

Faculty of vocational studies

SYLLABUS of

Bachelor of Vocation

Textile Design & Apparel Technology (Semester- II, IV, VI)

**(Under Credit Based Continuous Evaluation Grading
System)**

Session: 2020-21



The Heritage Institution

**KANYA MAHA VIDYALAYA
JALANDHAR
(Autonomous)**

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)
SCHEME AND CURRICULUM OF EXAMINATION OF THREE YEAR DEGREE
PROGRAMME

Bachelor of Vocation (Textile Design and Apparel Technology)
(Semester II)

Session-2020-21

Bachelor of Vocation (Textile Design and Apparel Technology), Semester - II								
Course Code	Course Type	Course Title	Credit	Marks			CA	Examination (Hrs)
				Total	L	P		
BVTL - 2421 BVTL-2031 BVTL-2431	C	Punjabi Compulsory ¹ Basic Punjabi ² Punjab History & Culture (1450-1716)	2	50	40	-	10	3 Hrs
BVTM-2102	C	Communication skills in English	4	50	25	15	10	3+3Hrs
BVTL-2233	S	Business Planning	4	50	40	-	10	3 Hrs
BVTM-2234	S	Fashion Design & Textiles-II	4	100	50	30	20	3 Hrs
BVTM-2125	C	Fundamentals of Digital Textile –II	2	50	25	15	10	3 +1Hrs
BVTP-2236	S	Garment Sewing	4	100	-	80	20	4 Hrs
BVTI-2237	I	Internship & Project Report	6	100	-	100	-	
AECD-2161	AC	*Drug abuse Problems Management & Prevention (Compulsory)	2	50	40	-	10	3 Hrs
SECM-2502	AC	3*Moral Education	2	25	20	-	05	
		Total	30	500				

1. Special paper in lieu of Punjabi (Compulsory)

2. Special paper in lieu of Punjabi (Compulsory) (For those students who are not Domicile of Punjab)

Grades points of these courses will not be included in the SGPA/CGPA of Semester/Programme

C-Compulsory S-Skill Enhancement AC-Audit Course

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)
SCHEME AND CURRICULUM OF EXAMINATION OF THREE YEAR DEGREE
PROGRAMME

Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester IV)

Session-2020-21

Bachelor of Vocation (Textile Design &Apparel Technology),Semester-IV								
Course Code	Course Title	Cours e Type	Credit	Marks			CA	Examination (Hrs)
				Total	Ext.			
					L	P		
BVTM-4231	Traditional Indian Textiles	C	4	100	50	30-	20	3
BVTL-4102	Soft Skills & Communication	C	4	50	40	-	10	3
BVTL-4233	Import-Export Management	S	4	50	40	-	10	3
BVTP-4234	CAD-II	S	2	100	-	80	20	3
BVTP-4235	Professional garment Construction	S	4	100	-	80	20	4
BVTP-4236	Design Development-II	S	2	50	-	40	10	4
BVTI-4237	Internship Report	S	6	100	-	100	-	3
AECE-4221	*Environment Studies	AC	2	100	60	20	20	3
SECS-4522	*Social Outreach	AC	2	25	-	25	-	3
			30	550				

C-Compulsory

S-Skill Enhancement

AC- Audit Course Grades points of these courses will not be included in the SGPA/CGPA of Semester/Programme

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)
SCHEME AND CURRICULUM OF EXAMINATION OF THREE YEAR DEGREE
PROGRAMME

Bachelor of Vocation (Textile Design and Apparel Technology)

(Semester VI)

Session-2020-21

Bachelor of Vocation (Textile Design & Apparel Technology),Semester-VI

Bachelor of Vocation (Textile Design & Apparel Technology),Semester-VI								
Course Code	Course Title	Course Type	Credit				CA	Examination (hrs)
					Ext.			
				Total	L	P		
BVTL-6231	Fashion Merchandising	C	4					3
BVTM-6102	Communication Skills	C	4	50	25	15	10	3
BVTL- 6233	Eco Textiles & Sustainable clothing	C	4	50	40		10	3
BVTP- 6234	Custom made Sewing	S	4	100		80	20	4
BVTP-6235	Portfolio Development	S	4	100		80	20	4
BVTP-6236	Technical Surface Designing-II	S	2	50		40	10	4
BVTP-6237	Design and Display	S	2	50		40	10	4
BVTI-6238	Internship Report	S	6	100		100		4
	Total		30	500				

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Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)

Programme specific outcomes

On successful completion of B.Voc Programme in Textile Design and Apparel Technology

PSO - 1: Student will adapt their artistic abilities to support their future design career

PSO - 2 : This programme encourages a creative , critical approach to embrace current and development issues in the Fashion industry, explored through a scheme of collaborations, guest speakers, industrial visits and trainings.

PSO - 3: This programme will help students to transform their design ideas into work of art and offer them the opportunity to learn about current and future industry trends.

PSO - 4: Students will assess, propose and apply various technology related to drafting, draping and construction of garments.

PSO - 5: Students will be able to illustrate standing figures and able to analyze colour units in their design process.

PSO - 6: Students will relate the design process to the appropriate manufacturing process.

PSO - 7: Students will be able to drape foundation patterns on the dress form through selected in-class exercises.

PSO -8: This programme will also enable students to use latest computer aided methods of design which will help them to work in fashion industry.

Session 2020-21

BACHELOR OF VOCATION (RETAIL MANAGEMENT)/ BACHELOR OF VOCATION (MANAGEMENT & SECRETARIAL PRACTICES)/ BACHELOR OF VOCATION (ANIMATION)/ BACHELOR OF VOCATION (TEXTILE DESIGN & APPAREL TECHNOLOGY)/ BACHELOR OF VOCATION (NUTRITION EXERCISE & HEALTH))/ BACHELOR OF VOCATION (BEAUTY &WELLNESS)/ BACHELOR OF VOCATION (PHOTOGRAPHY &JOURNALISM) SemesterII

Punjabi (Compulsory)

COURSE CODE- BVRL/BVML/BVAL/BVTL/BVNL/BVBL/BVPL-2421

COURSE OUTCOMES

CO1:nkswnBkswg[; sede j kDhGkrBf ; bp ; ftuPkwbeoe/ftfdnkoEhnK

nzdoe j kDhBgVDdh

ouhBgdkoBk j nse j kDh i rsBkb i VDk j

CO2: frnkBwbkg[; seB{f ; bp ; ftuPkwbeoe/ftfdnkoEhnKnzdogVDdhouhBg?dkoBk j .

CO3:;zygouBkdkwBoEftfdnkoEhnKB ; wns/fw j Bsdhp?useoBpkod ; Dk j .

CO4:g?okgVe/ggPBIdTso dDkwBoEftfdnkoEhnKdhp[XhBshyDeofdnK

TBIdhfbyDgqfsGkBT i

kroeoBk j .

CO5:PpdpDso ns/PpdouBkgVDBkbftfdnkoEhfJ ; dwYb;zebgKBnkXko

pDke/fJjBk;zebgKs'!

i kD j Dr .

CO6:PpdPqDhnKBgVkTDdkwBoEftfdnkoEhnKnzdog i kphGkPkdhnhohdks/pkohehnKB ; wMDbJh tzyo-

tZyof ; XKsKdkfteK ; eoBk j .

CO7:w j ktfonKdhtos 'iBkb rbpksftugogZesknkTidh j . fJjftfdnkoEhnKdh rbpksftufBykofbnkTDdk ezweoBr .

BACHELOR OF VOCATION (RETAIL MANAGEMENT)/ BACHELOR OF VOCATION (MANAGEMENT & SECRETARIAL PRACTICES)/ BACHELOR OF VOCATION (ANIMATION)/ BACHELOR OF VOCATION (TEXTILE DESIGN & APPAREL TECHNOLOGY)/ BACHELOR OF VOCATION (NUTRITION EXERCISE & HEALTH))/ BACHELOR OF VOCATION (BEAUTY &WELLNESS)/ BACHELOR OF VOCATION (PHOTOGRAPHY &JOURNALISM) SemesterII

Punjabi (Compulsory)

COURSE CODE- BVRL/BVML/BVAL/BVTL/BVNL/BVBL/BVPL-2421

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MaximumMarks :50

Theory :40
CA :10

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Session 2020-21

BACHELOR OF VOCATION (RETAIL MANAGEMENT)/ BACHELOR OF VOCATION (MANAGEMENT & SECRETARIAL PRACTICES)/ BACHELOR OF VOCATION (ANIMATION)/ BACHELOR OF VOCATION (TEXTILE DESIGN & APPAREL TECHNOLOGY)/ BACHELOR OF VOCATION (NUTRITION EXERCISE & PHYSICAL EDUCATION) .

Session 2020-21

Bachelor of Vocation (Retail Management)/ Bachelor of Vocation (Management & Secretarial Practices)/ Bachelor of Vocation (Animation)/ Bachelor of Vocation (Textile Design & Apparel Technology)/ Bachelor of Vocation (Nutrition Exercise & Health))/ Bachelor of Vocation (Beauty & Wellness)/ Bachelor of Vocation (Photography & Journalism)

Semester II

BASIC PUNJABI

COURSE CODE- BVRL/BVML/BVAL/BVTL/BVNL/BVBL/BVPL-2031

Course outcomes

CO1: wYbhgikphgVQkTDdkwBoEf tfdnkoEhnKBgikphGkPkBf ; ykTDdhgfefonkf tugkefJe j oGkPkf ; yDdw"e gdkBeoBk j . fJ ; ftuftfdnkoEhB{pkohephBhBkbGkPkdnfXnBeotkfJnkik trk .

CO2: ftfdnkoEhnKB{gikphPpdouBkslikDeotkfJnkik trk .

CO3: PpdPDhnKBzgVkTDdkwB' oEf tfdnkoEhnKndogikphGkPkdnwhohdknspkohehnKBz ; wMDbJh tyo- tyo f ; XKsKdkf tek ; eoBk j .

CO4: wYbhgikphgVQkTDdkwBoEf tfdnkoEhnKdkPpdxokf tPkbeoBk j .

CO5: ftfdnkoEh tkedhgfoGkPknsfJ ; dhpDsosikD j DrnsGkPksgewips j trh .

CO6: gokouBkdkwBoEf tfdnkoEhnidhpXhBshyDeofdnTBKdhfbyDgfsGkB{ TikroeoBk j .

CO7: ; ygouBkeoBBkbf tfdnkoEhnkgDhrZbB{ ; ygf tuef j Ddhikuf ; yDrnsfJ j fdwkrhe ; osftu ; j kJh j trh .

CO8: xobnsd | sohfunhgsofbyDdkwB' oEf tfdnkoEhnKB{fJ ; ebkf tufBgBeoBk j I

CO9: w[j ktfonKdh tosBkbrbpksftugogesinkTdh j . fJ j ftfdnkoEhnidhrZbpksftu fBykofbnkTDdkeweoBr .

Session 2020-21

Bachelor of Vocation (Retail Management)/ Bachelor of Vocation (Management & Secretarial Practices)/ Bachelor of Vocation (Animation)/ Bachelor of Vocation (Textile Design & Apparel Technology)/ Bachelor of Vocation (Nutrition Exercise & Health))/ Bachelor of Vocation (Beauty & Wellness)/ Bachelor of Vocation (Photography & Journalism)

Semester II

BASIC PUNJABI (In lieu of Compulsory Punjabi)

COURSE CODE- BVRL/BVML/BVAL/BVTL/BVNL/BVBL/BVPL-2031

Maximum Marks :50

Theory : 40

CA :10

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**B.Voc (Retail Mgt.)/B.Voc (MSP)/B.Voc (Animation)/B.Voc (TDAT)/B.Voc. (NEH)
(2020-21)**

**Punjab History & Culture (From Earliest Times to C. 320)
(Special Paper in lieu of Punjabi compulsory)
(Under Credit Based Continuous Evaluation Grading System)**

Course Code: BVRL/ BVML/ BVAL/ BVTL/ BVNL-2431

COURSE OUTCOMES:

This course aims to enhance students' knowledge and understanding of Maharaja Ranjit Singh's period and to challenge preconceptions about that period with fresh perspectives on the people and their contacts with the British.

