -One Day Workshop on "My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)".

1 Name of the student: Shorika

2 Class: M.Voc (R.M) Sem 1

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. learned and innovative things

Q2. What is most valuable about workshop?

Ans. Interactive Session

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	☒				
2. Usefulness of the session	☒				
3. Subject knowledge of the resource person	☒				
4. Interactiveness during the session	☒				
5. Any suggestions	<u>No.</u>				

[Signature]

KANYA MAHA VIDYALAYA, JALANDHAR

Department of Retail Management

Session: 2022-2023

Feedback

Date: 09/11/2022

Topic: –One Day Workshop on “My Story: Motivational Session by Successful Entrepreneur/ Start-up Founder (Mr. Varun Nayyar, CEO, Digital Adda)”.

1 Name of the student: Narjit Kaur

2 Class: M.Voc (RM) Sem-I

I. Kindly answer the following questions:

Q1. Which topic you have learned from workshop?

Ans. Development in Retail in India

Q2. What is most valuable about workshop?

Ans. Interactive Session

II Kindly answer the following questions correctly by putting a tick mark in the right column:

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session	✓				
3.Subject knowledge of the resource person	✓				
4.Interactiveness during the session	✓				
5.Any suggestions	—				

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The Principal

Kanya Maha Vidyalaya

Jalandhar

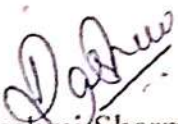
Sub: Permission to conduct one-day session

Respected Madam

This is to bring to your kind notice that we are organising a one-day session on the topic 'Creative thinking skills for Marketing Managers' by Ms. Varsha Sharma, HR, Shoppers Stop on March 03, 2023 for the students of B.Voc. and M.Voc. (Retail Management). Kindly allow us to conduct the same and oblige.

Thanking You

Yours sincerely


Dr. Rashmi Sharma

HoD, PG Dept. of Retail Management

Dated: 03/03/2023



REPORT

ON

Workshop on Creative Thinking Skills for Marketing Managers

The one-day Workshop on "Creative Thinking Skills for Marketing Managers" was organized on 03.03.2023 by the P.G. Department of Retail Management. The resource person of this workshop was Ms. Varsha Sharma (Store Manager), Shoppers stop. The purpose behind the workshop is to generate the thinking skills among the students and help them to channelize their goals to become a versatile Managers.

She explained the students about how to elevate your business and products and also describe various methods and strategies how to capture the attention of clients, investors and benefits of creativity in marketing field as a manager. Most people believe that creativity and innovation are the domain of artists, musicians, and writers. However, creativity is not just for artists – it is a skill that anyone can learn and use in their everyday lives.

She also discusses creativity plays significant role in number of problem solving skills Brainstorming, Project design, Project planning, creating new promotional methods for products, Planning and executing events. There was a broad discussion about the, Marketing culture, social media and linked in.

We received a very positive feedback about the usefulness of the webinar conducted. And encourages students to use a variety of approaches to solve problems, analyse multiple viewpoints, adapt ideas, and arrive at new solutions.

This workshop helps to student visualize a successful future. However, it is important creative thinking can be useful beyond creative professions. She also discusses the benefits of creativity thinking as thinking skills for marketing managers. She explains to student with very good examples encourages to student to developing the creativity thinking skills as a manager It was very informative and knowledge enriching for the participants.

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Retail Management Department

(Session-2022-23)

Attendance Sheet

Session on "Creative thinking skills for Marketing Managers

(03-03-2023)

(B.Voc. Sem-II)

S.No.	Roll No.	Name	Attendance
1.	227101	Ramandeep Kaur	P
2.	227102	Harmandip Kaur	P
3.	227103	Simranjit Kaur	Ab
4.	227106	Palak	P
5.	227108	Preet Tindar Kaur	P
6.	227109	Pooja	P
7.	227110	Harpreet Kaur	P
8.	227111	Jasleen	Ab
9.	227112	Navjot Kaur	P
10.	227113	Satinder Kaur	P
11.	227114	Anju	P
12.	227115	Parampreet Kaur	P
13.	227117	Parminder Kaur	Ab
14.	227118	Gurpreet Kaur	P
15.	227120	Janvi	Ab
16.	227122	Samreen Kaur	P
17.	227134	Divyanshi	P
18.	227138	Simoleen Sandal	P

