

News Coverage



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The Autonomous & Heritage Institution KANYA MAHA VIDYALAYA

Celebrating 135 Glorious Years of Excellence

Department of Social Outreach

From the Principal's Desk

For more than a century, Kanya Maha Vidyalaya has not only strived for expanding the landscape of learning but also making a meaningful contribution in the upliftment of the society. Epitomizing and synthesizing old values with modern education, KMV students have a heightened awareness of their productive role in the society. Since its inception, KMV has shaped the destiny of the nation, the society and women through incredible contribution that was not only confined to the sphere of higher education but encompassed the moral, social and cultural fabric of our nation.



Through its various programmes KMV has reached out to the people not only in the city but also villages in the district. In the wake of the most unprecedented crisis of COVID-19 which has shaken humanity across the globe, KMV keeping up its tradition of selfless service to humanity reached out to the needy through its various social initiatives. During this time each KMV'ite contributed to the cause of humanity in whichever place they were at the time.

With the vision that the education must aim to nurture self driven, right thinking and evolved human beings who can empathize with the needy, KMV has initiated Social outreach as a compulsory value added programme for all the students of semester IV, where in the students are encouraged to take up projects in their vicinity with a motive to inculcate a sense of duty and selfless service among them. This newsletter aims to substantiate the social outreach efforts of the faculty and students of this iconic institution. At this juncture, with a promise to carry forward this legacy in future.

Prof. (Dr.) Atima Sharma Dwivedi
Principal, KMV

Aims and Thrust Areas of Community Engagement :

KMV strives to make a positive difference to the life and future of our region by taking socially responsible decisions that have real, beneficial and measurable impacts on the people around us.

The institution is committed to nurturing the youth in such a way that they become sensitive to the various social issues. The thrust areas of our community engagement include, Literacy drive, empowering women, environment protection and sustainability, Swachh Bharat campaigns and collaboration with the municipal cooperation in their projects. This is done through research, education and a wide range of activities undertaken by our staff, students and alumni. With the introduction of Social Outreach as a value added programme the community outreach has expanded beyond the borders of the state. We are indebted to our principal Dr. Atima Sharma Dwivedi for steering these social outreach activities and for providing us her valuable suggestions and motivating us.

Dr. Monica Sharma
Dean Social Outreach

150th Birth Celebrations of Mahatma Gandhi

KMV Collaborated with the Information Bureau of the Ministry of Information and Broadcasting, Govt. of India to organise week long activities to commemorate the 150th Birth Anniversary of Mahatma Gandhi. Activities were undertaken in the heart of the city and within the campus.

RUN FOR SWACHH SASHAKT BHARAT



Run for Swachha Sashakt Bharat on 1st Oct. 2019, flagged off by Dr. Diprava Lakra, Commissioner Municipal Corporation from Skylark Chowk. The spirited KMVites ran till Luv-Kush Chowk and back. More than 500 teaching and non teaching faculty, students and eminent citizens of Jalandhar participated in the run.

CLEANLINESS DRIVE



Cleanliness drive was carried out at Company Park. Municipal Commissioner Dr. Diprava Lakra, District Commissioner Mr. Vivek Sharma along with 300 KMVites Participated in the drive.

THREE DAY PHOTO EXHIBITION ON LIFE OF MAHATMA GANDHI ORGANIZED IN THE CITY

Three day exhibition on Life of Mahatma Gandhi in collaboration with Field Out Reach Bureau, Ministry of Information & Broadcasting, Government of India from October 1 to October 3, 2019 in VirsaVihar in the heart of city. Mr. Diprava Lakra, Commissioner Municipal Corporation, Jalandhar and Mr. Varinder Kumar Sharma, Deputy Commissioner, Jalandhar inaugurated the exhibition. The Gandhian Studies Centre of KMV showcased tableaus with women spinning charkha, women working at looms. Over 1000 students from various schools and colleges and citizens visited the exhibition.



TREE PLANTATION



Tree-plantation and cleanliness drive was carried out at the triangle and the greenbelt opposite the circuit house, Jalandhar.

SWACHHTA HI SEWA PROGRAMME WAS ORGANIZED IN COLLABORATION WITH MUNICIPAL CORPORATION



Swachhta Hi Sewa programme in collaboration with the Municipal Corporation, Jalandhar to celebrate the 150th Birth Anniversary of Mahatma Gandhi. It was a district level function attended by many distinguished luminaries.



Collaboration with Municipal Corporation Jalandhar

KMV has been collaborating in various programs with the Municipal Corporation Jalandhar



The P G. Department of Fashion Designing collaborated with the Municipal Corporation Jalandhar to stitch uniforms for the Rag Pickers. 22 students of M.Sc. Fashion Designing went to various garbage dumping sites for taking measurements of the safai karancharis. The uniforms were given on 8th September 2019 in a special function organised in the college to honour them.

Empathy Corner



KMV has an Empathy Corner outside the college gate setup to inculcate the sentiments of empathy towards the under privileged among the students through donation of clothes, shoes, utensils & toys etc. All the departments, faculty and students have worked enthusiastically to make it a success over the year.



Environmental Protection And Sustainability

WATER WARRIORS

Water Warriors is a KMV initiative to save water. Mr. Manpreet Singh Badal (Minister of Finance and Planning, Punjab) inaugurated it on 5th March 2020. The aim is to sensitize the students regarding the importance of water conservation skills for the same.

NUKKAD NATAK IN VILLAGES

Nukkad Natak was performed by the water warriors of KMV in village Shiekhe on 7th February 2020. Five faculty members and 42 student volunteers participated in spreading awareness on water conservation.