On successful completion of the course, students will have developed the capacity to:

- CO 1:** Critically discuss major social, political, economic, and cultural structures, events, and themes shaping the administration of Punjab under British period
- CO 2:** Evaluate and analyse different sources and modern historiography.
- CO 3:** Identify and assess evidence of social change and continuity throughout the period
- CO 4:** Critically evaluate the rise and fall of Sikh Empire and the internal disputes
- CO 5:** Conduct research using primary sources and historiography relating to the period
- CO 6:** Formulate logical arguments substantiated with historical evidence
- CO 7:** Express ideas clearly in both written and oral modes of communication

SEMESTER-II

**Punjab History & Culture (From Earliest Times to C. 320)
(Special Paper in lieu of Punjabi compulsory)
(Under Credit Based Continuous Evaluation Grading System)**

Course Code: BVRL/ BVML/ BVAL/ BVTL/ BVNL-2431

Time: 3Hours

Credits-2

Examination Time:3Hrs

Max. Marks:50

Theory:40

CA:10

Instructions for the Paper Setter:

Eight questions of equal marks (8 marks) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

Unit -I

1. Sikh Struggle for Sovereignty.
2. Ranjit Singh : Conquests, Administration and the Anglo-Sikh Relations.

Unit -II

3. Anglo-Sikh Wars and the Annexation.
4. The Punjab under the British: New Administration, Education and social Change.

Unit -III

5. Economic Changes: Agricultural
6. Socio-Religious Reform Movements.

Unit -IV

7. Role of Punjab in the Freedom Struggle.
8. Fairs and Festivals.

Suggested Reading

Kirpal Singh (ed.), *History and Culture of the Punjab*, Part-II, Punjabi University, Patiala, 1990.
Fauja Singh (ed.), *History of Punjab*, Vol, III, Punjabi University, Patiala, 1987.
J.S. Grewal, *The Sikhs of the Punjab*, Cup, Cambridge, 1991.
Khushwant Singh, *A History of the Sikhs*, Vol. I, OUP, New Delhi, 1990

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester-II)
Communication Skills in English
BVTM-2102

Course Outcomes:

After passing this course the students will develop the following Skills:

CO1: Enhancement of listening skills with the help of listening exercises based on conversation, news and TV reports.

CO2: Improvement of speaking skills enabling them to converse in a specific situation.

CO3: Acquisition of knowledge of phonetics which will help them in learning about correct pronunciation as well as effective speaking.

CO4: The capability to present themselves well in a job interview.

CO5: The ability of Note-Taking to be able to distinguish the main points from the supporting details and the irrelevant information from the relevant one.

CO6: Speaking skills of the students enabling them to take active part in group discussion and present their own ideas.

CO7: The capability of narrating events and incidents in a logical sequence.

COMMUNICATION SKILLS IN ENGLISH-II

BVTM-2102

**Time: 3hours(Theory)
3hours(Practical)**

**Max. Marks:50
Theory: 25Marks
Practical: 15 Marks**

Internal Assessment: 10 Marks

Course Contents:

Section–A

Listening Skills: Barriers to listening; effective listening skills; feedback skills.

Activities: Listening exercises – Listening to conversation, News and TV reports

Section–B

Attending telephone calls; note taking and note making.

Activities: Taking notes on a speech/lecture

Section–C

Speaking and Conversational Skills: Components of a meaningful and easy conversation; understanding the cue and making appropriate responses; forms of polite speech; asking and providing information on general topics.

Activities: 1) Making conversation and taking turns
2) Oral description or explanation of a common object, situation or concept

Section–D

The study of sounds of English, stress Situation based

Conversation in English Essentials of Spoken English

Activities: Giving Interviews

Recommended Books:

1. *Oxford Guide to Effective Writing and Speaking* by John Seely.
2. *Business Communication* by Sethi, A and Adhikari, B., McGraw Hill Education 2009.
3. *Communication Skills* by Raman, M. & S. Sharma, OUP, New Delhi, India (2011).
4. *A Course in Phonetics and Spoken English* by J. Sethi and P.V. Dhamija, Phi Learning.

Instructions for the paper setters and distribution of marks:

The question paper will consist of four sections and distribution of marks will be as under:

The question paper will be divided into four sections.

Section-A: Two questions with internal choice will be set from Section-A of the syllabus and these questions will be theoretical in nature corresponding to the syllabus of Section-I. Each will carry 6 marks.

Section-B: Two questions with internal choice will be set from Section-B of the syllabus. One will be theoretical and the second will be practical in nature. Each will carry 6 marks.

Section-C: Two questions with internal choice will be set from Section-C of the syllabus and these will be theoretical in nature. Each will carry 6 marks.

Section-D: Two questions with internal choice will be set from Section-D of the syllabus. One question will be theoretical in nature and the other will be practical in nature (based on phonetic transcription and stress). Each will carry 6 marks.

Important Note:

The candidate will have to attempt five questions in all selecting one from each section of the question paper and the fifth question may be attempted from any of the four sections.

(5 x 5 = 25 marks)

Practical / Oral Testing

Marks: 15

Course Contents:

1. Oral Presentation with/without audio visual aids.
2. Group Discussion.
3. Listening to any recorded or live material and asking oral questions for listening comprehension.

Questions:

1. Oral Presentation will be of 5 to 7 minutes duration. (Topic can be given in advance or it can be of student's own choice). Use of audio visual aids is desirable.
2. Group discussion comprising 8 to 10 students on a familiar topic. Time for each group will be 15 to 20 minutes.

Note: Oral test will be conducted by external examiner with the help of internal examiner.

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –II)
Business Planning
BVTL-2233

Course Outcomes:

After successful completion of this course, students will be able to:

- CO1. Understand the basic concept of planning a business.
- CO2. Establish the linkage between entrepreneurship and business planning
- CO3 .Student will able to Analyze the demand and supply condition as according to the position of a company.
- CO4. Understand the organisation of apparel industry and business etiquettes.
- CO5.Understand responsibilities objectives and strategies for apparel merchandising

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –II)
Business Planning (Theory)

BVTL-2233

Credits-4

Examination Time - 3 Hrs

Total Marks: 50

Theory: 40

CA- 10

The syllabus is divided in four sections as mentioned below

Instructions for the Examiners/Paper Setters:

Eight questions of equal marks(8 Each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT I

Business Planning:

Introduction, Meaning, and Importance

Types of business plans Role, Start-Up, Internal, Strategic, Operational, Growth, Feasibility

- Characteristics of good Business planning

UNIT II

- Limitations of Business planning
- Steps of Business planning process
- Business Environment: Internal Environment and External Environment

UNIT III

- Characteristics of Business Promotion
- Marketing Techniques for Business Promotion: Advertising, Direct Marketing, Sales Promotion, Personal Selling, Public Relation.
- Good sales and promotions

UNIT IV

- Nature and scope of marketing
- Marketing Strategy & its types
- Market Research: Meaning, methods and Types.

Books Recommended:

1. Entrepreneurial Development-Dr. S. Moharana and Dr.Dash, Pub by RBSAPublishers,Jaipur.
2. Entrepreneurial Development by S.S. Khanna, Published by S. Chand & CompanyLtd., Ram Nagar , NewDelhi.
3. Entrepreneurial Development by C.B. Gupta and N.P.Srinivasen, Publisher SultanChand & sons,1992.
4. Entrepreneurial Development Principles. Policies and programme by PSaravanel,

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –II)
Fashion design & Textiles -II
BVTM-2234

Course Outcomes:

After successful completion of this course, students will be able to:

COI - Students learn how to render their concept in diverse mediums improve their personal style while building portfolio.

CO2- Students will enable to understand fashion industry.

CO3-To understand the fashion design concepts

CO4- Students will be able to analyze and critique fashion illustrations and garments.

CO5- Understand the design cycle and the design process and develop their ideas through to final fashion outcomes

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –II)
Fashion Design & Textiles - II (Theory)

BVTM-2234
Credit-4

Examination Time - 3 Hrs

Total Marks: 100
Theory-50
Practical-30
CA-20

The syllabus is divided in four sections as mentioned below

Instructions for the Examiners/Paper Setters:

Eight questions of equal marks(10 Each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

The syllabus is divided in four sections as mentioned below

Unit I

- Fashion cycle
 - a) Length of Fashion Cycle
 - b) Stages of Fashion Cycle
 - c) Broken Fashion Cycle
- Theories of fashion adoption.
- Fashion Forecasting, factors affecting Fashion Forecasting
- Factor affecting Fashion Moment • Accelerating • Retarding

Unit II

- Definition of Color, dyes and Pigment, its difference & types
- Classification and application of dyes on textiles

Unit-III

- Introduction to textile fibers, classification of fibres based on sources and origin
- Introduction, Manufacturing & Properties of different natural and manmade fibers.
Cotton, wool, silk, rayon, acetate and triacetate, Polyamide Nylon 6, fibre

Unit-IV

- Classification of Yarns: Carded and Combed yarns, woolen & worsted yarns, filament and spun yarns

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –II)

- Yarn Properties: Linear Density, size, twist in yarn, crimp twist direction, strength and uniformity.
- Physical Properties of Fabric: Strength, abrasion, resistance, crease recovery, stiffness, drapability, static charge, thermal conductivity, air permeability, water repellency, thickness, shrink resistance, pilling resistance.

Books Recommended:

1. Norman Hollen and Jane Saddler, “Textiles” Second Edition. (1949), TheMacmillan Company, New York.Colliee-Macmillan, LimitedLondon.
2. Bernard P.Corbman, Textiles Fiber to Fabric, McGraw, HillInternational Editions,(1993), Cataloging Publications.
3. Dorothy Siegert Lyle, Modern Textiles – (1971) Jonh Wiley and Sons Inc., NewYork, London, Sydney,Toronto.
4. Be an Artist in 10 Steps, Ian Sidaway, PatriciaSeligman
5. Allen andSeaman, “Fashion Drawing- The Basic Principles”1994, B.T.Batsford, London

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –II)
Fashion Design & Textiles - II (Practical)
BVTM-2234

Examination Time: 3Hrs

Instructions for the Examiners/Paper Setters:

Question paper of practical will consist of 3 questions and a candidate has to attempt 2 out of these. .

Practical

- Introducing color rendering for the following: Solids, Prints, Checks, Strips, Floral, dots
- Color rendering for the following fabrics: Denim, Fabric with Sheen – Satin, Napped fabrics- Velvet, Leather, Suede, Chiffon and Lace.
- Creating Illustrate Accessories- Handbags, Jewellery, Shoes, Beltsetc.
- Draping & Illustration of following garments using different themes and actual fabric swatches oncroquies
 1. Casual wear
 2. Party wear
 3. Indian traditional wear

Books Recommended

1. Dorothy Siegert Lyle, Modern Textiles – (1971) Jonh Wiley and Sons Inc., New York, London, Sydney, Toronto.
2. Be an Artist in 10 Steps, Ian Sidaway, Patricia Seligman
3. Allen and Seaman, “Fashion Drawing- The Basic Principles” 1994, B.T. Batsford, London..

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –II)
Fundamentals of Digital Textile –II
BVTM-2125

Course Outcomes

After successful completion of this course, students will be able to:

CO1- To Enhance creativity skills with good designing sense.

CO4- To understand and apply Textile design concepts using Computers

CO3-To use various tools of Corel Draw and Photoshop in Textile designing

CO4- To understand the fashion design concepts on computer.