(B.Voc. Sem-IV)

S.No.	Roll No.	Name	Attendance
1.	227201	Naina Sharma	Ab
2.	227202	Lakshmi	Ab
3.	227203	Manmeet Kaur	P
4.	227204	Mandeep Kaur	P
5.	227205	Amandeep Kaur	P
6.	227206	Gagandeep Kaur	P
7.	227207	Kirandeep Kaur	P

Qad

(B.Voc. Sem-VI)

S.No.	Roll No.	Name	Attendance
1.	227251	Simranpreet Kaur	P
2.	227252	Siya Sharma	P
3.	227253	Sharandeep Kaur	P
4.	227254	Neha Kalia	Ab
5.	227255	Amandeep Kaur	P
6.	227256	Navpreet Kaur	Ab
7.	227257	Laksh	P

(M.Voc. Sem-II)

S.No.	Roll No.	Name	Attendance
1.	227601	Srishti	Ab
2.	227602	Priyanka	P
3.	227603	Muskanpreet Kaur	P
4.	227604	Nitika	P
5.	227605	Sukhdeep Kaur	P
6.	227606	Pavandeep Kaur	P
7.	227607	Navjit Kaur	Ab
8.	227608	Manpreet Kaur	P
9.	227609	Gagandeep Kaur	P
10.	227610	Radhika Mehta	AD
11.	227611	Simran Kaur	AD
12.	227612	Shaveta	P
13.	227613	Dolly	P
14.	227614	Sonali Raju	P

(M.Voc. Sem-IV)

S.No.	Roll No.	Name	Attendance
1.	227651	Jashanpreet Kaur	P
2.	227652	Bhawna Saini	P
3.	227653	Artee	P

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DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 03-03-2023

Topic: – Session on “Creative thinking skills for Marketing Managers”

Name of the student: Romandeep Kaur

Class: B. Voc Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. knowledge about critical thinking & skills

Q2. What is most valuable about this Workshop?

Ans. learned marketing skills

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	☒				
2. Usefulness of the session		☒			
3. Subject knowledge of the resource persons	☒				
4. Interactiveness during the session	☒				
5. Any suggestions	<u>no</u>				

[Signature]

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 03-03-2023

Topic: – Session on “Creative thinking skills for Marketing Managers”

Name of the student: Astee

Class: M. Voc Sem - IV

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Learned Business Skills

Q2. What is most valuable about this Workshop?

Ans. Marketing Skills

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	☒				
2. Usefulness of the session	☒				
3. Subject knowledge of the resource persons		☒			
4. Interactiveness during the session	☒				
5. Any suggestions	☒				

[Signature]

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 03-03-2023

Topic: – Session on “Creative thinking skills for Marketing Managers”

Name of the student: Parampreet Kaur

Class: B. Voc. Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Learned about Creative thinking.

Q2. What is most valuable about this Workshop?

Ans. Skills learned to become Marketing Manager.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	☒				
2. Usefulness of the session	☒				
3. Subject knowledge of the resource persons		☒			
4. Interactiveness during the session	☒				
5. Any suggestions	<u>NO.</u>				

[Signature]

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 03-03-2023

Topic: – Session on “Creative thinking skills for Marketing Managers”

Name of the student: Dnyanesh

Class: B: VOC (RTH) Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Learned critical thinking skills

Q2. What is most valuable about this Workshop?

Ans. Knowledge about Management by Marketing Managers

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session		✓			
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓				
5. Any suggestions	No				

[Signature]

DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 03-03-2023

Topic: – Session on “Creative thinking skills for Marketing Managers”

Name of the student: Amandeep Kaur

Class: B.Voc Sem VII

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Knowledge of the Resource person.

Q2. What is most valuable about this Workshop?

