

News Coverage



The Autonomous & Heritage Institution
KANYA MAHA VIDYALAYA
 Celebrating 134 Glorious Years of Excellence

Department of Social Outreach From the Principal's Desk

Set up in the late 19th century with the great missionary zeal and passion for social upliftment, KMV has been forerunner not only in the field of women education but has been actively involved in the national movement and strived to make students socially committed. KMV has stood up to various social issues plaguing our society not only in the city but has also reached out to the rural population of the adjoining areas. The Programs multifarious in nature intends to provide our students with a better understanding of the socio-economic and environmental conditions of rural India. We have an extensive program of social outreach activity, which includes on-campus and off-campus social awareness workshops, competitions and donation drives. The main aim of our outreach program is to improve learning, promoting civic engagement for health & wellbeing, and strengthening communities through addressing their societal needs. KMV through its active Social Outreach Department strives to achieve this goal through various programs organised in the city and villages throughout the year.



This newsletter intends to substantiate the social outreach efforts of the faculty and students of this iconic institution in this session.

Prof. (Dr.) Atima Sharma Dwivedi
 Principal, KMV

Aim & Objectives of Social Outreach Activities

The Social outreach activities at KMV are geared towards raising awareness and introducing students to a wide range of issues plaguing our society, and providing them an opportunity to work at the grass root level. Through this newsletter I am delighted to share the highlights of the social outreach initiatives undertaken by the faculty and student during the session 2018-19, KMV reached out through various programmes in the field of education, women empowerment, environment protection and sustainability, old age homes, orphanages, Pinglaghar etc. A number of Nukkad Nataks on various social themes were also enacted by our students in the city and villages. The members of the social outreach team along with other departments has been involved in these programs throughout the year. We owe this contribution to our worthy principal Dr. Atima Sharma Dwivedi, who is the guiding force behind all the initiatives.

Dr. Monica Sharma
 Dean Social Outreach

TEAM SOCIAL OUTREACH



Mrs. Ashima Sahni, Dr. Harpreet Kaur, Dr. Anu Shobha, Dr. Narinderjit, Mrs. Ritu



Newsline Editor : Dr. Monica Sharma (Dean Social Outreach)



Kanya Maha Vidyalaya
 (Autonomous)
 Vidyalaya Marg, Jalandhar

Phone: 0181-2296605, 2296606 • Fax: 0181-2291741
 e-mail: kmvjalandhar@yahoo.com • website: www.kmvjalandhar.ac.in

Women Empowerment Cell

The women Empowerment cell was set up by the Gandhian Studies centre of the College in 2009 with the aim of equipping the rural girls with certain life skills. Who for some reason could not pursue their studies, these included Divorcees, Widows, Deserted NRI Brides, Training is provided in the centre in Basic Computers, Fashion Designing and Cosmetology. Till date nearly three thousand women have been trained by the centre. Fifty girls were trained by the centre in this Session.



Reaching Out to the Women in Villages...

Free Vocational camps are organised for women who Cannot come to the campus for training.

A One day Camp on Hair Care and Block printing was organised in Village Mubarkpur Sheikhe on 7 February 2020. Held in the Gurdwara more than Forty Women participated in the camp.



A Camp on hair styling and health awareness was organised in Village Bhatija on 22 March 2018 in which around thirty Women Participated.



One day Awareness Camp was organised in Village Reru, girls and Women were sensitized to get training and Stand up on their Feet.



One day Camp was organised in the Gurdwara in Village Mubarkpur Sheikhe. More than Thirty Women were trained in Basic Makeup and hair styling.



Our Success Stories : The Empowered Women

A number of girls after receiving training and regular mentoring have attained confidence and have stood up on their own. Some have opened their beauty Parlours and tailoring shops, while many are working from home.



Ms. Sunita Trained in Cosmetology now working in Capitol Hospital, Jalandhar.



Ms. Meena Trained in Cosmetology has opened her parlour in Village Randhawa Masanda.



Ms. Reeva Kalra Trained in Cosmetology and Basic Computer took up employment as a receptionist.



Ms. Meenakshi after completing fashion designing course first opened her own boutique and now manages a big cloth showroom with her husband.



Ms. Parveen opened her own beauty parlour in Village Bhatija after being trained in KMV



Ms. Sarika after receiving training in Gandhian studies centre is working in a parlour.

Honouring our young Entrepreneurs

To boost the confidence of the empowered women and motivate others to get trained. KMV honours those who have stood up facing various challenges. The Women studies centre honours such empowered women every year.