CO5- To acquaint students with knowledge of CAD based application in Fashion Designing.

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –II)
Fundamentals of Digital Textile-II

BVTM-2125

Credits-2

Examination Time- 3+1 Hrs

Maximum Marks: 50

Theory: 25

Practical:15

CA- 10

Instructions for the Paper Setter

Eight questions of equal marks(5 Each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT I

BASICS OF CORELDRAW

Introduction-Getting Started-Creating A New File - Title Bar-Menu Bar-Work Area-Printable Page-Property Bar-Page Counter Bar-Colour Palette-Toolbox-Status Bar-Drawing Figures-Lines-Ellipse-Circles-Rectangle-Square-Polygon-Saving-Closing-Opening-Views-Normal View-Preview-Wire Frame View-Draft View-Zoom-View Manager-Creating a View.

UNIT II

DRAWING

Introduction - Toolbox-Selecting an Object-Resizing an Object-Moving an Object-Changing the Shape-Combining Two Objects-Skewing-Welding the Objects-Blending-Curve Lines-Straight Lines-Continuing a Line-View Mode-Changing-Media Tool-Rotating an Object-Grouping-Fill Tool Fly Out-Filling-Spray Mode.

TEXT

Introduction-Text Tool-Entering Artistic Text-Entering Paragraph Text-Converting Text Formatting Text-Changing the Font Size-Arranging Objects-Ordering the Objects-Changing the Font-Bullets-Decorating the Text-Webdings-Text Editor-Opening-Changing the Alignment-Type Style-Spell Checking-Grammer-Searching Synonyms-Find-Replace-Editing-Kerning-Formatting Characters.

UNIT III

IMAGE

Bitmap Images-Vector Image-Resizing-Rotating-Skewing-Moving-Cropping-Importing Images-Adding Special Effects-Converting to Bitmap-Exporting Images.

PAGE LAYOUT

Changing the Page Size-Changing the Layout-Appling Styles-Appling Bitmaps to the Background - Changing the Background-Adding a Page Frame-Moving Between Pages.

UNIT IV

Adobe Photoshop:

Introduction to Photoshop and its tools. Photoshop Interface.

Create different Prints, Textures and compositions with the help of Corel Draw and Adobe Photoshop

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –II)
Fundamental of Digital Textiles –II
(Practical)

Instructions for the Practical Examiner

To acquaint students with knowledge of CAD based application in fashion Designing

Introduction to basic tools of fashion software Corel Draw

1. Night wear
2. Office wear
3. Casual wear
4. Party wear
5. Indian traditional wear

Books Recommended:

1. Danae Lisa, “Adobe Photoshop CC Bible”, Wiley
2. Faulkner Andrew, “Adobe Photoshop CC Classroom in a Book”, Pearson Education
3. Gary David Bouton, “CorelDRAW X7: The Official Guide”, McGraw Hill Education
4. Kogent Learning Solutions Inc. “CorelDraw X7 in Simple Steps”, Dreamtech Press

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –II)

Garment Sewing

BVTP-2236

Course Outcomes

After successful completion of this course, students will be able to:

CO1-Students will be able to learn the operating of sewing machine its proper care and safe use.

CO2-Understading the concept to apply the use of pattern drafting for clothing.

CO3- Understand the role of pattern adaptation techniques used to fit the different figure shapes and garment size

CO4-Student will able to understand the process involved in garment manufacturingsuch ascutting ,planning , spreading andsewing.

CO5- Student will able to understand the textile sector and the range of textile occupation

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –II)
Garment Sewing (Practical)

BVTP-2236
Credits-4

Total Marks: 100
Practical-80
CA- 20

Examination Time -4 Hrs

Instructions for the Examiners/Paper Setters:

Question paper of practical will consist of 3 questions and a candidate has to attempt 2 out of these.

Course contents:

Drafting and construction of Following Garments

- Skirts with design variations(adult)
- A-Line skirt
- Pleated skirt
- Gathered skirt
- Drafting and Construction of any two tops with Design Variations
- Drafting and construction of
 - Culottes
 - Salwar Kameez

BooksRecommended:

- 1) McCall'sSewinginColour,1971,ButterickPublishingco.
- 2) SingerSewingBook,1943,MaryBrooksPicken,KessingerPublishing.
- 3) Measure,CutandSew,HoltRinehartandWinson.1922,McMillainPublishingCompany.
- 4) BrayN.,DressPatternDesigning,2003(5thedition)WilleyBlackwell

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –II)

Internship & Project Report

BVTI-2237

Course Outcomes:

After successful completion of this course:

CO1. Students will be able to enhance the industrial experience.

CO2.They will understand develop and enhance professional awareness and communication skills.

CO3.Students will learn how to work in formal working environment and the benefits of team work.

CO4. .Students will experience to understand, discuss and evaluate the professional issues relating to textile.

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –II)

Internship & Project Report

BVTI-2237

Max. Marks:100

All the students will submit their Training Reports (in duplicate) within a period of one month in the department; this period shall be counted from the last date of completion of their training.

The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each student will be attached with one internal faculty guide, with whom they shall be in continuous touch during the training period. The internal faculty guide will be required to evaluate (out of 15 marks) on the basis of the assessment report provided by the organization where the Training has been completed and his/her own assessment about the work done by the student.

The evaluation of the remaining 60 marks shall be evaluated on the basis of presentation and the assessment report received from the organization where student has undergone.

B.Voc (RM, MSP, Animation,TDAT, NEH,)
Semester-II (Session 2020-21)
DRUG ABUSE
Course Code: AECD-2161

Subject Outcomes:

- CO1. This information can include factual data about what substance abuse is; warning signs of addiction; information about how alcohol and specific drugs affect the mind and body;
- CO2. How to be supportive during the detoxification and rehabilitation process.
- CO3. Main focus of substance abuse education is teaching individuals about drug and alcohol abuse and how to avoid, stop, or get help for substance use disorders.
- CO4. Substance abuse education is important for students alike; there are many misconceptions about commonly used legal and illegal substances, such as alcohol and marijuana.

B.Voc (RM, MSP, Animation, TDAT)
Semester-II (Session 2020-21)
Drug Abuse(Theory)

Course Code: AECD-2161

Time:3 Hrs

Credits:2

Max. Marks:50

Theory:40

CA: 10

Instructions for the Paper Setter

Eight questions of equal marks(8each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-I

1) Consequences of Drug Abusefor:

- 1) Individual – Education, employment and incomeissues.
- 2) Family –Violence
- 3) Society –Crime.
- 4) Nation – Law and orderproblem

UNIT-II

2) Management of Drug abuse:

- 1) Medical Management: Medication for treatment and to reduce withdrawaleffects, Drug De-addiction clinics, Relapsemanagement.
- 2) Psycho-Social Management: Counselling, family and group therapy,behavioural and cognitive therapy, EnvironmentalIntervention.

UNIT-III

3) Prevention of DrugAbuse:

- 1) Role of family: Parent child relationship, Family support, Supervision, Shaping values, ActiveScrutiny.
- 2) School
Counselling, Teacher as role-model. Parent-Teacher-Health Professional
Coordination, Random testing on students.

UNIT-IV

4) Awareness of drug abuse

- 1) Media:
Restraint on advertisements of drugs, advertisements on bad effects of drugs, Publicity and media, Campaigns against drug abuse, Educational and awareness program.
- 2) legislation:
NDPs act, statuory warnings, policing of borders, checking supply/ smuggling of drugs,zz

strict enforcement of laws, time bound trial.

References:

1. Ahuja, Ram (2003), *Social Problems in India*, Rawat Publication, Jaipur.
2. Extent, Pattern and Trend of Drug Use in India, Ministry of Social Justice and Empowerment, Government of India, 2004.
3. Inciardi, J.A. 1981. *The Drug Crime Connection*. Beverly Hills: Sage Publications.
4. Kapoor. T. (1985) *Drug epidemic among Indian Youth*, New Delhi: Mittal Pub.
5. Modi, Ishwar and Modi, Shalini (1997) *Drugs: Addiction and Prevention*, Jaipur: Rawat Publication.
6. National Household Survey of Alcohol and Drug abuse. (2003) New Delhi, Clinical Epidemiological Unit, All India Institute of Medical Sciences, 2004.
7. Sain, Bhim 1991, *Drug Addiction Alcoholism, Smoking obscenity* New Delhi: Mittal Publications.
8. Sandhu, Ranvinder Singh, 2009, *Drug Addiction in Punjab: A Sociological Study*. Amritsar: Guru Nanak Dev University.
9. Singh, Chandra Paul 2000. *Alcohol and Dependence among Industrial Workers*: Delhi: Shipra.
10. Sussman, S and Ames, S.L. (2008). *Drug Abuse: Concepts, Prevention and Cessation*, Cambridge University Press.

Semester-II

Course Title: Moral Education Programme

Course Intended for: Sem II students of all streams

Course code: SECM 2502

Course Duration: 30 hrs

Course Objectives:

- To sensitize students about the role and importance of human values and ethics in personal, social and professional life.
- To enable students to understand and appreciate ethical concerns relevant to modern lives.
- To prepare a foundation for appearing in various competitive examinations.
- To sensitize the students about the current issues and events of national and international importance.
- To highlight plausible implications of ethical human conduct, trustful and mutually fulfilling human behaviour and mutually enriching interaction with nature.

Course Contents:

- Introduction to Moral Education
- Need, content and purpose
- Vedic values
- Character building

The Self and You

- Understanding the Self – Self awareness, fighting the five evils (lust, anger, attachment, ego and greed), Self growth.
- Personal ethics
- Aspiration v/s ambition, self-seeking v/s selflessness
- Physical and mental health

The Family and You

- Importance of family- the basic unit of human interaction.
- Generation gap
- Relationship with siblings and elders

The Society and You

- Social responsibility
- Our rights and duties

SESSION 2018-19

- Civic sense
- Opposite sex relations
- Globalization and IT boom – cell phone menace
- Peer pressure
- Gender issues

The Nation and You

- International peace and brotherhood
- Saving the environment
- Communal harmony, Tolerance, Understanding of Cultures
- Respect for Martyrs
- National Pride

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –IV)

Soft skills & Communication (Theory)

BVTL-4202

Course Outcomes

After successful completion of this course, students will be able to:

After passing this course the student will develop the following Skills:

CO1: Reading skills that will facilitate them to become an efficient reader.

CO2: The ability to realise not only language productivity but also the pleasure of being able to articulate well.

CO3: The power to analyse, interpret and infer the ideas in the text.

CO4: The ability to have a comprehensive understanding of the ideas in the text and enhance their critical thinking.

CO5: Writing skills of students which will make them proficient enough to express ideas in a clear and grammatically correct English.

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –IV)

Soft skills & Communication (Theory)

BVTL-4202

Credit-4

Total Marks-50

Ext.-40

C.A-10

Theory- 4 Hrs/week

Examination Time- 3Hrs

Instructions for the paper setter and distribution of marks:

The question paper will consist of four sections and distribution of marks will be as under:

The question paper will be divided into four sections:

Section-A: The question of theoretical nature will be set from Section-A of the syllabus with internal choice and it will consist of 16 marks.

Section-B: Two comprehension passages will be given to the students based on the Section-B and the candidates will have to attempt one carrying 8 marks.

Section-C: Two questions will be given based on the topics given in the Section-C and the candidates will have to attempt one carrying 8 marks.

Section-D: One out of the two questions will have to be attempted by the candidates based on the topics given in Section-D of the syllabus. It will carry 16 marks.