Ans. Marketing skills

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic					
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons		✓			
4. Interactiveness during the session	✓				
5. Any suggestions	No				

[Signature]

DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 03-03-2023

Topic: – Session on “Creative thinking skills for Marketing Managers”

Name of the student: Manpreet Kaur.

Class: M.VOC RM- Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Critical thinking skills

Q2. What is most valuable about this Workshop?

Ans. Knowledge about the workshop

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	☒				
2.Usefulness of the session		☒			
3.Subject knowledge of the resource persons	☒				
4.Interactiveness during the session	☒				
5.Any suggestions	No -				



DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 03-03-2023

Topic: – Session on "Creative thinking skills for Marketing Managers"

Name of the student: Jashanpreet

Class: M.Voc Sem = IV

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Marketing Skills

Q2. What is most valuable about this Workshop?

Ans. Knowledge of the Resource person

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons		✓			
4. Interactiveness during the session	✓				
5. Any suggestions	No.				

[Signature]

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 03-03-2023

Topic: – Session on “Creative thinking skills for Marketing Managers”

Name of the student: Simranpreet Kaur

Class: B. Voc Sem – VI

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Techniques used by Marketing Managers-

Q2. What is most valuable about this Workshop?

Ans. Time management & covered all topics

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	✓				
2. Usefulness of the session	✓				
3. Subject knowledge of the resource persons			✓		
4. Interactiveness during the session	✓				
5. Any suggestions	No				

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DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 03-03-2023

Topic: – Session on “Creative thinking skills for Marketing Managers”

Name of the student: Monmeet Kaur.

Class: B.Voc Sem-IV

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Steps for a successful Marketing Management.

Q2. What is most valuable about this Workshop?

Ans. Knowledge of the resource person.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	☒				
2.Usefulness of the session	☒				
3.Subject knowledge of the resource persons	☒				
4.Interactiveness during the session	☒				
5.Any suggestions	<u>No</u>				

Del

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 03-03-2023

Topic: – Session on “Creative thinking skills for Marketing Managers”

Name of the student: Shweta

Class: BVOC (RM) Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Marketing skills

Q2. What is most valuable about this Workshop?

Ans. Topic understood by illustration.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	☒				
2. Usefulness of the session		☒			
3. Subject knowledge of the resource persons	☒				
4. Interactiveness during the session	☒				
5. Any suggestions	☒				

Shweta

(2022-23)

The Principal

Kanya Maha Vidyalaya

Jalandhar

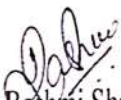
Sub: Permission to conduct one-day Session

Respected Madam

This is to bring to your kind notice that we are organising a one-day session on the topic "How to write a Research Paper" on April 24, 2023 for the students of B.Voc. and M.Voc. (Retail Management). Kindly allow us to conduct the same and oblige.

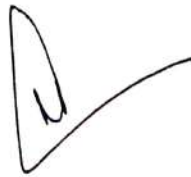
Thanking You

Yours sincerely


Dr. Rashmi Sharma

HoD, PG Dept. of Retail Management

Dated: 24/04/23



Report
On
Session "How to write a Research Paper"
(24.04.2023)

The Department of Retail Management under DDU-Kaushal Kendra organised a session on "How to write a Research Paper" on 24.04.2023 for the students of B.Voc & M.Voc. (Retail Management). The resource person of this session was Miss. Priya (Faculty of Retail Management Department). Miss. Priya guiding the students in writing an impactful research paper.

She also explained the students that you must ensure that your research papers clearly communicate your ideas. She also share tips with the students on how to approach outlines, abstracts, citations—everything that is needed to write a published paper.

She also guided the students that research papers serve the purpose by popularising your ideas and preventing them from duplication by a third party. She also told the students that many research enthusiasts do not have a clear picture of how to craft a solid research paper. It was an exciting workshop on what a research paper is and how to write your first research paper. She explained that a research paper is the first step on the journey to discovering something new. This seminar helps the students who are willing to wonder on this path.