Literacy Drive Programme

Since its inception KMV has strived for the Literacy of all strata of the society. Camps are organised in villages to generate awareness among people. Since 2009, the Gandhian studies centre of KMV has adopted a charitable school in Transport Nagar. Various departments organise activities in this school throughout the year. The college has provided Desks and Blackboards and setup a toy room in the school and provides the requirements of the students of the school.

Distribution of Bags at Transport Nagar School



School bags and stationery were distributed at Transport Nagar School on 10 September 2018. Four teachers and forty five students participated.

Distribution of Stationery and toys to the Students of Banarasi Dass Charitable School



Stationery and toys are distributed to the Children in the School, during Festivals and important National days.

Independence Day Celebration and Tree Plantation

Independence Day was celebrated with the students of the School. A cultural program was organised in which the students performed on patriotic songs. Tree plantation drive was also organised in the School, to plant one tree and continuously nurture. Prizes were announced for those students whose trees survived one year.



Bringing Joy, Spreading Smiles

Setting up a toy room in adopted school

The Children of the Charitable School are invited to the college for various activities. Students of the history department donated toys to the students. A toy room was set up in the School for the Children of the labour.



Visit to Niku Park

In Collaboration with Times of India Children from the Labour basties were taken to Nikku Park on 14 November 2018. Ten Faculty members and Forty students participated in the activity.



Programmes Organised in Gandhi Vanita Ashram

Gandhi Vanita Ashram is a State Shelter for homeless and destitute girls. KMV has been regularly organizing programmes for the welfare of these girls. Birthday celebrations of some Children were organised at Gandhi Vanita Ashram on 23 March 2019. Four teachers and twenty students participated in the celebrations.



Movie Show on Projector

A Movie Show for the inmates was organised on 20 April 2019 by Teachers and students of the College.



MOU with Gandhi Vanita Ashram (4 July 2019)

MOU was signed for encouraging cooperation and providing quality education to the children in Gandhi Vanita Ashram



Visit to Gandhi Vanita Ashram during Navartras

The Faculty and students of KMV visited to the ashram during Navratras to distribute food for the fasting inmates on 6 April 2018.



Inviting the Inmates of Gandhi Vanita Ashram to KMV

Fifty inmates of Gandhi Vanita Ashram were invited to the college for a day. Various activities were organised for them. Principal Prof. Atima Sharma Dwivedi interacted with the students and inspired them to study further and empower themselves.



Setting up a library

KMV took the initiative to setup a library for the inmates of Gandhi Vanita Ashram.

KMV Working for the Well being of Jail inmates

One day health camp was organised in collaboration with the District Legal Authority Kapurthala, during the monthly Jail inspection by the District session Judge Mr. Kishore Kumar. A general health checkup was done of one hundred and sixty female inmates of the Jail, by members of the KMV managing committee who are also leading doctors of the city. The faculty and students of KMV interacted with the inmates providing basic counseling.



Visit to Pinglaghar/ Apahaj Asharam/ Mother Teresa Home

To encourage the students to empathise with the old, and the helpless, the college organises visits to various institutions looking after the destitute.

Visits to Mother Teresa Home

Forty students along with four teachers visited the Mother Teresa home on 5 April 2018. The students spent time playing and encouraging the children at the home. Such initiatives cultivate empathy among the youth.



Diwali celebrations in Mother Teresa Home

Four faculty members accompanied forty students to the mother Teresa home to celebrate Diwali on 4 November 2018.



Visit to Kusth Ashram

Visit to Kusth Asharam on 12 May 2018 Three Teachers and Ten students. Spent quality time with the inmates and distributed fruits and sweets.



Rakhi Celebration at Pingalwaras Ashram

P.G department of FD celebrated Rakhi with the inmates of Pinglaghar on 25 August 2018 on the occasion of Raksha Bandhan. The students Prepared handmade rakhis using different materials. Forty students participated in this activity.



Visit to Apahaj Ashram

Four teachers and forty students visited the Apahaj Ashram near Workshop Chowk, on 7 April 2018. They distributed clothes and eatables to the inmates and spent time with them.



Visit to old age home (Tyagmurti Asharma Vishvanath sidh vridh ashram, Ladhe wali, Jalandhar) to celebrate National grandparents day

KMV strives to sensitise youth to the problem of the aged. To celebrate the National Grandparent's Day on 9 September 2018, the students paid a visit to the Tyagmurti Acharya Vishvanath (Sidh) Vridh Ashram Ladhe wali, Jalandhar.