CONTENTS

1. Problemsolving
2. Customer service and service excellence in apparel industry
3. Work ethics in apparel industry

BOOKS RECOMMENDED:-

1. *Oxford Guide to Effective Writing and Speaking* by John Seely.
2. *Business Communication*, by Sinha, K.K. Galgotia Publishers, 2003.
3. *Business Communication* by Sethi, A and Adhikari, B., McGraw Hill Education 2009.
4. *Communication Skills* by Raman, M. & S. Sharma, OUP, New Delhi, India (2011).
5. *English Grammar in Use: A Self Study Reference and Practice Book Intermediate Learners Book* by Raymond Murphy, Cambridge University Press

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –IV)

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –IV)

Traditional Indian Textiles (Theory)
BVTM-4231

Course outcomes:-

After successful completion of this course, students will be able to:

CO1: To gain the knowledge of Traditional handwork of different states of India.

CO2: Student will be able to study of the Basic embroidery stitches and work style.

CO3: Student will be able to study of historical background motifs, colours and materials used in various embroideries.

CO4: Student will be able to impart knowledge to the students about different methods of traditional Indian woven textiles

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –IV)

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –IV)

Traditional Indian Textiles (Theory)

BVTM-4231
Credit-4

TotalMarks-100
Theory: 50
Practical-30
C.A.-20

Examination Time-3 Hrs

The syllabus is divided in four sections as mentioned below:

Instructions for the Examiners/Paper Setters and distribution of marks:

Eight questions of equal marks (10 Each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively.

Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-I

Hand Woven Textiles

Saris: Banaras Brocades, Baluchari Saris, Jamdani Saris, Kanjeevaram Saris, Chanderi Saris

Shawls: Kashmir Shawls, Kullu & Kinnaur Shawls

UNIT- II

Floor Coverings: Carpets, Durries & Rugs

Resist Dyed Textiles

- Bandhani- Bandhani of Gujarat
- Banhej and Lehriya of Rajasthan
- Patola of Gujarat

UNIT-III

Printed Textiles

- Ajrakh Prints of Gujarat and Rajasthan
- Bagru Printing
- Sanganer prints from Rajasthan
- Kalamkari from Andhra Pradesh

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –IV)

UNIT-IV

Embroidered Textiles of India

- Phulkari
- Chikan Kari
- Kasuti
- Chamba Rumal
- Kashida
- Kantha

Session-2020-21

Bachelor of Vocation (Textile Design & Apparel Technology)

Books recommended

(Semester –IV)

1. Rustarm; J. Mehta, “Masterpieces of Indian Textiles”, (1970), D.B.Taraporevala Sons & Co., Pvt.Ltd.
2. Anu H. Gupta, Shalina Mehta, Phulkari from Punjab, Embroidery in Trasition
3. Indian Embroidery-Svitri Pandit
4. Bhatnagar ,Parul-Traditional indian Textiles
5. Abraham T.M ,Handicraft of India,Graphics Columbia,New Delhi,1964,Mulk Raj Anand Marg, Vol.VIII,1954
6. Textiles Arts of India,Kyoto Shoin

Traditional Indian Textiles
BVTM-4231

Instructions for the Examiner

Question paper of Practical consist of 2 questions and a candidate has to attempt 1 out of these. Paper will be set on the spot by the examiner.

Practical/

Study of Indian embroidered textiles. **Make sample of each embroidery**

- Phulkari
- Chikan Kari
- Kasuti
- Chamba Rumal
- Kashida
- Kantha

Prepare any two Life Style

Products

Books Recommended

1. Indian Embroidery-Svitri Pandit
2. Bhatnagar ,Parul-Traditional indian Textiles
3. Abraham T.M ,Handicraft of India,Graphics Columbia,New Delhi,1964,Mulk Raj Anand Marg, Vol.VIII,1954
4. Textiles Arts of India,Kyoto Shoin
5. Anu H. Gupta, Shalina Mehta, Phulkari from Punjab, Embroidery in Transition

Bachelor of Vocation (Textile Design & Apparel Technology)

(Semester –IV)

Import- Export management (Theory) BVTL-4233

Course Outcomes

After successful completion of this course, students will be able to:

CO1 To impart the knowledge of international trade and trade related policies.

CO2 To analyze the gains from trade

CO3 To enable the students to compare and contrast alternative theories and concept of international trade.

CO4 To understand the motivation behind modern trade policies.

CO5 To learn the role of trade for the economy on global level.

Bachelor of Vocation (Textile Design & Apparel Technology)

Import- Export management (Theory)

BVTL-4233

Total Marks-50

Credit-4

Ext.-40

Examination Time- 3Hrs

C.A-10

The syllabus is divided in four sections as mentioned below:

Instructions for the Examiners/Paper Setters and distribution of marks:

Eight questions of equal marks (8 Each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively.

Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-I

- Meaning Of Export Import Management.
- Classification and preparation of export market
- Nature and Scope of Management

UNIT-II

- Elements of Management
- Export & import documentation

UNIT-III

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –IV)

- Export Promotion Organization- Indian Trade Promotion Organization, Indian Institute of Foreign Trade
- Export Business Plan

UNIT-IV

- Export Import Policy of India
- Risk Management and its Principles

BOOK REFERENCES:

- Finance international Trade by James C. Baker, 2003
- International Trade :New Pattern of Trade Production & investment By Nigel Grimwade 2000 second edition
- Global Risk from Trade wars: Time to Return to WTO By Desker Barry ,2013
- Advanced International Trade :Theory& Evidence By Robert c. Feenstra 2004
- Business Management: by Gupta, R. S. Etc, Kalayani Publishers, Delhi

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –IV)

CAD-II
(Practical)
BVTP-4234

COURSE OUTCOMES:-

After successful completion of this course, students will be able:

- CO1 To understand the fashion design concepts on computer.
- CO2 To acquaint students with knowledge of CAD based application in Fashion Designing.
- CO3 Students will enable to understand technological aspect by CAD Software
- CO4 Students can learn faster and more in less time using this software.
- CO5 students will learn designing dresses in CAD software

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –IV)

CAD-II (Practical)

BVTP-4234
Credit-2

TotalMarks-50
Ext.-40
C.A-10

Examination Time-3hrs

Instruction for the Examiner

Question paper of Practical consist of 3 questions and a candidate has to attempt 2 out of these.
Paper will be set on the spot by the examiner.

1. Introduction to basic tools of the fashionsoftware.
2. Designing 10 outfits on the followingthemes:

Season

- Partywear
- Sports
- Casual
- Beach
- Club
- Night
- Evening
- Uniform

Book Recommended:

1. Software manuals
2. Joseph, Helen, Pattern Making for FashionDesigning
3. Coklin. Gerry, Pattern Grading for Women'sClothes
4. Design Techniques and CAD fashion design series, Sundraborke
5. CAD for Fashion design and Merchandising, Stacy StewartSmith

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –IV)
Professional Garment Construction
(Practical)
BVTP-4235

Course outcomes:-

After successful completion of this course, students will be able:

Co1 To enable the students to construct men's wear

CO2 To educate students on the technical aspects of developing design patterns of men's wear with accuracy

CO3 To enable the students to construct theme based men's garment.

CO4 To enable student use variety of design detail suitable for garments.

CO5 To develop skills and methods in the area of apparel production.

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –IV)

Professional Garment Construction (Practical)

BVTP-4235
Credit-4

Total marks-100
Ext.-80
C.A.-20

Examination Time-4 Hrs.

Instruction for the Examiner

Question paper of Practical consist of 3 questions and a candidate has to attempt 2 out of these.
Paper will be set on the spot by the examiner.

Practical:

Design and construct men's dresses on any three of the following themes:-

- Casualwear.
- Streetwear.
- Traditional Indian dress.
- Formal dress

Books Recommended:

Essential Reading:

- 1) McCall's Sewing in Colour, 1971, Butterick Publishing Co.
- 2) Singer Sewing Book, 1943, Mary Brooks Picken, Kessinger Publishing.
- 3) Measure, Cut and Sew, Holt Rinehart and Winson. 1922, McMillan Publishing Company.
- 4) Bray N., Dress Pattern Designing, 2003 (5th edition) Wiley Blackwell.
- 5) Helen Joseph Armstrong, Pattern Making for Fashion Design 2005, Prentice Hall.
- 6) Tata Sharon Lee, "Inside Fashion Design", 1977, Francisco Canfield Press,
- 7) Ireland Patrick John, Fashion Design Drawing and Presentation, 1996, B.T. Batsford London,
- 8) Seaman, Julian, Professional Fashion Illustration, 1995, B.T. Batsford London,
- 9) Drake and Nicholas, "Fashion Illustration", 1994, Thames and Hudson London.

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –IV)
Design Development-II
(Practical)
BVTP-4236

Course outcomes

- CO1 To focus on fashion communication and illustration of fashion design ideas.
- CO1 To teach students Professional illustrations which will help them in garment designing.
- CO2 To enable the students to draw and render theme based garments.
- CO3 To enable the students to draw dress details in different mediums.
- CO4 Students will gain knowledge about different apparels and their variations

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –IV)

Design Development-II (Practical)

BVTP-4236
Credit-2

Total marks 100
Ext.-80
C.A.-20

Examination Time-4 Hrs.

Instruction for the Examiner

Question paper of Practical consist of 3 questions and a candidate has to attempt 2 out of these.
Paper will be set on the spot by the examiner.

Illustrate any four from below mentioned themes and drape any two dresses of each theme.

- Indian Traditional wear.
- Casual Wear.
- Western Formal Wear.
- Office Wear
- Evening wear

Each theme must have Mood Board, Colour Board, Swatch Board

Books Recommended:

1. Tata Sharon Lee, "Inside Fashion Design", 1977, Francisco Canfield Press,.
2. Ireland Patrick John, "Fashion Design Drawing and Presentation", 1996, B.T. Batsford, London,.
3. Seaman, Julian, "Professional Fashion Illustration", 1995, B.T. Batsford London,
4. Drake and Nicholas, "Fashion Illustration", 1994, Thames and Hudson London.
5. Elisabetta Drudi, T. Paci, "Figure Drawing for Fashion", 2002, The Pepin Press.
6. Bina Abbing, "Fashion Illustration", 2008, Fairchild Publication.
7. Bina Abbing, "Fashion Rendering with Color", 2000, Fairchild Publication.
8. Thames & Hudson, "Vogue Sketch Catalogue", 1911, Si New House.

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester –IV)

Internship Report

BVTI-4237

Course Outcomes:

After successful completion of this course:

CO1. Students will be able to enhance the industrial experience.

CO2.They will understand develop and enhance professional awareness and communication skills.

CO3.Students will learn how to work in formal working environment and the benefits of team work.

CO4. .Students will experience to understand, discuss and evaluate the professional issues relating to textile.

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology) (Semester –IV)

Internship Report

BVTI-4237

Max. Marks:100

Examination Time-3 Hrs.

All the students will submit their Training Reports (in duplicate) within a period of one month in the department; this period shall be counted from the last date of completion of their training.

The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each student will be attached with one internal faculty guide, with whom they shall be in continuous touch during the training period. The internal faculty guide will be required to evaluate (out of 20 marks) on the basis of the assessment report provided by the organization where the Training has been completed and his/her own assessment about the work done by the student.

The evaluation of the remaining 80 marks shall be evaluated on the basis of presentation and the assessment report received from the organization where student has undergone

Session-2020-21

Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester-VI)

Fashion Merchandising (Theory)

BVTL-6231

Course Outcomes:

After successful completion of this course, students will be able:

CO1To know about Fashion merchandising

CO2To know the role and responsibilities of fashion merchandising

CO3To learn about the types of merchandising

CO4 To know about fashion show, Exhibitions and Displays.