 **The Heritage Institution** **137 Glorious Years**
Kanya Maha Vidyalaya, Jalandhar (Autonomous)
Star College Status by DBT, Govt. of India | CURIE & FIST Grants by DST- Govt. of India | College with Potential for Excellence by UGC
Ranked No. 1 College of Punjab & Top National Rankings (India Today, Outlook Magazine & Times of India Group-2021)

PG Department of Retail Management
Organises
Session
On

How to write a Research Paper?

April 24, 2023

Time: 09:30 P.M

Dr. Rashmi Sharma (HoD, Retail Management)
Ms. Priya (Assistant Professor, Retail Management)

Prof.(Dr.) Atima Sharma Dwivedi
Principal, KMV





Page

Retail Management Department

(Session-2022-23)

Attendance Sheet

Session on "How to write a Research a Paper?"

(24-04-2023)

(B.Voc. Sem-II)

S.No.	Roll No.	Name	Attendance
1.	227101	Ramandeep Kaur	AB
2.	227102	Harmandip Kaur	AB
3.	227103	Simranjit Kaur	P
4.	227106	Palak	P
5.	227108	Preet Tinder Kaur	P
6.	227109	Pooja	P
7.	227110	Harpreet Kaur	P
8.	227111	Jasleen	P
9.	227112	Navjot Kaur	P
10.	227113	Satinder Kaur	P
11.	227114	Anju	P
12.	227115	Parampreet Kaur	AB
13.	227117	Parminder Kaur	P
14.	227118	Gurpreet Kaur	P
15.	227120	Janvi	AB
16.	227122	Samreen Kaur	P
17.	227134	Divyanshi	P
18.	227138	Simoleen Sandal	P

(B.Voc. Sem-IV)

S.No.	Roll No.	Name	Attendance
1.	227201	Naina Sharma	P
2.	227202	Lakshmi	P
3.	227203	Manmeet Kaur	P
4.	227204	Mandeep Kaur	AB
5.	227205	Amandeep Kaur	AB
6.	227206	Gagandeep Kaur	P
7.	227207	Kirandeep Kaur	P

[Signature]

(B.Voc. Sem-VI)

S.No.	Roll No.	Name	Attendance
1.	227251	Simranpreet Kaur	P
2.	227252	Siya Sharma	P
3.	227253	Sharandeep Kaur	Ab
4.	227254	Neha Kalia	P
5.	227255	Amandeep Kaur	P
6.	227256	Navpreet Kaur	P
7.	227257	Laksh	Ab

(M.Voc. Sem-II)

S.No.	Roll No.	Name	Attendance
1.	227601	Srishti	P
2.	227602	Priyanka	P
3.	227603	Muskanpreet Kaur	P
4.	227604	Nitika	P
5.	227605	Sukhdeep Kaur	P
6.	227606	Pavandeep Kaur	Ab
7.	227607	Navjit Kaur	P
8.	227608	Manpreet Kaur	P
9.	227609	Gagandeep Kaur	P
10.	227610	Radhika Mehta	P
11.	227611	Simran Kaur	P
12.	227612	Shaveta	P
13.	227613	Dolly	P
14.	227614	Sonali Raju	Ab

(M.Voc. Sem-IV)

S.No.	Roll No.	Name	Attendance
1.	227651	Jashanpreet Kaur	P
2.	227652	Bhawna Saini	Ab
3.	227653	Artee	P

[Handwritten signature]

DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 24-04-2023

Topic: – Session on “How to write a Research a Paper?”

Name of the student: Radhika Mehta

Class: M. Voc Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans.

Features of good research.

Q2. What is most valuable about this Workshop?

Ans.

Steps to write a research.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic					
2. Usefulness of the session	✓	✓			
3. Subject knowledge of the resource persons	✓				
4. Interactiveness during the session	✓	✓			
5. Any suggestions	No				

[Signature]

DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 24-04-2023

Topic: – Session on “How to write a Research a Paper?”

Name of the student: Laksh.

Class: B.Voc Sem-VI

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Steps for a good research.

Q2. What is most valuable about this Workshop?

Ans. Skills for a research.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	☒				
2.Usefulness of the session		☒			
3.Subject knowledge of the resource persons	☒				
4.Interactiveness during the session	☒				
5.Any suggestions	☒				

[Signature]

DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 24-04-2023

Topic: – Session on “How to write a Research a Paper?”

