

## News Coverage



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**Kanya Maha Vidyalaya**  
(Autonomous)

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The Autonomous & Heritage Institution  
**KANYA MAHA VIDYALAYA**

Celebrating 138 Glorious Years of Excellence

## Department of Social Outreach

### From the Principal's Desk



Founded in the late 19th Century with a strong missionary fervour and a strong desire to improve society, KMV has led the way not only in the area of women education but also actively participated in national movement and worked to instill a social conscience in its students. KMV has reached out to the rural residents in the surrounding areas in addition to the city, taking a stand against many social problems that bedevil our society. Our students will have a deeper comprehension of the socioeconomic and environmental circumstances of rural India through the many programmes we provide. We have a full schedule of social outreach events, which includes competitions, workshops on and off campus, and donation drives.

Our outreach program's primary goal is to enhance education, encourage civic involvement for health and welfare, and build stronger communities by attending to their societal needs. KMV works to accomplish this goal through a number of year-round programmes offered in the city and villages through its active Social Outreach Department.

The purpose of this newsletter is to support the social outreach initiatives that this illustrious institution's teachers and students have been engaged in this year.

*Prof. (Dr.) Atima Sharma Dwivedi*  
Principal, KMV

### Aims and Thrust Areas of Community Engagement

The Social outreach activities at KMV are geared towards raising awareness and introducing students to a wide range of issues plaguing our society, and providing them an opportunity to work at the grass root level. Through this newsletter I am delighted to share the highlights of the social outreach initiatives undertaken by the faculty and student during the session 2022-23, KMV reached out through various programmes in the field of education, women empowerment, environment protection and sustainability, old age homes, orphanages, Pinglaghar etc. A number of Nukkad Nataks on various social themes were also enacted by our students in the city and villages. The members of the social outreach team along with other departments has been involved in these programs throughout the year. We credit our contribution to our esteemed principal, Dr. Atima Sharma Dwivedi, who serves as the inspiration for each and every project.

**Dr. Monica Sharma**  
Dean Social Outreach

## Social Outreach Value Added Programme

To inculcate a sense of responsibility among the students towards various social issues, KMV has started social outreach as a value added programme. It proposes to equip the students for community upliftment work. The social outreach value added program initiated by a motivating presentation by Principal Dr. Atima Sharma Dwivedi who has introduced such pioneering programmes in the region. This is followed by Lectures by Various resource Persons, who introduced the areas in which students can undertake projects:- Literacy Drive, Environment Protection and Sustainability, Medical camps, Food Adulteration Camps, Running Empathy Corners, Visits to Pingalwaras, Orphanages and Old Age Homes, Spreading Awareness through social media(uploading short videos), spreading social awareness through Nukkad Nataks.



## Literacy Drive Programmes in Villages and Labour Colonies



Students of Department of History visited the Banarasi Dass Charitable School, Transport Nagar on 17-11-2022, where the students and teachers interacted with the children. Stationery and eatable items were distributed to the students.



40 Desks along with the stationery were donated for the students of Banarasi Dass Charitable School in Transport Nagar, Jalandhar. KMV adopted this school in 2008.



Department of History and Sociology along with students went to the slum located near Maqsudun, Jalandhar on Amritsar Highway on 12-2-2023. Food, stationery and clothes were distributed to the children residing here.



## Literacy Camps in Various Schools of the District

The Social Outreach Department organised various awareness camps in different schools of district during the year for educating the children.



Camp at Government Senior Secondary School, Santokhpura, Jalandhar on 2-3-2023



Camp at Government Senior Secondary School, Santokhpura, Jalandhar on 6-3-2023



Camp at Government Senior Secondary School, Hazara, Jalandhar on 11-4-2023



Camp at Government Senior Secondary School, Lamba Pind, Jalandhar on 12-4-2023

## Women Empowerment cell

Women Empowerment cell was set up by Gandhian Studies Centre in 2008. This cell is running a free vocational training course in Basic Computers for the rural girls of the neighbouring villages. This year, 35 girls were trained by the centre.



Free of Cost Three Months Vocational Training Programme in Basic Computers

## Vocational Training Camps & Counseling camps in Villages

Dedicated to the cause of women upliftment, The Gandhian Studies Centre of KMV has been trying to empower rural women by organising vocational training camps in villages for those women who cannot come to the campus.



Vocational Training camp in Government Senior secondary school, Lamba Pind, Jalandhar on 16-3-2023



Awareness Campaign at Government High Secondary School, Arjun Singh Nagar, Kishanpura, Jalandhar on 24-04-2023

## Science and Health Awareness Camps



PG Department of Chemistry organized online National Level creative event to celebrate World Rose Day on 22-9-2022. World rose day is celebrated to spread awareness, give hope and to cheer the people fighting from cancer. During this event, entitled "Welfare of Cancer Patients", competitions such as poster making and video message on Cancer awareness were held.