CO5To know about sales Promotion and advertising

Session-2020-21
Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester-VI)
Fashion Merchandising (Theory)

BVTL-6231

Total Marks: 50

Credit-4

Theory: 40

Examination Time -3 hrs

CA- 10

The syllabus is divided in four sections as mentioned below

Instructions for the Examiners/Paper Setters and distribution of marks:

Eight questions of equal marks(8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

UNIT-I

Introduction to Merchandising:

Merchandising terminology - role and responsibilities of merchandiser –
types of merchandisers – fashion merchandiser, export merchandiser, retail merchandiser and
visual merchandiser.

UNIT-II

Roles of buyer and merchandiser: Rights of fashion merchandising - roles of buyer - skill set of good fashion buyer-
role of fashion merchandiser - skill set of good fashion merchandiser - own label versus branded buying and
merchandising- fashion buyer and merchandiser job description

UNIT-III

6 R's of fashion merchandising, fashion forecasting, fashion interpretation, merchandise resource planning, elements
of planning, capacity planning, merchandising calendar, KPI measurements, buying and selling seasons in different
market.

UNIT-IV

Fashion merchandising range planning: Introduction to range planning- range plan optional plan -qualitative and
quantitative aspects-range planning process

Fashion merchandising: Sizing, deliveries and allocation: Merchandiser supplier relationship, size curves, initial
allocations-managing purchase orders and deliveries Trading: Planning versus trading, repeats and cancellations,
promotional planning, end of season sale.

BOOK REFERENCES:

1. Merchandise Buying & Management, John Donnellan, 2001, Fairchild Books
2. Kitty G. Dickerson, Inside The Fashion Business, 7th Edition, 2003 Prentice hall
3. Elaine Stone, The Dynamics of Fashion, 2004, Fairchild
4. Jay Diamond; Ellen Diamond, The World of Fashion , 2007, Fairchild.

5. Gini Stephens Frings, Fashion from Concepts to Consumer, 1982, Prentice hall
6. Tony Hines, Fashion Marketing, 2006, Butter Worth – Heinemann
7. Rosemary Varley, Retail Product Managemnet : Buying and Merchandising, 2005, Routledge
8. John Giacobello, Careers in fashion Industry, 2000, Rosel Pub. Group

Session-2020-21

Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester– VI)

ECO TEXTILES & SUSTAINABLE CLOTHING

(Theory)

BVTL-6233

Course outcomes:-

After successful completion of this course, students will be able:

CO1 To learn about the development and maintenance of healthy and safe work environment.

CO2 To provide education on work health and safety.

CO3 To create awareness among students about health and safety at workplace.

CO4 To learn how to set effective safety goals for an organization.

CO5 To learn various prevention measures for safe work environment

Bachelor of Vocation (Textile Design & Apparel Technology)

(Semester –VI)

ECO TEXTILES & SUSTAINABLE CLOTHING (Theory)

BVTL- 6233

Total Marks: 50

Credit-4

Theory: 40

Examination Time -3 hrs

CA- 10

The syllabus is divided in four sections as mentioned below:

Instructions for the Examiners/Paper Setters and distribution of marks:

Eight questions of equal marks (8 each) are to be set, two in each of the four Sections (A-D). Questions of Sections A-D should be set from Units I-IV of the syllabus respectively. Questions may be subdivided into parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any Section.

Unit-I

- Introduction: Differences between chemical & green processes, rules/recommendations for using chemicals, raw materials & waste handling for sustainable textiles & clothing.
- Treatment and disposal of textile effluents. Treatment processes of sewage.

Unit- II

- Eco-friendly chemical processing: Modern approaches to eco-friendly wet processing of woven and knitted clothing. Red listed textile chemicals, their sources and remedies.
- Eco-friendly dyes and their method of dyeing..

Unit- III

Introduction and importance of recycling and up cycling for growing source of innovative design in the fashion and accessories and their applications.

Unit-IV

- Manufacturing rights- Ethical and environmental issues relating to textiles and fashion industry. Ethical, standard practices for sourcing of sustainable fashion clothing and accessory.
- Corporate social responsibility in fashion and apparel industry.

BOOK REFERENCES:

1. Sharon Clarke; Cary L. Cooper “Managing the Risk of Workplace Stress”.
2. Richard E. Wokutch, Cooperation and Conflict in Occupational Safety and Health.
3. David A. Hofmann; Lois E. Tetrick, Health and Safety in Organizations: A Multilevel Perspective

4. Neil Gunningham; Richard Johnstone, Regulating Workplace Safety: System and Sanctions

Session-2020-21

Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester-VI)

Custom made Sewing (Practical)

BVTP-6234

Course outcomes:

After successful completion of this course, students will be able:

Co1. To gain the knowledge of client profile

- C02.** To impact knowledge about customers on order stitching
- C03.** To deal with customers
- C04.** To learn how to manage the boutique
- C05.** To gain the knowledge about measurement charts, specification sheets and cost sheet

Session-2020-21

Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester-VI)

Custom made Sewing (Practical)

BVTP- 6234

Total Marks-100

Credit-4

Ext.-80

Examination Time -4 Hrs

CA- 20

Instructions for the Examiner

Question paper of consist of 3 questions and a candidate has to attempt 2 out of these. Paper will be set on the spot by

the examiner.

Course Content:-

Prepare any six garments on order with specialization in any one theme given below:

With specification sheet, customer profile, specs sheets.

- Kids wear
- Party wear
- Traditional wear
- Office wear
- Indo- western

Books Recommended:

1. The Art of couture sewing by Zoya Nudelman.
2. The sewing Book ,Alison Smith
3. Sewing Techniques and Patterns, Marie – nNaelle Bayard
4. Complete Guide to Sewing , Readers Bigest
5. The ultimate sewing book, Maggi Mc Cormick Garden

Session-2020-21

Bachelor of Vocation (Textile Design & Apparel Technology)

(Semester-VI)

Portfolio Development (Practical)

BVTP- 6235

Course outcomes:

After successful completion of this course, students will be able :

Co1. To develop portfolio for different type of audiences

CO2. To rendering of different garments on the model with emphasis on the fabric, texture, color and style details

CO3. To learn drapability of various garment styles in a variety of fabrics stitched and draped are observed and illustrated

CO4. To provide the opportunity to demonstrate your skills and fit in a visual format

CO5. To exhibit the student inclination towards and particular segment of the industry by identifying target customers,

design requirements and pricing.

Session-2020-21

Bachelor of Vocation (Textile Design & Apparel Technology)

(Semester-VI)

Portfolio Development (Practical)

BVTP- 6235

Total Marks: 100

Credit-4

Ext.-80

Examination Time -4 Hrs

CA- 20

Instructions for the Examiner

Question paper of Practical consists of 3 questions and a candidate has to attempt 2 out of these. Paper will be set on the spot by the examiner.

Course Content:-

Portfolio based on theme

Development of different Mood boards, Story Board, swatch board.

Theme selection and design development.

Customer Profile

Compile portfolio with previous best work

Books Recommended:

1. Ireland, Patrick John, Fashion Design Drawing and Presentation, 1996, B.T. Batsford London.
2. Allen and Seaman, Fashion Drawing – the Basic Principles, 1994, B.T. Batsford, London.
3. Seaman, Julian, Professional Fashion Illustration, 1995, B.T. Batsford, London.
4. Drake and Nicholas, “Fashion Illustrations”, 1995, Thames and Husdon, London.
5. Abling Bina, Fashion Sketch Book, 2006, by Fairchild publication.

Session-2020-21

Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester-VI)

Technical Surface Designing-II (Practical)
BVTP- 6236

Course outcomes:

After successful completion of this course, students will be able to:

- Co1.** To know about the different printing methods.
- CO2.** To get the knowledge about various techniques of tie and dye.
- CO3.** To learn the various methods of fabric painting
- CO4.** To learn the quilting process
- CO5.** To get the knowledge of embroidery stitches

Session-2020-21

Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester-VI)

Technical Surface Designing-II (Practical)

BVTP- 6236

Total Marks: 50

Credit-2

Ext.-: 40

Examination Time -4 Hrs

CA- 10

Instructions for the Examiner

Question paper of Practical consists of 3 questions and a candidate has to attempt 2 out of these. Paper will be set on the spot by the examiner.

Course Content:-

Samples of below given techniques

- Stencil Printing
- Block Printing
- Screen Printing
- Tie and Dye
- Shibori
- Applique Work
- Sequin Work
- **Prepare any five life style articles from above given techniques**

Books Recommended:

1. Indian Embroidery-Svitri Pandit
2. Bhatnagar ,Parul-Traditional indian Textiles

3. Abraham T.M ,Handicraft of India,Graphics Columbia,New Delhi,1964,Mulk Raj Anand Marg, Vol.VIII,1954
4. Textiles Arts of India,Kyoto Shoin

Session-2020-21

Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester-VI)

Design and Display (Practical)
BVTP- 6237

Course outcomes:

After successful completion of this course, students will be able:

- Co1. To enable the students to organize exhibitions
- CO2. To learn how to prepare displays.
- CO3. To empower them to set up fashion boutiques

Session-2020-21

Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester-VI)

Design and Display (Practical)

BVTP- 6237

Total Marks: 50

Credit-2

Ext.-40

Examination Time -4 Hrs

CA- 10

Instructions for the Examiner

Question paper of Practical consists of 3 questions and a candidate has to attempt 2 out of these. Paper will be set on the spot by the examiner.

Course Content:-

- Layout design and illustration for different kinds of design and display (any four)
- Window display for a specific store boutique or shop
- Prepare Mood board and story board and props for display

Books Recommended:

1. Ireland, Patrick John, Fashion Design Drawing and Presentation, 1996, B.T. Batsford London.
2. Allen and Seaman, Fashion Drawing – the Basic Principles, 1994, B.T. Batsford, London.
3. Seaman, Julian, Professional Fashion Illustration, 1995, B.T. Batsford, London.
4. Drake and Nicholas, “Fashion Illustrations”, 1995, Thames and Husdon, London.
5. Abling Bina, Fashion Sketch Book, 2006, by Fairchild publication.

Session-2020-21

Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester-VI)

Internship Report (Practical)

BVTI- 6238

Course Outcomes:

After successful completion of this course, students will be able

CO1 To enhance the industrial experience during training

CO2 To understand develop and enhance professional awareness and communication skills.

CO3 To learn how to work in formal working environment and the benefits of team work.

CO4 To experience to understand, discuss and evaluate the professional issues relating to textile.

Session-2020-21

Bachelor of Vocation (Textile Design & Apparel Technology)
(Semester-VI)

Internship Report (Practical)

BVTI- 6238

Total Marks: 100

Examination Time -4 hrs

A

II

the students will submit their Training Reports (in duplicate) within a period of one month in the department; this period shall be counted from the last date of completion of their training.

The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each student will be attached with one internal faculty guide, with whom they shall be in continuous touch during the training period. The internal faculty guide will be required to evaluate on the basis of the assessment report provided by the organization where the Training has been completed and his/her own assessment about the work done by the student.

The evaluation of the remaining (60 marks) shall be evaluated on the basis of presentation and the assessment report received from the organization where student has undergone.

Students can do their trainings in different areas of their interest- Garment Industry, Boutique, Fashion Stylist, Designer, fashion houses, Textile Industry.