Reaching Out to needy beyond the State

KMV contributed a truck load of relief material to Kerala relief fund

A truck load of relief material for Kerala relief fund containing 3000 blankets, clothes, shoes, linens, soaps, sanitary napkins, bed-sheets, baby diapers, personal hygiene items, sleeping mats, towels and various consumable items like rice, wheat, refined oil, sugar, tea, toothpaste, brushes, combs and other important things for the flood victims were contributed by the college on 30 August 2018.



Health Awareness Camps

A healthy mind resides in a healthy body. Following this, KMV organises various health awareness programmes periodically



Nutrition Week was celebrated for Anemic Girls on 7 September 2018.



World Diabetes Day, Awareness and diet counseling was celebrated on 14 November 2018. Seven teachers and forty students participated in the camp held in the College campus.

International Yoga Day



International Yoga day is celebrated every year in the college, this year it was celebrated on 21 June 2018. Fifty teachers and one

hundred students participated in the celebrations. Besides this yoga campus are regularly organised for the inmates of the College boarding house.

KMV organizes an Extension Lecture on Cancer Awareness



An extension lecture on cancer awareness to educate the students about cancer was organized by the Department of Student Welfare. Dr.

Anchal Aggarwal and Dr. Shikha Chawla, sensitized the students about the disease.

Empathy Corner

KMV had started the Empathy Corner outside the college gate in 2015. The main motive was to inculcate the sentiments of empathy towards the under privileged among the students through donation of clothes, shoes, utensils & toys etc. All the departments, faculty and students have worked enthusiastically to make it a success. Each department of the college with their student volunteers take turns to run the corner.



Spreading Awareness through Nukkad Natak

Enactment of Nukkad Natak on "Science to Humanity"

Students of B.Sc. Non- medical performed a Nukkad Natak on "Science to Humanity" in Transport nagar. The aim of the program was to provide knowledge and awareness of social evils.



Nukkad Natak on Drugs under Unnat Bharat Abhiyaan



Sarkari Kanya Secendory Sr. Sec School Adharsh Nagar 29 August 2018

Govt. Sr. sec School Village Randhawa Masanda 30 August 2018

Under Unnat Bharat Abhiyaan Volunteers discussed about issues and challenges related to problem of drug abuse in Punjab with students of various schools and Cities they also performed a Nukkad Natak on the theme Say No to Drugs.

Environmental Activities

KMV has strived to work for a clean green and sustainable environment over the years. Tree Plantation drives are organised each year in various parks of the City and Villages.

Tree Plantation in Gopal Nagar Park

A Camp was organized on 28 March 2018. NSS volunteers planted saplings at a local park, Gopal Nagar near Sain Dass Govt. Senior Secondary School. In this drive more than Twenty volunteers participated.



Tree Plantation in Charitable School Transport Nagar



Tree Plantation activity was conducted at Transport Nagar School by the department of History and Gandhian Studies Centre on 16 May 2019. In this drive Four Teachers and more than ten volunteers participated.

Environmental Protection & Sustainability

Water Conservation Efforts

Water Management activity was conducted in village Karari under NSS on 30 May 2019. Five teachers and twenty five students participated in it.



Solid Waste Management and Preparation of Compost Pits



NSS dept in collaboration with Municipal Corporation Jalandhar cleared the site for wet/dry solid waste management for the construction of Pits on 17 October 2018. Four teachers and fifty students participated in the activity.

Food Adulteration Awareness Camp

Food Adulteration Awareness Camp was organized by the dept. of chemistry at Village Samnipur, Jalandhar on 31 August 2018. Four teachers and seventy village ladies participated in the camp.



SVEEP Programme



A Camp was conducted for the online registration of new voters in computer lab on 11 September 2018 under the supervision of Mrs. Ashima Sahni SVEEP ambassador 36 North Zone. Five teachers and fifty students participated in it.



SVEEP ambassadors of KMV Jalandhar did campaigning in each class for Voter registration on 27 September 2018.



SVEEP ambassadors of KMV Jalandhar created awareness drive with help of folk dance-gidha and bolliyan on 16 October 2018, in the campus to encourage new Voters.

UNNAT Bharat Abhiyaan

Under this Programmes surveys were Conducted in Various Villages. To find out the problems faced by the Villagers.



Camp at Village Hazara on 7 July 2018

Camp at Village Raipur Rasulpur on 10 July 2018

Camp at Village Mubarakpur Sheike on 11 July 2018

Camp at Village Randhawa Masanda on 13 July 2018

Awards & Recognition

Buddy Program

KMV takes lead in Govt. initiated Buddy Program. KMV Volunteers participated in the Buddy Program from 12 August - 15 August. The N.S.S Volunteers of the college received trophy from the youth Welfare minister Rana Gurmeet Singh Sodhi.