**WORKING FOR CLEAN AND GREEN JALANDHAR
SAPLINGS OF LIFE CLUB :**

Committed to making the city clean and green, KMV is maintaining parks and the green belt between Namdev Chowk and Skylark Hotel.



TREE DONATION CAMP

Tree Donation camp was organised on March 22nd 2020 to celebrate the Earth Day. More than 200 students participated in the camp. Around 200 saplings collected during the camp were later planted in various places in the city.



Prevent Stubble Burning & Save Environment



The NSS volunteers motivated the students about the ill-effects of stubble burning on the environment. The volunteers also guided about the affects on the health of farmers, their families, village life as well as the urban citizens, thereby spreading the message of clean and green environment.

Gandhi Vanita Ashram

The NSS Unit of KMV has been working for the welfare of the inmates of the Gandhi Vanita Ashram. This is the shelter home of orphan and deserted girls. The students of KMV organised a One Day Camp Ashram on 23-03-2019. 65 NSS volunteers participated in this camp.



ONE WEEK CAMP WAS ORGANIZED IN GANDHI VANITA - 25 DEC 2019 TO 31ST DEC 2019.

Various workshops on dance, singing, painting computers, cosmetology etc. were organized during the camp.



KMV Continues its Fight Against COVID : KMV Kares

Making 40,000 Masks

A massive campaign was undertaken from the very early stages of the lockdown by KMV to extend its services to the needy under the leadership of Principal Dr. Atima Sharma Dwivedi, 40000 Face Masks were made by the faculty and students of KMV which were handed over to the District authorities and also distributed in the city and villages in to the Society.



On April 5,2020 when the clock hit 9, hundreds of KMVites heeded to Prime Minister's Narendra Modi's call to lighten the diyas, candles & even flash lights in their balconies or outside their main gate, as a mark of respect to the Corona Warriors.



KMV came forward to serve more than 1000 people in two days (1st and 2nd April 2020). Packets of cooked food, packed were arranged for the people in need from the hostel kitchen.



Celebrations in Charitable School adopted by Gandhian Studies Centre

The Gandhian Studies Centre has adopted the Charitable School for the Children of Labour in Transport Nagar since 2009. Every year no. of Literacy Camps and Celebrations are organised in the school. Mothers Day was celebrated in Charitable School adopted by the college on May 12, 2019. Five teachers and 10 students of the college and 50 students of the school participated in the celebrations.



Rallies

RALLIES DEMANDING JUSTICE FOR RAPE VICTIMS

Kanya Maha Vidyalaya is committed to social causes with a rich legacy of 135 glorious years, KMV took lead to organize a peace rally to demand speedy & severe punishment for the Rapists on December 4, 2019. The rally was organized in the wake of the gang rape & murder that took place in Hyderabad. This awareness rally was flagged off by Principal Prof.(Dr.) Atima Sharma Dwivedi. More than 500 faculty and students of KMV displayed placards with thought provoking slogans written on them.

RALLIES ON ENVIRONMENT DAY



Empowering Rural Women

KMV is committed to empowering women, till date through the Gandhian Studies centre the college has empowered over 4000 women by providing free vocational training courses in Fashion Designing, Basic Computers and Cosmetology on the campus. For those who could not come to the college camps are organised in villages. One day Vocational Training camp in village Sheikhe on February 7, 2020 was organised. More than 30 women participated in the camp.



Camp in Village Sheikhe

Republic Day Celebrations in Schools of Villages

To create awareness among the younger generation, the Gandhian Studies Centre celebrates all the important days related to the National leaders, like Gandhi Jayanti, Republic day and Independence Day. This year the centre celebrated Republic Day with the students of Government Secondary and Primary School Hazara. Five faculty members organized the programme. Five Faculty Members organised the programme with the participation of more than 200 students. Sweets and Stationery were distributed to the students.



Camp in Village Hazara

Social Outreach Value Added Programme

To inculcate a sense of responsibility among the students towards various social issues, KMV has started social outreach as a value added programme. It proposes to equip the students for community upliftment work. The Students are initiated into the Social Outreach Value added program by a motivating Presentation by Principal Dr. Atima Sharma Dwivedi who has introduced such pioneering programmes in the region. This is followed by lectures by various resource persons, who introduced the areas in which the students can undertake projects. In the session 2019-20, 597 students of semester four of all streams worked on projects related to various social issues like Likeacy drive, sustainable environment, visiting old age homes and orphanages. Women health awareness, counseling camps in villages, Drug Abuse Disaster Management/Relief Work



Awards and Recognition

RECOGNITION BY THE MINISTRY OF JAL SHAKTI



Ministry of Jal Shakti, Government of India under the leadership of Mr. Gajendra Singh Shekhawat honored KMV for its contribution to Environment and Water conservation efforts in its e-magazine titled Jal Charcha (June edition).

PARYAVARAN RATAN AWARD TO PRINCIPAL, KMV



Principal Prof. Dr. Atima Sharma Dwivedi was conferred the Paryavaran Ratan, Dronacharya and Principal of the year Award by Indian Centre for Wild life and Environment Studies in South Asia Region (Jaipur)

MUNICIPAL CORPORATION JALANDHAR APPRECIATES THE SOCIAL OUTREACH TEAM



KMV was appreciated by the Municipal Corporation Jalandhar for the continuous efforts of the college in various programmes. Eight faculty members received appreciation for Swachh Surveghan 2020.