Faculty of vocational studies

SYLLABUS of

Masters of Vocation

Textile Design & Apparel Technology (Semester- II-IV)

**(Under Credit Based Continuous Evaluation Grading
System)**

Session: 2020-21



The Heritage Institution

**KANYA MAHA VIDYALAYA
JALANDHAR
(Autonomous)**

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)
SCHEME AND CURRICULUM OF EXAMINATION OF TWO YEAR DEGREE PROGRAMME
Masters of Vocation (Textile Design & Apparel Technology)

(Semester II)

Session-2020-21

M.Voc. (Textile Design & Apparel Technology) Semester-II								
Course Code	Course Type	Course Title	Credit	Marks				Examination time (in Hours)
				Total	Ext.		CA	
					L	P		
MVTL 2231	C	Fashion Studies	4	50	40	-	10	3
MVTM 2232	C	Introduction To Textile Science	4	100	50	30	20	3+3
MVTM 2103	C	Communication Skills in English	4	100	60	20	20	3+3
MVTP 2234	S	Apparel Production	4	100	-	80	20	4
MVTP 2235	S	Fashion Digital Designing-II	2	50	-	40	10	4
MVTP 2236	S	Fabric Craft	2	50	-	40	10	4
MVTP 2237	S	Fashion illustration & Stylization	4	100	-	80	20	4
MVTI 2238	S	Industrial Training & Project Report	6	100	-	100	-	
			30	650				

KANYA MAHA VIDYALAYA, JALANDHAR (AUTONOMOUS)
SCHEME AND CURRICULUM OF EXAMINATION OF TWO YEAR DEGREE PROGRAMME
Masters of Vocation (Textile Design & Apparel Technology)

(Semester IV)

Session-2020-21

Masters of Vocation (Textile Design & Apparel Technology) Semester-IV								
Course Code	Course Type	Course Title	Credit	Marks				Examination time (in Hours)
				Total	Ext.		CA	
					L	P		
MVTL-4231	C	Fashion Event Management and Media	4	50	40	-	10	3
MVTM-4232	C	History of Art in Textiles-II	4	100	50	30	20	3
MVTM-4103	C	Communication Skills in English	4	100	60	20	20	3
MVTP-4234	S	Accessory Designing & Surface Ornamentation	2	50	-	40	10	3
MVTP-4235	S	Custom Made Sewing	4	100	-	80	20	4
MVTP-4236	S	CAD in Textile Designing-II	2	50	-	40	10	3
MVTP-4237	S	Portfolio Design Development	4	100	-	80	20	3
MVTI-4238	I	Internship& Project Report	6	100	-	100	-	
			30	650				

Session-2020-21

Masters of Vocation (Textile Design & Apparel Technology)

Programme specific outcomes

On successful completion of M.Voc. Programme in Textile Design & Apparel Technology,

PSO - 1: Student will adapt their artistic abilities to support their future design career

PSO - 2 : This programme encourages a creative , critical approach to embrace current and development issues in the Fashion industry, explored through a scheme of collaborations, guest speakers, industrial visits and trainings.

PSO - 3: This programme will help students to transform their design ideas into work of art and offer them the opportunity to learn about current and future industry trends.

PSO - 4: Students will assess, propose and apply various technology related to drafting, draping and construction of garments.

PSO - 5: Students will be able to illustrate standing figures and able to analyze colour units in their design process

PSO - 6: Students will relate the design process to the appropriate manufacturing process.

PSO - 7: Students will be able to drape foundation patterns on the dress form through selected in-class exercises.

PSO -8: This programme will also enable students to use latest computer aided methods of design which will help them to work in fashion industry.

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Masters of Vocation (Textile Design & Apparel Technology)

(Semester –II)

Fashion Studies

(Theory)

Course Code: MVTL-2231

Course Outcomes:-

After successful completion of this course, students will be able to:

CO1: To explain the primary functions of clothing.

CO2: To understand the effect of various social factors on clothing.

CO3: To understand the effect of various Psychological factors on clothing

CO4: To identify and discuss different concepts related to clothing.

CO5: To discuss different types and styles of clothing.

Session-2020-21

Masters of Vocation (Textile Design & Apparel Technology)

(Semester –II)

Fashion Studies

(Theory)

MVTL-2231

Credit-4

TotalMarks-50

Theory.-40

C.A-10

Examination Time-3 Hrs

Instructions to the examiner:

Eight questions of equal marks (8 marks) are to be set, two in each of the four sections (A- D). Questions of section A-D should be set from units I-IV of the syllabus respectively. Questions may be sub-divided in two parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section.

UNIT-I

- Introduction of Fashion:- Fashion as a Socio Cultural Phenomenon
- Fashion Terminologies:- Design, Prototype, Product launch, Mass Production, Couture, Ready to Wear, Stylist, Fashion Product, Fashion Magazines, Fashion Shows, Social Media, Webzines, Catwalk, Fit, Size Label.

UNIT-II

- Fashion Markets and How they operate
- Factors Affecting Fashion :- Psychological, Sociological, Economical, Demographic and Geographical.

UNIT-III

- The Intangibles of Fashion – Time, Change, Taste & Acceptance
- Evolution of Fashion in Clothing

UNIT-IV

- Fashion Brands
- Fashion Icons
- Role of Fashion in Movies
- Types of Fashion Accessories

Books recommended:-

1. Clothing, textiles and laundry, Kalyani Publishers
2. Social psychology of dress by Kim K.P Johnson, Bloomsbury, 2017
3. Fashion: The key concepts by Jennifer Craik , Berg publishers
4. The Cool Factor-A Guide to achieving Effortless style by Andre Linett , 2016
5. Fashion Studies : Research Methods, Sites And, Practices Bloomsbury Pub. London

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Masters of Vocation (Textile Design & Apparel Technology)

(Semester –II)

Introduction to Textile Science

Course Code: MVTM-2232

Course Outcomes:-

After successful completion of this course:

CO1. Students will be able to fabric tests using different types of natural and synthetic fiber. They will discuss briefly the results of each test

CO2. Students will be able to apply the sample selection technique for textile testing

CO3. Students will be able to Understand the dyes applied on various synthetic and protein fiber

CO4. Understand the evaluation of various functional finishes

CO5. Students will be able to learn the quality checking process in apparel industry.

Session-2020-21

Masters of Vocation (Textile Design & Apparel Technology)

(Semester –II)

Introduction to Textile Science (Theory)

MVTM-2232

Credit-4

TotalMarks-100

Theory-50

Practical-30

C.A-20

Examination Time-3 Hrs

Instructions to the examiner:

Eight questions of equal marks (10 marks) are to be set, two in each of the four sections (A- D).

Questions of section A-D should be set from units I-IV of the syllabus respectively.

Questions may be sub-divided in two parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section.

Unit – I

Textile industry overview: Major Production Segments of the textile industry.

Basic terminology related to textile industry - Fiber, Fabric, Filament, Staple, Fiber length, Thickness, Colour, Texture, Resiliency, Electrical Conductivity, Elastic Recovery

Unit – II

Classification of fiber based on origin - Natural Fiber-Cotton, Flax, Wool, Silk

Regenerated & Manmade Fibers-Acetate Rayon, Polyester, Spandex and Acetate Fiber, Modal

Yarns Types & its Importance, - Simple yarn, Novelty Yarn, Textured Yarn

Unit – III

Classifications of Finishes

- Singeing, Mercerizing, Tentering, Calendering, Schreinerizing, Embossing.

Unit – IV

Styles of Printing – Direct printing, discharge, resist printing

Various classes & types of Dyes- Natural Dyes, Basic Dye, Acid Dyes

Books Recommended:

Grammar of Textile Design-Nisbet Structural Fabric Design By-Kilby Fiber to Fabric By Ghosh

Watson's Advance Textiles Design.

Clothing, textiles and laundry, Kalyani Publishers.

Masters of Vocation (Textile Design & Apparel Technology)

(semester –II)

Introduction to Textiles Science (Practical)

Instructions for the Examiner

Question paper of Practical consist of 3 questions and a candidate has to attempt 2 out of these. Paper will be set on the spot by the examiner

Practical

Collection of different types of yarns-

Simple yarn, Novelty Yarn, Textured Yarn, Cable Yarn

Yarn Count, Thread Count, Cloth Count

Microscopic Test - Silk, Wool, Cotton

Burning Test: Cotton, Silk, Wool, Acetate Rayon, Polyester, Acrylic

Chemical test: Silk, Wool, Cotton, Polyester

Session-2020-21

Masters of Vocation (Textile Design &

Apparel Technology) (semester–II)

Communication Skills in English

Course Code:-MVTM-2103

COURSE OUTCOMES

After passing the course:

CO 1: It will help students to draft professional documents.

CO 2: It will enable the students to improve their speaking skills and will help them to converse in English in specific situations.

CO 3: It will help improve Reading and Writing Skills of students.

CO 4: It will help enrich the vocabulary of the students.

Session-2020-21

Masters of Vocation (Textile Design & Apparel Technology)

(Semester –II)

Communication Skills in English

MVTM-2103

Time:3Hours

Total Marks:100

Theory:60

Practical:20

Continuous Assessment: 20

Theory Exam

Instructions for the Paper Setter:

Question paper will have five sections.

Examiner will set a total of 5 questions, with internal choice. All questions are compulsory and carry equal marks. (5*5=25)

Unit-I

Introduction: Basic Communication, Basic forms of Communication, Principles,

Concepts of effective Communication

Unit-II

Reading Skills: Introduction to Reading Skills- Reading Tactics and

Strategies; Reading Purpose- Kinds of Purpose and associated

comprehension

Reading Outcomes: Paraphrasing/Précis writing and Summary writing

Unit-III

Letter-writing: Writing styles and formatting of letters, Business letters, Request

letters, Good news and Bad news letters, Persuasive letters, Sales letters, Collection

letters etc.

Unit-IV

Article writing on Issues related to textile industry and textile designing: How to begin the topic sentence and the controlling idea, structure, coherence, descriptive writing techniques and critical appreciation

Unit-V

Vocabulary Skills: Single words for Phrases and Sentences: Small words for Big Ones:

Figurative Expressions: Similes

Prefixes/Suffixes: Antonyms-Synonyms-

Homonyms Words frequently misspelt

Books Recommended:

1. John Seely: Oxford Guide to Effective Writing and Speaking OUP
2. Geetha Nagaraj: A Course in Grammar and Composition, Foundation Books, 2006
3. The Students' Companion: Wilfred D. Best
4. A Course in Listening and Speaking by V Sasikumar et al, Foundation Books
5. Advance Learner's Dictionary (New Edition)
6. English Pronouncing Dictionary By Daniel Jones, Cambridge University Press

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Masters of Vocation (Textile Design & Apparel Technology)

(Semester –II)

Communication Skills in English

Practical Exam

Instructions to the Examiner for Practical/Oral Exam

The examiner will test the listening skills of the examinees by playing a recorded cassette on by reading out a passage himself/herself and asking questions. She may also ask the examinees to take notes.

Listening Comprehension=10 Marks

Note Taking=5 Marks

Listening Skills: Principles of effective Listening, Factors that affect listening

- Listening to TV News/Audio Cassettes
- Note Taking

Masters of Vocation (Textile Design & Apparel Technology)

(Semester –II)

Apparel Production (Practical)

Course Code: MVTP-2234

Course Outcomes:-

After successful completion of this course:

CO1: To enable the students to construct theme based garments.

CO2: To educate students on the technical aspects of developing design patterns with accuracy, and give them a firm foundation in the concepts

CO3: To use appropriate seam finishes and hemming procedures for particular fabrics

CO4: To use variety of design details suitable for different garments.

CO5: To develop skills and methods in the area of apparel production.

Masters of Vocation (Textile Design & Apparel

Technology) (Semester –II)

Apparel Production (Practical)

MVTP-2234

Credit-4

Totalmarks-100

Practical.-80

C.A.-20

Examination Time-4 Hrs.

Instructions for the Examiner

Question paper of Practical consist of 3 questions and a candidate has to attempt 1 out of these.
Paper will be set on the spot by the examiner

Construct

Appropriate laying of paper pattern on fabric, maximum utilization of fabric accurate cutting and preparation for sewing with Swatch Board, Cost Sheet, and Specification Sheet.