Name of the student: Arti

Class: M. Voc Sem-IV

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Steps of research.

Q2. What is most valuable about this Workshop?

Ans. How to write a research.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	☒				
2. Usefulness of the session		☒			
3. Subject knowledge of the resource persons	☒				
4. Interactiveness during the session	☒				
5. Any suggestions	No.				

Arti

DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 24-04-2023

Topic: – Session on “How to write a Research a Paper?”

Name of the student: Sonali² Rayu
Class: M. Voc Sem - II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans.

features of the research

Q2. What is most valuable about this Workshop?

Ans.

Knowledge of the resource person about topic.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	☒				
2. Usefulness of the session		☒			
3. Subject knowledge of the resource persons	☒				
4. Interactiveness during the session	☒				
5. Any suggestions	<u>No</u>				

Dev

DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 24-04-2023

Topic: – Session on “How to write a Research a Paper?”

Name of the student: Dolly

Class: M. Voc Sem - II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Advantages of writing a research.

Q2. What is most valuable about this Workshop?

Ans. Knowledge about the research.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	☒				
2. Usefulness of the session		☒			
3. Subject knowledge of the resource persons	☒				
4. Interactiveness during the session	☒				
5. Any suggestions	<u>NO</u>				

[Signature]

DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 24-04-2023

Topic: – Session on “How to write a Research a Paper?”

Name of the student: Priyanka
Class: M. Voc Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. How to write a research,

Q2. What is most valuable about this Workshop?

Ans. knowledge.

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1. Understanding of the topic	☒				
2. Usefulness of the session		☒			
3. Subject knowledge of the resource persons	☒				
4. Interactiveness during the session	☒				
5. Any suggestions	<u>No</u>				

Doel

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 24-04-2023

Topic: – Session on “How to write a Research a Paper?”

Name of the student: Shaveta

Class: M.Voc Sem-II

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Knowledge about the research.

Q2. What is most valuable about this Workshop?

Ans. Guidance of the Resource Person

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session		✓			
3.Subject knowledge of the resource persons	✓				
4.Interactiveness during the session	✓				
5.Any suggestions	No				

Shaveta

Feedback Form

Date: 24-04-2023

Topic: - Session on "How to write a Research a Paper?"

Name of the student: Neha KaliaClass: B.Voc. Sem VI

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. features of Research.

Q2. What is most valuable about this Workshop?

Ans. Knowledge of the resource person

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	/				
2.Usefulness of the session		/			
3.Subject knowledge of the resource persons	/				
4.Interactiveness during the session	/				
5.Any suggestions	No				

Doel

DDU KAUSHAL KENDRA

RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 24-04-2023

Topic: – Session on “How to write a Research a Paper?”

Name of the student: Navpreet Kaur

Class: B.Voc Sem-VI

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. Knowledge about topic.

Q2. What is most valuable about this Workshop?

Ans. Steps of a good research

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	☒				
2.Usefulness of the session	☒				
3.Subject knowledge of the resource persons	☒				
4.Interactiveness during the session	☒				
5.Any suggestions	No.				

Navpreet Kaur

DDU KAUSHAL KENDRA
RETAIL MANAGEMENT DEPARTMENT

Feedback Form

Date: 24-04-2023

Topic: – Session on “How to write a Research a Paper?”

Name of the student: Amandeep Kaur

Class: B.Voc Sem- VI

I. Kindly answer the following questions:

Q1. Which topic you have learned from this Workshop?

Ans. How to write a research person

Q2. What is most valuable about this Workshop?

Ans. knowledge about the resource person

II. Kindly answer the following questions correctly by putting a tick mark in the right column.

	Extremely Satisfied	Satisfied	Average	Dissatisfied	Extremely Dissatisfied
1.Understanding of the topic	✓				
2.Usefulness of the session		✓			
3.Subject knowledge of the resource persons	✓				
4.Interactiveness during the session	✓				
5.Any suggestions	—				

[Signature]