Science Awareness and Social Awareness camp at Government Kanya Senior Secondary, Bhogpur on 18-4-2023

## Awareness camp on Food Adulteration



Department of Bio-Technology organised a "Food Adulteration Camp" in Gymnasium, near botanical garden, KMV under Social outreach Programme on 28-2-2023. Students performed testing of many food items like milk, butter, spices, organic honey etc and gave awareness about different commonly used food adulterants and their deleterious effects on our body to the Non - Teaching staff members and their family members.

## Empathy Corner

KMV started the Empathy Corner outside the college gate in 2015. The main motive was to inculcate the sentiments of empathy towards the under privileged among the students through donation of clothes, shoes, utensils & toys etc. The faculty and students of department have worked enthusiastically to make it a success. Each department of the college with their student volunteers take turns to run the corner. The labor, rickshaw pullers and other needy people flock to the empathy corner every day. KMV Empathy Corners are also set up by the students in their villages and neighborhood areas in the City.



Running Empathy corner outside the college gate on 22-9-2022



Setup Empathy Corner outside the College Gate on 19-11-2022



Setup Empathy Corner at Banarasi Dass Charitable School, Transport Nagar, Jalandhar on 23-2-2023



Department of History and Department of Mathematics in collaboration with Social Outreach Department setup Empathy Corner outside the college gate on 23-2-2023.



Students of BBA setup Empathy Corner outside the college gate on 17-4-2023



Department of B.Voc. Retail Management setup Empathy Corner outside the college gate on 17-4-2023

## Creating empathy for the Old and Homeless

To inculcate a feeling of empathy towards the old and homeless, KMV social outreach department organises visits to the Pingalwaras, Orphanages and Old age homes in the city. During the session students of PG Department of History, Gandhian Studies Centre Retail management, Home Science visited Prayas School, Pingalwaras, Unique Home & Bawa Sarup Senior Citizen Home.



Students visited to the Pingla Ghar on 17-2-2023



Students during the visit to Bawa Sarup Singh Senior Citizen Home on 17-2-2023





Students visited Apahaj Ashram on 17-2-2023



Department of History and Gandhian Studies Centre visited to mother Teresa home on 3-2-2023.



Department of Retail Management visited the Apahaj Ashram on 7-3-2023



Students of KMV visited PRAYAS (Special School for Mentally Disabled Children), Maqsudan, Jalandhar on 10-3-2023, to distribute Stationery items and food cooked by the student.



## Working with NGO's and Municipal Corporation



A cleanliness programme was organised in collaboration with Municipal corporation Jalandhar during which the students and safai sainiks of the municipal corporation cleaned the KMV road. The MC staff also cleared a garbage dump near the Doaba Chowk. Eleven safai sainiks of the corporation were honoured by the CBC, with 'Sarvottam Sawachhagrehi' badges. Some of the college students who are working towards various social causes were also awarded certificates by the CBC. The cultural troupe of the CBC performed a nukkad natak on cleanliness.



P.G. Department of Commerce and Business Administration along with Social Outreach Department organised Waste Segregation Campaign outside KMV. This Campaign was organised in collaboration with Reap Benefit Organisation on 26-4-2023.

## Environmental Sustainability Initiatives

Tree plantation drive was conducted by the BCA and B.Sc (IT) Students in the college campus as well as in their villages on 11-4-2023. The purpose of this drive is to promote and protect the green cover in India as trees are an investment for future generations that provide natural shade in open spaces and provide cleaner air to breathe by increasing green cover.



Plantation Drive in College Campus



Plantation drive in their Localities



Tree Plantation Programme was organised at Devi Sahay S.D. School, Village Ballaan, on 10-4-2023



The Department of Social Outreach along with PG Department of Punjabi organised a tree donation camp in the college on 13-4-2023. The students were motivated to donate saplings which were then planted in various localities.



In order to create an awareness regarding climate change and its adverse effect on trees, a tree plantation programme was organised by PG Department of Chemistry at Govt. Sr. Sec. School, Lamba Pind on 12-4-2023



## Nukkad Natak on Women Empowerment and Social Awareness

Students of B.Sc. Hons. Mathematics performed Nukkad Natak on AWARENESS REGARDING WOMEN EMPOWERMENT to celebrate international women's day at Northern Railway, Jalandhar Division on 4-3-2023 and at Northern Railway, Ferozpur Division on 15-3-2023.



Nukkad Natak at Northern Railways (Jalandhar Division)



Performing Nukkad Natak at Northern Railways (Ferozpur Division)



Students of B.Sc. Medical and Non-Medical visited Devi Sahay S.D. School, Village Ballaan on 10-4-2023 for social outreach program. Students enacted a Nukkad-Natak and created awareness among the students on Drug abuse Further.