Construct any three female costumes from below

- Sportswear
- TraditionalWear
- One piecedress
- PartyWear

Books Recommended:

- 1) McCall's Sewing in Colour, 1971, Butterick Publishingco.
- 2) Singer Sewing Book, 1943, Mary Brooks Picken, KessingerPublishing.
- 3) Measure, Cut and Sew, Holt Rinehart and Winson.1922, McMillain PublishingCompany.
- 4) The Art of couture sewing by ZoyaNudelman.
- 5) The sewing Book ,AlisonSmith
- 6) Sewing Techniques and Patterns, Marie – nNaelleBayard
- 7) Bray N., Dress Pattern Designing, 2003 (5th edition) WilleyBlackwell

8)Apparel Production Terms And Processes Bloomsbury , New York, Bubonia, Janace E.

Masters of Vocation (Textile Design & Apparel Technology)

(Semester –II)

Fashion Digital Designing-II (Practical)

Course Code: MVTP-2235

Course Outcomes:-

After successful completion of this course:

CO1. Students will be able to learn the basic tools of coral draw

CO2. They will learn the basic using vector graphics.

CO3. They will learn to create fashion illustration working with styles.

CO4. Students will be able to learn changing and modifying designs

CO5. The course will provide knowledge of special effects and textures.

Masters of Vocation (Textile Design & Apparel Technology)

(Semester –II)

Fashion Digital Designing-II (Practical)

MVTP-2235

Credit-2

Total marks-50

Practical.-40

C.A.-10

Examination Time-4 Hrs.

Instructions for the Examiner

Questionpaper of Practical consist of 3 questions and a candidate has to attempt 2 out of these.
Paper will be set on the spot by the examiner.

Unit- I

Adobe Photoshop:

Introduction Vector Graphic and Bitmap Graphic.

Create new file

Opening, closing and saving a file.

Tool Box

Ruler Setting

Importing and Exporting

Printing adocument Filters Layers

Unit II

Fashion Details:

Project 1:

Figure Drawing: Adult –Any three Based on Product Development Workshop

Mood Board and story Board based on Theme.

Design and Drape: Adult wear

Books Recommended:

1. Gary David Bouton, “CorelDRAW X7: The Official Guide”, McGraw HillEducation
2. Kogent Learning Solutions Inc. “CorelDraw X7 in Simple Steps”,DreamtechPress
- 3 Inside adobe photoshop 5.5,Bouton, Gary David Bouton, Barbara, Mancuso, Kubicek, Gary, Techmedia Delhi

4 Bouton, Gary David, Adobe photoshop 5.5 fundamentals with ready 2, Techmedia Delhi

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Masters of Vocation (Textile Design & Apparel Technology)

(Semester –II)

Fashion Digital Designing-II (Practical)

Course Code: MVTP-2235

Course Outcomes:-

After successful completion of this course:

- CO1.Students will able to develop and apply design skills specific to printed textiles, through the use of colour, materials and techniques for generation of original artwork,
- CO2.Students will able to demonstrate basic skills in knitting techniques.
- CO3. Students will know about dyeing and painting as ornamentation technique.
- CO4. The course will provide knowledge about macramé and crocheting
- CO5. Students will be able to prepare their apparels by incorporating all these fabric ornamentation techniques

**Masters of Vocation (Textile Design & Apparel
Technology)
(Semester –II)
Fabric Craft
(Practical)**

**MVTL-2236
Credit-2**

**TotalMarks-50
Theory.-40
C.A-10**

Examination Time-4 Hrs

Instructions to the examiner:

Question paper of Practical consist of 3 questions and a candidate has to attempt 2 out of these. Paper will be set on the spot by the examiner.

PRACTICAL

Preparation of samples & article from below mentioned techniques ;

- ☐ Stencil Printing
- ☐ Block Printing
- ☐ Screen Printing

Preparation of samples & prepare any one article ;

- ☐ Macrame (by using various techniques)
- ☐ Crochet (by using various techniques)

Preparation of samples;

- ☐ Knitting (4samples , 1 article)
- ☐ Weaving on plain loom and its variations on handloom (one article)

Books Recommended:

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1. Indian Embroidery-Svitri Pandit
2. Bhatnagar ,Parul-Traditional indian Textiles
3. Abraham T.M ,Handicraft of India,Graphics Columbia,New Delhi,1964,Mulk Raj Anand Marg, Vol.VIII,1954
4. Textiles Arts of India,Kyoto Shoin

Masters of Vocation (Textile Design & Apparel Technology)

(Semester –II)

Fashion Illustration & Stylization

(Practical)

Course Code: MVTP-2237

Course Outcomes:-

After successful completion of this course:

CO1.Students will learn flat sketching for fashion illustration.

CO2.Students will learn different rendering techniques

CO3.To increase the proficiency in drawing skills

CO4.Students will able to learn different elements of illustrations

CO5.Students are able to execute flat drawing and design to communicate the mood and image of fashion design

Session-2020-21

Masters of Vocation (Textile Design & Apparel Technology)
(Semester –II)

Fashion Illustration & Stylization

(Practical)

MVTP-2237
Credit-4

Total Marks-100
Practical-80
C.A-20

Examination Time-4 Hrs

Instructions for the Examiner

Question paper of Practical consist of 3 questions and a candidate has to attempt 2 out of these. Paper will be set on the spot by the examiner

Course Content:

Rendering of basic female crouquis-10 Head ,12 Head

Illustrate Different types of Accessories - Hairstyles, foot wears ,bags

Stylization and illustration of fashion figures by using different textures

Silk,Denim,Cotton,Leather & other modern techniques (any 4)

Prepare themebased fashion figures by using Ethnic prints

- Indian,
- African,
- Egyptian,
- Japanese

Books Recommended

1. Dorothy Siegert Lyle, Modern Textiles – (1971) Jonh Wiley and Sons Inc., New York, London, Sydney,Toronto.
2. Be an Artist in 10 Steps, Ian Sidaway, Patricia Seligman
3. Allen and Seaman, “Fashion Drawing- The Basic Principles” 1994, Batsford,London
4. Blackman, Cally, ” 100 Years fashion illustration”, Laurence King Publishing, London
5. Lafuente & Lleonaart, ” Fashion Illustration Figure Drawaing”, Parragon Books Ltd. U.K.

Session-2020-21

**Masters of Vocation (Textile Design & Apparel
Technology) (Semester –II)**

Industrial Training & Project Report
Course Code: MVTI-2238

Course Outcomes:

After successful completion of this course:

CO1.Students will be able to enhance the industrial experience.

CO2. They will understand develop and enhance professional awareness and communication skills.

CO3. Students will learn how to work in formal working environment and the benefits of team work.

CO4.Students will experience to understand, discuss and evaluate the professional issues relating to textile.

Session-2020-21

Masters of Vocation (Textile Design & Apparel Technology)

(Semester –II)

Industrial Training & Project Report

MVTI-2238

Total Marks-100

Credit-6

All the students will submit their Training Reports (in duplicate) within a period of one month in the department; this period shall be counted from the last date of completion of their training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each student will be attached with one internal faculty guide, with whom they shall be in continuous touch during the training period. The internal faculty guide will be required to evaluate 10 marks on the basis of the assessment report provided by the organization where the Training has been completed and his/her own assessment about the work done by the student.

The evaluation of the remaining 90 marks shall be evaluated on the basis of presentation and the assessment report received from the organization where student has undergone.

Session-2020-21
Masters of Vocation (Textile Design & Apparel Technology)
(Semester –IV)
Fashion Event Management and Media
(Theory)
MVTL-4231

Course Outcomes

After successful completion of this course:

CO1. Students will have excellent communication skills to present their ideas and market their plans in front of the management and clients respectively.

CO2. Students will be able to Understand Fashion styling in India, Choreography in India

CO3. Students will be able to developing relations with media how important it is for any designer, media planning for designer, awareness,

CO4. Students will be able to understand Social and Environmental issues in fashion and media

Session-2020-21
Masters of Vocation (Textile Design & Apparel Technology)
(Semester –IV)
Fashion Event Management and Media
(Theory)

MVTL-4231

Credit-4

TotalMarks-50

Theory.-40

C.A-10

Examination Time-3 Hrs

Instructions to the examiner:

The syllabus is divided in four sections as mentioned below:

Instructions for the Examiners/Paper Setters and distribution of marks:

Eight questions of equal marks (8 marks) are to be set, two in each of the four sections (A-D). Questions of section A-D should be set from units I-IV of the syllabus respectively. Questions may be sub-divided in two parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section. □

Unit-I

- Event and its importance
- 7 C's of Events
- Fashion Events and its types
- Event Planning

Unit II

- Importance of Media in Fashion Industry
- Breakdown in fashion industry
- Different branches in fashion industry
- Fashion styling in India, Choreography in India

Unit III

- Developing relations with media how important it is for any designer, media planning for designer, awareness,
- Importance of PR in industry
- Event management in fashion industry. How are shows organized?
- Other profession related to media and fashion show.

Unit IV

- Hype v/s Publicity v/s advertisement
- Influence of page 3 syndromes on designers
- Social and Environmental issues in fashion and media
- Role of designer and moral responsibility.

Books recommended

1. "Forecasting: Methods and Applications" by Spyros Makridakis and Steven C Wheelwright
2. Fashion Marketing Paperback – Import, 30 Oct 2001 by Mike Easey)
3. Colour Forecasting Paperback – Import, 31 May 2005 by Tracy Diane (Author), Tom Cassidy (Author)
4. Harris, Clare, "Fundamentals of digital fashion marketing", Bloomsbury Pub. London.
5. Easey, Mike Ed, "Fashion Marketing", Wiley Black Well New Jersey

Session-2020-21
Masters of Vocation (Textile Design & Apparel Technology)
(Semester –IV)
History of Art in Textiles-II
(Theory)
MVTM-4232

Course Outcomes:-

After successful completion of this course:

CO1: To gain the knowledge of Traditional handwork of different states of India.

CO2: Student will be able to study of the Basic embroidery stitches and work style.

CO3: Student will be able to study of historical background motifs, colours and materials used in various embroideries.

CO4: Student will be able to impart knowledge to the students about different methods of traditional Indian woven textiles.

Session-2020-21
Masters of Vocation (Textile Design & Apparel Technology)
(Semester –IV)
History of Art in Textiles-II
(Theory)
MVTM-4232

MVTM-4232
Credit-4

Total Marks-100
Theory-50
Practical-30
C.A-20

Examination Time-3Hrs

Instructions to the examiner:

Eight questions of equal marks (10 marks) are to be set, two in each of the four sections (A-D). Questions of section A-D should be set from units I-IV of the syllabus respectively. Questions may be sub-divided in two parts (not exceeding four). Candidates are required to attempt five questions, selecting at least one question from each section. The fifth question may be attempted from any section.

Unit-I

Study of Indian embroidered textiles with reference to: (a) Historical significance
(b) Construction techniques (c) Styles (d) Textures, (e) motifs (f) centers of Production
Kashmiri embroidery
Phulkari
Chamba Rumals
Kasuti,

Unit-II

Kantha
Chikankari
kutch

Unit-III

Study of Indian woven textiles with reference to: (a) Historical significance
(b) Construction techniques (c) Styles (d) Textures, (e) Motifs (f) Centers of
Production Banaras Brocades,
Baluchar,
Paithni

Unit-IV

Jamdani
Chanderi
Kanchipuram

Books recommended

1. Rustarm; J. Mehta, "Masterpieces of Indian Textiles", (1970), D.B.Taraporevala Sons & Co., Pvt.Ltd.
2. JoyeeStorey, The Thames and Hudson- Manual of Textile Printing.' (1974),Thames and Hudson –London.
3. Abraham T.M., Handicraft of India, Graphics Columbia, New Delhi, 1964, MulkRaj Anand Marg, Vol. VIII,1954.
4. DhamijaJasleen., TheKanthas of Bengal, 1971, The Times of IndiaAnnual.

Session-2020-21
Masters of Vocation (Textile Design & Apparel Technology)
(Semester –IV)

History Of Art In Textiles-II (Practical)

Instructions for the Examiner

Question paper of Practical consist of 2 questions and a candidate has to attempt 1 out of these.
Paper will be set on the spot by the examiner.

Practical

Study of Indian embroidered textiles. **Make sample of each embroidery Prepare any two articles**

Kashmiri embroidery

Phulkari

Chamba Rumals

Kantha

Chickenkari

kutch

Session-2020-21
Masters of Vocation (Textile Design & Apparel Technology)
(Semester-IV)

MVTM-4103: COMMUNICATION SKILLS IN ENGLISH

COURSE OUTCOMES

CO1: It will help students to draft professional documents and reports both in audio – visual form and written form

CO2: It will enable the students to improve their speaking skills

CO3: It will make the students capable of presenting themselves well during a job interview

Session-2020-21
Masters of Vocation (Textile Design & Apparel Technology)
Semester IV

Communication Skills In English(Theory)

MVTM-4103

Time:3Hours

Total Marks:100

Theory:60

Practical:20

Continuous Assessment:20

Instructions for the Paper Setter:

- Question paper will have five sections.
- Examiner will set a total of 5 questions, with internal choice.
- All questions are compulsory and carry equal marks. (5×12=60)

Unit-I

Introduction to Video Communication and Conferencing. Application of Video Conferencing in business management and marketing.

Unit-II

Report Writing: Technical report – style, arrangements, Illustration, main section and appendices, conclusion, list references, table of contents, synopsis, revision.

Unit-III

Modern Forms of Communication: E-mails, Fax, Advertisements, Tender notices, Auction Notices, Public Notices.

Fashion Terms : Pliable, Psychedelic, Vogue, Beau (boh) (Pl. beaux), Retro, Queen size, Rag Business/ Rag Trade, Private label/ Private label brand, Merchandise, Art Deco print, Art Nouveau, Print, Dandy and others.

Unit-IV

Resume – Writing and Job Applications.

Unit-V

Vocabulary Skills:

Accurate use of prepositions, conjunctions, adverbs, adjectives

Single words for Phrases and Sentences: Small words for Big Ones: Figurative Expressions: Proverbs and idiomatic expressions

Words frequently misspelt

Books Recommended:

- John Silly: Oxford Guide to Effective Writing and Speaking OUP.
- M. Raman, Technical Communication OUP.
- Geetha Nagaraj – A Course in Grammar and Composition, Foundation Books, 2006
- V. Sasi Kumar – A Course in Listening and Speaking
- Video Communication by James R. Wilcox and David K. Gibson – CMP Books, CMP Media, Inc. 600 Harrison, San Francisco CA 94107 USA EBook
- E-Book Video Conferencing Hardware and Software Market IGI Consulting, Inc. 214, Harvard Avenue Boston MA 02134 USA.

Session-2020-21
Masters of Vocation (Textile Design & Apparel Technology)
Semester IV

Communication Skills In English (Practical)

Instructions to the Examiner for Practical/Oral Exam

Oral presentation with /without audio visual aids on a topic already prepared by the examinee.

(20 Marks)

- Written Presentation/ Preparation **(10Marks)**
- Group Discussion **(10Marks)**

Session-2020-21
Masters of Vocation (Textile Design & Apparel Technology)
(Semester –IV)
Accessory Designing and Surface Ornamentation
(Practical)
MVTP-4234

Course Outcomes:-

After successful completion of this course:

CO1 : To gain the knowledge of Illustrate different accessory types

CO2: Student will able to illustrate of the Traditional Indian Jewellery.

CO3 : Student will able to study of enhance their skill of Traditional Indian Embroideries.

CO4 : Student will able to design different articles with own skills and creativity.

Session-2020-21
M.Voc(Textile Design & Apparel Technology)
(Semester –IV)

Accessory Designing and Surface Ornamentation

(Practical)

MVTP-4234
Credit-2

TotalMarks-50
Practical-40
C.A-10

Practical-4 hours/week

Examination Time-3 Hrs

Instructions for the Examiner

Question paper of Practical consist of 3 questions and a candidate has to attempt 2 out of these.

Paper will be set on the spot by the examiner

Content :-

- Illustrate Accessory types:-
 - Headgears
 - Footwear's
 - Handbags
 - Belts
 - Scarves
- Illustrate Jewellery:- Traditional Indian Jewellery
 - Temple
 - Kundan
 - Meenakari
 - Filigree
- Prepare an article:-
 - A handbag by using different surface ornamentation techniques.
 - Indo-western dress by using Traditional Indian Embroideries.
 - Home furnishing innovative article by using own skills and creativity.

Books Recommended:

1. Fashion Accessories, John Peacock
2. Hat status styles and glamour, Colin McDowell
3. Fashion Source Technical Design, Progeone
4. Moda Fashion, Gri Baudo

Session-2020-21
Masters of Vocation (Textile Design & Apparel Technology)
(Semester –IV)
Custom Made Sewing
(Practical)

Course Outcomes:-

After successful completion of this course:

CO1 : Student will able to gain the knowledge of client profile.

CO2 : Student will able to impart knowledge to the students about customer on order stitching.

CO3 : Students will learn about dealing with customers.

CO4 : It is helpful for Boutique management.

CO5 : To gain the knowledge about measurement charts, Specification sheet and Cost sheet.

Session-2020-21
Masters of Vocation (Textile Design & Apparel Technology)
(Semester –IV)
Custom Made Sewing
(Practical)

MVTP-4235
Credit-4

TotalMarks-100
Practical.-80
C.A-20

Examination Time- 4 Hrs

Instructions for the Examiner

Question paper of Practical consist of 3 questions and a candidate has to attempt 2 out of these.
Paper will be set on the spot by the examiner.

Prepare any six garments on order with specialization in any one theme given below:-

- TraditionalWear
- Western partyWear
- IndoWestern
- EveningWear

Books Recommended:

1. The Art of couture sewing by ZoyaNudelman.
2. The sewing Book ,AlisonSmith
3. Sewing Techniques and Patterns, Marie – nNaelleBayard
4. Complete Guide to Sewing , ReadersBigest
5. The ultimate sewing book, Maggi McCormickGarden
6. McCall's Sewing in Colour, 1971, Butterricks Publishingco..
- 7.Measure, Cut and Sew, Holt Rinehart and Winson.1922, McMillain PublishingCompany.
- 8.Bray N., Dress Pattern Designing, 2003 (5th edition) WilleyBlackwell
- 9.Apparel Production Terms And Processes Bloomsbury , New York, Bubonia, Janace E.

Session-2020-21
Masters of Vocation (Textile Design & Apparel Technology)
(Semester –IV)
CAD in Textile Designing-II
(Practical)
MVTP-4236

Course Outcomes:-

After successful completion of this course, :

CO1.Students will able to manipulate electronic patterns

CO2.Students will able to understanding of clothing construction, patternmaking, technical design, and patternmaking software.

CO3. Students will able to apply design concepts and knowledge for creating Computerized Designs

CO4: Students will able to use CAD and its various tools

Session-2020-21
Masters of Vocation (Textile Design & Apparel Technology)
(Semester –IV)
CAD in Textile Designing-II
(Practical)
MVTP-4236

MVTP-4236

Credit-2

Total Marks-50

Practical-40

C.A-10

Examination Time-3 Hrs

Instructions for the paper setter and distribution of marks:

Question paper of Practical consist of 3 questions and a candidate has to attempt 2 out of these.
Paper will be set on the spot by the examiner.

Content :-

Knowledge and operation of Richpeace CAD package for Pattern Making, digitizing, grading & marker making same as content of previous subject custom made sewing on following topics:-

- TraditionalWear
- Western partyWear
- IndoWestern
- EveningWear

Books Recommended:-

1. Velsinet DD, “Computer Aided Drafting and Design – Concept and Application”,1987.
2. Taylor P, “Computers in Fashion Industry”, Heinemann Pub.1990.
3. Aldrich Winfred, “CAD in Clothing and Textiles”, Blackwell Science1994.
4. . Joseph, Helen, Pattern Making for FashionDesigning
5. Coklin. Gerry, Pattern Grading for Women’sClothes
- 6.Gary David Bouton, “CorelDRAW X7: The Official Guide”, McGraw HillEducation
- 7.Kogent Learning Solutions Inc. “CorelDraw X7 in Simple Steps”,DreamtechPress
- 8.Bouton, Gary David, Adobe photoshop 5.5 fundamentals with ready 2, Techmedia

Session-2020-21
Masters of Vocation (Textile Design & Apparel Technology)
(Semester –IV)
Portfolio Design Development
(Practical)

MVTP-4237

Course Outcomes:-

After successful completion of this course:

CO1: Students will able to develop portfolio for different type of audiences.

CO2: Students will able to Rendering of different garments on the model with emphasis on the fabric, texture, colour and style details.

CO3: Students will able to learn Drape ability of various garment styles in a variety of fabrics stitched and draped are observed and illustrated.

CO4: Provides the opportunity to demonstrate your skills and fit in a visual format.

CO5 : It exhibits the student inclination towards and particular segment of the industry by identifying the target customers, design requirements and pricing.

Session-2020-21
Masters of Vocation (Textile Design & Apparel Technology)
(Semester –IV)
Portfolio Design Development
(Practical)

MVTP-4237

TotalMarks-100

Credit-4

Practical-80

C.A-20

Examination Time- 3 Hrs

Instructions for the Examiner

Question paper of Practical consist of 3 questions and a candidate has to attempt 2 out of these. Paper will be set on the spot by the examiner.

Course

Content:-

Portfolio

based on

theme

- Development of different Moodboards
- Theme selection.designdevelopment
- Portfolio of bestwork
- Compilation of the best work done throughcourse

Books Recommended:

1. Ireland, Patrick John, Fashion Design Drawing and Presentation, 1996,B.T. BatsfordLondon.
2. Allen and Seaman, Fashion Drawing – the Basic Principles, 1994, B.T.Batsford, London.
3. Seaman, Julian, Professional Fashion Illustration, 1995, B.T. Batsford,London.
4. Drake and Nicholas, “Fashion Illustrations”, 1995, Thames and Husdon,London.
5. AblingBina, Fashion Sketch Book, 2006, by Fairchildpublication.
6. Vogue SketchCatalogue.
- 7.

Session-2020-21
Masters of Vocation (Textile Design & Apparel Technology)
(Semester –IV)
Internship & Project Report
MVTI-4238

Course outcomes-

After successful completion of this course:

- CO1:** Student will learn the basic terminologies of Apparel Industry
- CO2:** Student will learn to knowledge in one particular technology.
- CO3:** Student will able to learn leadership ability and responsibility to perform or execute the given task.
- CO4:** Students will able to understand the selection of right collection of design according to the nature of merchandise
- CO5:** Students will understand the hands on practice within a real job situation

Session-2020-21
Masters of Vocation (Textile Design & Apparel Technology)
(Semester –IV)

Internship & Project Report

MVTI-4238
Credit-6

Max. Marks: 100

All the students will submit their Training Reports (in duplicate) within a period of one month in the department; this period shall be counted from the last date of completion of their training. The supervisor in the organization under whose guidance the training is carried out will be required to grade the student's report.

Each student will be attached with one internal faculty guide, with whom they shall be in continuous touch during the training period. The internal faculty guide will be required to evaluate 10 marks on the basis of the assessment report provided by the organization where the Training has been completed and his/her own assessment about the work done by the student.

The evaluation of the remaining 90 marks shall be evaluated on the basis of presentation and the assessment report received from the organization where student has undergone.

Session-2020-21

Masters of Vocation (Textile Design & Apparel

